

navigating.* CORONAVIRUS

Update:

Wednesday, June 17, 2020



Communicating in
Crisis

Key takeaways:

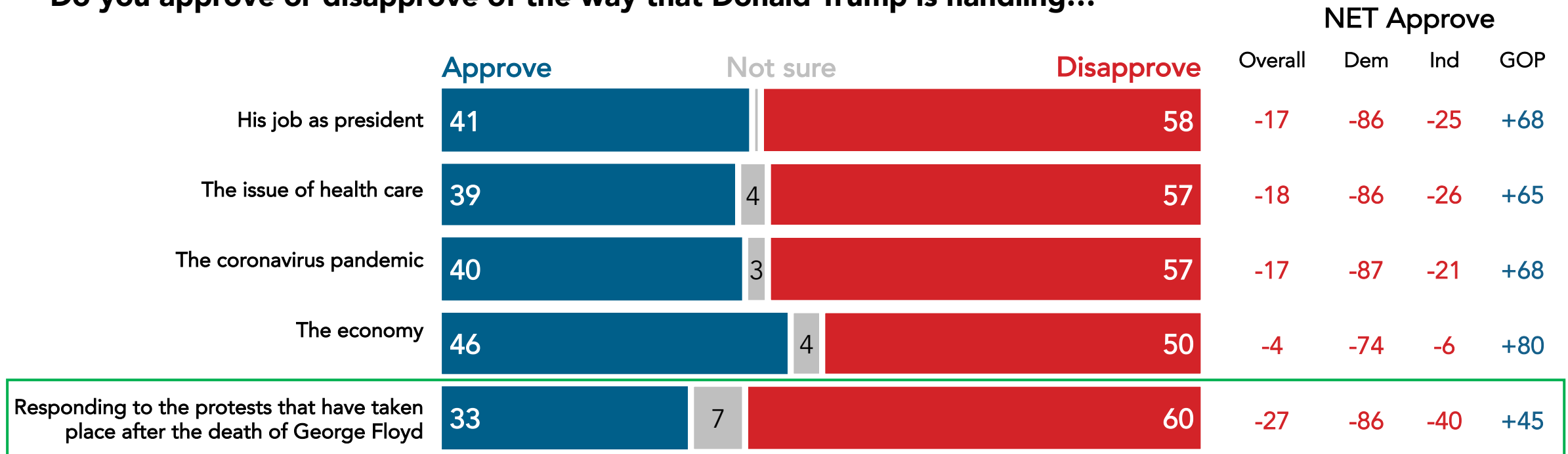
- Trump's overall job approval has hit a new low in our tracking as Americans continue to hear negative things about his handling of recent protests and the coronavirus pandemic.
- A majority say new cases in the country are increasing, and three in five say their state should reverse reopening if a second wave occurs.
- The public trusts state and local government much more than Trump to handle coronavirus, and a majority say that he is moving too quickly to reopen.

Trump Approval Deeply Underwater on Range of Metrics

Trump's approval ratings on his handling of his job overall, health care, the pandemic, and responding to the protests following George Floyd's death remain underwater – and his handling of the economy is also now in the negative.

- Among Republicans, Trump's approval of his handling of the protests is particularly low (68% approve/23% disapprove).

Do you approve or disapprove of the way that Donald Trump is handling...



