

navigator*

Thursday, July 31st

Climate Change: A Guide for Advocates



Credit: Simon Jhuan/Shutterstock

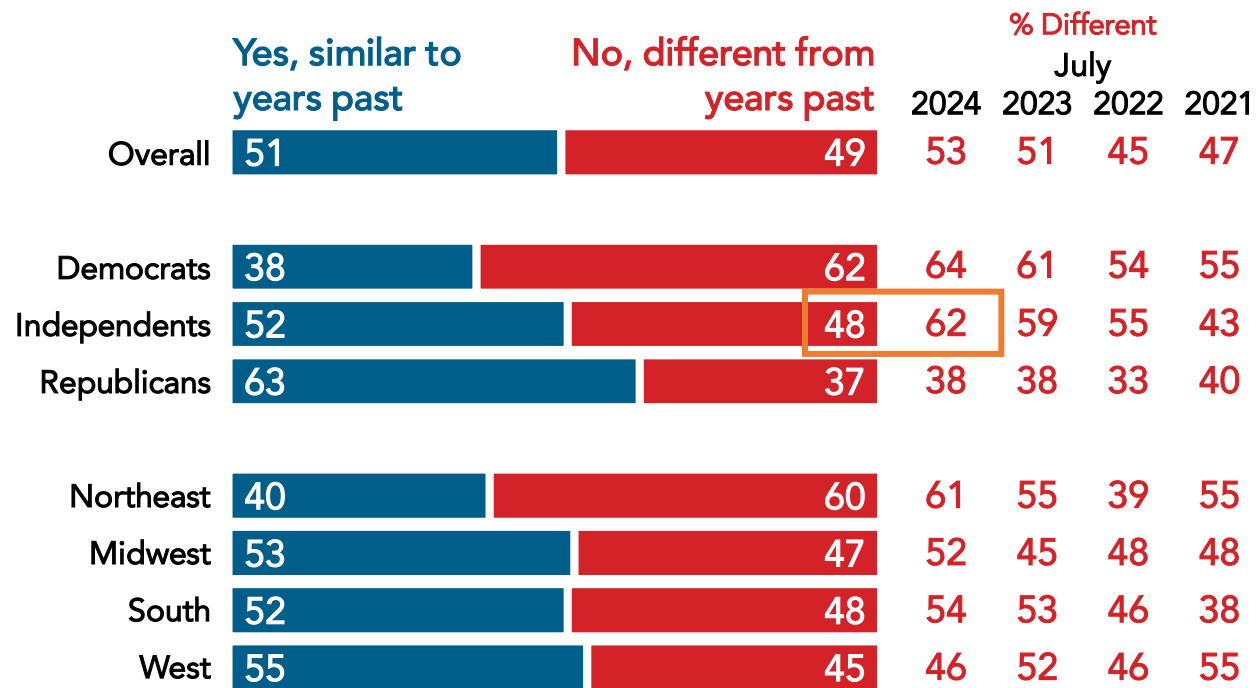
Key Takeaways:

- Americans are divided on whether they think this year's weather is similar to or different from years past. Of the Americans who say their community's weather is different from years past, seven in ten say their community is experiencing hotter weather.
- Three in four Americans are concerned about extreme weather, and two in five say that climate change is a very serious problem, both currently and for future generations.
- The National Weather Service, FEMA, and NOAA are all deeply popular among Americans, and a plurality say that cuts to FEMA and the NWS are impeding disaster responses.

