

navigating.* coronavirus

Update:

Thursday, June 18, 2020

Communicating in
Crisis



Key takeaways:

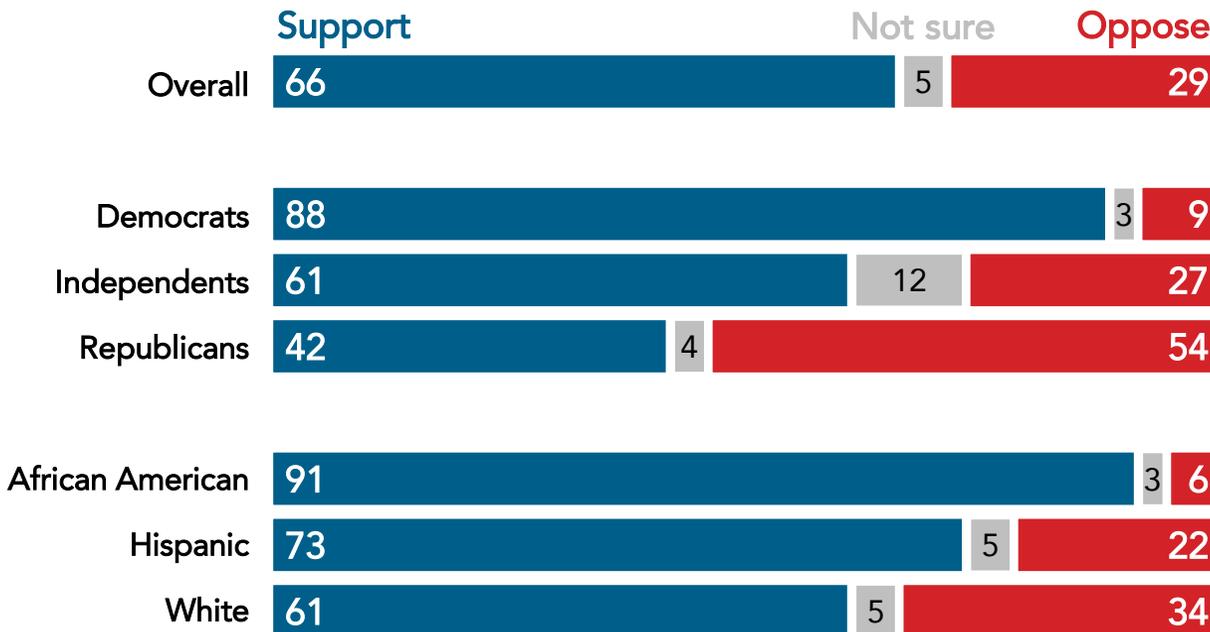
- A majority support the protests following the death of George Floyd, and half disapprove of the police response to protests.
- Two-thirds now view the Black Lives Matter movement favorably, with a six-point increase over the past week alone.
- A majority now support NFL players kneeling in protest, the removal of Confederate statues, and NASCAR banning Confederate flags.

