

# navigating.\* coronavirus

Daily Update:  
Wednesday, April 15<sup>th</sup>, 2020

Communicating in  
Crisis: Coronavirus



## Key takeaways:

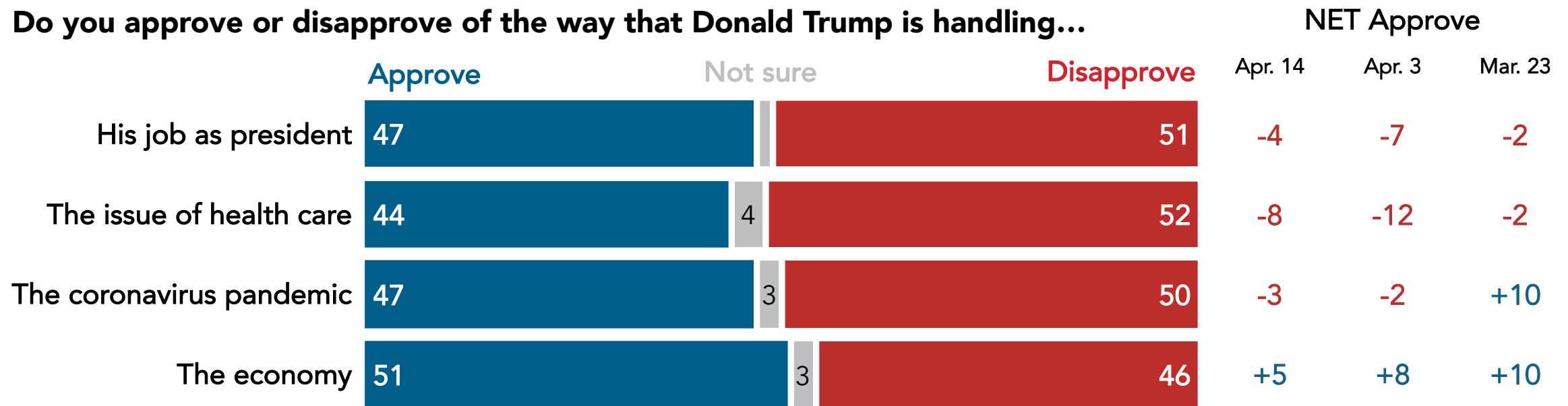
- Trump's approval ratings appear to have peaked and then eroded on several key issues.
- Americans continue to prioritize their personal health over their finances, though the public is more divided when it comes to public health and the national economy.
- Knowing someone who has lost a job or gotten sick varies by race, education, and work industry.

# Trump Approval Continues to Struggle

Trump's approval ratings on his handling of his job as president, the coronavirus pandemic, and the issue of health care are underwater.

- Among independents, Trump's overall job approval is at -12 (40% approve/52% disapprove), his approval on handling coronavirus is at -16 (37% approve/53% disapprove), and his handling of health care is at -22 (31% approve/53% disapprove).

**Do you approve or disapprove of the way that Donald Trump is handling...**



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 9-14, 2020. For more info, visit [navigatorresearch.org](https://navigatorresearch.org)

# Trend to Watch: Attention to Trump Eases Somewhat

Since April 3<sup>rd</sup>, there's been a 7-point decrease in Americans hearing "a lot" about Donald Trump's handling of the coronavirus pandemic.

- Younger Americans between the ages of 18-44 (51% hearing a lot, down from 68%) and independents (38% hearing a lot, down from 56%) have been especially likely to tune out Donald Trump.

**Over the past few days, how much have you seen, read, or heard about Donald Trump's handling of the coronavirus pandemic?**