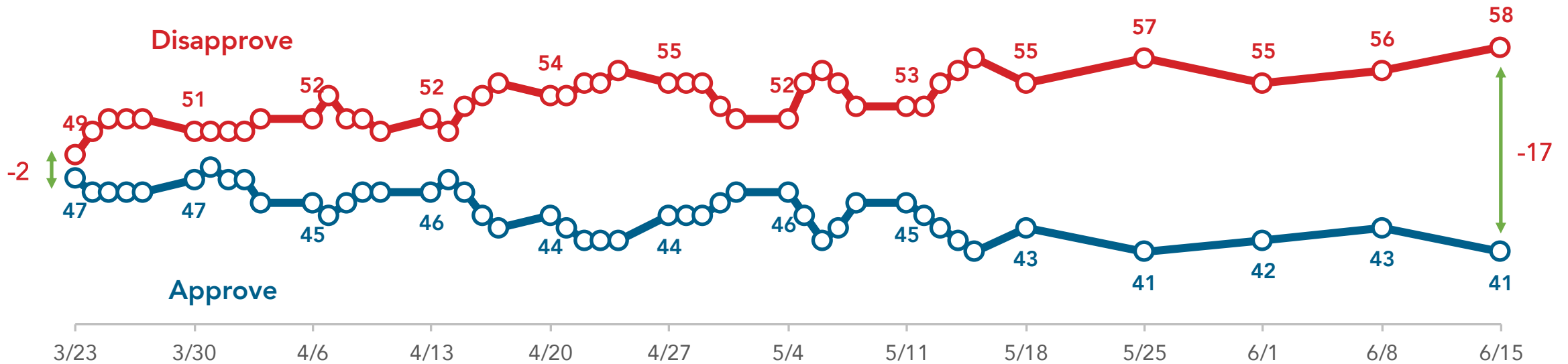
Nationwide survey of 1,009 registered voters; June 11-15, 2020.
For more info, visit navigatorresearch.org

Trump Job Approval Hits New Low in Tracking

Approval of Trump's handling of his job as president has hit a new low in our tracking, with nearly three in five Americans disapproving.

- Nearly half (49%) of Americans "strongly disapprove" of the job Trump is doing as president, including 44% of independents.

Do you approve or disapprove of the way that Donald Trump is handling his job as president?



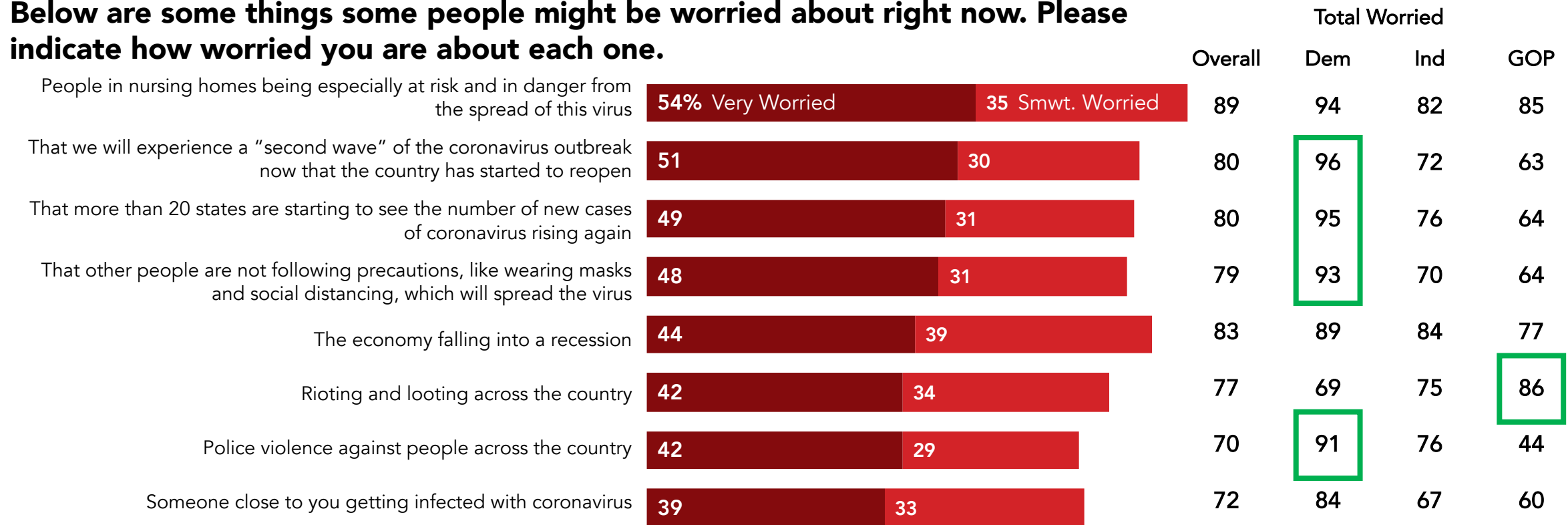
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted June 11-June 15, 2020. For more info, visit navigatorresearch.org

Top Worries: Nursing Homes, Resurgence of Pandemic

While Democrats are more worried about a second wave of coronavirus, the recent spike in cases in 20 states, and police violence, Republicans remain most worried about rioting and looting across the country.

