

# navigating.\* coronavirus

Daily Update:  
Tuesday, April 14<sup>th</sup>, 2020

Communicating in  
Crisis: Coronavirus



## Key takeaways:

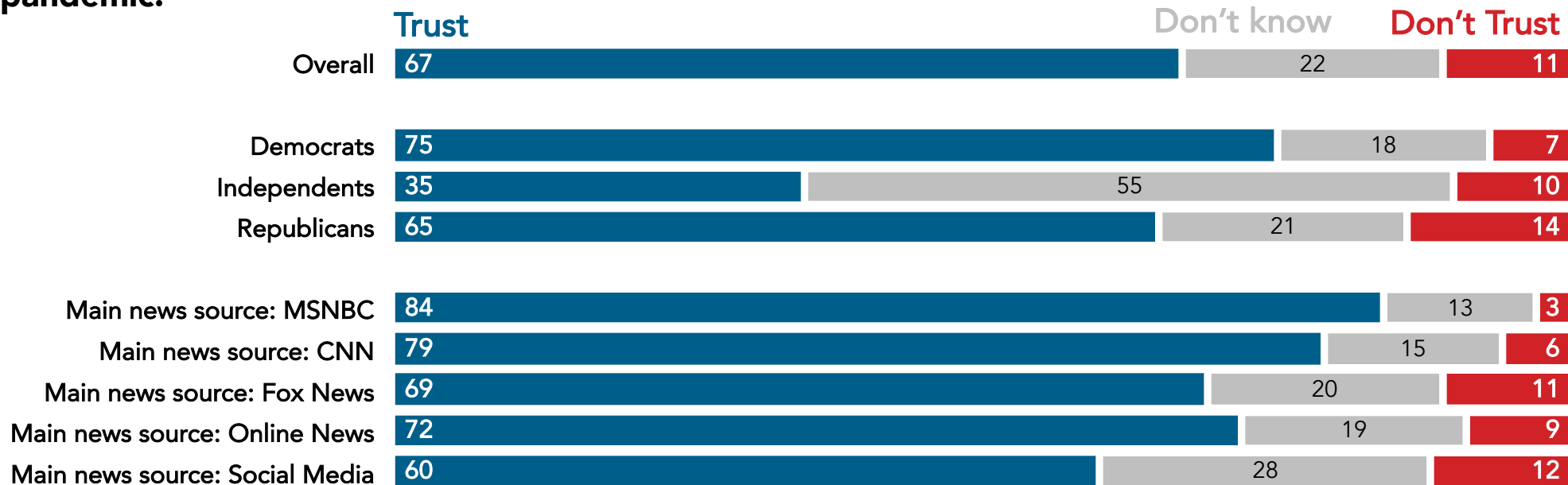
- Faith in Dr. Anthony Fauci remains widespread and extends well across party lines.
- Fewer than one in four Americans now rate the economy positively.
- Americans are most worried about an economic recession and a loved one getting infected, while concern about the overcrowding of hospitals has decreased.

# The Public Looks to Dr. Fauci for Truth on Coronavirus

There continues to be high levels of trust for Dr. Anthony Fauci across parties.

- Fauci is especially popular with those who consume cable news, where his ratings are through the roof. Independents are less likely to know Fauci, in part, because they are less likely to watch or consume news.
- Donald Trump remains underwater on trust (45% trust/51% don't trust). Independents are especially wary of trusting Trump to tell the truth (36% trust/52% don't trust).

Please indicate how much you trust Dr. Anthony Fauci to tell the truth when it comes to the coronavirus pandemic.



