

navigating.* coronavirus

Daily Update:
Wednesday, April 22, 2020



Communicating in
Crisis: Coronavirus

Key takeaways:

- There is widespread support for governors placing stay-at-home orders over those protesting the orders.
- Trump's overall approval and pandemic approval continue to decline.
- An economic recession is a top worry for Americans and a majority believe that we are already in a recession or headed towards one.

Broad Support for Governors Over Protestors

In light of recent protests against stay-at-home orders, we added a new question asking the public which side they support. The vast majority, across parties, supports the governors who put in place the stay-at-home orders.

As you may know, there have been protests in several states against the stay-at-home orders and “social distancing” measures put in place by many governors across the country intended to prevent the spread of coronavirus. Who do you support in this?



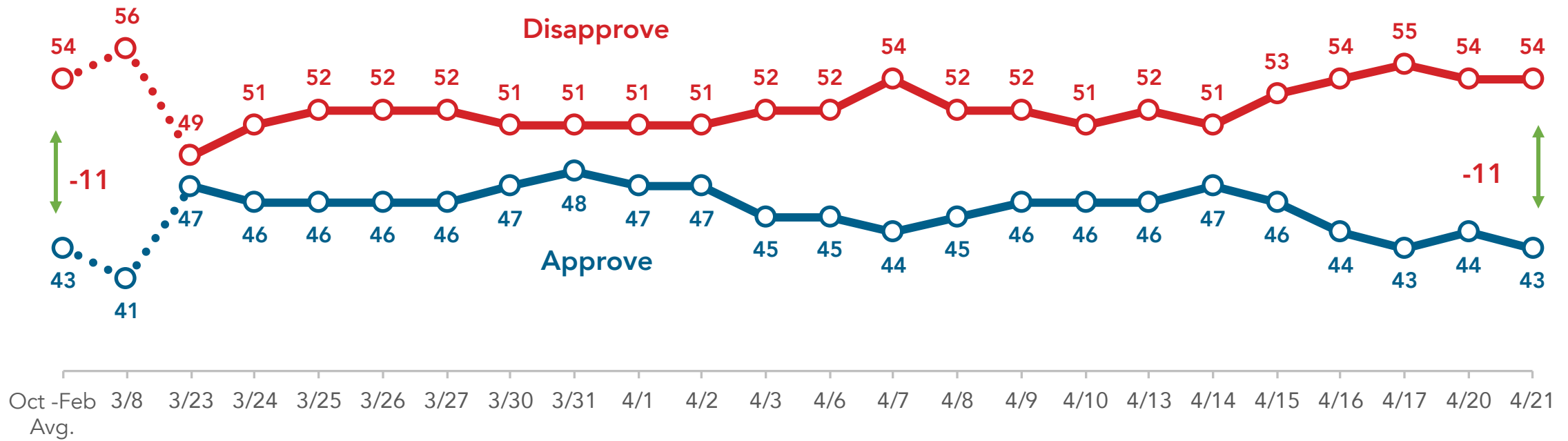
Partial data from nationwide survey of 681 registered voters; April 18-20, 2020
For more info, visit navigatorresearch.org

Trump's Job Approval Drops to Pre-Crisis Level

Donald Trump's job approval rating sinks to his average job approval rating prior to the crisis.

- His net job approval among African Americans is -64 (15% approve/79% disapprove), -35 among Hispanics (30%/65%), -17 among college educated whites (41%/58%), and +10 among whites without a college degree (54%/44%).

Do you approve or disapprove of the way that Donald Trump is handling his job as president?



