

# navigating.\* coronavirus

Daily Update:  
Tuesday, May 5, 2020



Communicating in  
Crisis: Coronavirus

## Key takeaways:

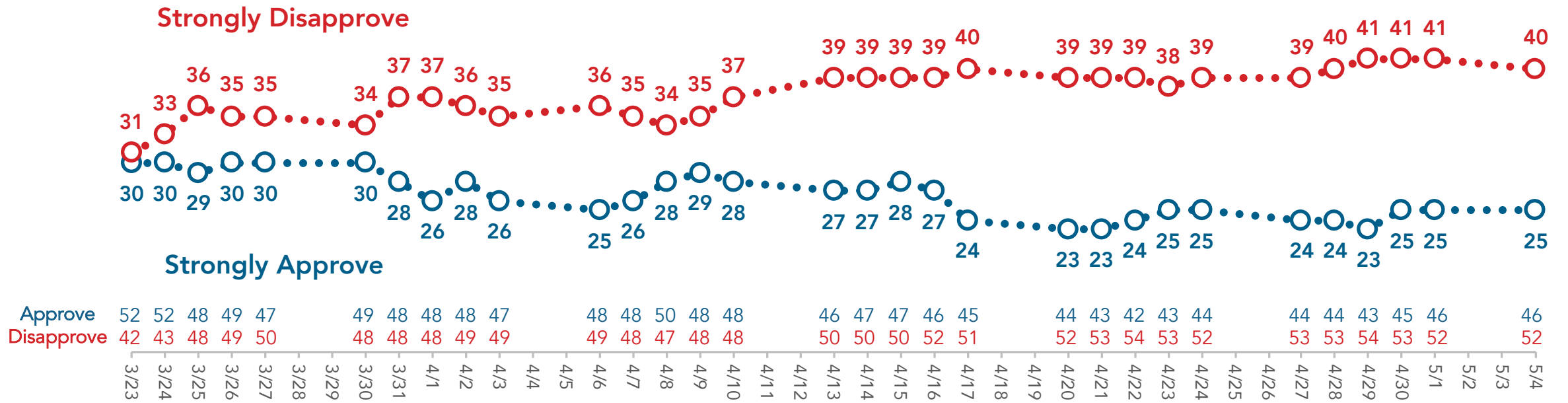
- The majority of Americans remain concerned that social distancing will end too soon rather than go on too long.
- Two thirds of those who had symptoms that made them want to get a coronavirus test were unable to get one.
- The public continues to believe that Trump and his administration did not do enough when coronavirus first began spreading and that they still are not doing enough now.

# High Intensity of Disapproval for Trump's Handling

Two in five Americans now strongly disapprove of the job Trump is doing in handling the coronavirus pandemic, nearly double the share of those who strongly approve.

- In our March 23 update, 41% "strongly" disapproved of Trump's overall job performance, while 31% "strongly" disapproved of his handling of the pandemic. Now, those numbers are the same: 41% and 40%, respectively.

**Do you approve or disapprove of the way that Donald Trump is handling the coronavirus pandemic?**



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 29-May 4, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Governors Who Took Early Action Sustain Approval Boost

As approval ratings of governors have held steady over the past month, governors who acted early continue to see higher approval ratings than governors who waited to take action.

- Despite the higher approval ratings Democratic governors (72% approve) and those who took early action (75%) enjoy over Republican (68%) and late-moving governors (66%), governors across the board still have significantly higher approval ratings than the president who is underwater at 46% approve, 52% disapprove.

