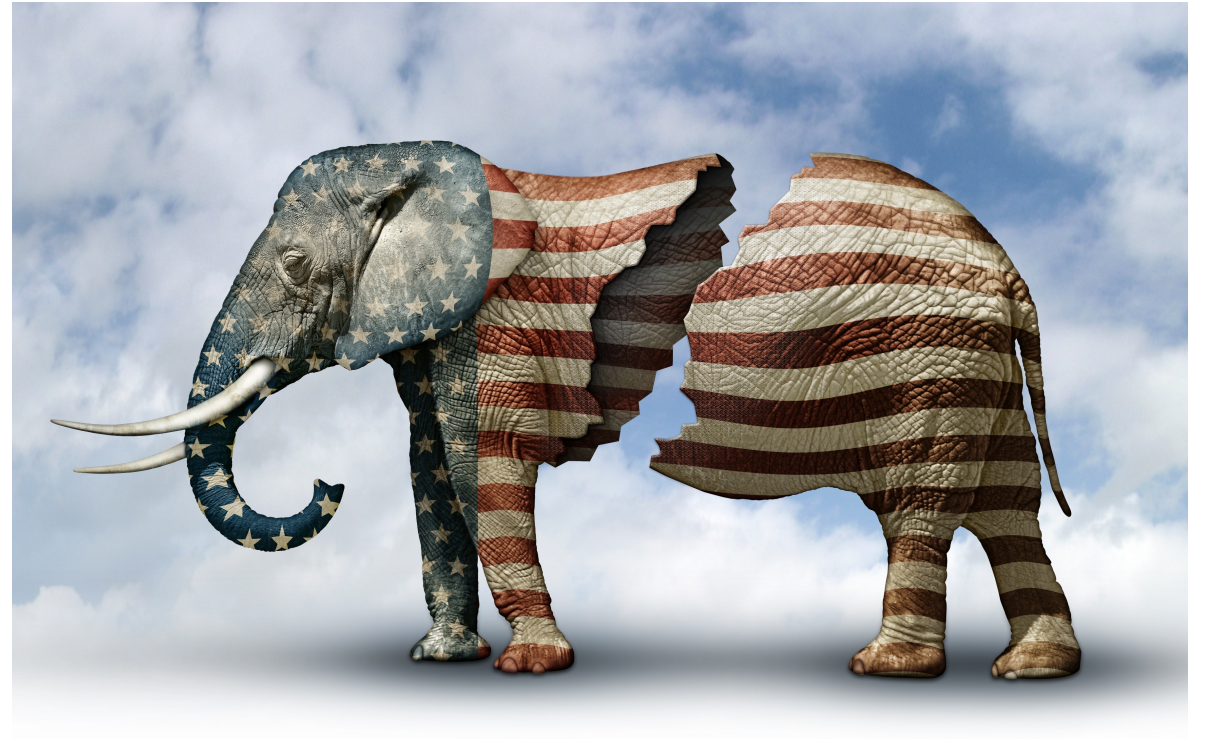


# navigator\*

Tuesday, July 22<sup>nd</sup>

Trump and the Epstein  
Files: A Guide for  
Advocates

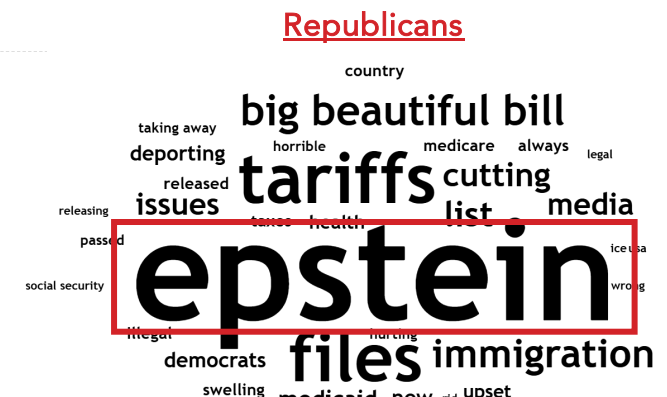


Credit: Shutterstock/Jim Larkin

## Key Takeaways:

- Americans are hearing more negative than positive information on Trump, and the Epstein files are what they report hearing about most recently (including Republicans).
- Bipartisan majorities say there is an Epstein "client list" that the government is hiding. Majorities say so with and without Trump involved, though fewer Republicans say so when Trump is mentioned.
- Americans who say the government is covering up the Epstein files say they are doing so to protect the rich and powerful whose names are on the list.

