

navigating.* coronavirus

Update:

Wednesday, June 3, 2020

Communicating in
Crisis: Coronavirus



Key takeaways:

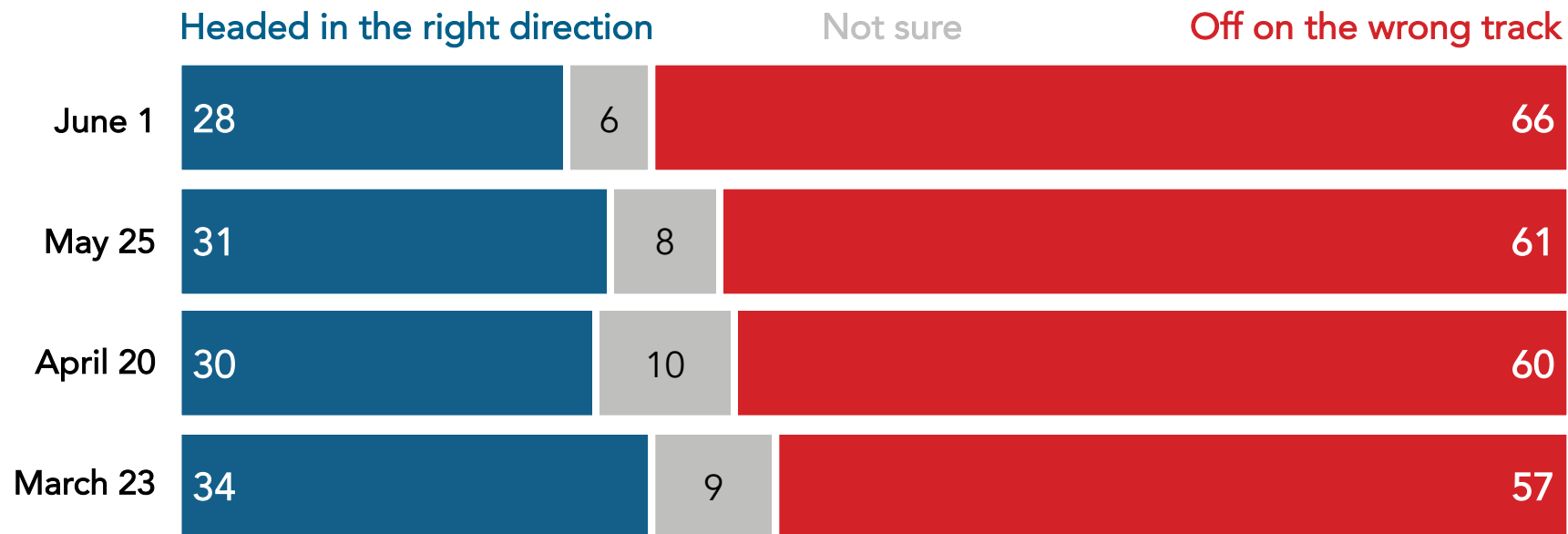
- Nearly half of Americans strongly disapprove of the job Trump is doing as president, and two-thirds say the country is on the wrong track.
- African Americans are most likely to believe the worst is yet to come in the pandemic and have faced an especially high rate of infection.
- A majority are more worried about social distancing ending too soon and feel that Trump is moving too quickly to reopen.

"Wrong Track" at New High

Two-thirds of Americans say that things are "off on the wrong track," an increase of five points since last week.

- African Americans (85%), younger Americans ages 18-34 (73%), and Americans that live in urban areas (69%) are particularly likely to say that things are off on the wrong track.
- Among independents, the share has grown 7 points since last week (from 67% to 73%).

Generally speaking, would you say the country today is...