**Do you approve or disapprove of the way that Governor \_\_\_\_\_ is handling the coronavirus pandemic?**



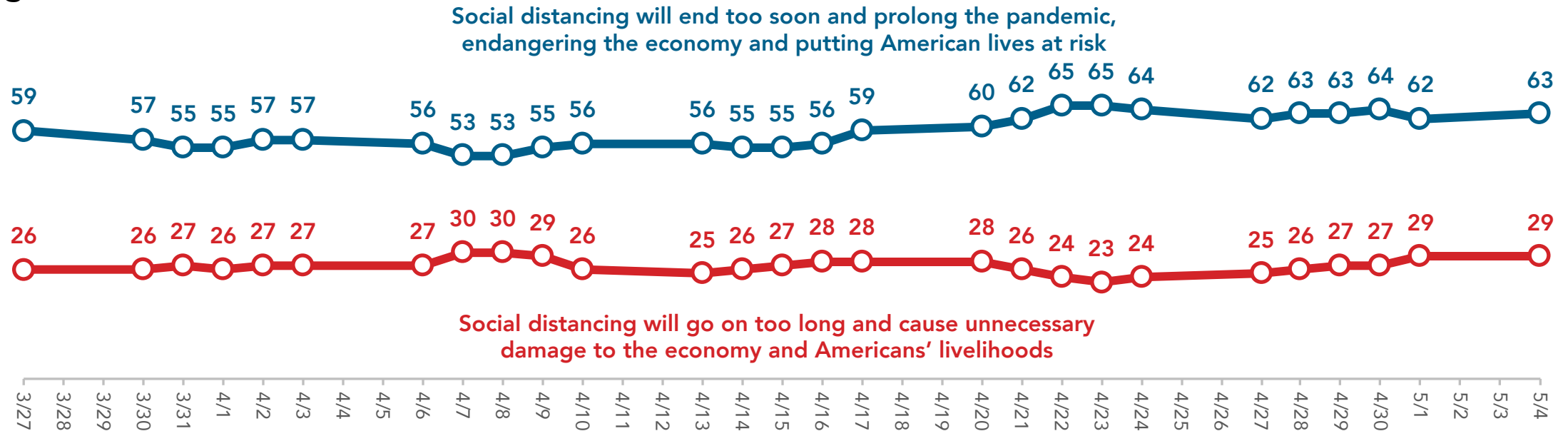
\*Governors who "took early action" are defined as those who implemented statewide stay-at-home orders by March 26th in response to the coronavirus pandemic. Nationwide survey of 1,014 registered voters; April 29-May 4, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Majority Concerned Social Distancing Will End Too Soon

Nearly two thirds of Americans continue to say they are more concerned that social distancing will end too soon and prolong the pandemic than that it will go on too long and hurt the economy.

- Republicans are divided on this: 45% are more concerned that social distancing will end too soon and prolong the pandemic, while 47% are more concerned that social distancing will go on too long and unnecessarily damage the economy.

When it comes to social distancing and the coronavirus pandemic, which of the following concerns you more right now?



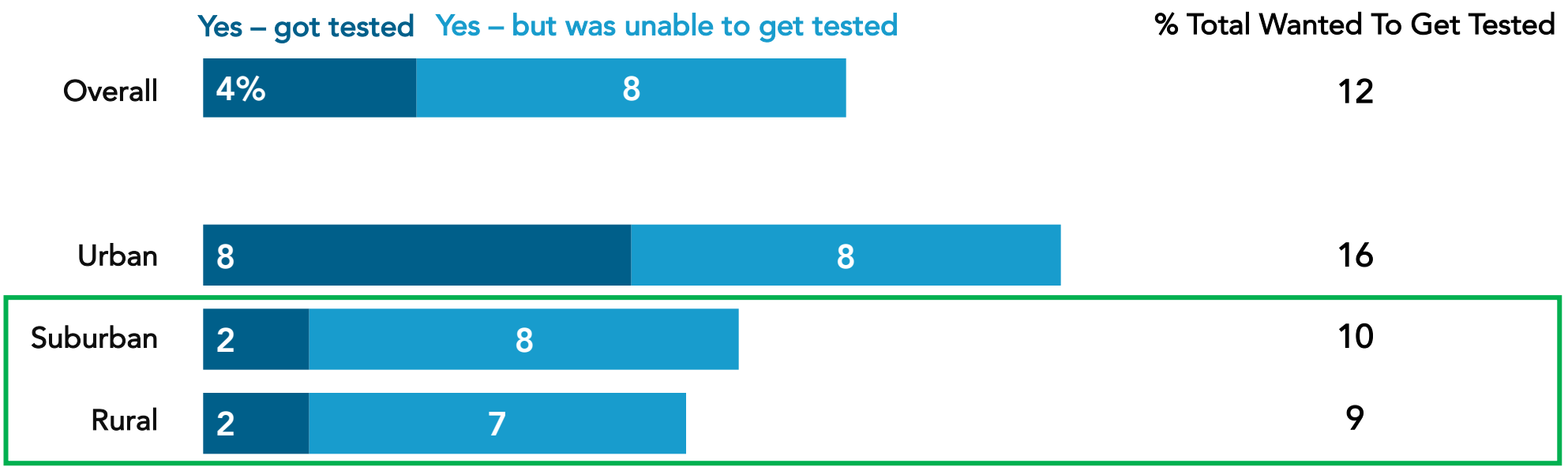
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 29-May 4, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Two Thirds of Those Who Wanted to Get Tested Unable to

