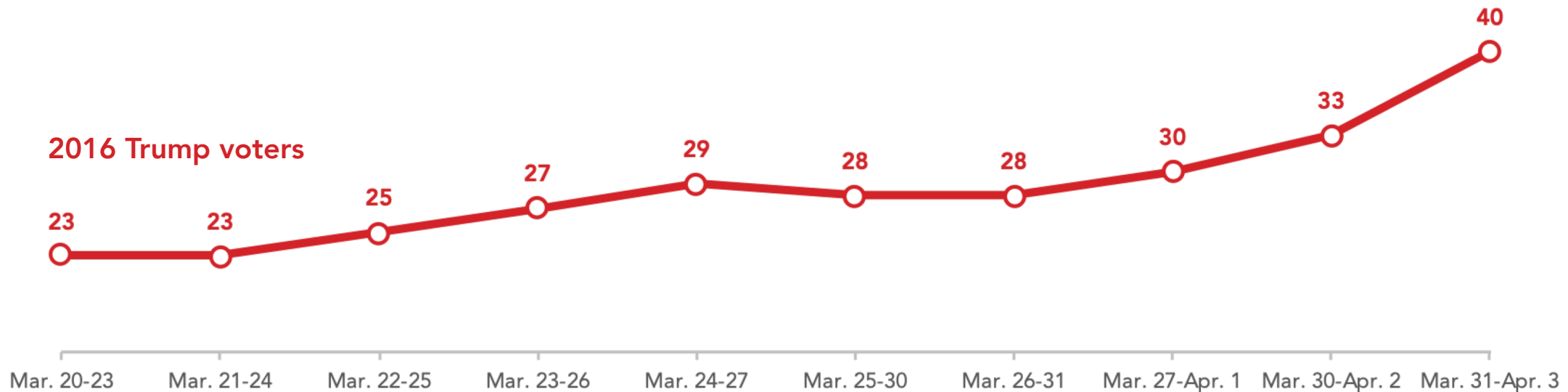# Key takeaways:

- Trump's early missteps remain problematic to the public and concern over them is only growing.

- Lack of preparedness remains the biggest concern for Americans.

- Despite a popular narrative, Trump has not experienced a sustained approval bump, especially in comparison to other Governors and leaders.

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Trump Voters Increasingly Dissatisfied With Early Response

40% of 2016 Trump voters say the president did not take coronavirus seriously enough early in the crisis, up 17 points since early last week.
- 66% of independents and 66% of Americans overall say the same, a 10-point increase from last week.
- 53% of Trump voters say Trump got it "about right" initially, down 7 points. 1% say he overreacted.

Percentage who say Donald Trump "did not take it seriously enough" when coronavirus first began spreading:
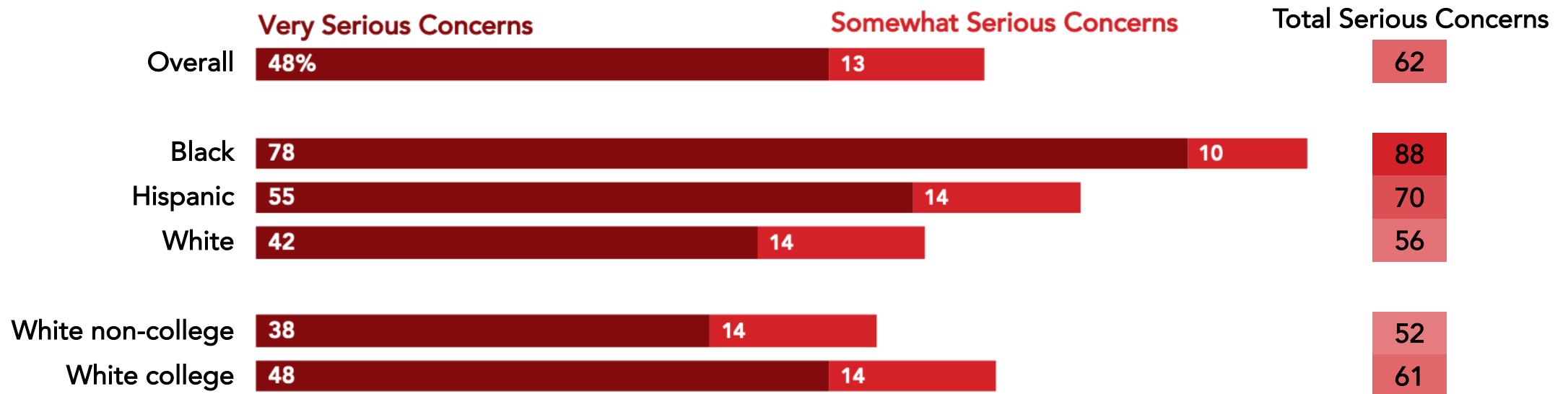