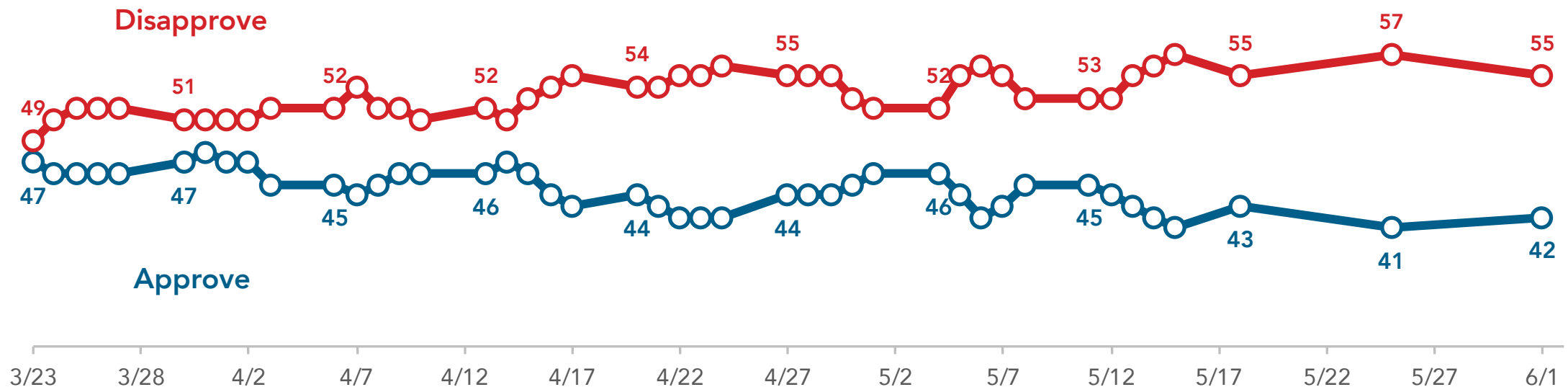


Majority Disapprove of How Trump Handling His Job

Trump's overall job approval remains underwater, as a majority of Americans (55%) disapprove of how he's handling his job.

- Nearly half of the country (46%) says they "strongly disapprove" of how Trump is handling his job, the highest in our tracking.

Do you approve or disapprove of the way that Donald Trump is handling his job as president?



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted May 28-June 1, 2020. For more info, visit navigatorresearch.org

On Coronavirus, Americans Hearing About Trump Not Wearing a Mask & Pushing to Quickly Reopen Country

Since last week, negative conversation around Trump's handling has shifted away from him taking unproven drugs and has instead centered around his refusal to wear a mask and him pushing to quickly reopen the country.

In a few words, what **negative things have you seen, read, or heard recently about Donald Trump's handling of the coronavirus pandemic?**

June 1

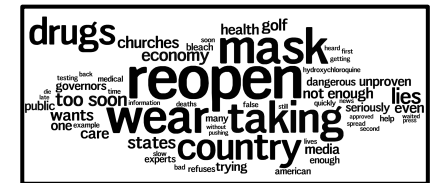


“Trump **did not take action in February and March,** which led to thousands losing their lives.”

"He is reopening the country too quickly by overreading the experts advice."

"He is **not wearing a mask when in public** and he is downplaying the pandemic."

May 25



May 18



May 12



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Coronavirus Has Had Disproportionate Impact on African American Community

Nearly a quarter of African Americans know someone who has lost their life to coronavirus, while nearly two in five know someone who has been infected.

- In a separate question, more African Americans are worried about their family’s health and well-being over their personal financial situation (78%) than the public overall (72%).

Do you know anyone who has.....



African Americans More Likely to Believe "Worst is Yet to Come" & Coronavirus is "Major Crisis"

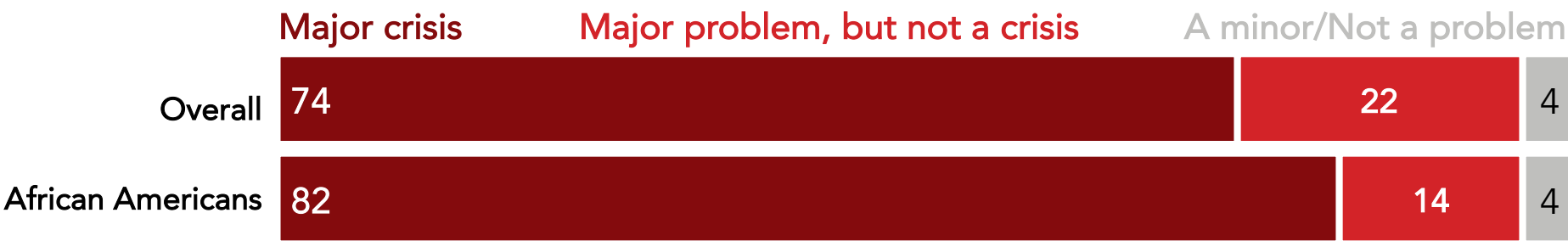
Nearly two in three African Americans think the worst is yet to come, 14 points higher than the country overall.

