

navigating.* coronavirus

Update:
Friday, June 5, 2020

MESSAGE UPDATE

Communicating in
Crisis: Coronavirus



Key takeaways:

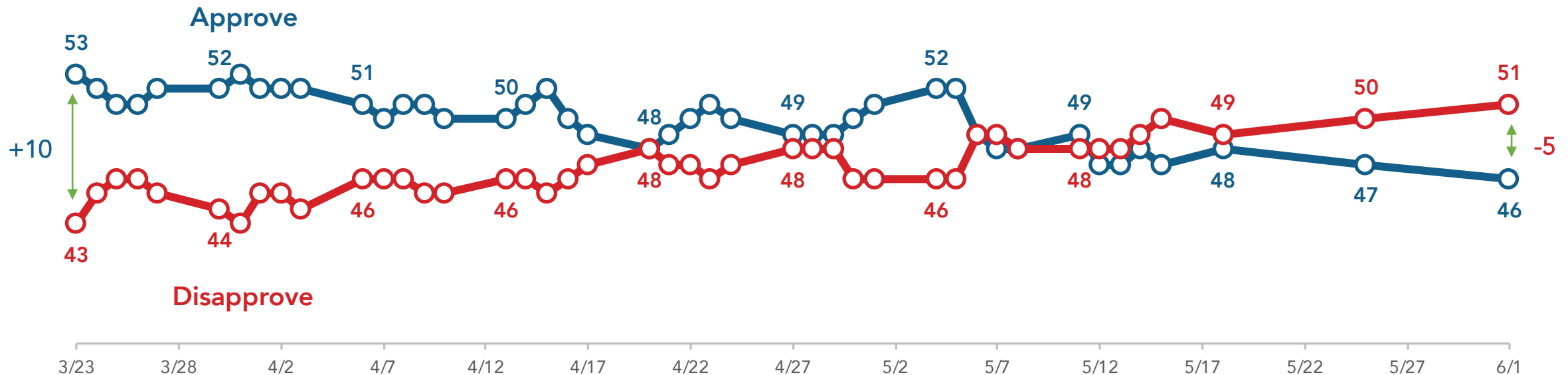
- Most Americans have favorable views of the CDC, Dr. Fauci, and the World Health Organization (WHO), and a majority opposes defunding and withdrawing from the WHO.
- A majority view Obamacare favorably, and Democrats are more trusted than Trump to protect healthcare coverage for those with preexisting conditions.
- Helping those in need and putting regular people before the wealthy are the most appealing parts of the Democrats' approach to the economic impacts of the pandemic.

Trump Approval on Economy Hits New Low

Approval of Trump's economic handling is now underwater by a net 5 points, the lowest rating in our tracking.

- The percentage of Americans that "strongly disapprove" of Trump's economic handling has risen 11 points (from 29% to 40%) since March 23.
- Among independents, only 32% approve of his handling of the economy.

Do you approve or disapprove of the way Donald Trump is handling the economy?



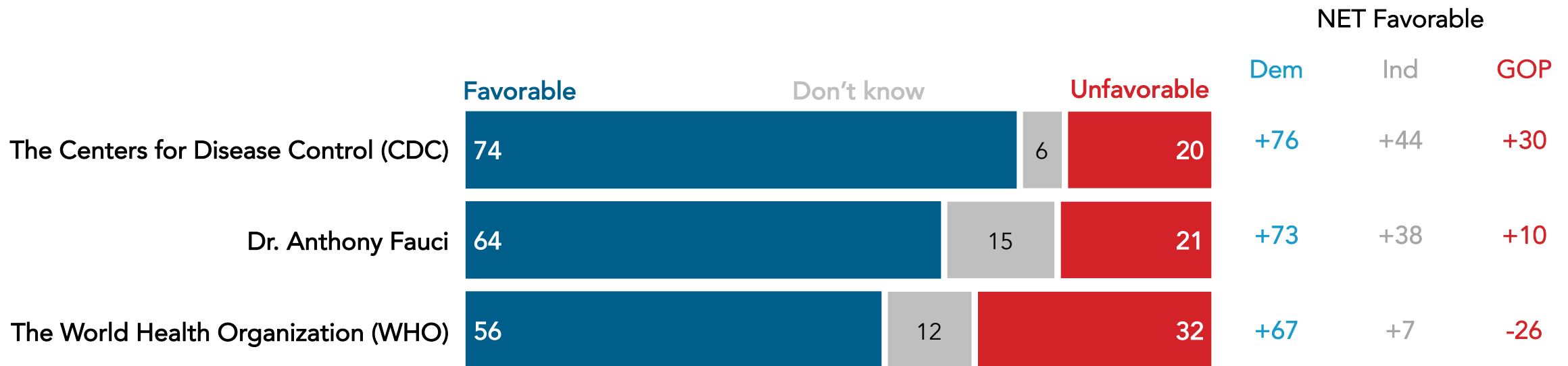
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted May 28-June 1, 2020. For more info, visit navigatorresearch.org