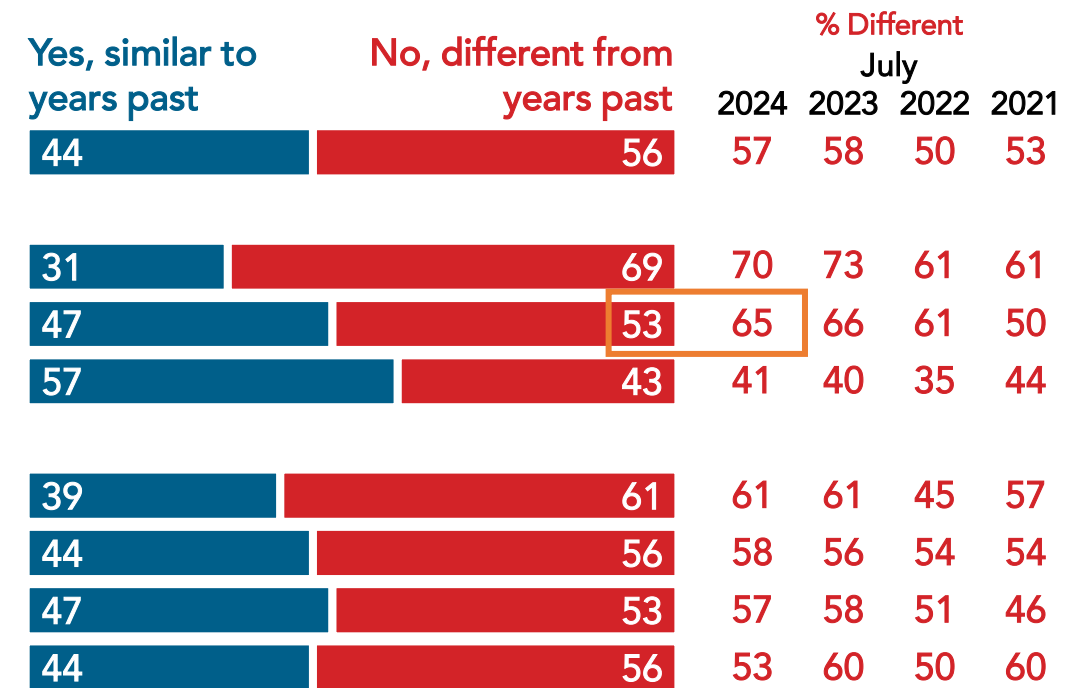
Americans Continue to Be Divided on How Much Weather Is Changing; More Say Global Weather Differs Than Community's

Fewer independents say that the weather is different from years past in both their community (48%) and globally (53%) than said so in 2024 (62% and 65%), 2023 (59% and 66%), or 2022 (55% and 61%).

Has this summer's weather in your community been similar to what you remember in the summers of years past?



Has this summer's weather globally been similar to what you remember in the summers of years past?

