

# navigator\*

Thursday, August 14<sup>th</sup>

## Texas Redistricting: A Guide for Advocates



Credit: Shutterstock/Rozenskip

## Key Takeaways:

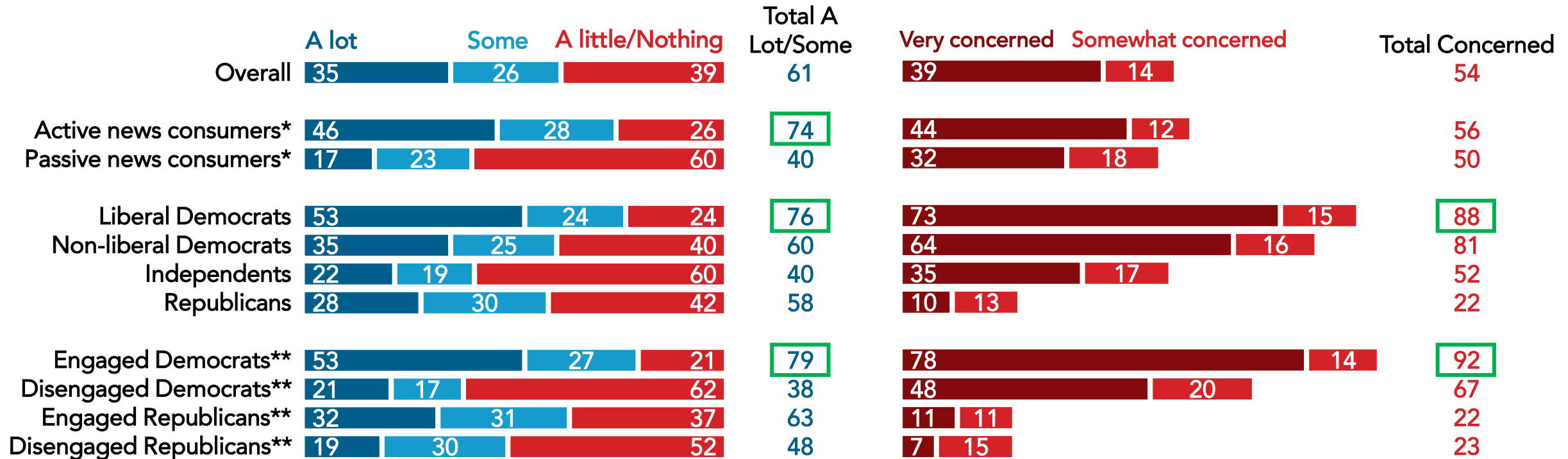
- Three in five Americans report hearing “a lot” or “some” about Texas Republicans’ redistricting efforts, as a majority say they find these moves concerning.
- Half of Americans oppose these redistricting efforts. With additional context about when states like Texas generally redraw their Congressional maps and that the move is intended to give Trump and Republicans more seats in the House, opposition increases among Democrats and independents.
- Americans are most likely to describe Texas Republicans’ move to redistrict as a “power grab” and Republicans “rigging the system to hold onto power.”

# Just a Third Are Hearing “a Lot” About Texas GOP’s Redistricting Efforts; a Majority Are Concerned, Especially Liberal Democrats

Please indicate how much you have seen, read, or heard about:

Please indicate how concerned you are about:

*Texas Republican lawmakers trying to change their Congressional district lines in order to get more Republicans elected.*



\*“Passive news consumers” are those who say, “News comes to me,” while “active news consumers” say, “I seek out news.”

\*\*“Engaged Democrats/Republicans” say that politics is “very important” or “somewhat important” to their personal identity on a separate question, while “disengaged Democrats/Republicans” say that politics is “not too important” or “not at all important” to theirs.

Nationwide survey of 1,000 registered voters conducted August 7-August 11, 2025.