2016 Trump voters

| Mar. 20-23 | Mar. 21-24 | Mar. 22-25 | Mar. 23-26 | Mar. 24-27 | Mar. 25-30 | Mar. 26-31 | Mar. 27-Apr. 1 | Mar. 30-Apr. 2 | Mar. 31-Apr. 3 |
| 23 | 23 | 25 | 27 | 29 | 28 | 28 | 30 | 33 | 40 |

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"Downplaying" When He Should Have Been Preparing

There's been a 7-point increase since March 23rd in the percentage of Americans saying they are seriously concerned that Trump downplayed the threat of the coronavirus early on.

- The majority of white non-college Americans, a usually supportive group, say they are seriously concerned that Trump downplayed the threat of coronavirus early on.

Please indicate whether the following raises concerns: Donald Trump downplayed the threat of the coronavirus early on, letting it get worse when we should have been preparing.

	Very Serious Concerns	Somewhat Serious Concerns	Total Serious Concerns
Overall	48%	13	62
Black	78	10	88
Hispanic	55	14	70
White	42	14	56
White non-college	38	14	52
White college	48	14	61

Nationwide survey of 997 registered voters; March 31-April 3, 2020
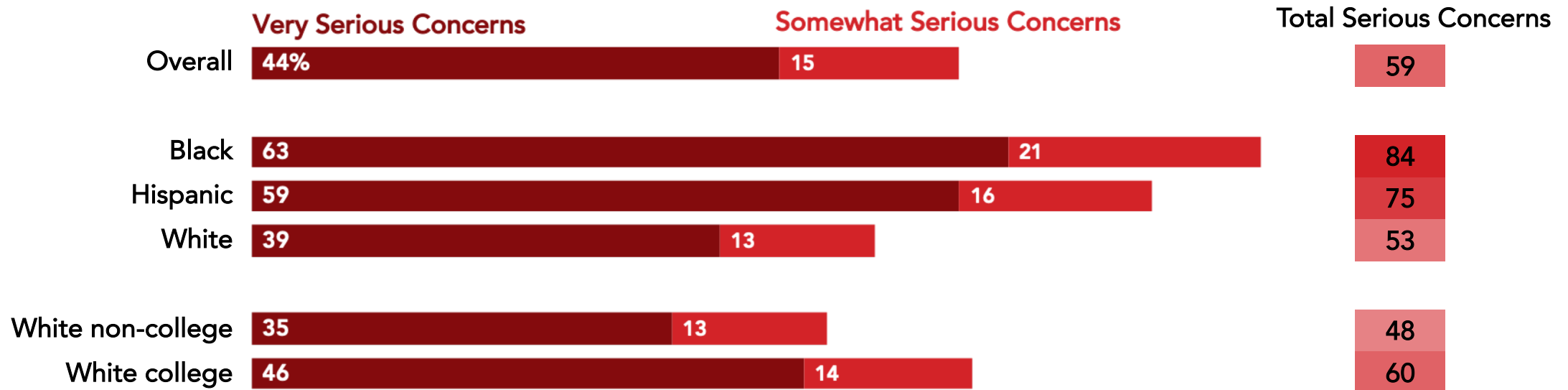For more info, visit navigatorresearch.org

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Trump Failed to Take Action at a Critical Stage

Six in ten Americans say Trump's failure to act early raises serious concerns, with people of color especially concerned about Trump's early inaction.
- Even among white Americans with no 4-year degree, half (48%) worry the president did not act in time.
- Most independents (61%) also say they are seriously concerned about Trump's early inaction.