In spite of the White House’s recent claims that tests are available to any American who wants one, our aggregated data from this week shows that two thirds of Americans who wanted to get tested were unable to.

- Among the 16% of Americans in urban areas that wanted to get tested, half (8%) were able to. On the other hand, only 2% of Americans in suburban and rural areas were able to get tested.

**Have you, or has anyone in your household, had symptoms that made you want to get a test for coronavirus?**



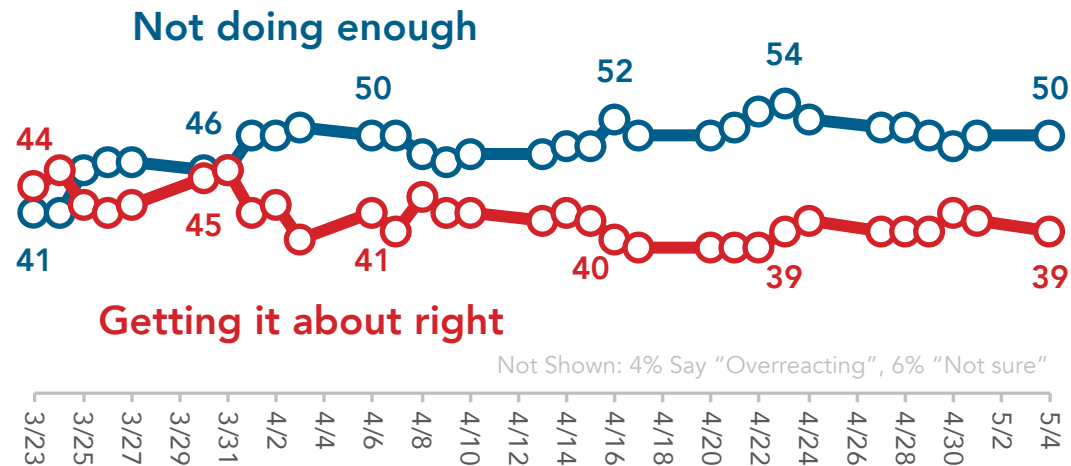
Nationwide survey of 1,687 registered voters; April 27-May 4, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Americans Continue to Believe Trump Not Doing Enough

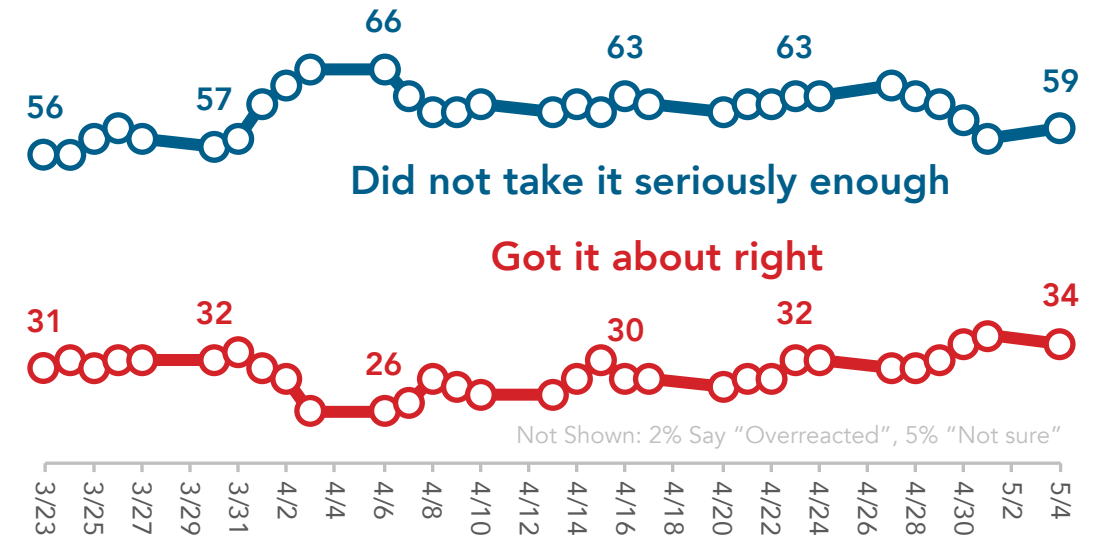
Majorities believe Trump did not take it seriously at first and that he is not doing enough now.