CDC, Fauci, WHO Retain High Levels of Favorability

Nearly three in four Americans have a favorable opinion of the CDC, as do nearly two in three of Dr. Fauci. Despite Trump's decision to pull the United States out of the WHO, a majority have a favorable impression of the WHO.

- Republicans who watch Fox News are driving lower levels of favorability toward the World Health Organization, with a net favorability of -38 (27% favorable/65% unfavorable).

Please indicate whether you have a favorable or unfavorable opinion of each.



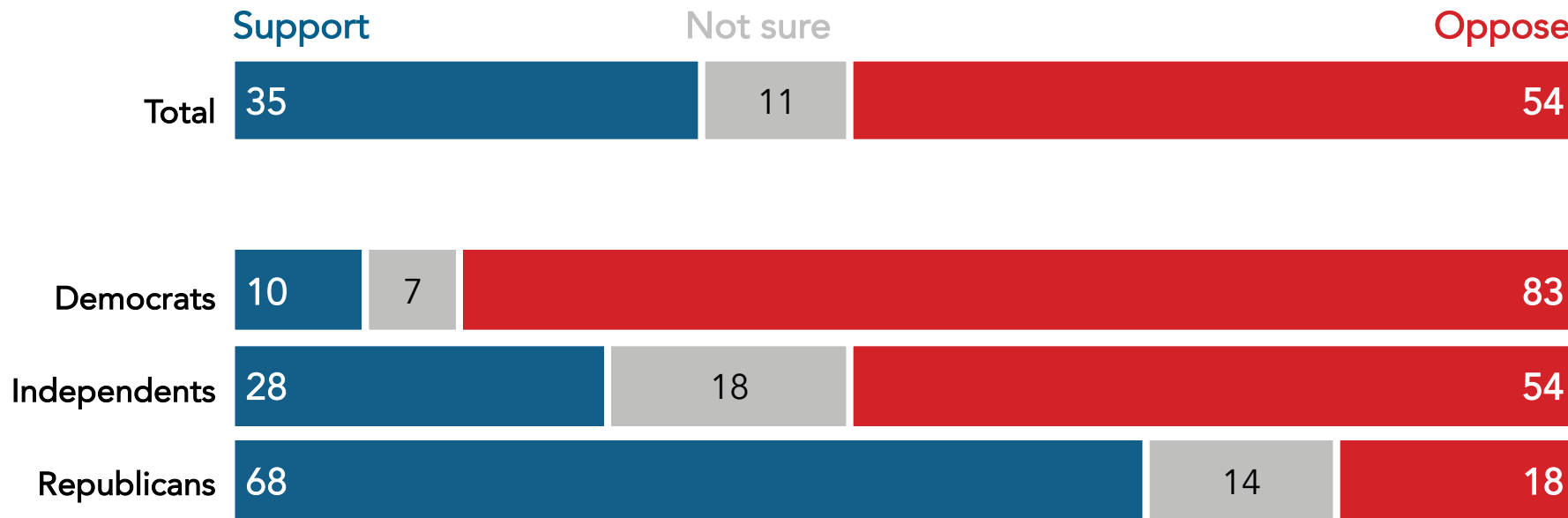
"Republicans who watch Fox News" are Republicans who report watching Fox News at least a few times a month.
Nationwide survey of 1,007 registered voters; May 28-June 1, 2020.
For more info, visit navigatorresearch.org

Majority Oppose Defunding and Withdrawing from the WHO

More than half oppose Trump's decision to withdraw from and discontinue funding for the World Health Organization.

- Among those with mixed views on Trump*, 52% oppose his attempts to withdraw from and defund the WHO.

As you may know, Donald Trump has said he will withdraw the United States from the World Health Organization (WHO), and end U.S. funding for the organization. Do you support or oppose Trump's decision to withdraw the United States from the World Health Organization?



