

# navigator\*

Tuesday, July 1<sup>st</sup>

## The Republican Budget and Tax Plan: A Guide for Advocates



Credit: Shutterstock/Lucky Photographer

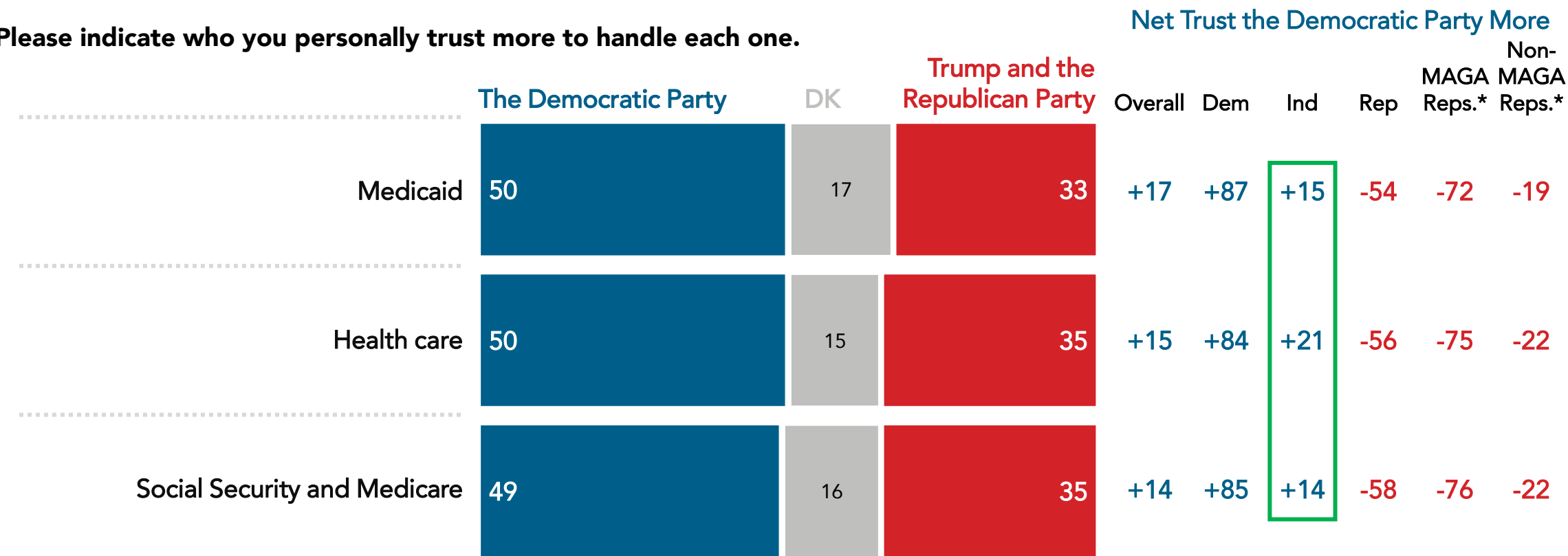
## Key Takeaways:

- Only one in four Americans report that they are hearing “a lot” about the Republican budget bill.
- Calling the bill simply “the Republican budget bill” elicits the highest awareness and negativity – rather than calling it the “One Big Beautiful Bill Act.”
- The loss of health care coverage for millions of Americans and higher health care costs are both deeply concerning consequences of proposed Medicaid cuts in the Republican budget bill.

# Roughly Half of Americans Trust Democrats More to Handle Health Care, Social Security, Medicare, and Medicaid

Independents trust the Democratic Party more to handle Medicaid (net +15 trust Democrats more), health care (net +21), and Social Security and Medicare (net +14).

Please indicate who you personally trust more to handle each one.

