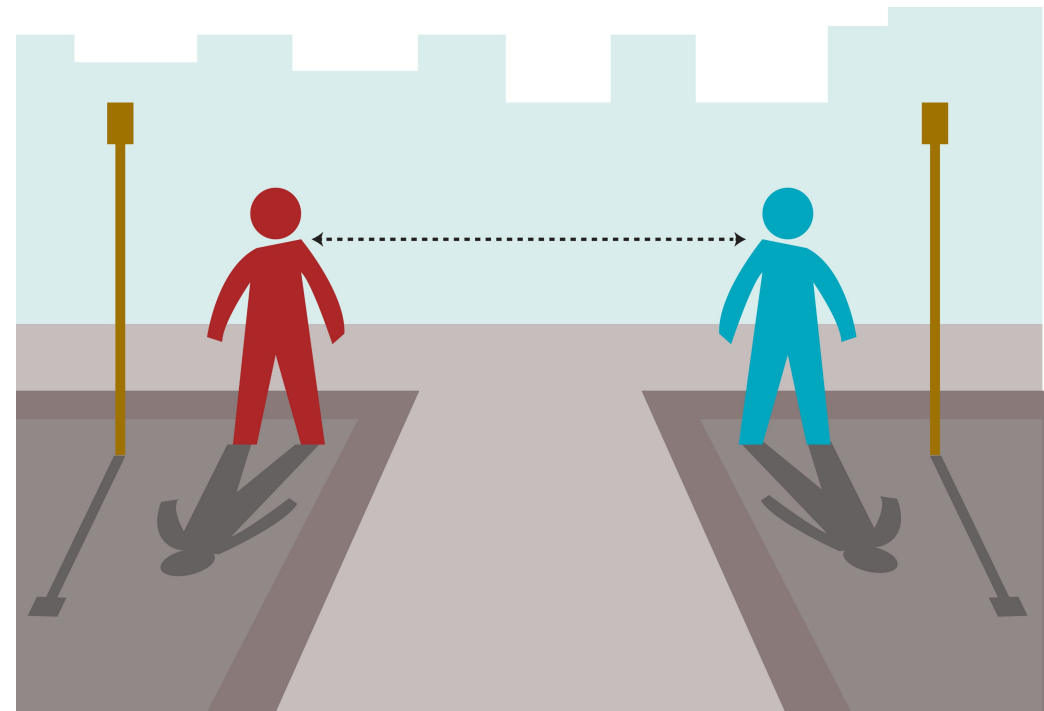


navigating.* coronavirus

Daily Update:
Tuesday, April 7th, 2020

Communicating in
Crisis: Coronavirus



Key takeaways:

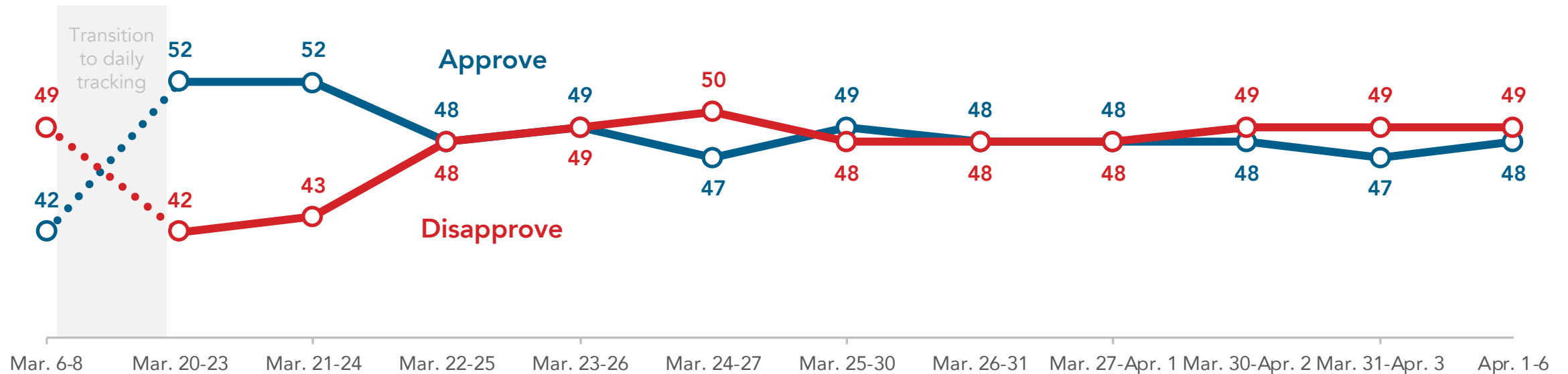
- Ratings of the economy are significantly underwater and a majority feel Trump's response favors the wealthy.
- Republicans are just as concerned about a possible recession as Democrats and independents.
- Americans are worried about their personal finances and report making tough financial decisions as a result.