- African Americans are also 8 points more likely to consider the coronavirus pandemic a "major crisis."

When it comes to the coronavirus pandemic in the United States, do you personally think that...



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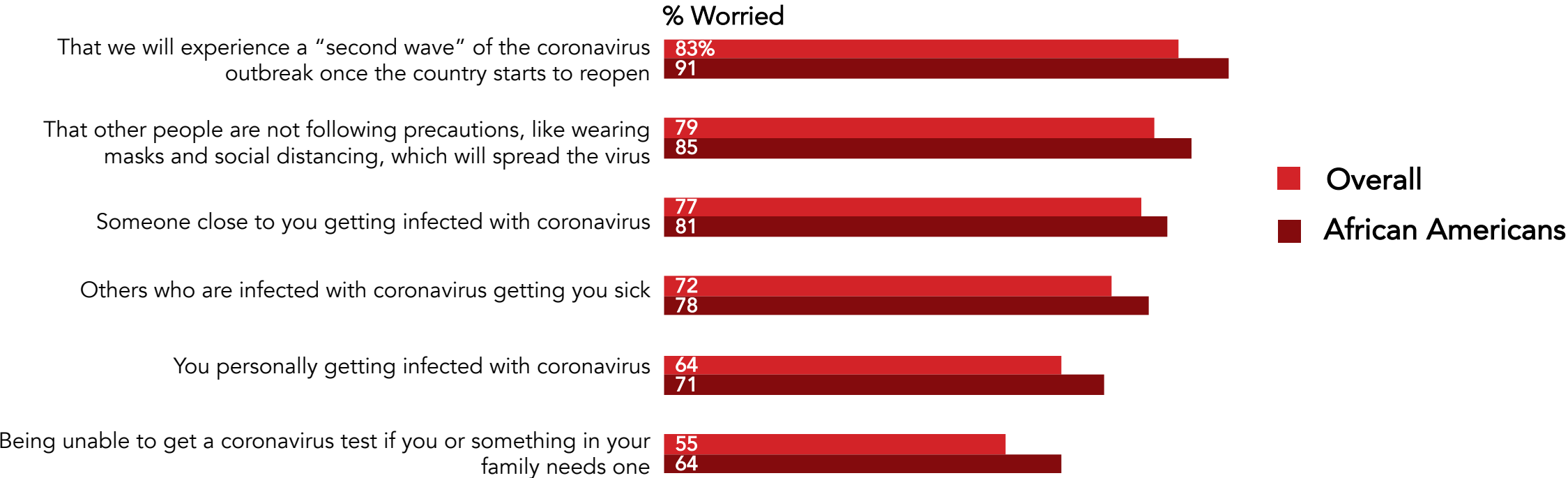
Nationwide survey of 7,074 registered voters; April 29-June 1, 2020.
For more info, visit navigatorresearch.org

African Americans More Concerned About Health Impacts

African Americans are more worried than the public overall on a number of health-related issues, including a second wave of the outbreak, other people not following precautions, and either getting infected or someone close to them getting infected.

- 60% of African Americans say they are “very worried” about a “second wave” and others ignoring precautions.

Please indicate how worried you are about each one...



