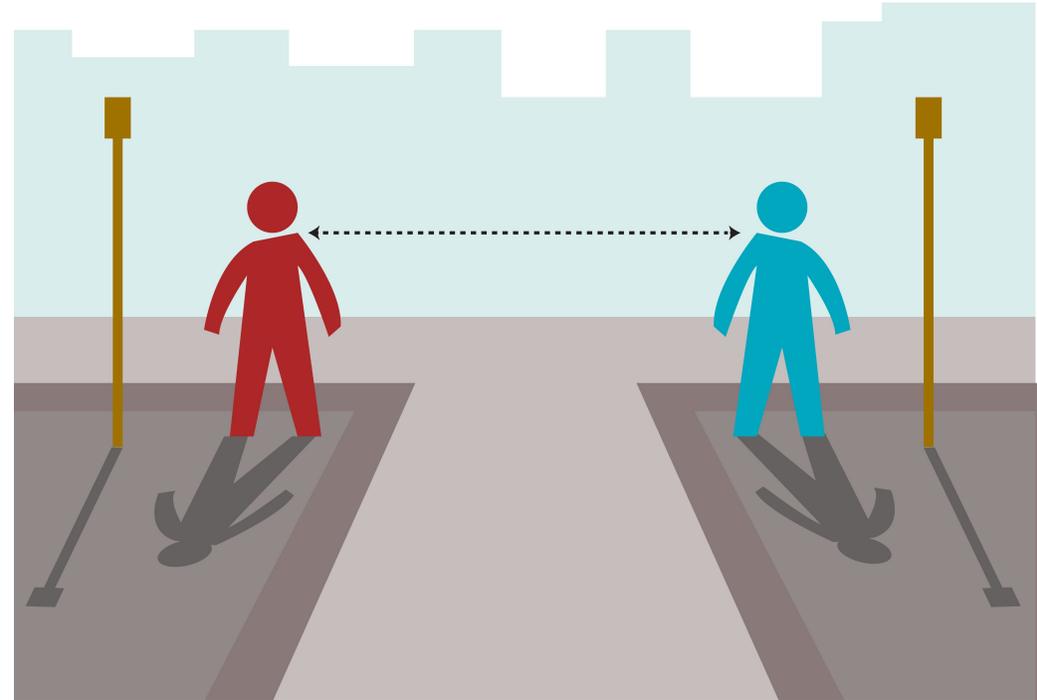


# navigating.\* coronavirus

Daily Update:  
Saturday, April 11<sup>th</sup>, 2020

Communicating in  
Crisis: Coronavirus



## Key takeaways:

- One in five Americans knows someone who has been infected with coronavirus.
- Americans continue to learn more negative than positive things about Trump's handling of the pandemic.
- The vast majority of the public still feels the worst is yet to come and continues to support social distancing.

# One in Five Americans Know Someone Infected

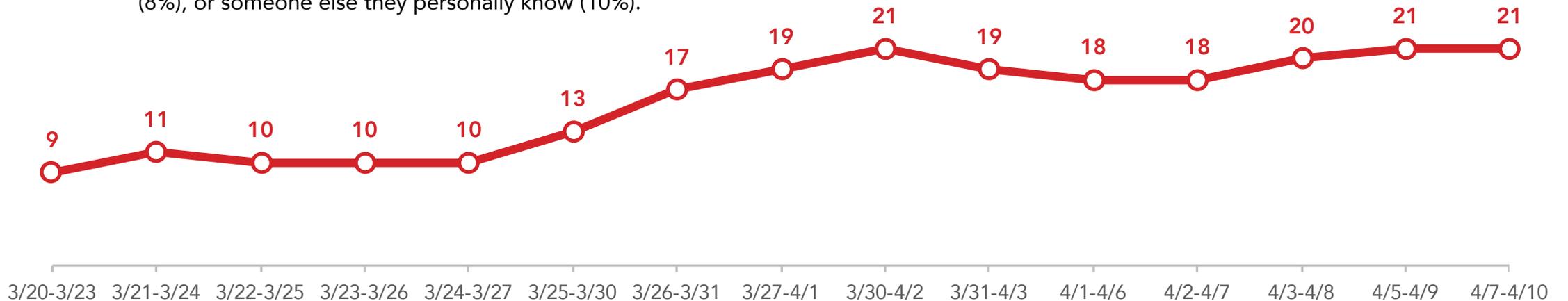
21% of Americans know someone who has been infected with coronavirus, up 11 points in two weeks.