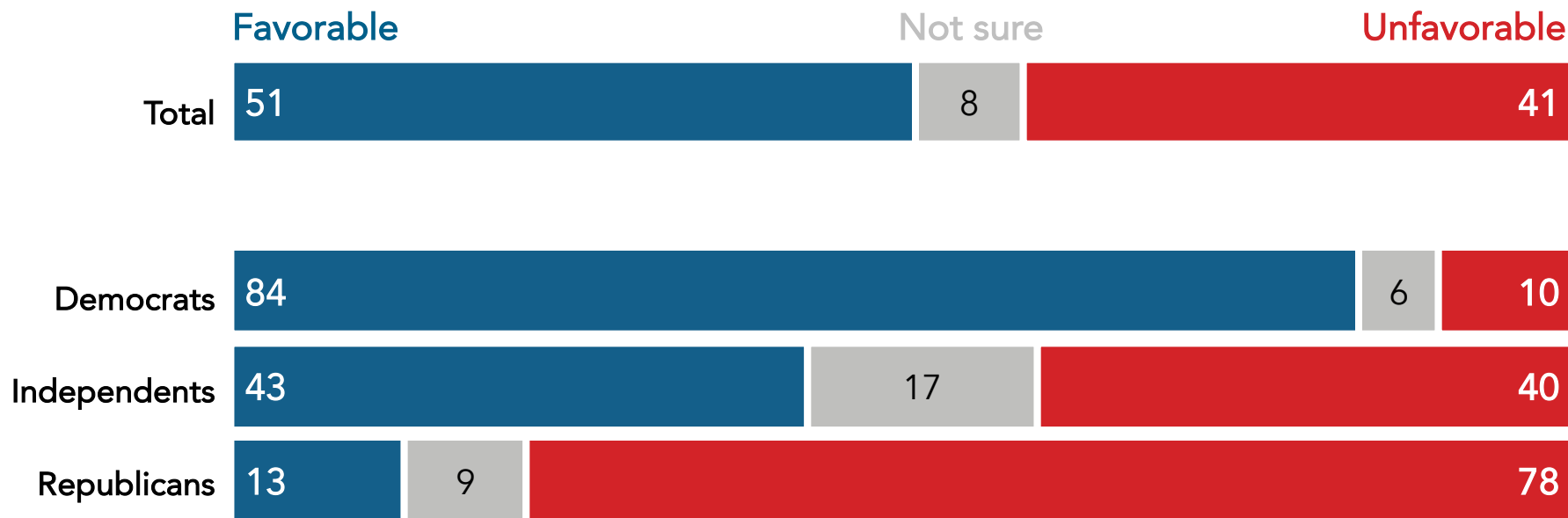
*"Mixed on Trump" refers to Americans who don't always approve or don't always disapprove of Trump's overall job performance, his handling of the economy, his handling of the coronavirus pandemic, and his handling of health care. Nationwide survey of 852 registered voters; May 29-June 1, 2020. For more info, visit navigatorresearch.org

Public Favorable Towards “Obamacare”

The majority of Americans have favorable views of Obamacare, including a plurality of independents.

- The “Affordable Care Act” (57% last week) remains a more favorable phrase than “Obamacare” (51% this week), but this is mostly driven by Republicans.
- This comes as the majority of Americans (57%) say that Trump’s attempts to cut health care and repeal the Affordable Care Act, instead of expanding coverage, have made the impacts of the pandemic worse.

