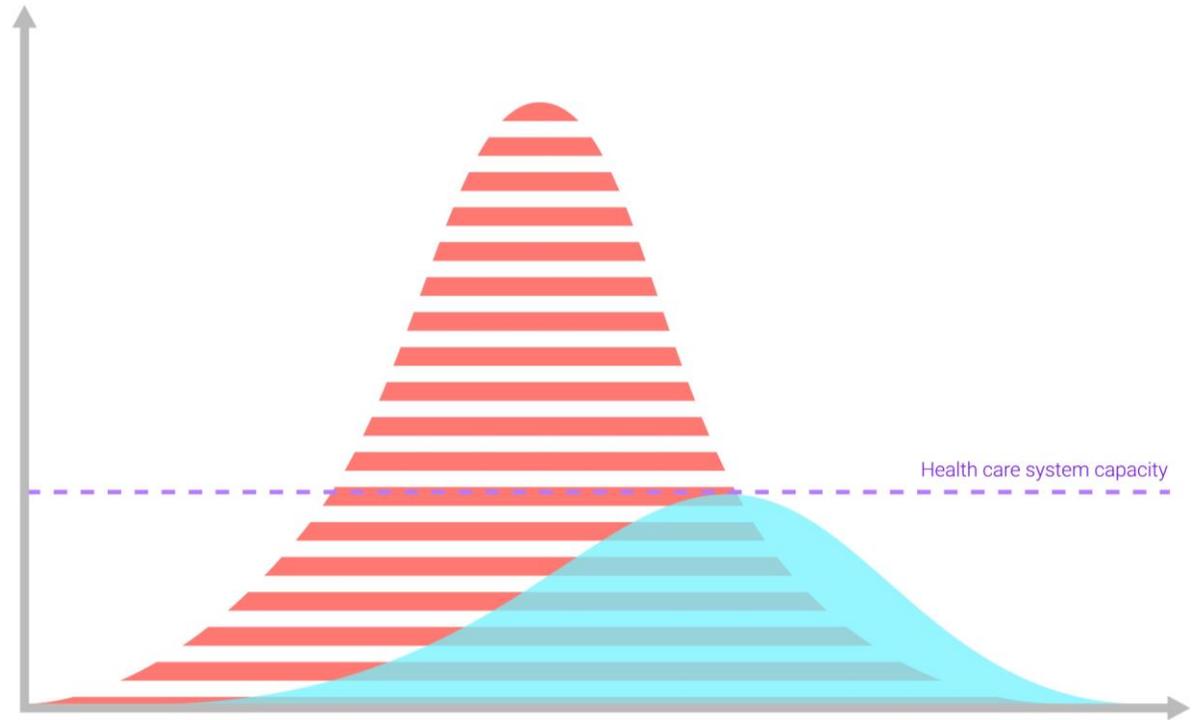


navigating.* coronavirus

Daily Update:
Friday, April 3rd, 2020

Communicating in
Crisis: Coronavirus



Key takeaways:

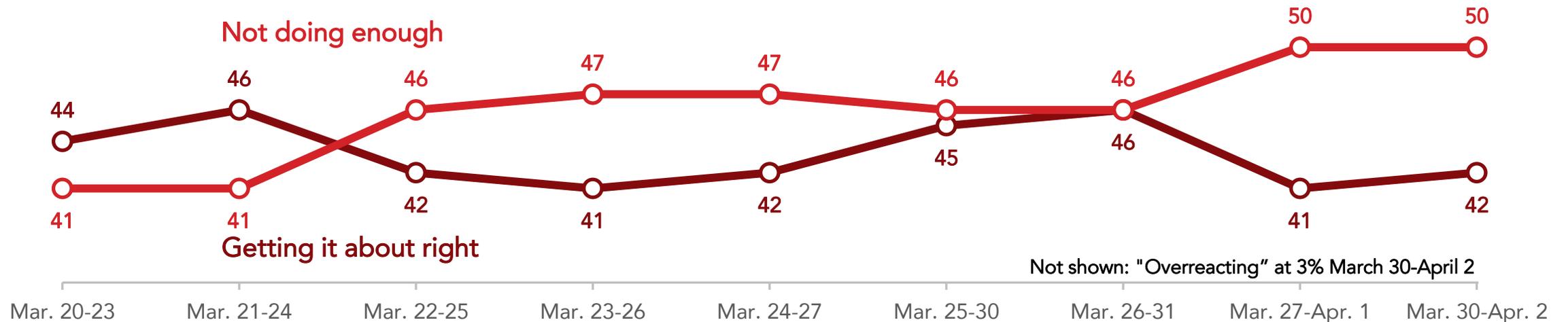
- Even as nearly all Americans are watching at least some of Trump's press conferences every day, the public continues to have serious concerns about his handling of the pandemic.
- Americans want Trump and his administration to take stronger action and are particularly concerned about the lack of help for medical professionals.
- Direct experience with coronavirus – whether illness or job losses – crosses borders and party lines.

