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Daily Update: Friday, May 15, 2020

MESSAGE UPDATE



Communicating in Crisis: Coronavirus



Key takeaways:

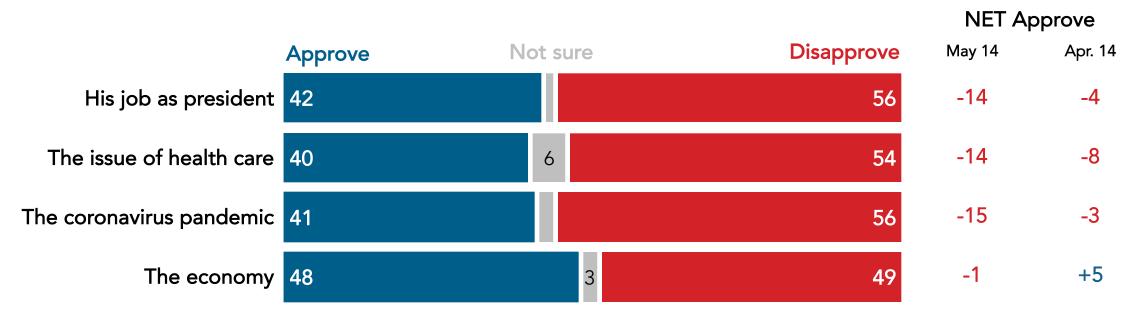
- As Trump's ratings hit new lows, Democrats in Congress are more trusted than Trump on handling the coronavirus response.
- Americans are concerned that Republicans in Congress voted against CDC funding prior to the pandemic and that they continue to support cuts to health care coverage.
- The public has serious concerns that congressional Republicans are refusing to stand up to Trump and siding with him just to keep power in Congress.



Trump's Approval Ratings Hit Lows

Trump's approval rating on handling the coronavirus pandemic has hit a new low, while his approval overall, on health care, and the economy are all lower than they were one month ago.

• Earlier in the crisis, the share that said they "strongly disapprove" of Trump's handling of coronavirus trailed the share that said they "strongly disapprove" of his overall job performance. Now, "strongly disapprove" numbers on his job as president (44%) trail "strongly disapprove" on his handling of the pandemic (47%).



Do you approve or disapprove of the way that Donald Trump is handling...

Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted May 11-May 14, 2020. For more info, visit navigatorresearch.org

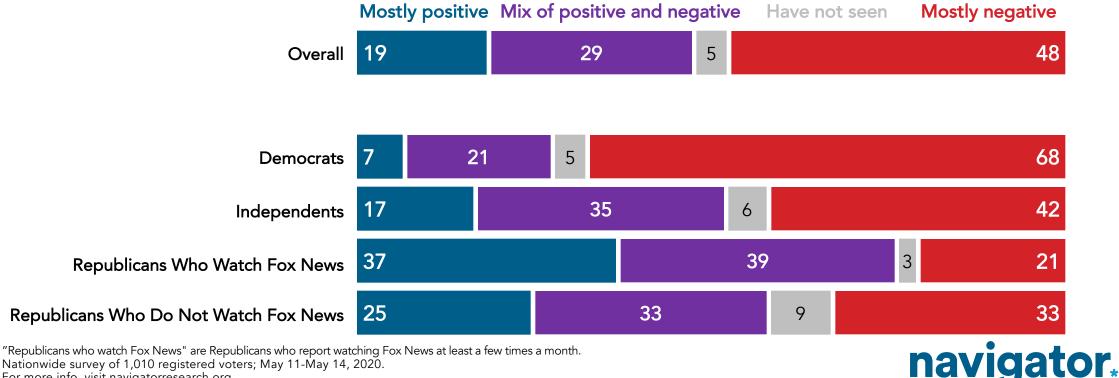


Across the Board, Americans Hearing Mostly Negative Things About How Trump is Handling Pandemic

Nearly half the country says they are seeing mostly negative things about Trump's response to the pandemic.

• Even among Republicans who watch Fox News, only 37% say they are hearing "mostly positive" things about his handling of the pandemic.

Has what you have seen, read, or heard recently about Donald Trump's handling of the coronavirus pandemic been:



For more info, visit navigatorresearch.org

Democrats More Trusted on Coronavirus Response

Democrats in Congress are more trusted than Trump on a variety of issues, especially improving the health care system, responding to the pandemic, and looking out for people who work for a living.

The share of Americans who trust Democrats in Congress more than Trump to respond to the coronavirus outbreak has increased a net 11 points since April 8 (+10, up from -1).