Please indicate whether the following raises concerns: Donald Trump failed to take the decisive action we needed to stop the virus in the early stages of the outbreak.
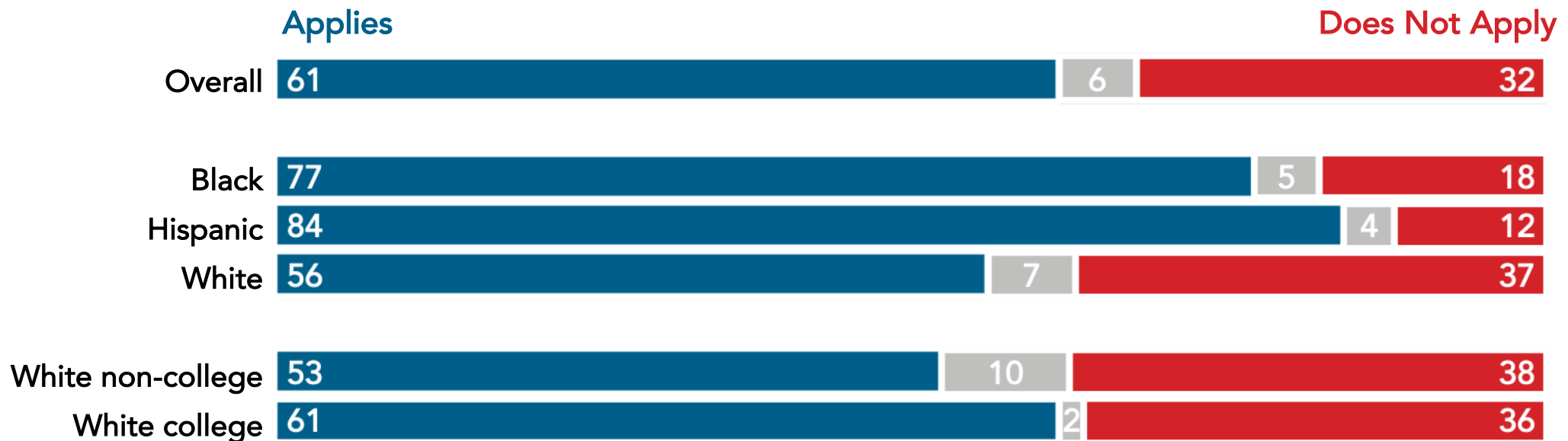
	Very Serious Concerns	Somewhat Serious Concerns	Total Serious Concerns
Overall	44%	15	59
Black	63	21	84
Hispanic	59	16	75
White	39	13	53
White non-college	35	13	48
White college	46	14	60

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Most Call President Trump "Unprepared"

A clear majority of Americans say that "unprepared" applies to Trump's coronavirus response.
- The majority of white non-college Americans (53%) say that "unprepared" applies to Trump's coronavirus response and people of color are even more likely to agree.
- While 61% say Trump is unprepared, 52% say he is "chaotic" and "erratic," and 51% say he is "irresponsible."