- Worries about "more than 20 states" seeing the number of new cases grow are highly partisan: while 95% of Democrats are worried about this issue, only 76% of independents and 64% of Republicans say the same.

Below are some things some people might be worried about right now. Please indicate how worried you are about each one.



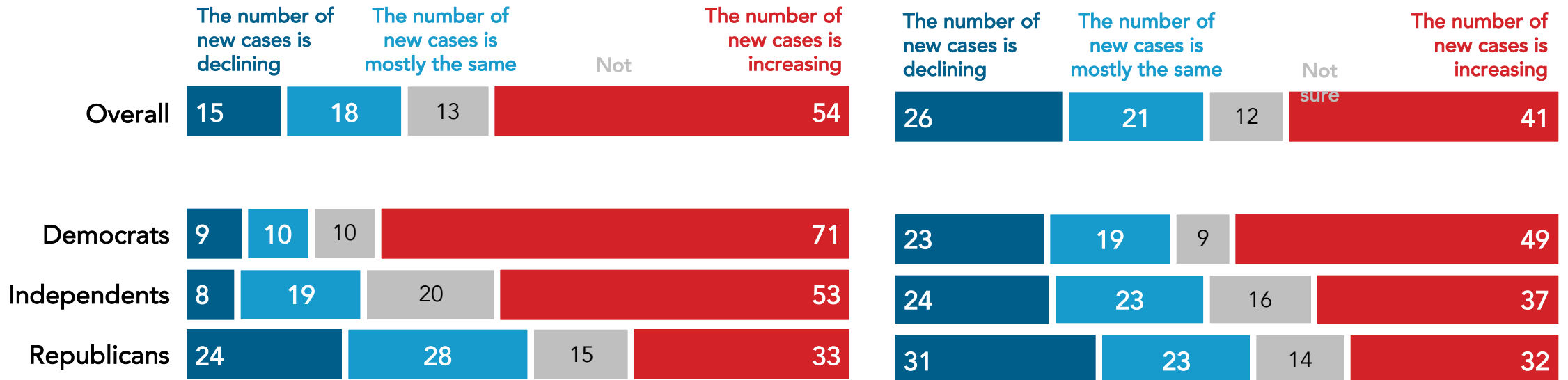
Nationwide survey of 1,009 registered voters; June 11-15, 2020.
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Americans Believe Coronavirus Cases are Rising

More than half of Americans describe what is going on in the country in regard to coronavirus as “the number of new cases is increasing,” as do more than two in five about case numbers in their own state.

How would you describe what is going on in the country in regard to the coronavirus?

How would you describe what is going on in [STATE] in regard to the coronavirus?



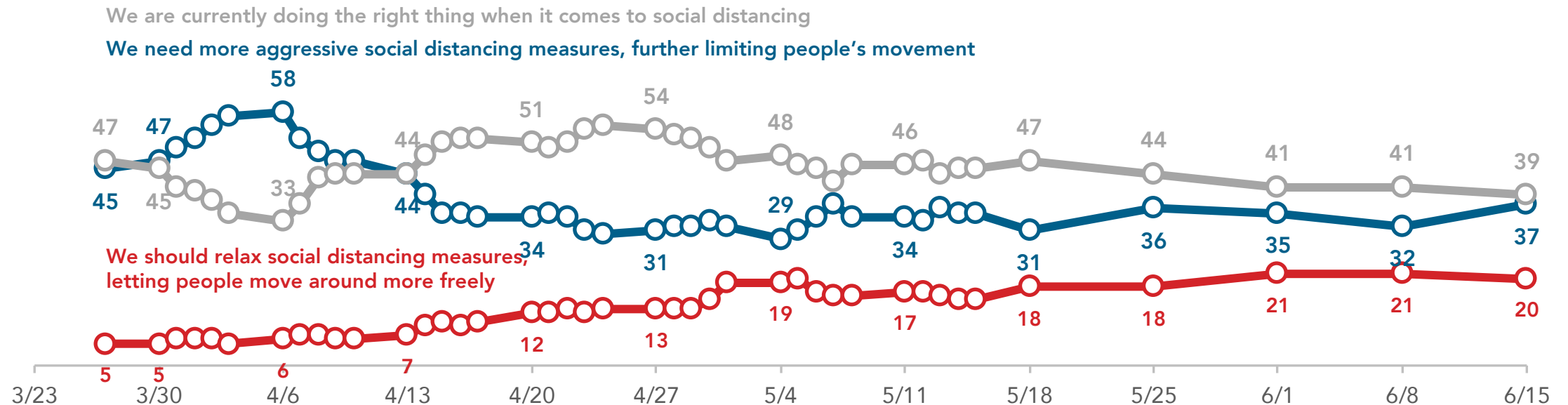
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Growing Share Think America Needs More Aggressive Social Distancing