Majorities Support Protests, Disapprove of Police Response

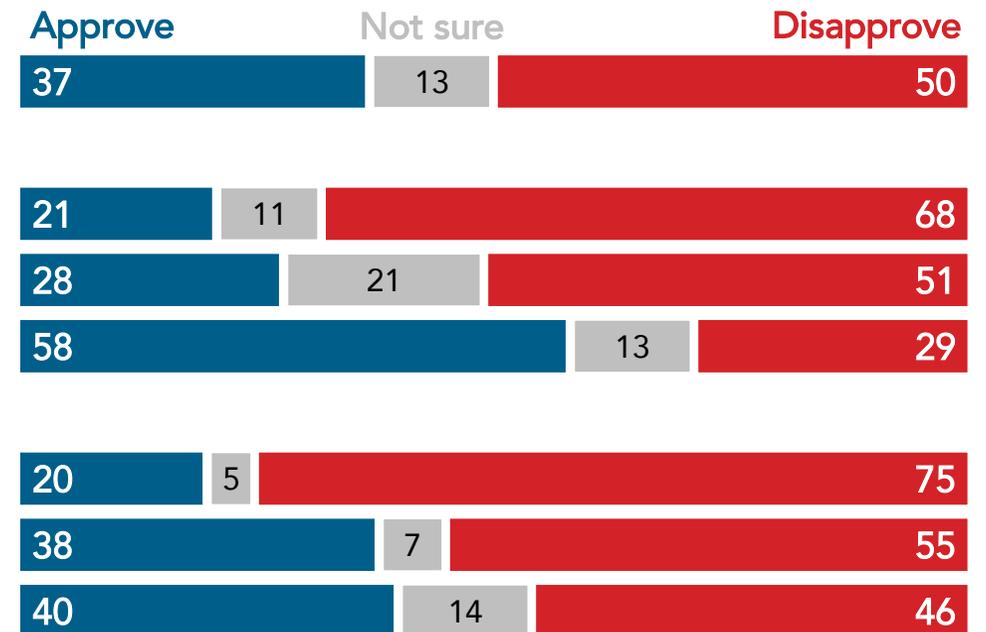
Two in three support the anti-racist protests following Floyd's death, while half disapprove of the police response.

- On a separate question, 43% say police have gone too far in how they have responded to the protests, while only 23% say they have been about right in how they have responded.

As you may know, the death of George Floyd led to protests across the country focused on police treatment of Black Americans. Do you support or oppose these protests?



Do you approve or disapprove of the way the police have responded to the protests that have taken place after the death of George Floyd?



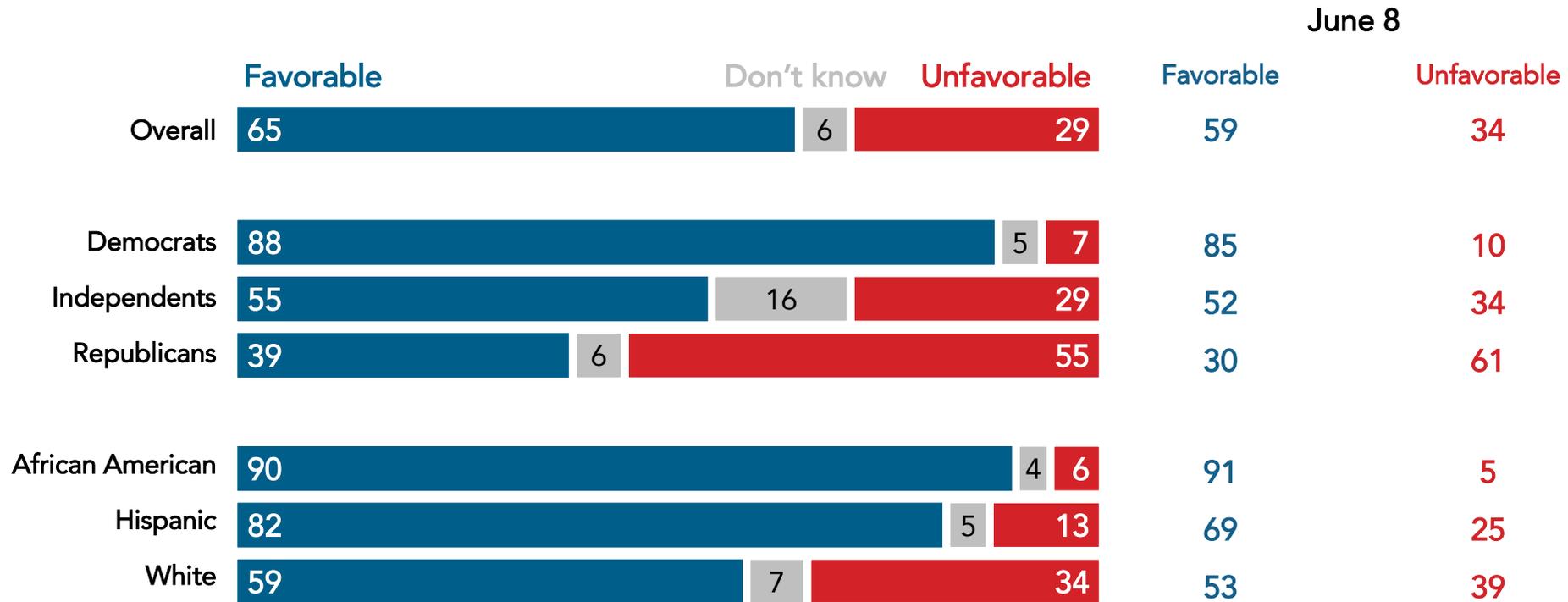
Nationwide survey of 1,009 registered voters; June 11-15, 2020.
For more info, visit navigatorresearch.org