Please indicate whether this word applies to Donald Trump's response to coronavirus: Unprepared
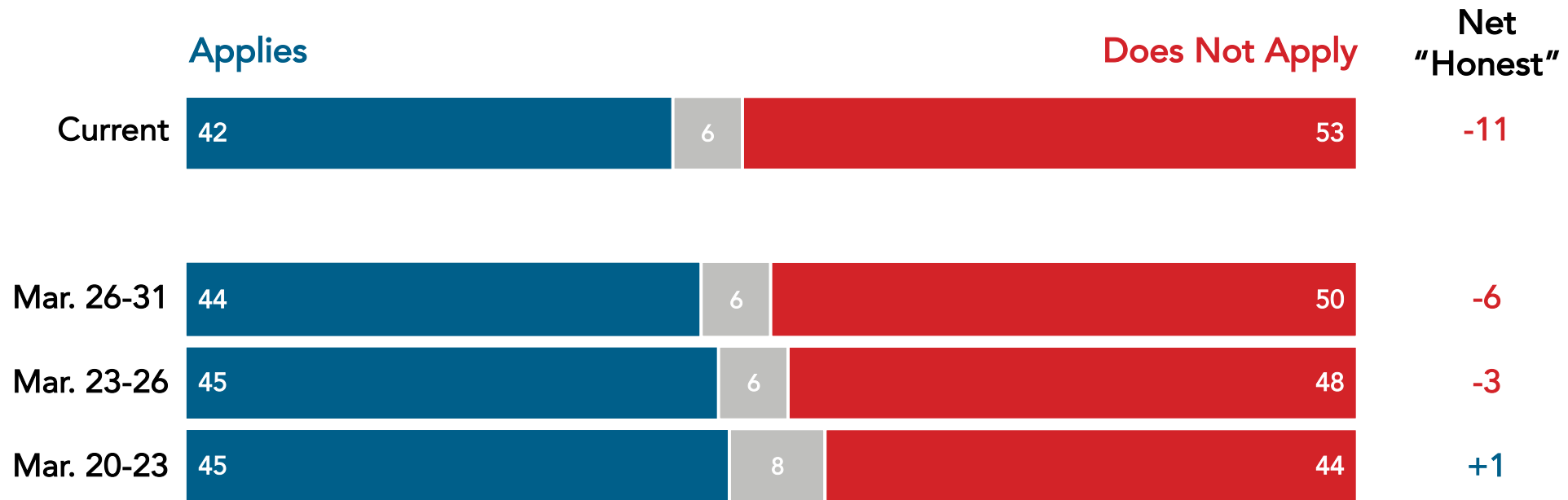

Applies | Does Not Apply

	Applies		Does Not Apply
Overall	61	6	32
Black	77	5	18
Hispanic	84	4	12
White	56	7	37
White non-college	53	10	38
White college	61	2	36

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Declining Number Say Trump is "Honest"

The share of Americans who say "Honest" does not apply to Trump's coronavirus response has grown by 9 points.
- Among independents, the share who feel "honest" does not apply to the president has gone from 37% a week ago to 58% today.

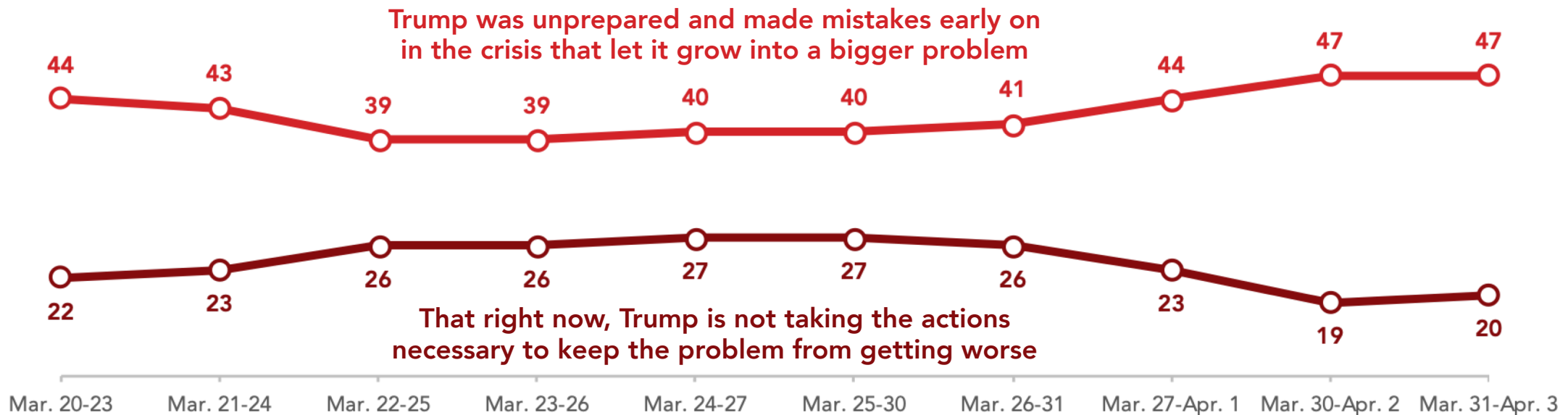**Please indicate whether this word applies to Donald Trump's response to coronavirus:** Honest