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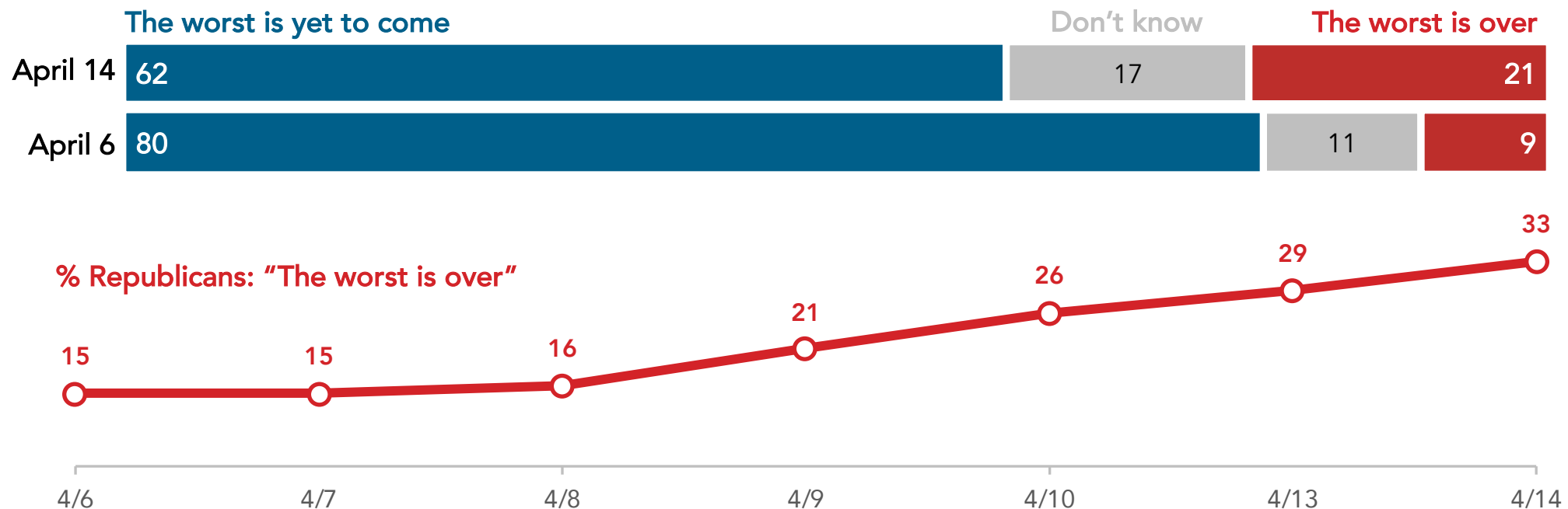


# Republicans More Likely to Think “Worst is Over”

The share of Americans who think the “worst is yet to come” has been declining, though this is largely being driven by Republicans.

- 33% of Republicans say “the worst is over,” nearly double that of independents (18%) and Democrats (12%).

**When it comes to the coronavirus pandemic in the United States, do you personally think that...**



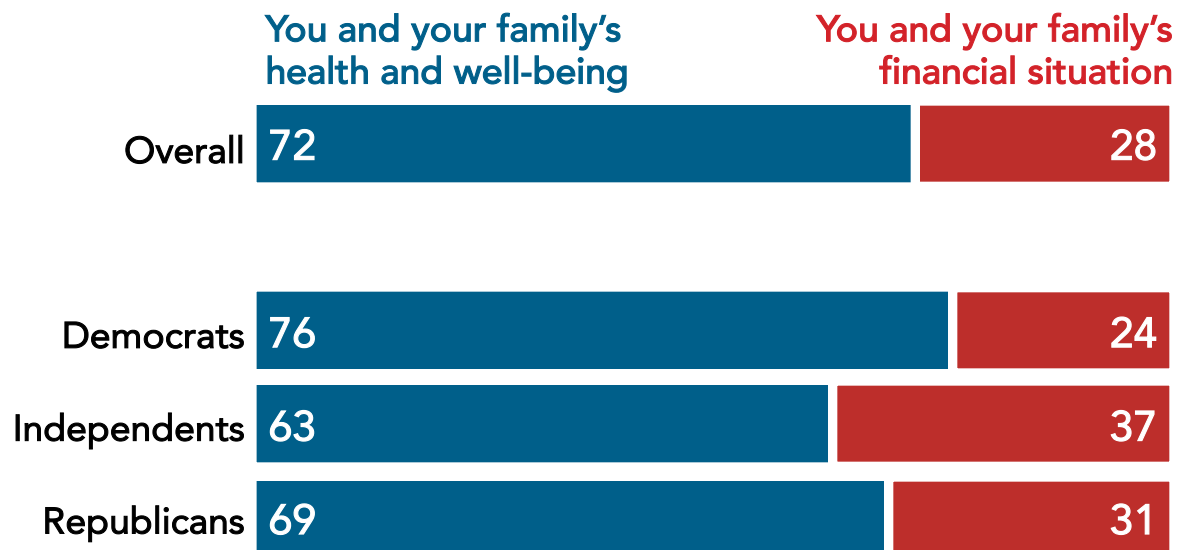
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# Partisan Alignment on Personal Concerns; Disconnect on National Concerns

