

navigating.* coronavirus

Daily Update:
Saturday, April 25, 2020



Communicating in
Crisis: Coronavirus

Key takeaways:

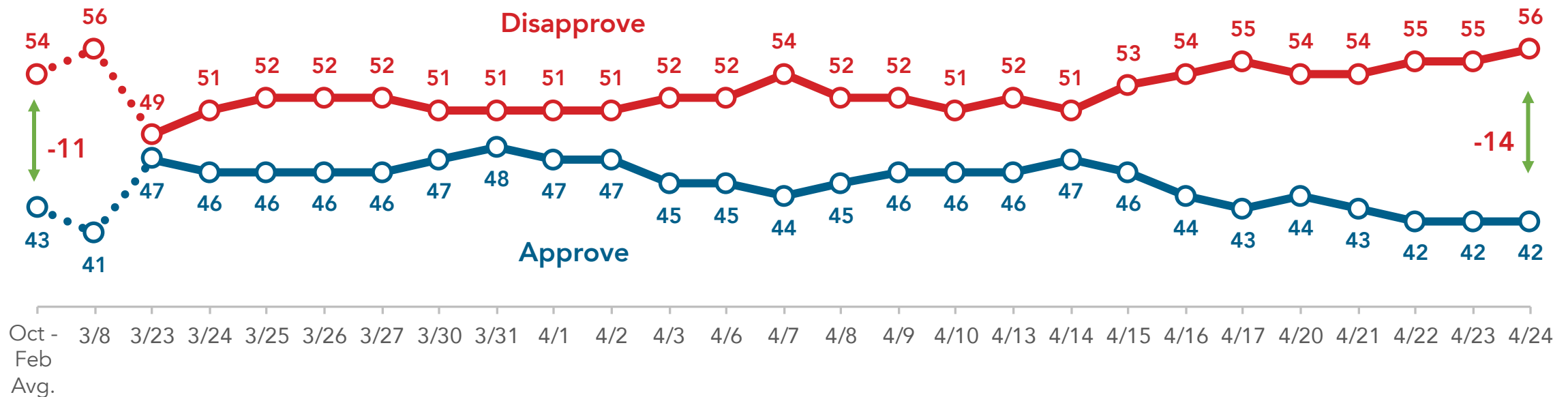
- State and local governments remain more trusted than Trump, as his job approval continues to fall.
- The majority still believes the worst is yet to come and there's increasing concern social distancing will end too soon.
- If the country reopens soon, Americans are more comfortable interacting with friends than going to restaurants, bars, and large gatherings.

Trump's Net Job Approval Hits New Low in Daily Tracking

Donald Trump's job approval rating has hit a new low in our daily tracking and is now worse than his average job approval rating from October 2019 – February 2020.

- Trump's approval rating on his handling of the coronavirus pandemic remains negative (44% approve/52% disapprove).

Do you approve or disapprove of the way that Donald Trump is handling his job as president?



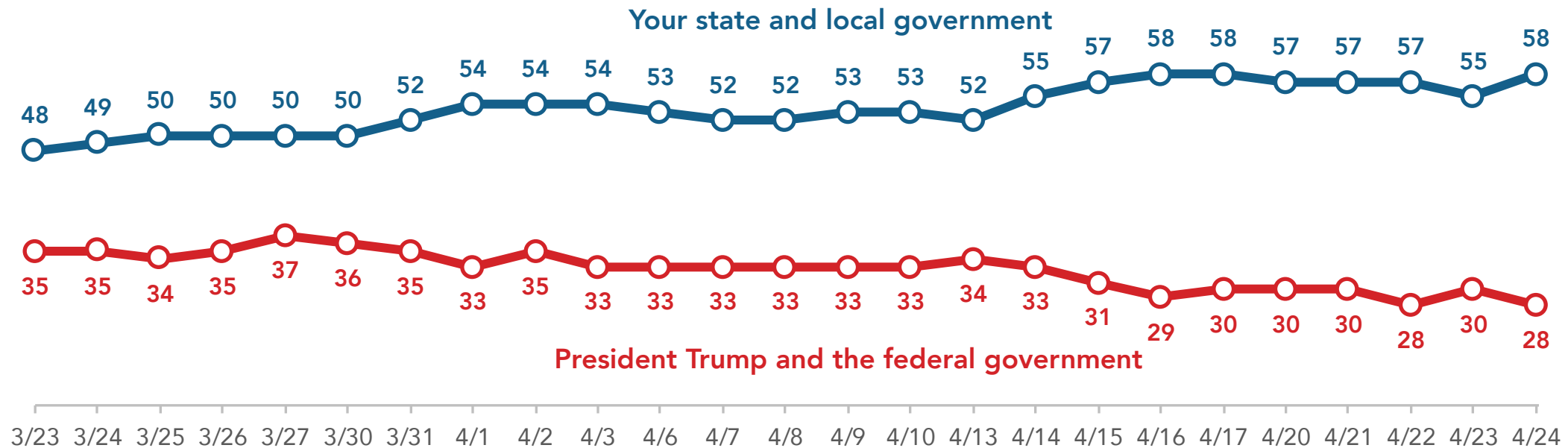
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 21-24, 2020. For more info, visit [navigatortresearch.org](https://www.navigatortresearch.org)