Americans Worry About Strength of Response

Half of Americans (50%) believe that Trump is not doing enough, while only 42% say he and his administration are getting their response to the pandemic about right.

- Among independents, Trump faces a similar 6-point deficit (44% not doing enough/38% getting it right).

When it comes to Donald Trump and his administration's current response to the coronavirus pandemic, do you think they are...



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted March 30-April 2, 2020. For more info, visit navigatorresearch.org

Intensity of Opposition to Trump's Crisis Handling is Rising

Intensity of opposition to Trump's handling of the coronavirus pandemic has increasingly fallen in line with strong disapproval of Trump's overall job performance.

- Historically, "strong" disapproval of Trump's job performance has been higher than strong approval. But on coronavirus, this hasn't always been the case. It's now moving that way, with 36% of Americans saying they strongly disapprove of the coronavirus response and 28% saying they strongly approve.

Do you approve or disapprove of the way that Donald Trump is handling the coronavirus pandemic?



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93% of America Watches Trump, But Approval Still Down

Despite nearly all of U.S. watching some of Trump's press briefings, support for his handling has fallen from its peak.

- Independents are the least likely to try to watch his press conferences daily (31%) or to have at least seen clips (87%) compared to Democrats (92% have at least seen clips) and Republicans (95%).
- Among Republicans *who regularly watch Fox News*, 58% say they try to watch Trump's press conferences daily.

How much have you seen of the Trump administration's daily press conferences about the coronavirus response?

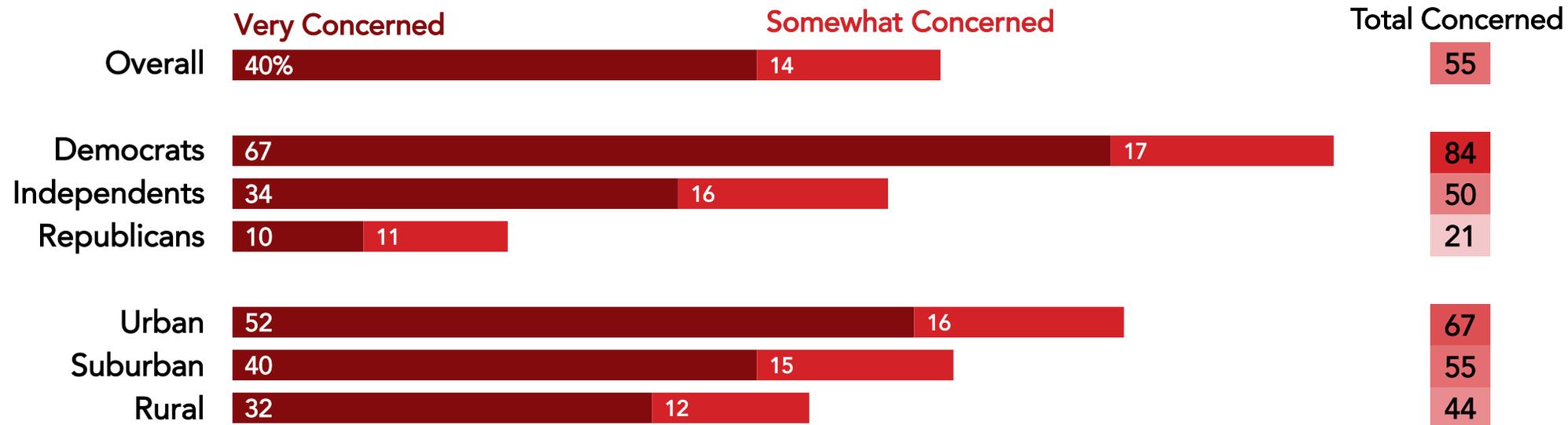


Serious Concern Trump is Overloading Hospitals

A majority of Americans (55%) are concerned Trump has not done what is necessary to make sure our hospitals and medical professionals are adequately prepared for the pandemic.