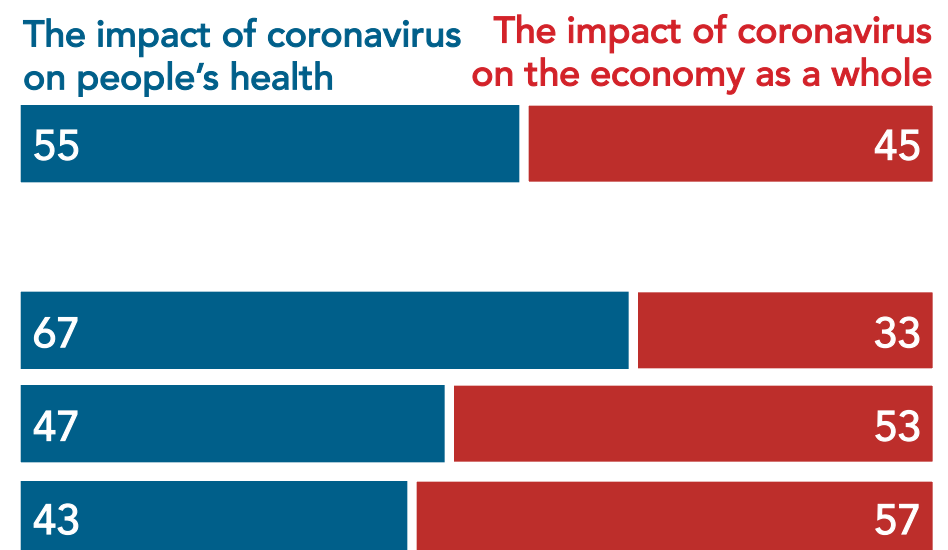
Across parties, concerns about personal health remain a priority over personal finances, though there is more of a partisan divide over worries about public health versus the national economy.

- While Democrats are more worried about public health (67%) than the national economy (33%), Republicans are more worried about the national economy (57%) than public health (43%).

**In thinking about the impact of coronavirus on you, which are you more worried about...**



**In thinking about the impact of coronavirus on the country, which are you more worried about...**



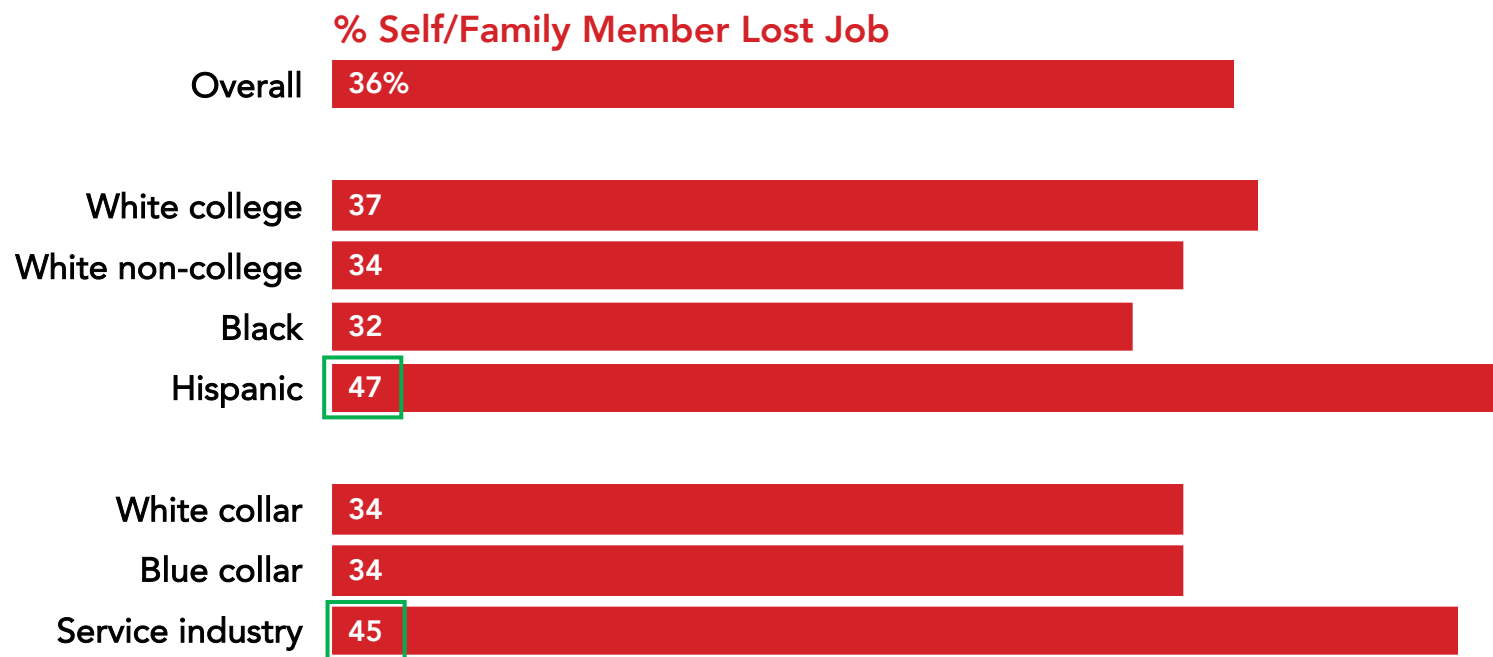
Nationwide survey of 1,003 registered voters; April 9-14, 2020.  
For more info, visit [navigatortresearch.org](https://navigatortresearch.org)