**Over the past few days, has what you have seen, read, or heard recently about Donald Trump been:**

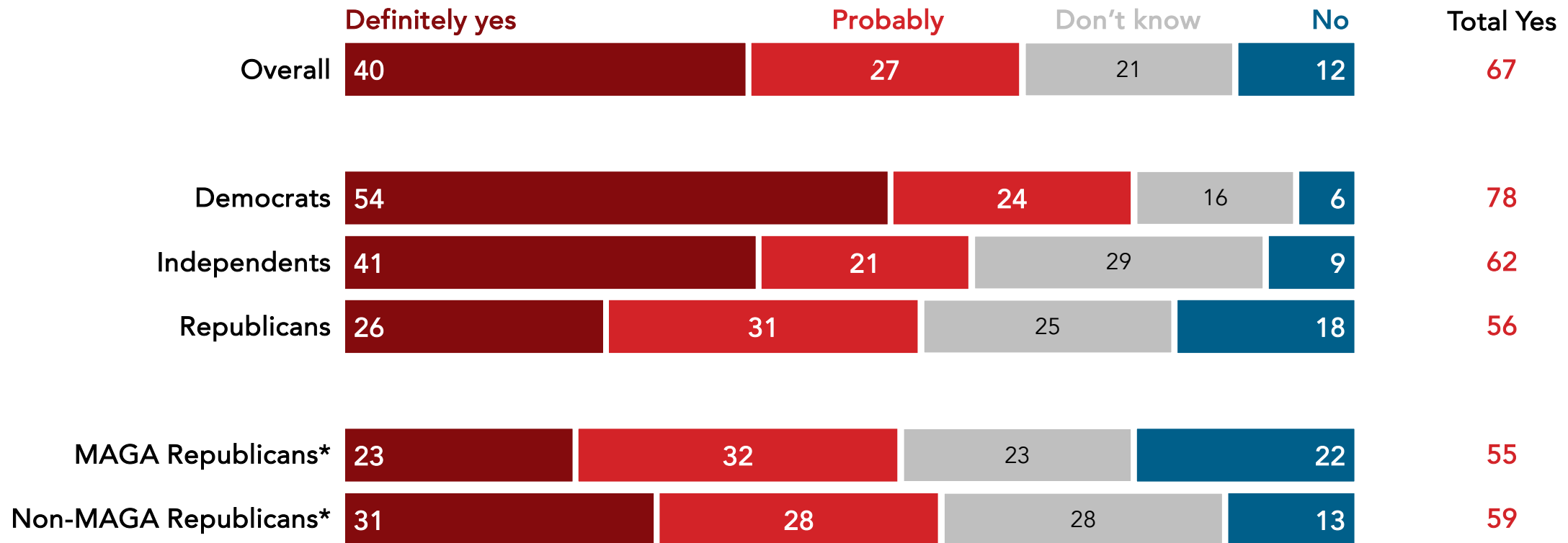


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# Two in Three Say There Is an Epstein “Client List” the Government Is Hiding

Majorities of Democrats (78%), independents (62%), non-MAGA Republicans\* (59%), and even MAGA Republicans\* (55%) say the government is covering up an Epstein “client list.”