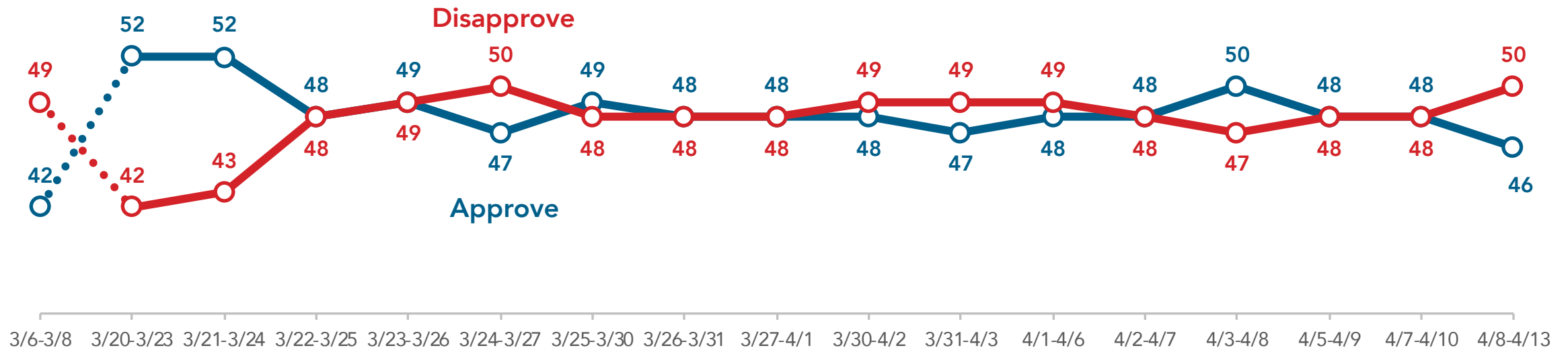
Nationwide survey of 1,006 registered voters; April 8-13, 2020.  
For more info, visit [navigatortresearch.org](https://navigatortresearch.org)

# Trump Coronavirus Rating Now Underwater

Approval of Trump's handling of the pandemic is four points underwater (46% approve/50% disapprove), his lowest rating since early March.

- While Donald Trump's coronavirus approval rating has typically been higher, it now mirrors his overall job approval (46% approve/52% disapprove).

**Do you approve or disapprove of the way that Donald Trump is handling the coronavirus pandemic?**



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 8-13, 2020. For more info, visit [navigatorresearch.org](https://navigatorresearch.org)



# Breaking Down Trump's Approval

Even with Trump's approval rating on coronavirus falling to 46%, that includes around one in 10 Americans who approve because they feel it is important to be supportive of Trump during this time of crisis.

**Do you approve or disapprove of the way Donald Trump is handling the coronavirus pandemic?**



(35% and 10% add up to 46% due to rounding)



Looking at 1,687 interviews collected on this question over the past week, we find that, among this “approve because it is important to be supportive” segment, half (53%) identify as Republicans and a third (30%) as Democrats. However, compared to the average American, they skew less ideological (independents and moderates), and are more likely to be non-college whites, union households, and blue-collar workers. One thing that distinguishes these individuals from Trump's core support is that 49% of this group say Trump didn't take the outbreak seriously enough at first vs. 26% of his core supporters who say that.

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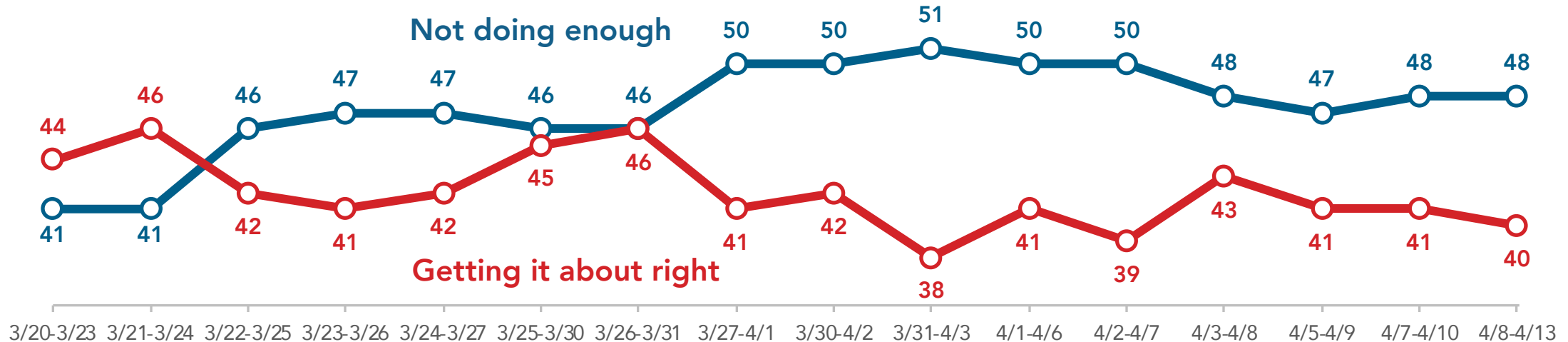
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# Trump Still “Not Doing Enough”

