Methodology

Impact Research conducted a survey of N=1,500 likely 2026 general election constituents in 63 battleground congressional districts.

100% of interviews were conducted by text-to-web.

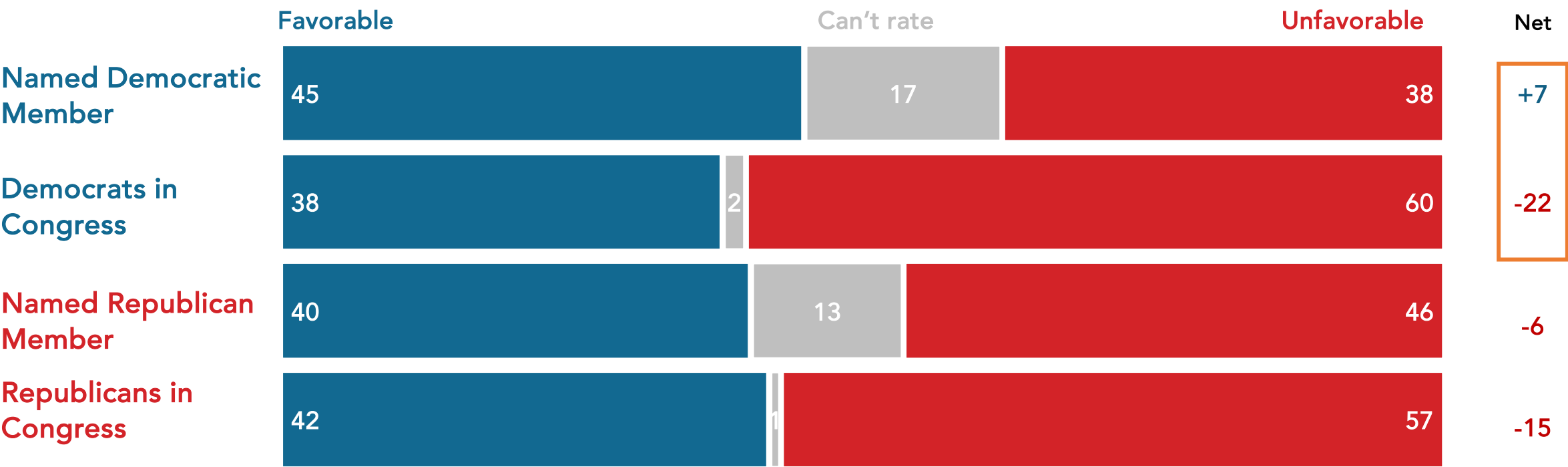Interviews were conducted between May 28 – June 1, 2025.

The margin of error for a sample of this size is +/- 2.5 percentage points at the 95% level of confidence. The margin of error for subgroups varies and is higher.

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Key Takeaways

- **Constituents' own Democratic representatives are outpacing their Republican counterparts on key metrics like popularity, job rating, and economic job rating.** Democratic members are net-positive on all these metrics, while Republican members are underwater and have lost ground since February.

- **However, Democrats in Congress are not improving in their standing and are viewed more negatively than Republicans at large**. Both parties are underwater by double-digit margins, but Democrats more so, including among Independents and generic ballot persuadables.

- **Republicans in Congress' brand is underwater on values, priorities, and connection to everyday people, while they maintain the public's trust on handling the economy and inflation**. Battleground constituents don't think Republicans share their values or have the right priorities.

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Individual Members Are Viewed More Favorably Than The National Brands, With Only Democratic Members Being Viewed Net Positive

Please indicate whether you have a very favorable view, somewhat favorable view, somewhat unfavorable view, or very unfavorable view. If you have never heard of them, or cannot rate them, please indicate that.

	Favorable	Can't rate	Unfavorable	Net
Named Democratic Member	45	17	38	**+7**
Democrats in Congress	38	2	60	**-22**
Named Republican Member	40	13	46	-6
Republicans in Congress	42	1	57	-15

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Democratic Members Outpace Their Republican Colleagues by a Net 13 Points in Their Popularity

Republicans in Trump-won districts saw their popularity fall by 4 points since February

Please indicate whether you have a very favorable view, somewhat favorable view, somewhat unfavorable view, or very unfavorable view. If you have never heard of them, or cannot rate them, please indicate that.

	Democratic Member			Net	Δ From Feb	Republican Member			Net	Δ From Feb
	Favorable	Can't rate	Unfavorable			Favorable	Can't rate	Unfavorable		
Overall	45	17	38	+7	0	40	13	46	-6	-5
Democrats	73	14	13	+60	-1	11	13	76	-65	-4
Independents	38	21	41	-3	-2	35	15	50	-15	-10
Republicans	19	20	61	-42	+8	70	13	17	+53	+1
Black	59	24	17	+42	+30	15	11	74	-59	+17
Hispanic	41	16	43	-2	-5	46	14	40	+6	+2
White	44	16	40	+4	-3	40	13	47	-7	-8
Men	39	18	43	-4	+7	46	14	40	+6	-4
Women	50	17	33	+17	-4	35	13	52	-17	-6
Under 55	46	21	33	+13	+13	37	16	47	-10	-5
55 and Older	44	14	42	+2	-12	43	11	46	-3	-4
GB Persuadable	36	24	40	-4	-5	35	22	44	-9	-10
Frontline	45	17	38	+7	0					
Harris-Won GOP						43	12	45	-2	0
Trump-Won GOP						40	14	46	-6	-4