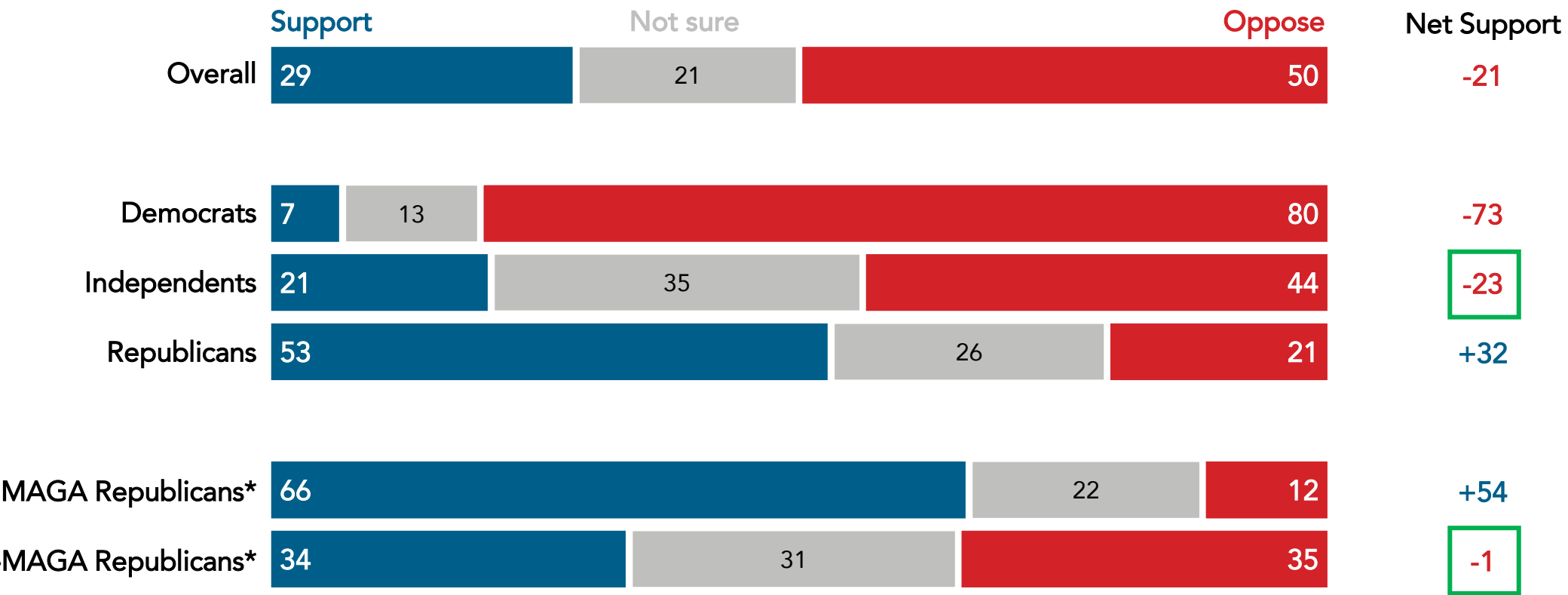
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# Half of Americans Oppose Texas Republican Lawmakers' Redistricting Efforts

A plurality of independents (44%) oppose recent redistricting efforts (net -23 support), as do a third of non-MAGA Republicans\* (35%).

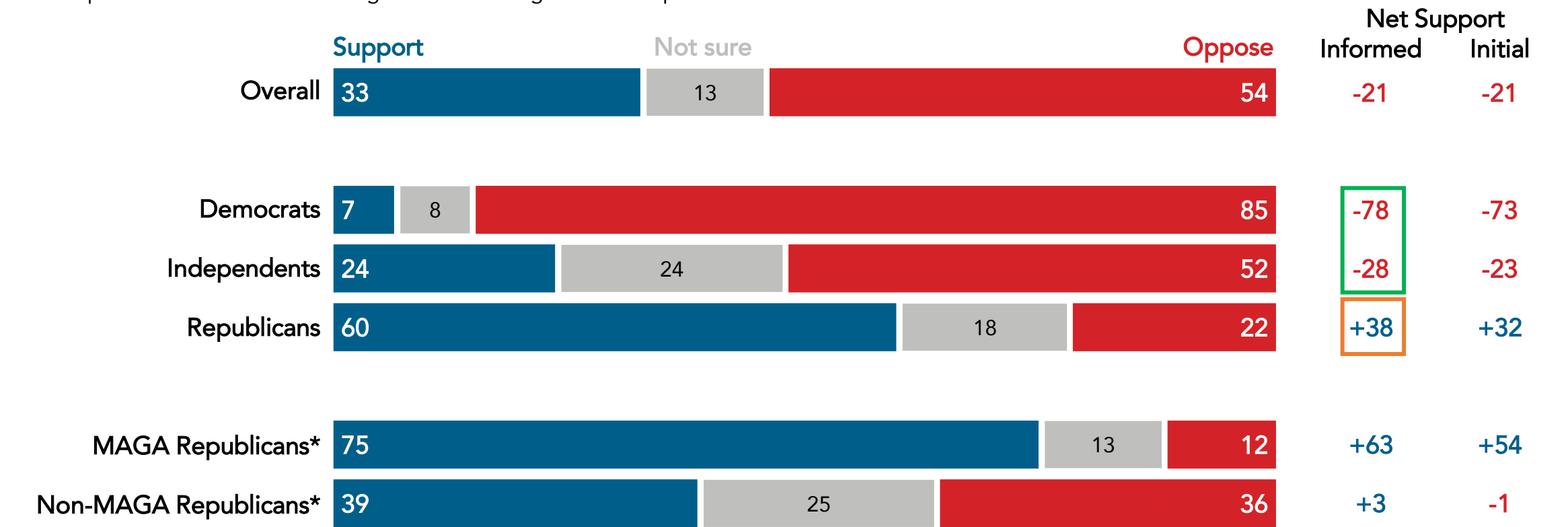
Regardless of what you have seen, read, or heard about it, do you support or oppose Texas Republican lawmakers redrawing the state's Congressional map?