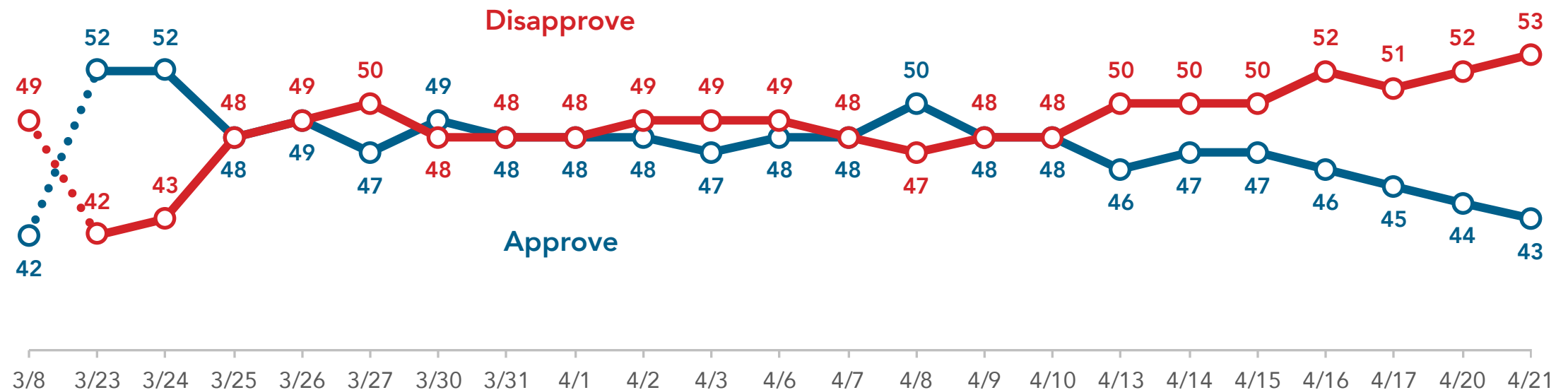
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 16-21, 2020. For more info, visit navigatorresearch.org

Trump's Pandemic Handling Continues to Decline

Trump's net approval on handling the pandemic has dropped to a new low of -10.

- For the last six updates, fewer than 40% of independents have rated Trump positively.

Do you approve or disapprove of the way that Donald Trump is handling the coronavirus pandemic?



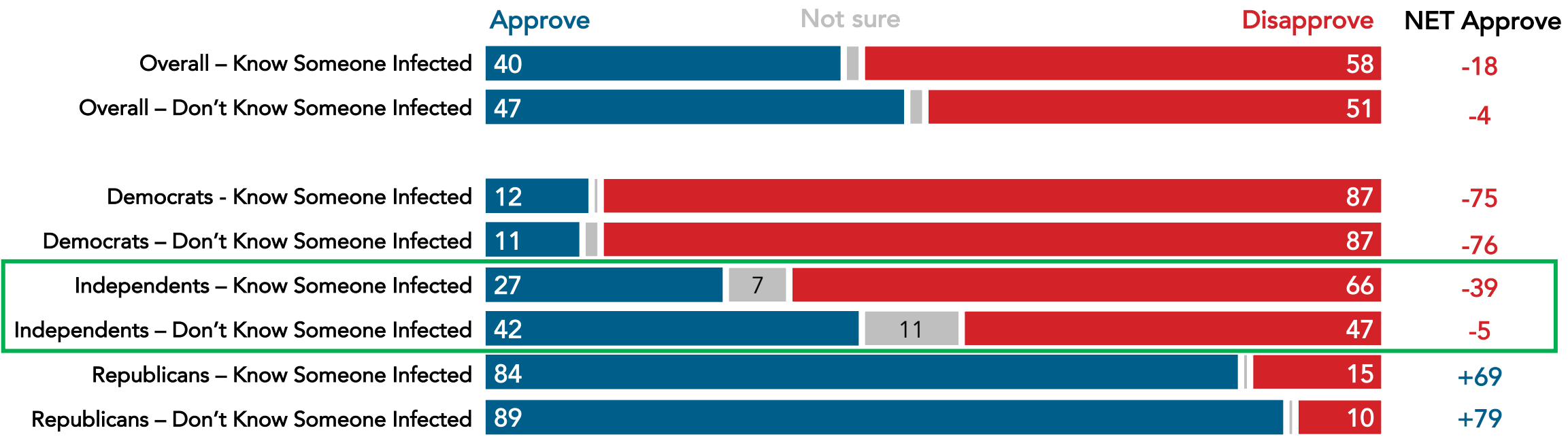
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 16-21, 2020. For more info, visit [navigatortresearch.org](https://www.navigatortresearch.org)

Those Who Know Someone Sick Less Likely to Approve

Across the 7,000 interviews we’ve conducted this past month, those who know someone infected give Trump worse ratings on his job as president.