The share of Americans who say the country needs more aggressive social distancing measures has reached a new high since May 7th, with nearly two in five preferring more aggressive social distancing measures.

- On a separate question, about half (48%) say that the “worst is yet to come,” up 4 points from last week (44%).

When it comes to social distancing, what do you think we, as a country, need to be doing right now?



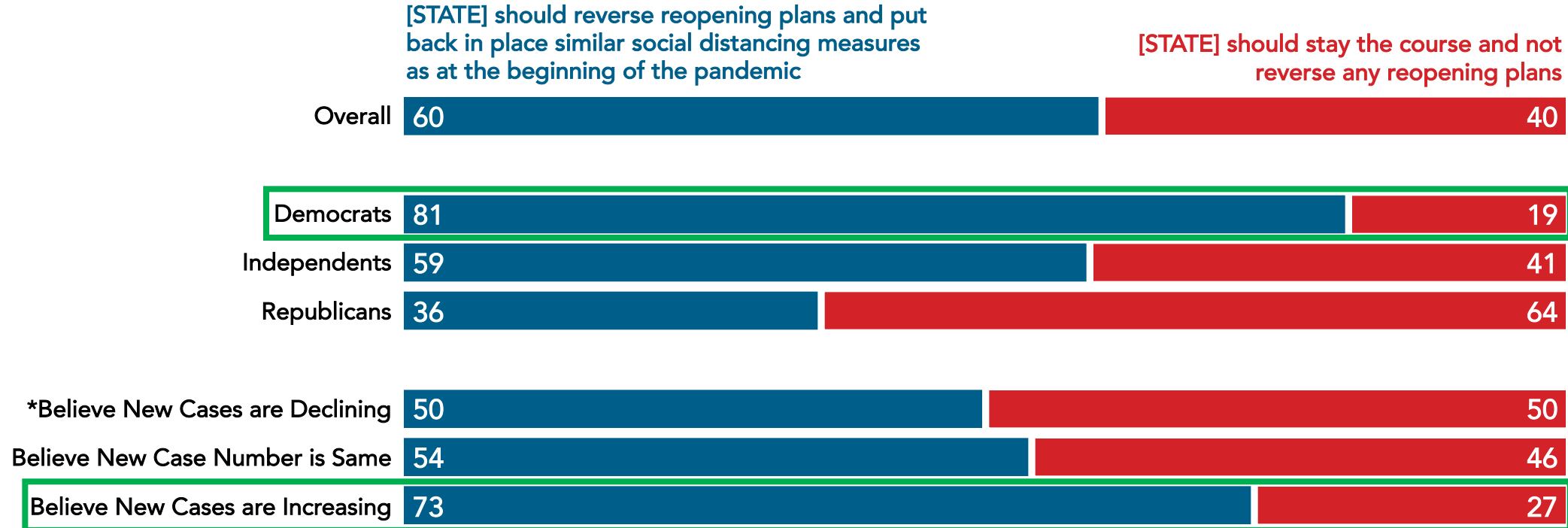
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted June 11-June 15, 2020. For more info, visit navigatorresearch.org

Strong Majority Support Reversing Reopening in Second Wave

Three in five Americans support reversing reopening plans and putting back in place social distancing measures if their state were to experience a “second wave” of coronavirus.

- Among those who believe new cases are increasing in their state, 73% say their state should reverse reopening plans if they were to experience a “second wave” of coronavirus cases.

If [STATE] were to experience a “second wave” of coronavirus cases, what do you think should happen?