- More than half of independents (56%) believe that Trump is currently not doing enough, and nearly two in three (63%) say that he did not take it seriously enough at the beginning. A quarter of Republicans (25%) also say that he did not take it seriously enough.

When it comes to Donald Trump and his administration's current response to the coronavirus pandemic, do you think they are...



Thinking back to when the coronavirus first began spreading, do you think Donald Trump and his administration...



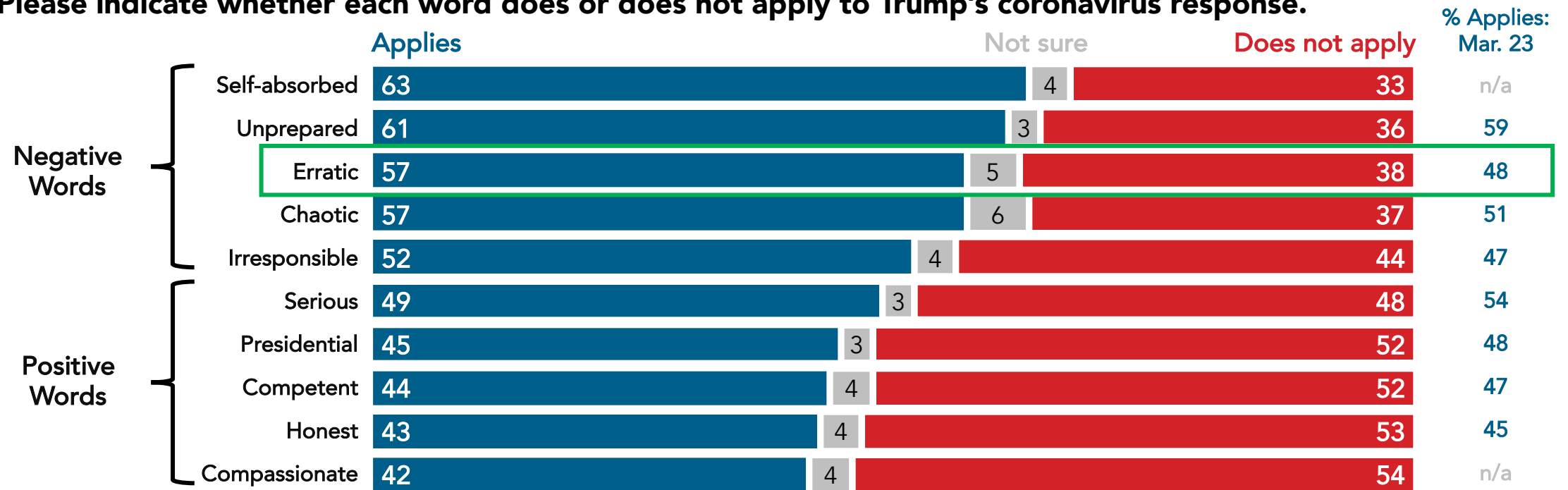
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted April 29-May 4, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Growing Share Say Trump Response is "Erratic"

When asked whether a list of words apply or don't apply to Trump's coronavirus response, all negative descriptions rise above positive descriptions, with "self-absorbed," "unprepared," and "erratic" continuing to top the list.

- The share saying "erratic" applies to Trump's response has grown 9 points since March 23 (from 48% then to 57% today).

Please indicate whether each word does or does not apply to Trump's coronavirus response.



Nationwide survey of 1,014 registered voters; April 29-May 4, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)



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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,014 registered voters conducted April 29-May 4, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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