- The gap is wider among independents. Independents who know someone infected give Trump a net rating of -39 (27% approve/66% disapprove) on his job overall. Independents who don’t know someone infected are less negative on Trump’s performance (42% approve/47% disapprove).

Do you approve or disapprove of the way Donald Trump is handling his job as president?*



*Nationwide survey of 7,749 registered voters; March 20-April 20, 2020
For more info, visit navigatorresearch.org

Nearly a Third of Americans Now Know Someone Infected

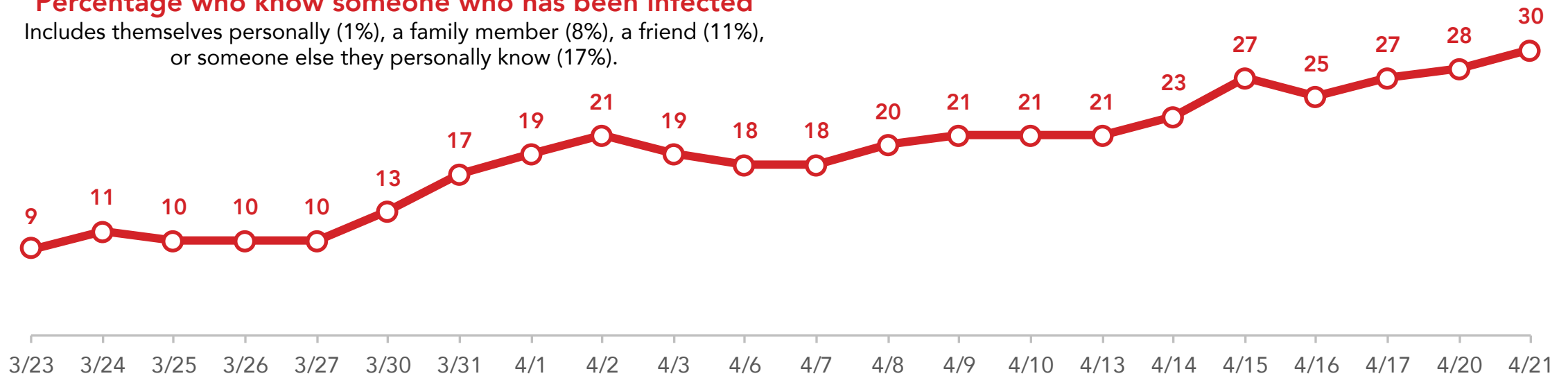
30% of Americans know someone who has been infected with coronavirus, more than triple the share who knew someone in our initial tracking released March 23rd.

- Americans ages 18-44 (35%), Northeasterners (36%), and African Americans (36%) are more likely to know someone who has been infected.

Do you know anyone who has been infected with coronavirus?

Percentage who know someone who has been infected

Includes themselves personally (1%), a family member (8%), a friend (11%), or someone else they personally know (17%).