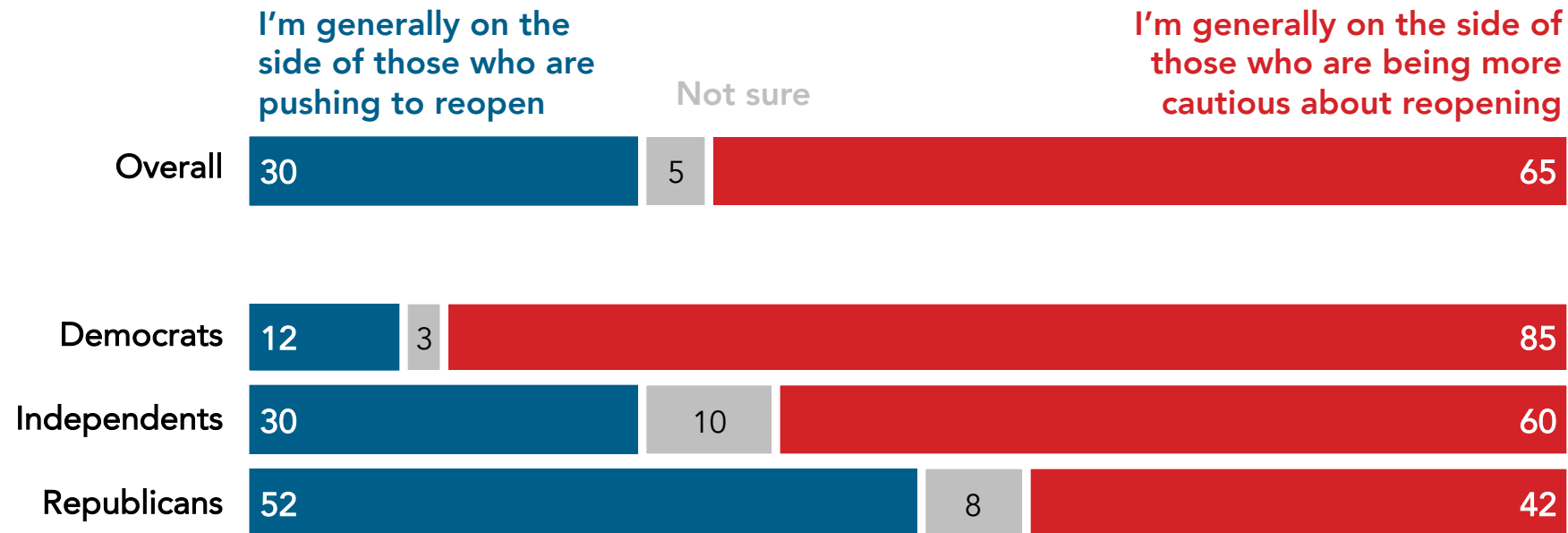
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Majority Want Caution on Reopening

A majority of Americans consider themselves to be on the more cautious side about reopening.

- Republicans are driving the share that support the country reopening in the next few weeks (65% support) and who are on the side to push to reopen over being cautious about reopening (42% pushing to reopen).

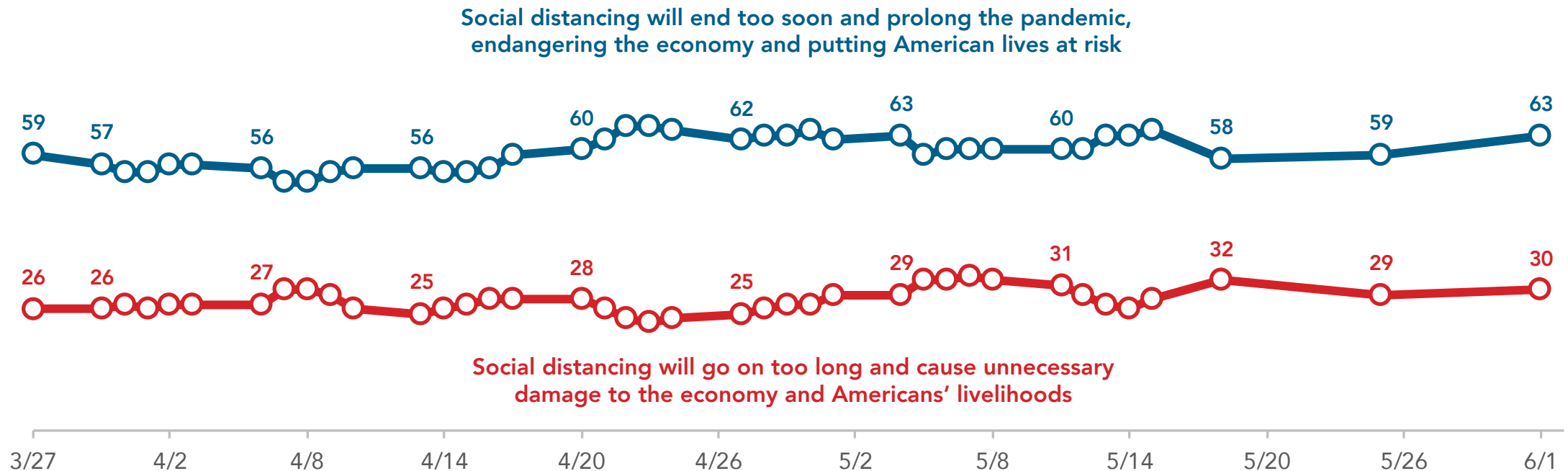
As you may know, decisions around how and when to reopen are complicated. But generally speaking, which side are you on?