\*"MAGA Republicans" are Republicans who identify as "a supporter of the MAGA movement" on a separate question, while "non-MAGA Republicans" are Republicans who do not consider themselves supporters of the MAGA movement or are not sure.  
Nationwide survey of 1,000 registered voters conducted August 7-August 11, 2025.  
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# Additional Context on Texas GOP's Redistricting Efforts Increases Opposition Among Democrats and Independents

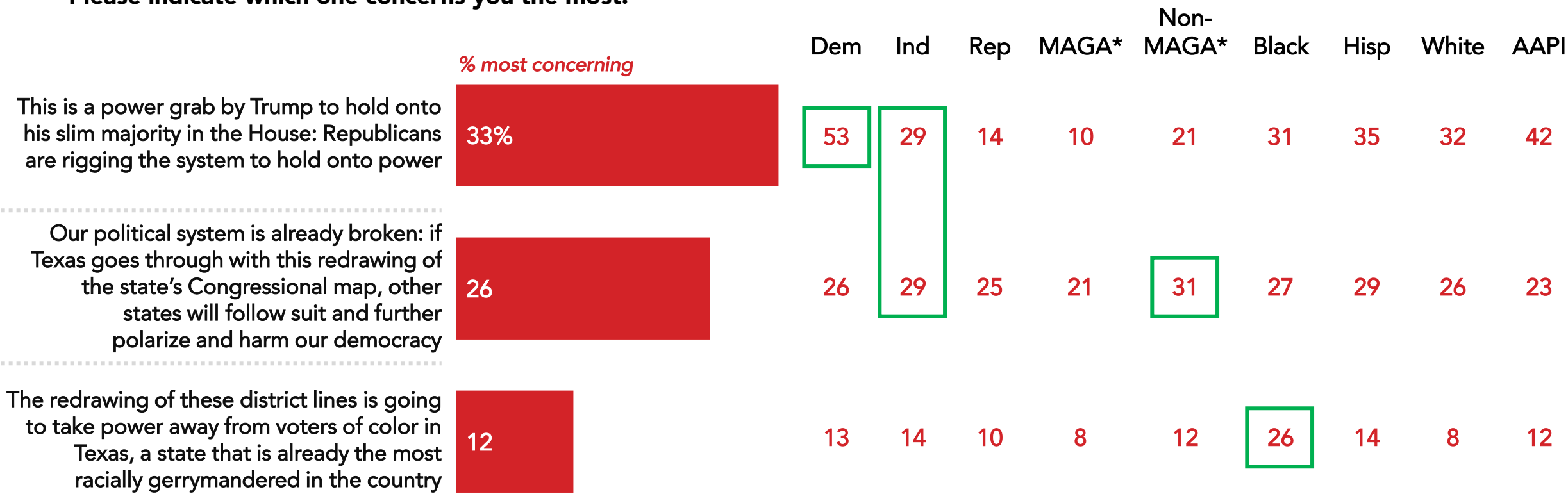
**[Informed Ask]** As you may know, states like Texas generally redraw their Congressional map after the Census (which happens every 10 years, with the next Census happening in 2030). This rare, mid-decade effort of Texas lawmakers to redraw the state's Congressional map is meant to benefit Trump and Republicans in Congress by allowing them to pick up more seats and pad their slim majority in the House. After learning more, do you support or oppose Texas Republican lawmakers redrawing the state's Congressional map?



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# Americans See This As Trump and Republicans Grabbing Power and Further Rigging a Broken System

Below is a list of concerns some may have about Texas Republican lawmakers' efforts to redraw the state's Congressional map. Please indicate which one concerns you the most.



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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Jessica Floyd, The Hub Project; Christina Reynolds; Mike Podhorzer; Jesse Ferguson, progressive strategist; Navin Nayak; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,000 registered voters from August 7-August 11, 2025. 100 additional interviews were conducted among Hispanic voters. 100 additional interviews were conducted among African American voters. 77 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables. The margin of error for the full sample at the 95 percent level of confidence is +/- 3.1 percentage points. The margin of error for subgroups varies and is higher.

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To learn more about Navigator:

<http://navigatorresearch.org>

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