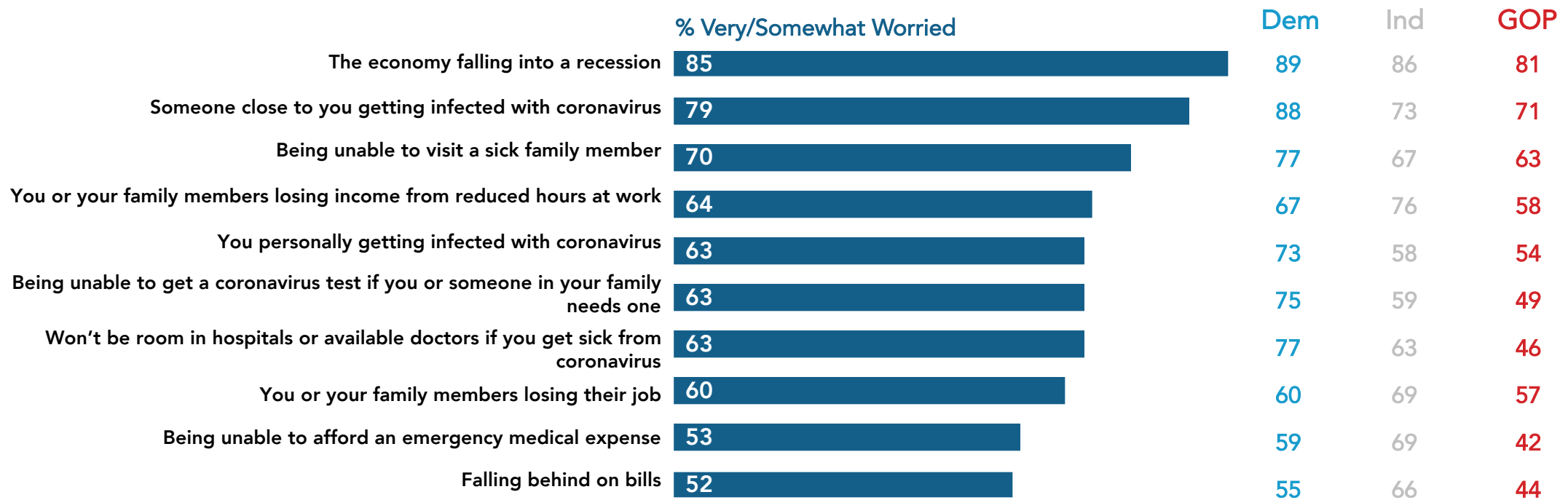
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 16-21, 2020. For more info, visit navigatorresearch.org

Economic Recession Is Top Worry for Americans

The economy falling into a recession is a top worry for Americans, followed by someone close to them getting infected.

- In a separate question, 37% say the economy is already in a recession, while 42% say the economy is headed into one. Only 10% say neither are true.

Please indicate how worried you are about each in light of the coronavirus pandemic.



Nationwide survey of 1,012 registered voters; April 16-21, 2020.
For more info, visit navigatorresearch.org

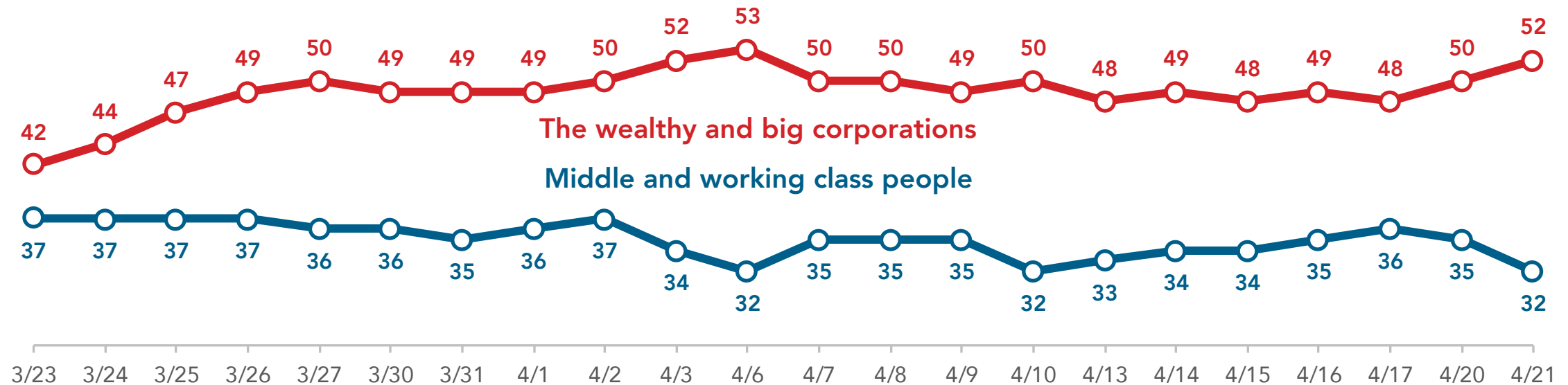
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Majority Say Trump's Economic Response Favors Wealthy

More Americans believe Trump's economic response to the pandemic benefits the wealthy and big corporations over middle and working class people, a 10-point increase since March 23rd.