- While only 13% of Americans in states with the lowest infection rates know someone who has been infected, nearly a third of respondents (31%) in states with the highest infection rates know someone.

## Do you know anyone who has been infected with coronavirus?

### Percentage who know someone who has been infected

Includes the respondent, themselves (2%), a family member (5%), a friend (8%), or someone else they personally know (10%).



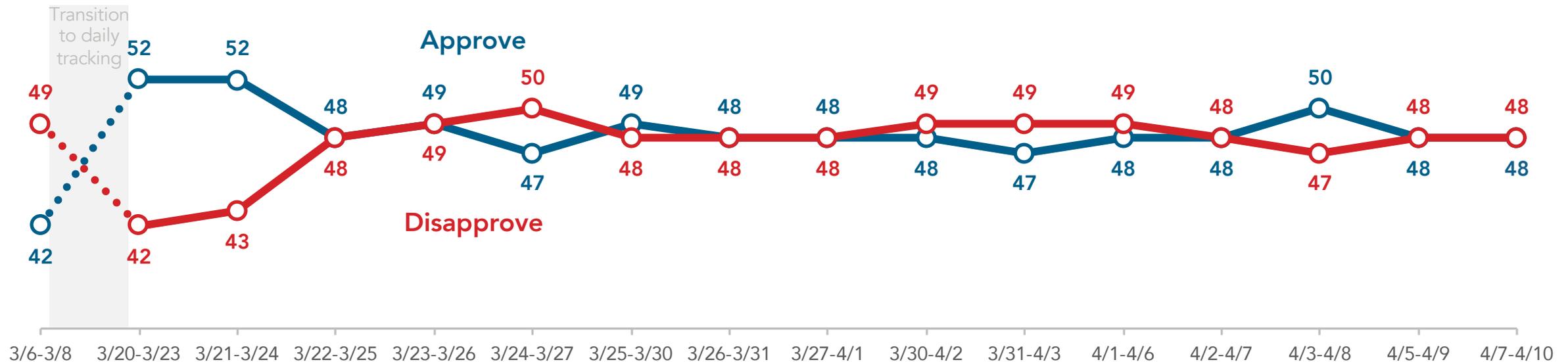
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 7-10, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Americans Remain Split on Trump's Performance

The public continues to be evenly divided on how Trump is handling the coronavirus pandemic.

- 37% of Americans say they "strongly disapprove" of his handling while only 28% say they "strongly approve."
- 11% of Americans say they approve of Trump because it feels important to be supportive of the president during a crisis.

**Do you approve or disapprove of the way that Donald Trump is handling the coronavirus pandemic?**



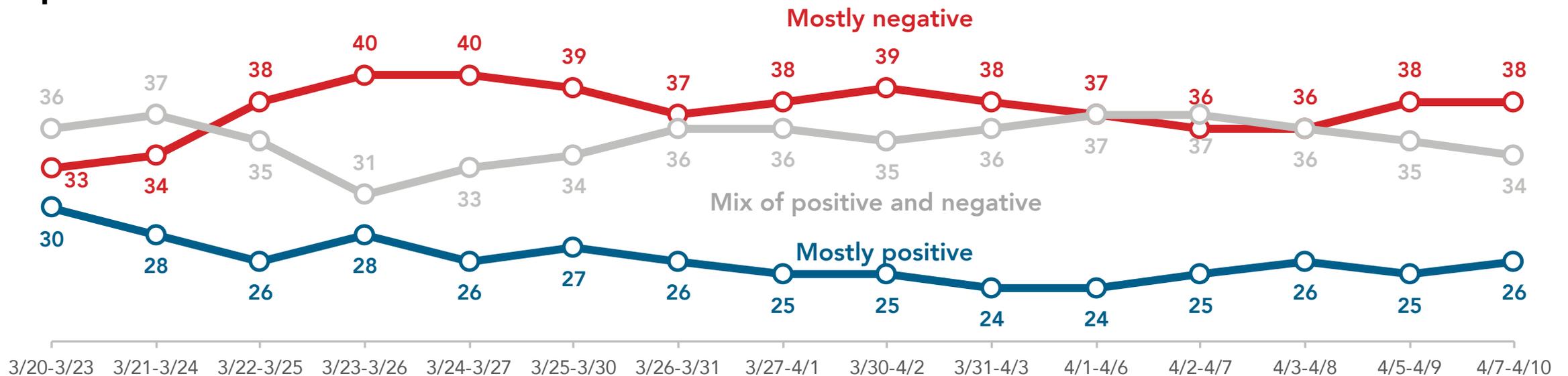
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 7-10, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Public Still Hearing More Bad Than Good on Trump Response

Americans continue to hear more negative things about Trump's handling of the coronavirus pandemic.