Growing Favorability Towards Black Lives Matter Movement

Net favorability for the Black Lives Matter movement is up 11 points compared to last week.

- Among Republicans, net favorability has increased by 15 points, from net -31 (30% unfavorable/61% favorable) to net -16 (39% favorable/55% unfavorable).

Please indicate how favorable or unfavorable you are to the Black Lives Matter movement.



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted June 11-June 15, 2020. For more info, visit navigatorresearch.org

Public Sees Protests Still Happening, Less So Rioting

Three in five say peaceful protests against police violence are still happening in “many places,” twice the number who say the same for rioting and looting.

- While nine in ten African Americans (90%) believe that police are still committing acts of violence against protesters, only 62% of whites say the same.

Please indicate whether you think each is happening right now or not.

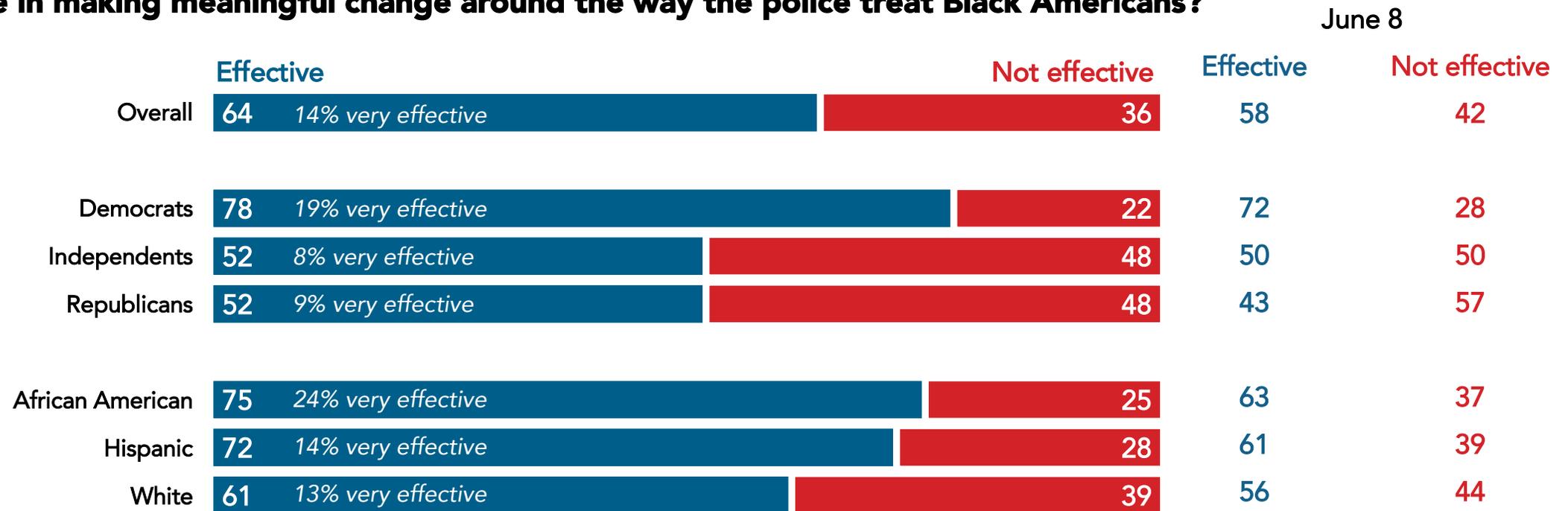


Growing Optimism that Protests Will Drive Change

Nearly two in three see the recent incidents involving police brutality and protests as effective in making meaningful change around police treatment of Black Americans, up 6 points from last week.