Nearly Two Thirds More Concerned Social Distancing Will End Too Soon

More than six in 10 Americans say they are concerned that social distancing will end too soon and prolong the pandemic, an increase of five points since mid-May.

When it comes to social distancing and the coronavirus pandemic, which of the following concerns you more right now?



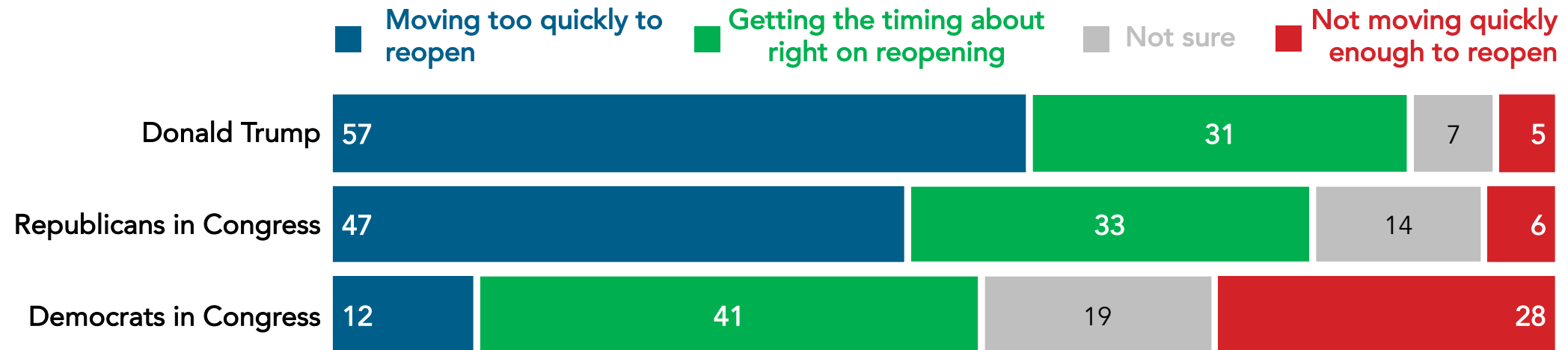
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted May 28-June 1, 2020. For more info, visit navigatorresearch.org

Plurality Believe Democrats Getting Reopening Right, Trump and Republicans Moving Too Quick

A plurality of Americans say Democrats are “getting the timing about right on reopening,” while nearly three in five say Trump is moving too quickly to reopen, and nearly half say the same about Republicans in Congress.

- Among independents, 62% feel that Trump is moving too quickly to reopen and 40% feel the same about Republicans in Congress.

When it comes to relaxing social distancing measures and reopening the country, do you think each of the following are...



Top Concerns: Ignoring Experts & Cutting Health Care

Americans are most concerned by Trump ignoring the advice of medical experts pushing to cut health care.

- Among those mixed on Trump*, top concerns include his downplaying the risk early on (45%), blaming others (43%), and ignoring experts (40%).

Please select the **THREE** criticisms that are most concerning to you.



*"Mixed on Trump" refers to Americans who don't always approve or don't always disapprove of Trump's overall job performance, his handling of the economy, his handling of the coronavirus pandemic, and his handling of health care.
Nationwide survey of 1,007 registered voters; May 28-June 1, 2020.
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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,007 registered voters conducted May 28-June 1, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

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To learn more about
Navigator:

<http://navigatorresearch.org>

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