Trump Has Yet to Return to Coronavirus Approval High

Americans remain evenly divided on how Trump is handling the coronavirus pandemic.

- This marks our third consecutive update where Trump is underwater (-16) with independents. This is a net change of 23 points from our March 23rd update, where independents were at +7.
- 36% of Americans say they “strongly disapprove” of his handling while only 25% say they “strongly approve.”

Do you approve or disapprove of the way that Donald Trump is handling the coronavirus pandemic?



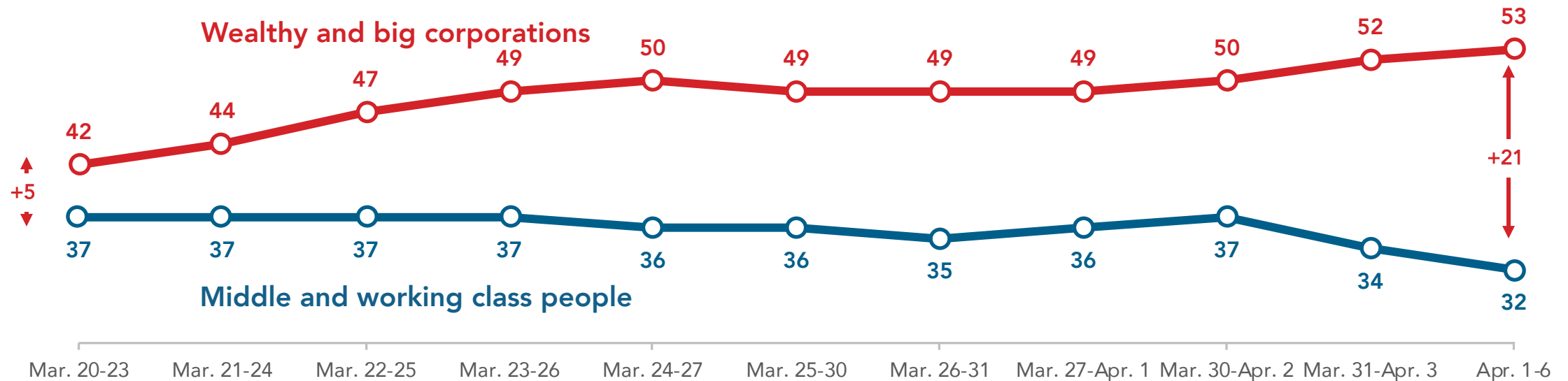
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 1-6, 2020. For more info, visit navigatorresearch.org

Majority Feel Trump's Response Favors Wealthy

Belief that Trump's policies favor the wealthy and big corporations over working class Americans has increased from a net of +5 on March 23rd to a net of +21 in today's update.

- African Americans (74%) are even more likely to say his economic policies favor the wealthy and big corporations, up 22 points from 52% two weeks ago.

Thinking more about how Donald Trump and his administration are responding to the economic impact of the coronavirus pandemic, who do you think Donald Trump's policies favor most?

