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Tuesday, July 15th

Trump and the
Economy: A Guide for
Advocates



Credit: Shutterstock/Joshua Sukoff

Key Takeaways:

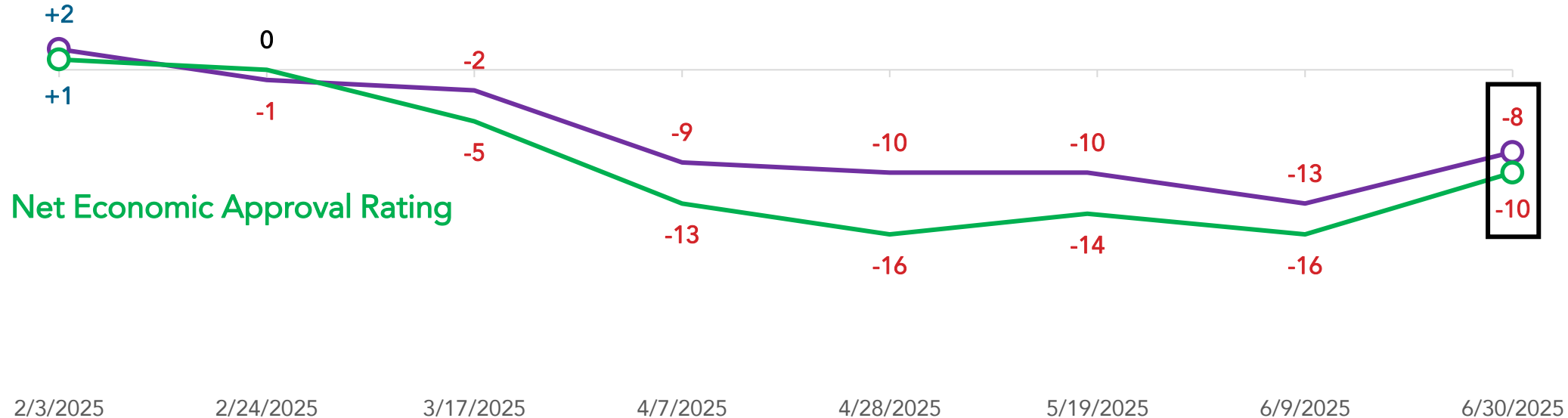
- Trump remains in the negative on both his overall and economic job approval ratings, though he's seen slight improvement. Americans feel most negatively about Trump's handling of inflation and the cost of living, tariffs, and health care.
- While Americans most want to see the President and Congress focus on inflation, the economy, and health care, they see Trump and Republicans in Congress as most focused on immigration and the conflict in the Middle East.
- Half of Americans say the economy is getting worse, and two in three say they feel negatively about the current state of the economy. Although views of the economy remain overwhelmingly negative, they have improved slightly relative to where they were in April post-"Liberation Day."

Trump's Approval Ratings Overall and on the Economy Remain Negative, Though He Has Seen a Slight Uptick From Early June

Since early June, Trump's greatest improvement on his economic approval rating has come from independents (from net -36 approve to net -22). The same is true on his overall approval rating (with independents moving from net -35 approve to net -22).

Do you approve or disapprove of the way Donald Trump is handling his job as president/the economy?

Net Overall Approval Rating



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 26-June 30, 2025. For more info, visit navigatorresearch.org.

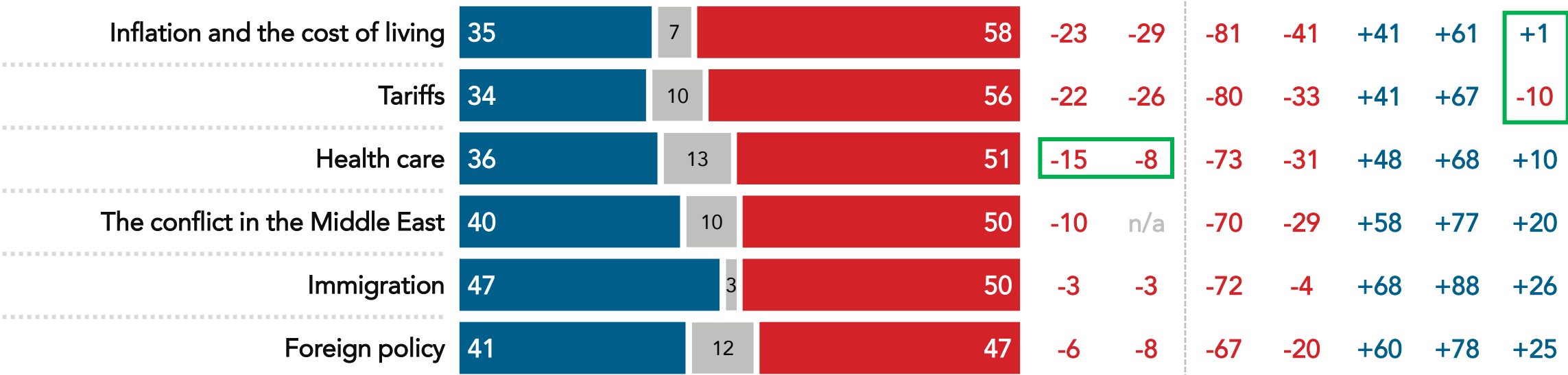
Trump’s Ratings Are the Most Negative on His Handling of Inflation, Tariffs, and Health Care