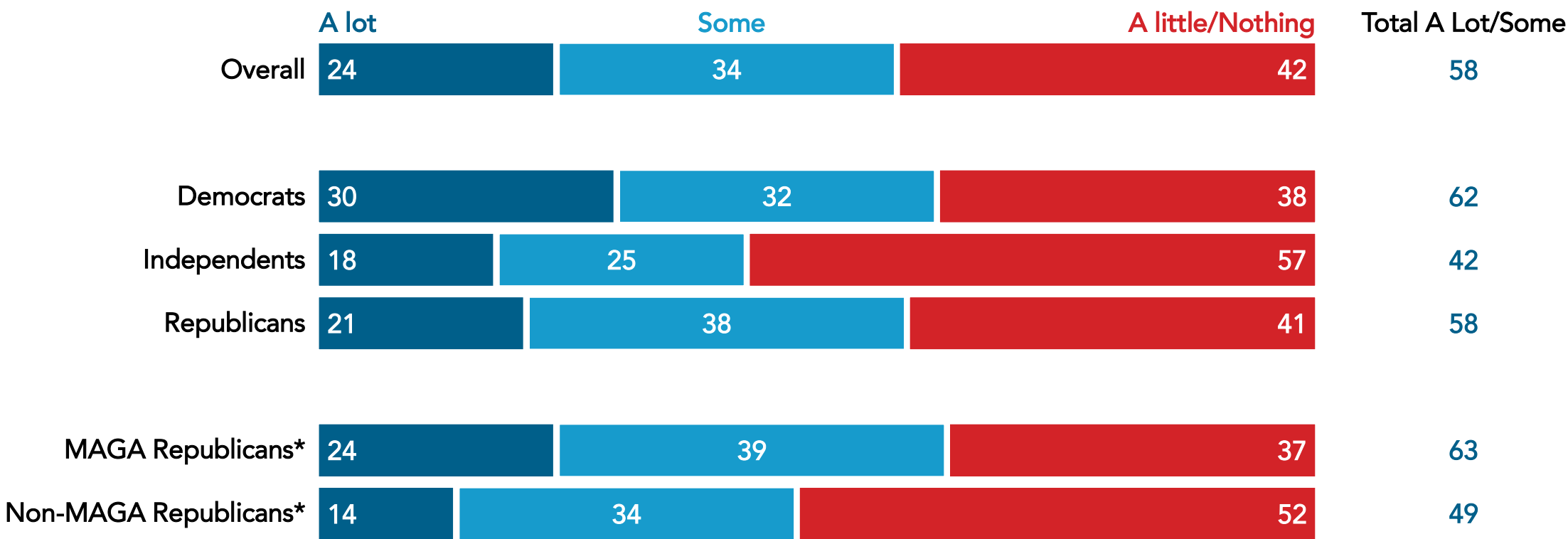


\*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.  
Nationwide survey of 1,000 registered voters conducted June 26-June 30, 2025.  
For more info, visit [navigatorresearch.org](https://navigatorresearch.org).

# Only One in Four Americans Are Hearing “A Lot” About the Republicans’ Proposed Budget Plan

Majorities of independents are not hearing much about the budget plan (57% say they are hearing “a little” or “nothing”).

How much have you seen, read, or heard about Republicans in Congress’ proposed budget plan?\*



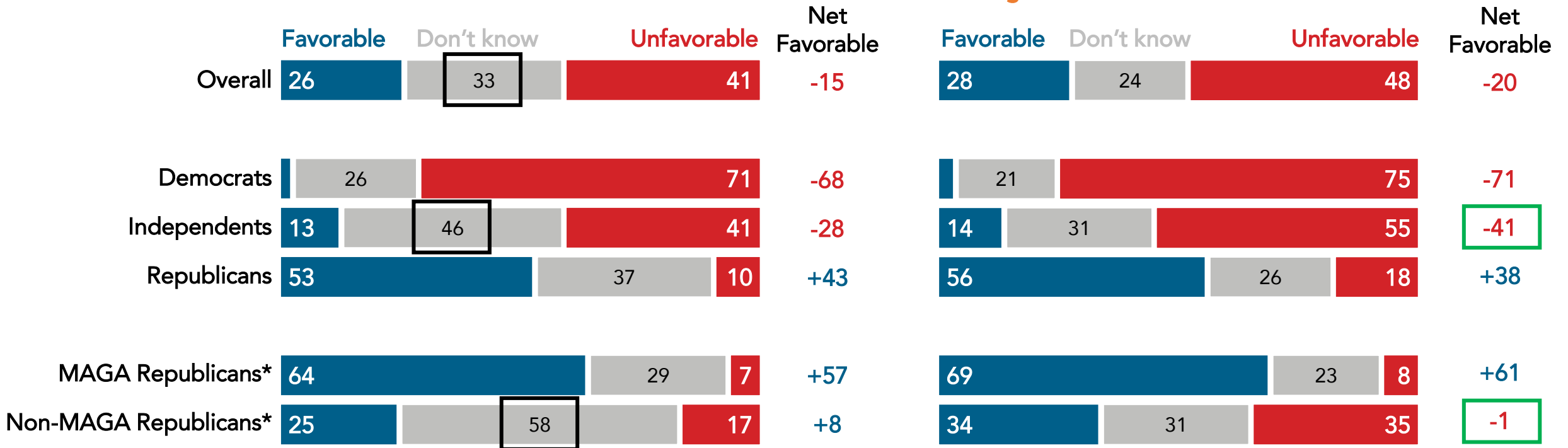
\*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. \*\*Half of respondents were asked how much they have heard about "Republicans in Congress' proposed budget plan?" while the other half were asked how much they have heard about "Republicans in Congress' proposed budget plan, also known as the 'One Big Beautiful Bill Act'?" Results were combined due to lack of differentiation to allow for greater subgroup analysis. Nationwide survey of 1,000 registered voters conducted June 26-June 30, 2025. For more info, visit [navigatortresearch.org](https://navigatortresearch.org).