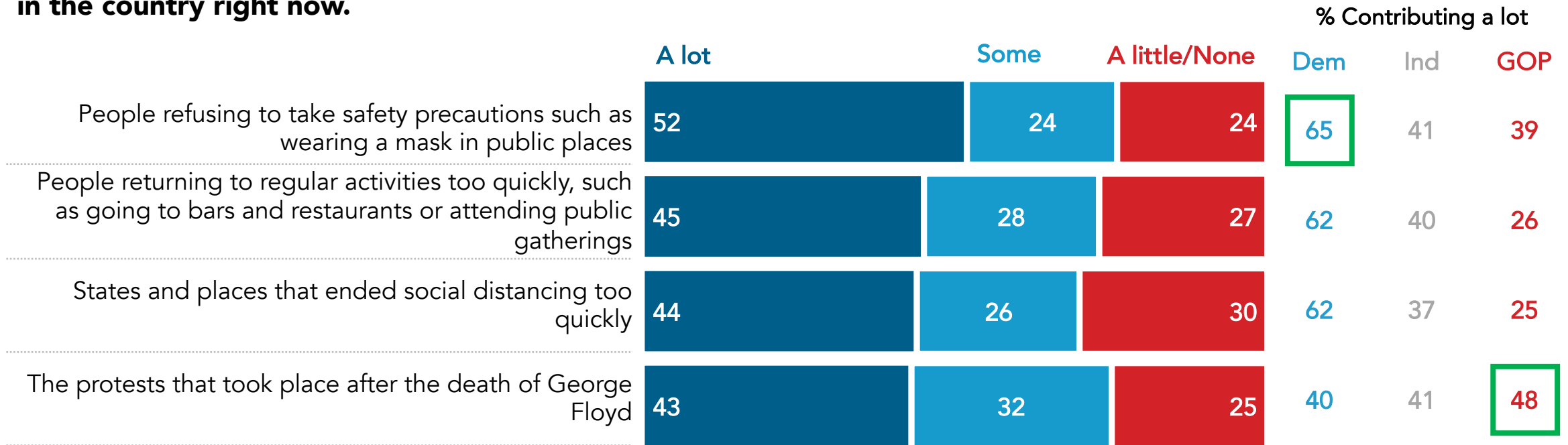
*“Believe New Cases are Declining,” “Believe New Case Number is Same,” and “Believe New Cases are Increasing” refers to Q22_13 responses, where participants were asked to describe what is going on in their state with regards to the number of new cases of coronavirus. Nationwide survey of 1,009 registered voters; June 11-15, 2020. For more info, visit navigatorresearch.org

Public Believes Wide Variety of Factors Contributing to Spread

A plurality feel that ignoring safety precautions, returning to regular activities too quickly, ending social distancing too quickly, and recent protests are contributing a lot to the spread of the virus.

- While Democrats are the most likely to say that people refusing to take safety precautions are contributing a lot to the spread (65%), Republicans are the most likely to say that the protests are contributing a lot (48%).

Please indicate how much you think each of the following is currently contributing to the spread of coronavirus in the country right now.