**Do you think there is a Jeffrey Epstein “client list” that the government is covering up?**



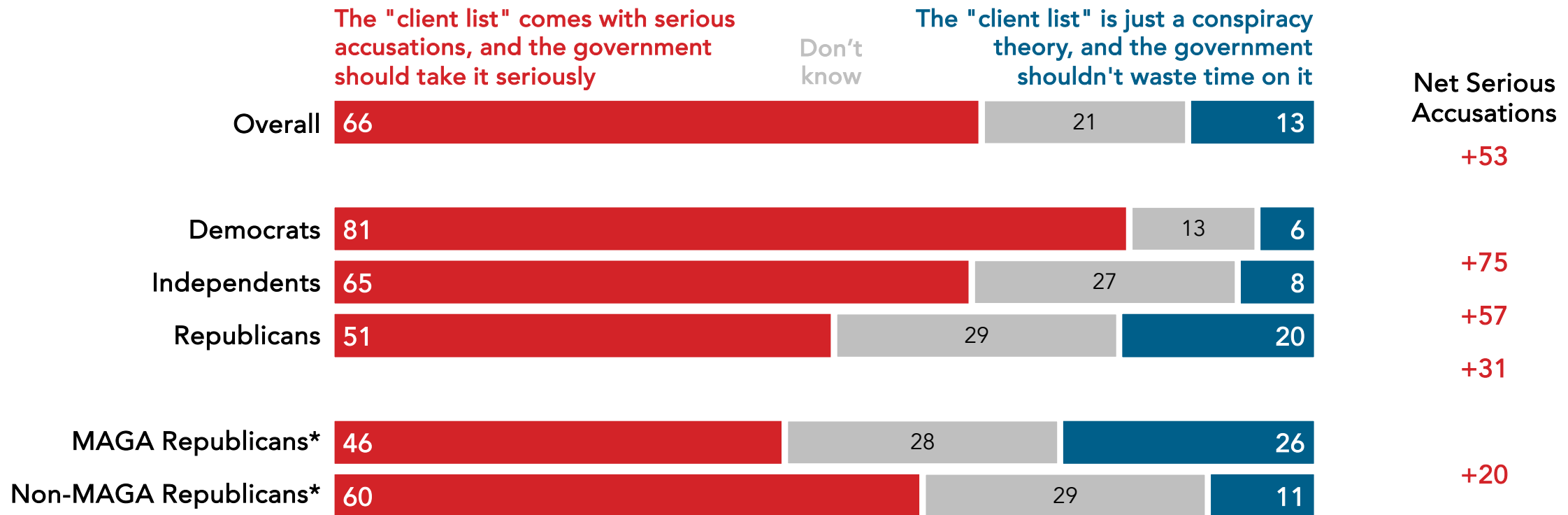
\*“MAGA Republicans” are Republicans who identify as “a supporter of the MAGA movement” on a separate question, while “non-MAGA Republicans” are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.  
Nationwide survey of 1,000 registered voters conducted July 16-July 21, 2025.  
For more info, visit [navigatortresearch.org](https://navigatortresearch.org).

# Bipartisan Majorities Think That the Epstein "Client List" Comes With Serious Accusations and Is Not Just a Conspiracy Theory

Majorities across party lines say that "the 'client list' comes with serious accusations, and the government should take it seriously" (at least 51% across party lines, including Republicans). This includes a plurality of MAGA Republicans\* (46%).

- Republicans who say there is definitely a "client list" that should be taken seriously are disproportionately 18-44 years old (53%).

Which do you agree with more when it comes to the Epstein "client list"?