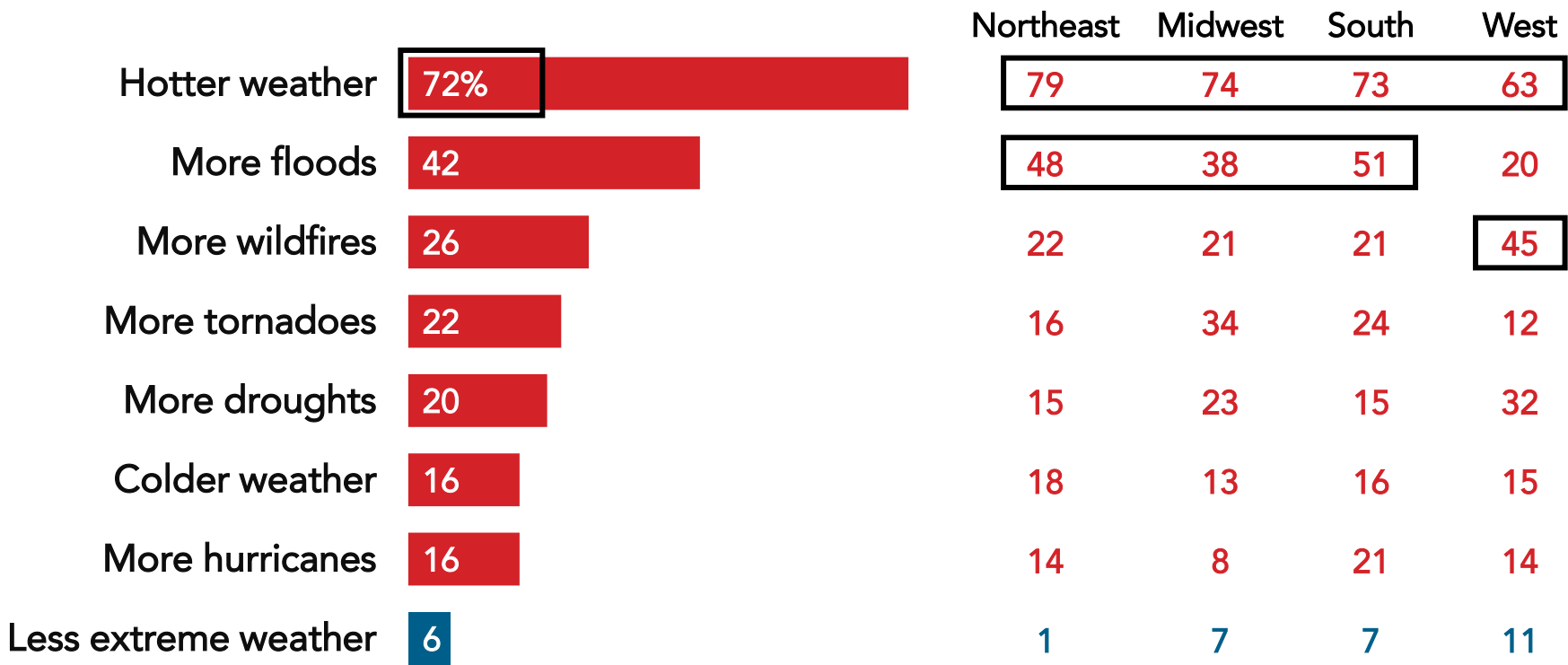


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 16-July 21, 2025. For more info, visit navigatorresearch.org.

Americans Are Seeing Hotter Weather, More Floods This Year

Seven in ten who say their community’s weather is changing say they’re experiencing hotter weather (72%), especially in the Northeast (79%). Those in the West say they are experiencing more wildfires (45%), and in the South, more floods (51%).

[If different from years past in your community] How has the weather in your community changed recently from what you remember in years past?

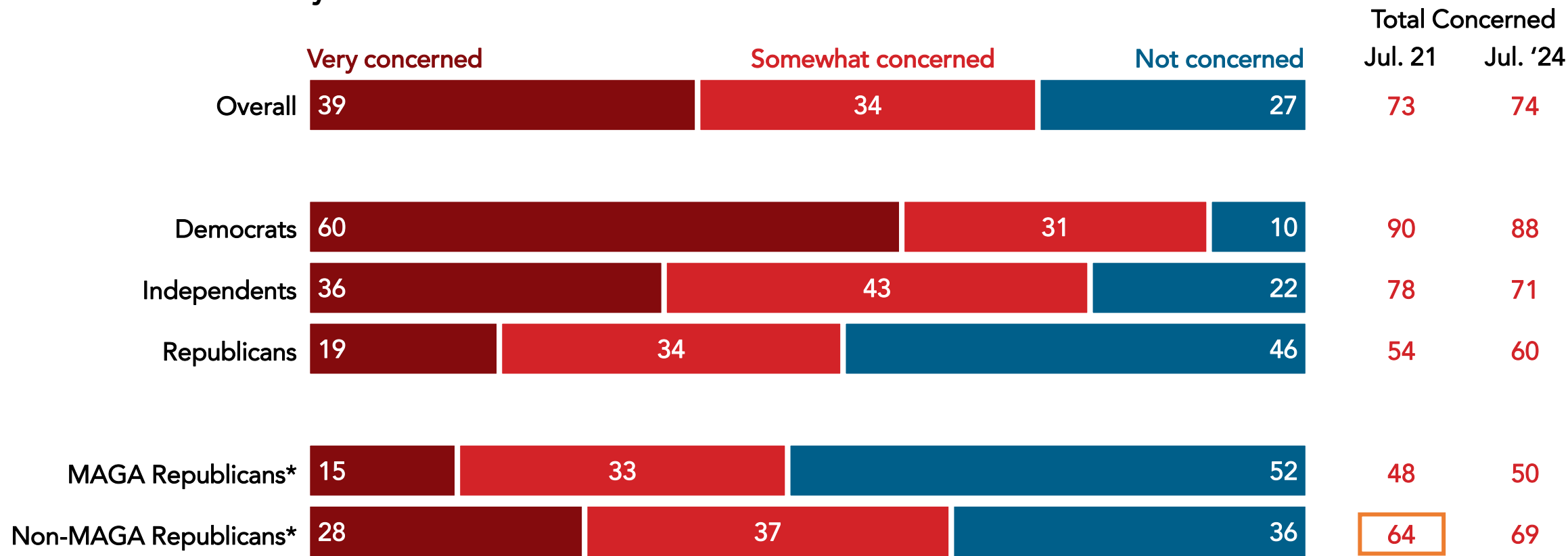


Nationwide survey of 1,000 registered voters conducted July 16-July 21, 2025.
For more info, visit navigatortresearch.org.

Three in Four Are Concerned About Extreme Weather

A majority of Americans across partisanship say they are concerned about extreme weather, including roughly two in three non-MAGA Republicans* (64%).

How concerned are you about extreme weather?



*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 16-July 21, 2025. For more info, visit navigatortresearch.org.