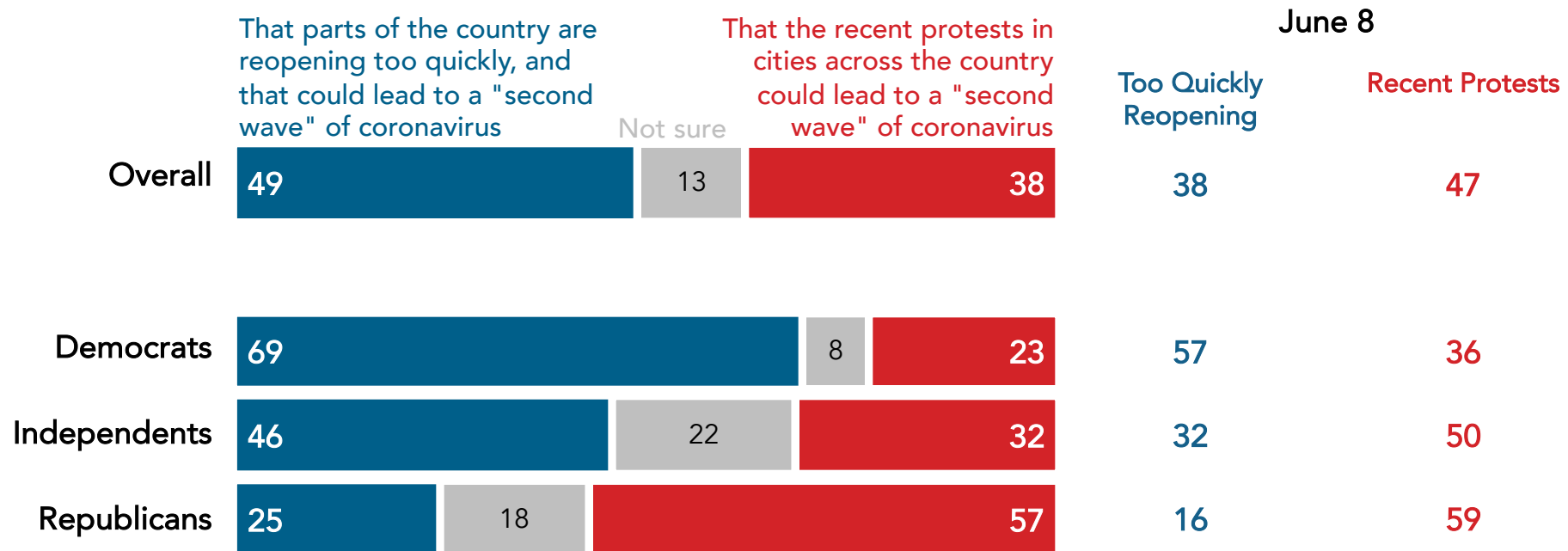


Virus Spread from Reopenings More Concerning Than Protests

Nearly half of Americans are more concerned about the country reopening too quickly leading to a second wave rather than recent protests leading to a second wave, up 11 points in just a week.

- Among independents, the share who are more concerned about recent protests than reopening too quickly has dropped 18 points since our June 8 update.

In thinking about the possibility of a "second wave" of the coronavirus outbreak, which of the following concerns you more?



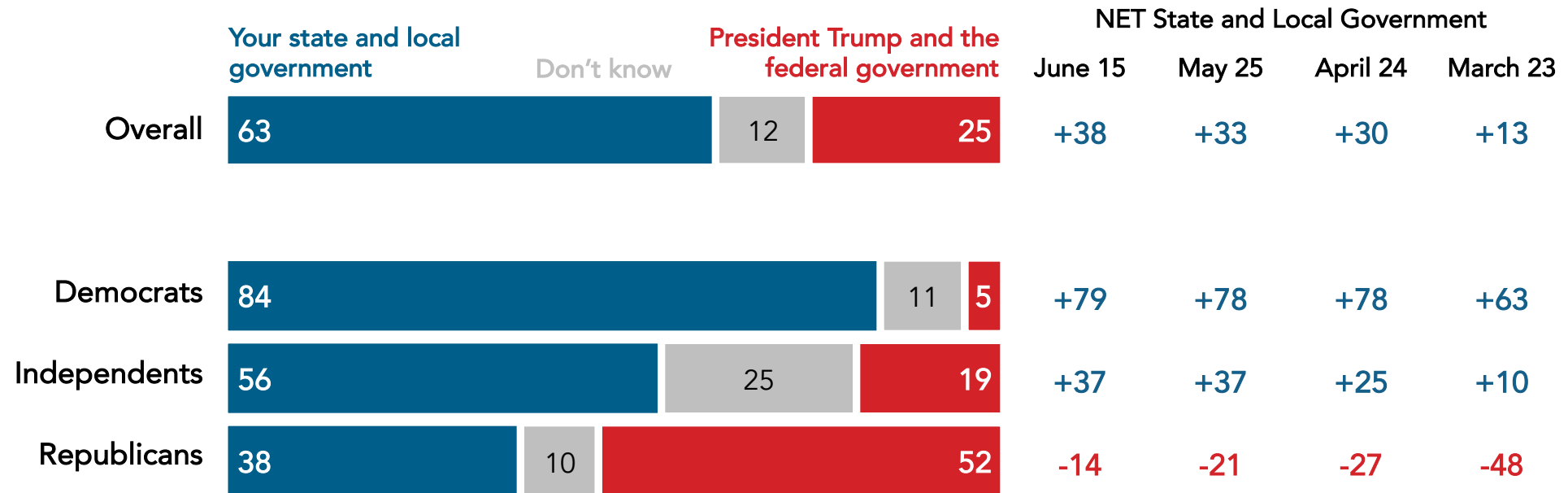
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Trust in State and Local Government to Handle Pandemic Over Trump Increasing

Nearly two in three Americans trust their state and local government more than Trump and the federal government to handle the pandemic, with a 25-point net increase in trust in state and local government since March 23.