	Applies		Does Not Apply	Net "Honest"
Current	42	6	53	-11
Mar. 26-31	44	6	50	-6
Mar. 23-26	45	6	48	-3
Mar. 20-23	45	8	44	+1

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Public Sees Early Missteps at Root of Current Crisis

A plurality of Americans (47%) are more concerned that Trump was unprepared and made early mistakes than they are about the lack of action right now (20%).

- Half of independents (50%) are more concerned that Trump was unprepared and made early mistakes, compared to 15% who are more concerned that he isn't taking proper actions now.

Which of the following concerns you more…

Trump was unprepared and made mistakes early on in the crisis that let it grow into a bigger problem

44   43   39   39   40   40   41   44   47   47

That right now, Trump is not taking the actions necessary to keep the problem from getting worse

22   23   26   26   27   27   26   23   19   20

Mar. 20-23   Mar. 21-24   Mar. 22-25   Mar. 23-26   Mar. 24-27   Mar. 25-30   Mar. 26-31   Mar. 27-Apr. 1   Mar. 30-Apr. 2   Mar. 31-Apr. 3
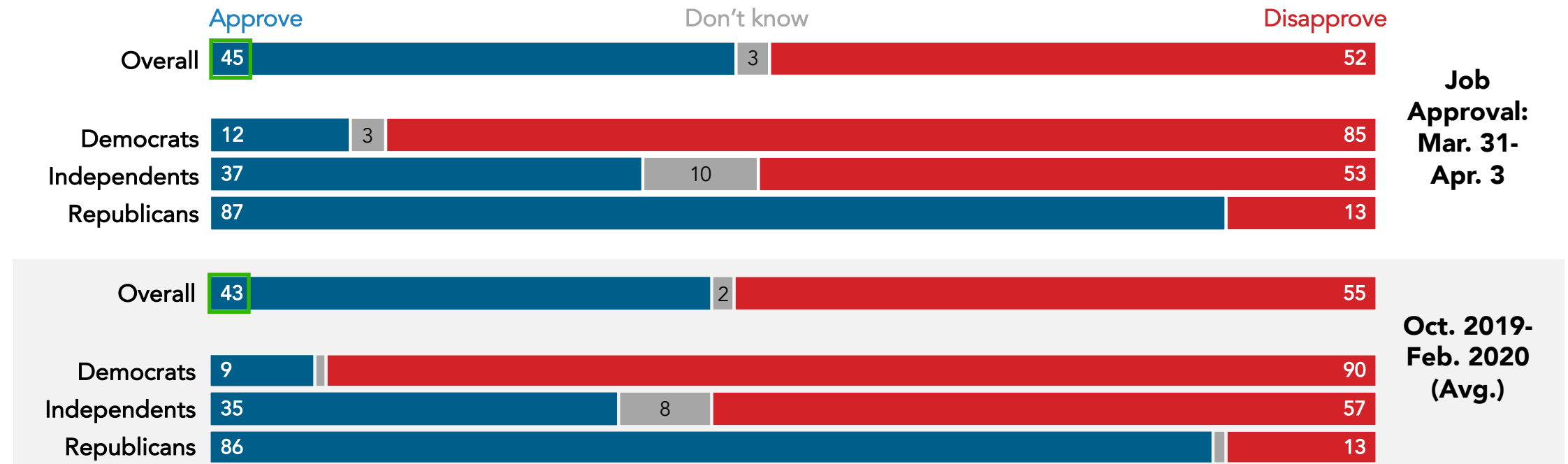
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted March 31-April 3, 2020. For more info, visit navigatorresearch.org

