

# navigating.\* coronavirus

Daily Update:  
Thursday, April 23, 2020

MESSAGE UPDATE



Communicating in  
Crisis: Coronavirus

## Key takeaways:

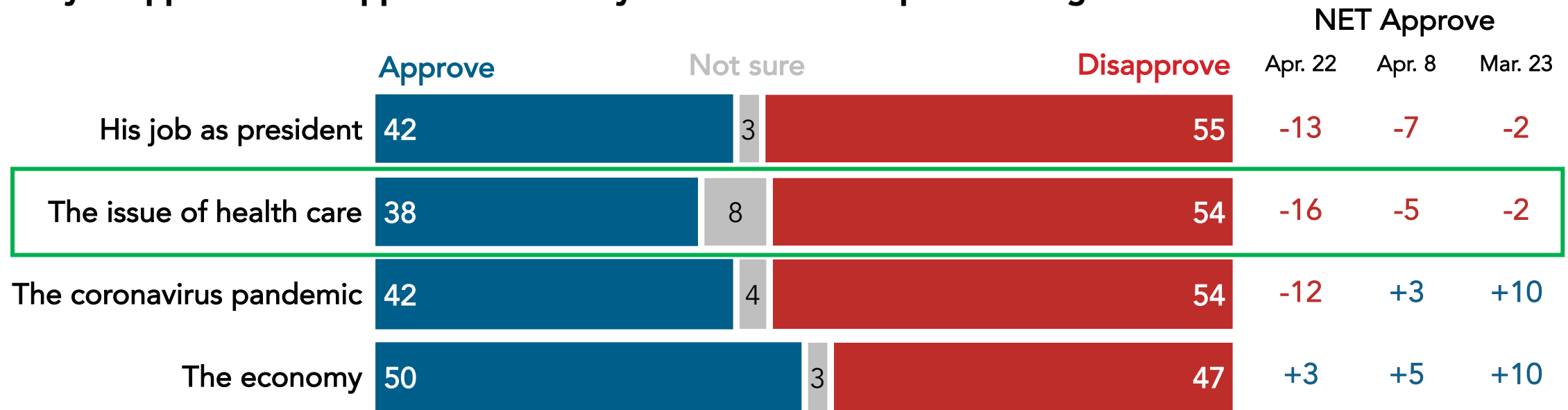
- The overwhelming majority of Americans do not want to prematurely open the government and want a safe reopening when it does happen.
- Testing, contact tracing, and masks are key elements for Americans to feel comfortable resuming normal activity.
- Most agree that restarting our economy first requires fixing the health crisis.

# Trump Sees New Lows, Especially on Health Care

Trump's ratings on his handling of his job as president, the issue of health care, and the coronavirus pandemic are all underwater by double digits.

- Trump's approval rating of his handling of health care has reached a new low in our daily tracking at -16 (38% approve/54% disapprove), down from -2 on our first update on March 23<sup>rd</sup>.

**Do you approve or disapprove of the way that Donald Trump is handling...**



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 17-22, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