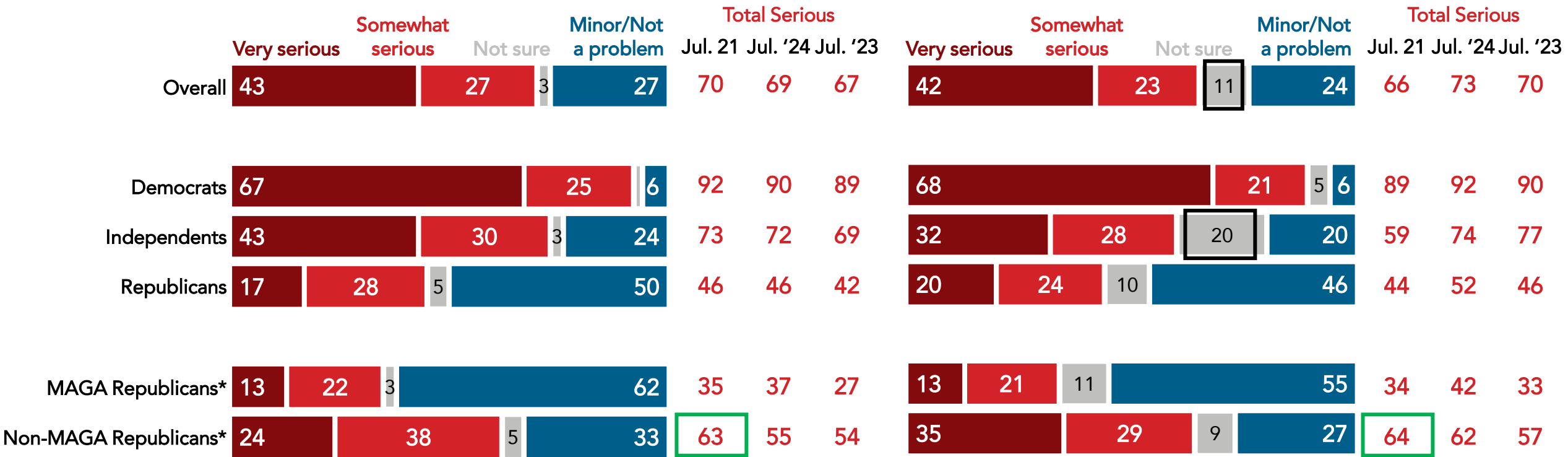
Two in Five Call Climate Change a “Very Serious” Problem Today and for Future Generations

Growing shares of non-MAGA Republicans* say climate change is a serious problem today (63%) and for future generations (64%).

- When it comes to the future impact of climate change, 55% of Gen Z say it will be a “very serious” problem.

[Split Sample] How serious a problem is climate change for Americans today?

[Split Sample] How serious a problem do you think climate change will become for your children or future generations of your family?