- One in five 2016 Trump voters (21%) and 51% of Americans who are "mixed on Trump" think his policies favor the wealthy and big corporations.

Thinking more about how Donald Trump and his administration are responding to the economic impact of the coronavirus pandemic, who do you think Donald Trump's policies favor most?



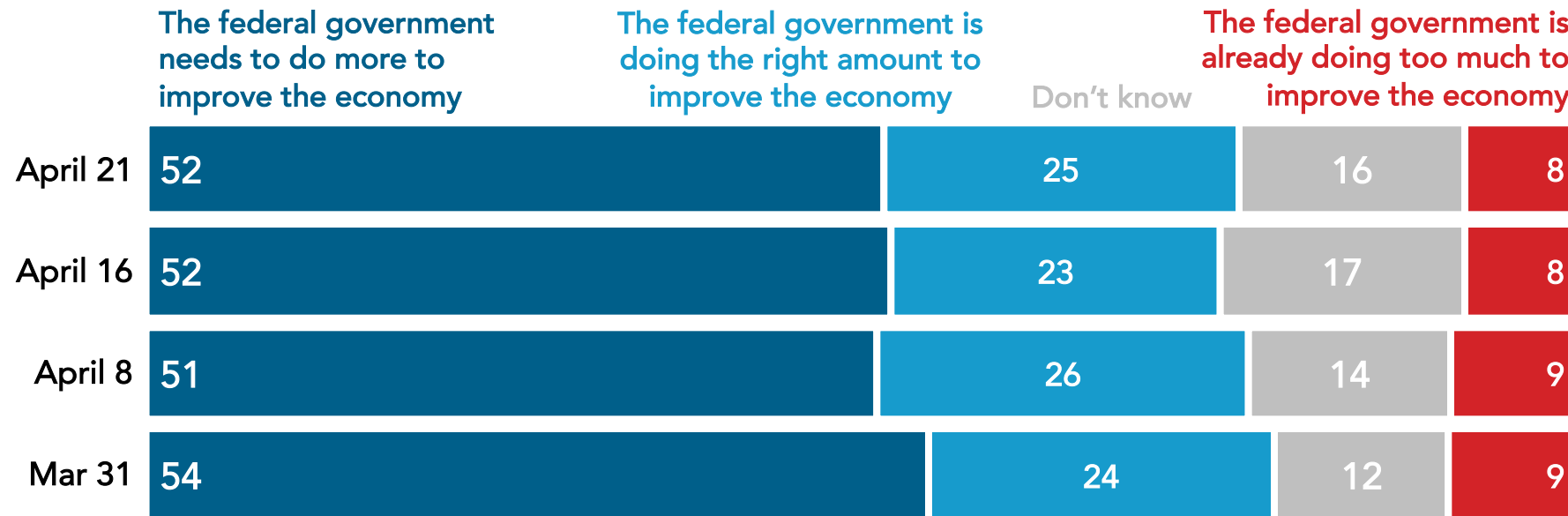
"Mixed on Trump" refers to Americans who don't always approve or don't always disapprove of Trump's overall job performance, his handling of the economy, his handling the coronavirus pandemic, and his handling of health care. "2016 Trump Voters" self-report having voted for Donald Trump in the 2016 election. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 16-21, 2020. For more info, visit navigatortresearch.org

Majority Want More Government Action to Improve Economy

A majority continue to say the federal government needs to do more to improve the economy.

- Even among 2016 Trump voters, 36% say the federal government needs to do more to improve the economy, while only 11% say the the government is already doing too much.

When it comes to the federal government and the economy, which of the following comes closest to your opinion:



"2016 Trump Voters" self-report having voted for Donald Trump in the 2016 election.
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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,012 registered voters conducted April 16-21, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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Navigator:

<http://navigatorresearch.org>

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