- While Americans in urban areas (67%) are the most concerned about this, a majority of suburban Americans (55%) and 44% of rural Americans are also concerned.

Please indicate whether the following raises concerns: Donald Trump hasn't done what's necessary to make our health care system work in this time of crisis, including making sure our hospital system and doctors are not overloaded.

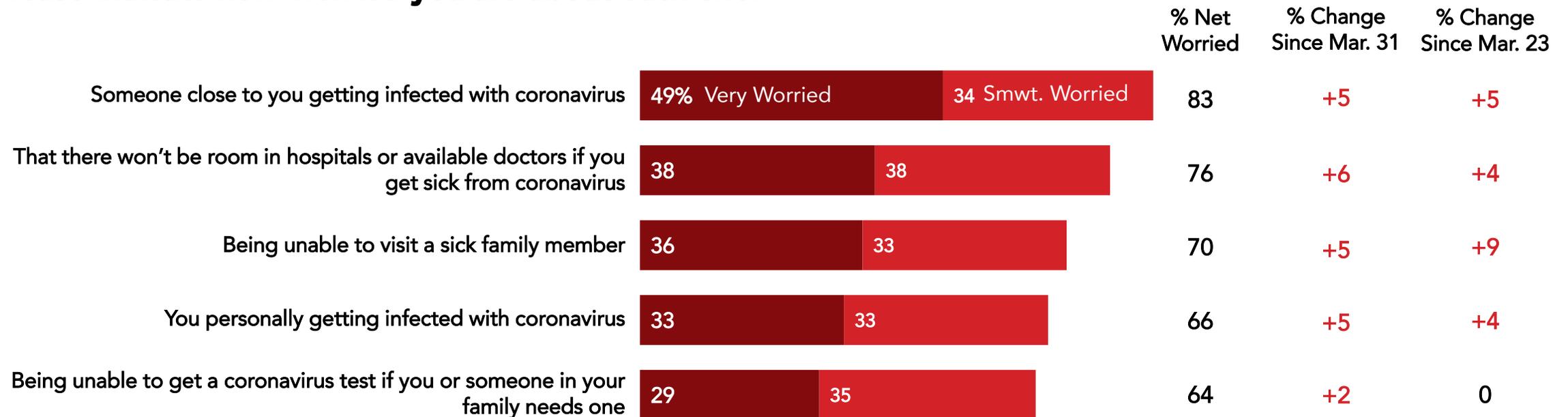


Personal Health Concerns are Top of Mind

The biggest growing concerns for Americans are personally getting sick, the health and well-being of those close to them, and the overcrowding of hospitals.

- Three quarters of the public (77%) are more worried about their own and their family’s health and well-being than their financial situation (23%), an increase of 8 points since the previous update.

Below are some things some people might be worried about in light of the coronavirus pandemic. Please indicate how worried you are about each one.