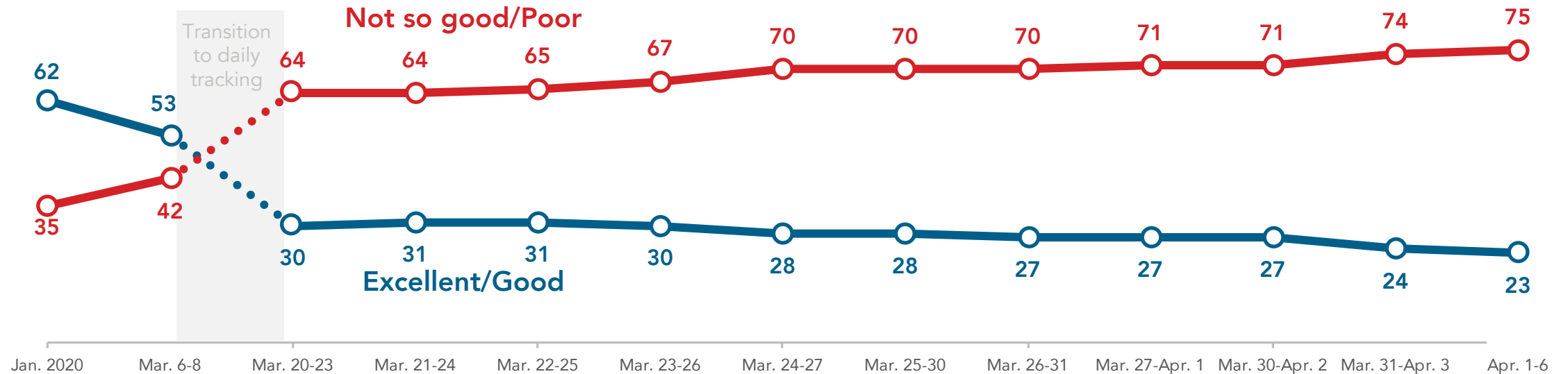


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Three in Four Americans Rate the Economy Negatively

75% of Americans now rate the economy as “not so good” or “poor,” including a majority of 2016 Trump voters (55%) and Republicans (58%).

How would you rate the state of the U.S. economy today?



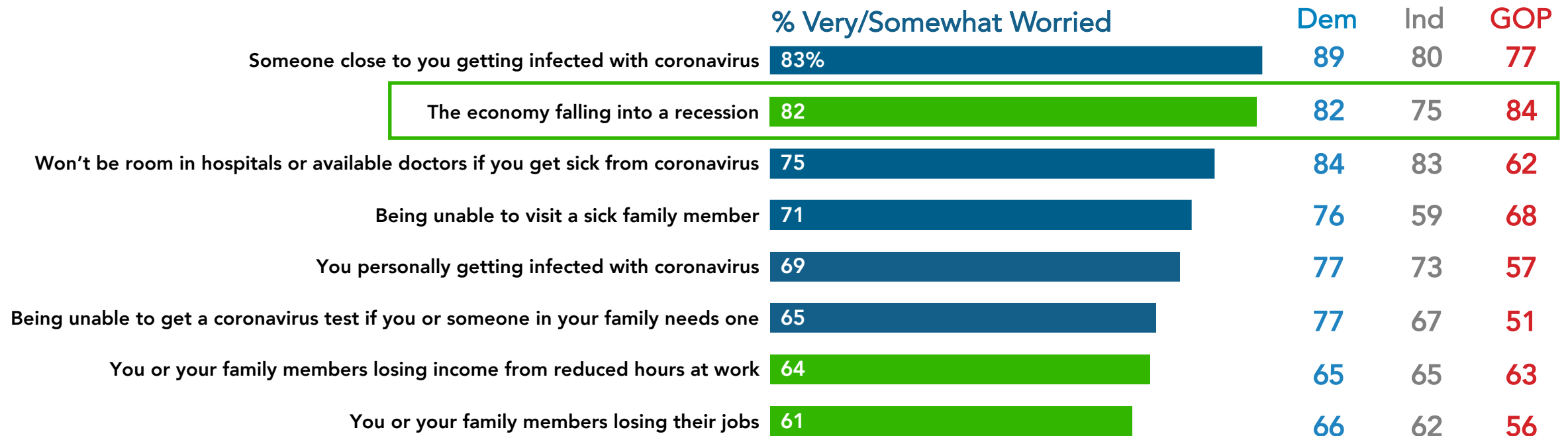
"2016 Trump Voters" self-report having voted for Donald Trump in the 2016 election. Service industry
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days.
Latest wave conducted April 1-6, 2020. For more info, visit navigatorresearch.org