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The "Trump Bump" Was Small – and Has Faded

Trump's overall approval now stands at 45%, just two points above his average approval rating in Navigator's tracking pre-coronavirus.

- This pales in comparison to approval gains seen for other leaders, such as NY Governor Andrew Cuomo (+27 approval gain in a recent Siena poll) and WI Governor Tony Evers (+14 according to the Marquette Law Poll).
- Leaders in Italy, the UK, and elsewhere around the world have also seen much larger bumps than Trump.

|	Approve	Don't know	Disapprove	
Overall	45	3	52	**Job Approval: Mar. 31-Apr. 3**
Democrats	12	3	85	
Independents	37	10	53	
Republicans	87		13	
Overall	43	2	55	**Oct. 2019-Feb. 2020 (Avg.)**
Democrats	9		90	
Independents	35	8	57	
Republicans	86		13	

Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted March 31-April 3, 2020. For more info, visit navigatorresearch.org

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Trump Rating on Coronavirus Handling at -2

Consistent with the last week of updates, Americans are nearly evenly divided on how Trump is handling the coronavirus pandemic.
- Intensity of disapproval continued to increase in today's update (26% strongly approve; 35% strongly disapprove).
- Among independents, Trump is now underwater by 10 points (37% approve/47% disapprove), a net shift of 27 points since our March 30th update (53% approve/36% disapprove).

Do you approve or disapprove of the way that Donald Trump is handling the coronavirus pandemic?
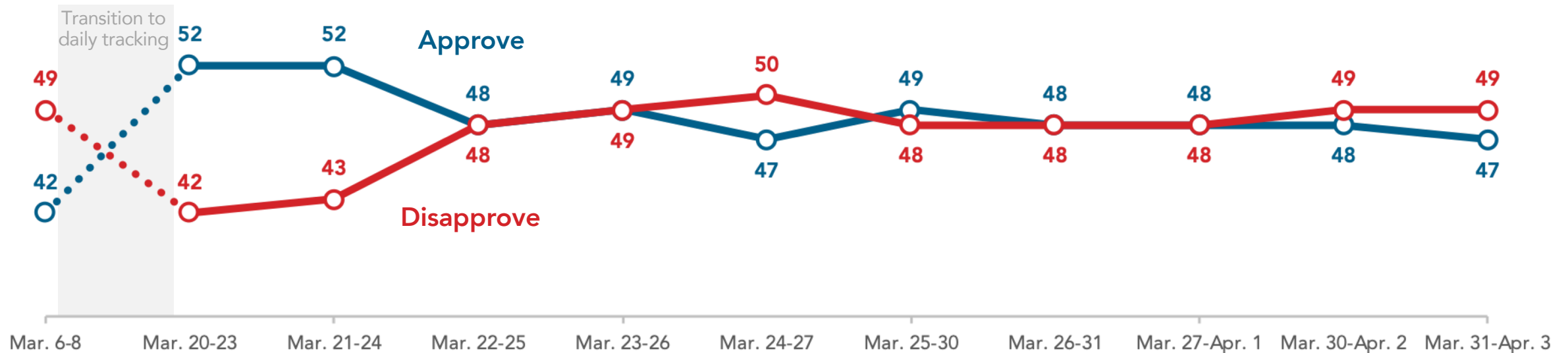
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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 997 registered voters conducted March 31-April 3, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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