# Making Clear That This Is the Republican Budget Bill, Not Just the “Big Beautiful Bill,” Increases Awareness and Negativity

Pluralities of independents (46%) and a majority of non-MAGA Republicans\* (58%) are unable to rate the “One Big Beautiful Bill Act” on its own, without labeling it as the Republican budget bill (with the label, those numbers drop to 31% each).

**[Split Sample]** Please indicate how favorable or unfavorable you are to:  
**The One Big Beautiful Bill Act.**

**[Split Sample]** Please indicate how favorable or unfavorable you are to: **The Republican budget bill, also known as the One Big Beautiful Bill Act.**



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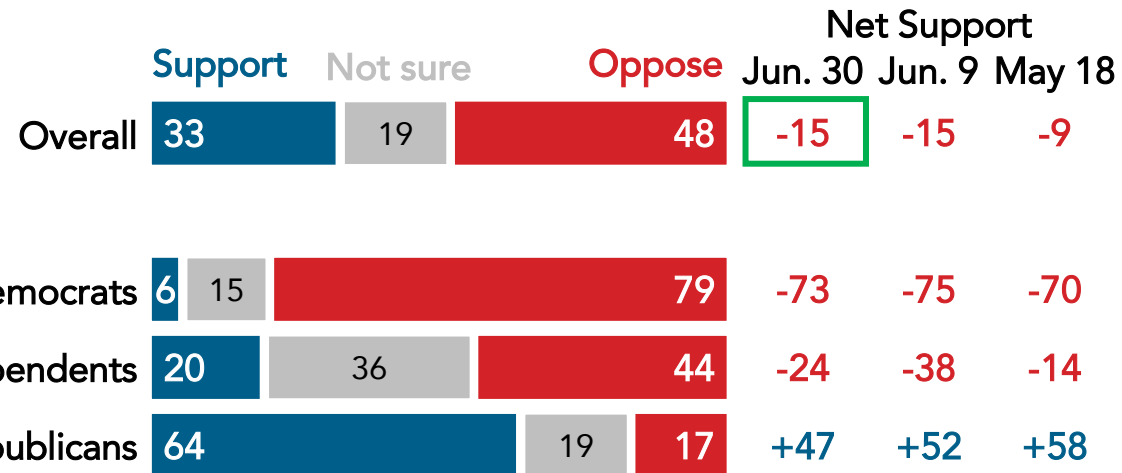
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# Pluralities Oppose the Republican Budget Plan; Referencing It As the “One Big Beautiful Bill Act” Introduces More Uncertainty

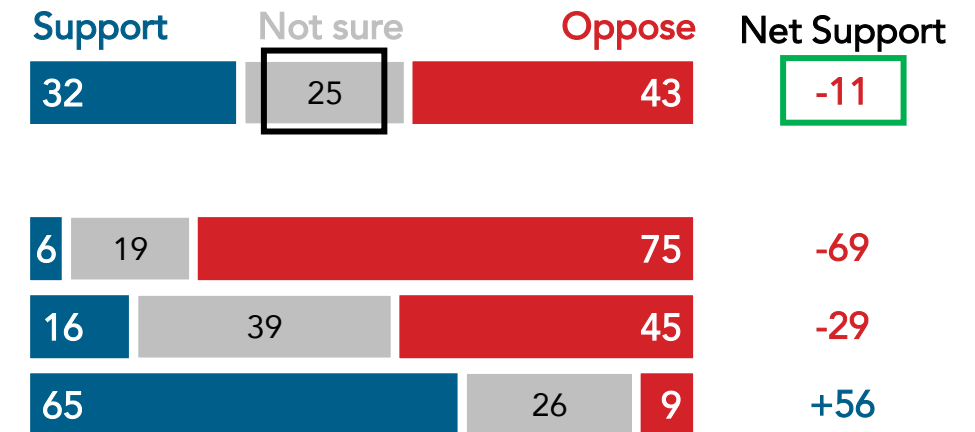
While pluralities oppose the budget plan either way, adding “also known as the ‘One Big Beautiful Bill Act’” drives the share who are unable to rate it from 19% to 25%.