Non-MAGA Republicans* disapprove of how Trump is handling tariffs (net -10 approve) and inflation and the cost of living (net +1).

Do you approve or disapprove of the way Donald Trump is handling his job as president?



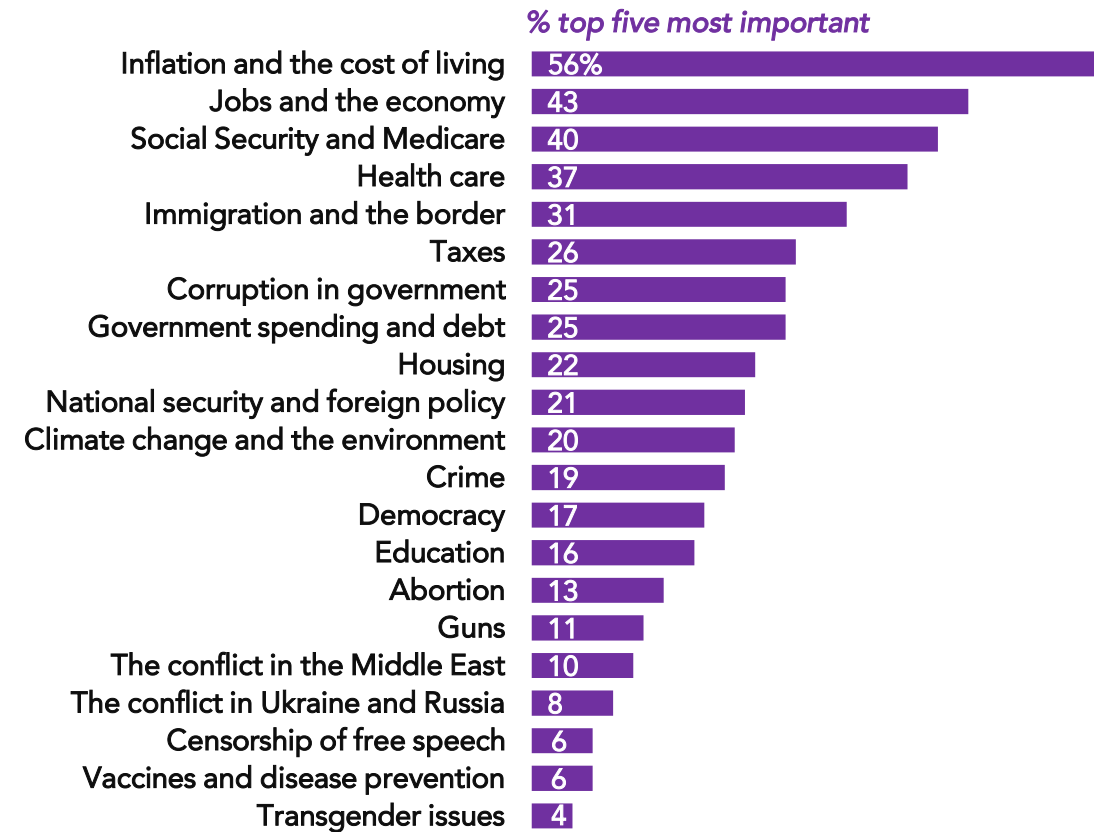
Please indicate whether you approve or disapprove of the way Donald Trump is handling each one.



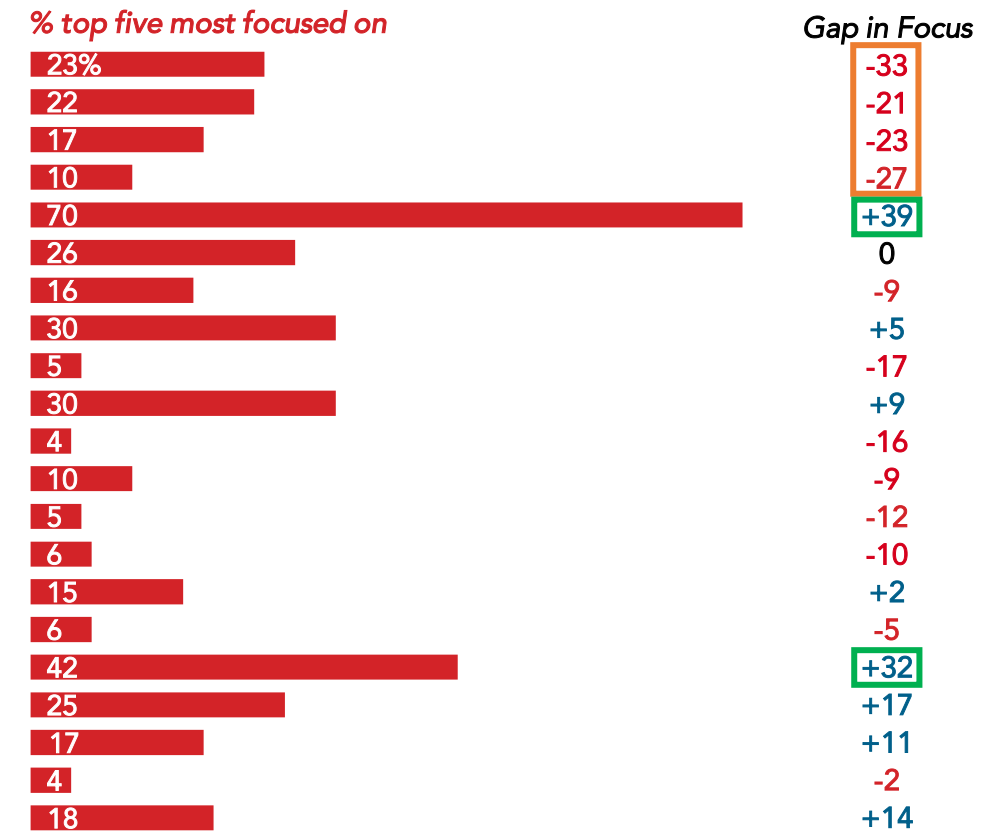
*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days.
Latest wave conducted June 26-June 30, 2025. For more info, visit navigatortresearch.org.

Americans Want a Focus on the Economy & Health Care, But See Trump and GOP Focused on Immigration and the Middle East

Which do you feel are most important for the President and Congress to focus on?



Which do you think **Donald Trump** and **Republicans in Congress** are most focused on?



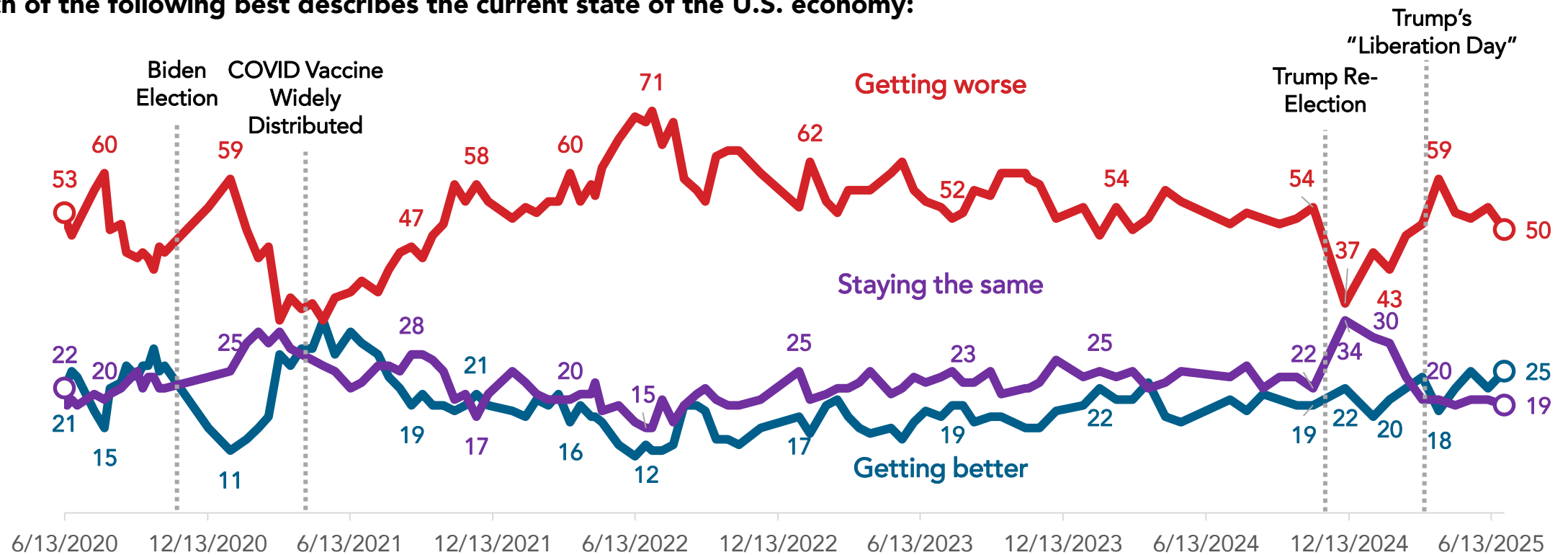
Nationwide survey of 1,000 registered voters conducted June 26-June 30, 2025.
For more info, visit navigatoresearch.org.

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Views of the Economy Have Improved Modestly Since April, Though Half Still Say the Economy Is Getting Worse

Views of the economy have improved among Democrats (from 87% getting worse in April to 75% now), independents (from 66% to 55%), and Republicans (from 29% to 23%).

Which of the following best describes the current state of the U.S. economy:



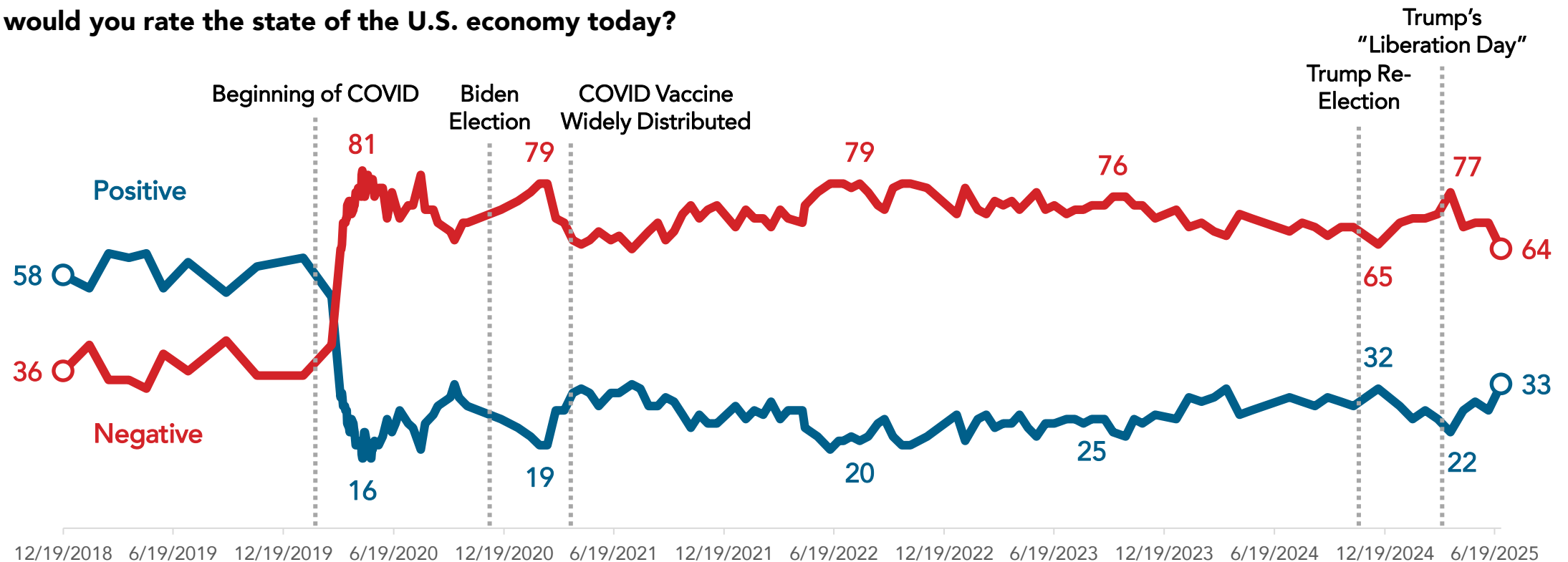
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Majorities Continue to Feel Negatively About the U.S. Economy, Though Shares Have Declined Since Trump's "Liberation Day"

While still deeply negative, views have rebounded the most on the economy among Republicans (from 63% negative to 42%) and independents (from 83% to 70%) compared to April.

How would you rate the state of the U.S. economy today?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds; Mike Podhorzer; Jesse Ferguson, progressive strategist; Navin Nayak; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from June 26-June 30, 2025. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

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<http://navigatorresearch.org>

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