"GB persuadable" are those who did not choose a Democratic or Republican candidate on who they would likely support for Congress in the 2026 election.
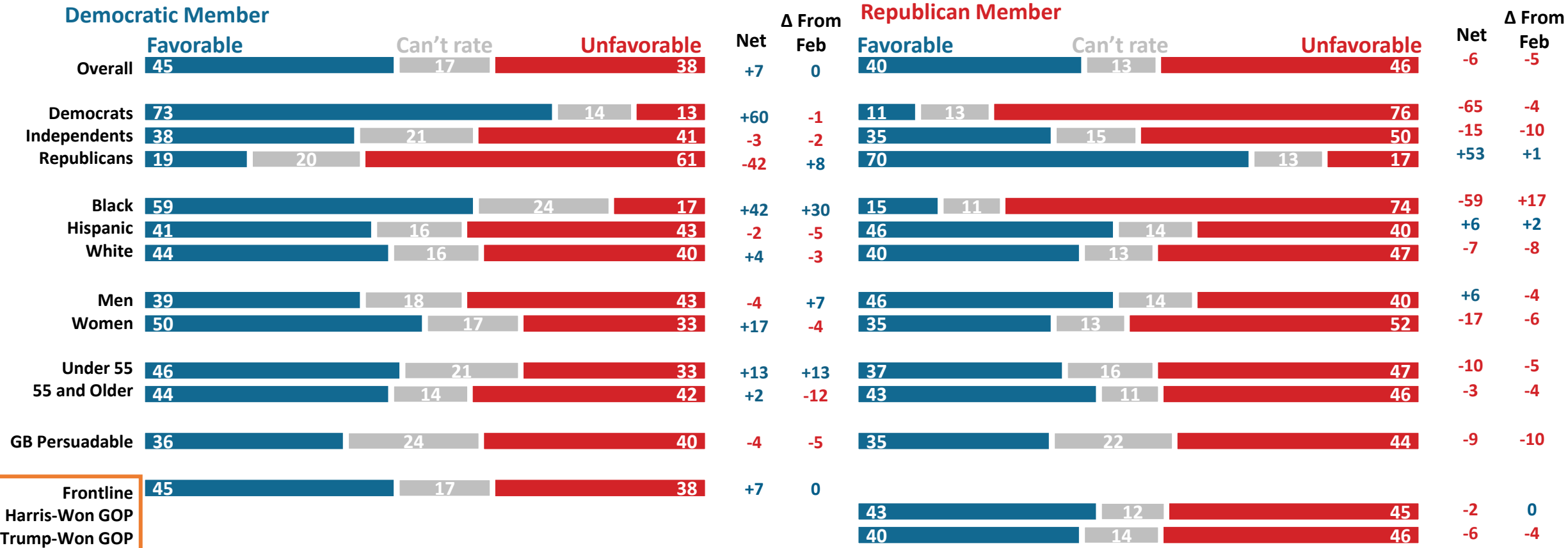Nationwide survey of 1,500 likely 2026 