- Non-MAGA Republicans\* have grown increasingly unfavorable to the bill (from net +31 support in May to just net +3 now).

**[Split Sample]** Do you support or oppose Republicans in Congress’ proposed budget plan?



**[Split Sample]** Do you support or oppose Republicans in Congress’ proposed budget plan, also known as the “One Big Beautiful Bill Act”?



MAGA Republicans\* 75 17 8 +67 +72 +79

73 23 8 +69

Non-MAGA Republicans\* 40 23 37 +3 +26 +31

50 32 18 +32

\*“MAGA Republicans” are Republicans who identify as “a supporter of the MAGA movement” on a separate question, while “non-MAGA Republicans” are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.  
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days.  
Latest wave conducted June 26-June 30, 2025. For more info, visit [navigatorresearch.org](https://navigatorresearch.org).

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# While Republican Cuts to Medicaid Are Most Concerning of a Range of Recent Events, Fewer Americans Are Hearing About It

Below are some recent events. Regardless of how much you have heard about each one, please indicate how concerned you are about it.

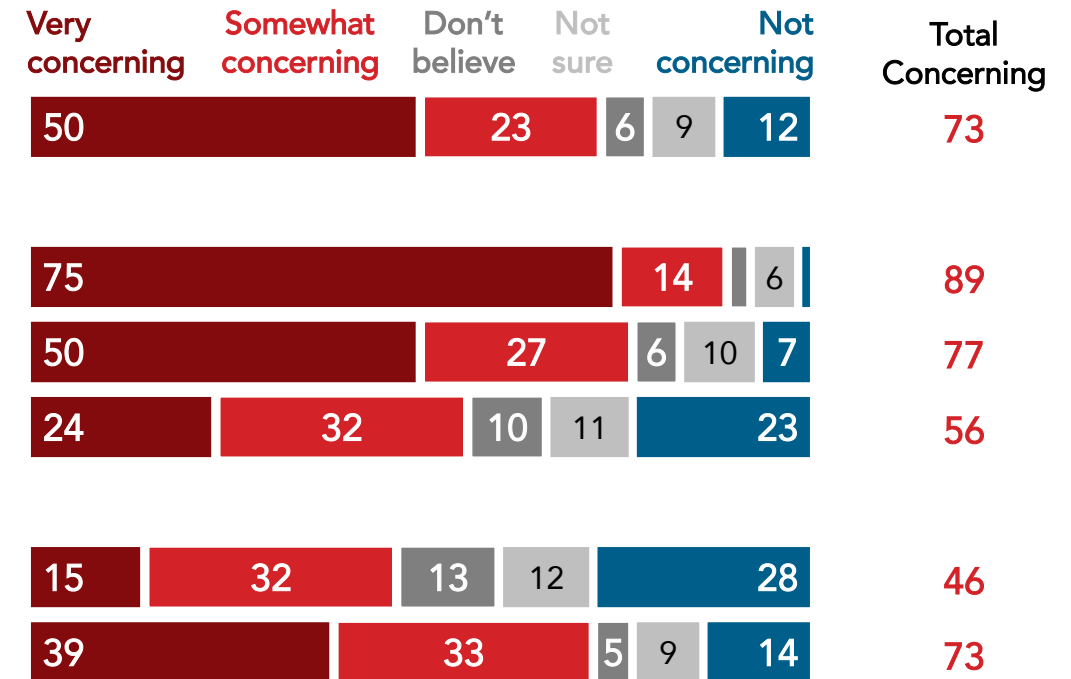
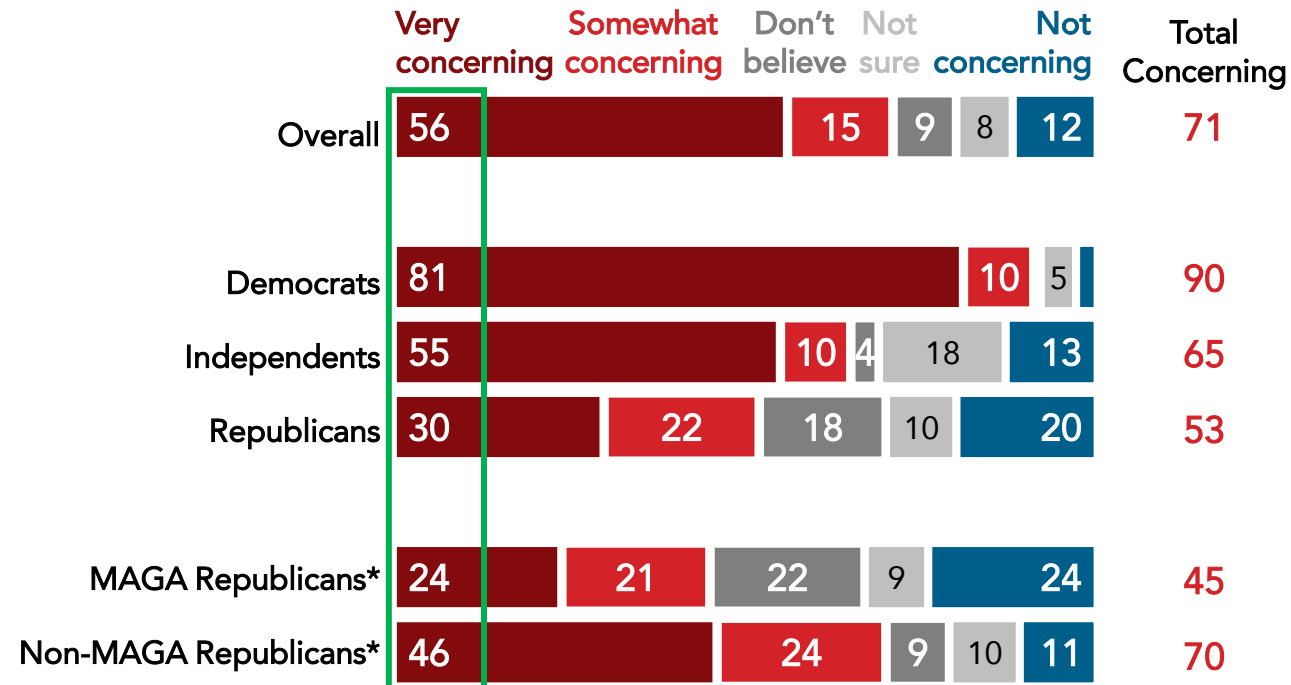
|  |                    | Total Concerning       |         |     |     | % Hearing<br>A Lot |     |
|--|--------------------|------------------------|---------|-----|-----|--------------------|-----|
|  | Very<br>concerning | Somewhat<br>concerning | Overall | Dem | Ind |                    | Rep |
| Trump and Republicans' proposed cuts to Medicaid in the budget                                       | 48                 | 21                     | 69      | 92  | 74  | 45                 | 34  |
| Two Minnesota lawmakers being shot by a gunman   | 46                 | 26                     | 73      | 82  | 70  | 64                 | 34  |
| The escalating conflict in the Middle East, including the U.S. bombing Iran                          | 46                 | 28                     | 74      | 90  | 75  | 57                 | 54  |
| Trump's use of tariffs   | 41                 | 22                     | 63      | 88  | 63  | 37                 | 51  |
| Trump's use of ICE raids to deport immigrants  | 40                 | 17                     | 57      | 89  | 55  | 26                 | 57  |