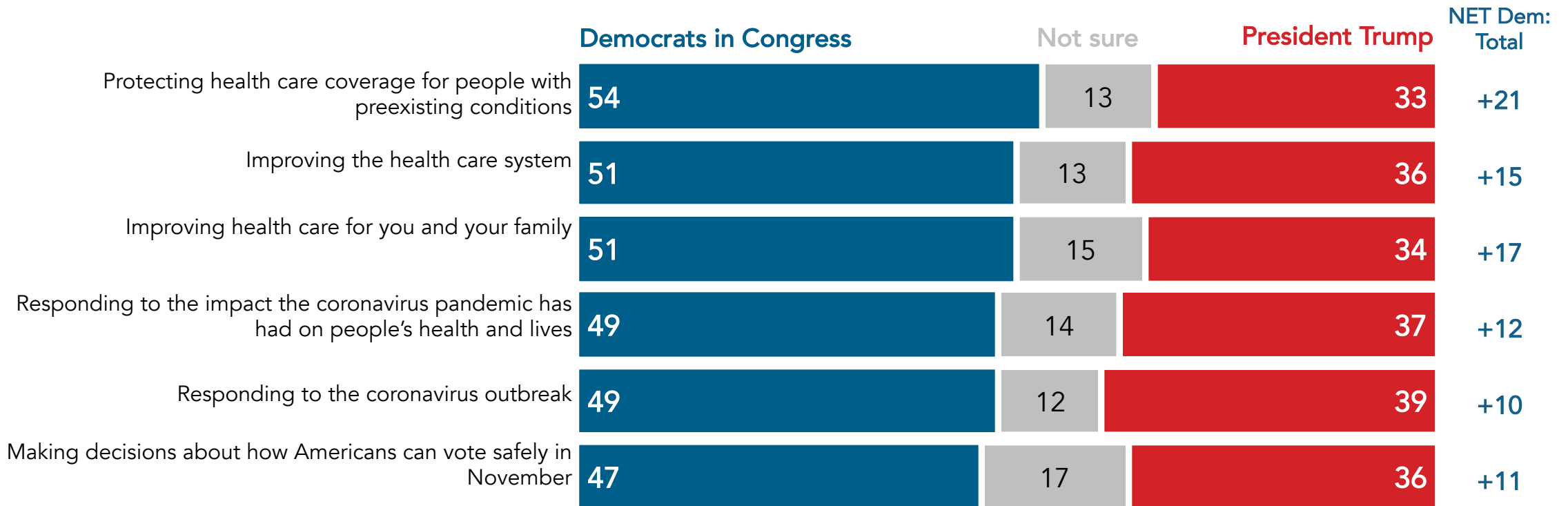
Please indicate whether you have a favorable or unfavorable opinion of Obamacare.



Democrats More Trusted On Issues Relating to Pandemic

Democrats in Congress hold an advantage over Trump on trust to protect and improve health care, respond to the coronavirus pandemic, and make decisions about when and how to reopen the country.

Please indicate who you would trust more to handle each one.



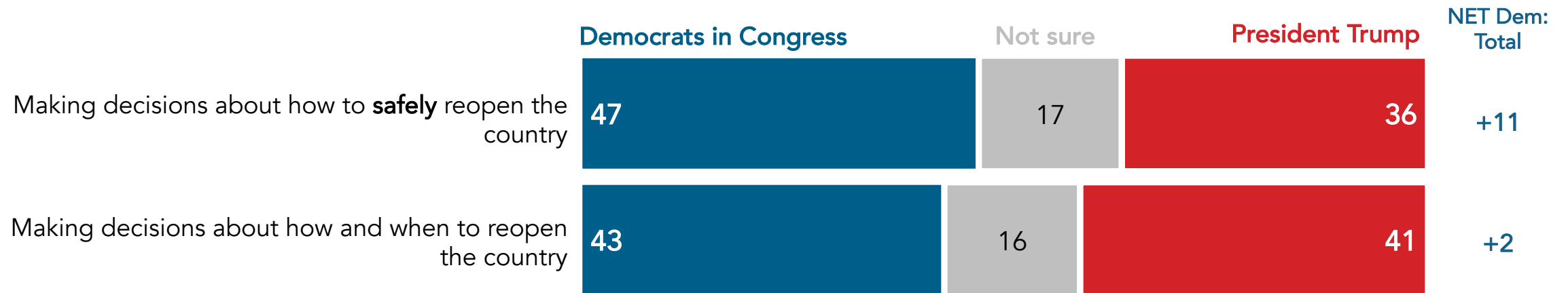
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Democrats Hold Lead on “Safely” Reopening the Country

While Democrats hold a narrow lead over Trump on trust to decide “how and when” to reopen the country, that lead widens by 9 points when adding the word “safely” to the message.