general election voters across 63 battleground districts conducted May 28 – June 1, 2025.
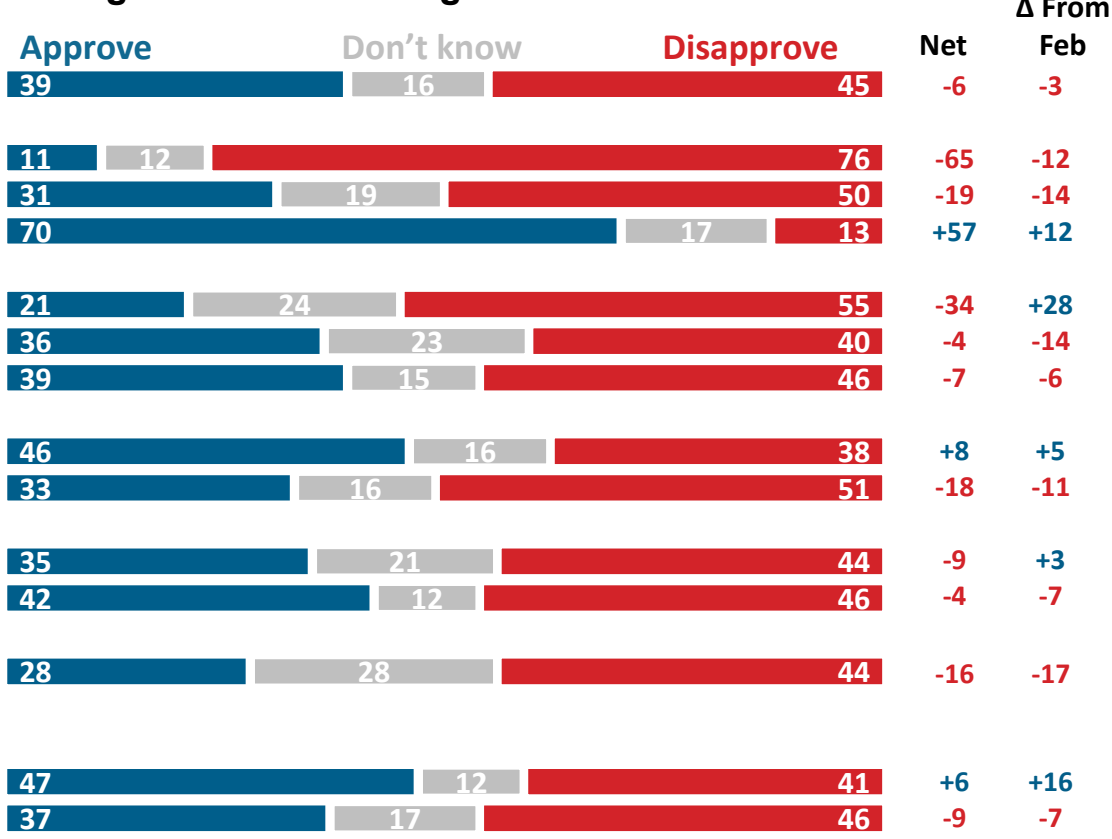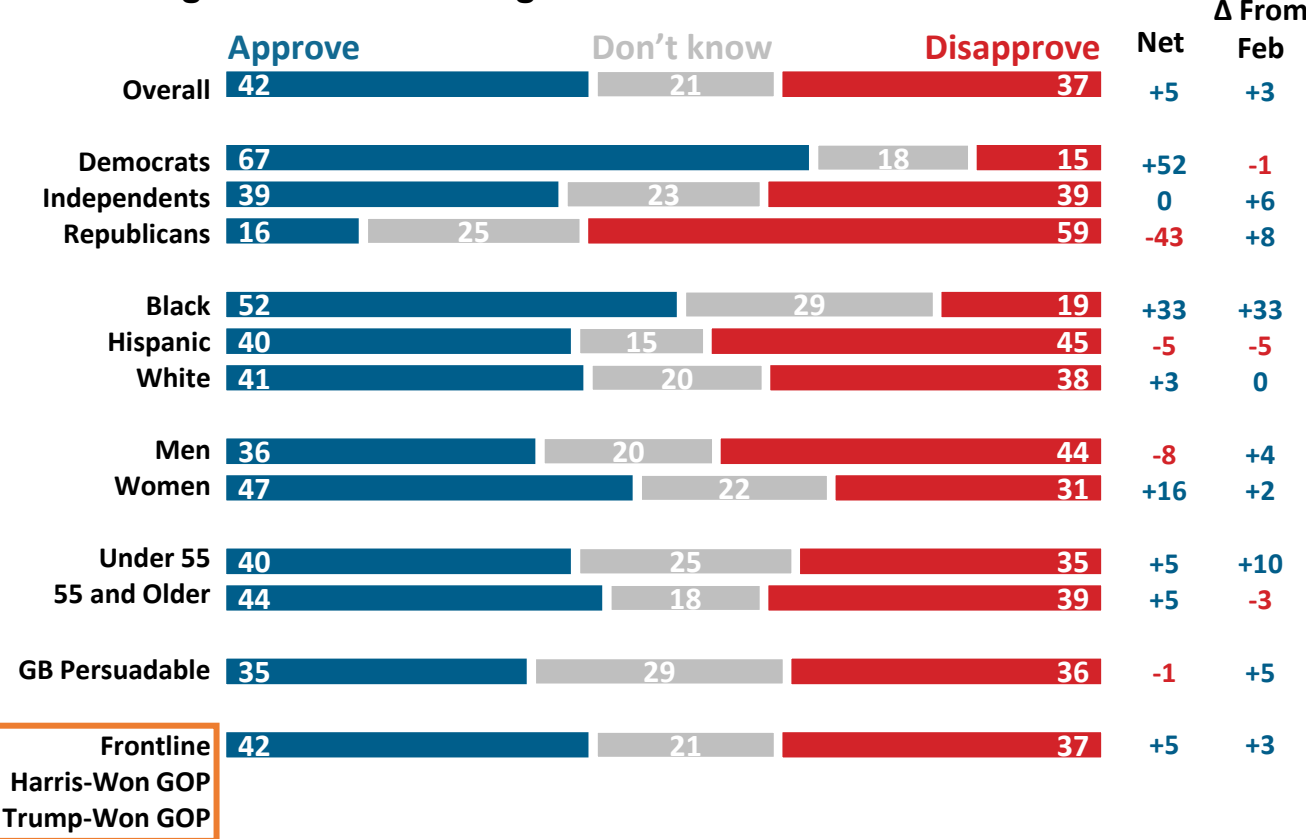For more info, visit navigatorresearch.org/battleground.