State and Local Government More Trusted Than Trump

The public continues to trust state and local government over President Trump and the federal government.

- America's governors maintain high approval ratings on handling the coronavirus pandemic (69% approve/25% disapprove), while Trump remains underwater on handling the pandemic (44% approve/52% disapprove).

Please indicate who you trust more to handle the government's response to the coronavirus pandemic.



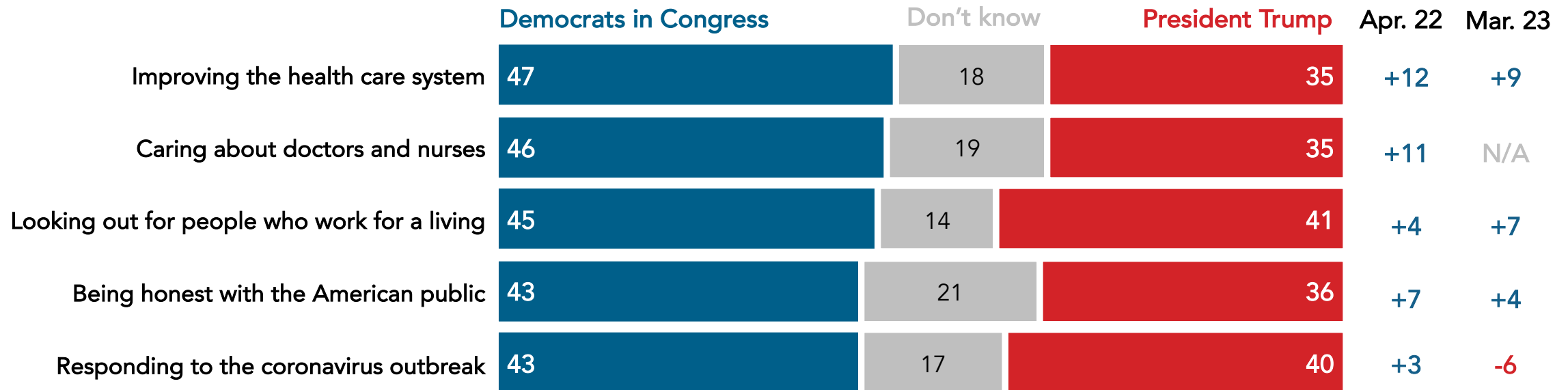
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days.
Latest wave conducted April 21-24, 2020. For more info, visit navigatorresearch.org

Democrats More Trusted on Issues Relating to Pandemic

Democrats in Congress hold a lead over President Trump on five metrics related to the coronavirus pandemic.

- On March 23rd, President Trump held a 6-point lead over Democrats in Congress on “responding to the coronavirus outbreak.” Now, Democrats hold a 3-point lead on the issue.

Please indicate who you would trust more to handle each one.