May 13 April 8 President Trump NET Dem **NET Dem Democrats in Congress** Not sure +18+13Improving the health care system 51 33 16 Responding to the coronavirus outbreak 49 +10-1 39 12 Responding to the impact the coronavirus 48 38 +10 n/a 14 pandemic has had on people's health and lives Looking out for people who work for a living 47 +7 +541 12 Being honest with the American public 45 37 18 +8 +4 Responding to the economic impact of the 45 42 +313 n/a coronavirus pandemic 24 40 n/a Dealing with the Chinese government 36 -4 Nationwide survey of 1,010 registered voters; May 11-May 14, 2020. navigator.

Please indicate who you would trust more to handle each one.

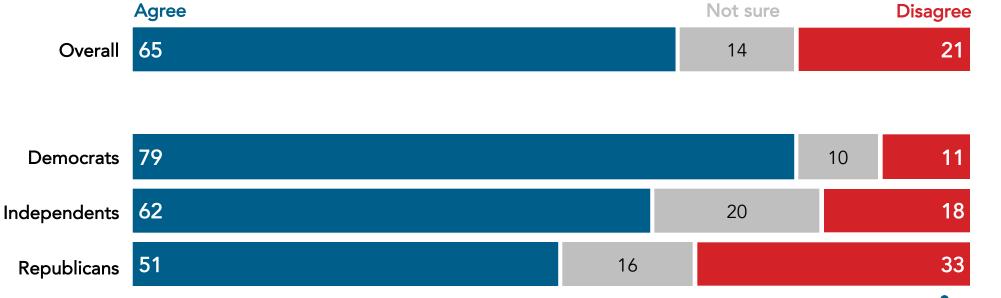
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Amidst Pandemic, Americans Agree: Do Not Restrict Women's Reproductive Rights

Two thirds agree that now is not the time to debate over or restrict access to women's reproductive care.

• Roughly half of Republicans (51%) agree that amidst this ongoing pandemic, politicians should not be trying to restrict reproductive freedoms.

Please indicate whether you agree or disagree with the following statement: Politicians should not be fighting over issues like abortion amidst the ongoing pandemic, and should avoid doing anything to restrict women's access to time-sensitive reproductive care.



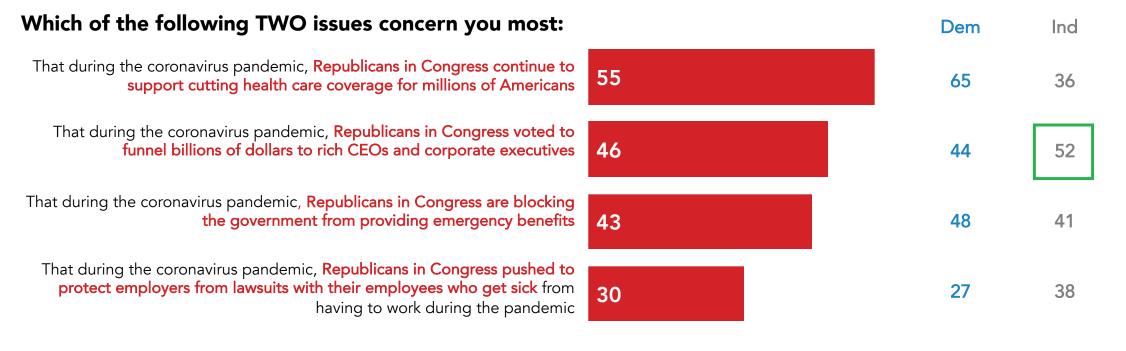
Nationwide survey of 1,010 registered voters; May 8-May 13, 2020. For more info, visit navigatorresearch.org



Public Opposes Republican Attempts to Cut Health Care Amidst Pandemic

A majority of Americans say they are most concerned that Republicans in Congress continue to support cutting health care coverage for millions during this public health crisis.

 Independents (52%) are most concerned that during the pandemic, Republicans voted to funnel billions of dollars to rich CEOs and corporate executives.





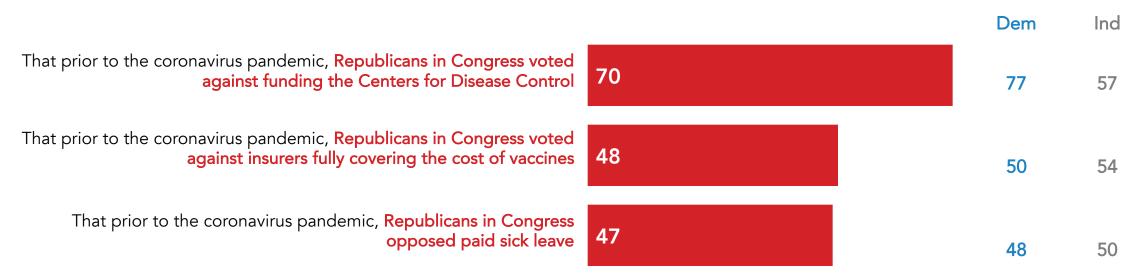
Nationwide survey of 1,010 registered voters; May 8-May 13, 2020. For more info, visit navigatorresearch.org

CDC Cuts Most Concerning Thing GOP Did Prior to Pandemic

Seven in 10 Americans are more concerned that congressional Republicans previously voted against CDC funding, and nearly half are also concerned about voting against covering costs of vaccines and opposing paid sick leave.