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Battleground Constituents Give Democratic Members a 5-Point Net Positive Job Rating, While Republicans Are Underwater by 6 Points

Do you approve or disapprove of the job [NAMED DEMOCRATIC MEMBER] is doing as a member of Congress?

Do you approve or disapprove of the job [NAMED REPUBLICAN MEMBER] is doing as a member of Congress?

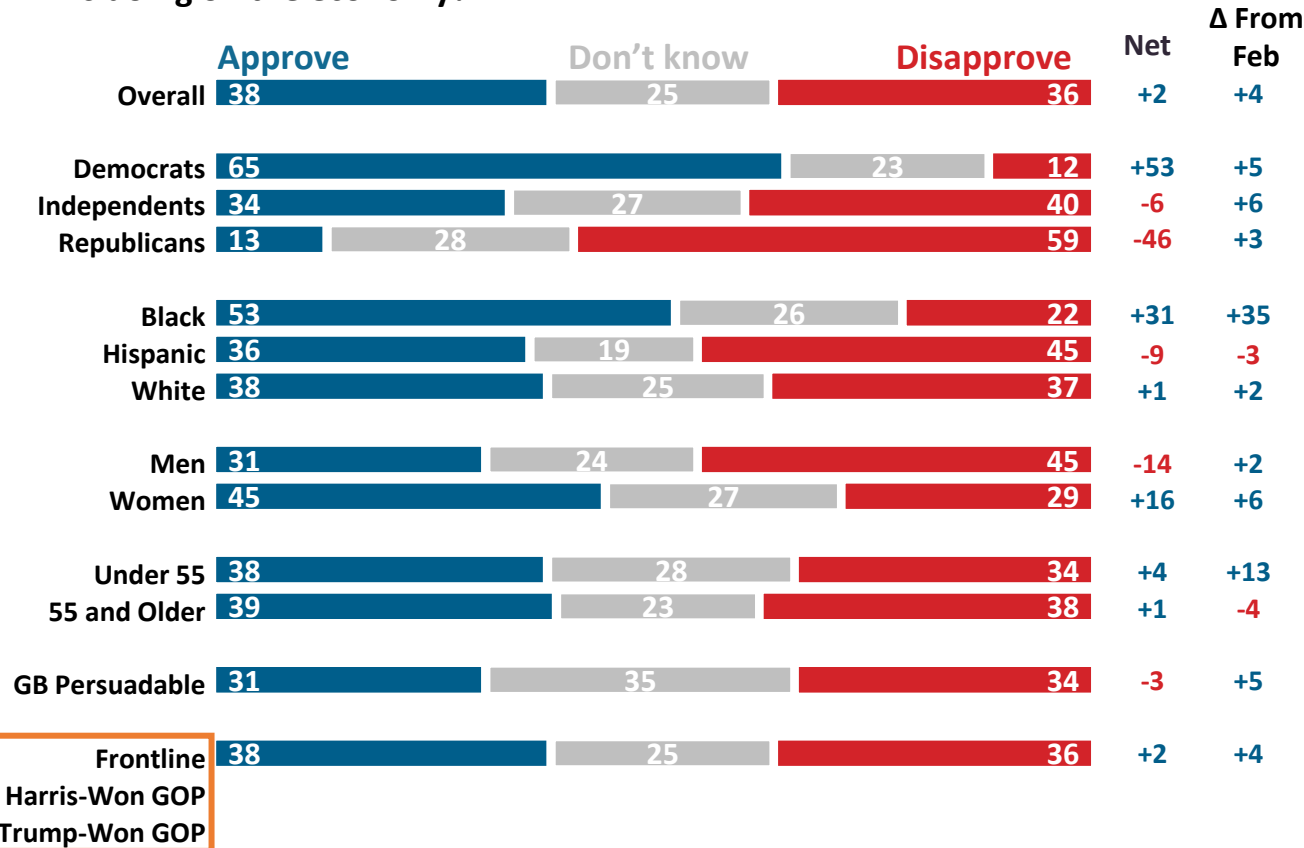|	Approve	Don't know	Disapprove	Net	Δ From Feb		Approve	Don't know	Disapprove	Net	Δ From Feb
Overall	42	21	37	+5	+3		39	16	45	-6	-3
Democrats	67	18	15	+52	-1		11	12	76	-65	-12
Independents	39	23	39	0	+6		31	19	50	-19	-14
Republicans	16	25	59	-43	+8		70	17	13	+57	+12
Black	52	29	19	+33	+33		21	24	55	-34	+28
Hispanic	40	15	45	-5	-5		36	23	40	-4	-14
White	41	20	38	+3	0		39	15	46	-7	-6
Men	36	20	44	-8	+4		46	16	38	+8	+5
Women	47	22	31	+16	+2		33	16	51	-18	-11
Under 55	40	25	35	+5	+10		35	21	44	-9	+3
55 and Older	44	18	39	+5	-3		42	12	46	-4	-7
GB Persuadable	35	29	36	-1	+5		28	28	44	-16	-17
Frontline	42	21	37	+5	+3						
Harris-Won GOP							47	12	41	+6	+16
Trump-Won GOP							37	17	46	-9	-7

"GB persuadable" are those who did not choose a Democratic or Republican candidate on who they would likely support for Congress in the 2026 election.

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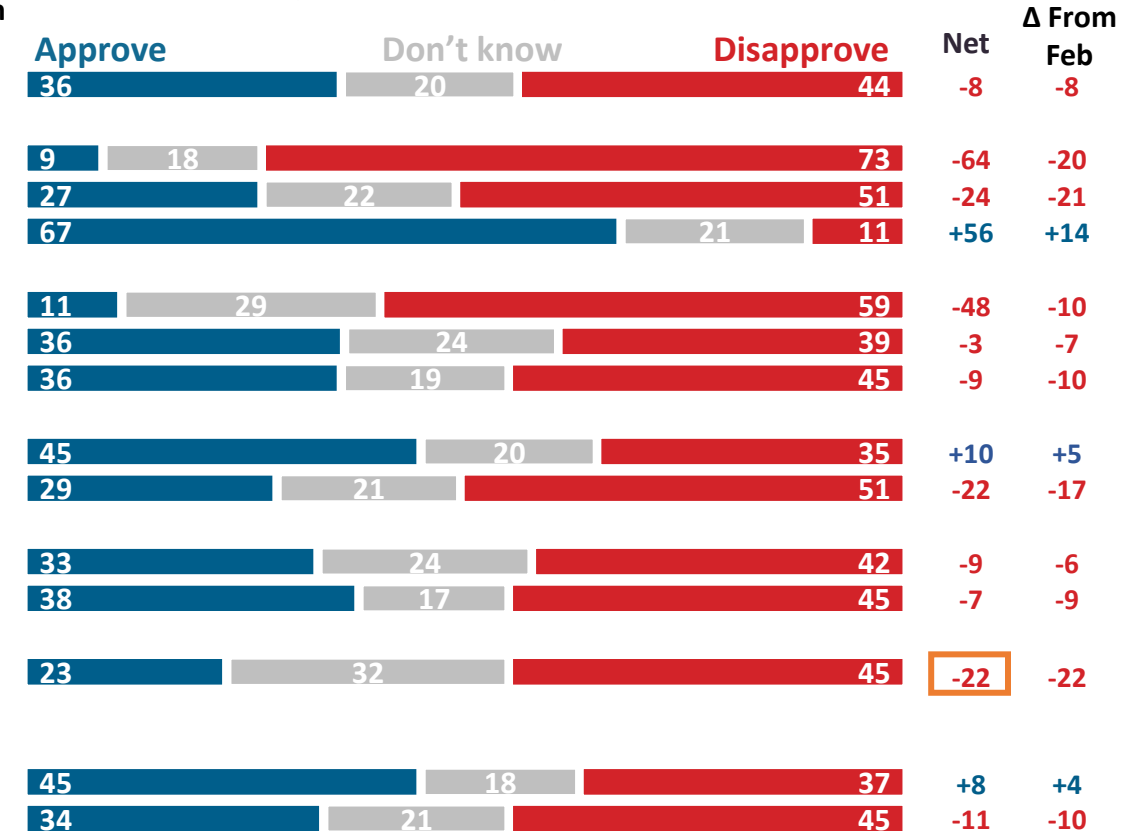
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Battleground Constituents Are More Mixed on Democratic Members' Economic Job Rating, But are Still Down on the Job Republicans Are Doing

By a nearly 2:1 margin, persuadable constituents have a negative opinion of the job Republican members are doing on the economy

Do you approve or disapprove of the job [NAMED DEMOCRATIC MEMBER] is doing on the economy?