- Among Republicans, there has been a 34-point net increase in trust in state and local government over Trump since March 23 (from -48 net state and local government to -14).

Please indicate who you trust more to handle the government’s response to the coronavirus pandemic.



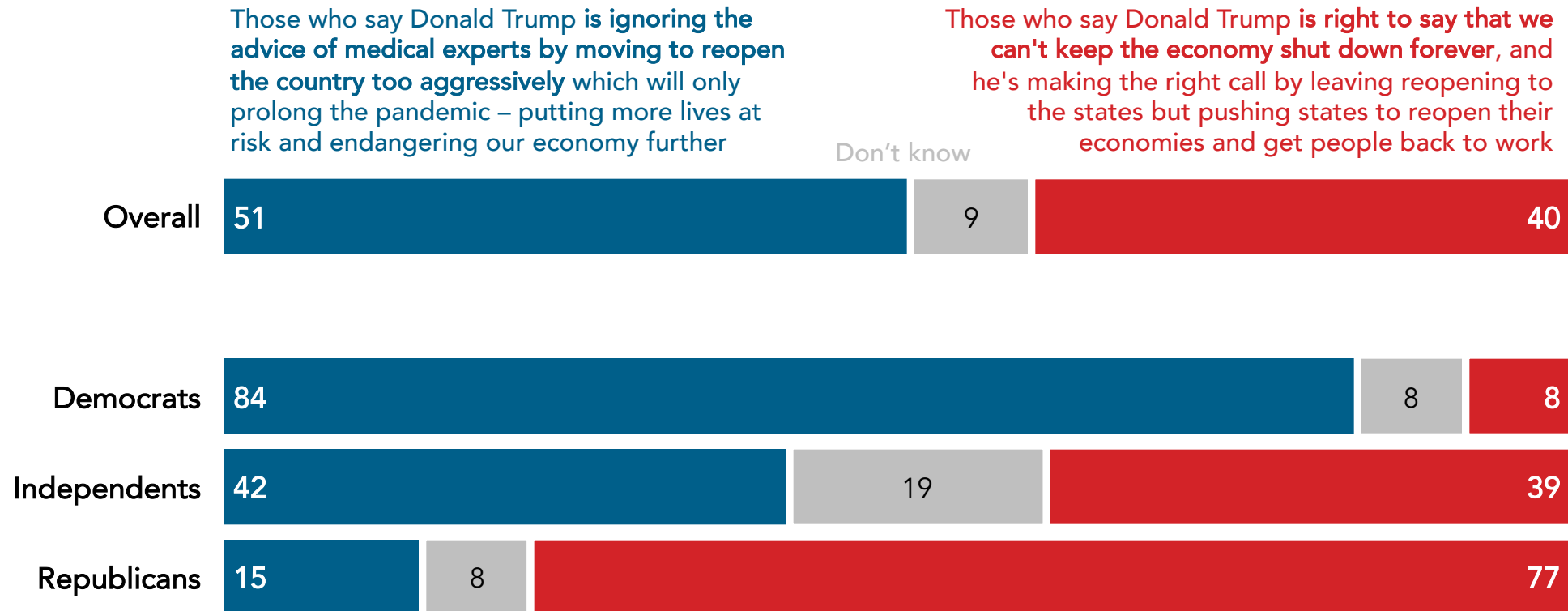
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Trump Losing the Argument on Reopening

More than half say Trump is ignoring expert advice and putting lives at risk.

- Democrats are driving this result, although a plurality of independents and some Republicans agree.

Which side do you agree with more?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,009 registered voters conducted June 11-June 15, 2020. 104 additional interviews were conducted among independents with no partisan lean. 198 additional interviews were conducted among African American voters. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

press@navigatorresearch.org

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