- Republicans who watch Fox News are driving the few who see mostly positive things – 52% of Fox News Republicans report hearing mostly positive compared to 33% of Republicans who don't watch FOX News, 21% of independents, and 11% of Democrats.

**Has what you have seen, read, or heard recently about Donald Trump's handling of the coronavirus pandemic been...?**



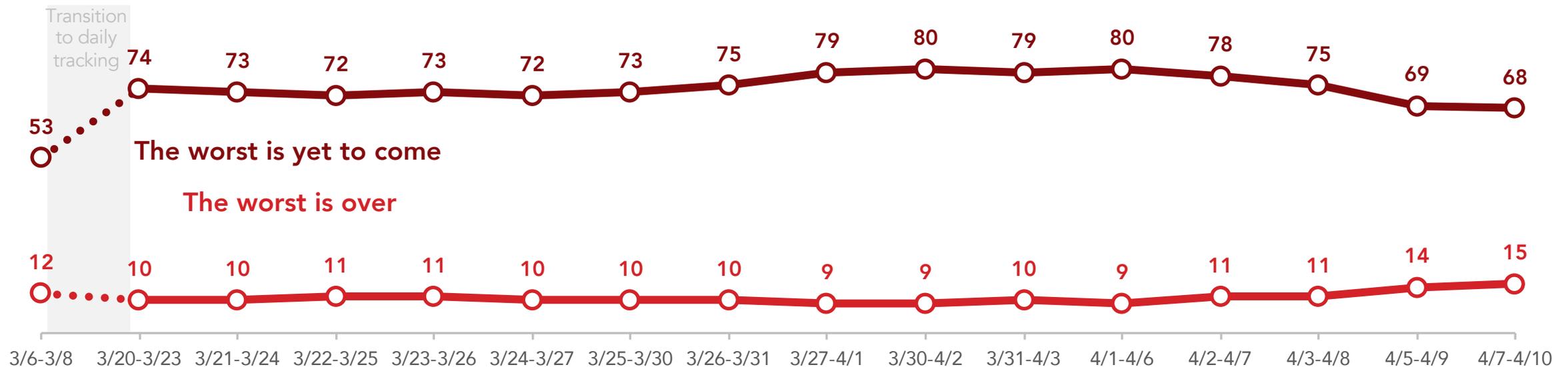
"Republicans who watch Fox news" are Republicans who report watching Fox News at least a few times a month. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 7-10, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Pessimism Down, But Majority Believe Worst to Come

Most Americans continue to believe “the worst is yet to come,” but our most recent findings suggest this could be trending down for the first time since our tracking began.

- The vast majority of Democrats (79%), 69% of independents, and 56% of Republicans still believe that “the worst is yet to come.”