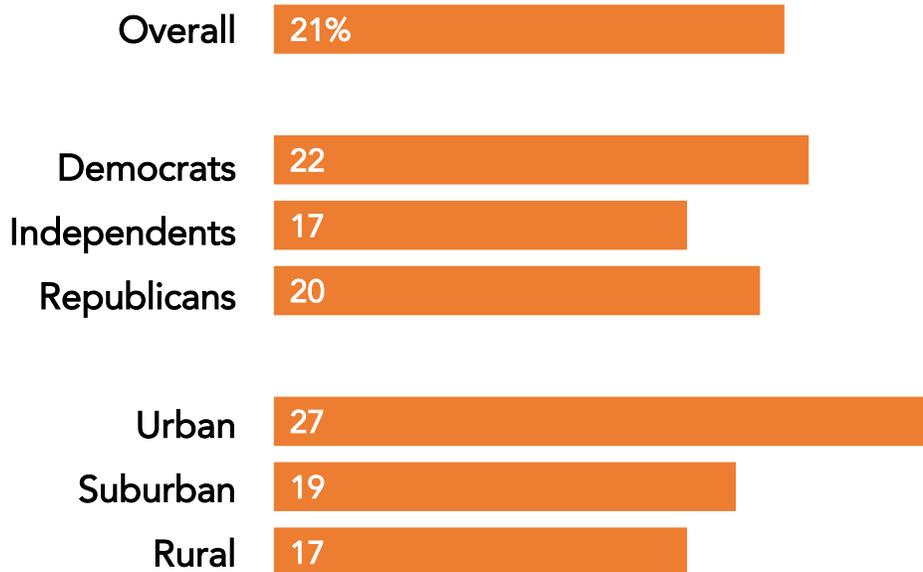


Coronavirus Experienced Across Boundaries

Americans across partisanship and population density know people who have coronavirus or who have lost their job due to the pandemic.

- The majority of Americans, including Democrats (62%), independents (55%), and Republicans (57%), know someone who has lost their job, and nearly a fifth of each know someone who has gotten sick.

Do you know anyone who has **been infected with coronavirus?**



Do you know anyone who has **lost their job due to the coronavirus pandemic?**



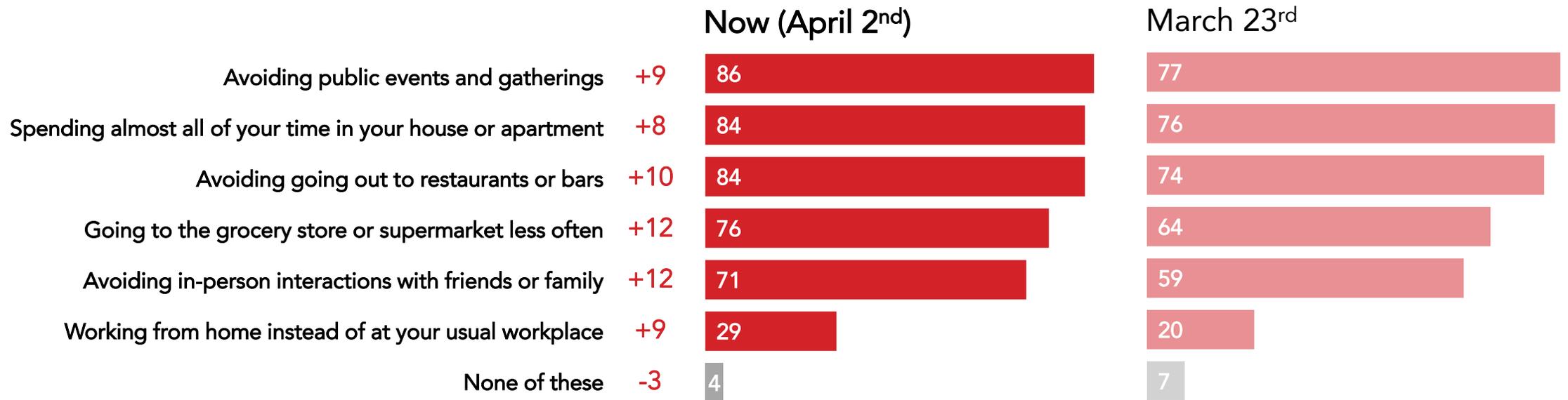
Nationwide survey of 1,008 registered voters; March 30-April 2, 2020
For more info, visit navigatorresearch.org

Americans Continue to Change Their Behavior

As coronavirus continues to impact their lives, Americans continues to change their behavior in order to protect themselves and those around them.

- There's been a 12-point increase in Americans avoiding in-person interactions with friends or family since our first update and an 8-point increase in Americans spending all their time at home.

Below is a list of things some people are currently doing in response to the coronavirus pandemic. Which are you doing?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,008 registered voters conducted March 30-April 2, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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