Nationwide survey of 1,022 registered voters; April 17-22, 2020.
For more info, visit navigatortresearch.org

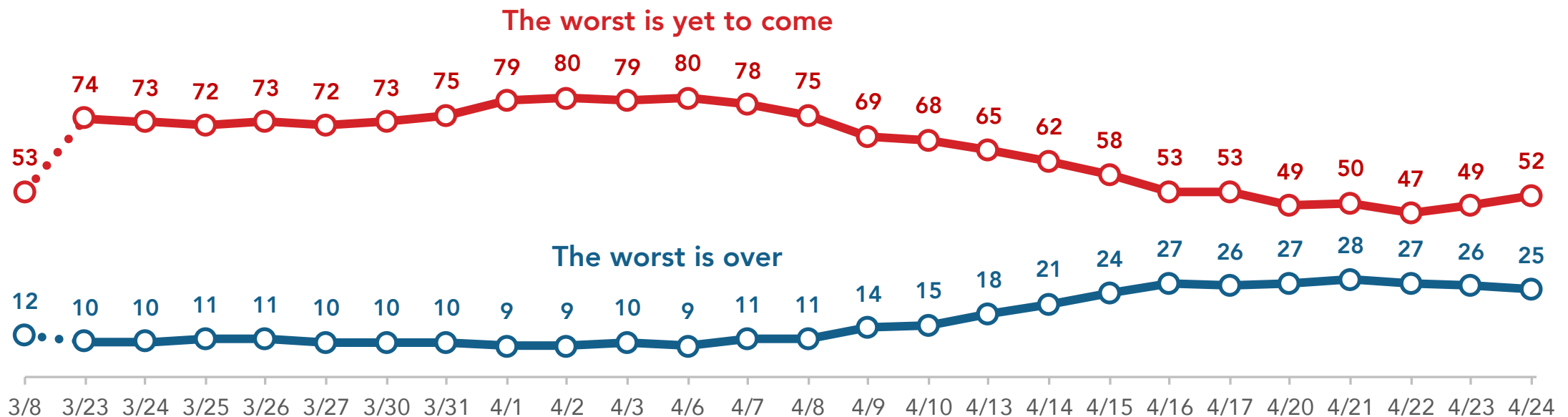
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Most Americans Think the Worst is Not Over

Despite a decline since early April, the majority of Americans continue to believe that “the worst is yet to come.”

- Belief that “the worst is over” is largely being driven by Republicans. In our first week of tracking, on average, 16% of Republicans said the “worst is over,” compared to 11% overall. Last week, on average, 40% of Republicans said the “worst is over,” compared to 25% overall.

When it comes to the coronavirus pandemic in the United States, do you personally think that...



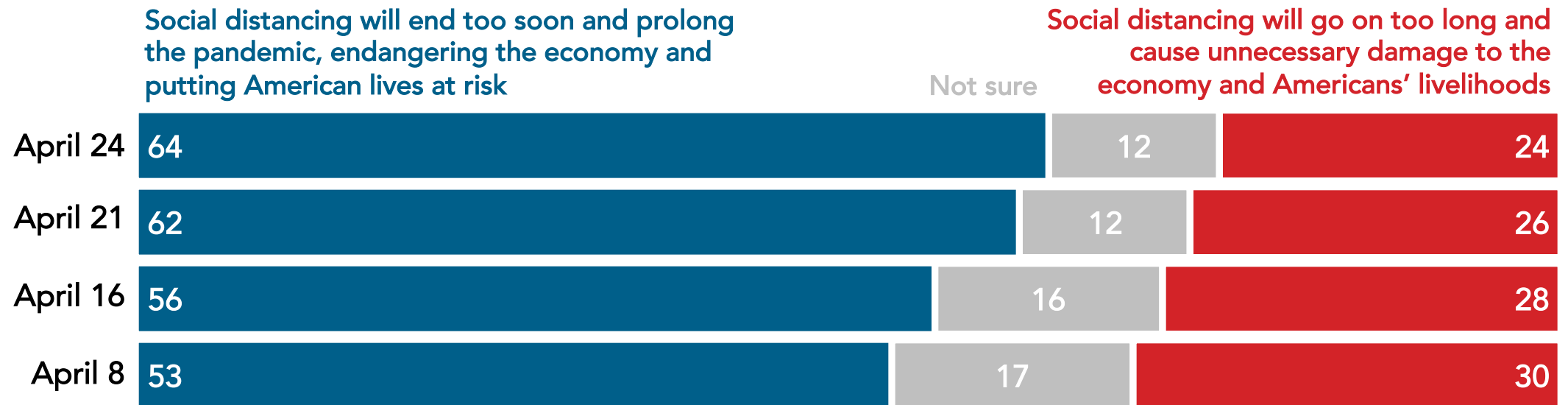
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days.
Latest wave conducted April 21-24, 2020. For more info, visit navigatorresearch.org