	Approve	Don't know	Disapprove	Net	Δ From Feb
Overall	38	25	36	+2	+4
Democrats	65	23	12	+53	+5
Independents	34	27	40	-6	+6
Republicans	13	28	59	-46	+3
Black	53	26	22	+31	+35
Hispanic	36	19	45	-9	-3
White	38	25	37	+1	+2
Men	31	24	45	-14	+2
Women	45	27	29	+16	+6
Under 55	38	28	34	+4	+13
55 and Older	39	23	38	+1	-4
GB Persuadable	31	35	34	-3	+5
Frontline	38	25	36	+2	+4
Harris-Won GOP					
Trump-Won GOP					

Do you approve or disapprove of the job [NAMED REPUBLICAN MEMBER] is doing on the economy?

	Approve	Don't know	Disapprove	Net	Δ From Feb
Overall	36	20	44	-8	-8
Democrats	9	18	73	-64	-20
Independents	27	22	51	-24	-21
Republicans	67	21	11	+56	+14
Black	11	29	59	-48	-10
Hispanic	36	24	39	-3	-7
White	36	19	45	-9	-10
Men	45	20	35	+10	+5
Women	29	21	51	-22	-17
Under 55	33	24	42	-9	-6
55 and Older	38	17	45	-7	-9
GB Persuadable	23	32	45	-22	-22
Frontline					
Harris-Won GOP	45	18	37	+8	+4
Trump-Won GOP	34	21	45	-11	-10

"GB persuadable" are those who did not choose a Democratic or Republican candidate on who they would likely support for Congress in the 2026 election.
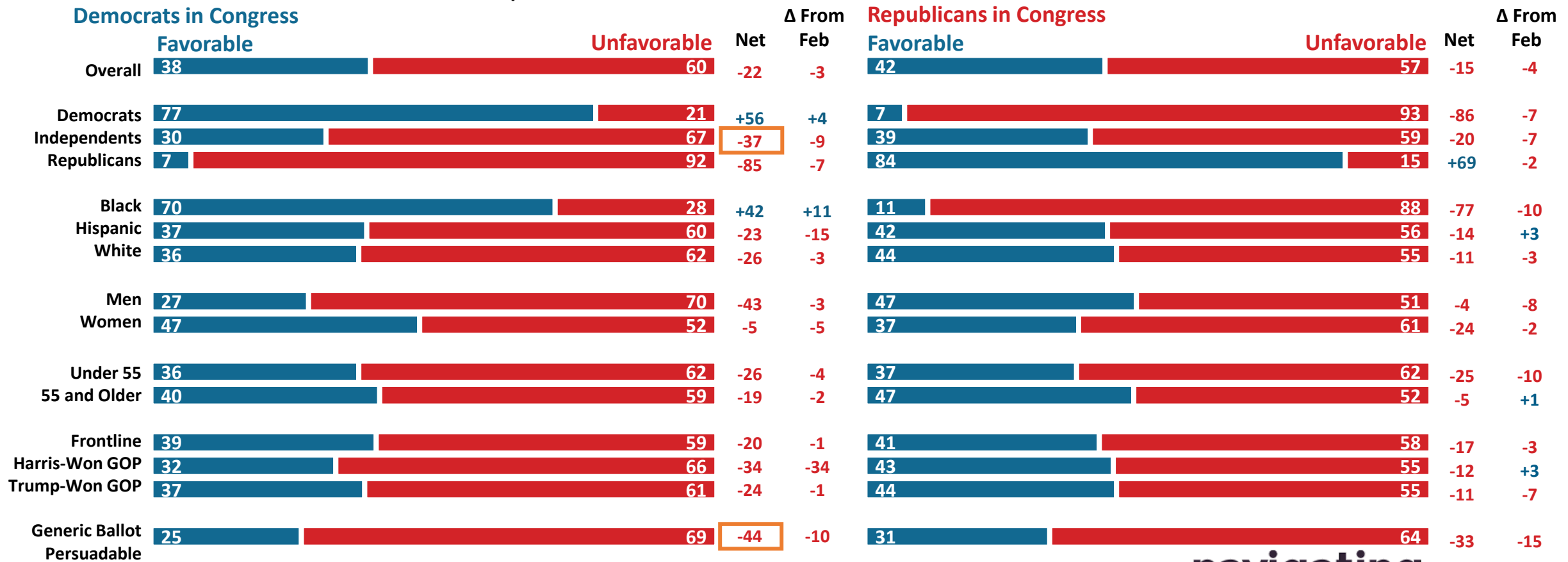Nationwide survey of 1,500 likely 2026 general election voters across 63 battleground districts conducted May 28 – June 1, 2025.
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Both Parties Are Significantly Less Popular Than Members, Though Democrats More So Than Republicans

Please indicate whether you have a very favorable view, somewhat favorable view, somewhat unfavorable view, or very unfavorable view. If you have never heard of them, or cannot rate them, please indicate that.