A Recession is Top of Mind for Americans

While many of Americans' biggest concerns amidst the pandemic are about their health, the economy entering a recession is also a top worry.

- Republicans (84%) are the most worried about the economy falling into a recession, followed by Democrats (82%) and independents (75%).

Please indicate how worried you are about each in light of the coronavirus pandemic.

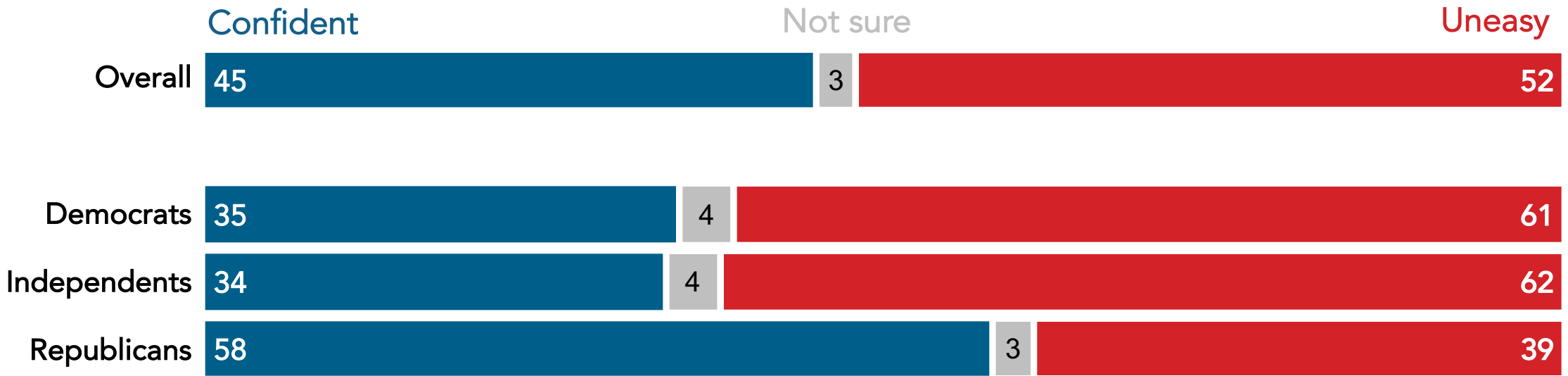


Americans are Uneasy About Their Personal Finances

A majority of Americans (52%) say they feel uneasy about their personal financial situation over the next few months.

- Women (57%) are more likely than men (46%) to say they are uneasy about their personal finances.
- Most Hispanics (62%) and 58% of Americans who recently worked in the service sector (58%) feel the same.

Thinking about your personal financial situation over the next few months, do you feel confident or uneasy?