**navigator\***

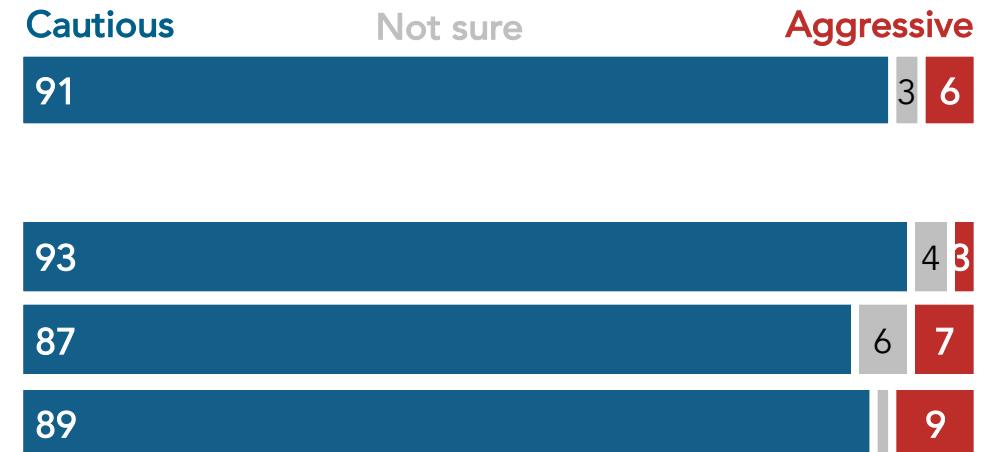
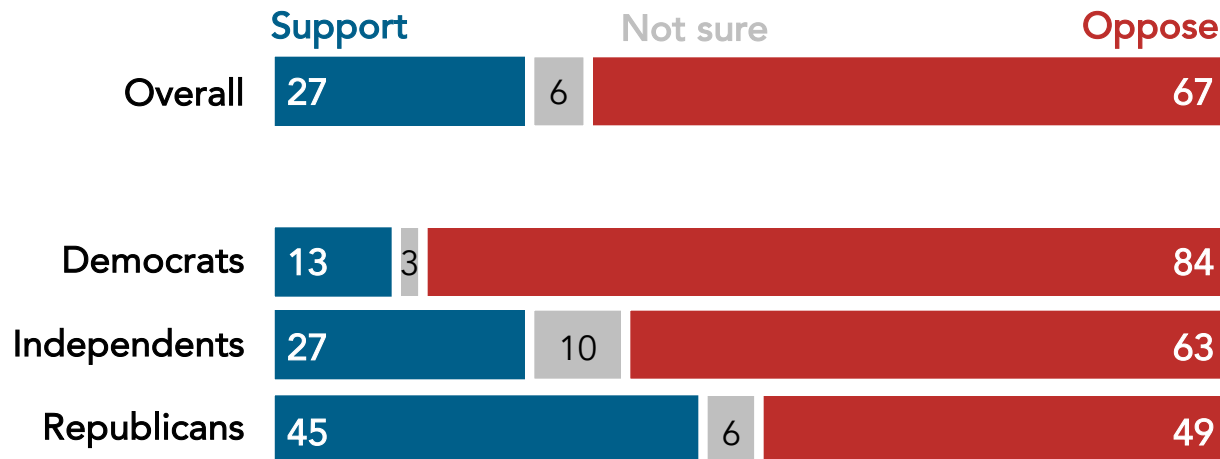
# Americans Reject Premature Reopening

Despite recent publicity around protests, most Americans oppose reopening in the next few weeks and nearly all support a cautious opening over one that is aggressive.

- 91% of the public, including 87% of independents and 89% of Republicans, prefer a very or somewhat "cautious opening – opening a handful of businesses and services, but keeping things closed." Only 6% of the public prefers a very or somewhat "aggressive opening – getting people back to work and normal activity as fast as possible."

**Some people are saying that we should declare the country open in the next few weeks. Do you support or oppose reopening the country soon?**

**If the country were to reopen in the next few weeks, which of the following do you think is the better approach?**



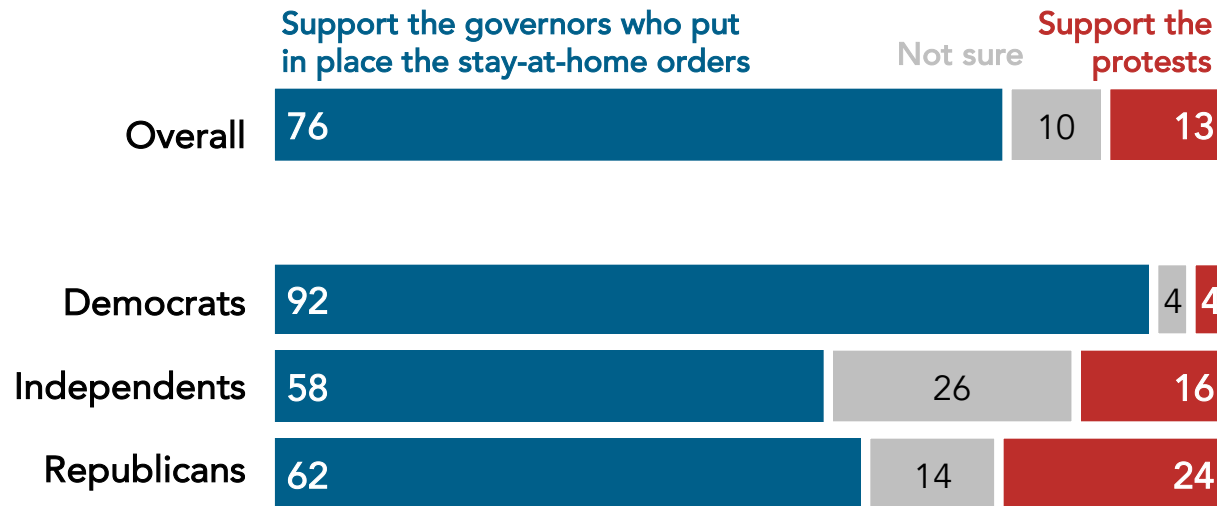
Nationwide survey of 1,022 registered voters; April 17-22, 2020.  
For more info, visit [navigatorresearch.org](https://navigatorresearch.org)