	Democrats in Congress Favorable	Unfavorable	Net	Δ From Feb	Republicans in Congress Favorable	Unfavorable	Net	Δ From Feb
Overall	38	60	-22	-3	42	57	-15	-4
Democrats	77	21	+56	+4	7	93	-86	-7
Independents	30	67	-37	-9	39	59	-20	-7
Republicans	7	92	-85	-7	84	15	+69	-2
Black	70	28	+42	+11	11	88	-77	-10
Hispanic	37	60	-23	-15	42	56	-14	+3
White	36	62	-26	-3	44	55	-11	-3
Men	27	70	-43	-3	47	51	-4	-8
Women	47	52	-5	-5	37	61	-24	-2
Under 55	36	62	-26	-4	37	62	-25	-10
55 and Older	40	59	-19	-2	47	52	-5	+1
Frontline	39	59	-20	-1	41	58	-17	-3
Harris-Won GOP	32	66	-34	-34	43	55	-12	+3
Trump-Won GOP	37	61	-24	-1	44	55	-11	-7
Generic Ballot Persuadable	25	69	-44	-10	31	64	-33	-15

"GB persuadable" are those who did not choose a Democratic or Republican candidate on who they would likely support for Congress in the 2026 election.
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Democratic Members Are Outrunning the Party Brand Across Key Demographics, Particularly Among Independents, Men, and Those Under 55

Please indicate whether you have a very favorable view, somewhat favorable view, somewhat unfavorable view, or very unfavorable view. unfavorable view. If you have never heard of them, or cannot rate them, please indicate that. Named Democratic Member vs. Democrats Democrats in Congress

Net Favorability	Named Democratic Member	Democrats in Congress	Net Difference
Overall	+7	-22	+29
Democrats	+60	+56	+4
Independents	-3	-37	+34
Republicans	-42	-85	+43
Black	+42	+42	0
Hispanic	-2	-23	+21
White	+4	-26	+30
Men	-4	-43	+39
Women	+17	-5	+22
Under 55	+13	-26	+39
55 and Older	+2	-19	+21
Frontline	+7	-20	+27
Generic Ballot Persuadable	-4	-44	+40

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Republican Members Also Fare Better Than Their Party Though Not to the Extent That Democratic Members Have Been Able To

Please indicate whether you have a very favorable view, somewhat favorable view, somewhat unfavorable view, or very unfavorable view. unfavorable view. If you have never heard of them, or cannot rate them, please indicate that. Named Republican Member vs. Republicans Republicans in Congress

Net Favorability	Named Republican Member	Republicans in Congress	Net Difference
Overall	-6	-15	+9
Democrats	-65	-86	+21
Independents	-15	-20	+5
Republicans	+53	+69	-16
Black	-59	-77	+18
Hispanic	+6	-14	+20
White	-7	-11	+4
Men	+6	-4	+10
Women	-17	-24	+7
Under 55	-10	-25	+15
55 and Older	-3	-5	+2
Harris-Won GOP	-2	-12	+10
Trump-Won GOP	-6	-11	+5
Generic Ballot Persuadable	-9	-33	+24

"GB persuadable" are those who did not choose a Democratic or Republican candidate on who they would likely support for Congress in the 2026 election.
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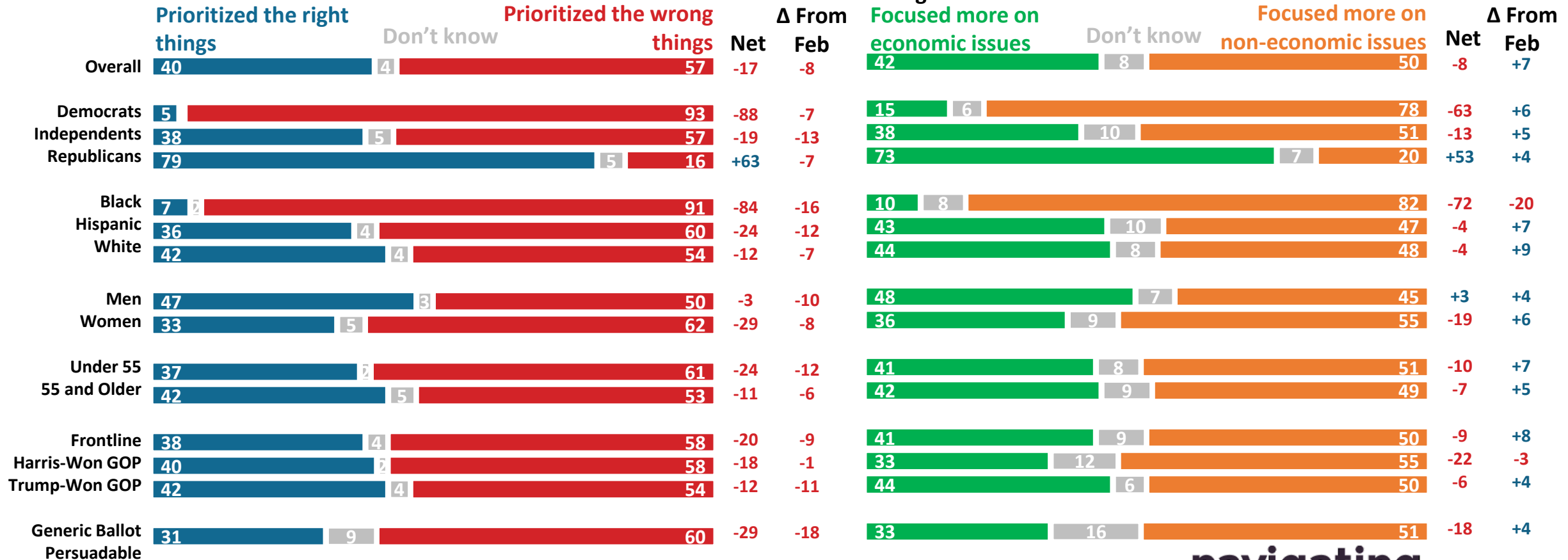navigating *the* *battleground*