Four in ten Americans say that Donald Trump and his administration are “getting it about right,” while 48% say he is “not doing enough” and 4% say he is overreacting.

- 31% of independents say Trump is “getting it about right,” while 44% say he is “not doing enough.”
- The majority of Americans (61%) also say that Trump “did not take it seriously” when coronavirus first began spreading.

**When it comes to Donald Trump and his administration’s current response to the coronavirus pandemic, do you think they are...**



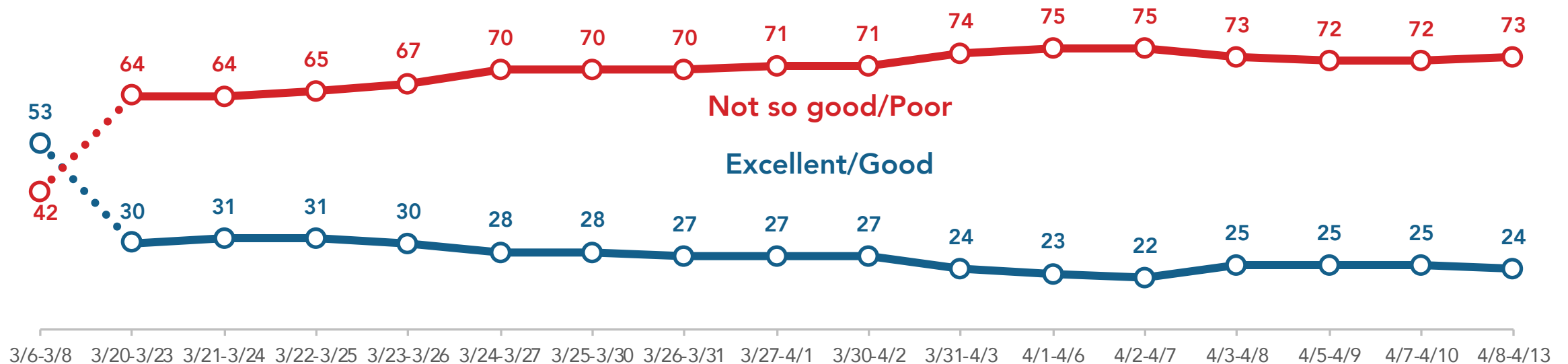
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# Fewer Than One in Four Rate Economy Positively

Just 24% of Americans now rate the economy as "excellent" or "good."

- While only 12% of Democrats and 13% of independents rate the economy as "excellent" or "good," 40% of Republicans still rate the economy as "excellent" or "good."
- 28% of Americans give the economy the lowest rating of "poor," an all-time high in our tracking.