# Public Supports Governors Over Protestors, Trump

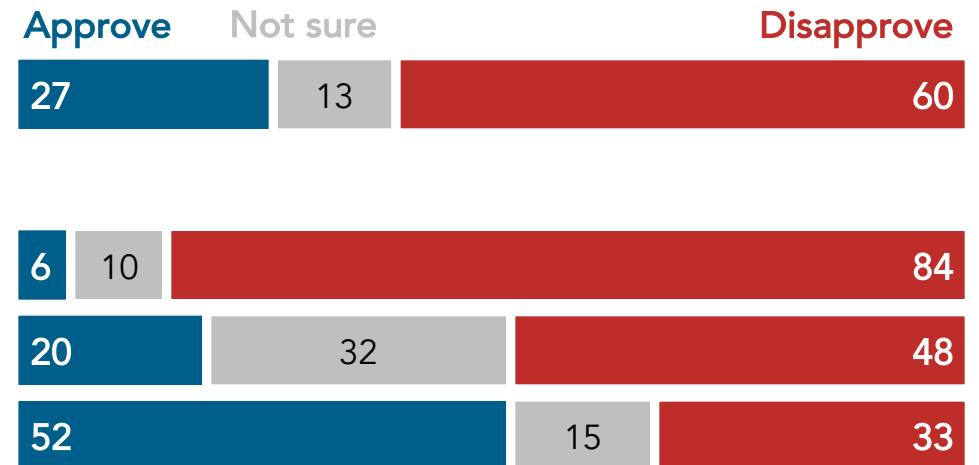
The majority of Americans support the governors who put in place the stay-at-home orders and disapprove of Trump's comments about "liberating" these states.

- The vast majority (83%) of those who don't "strongly approve" of Trump's comments say that they are most concerned that they are putting people's health at risk.

**There have been protests in several states against the stay-at-home orders put in place by many governors. Who do you support in this?**



**Do you approve or disapprove of the president's comments about "liberating" states under stay-at-home orders?**



# Most Say They Will Stay Inside After Reopening

More than three in four Americans say even if the country is declared open in the coming weeks, they will still spend almost all of their time at home.

- In a separate question, only 16% Americans say they would go out to restaurants and bars and 9% say they would attend public events and gatherings if the country were to reopen.

**If the country was declared open in the next few weeks, which of the following comes closest to what you would do?**

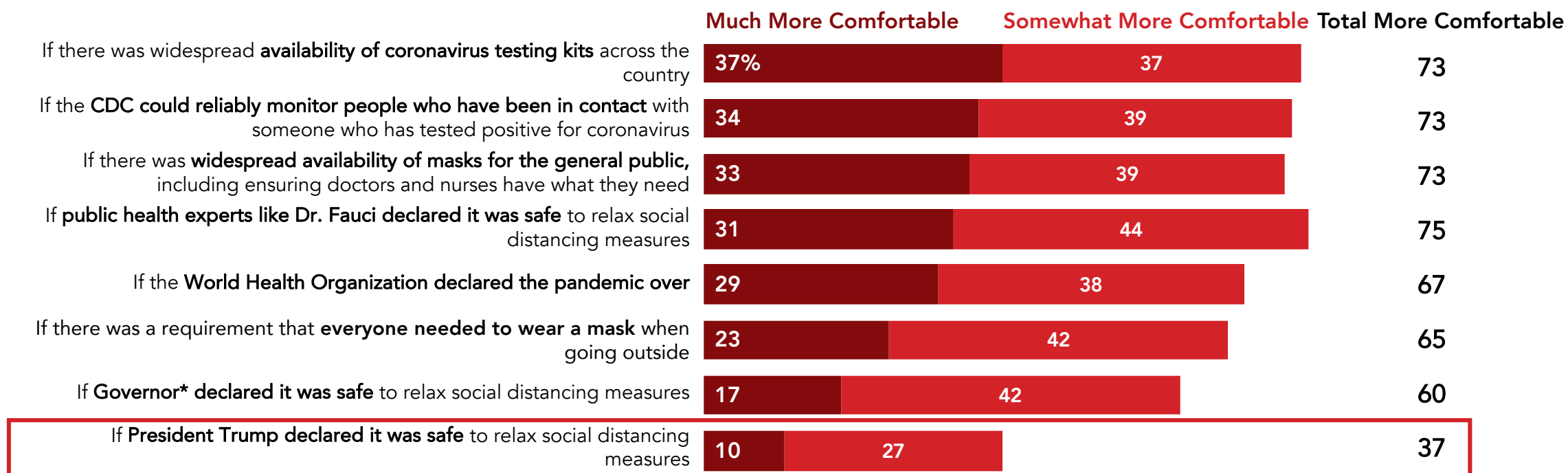


# Testing, Monitoring, Masks Needed; Not Trump Declarations

Access to testing, contact tracing, and the availability of masks are key elements to Americans feeling comfortable with resuming normal activity, while a declaration from Trump ranks at the bottom of priorities.

- Only 37% of Americans say Trump's declaration of reopening would make them more comfortable, including 38% of those that are "mixed on Trump."

**For each, please indicate whether you would be more comfortable resuming normal activity if this happened.**



\*"Governor" corresponds to respondents' state-specific governor. "Mixed on Trump" refers to Americans who don't always approve or don't always disapprove of Trump's overall job performance, his handling of the economy, his handling the coronavirus pandemic, and his handling of health care. Nationwide survey of 1,022 registered voters; April 17-22, 2020. For more info, visit [navigatorresearch.org](https://navigatorresearch.org)

# The Public Agrees: Restarting Our Economy Requires Fixing the Health Crisis

More than two-thirds agree that fixing the health crisis first is the key to restarting our economy, rather than restarting our economy as soon as possible to avoid falling deeper into a recession.

- Similarly, 75% of Americans continue to worry more about their family's health and well-being over their financial situation.

Which of the following statements do you agree with more?



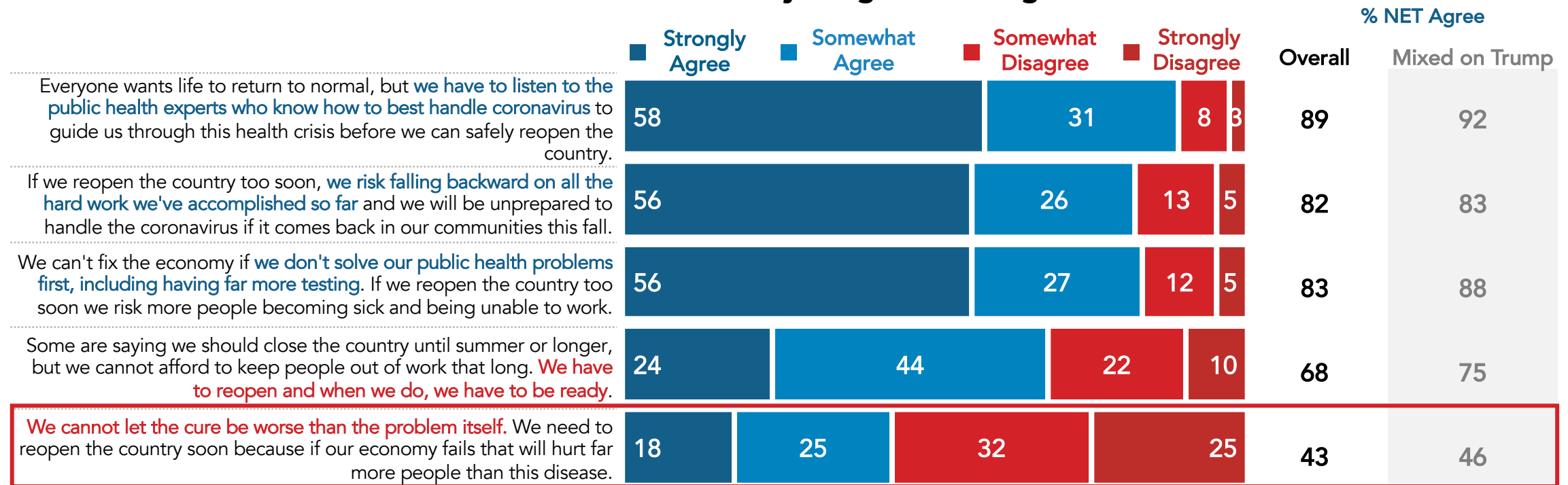


# Arguments Linking Health to Reopening Most Resonant

More than half “strongly agree” that we must listen to our health experts to decide when to reopen, make testing more widespread, and avoid losing the progress we have made against the pandemic by reopening too soon.

- There was widespread disagreement (57%) with a statement including “we cannot let the cure be worse than the problem itself,” language we often hear from Trump.

Please read the statements below and indicate whether you agree or disagree with the statement.



Nationwide survey of 1,022 registered voters; April 17-22, 2020.  
For more info, visit [navigatortresearch.org](https://navigatortresearch.org)

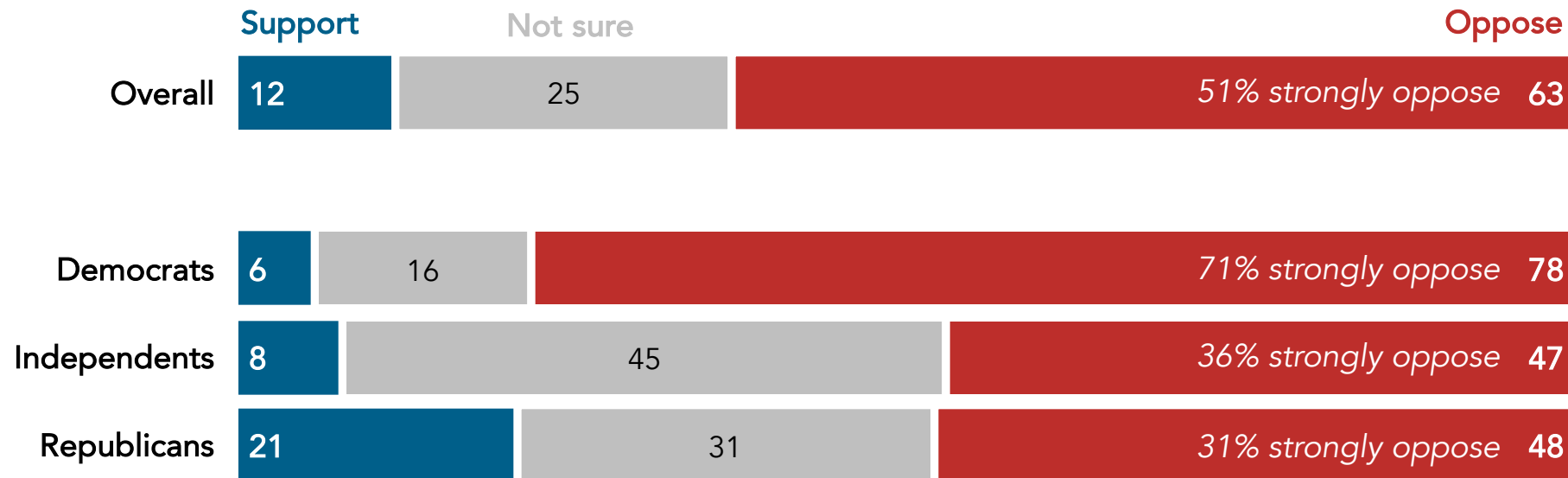
**navigator\***

# Chants of “Fire Fauci” at Odds With Public Opinion

The majority of Americans oppose President Trump firing Dr. Anthony Fauci.

- Even half of Republicans that watch Fox News (51%) oppose Trump firing Fauci, while only 25% support him firing Fauci.

**As you may know, some people have called for President Trump to remove Dr. Anthony Fauci, the nation’s leading infectious disease specialist, from the president’s coronavirus task force. Do you support or oppose President Trump firing Dr. Anthony Fauci?**



"Republicans who watch Fox News" are Republicans who report watching Fox News at least a few times a month.  
Nationwide survey of 1,022 registered voters; April 17-22, 2020.  
For more info, visit [navigatortresearch.org](https://navigatortresearch.org)

# navigating\* coronavirus

## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,022 registered voters conducted April 17-22, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

[press@navigatorresearch.org](mailto:press@navigatorresearch.org)

To learn more about  
Navigator:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter

**navigator\***