**When it comes to the coronavirus pandemic in the United States, do you personally think that...**



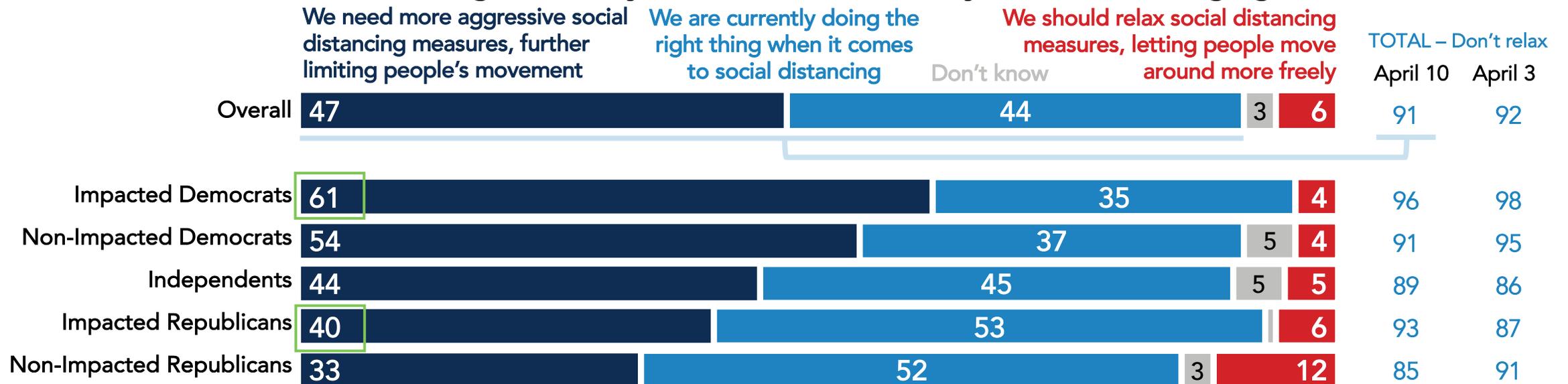
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 7-10, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Personal Impact Affects Views on Social Distancing

Despite a recent drop in support for more aggressive social distancing, the vast majority of Americans still support current social distancing measures or want more aggressive social distancing.

- After peaking at 57% on April 3<sup>rd</sup>, the share of Americans saying they want more aggressive social distancing has dropped 10 points as of today's update. However, support is especially high among those who have been impacted most directly, regardless of political party.
- Separately, more remain concerned social distancing will end too soon (56%) than go on too long (26%).

**When it comes to social distancing, what do you think we, as a country, need to be doing right now?**



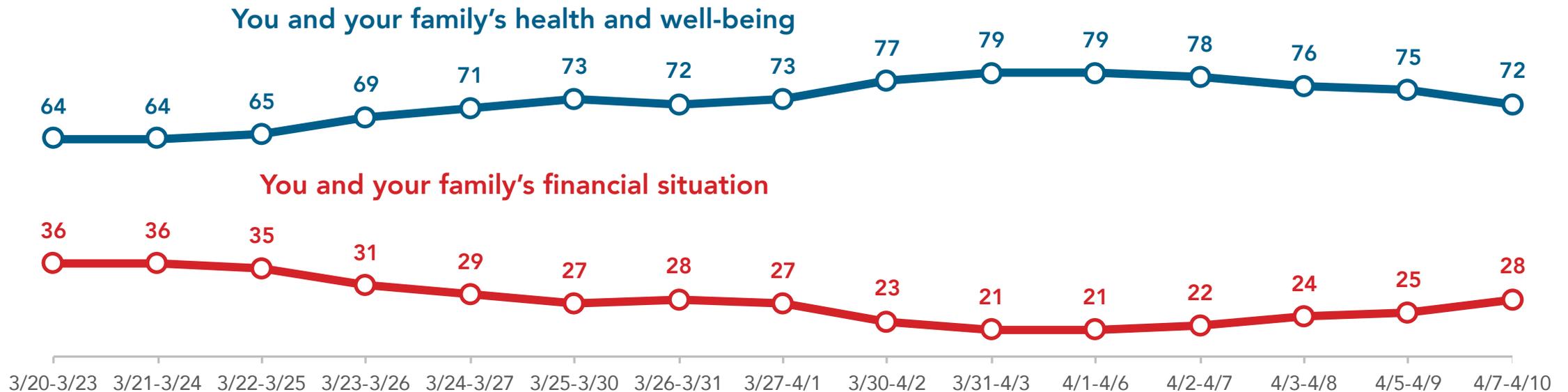
"Impacted" have either lost their job/gotten the virus or had a family member lose their job/get the virus. Nationwide survey of 1,005 registered voters; April 7-10, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Americans Still More Worried About Their Health Than Finances, But Economic Concerns Trending Up

Despite some downward movement, nearly three quarters of Americans still are more worried about their family's health and well-being than their financial situation.

- From a national perspective, the majority of Americans (56%) also say they are more worried about the impact of the virus on people's health than the impact of the pandemic on the economy as a whole (44%).

**In thinking about the impact of the coronavirus on you, which are you more worried about...**



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 7-10, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,005 registered voters conducted April 7-10, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about  
Navigator:

<http://navigatorresearch.org>

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