• Both Democrats (77%) and independents (57%) agree CDC cuts are most concerning.

Which of the following TWO issues concern you most:





Nationwide survey of 1,010 registered voters; May 8-May 13, 2020. For more info, visit navigatorresearch.org

Top Concerns About Congressional Republicans: Willingness to Bankrupt States and Not Standing up to Trump

When presented with a series of criticisms of Republicans in Congress about the coronavirus pandemic, willingness to let states go bankrupt and refusing to stand up to Trump when he ignores experts rise to the top.

Please indicate whether each raises concerns about Congressional Republicans' handling of the issue

% Very Serious Concerns

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handling of the issue.	Overall	Democrats	Independents
Majority leader Mitch McConnell and Republicans in Congress have said that states hit hard by the coronavirus pandemic should go bankrupt rather than receive federal assistance to prevent layoffs of teachers, police, and first responders, or massive cuts to schools, health centers, and emergency response.	46	71	46
Republicans in Congress refuse to stand up to President Trump at all, even as he downplays the threat of coronavirus, ignores public health experts, and puts people's lives at risk.	46	74	43
Republicans in Congress continue to support repealing the Affordable Care Act, even though it would cut health care coverage for millions of Americans in the middle of a major health crisis, including those with pre-existing conditions and those who have lost their jobs.	45	74	42
Before the coronavirus pandemic, Republicans in Congress voted multiple times to cut hundreds of millions of dollars in funding from the CDC.	44	70	43
Republicans in Congress are blocking the government from providing emergency benefits like hazard pay to frontline essential workers including grocery clerks, transit drivers, and health care workers.	43	67	43
Republicans in Congress are proposing legislation to protect corporations who don't put in place proper health and safety measures. Republicans want to protect them from lawsuits if their employees get sick from being forced to work during the coronavirus pandemic.	41	64	43
Republicans in Congress are using this crisis as an excuse to give away billions of dollars to the rich and powerful. They slipped secret tax cuts for millionaires and rich investors into the coronavirus relief bill and are funneling billions more to CEOs and corporate executives through slush funds in the bill.		64	45
Republicans in Congress opposed commonsense paid leave laws that would allow hard working Americans the ability to take time off from work without having to lose a paycheck.	39	62	36
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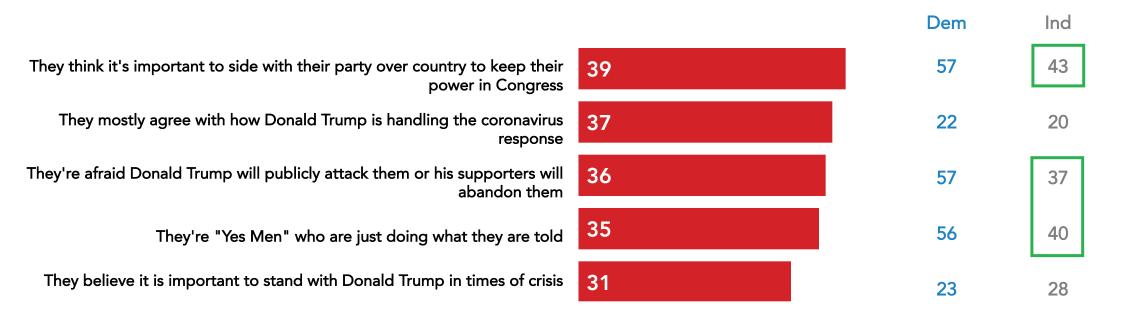
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GOP: Party Over Country, "Yes Men," Fear of Trump Attacks

When asked why Republicans in Congress have stood by Trump, the plurality say it's to keep power in Congress, while four in 10 independents say they are "Yes Men" who are just doing what Trump wants.

• Nearly one in five Republicans (18%) agree that Congressional Republicans have stood with their party over their country in order to keep their power in Congress.

Why do you think it is that Republicans in Congress have stood with Trump during the coronavirus pandemic?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,010 registered voters conducted May 11-May 14, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

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