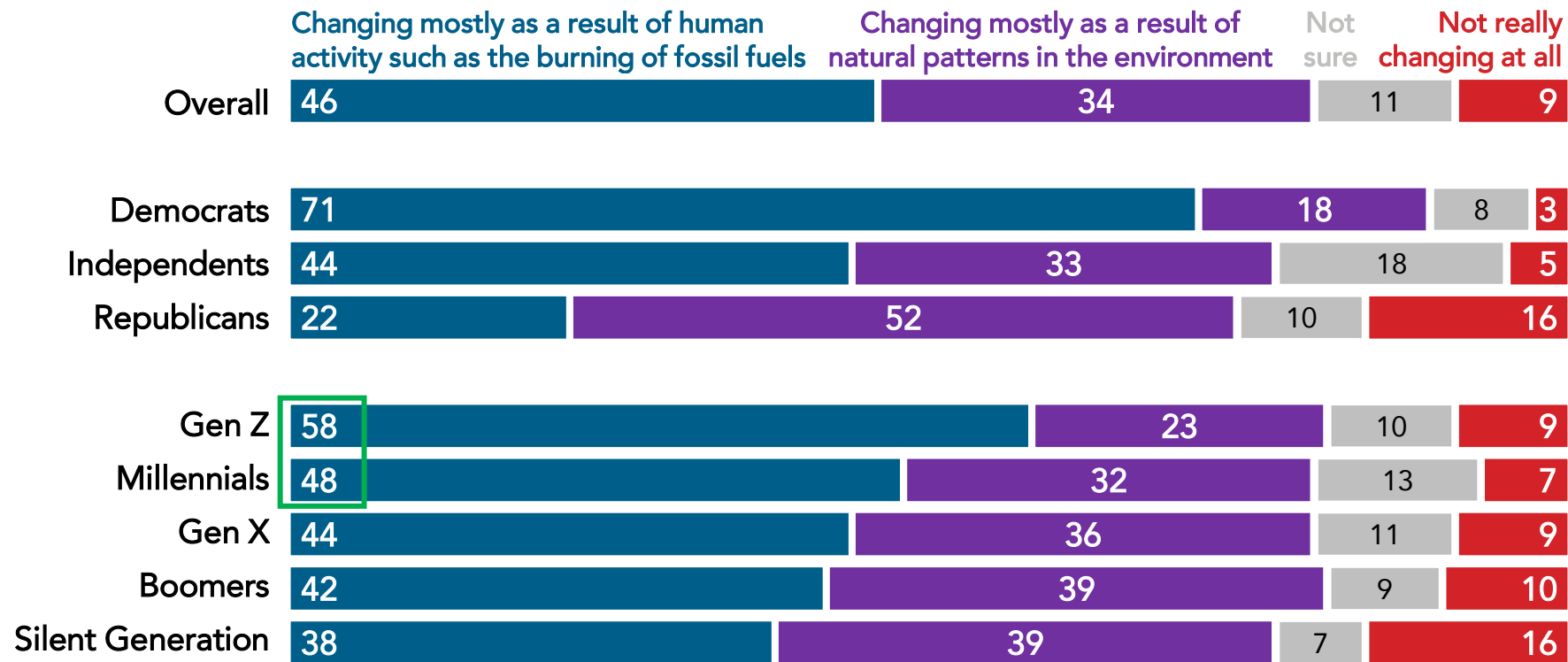
*“MAGA Republicans” are Republicans who identify as “a supporter of the MAGA movement” on a separate question, while “non-MAGA Republicans” are Republicans who do not consider themselves supporters of the MAGA movement or are not sure. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 16-July 21, 2025. For more info, visit navigatortorresearch.org.

navigator*

Younger Generations Are More Likely to Say the Climate Is Changing Because of Human Activity

Majorities of Gen Z (58%) and nearly half of Millennials (48%) say the climate is changing because of human activity. Fewer Gen X (44%), Boomers (42%), and Silent Generation Americans (38%) say the same.

On the subject of climate, do you think the world's climate is...



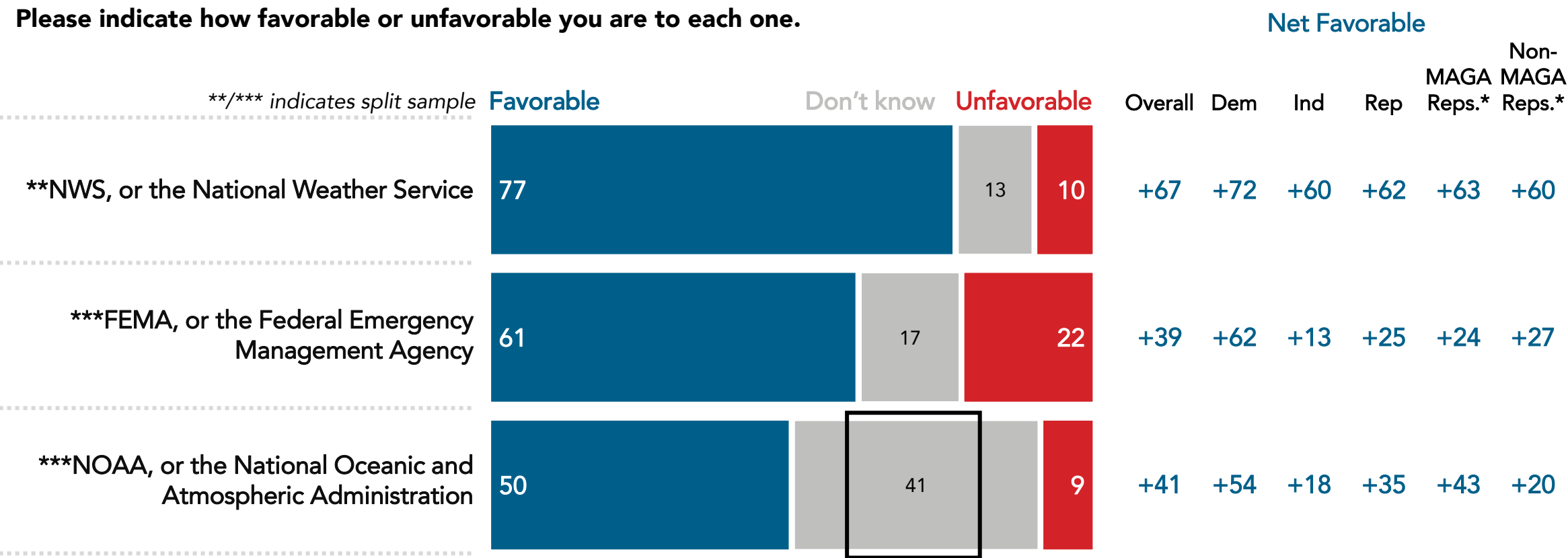
Nationwide survey of 1,000 registered voters conducted July 16-July 21, 2025.
For more info, visit navigatorresearch.org.