A Growing Share of Battleground Constituents Believe Republicans in Congress Are Prioritizing the Wrong Things

Since February, there has been a 7-point swing towards Trump and Republicans in Congress prioritizing economic issues, though a majority still think they prioritizing non-economic issues

Since having control, have Republicans in Congress:

	Prioritized the right things	Don't know	Prioritized the wrong things	Net	Δ From Feb
Overall	40	4	57	-17	-8
Democrats	5		93	-88	-7
Independents	38	5	57	-19	-13
Republicans	79	5	16	+63	-7
Black	7	2	91	-84	-16
Hispanic	36	4	60	-24	-12
White	42	4	54	-12	-7
Men	47	3	50	-3	-10
Women	33	5	62	-29	-8
Under 55	37	2	61	-24	-12
55 and Older	42	5	53	-11	-6
Frontline	38	4	58	-20	-9
Harris-Won GOP	40	2	58	-18	-1
Trump-Won GOP	42	4	54	-12	-11
Generic Ballot Persuadable	31	9	60	-29	-18

Which of the following comes closer to your view? Trump and Republicans in Congress have:

	Focused more on economic issues	Don't know	Focused more on non-economic issues	Net	Δ From Feb
Overall	42	8	50	-8	+7
Democrats	15	6	78	-63	+6
Independents	38	10	51	-13	+5
Republicans	73	7	20	+53	+4
Black	10	8	82	-72	-20
Hispanic	43	10	47	-4	+7
White	44	8	48	-4	+9
Men	48	7	45	+3	+4
Women	36	9	55	-19	+6
Under 55	41	8	51	-10	+7
55 and Older	42	9	49	-7	+5
Frontline	41	9	50	-9	+8
Harris-Won GOP	33	12	55	-22	-3
Trump-Won GOP	44	6	50	-6	+4
Generic Ballot Persuadable	33	16	51	-18	+4

"Generic ballot persuadable" are those who did not choose a Democratic or Republican candidate on who they would likely support for Congress in the 2026 election.
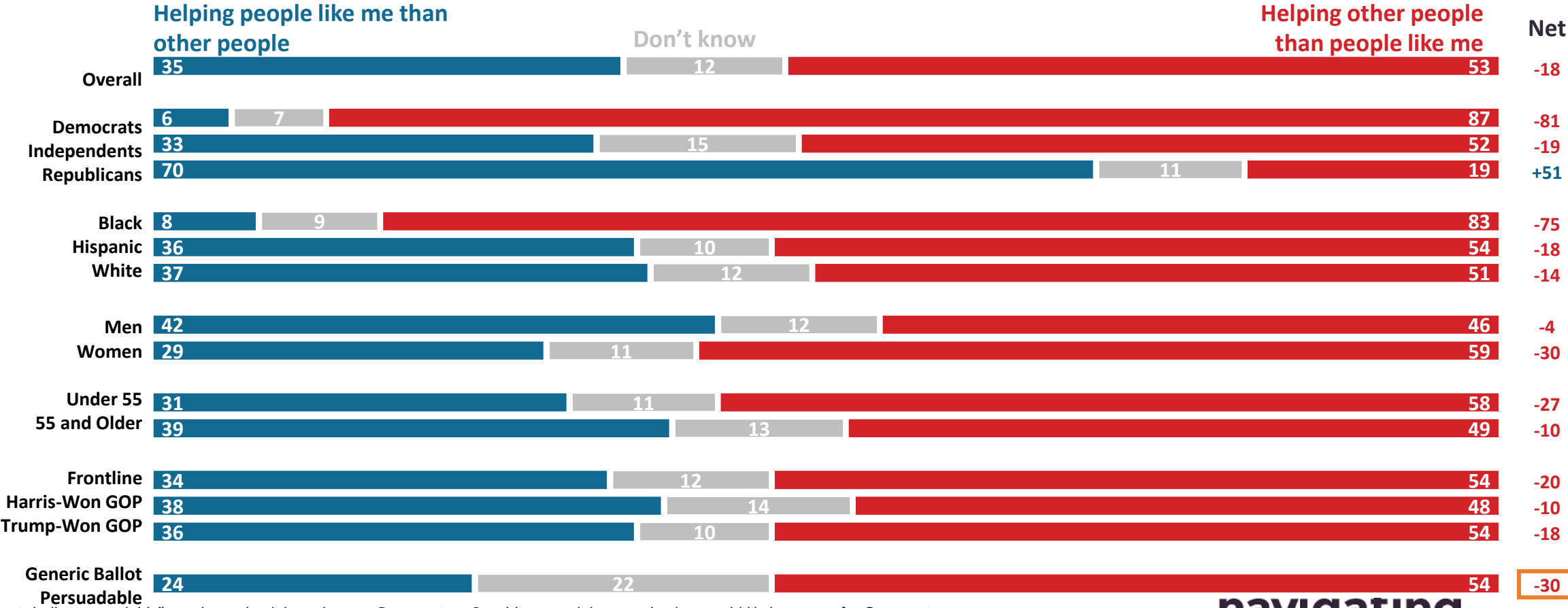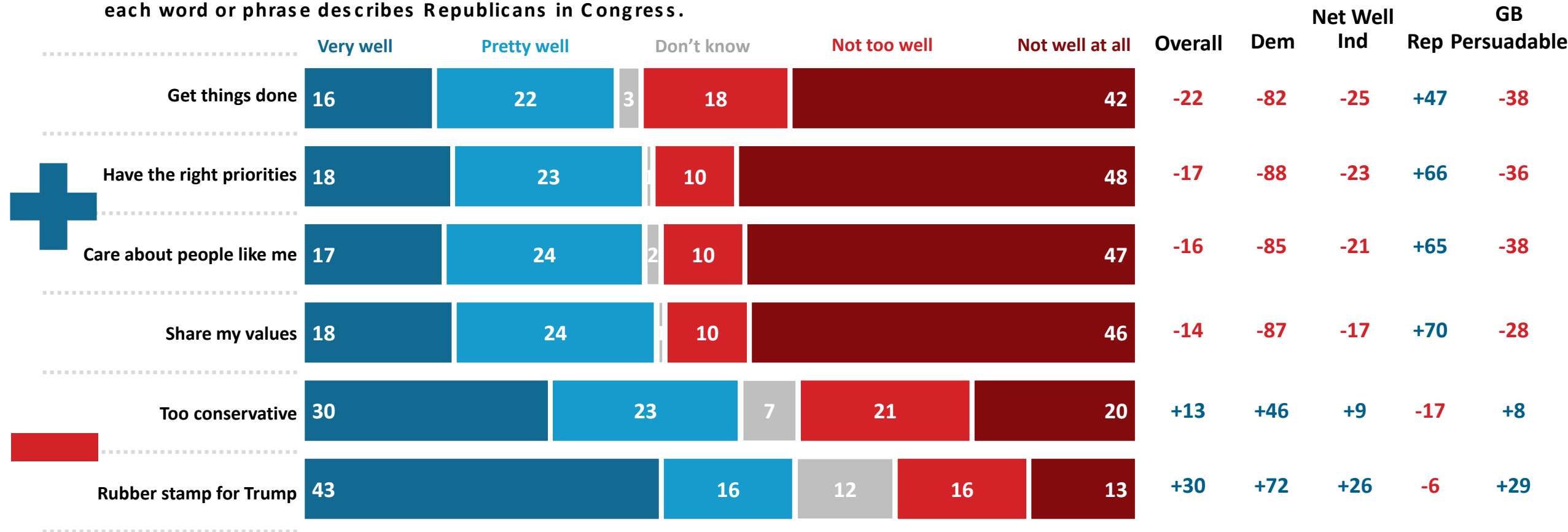Nationwide survey of 1,500 likely 2026 general election voters across 63 battleground districts conducted May 28 – June 1, 2025.
For more info, visit navigatorresearch.org/battleground.