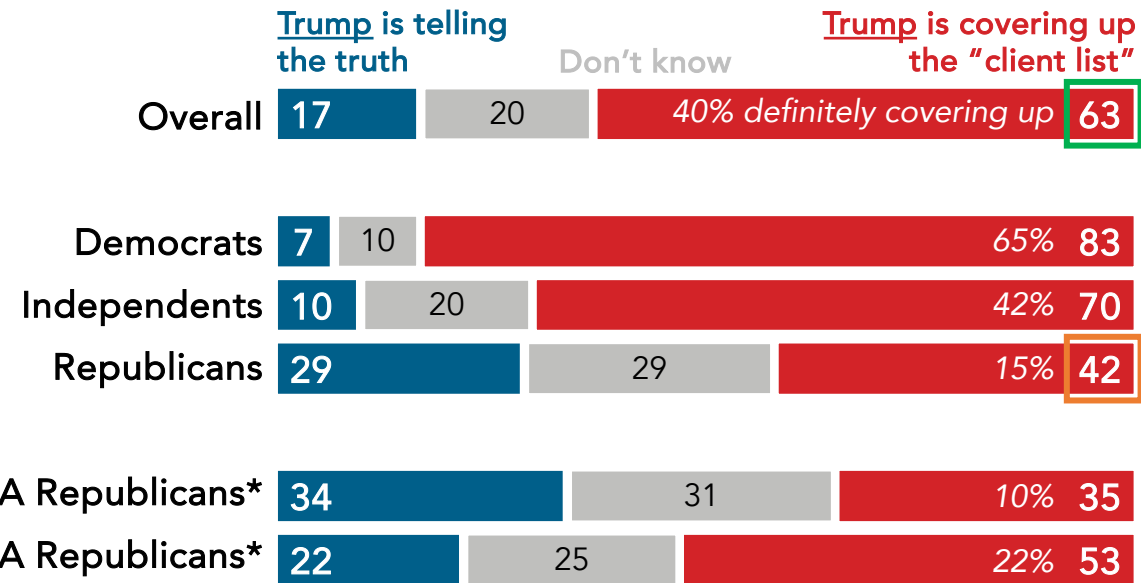
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# Majorities Say the Government Is Covering Up the “Client List,” With or Without the Trump Admin Being Linked to the Cover-up

For Republicans, mention of Trump makes a difference (42% say Trump is covering it up, 58% say the government is).

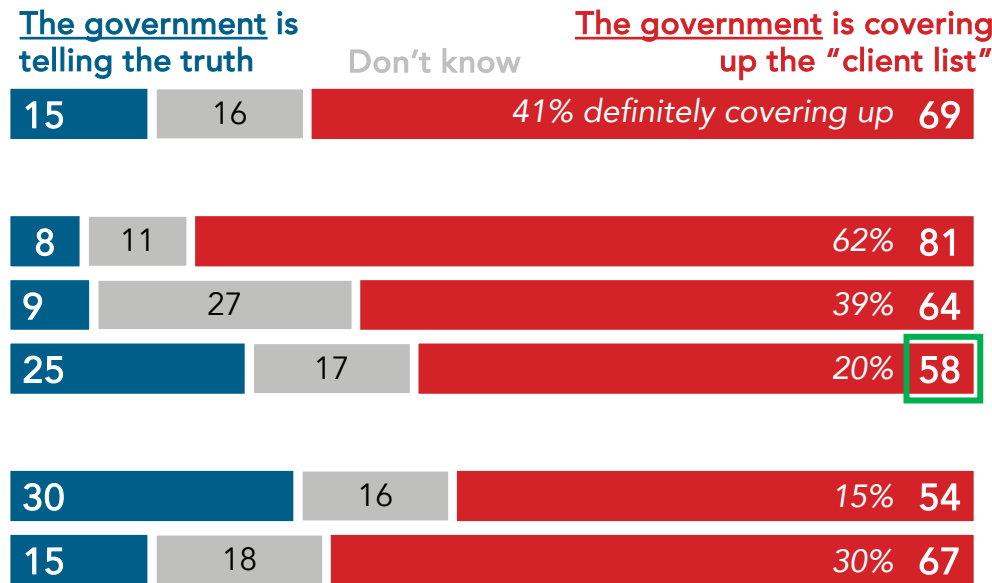
**[Split Sample – Trump]** Regardless of how closely you’ve been following the situation... As you may know, Trump had promised in his campaign to release what he has called the “Epstein files” related to convicted child sex offender Jeffrey Epstein. This included a “client list” of people who were allegedly involved with Epstein’s criminal activity. Trump’s administration has now said no such “client list” exists.

Knowing this... Do you think the Trump administration is telling the truth or the Trump administration is covering up the “client list”?



**[Split Sample – No Trump]** Regardless of how closely you’ve been following the situation... As you may know, some believe there are “Epstein files” related to convicted child sex offender Jeffrey Epstein. This includes a “client list” of people who were allegedly involved with Epstein’s criminal activity. The government has now said no such “client list” exists.