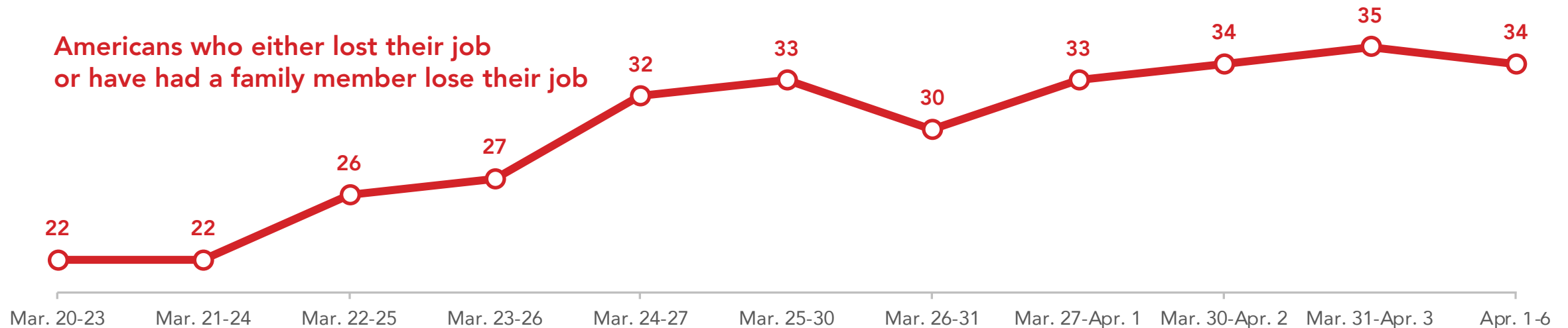
Nationwide survey of 1,676 registered voters; March 30-April 6, 2020
For more info, visit navigatorresearch.org

A Third of American Households Experiencing Job Loss

A third of Americans (34%) say they have either personally lost their job or have had a family member lose their job due to the coronavirus pandemic.

- The majority of Hispanics (57%) say they have either lost their job or have had a family member lose their job, while 32% of whites without a four-year college degree say the same.

Do you know anyone who has lost their job due to the coronavirus pandemic?



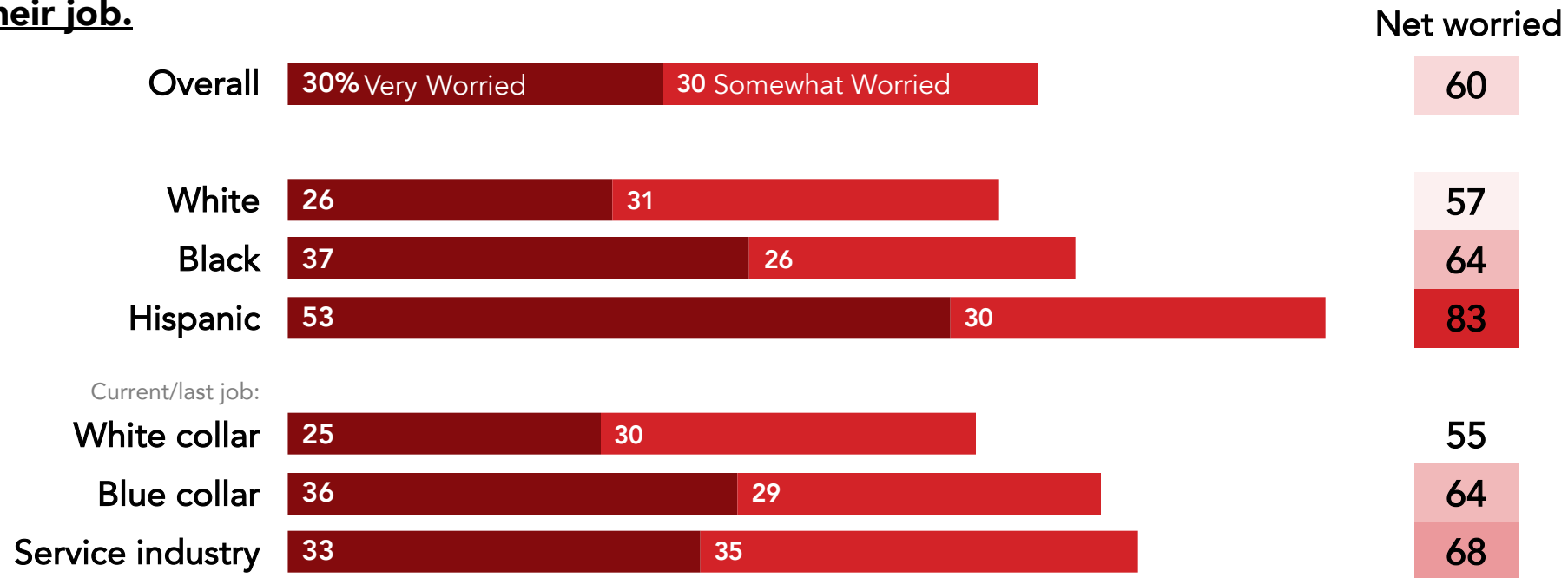
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 1-6, 2020. For more info, visit navigatorresearch.org