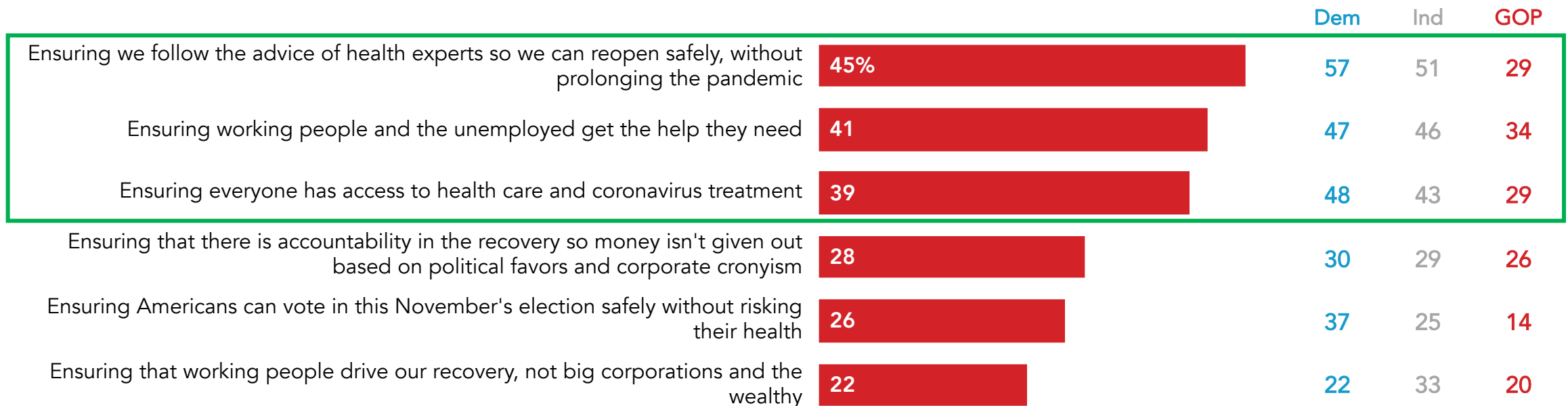
Please indicate who you would trust more to handle each one.



Appeal of Democratic Approach to Reopening Centers on Safety, Experts, Helping Those in Need

When asked which aspects of different plans by Democrats to reopen the country are most appealing, following the advice of health experts to safely reopen, ensuring those in need get help, and providing health care access rise to the top.

As you may know, different Democrats have said different things about reopening the country. Which of the following do you find most appealing?



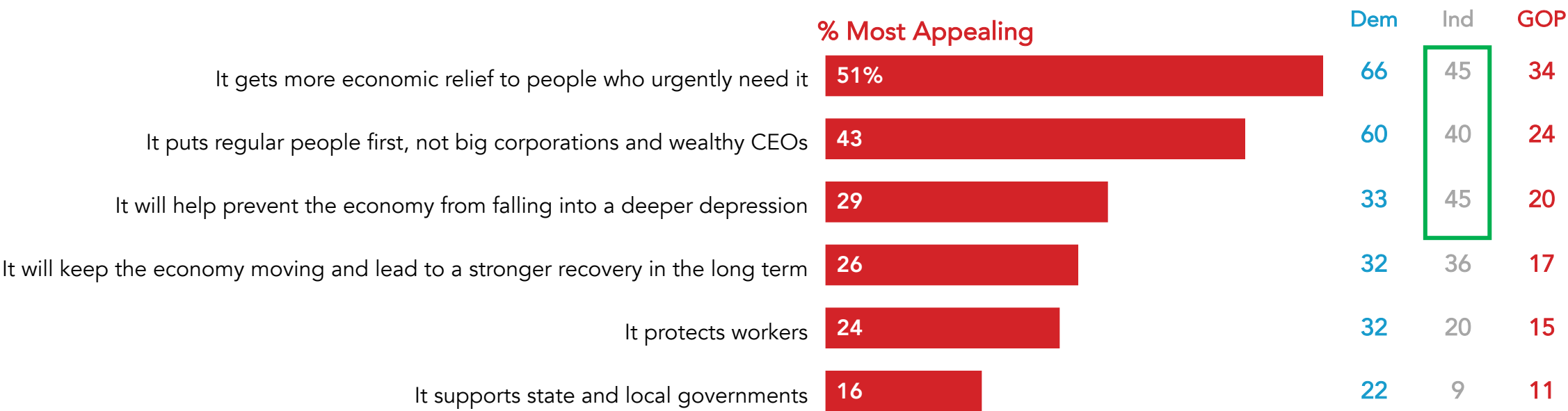
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Core Appeal of Democratic Economic Approach: Relief For Those Who Need It Most

Across party lines, Americans see getting economic relief to people who need it as the most appealing part of the Democrats’ approach to the economy, followed by putting regular people before big corporations and CEOs.

As you may know, Democrats in the House of Representatives recently passed a new stimulus package that they say provides economic relief to millions of Americans who have lost their jobs or had hours cut, with additional cash payments of up to \$1,200 per person, expanded unemployment benefits through January next year, and support for state and local governments to prevent first responders, medical workers, and teachers from being laid off. Based on this statement, what is most appealing about the Democrats' approach to the economy?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,007 registered voters conducted May 28-June 1, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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Navigator:

<http://navigatorresearch.org>

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