| Trump deploying the National Guard and Marines in Los Angeles in response to protests                | 40                 | 23                     | 62      | 90  | 58  | 35                 | 50  |
| Multiple elected officials being arrested for questioning or protesting Trump's immigration policies | 38                 | 20                     | 59      | 86  | 52  | 33                 | 24  |
| A significant portion of the U.S. experiencing a dangerous heat wave                                 | 34                 | 37                     | 71      | 84  | 68  | 58                 | 42  |
| Artificial intelligence (also known as AI) evolving and threatening American jobs                    | 32                 | 31                     | 64      | 69  | 63  | 59                 | 23  |
| Trump's military parade in Washington, D.C.  | 25                 | 16                     | 41      | 61  | 45  | 19                 | 30  |
| Millions of Americans participating in "No Kings" protests against Trump                             | 18                 | 21                     | 39      | 34  | 36  | 45                 | 43  |

Nationwide survey of 1,000 registered voters conducted June 26-June 30, 2025.  
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# Loss of Coverage and Higher Costs from GOP's Medicaid Cuts Are Deeply Concerning; Coverage Loss Elicits Greater Intensity

**(Split Sample)** How concerning do you find the following statement:  
The proposed Republican budget includes cuts to health care, including Medicaid, that would mean that millions of Americans, **including seniors in nursing homes and hundreds of thousands of kids, could lose their health care coverage.**

**(Split Sample)** How concerning do you find the following statement:  
The proposed Republican budget includes cuts to health care, including Medicaid, that would mean that millions of Americans **could see their health care costs increase significantly.**



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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds; Mike Podhorzer; Jesse Ferguson, progressive strategist; Navin Nayak; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from June 26-June 30, 2025. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

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To learn more about Navigator:

<http://navigatorresearch.org>

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