The Uneven Impact of Coronavirus Job Loss

African Americans (64%) and Hispanics (83%) are more worried than white Americans (57%) about losing their job or having a family member lose their job.

- Americans who most recently worked in the service industry are also particularly worried about personally losing a job or a family member losing their job (68%).

In light of the coronavirus pandemic, please indicate how worried you are about you or your family members losing their job.



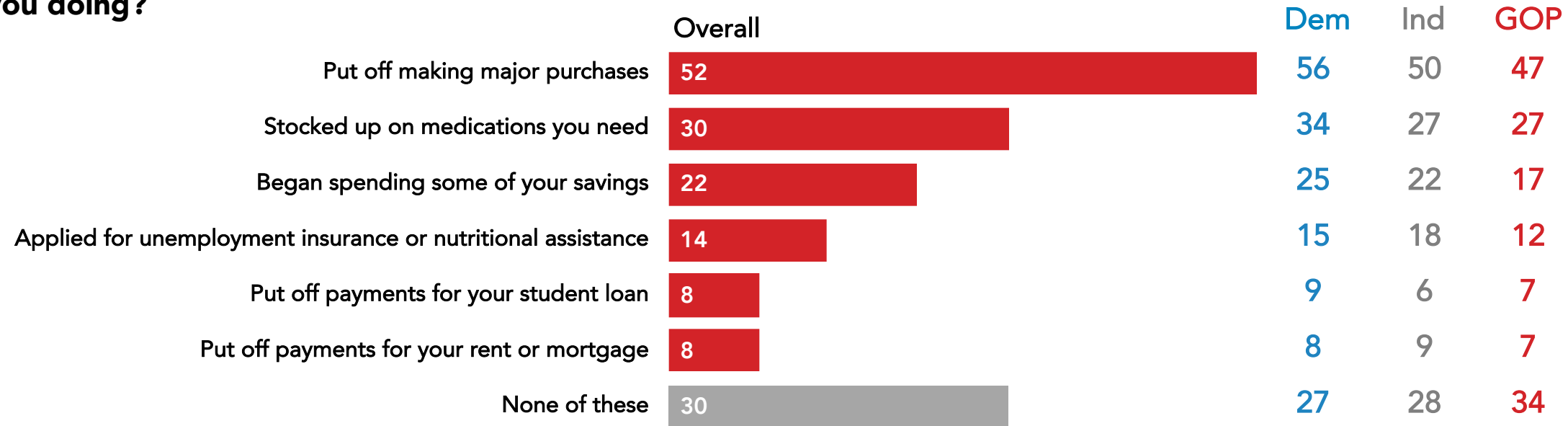
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Tough Financial Decisions, on Both Sides of the Partisan Divide

A majority (52%) of Americans say they are putting off major purchases in response to the pandemic.

- This is a 10-point increase since our March 23rd update, where 42% of Americans said they were putting off major purchases.
- Nearly half of Republicans (47%) and independents (50%) say they are putting off making major purchases in response to the coronavirus pandemic.

Below is a list of things some people are currently doing in response to the coronavirus pandemic. Which are you doing?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,003 registered voters conducted April 1-6, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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