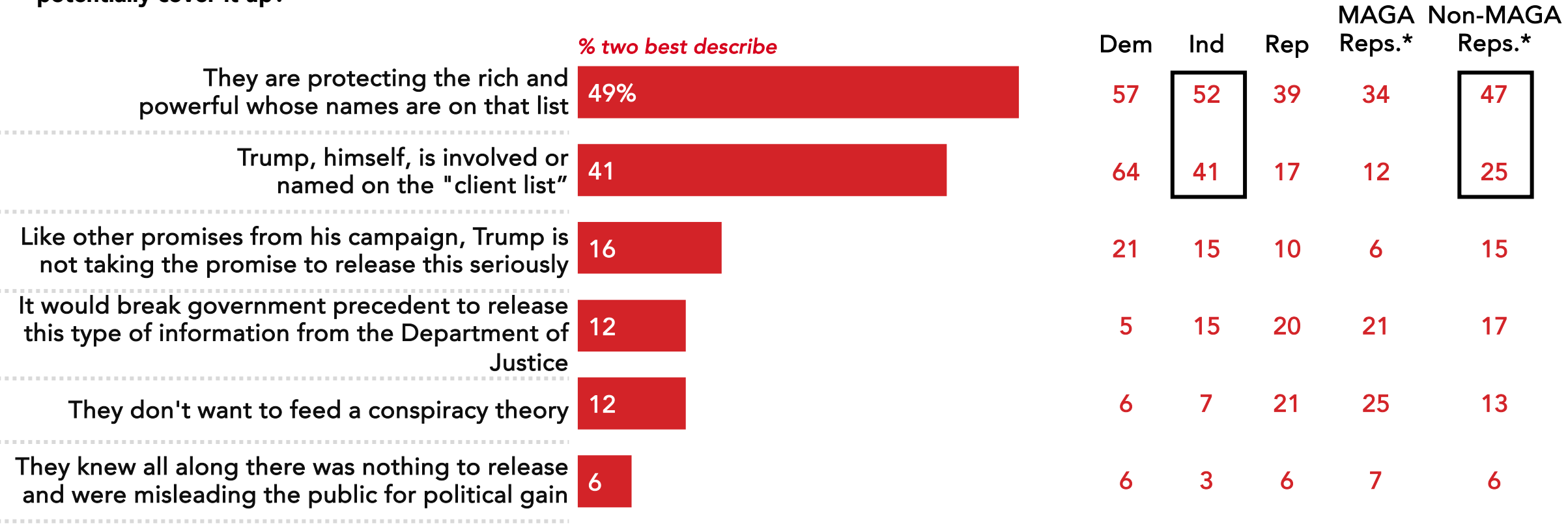
Knowing this... Do you think the government is telling the truth or the government is covering up the “client list”?



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# The Epstein Cover-up Is Seen as Protecting the Rich and Powerful Who Are Involved

[If indicated Trump/government not definitely telling the truth] You indicated you don't think the truth is definitely being told about the Epstein "client list." Which do you think best describes why the Trump administration would not release the Epstein "client list" and potentially cover it up?



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# While the Epstein Files Are a High Awareness Topic, Other Items Like Tariffs, Medicaid Cuts Elicit More Concern

Below are some recent events. Please indicate how much you have seen, read, or heard about each one.

Total A Lot/Some

	A lot	Some	Overall	Dem	Ind	Rep	% Very Concerned
Catastrophic floods in Texas and other states	64	20	85	88	73	85	58
Trump's use of tariffs	56	26	82	88	75	79	45
Trump's Justice Department saying there is no evidence that an Epstein "client list" exists	42	24	66	75	54	61	38
Trump and Republicans' cuts to Medicaid in the budget	39	32	71	84	67	60	50
The ongoing conflict in the Middle East, including the U.S. bombing Iran	39	35	74	81	63	69	38
Hundreds of migrants being confined in cages in a makeshift detention facility in Florida called "Alligator Alcatraz"	37	26	63	75	45	57	42

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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds; Mike Podhorzer; Jesse Ferguson, progressive strategist; Navin Nayak; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from July 16-July 21, 2025. 100 additional interviews were conducted among Hispanic voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among younger voters between ages 18 and 27. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

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**To learn more about  
Navigator:**

<http://navigatorresearch.org>

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