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A Majority Feels Republicans Are Prioritizing Helping Other People Over Them, Including 52% of Independents

Which of the following comes closer to your view? Republicans in Congress are more focused on:

Helping people like me than other people	Don't know	Helping other people than people like me	Net

	Helping people like me than other people	Don't know	Helping other people than people like me	Net
Overall	35	12	53	-18
Democrats	6	7	87	-81
Independents	33	15	52	-19
Republicans	70	11	19	+51
Black	8	9	83	-75
Hispanic	36	10	54	-18
White	37	12	51	-14
Men	42	12	46	-4
Women	29	11	59	-30
Under 55	31	11	58	-27
55 and Older	39	13	49	-10
Frontline	34	12	54	-20
Harris-Won GOP	38	14	48	-10
Trump-Won GOP	36	10	54	-18
Generic Ballot Persuadable	24	22	54	-30

"Generic ballot persuadable" are those who did not choose a Democratic or Republican candidate on who they would likely support for Congress in the 2026 election.
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Constituents Do Not Believe Republicans in Congress Are Getting Things Done, Have the Right Priorities, or Care About People Like Them

Instead, they view "too conservative" and being a "rubber stamp for Trump" as accurate descriptions of Republicans in Congress

Here are some words and phrases that some people use to describe elected officials. Please indicate how well each word or phrase describes Republicans in Congress.

	Very well	Pretty well	Don't know	Not too well	Not well at all	Overall	Dem	Net Well Ind	Rep	GB Persuadable
Get things done	16	22	3	18	42	-22	-82	-25	+47	-38
Have the right priorities	18	23		10	48	-17	-88	-23	+66	-36
Care about people like me	17	24	2	10	47	-16	-85	-21	+65	-38
Share my values	18	24		10	46	-14	-87	-17	+70	-28
Too conservative	30	23	7	21	20	+13	+46	+9	-17	+8
Rubber stamp for Trump	43	16	12	16	13	+30	+72	+26	-6	+29

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Appendix: Congressional Districts Included In Sample

Dem Member			Rep Member - Harris	Rep Member - Trump	
CA-09	MI-03	NY-22	NE-02	AK-01	MI-10
CA-13	MI-08	OH-01	NY-17	AZ-01	MT-01
CA-21	MN-02	OH-09	PA-01	AZ-06	NJ-07
CA-27	NC-01	OH-13		CA-22	NY-01
CA-47	NH-01	OR-05		CA-40	NY-02
CA-49	NM-02	OR-06		CA-41	PA-07
CT-05	NV-03	PA-17		CO-03	PA-08
IL-13	NV-04	TX-28		CO-08	PA-10
IL-17	NY-03	TX-34		FL-13	VA-02
IN-01	NY-04	VA-07		IA-01	WI-01
KS-03	NY-18	WA-03		IA-03	WI-03
ME-02	NY-19	WA-08		MI-07	

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About Navigator and Navigating the Battleground

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. **Navigator** is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. *Navigating the Battleground* is a project designed to understand messaging nuances in different types of battleground geographies, led by pollsters from Impact Research along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds, EMILY's List; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator or Navigating the Battleground:

http://navigatorresearch.org

@NavigatorSurvey on Twitter

About the Study

Impact Research conducted public opinion surveys among a sample of 1,500 likely 2026 general election voters from May 28 – June 1 , 2025. The survey was conducted by text-to-web (100 percent). Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the 62 congressional districts included in the sample across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 2.5 percentage points. The margin for error for subgroups varies and is higher.