**How would you rate the state of the U.S. economy today?**

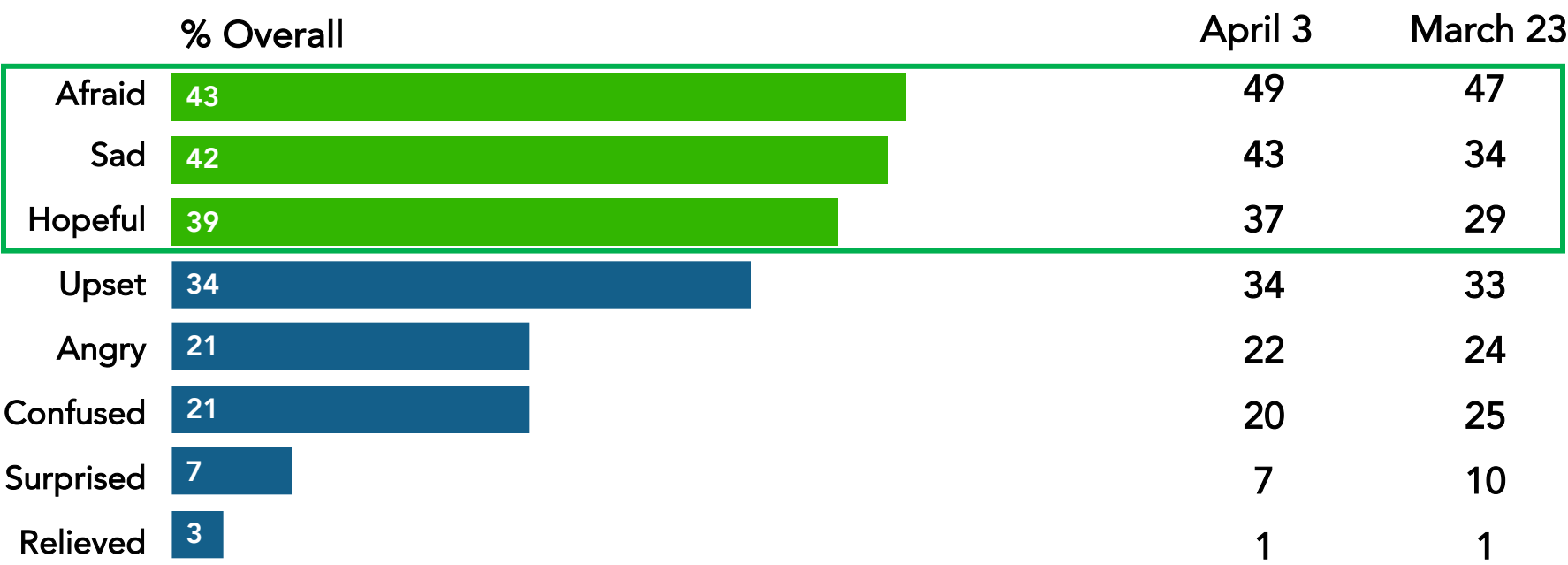


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# Americans Remain “Afraid” and “Sad”

- While “afraid” is still the top emotion that Americans use to describe how they are feeling, there has been a 6 point decrease in “afraid” over the past week, while “hopeful” has increased 10 points since March 23<sup>rd</sup>.
- More than half of Democrats (53%) report feeling “afraid,” while 40% of independents and 33% of Republicans say the same. On the other hand, nearly half of Republicans (49%) say they feel “hopeful.”

When you think about the coronavirus pandemic, which emotions describe how you are feeling right now?



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# Top Worries Remain Infected Loved Ones & Recession

Americans remain most concerned about the economy falling into a recession and someone close to them getting infected.

- While 65% of Americans say they are worried about there not being room in hospitals if they get coronavirus, this is 11 points less than on April 3<sup>rd</sup>.

**Please indicate how worried you are about each in light of the coronavirus pandemic.**

	% Very/Somewhat Worried	April 3	March 23
The economy falling into a recession	83	85	N/A
Someone close to you getting infected with coronavirus	81	84	78
You personally getting infected with coronavirus	65	70	62
Won't be room in hospitals or available doctors if you get sick from coronavirus	65	76	72
You or your family members losing their job	59	62	59
Being unable to afford an emergency medical expense	54	54	57

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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,006 registered voters conducted April 8-13, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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