As Chatter of Reopening Increases, So Do Fears of Opening Too Soon

A growing majority of Americans say they are more concerned that social distancing will end too soon rather than go on too long.

- This includes a majority (57%) of independents and half of Republicans who say they are more concerned about social distancing ending too soon.

When it comes to social distancing and the coronavirus pandemic, which of the following concerns you more right now?



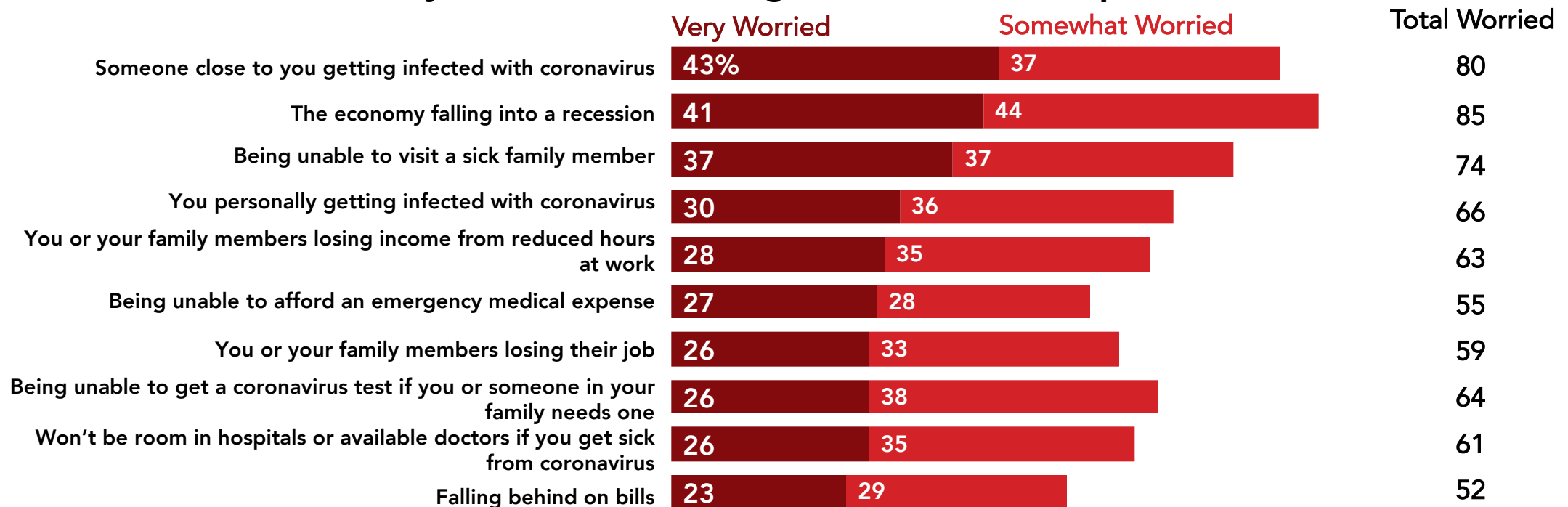
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 21-24, 2020. For more info, visit navigatortresearch.org

Infection and Recession Remain Top Worries

Someone close to them getting infected with coronavirus and the economy falling into a recession remain top worries for Americans.

- Worries about the “economy falling into a recession” have reached a new high in our daily tracking at 85% “very” or “somewhat” worried.
- Westerners (93%) and Americans in rural areas (90%) are particularly worried about a recession.

Please indicate how worried you are about each in light of the coronavirus pandemic.