Environmental Institutions That Have Been Victims of Recent Spending Cuts Are All Deeply Popular

Three in four Americans are favorable to the National Weather Service (77%), and three in five are favorable to FEMA (61%).

- Roughly half of Americans feel favorably toward NOAA (50%), though two in five Americans are unfamiliar (41%).

Please indicate how favorable or unfavorable you are to each one.

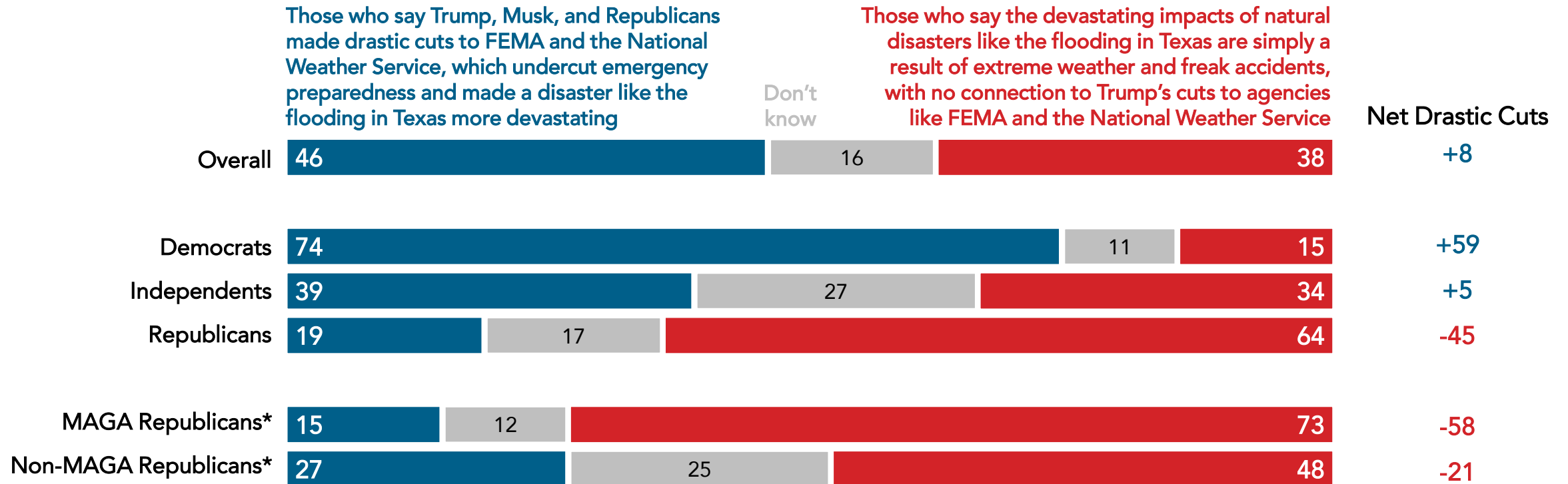


*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.
Nationwide survey of 1,000 registered voters conducted July 16-July 21, 2025.
For more info, visit navigatorresearch.org.

Americans Say Recent Cuts to FEMA and NWS Are Hampering Disaster Responses

A plurality of independents say the cuts to FEMA and the National Weather Service are impacting disaster responses (39%), though 27% say they don't know enough to say.

Which side do you agree with more?



*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.
Nationwide survey of 1,000 registered voters conducted July 16-July 21, 2025.
For more info, visit navigatorresearch.org.



About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds; Mike Podhorzer; Jesse Ferguson, progressive strategist; Navin Nayak; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from July 16-July 21, 2025. 100 additional interviews were conducted among Hispanic voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among younger voters between ages 18 and 27. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter