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Tuesday, July 15th

Trump and the Economy: A Guide for Advocates

Key Takeaways:

- Trump remains in the negative on both his overall and economic job approval ratings, though he's seen slight improvement. Americans feel most negatively about Trump's handling of inflation and the cost of living, tariffs, and health care.
- While Americans most want to see the President and Congress focus on inflation, the economy, and health care, they see Trump and Republicans in Congress as most focused on immigration and the conflict in the Middle East.
- Half of Americans say the economy is getting worse, and two in three say they feel negatively about the current state of the economy. Although views of the economy remain overwhelmingly negative, they have improved slightly relative to where they were in April post-"Liberation Day."



Trump's Approval Ratings Overall and on the Economy Remain Negative, Though He Has Seen a Slight Uptick From Early June

Since early June, Trump's greatest improvement on his economic approval rating has come from independents (from net -36 approve to net -22). The same is true on his overall approval rating (with independents moving from net -35 approve to net -22).

Do you approve or disapprove of the way Donald Trump is handling his job as president/the economy?



Net Overall Approval Rating

Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 26-June 30, 2025. For more info, visit navigatorresearch.org.



Trump's Ratings Are the Most Negative on His Handling of Inflation, Tariffs, and Health Care

Non-MAGA Republicans* disapprove of how Trump is handling tariffs (net -10 approve) and inflation and the cost of living (net +1). Net Approve

y Donald Tru	ımp is handling his	job as president	?						Non-
Approve	Not sure	Disapprove	Jun. 30	Apr. 28	Dem	Ind	Rep		
45		53	-8	-10	-79	-22	+69	+92	+22
disapprove c	of the way Donald	Trump is handling	g each	one.					
35	7	58	-23	-29	-81	-41	+41	+61	+1
34	10	56	-22	-26	-80	-33	+41	+67	-10
36	13	51	-15	-8	-73	-31	+48	+68	+10
40	10	50	-10	n/a	-70	-29	+58	+77	+20
47	3	50	-3	-3	-72	-4	+68	+88	+26
41	12	47	-6	-8	-67	-20	+60	+78	+25
	Approve 45	ApproveNot sure 45 45 disapprove of the way Donald 35 7 34 10 36 13 40 10 47 3	ApproveNot sureDisapprove4553disapprove of the way Donald Trump is handling35734103613401050473	45 53 -8 disapprove of the way Donald Trump is handling each 35 7 58 -23 34 10 56 -22 36 13 51 -15 40 10 50 -10 47 3 50 -3	ApproveNot sureDisapproveJun. 30 Apr. 284553-8-10disapprove of the way Donald Trump is handling each one.35758-23341056-22361351 -15 401050-1047350-3	Approve Not sure Disapprove Jun. 30 Apr. 28 Dem 45 53 -8 -10 -79 disapprove of the way Donald Trump is handling each ore. 35 7 58 -23 -29 -81 34 10 56 -22 -26 -80 36 13 51 -15 -8 -73 40 10 50 -10 n/a -70 47 3 50 -3 -3 -72	Approve Not sure Disapprove Jun. 30 Apr. 28 Dem Ind 45 53 -8 -10 -79 -22 disapprove of the way Donald Trump is handling each one. 35 7 58 -23 -29 -81 -41 34 10 56 -22 -26 -80 -33 36 13 51 -15 -8 -73 -31 40 10 50 -10 n/a -70 -29 47 3 50 -3 -3 -72 -4	Approve Not sure Disapprove Jun. 30 Apr. 28 Dem Ind Rep 45 53 -8 -10 -79 -22 +69 disapprove of the way Donald Trump is handling each one. 35 7 58 -23 -29 -81 -41 +41 34 10 56 -22 -26 -80 -33 +41 36 13 51 -15 -8 -73 -31 +48 40 10 50 -10 n/a -70 -29 +58 47 3 50 -3 -3 -72 -4 +68	MAGA Approve Not sure Disapprove Jun. 30 Apr. 28 Dem Ind Rep MAGA 45 53 -8 -10 -79 -22 +69 +92 disapprove of the way Donald Trump is handling each one. 35 7 58 -23 -29 -81 -41 +41 +61 34 10 56 -22 -26 -80 -33 +41 +67 36 13 51 -15 -8 -73 -31 +48 +68 40 10 50 -10 n/a -70 -29 +58 +77 47 3 50 -3 -3 -72 -4 +68 +88

*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 26-June 30, 2025. For more info, visit navigatorresearch.org.

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Americans Want a Focus on the Economy & Health Care, But See Trump and GOP Focused on Immigration and the Middle East

Which do you feel are most important for the President and Congress to focus on?

	% top five most important
Inflation and the cost of living	56%
Jobs and the economy	43
Social Security and Medicare	40
Health care	37
Immigration and the border	31
Taxes	26
Corruption in government	25
Government spending and debt	25
Housing	22
National security and foreign policy	21
Climate change and the environment	20
Crime	19
Democracy	17
Education	16
Abortion	13
Guns	11
The conflict in the Middle East	10
The conflict in Ukraine and Russia	8
Censorship of free speech	6
Vaccines and disease prevention	6
Transgender issues	4

Which do you think Donald Trump and Republicans in **Congress** are most focused on?



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Nationwide survey of 1,000 registered voters conducted June 26-June 30, 2025. For more info, visit navigatorresearch.org.

Views of the Economy Have Improved Modestly Since April, Though Half Still Say the Economy Is Getting Worse

Views of the economy have improved among Democrats (from 87% getting worse in April to 75% now), independents (from 66% to 55%), and Republicans (from 29% to 23%).



Which of the following best describes the current state of the U.S. economy:

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Majorities Continue to Feel Negatively About the U.S. Economy, Though Shares Have Declined Since Trump's "Liberation Day"

While still deeply negative, views have rebounded the most on the economy among Republicans (from 63% negative to 42%) and independents (from 83% to 70%) compared to April.



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 26-June 30, 2025. For more info, visit navigatorresearch.org.



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds; Mike Podhorzer; Jesse Ferguson, progressive strategist; Navin Nayak; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from June 26-June 30, 2025. 100 additional interviews were conducted among Hispanic voters. 75 additional interviews were conducted among African American voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

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