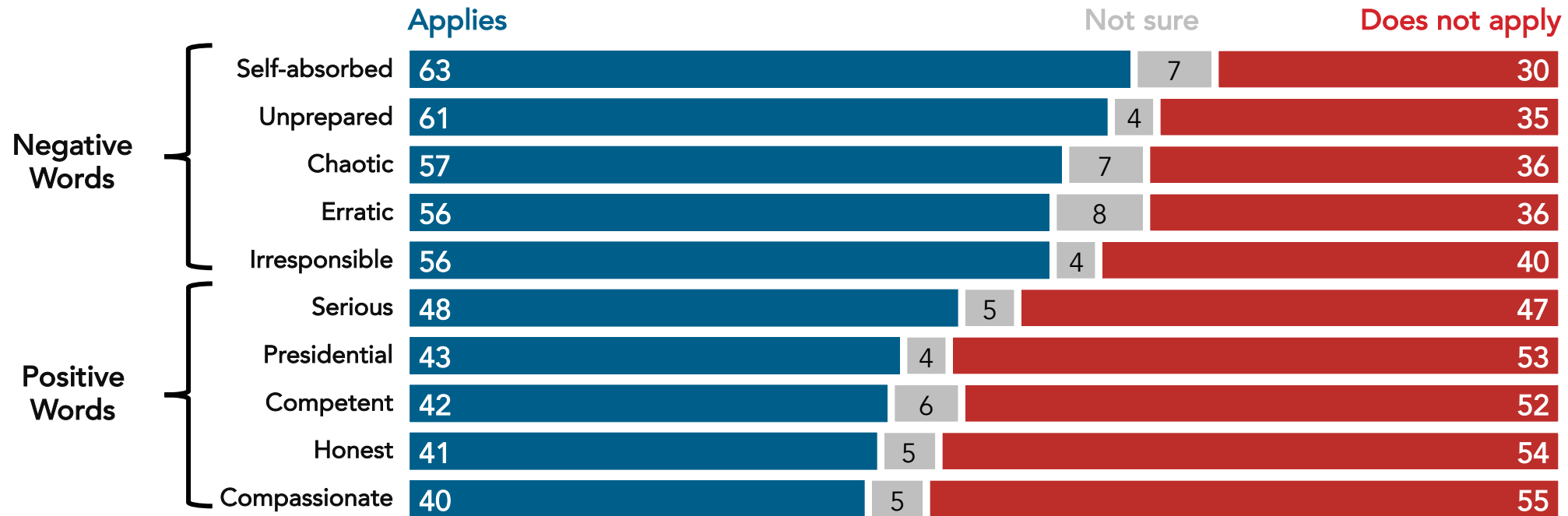
Nationwide survey of 1,035 registered voters; April 21-24, 2020.
For more info, visit navigatortresearch.org

Self-Absorbed and Unprepared are Top Descriptors of Trump Response

When asked whether a series of words apply or don't apply to Trump's coronavirus response, every negative description rises above positive descriptions, with "self-absorbed" and "unprepared" topping the list.

- A majority of independents say that "self-absorbed" (60%) and "unprepared" (62%) apply to his response.

Please indicate whether each word does or does not apply to Trump's coronavirus response.



Nationwide survey of 1,035 registered voters; April 21-24, 2020.
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Comfort With Seeing Friends, Not Eating Out

By comparing what the public is currently doing and what they would do if the country reopens, we were able to determine that returning to work and interacting with friends or family have the smallest “holdouts.”

- “Holdouts” refers to a gap: these are things people are not doing today, and either because of safety consideration and/or lower interest, they are unlikely to get back to doing right away.

Below is a list of things some people are currently doing in response to the coronavirus pandemic. Which are you doing?

If the country was declared open in the next few weeks, which of the following activities would you be comfortable doing right away?

Gap
(Holdouts)

Avoiding in-person interactions with friends or family	71	Interacting with friends or family	45	26
Spending almost all of your time in your house or apartment	84	Spending more time outside your house or apartment	42	42
Going to the grocery store or supermarket less often	76	Going to the grocery store or supermarket more often	33	43
Avoiding going out to restaurants or bars	82	Going out to restaurants or bars	16	66
Avoiding public events and gatherings	84	Attending public events and gatherings	10	74

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,035 registered voters conducted April 21-24, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about
Navigator:

<http://navigatorresearch.org>

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