# Disproportionate Job Loss By Race, Industry

While more than a third of Americans report either losing their job or having a family member lose their job, nearly half of Hispanics and Americans who most recently worked in the service industry say the same.

- 67% of Americans also know someone who has had their hours cut due to the pandemic.

**Do you know anyone who has lost their job due to the coronavirus pandemic?**



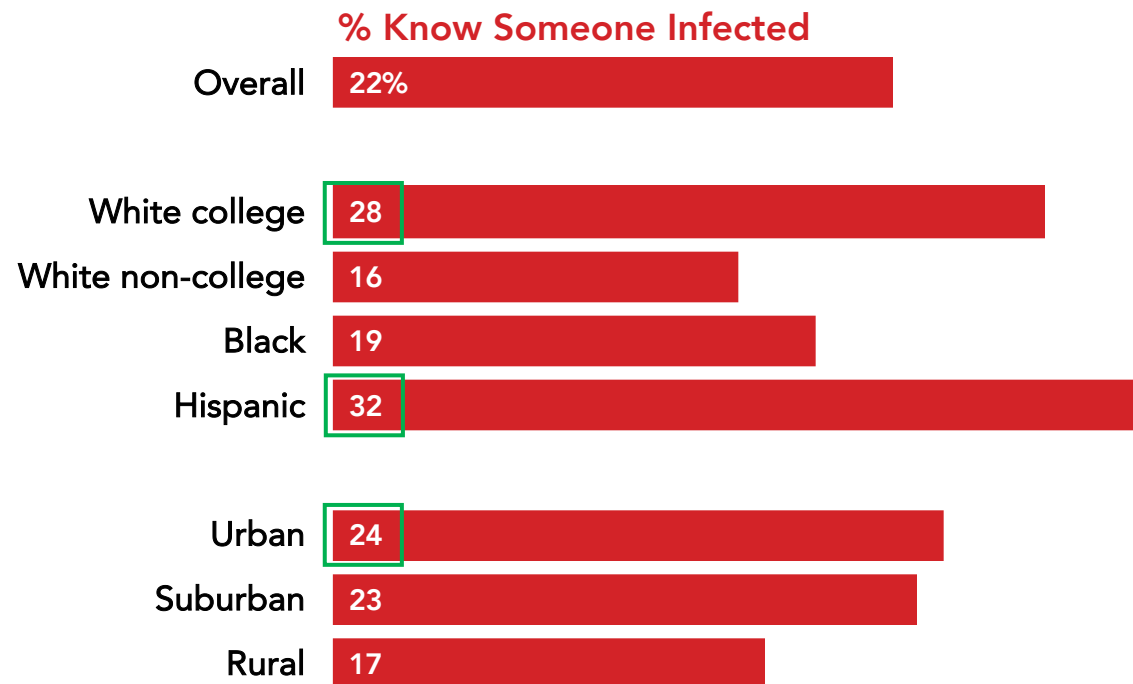
Nationwide survey of 1,687 registered voters; April 6-13, 2020.  
For more info, visit [navigatortorresearch.org](https://navigatortorresearch.org)

# Infection Rates Vary By Race, Education, and Density

The share of Americans who knows someone who has been infected with coronavirus has increased by 13 points since March 23<sup>rd</sup>.

- Whites with a college degree (28%) are 12 points more likely than whites without a college degree (16%) to know someone infected with coronavirus, while nearly a third of Hispanics (32%) know someone.
- Americans in urban areas (24%) are more likely than Americans in suburban and rural areas to know someone.

**Do you know anyone who has been infected with coronavirus?**



Nationwide survey of 1,687 registered voters; April 6-13, 2020.  
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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,005 registered voters conducted April 9-14, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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Navigator:

<http://navigatorresearch.org>

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