- Among African Americans, 75% say the protests will be effective, up 12 points from last week (from 63% to 75%).
- Among Republicans, a majority (52%) say the protests will be effective, up 9 points from last week (from 43%).

How effective do you believe the recent incidents involving police brutality and the protests that followed will be in making meaningful change around the way the police treat Black Americans?



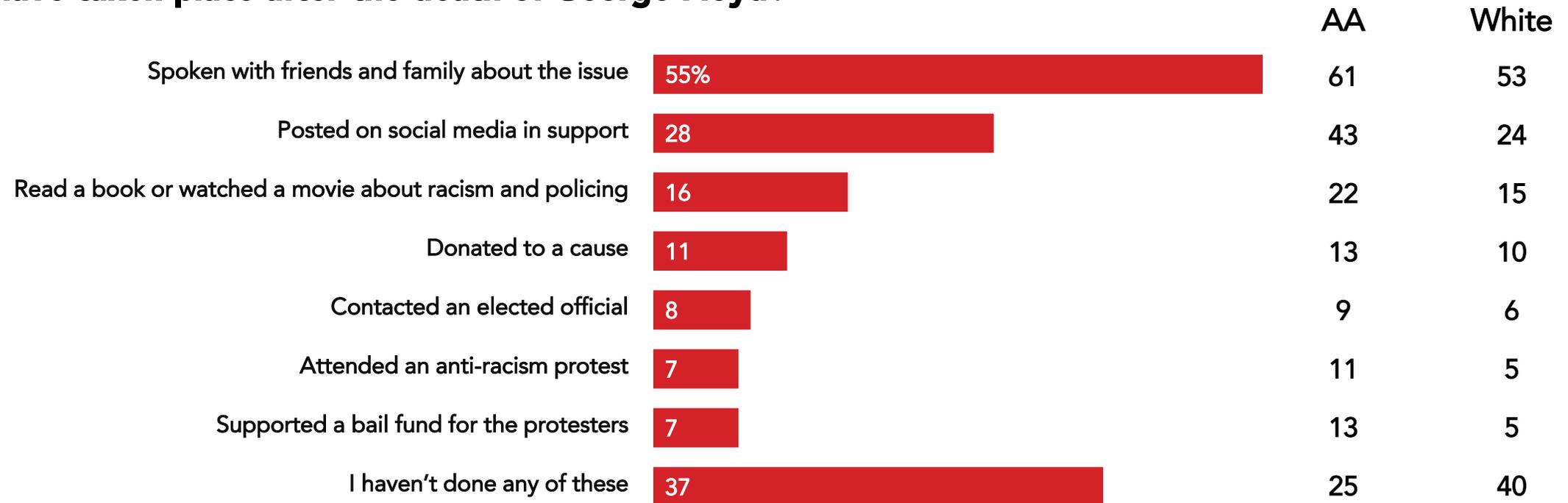
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted June 11-June 15, 2020. For more info, visit navigatorresearch.org

Many Have Taken Action or Spoken Out After the Death of George Floyd

Three in ten Americans say they have posted on social media in support of anti-racism protests, one in ten have donated to a cause, and 7% have attended a protest.

- Among African Americans, 43% have posted on social media, while 11% have protested themselves.

Which of the following actions have you personally taken in support of the anti-racism protests that have taken place after the death of George Floyd?



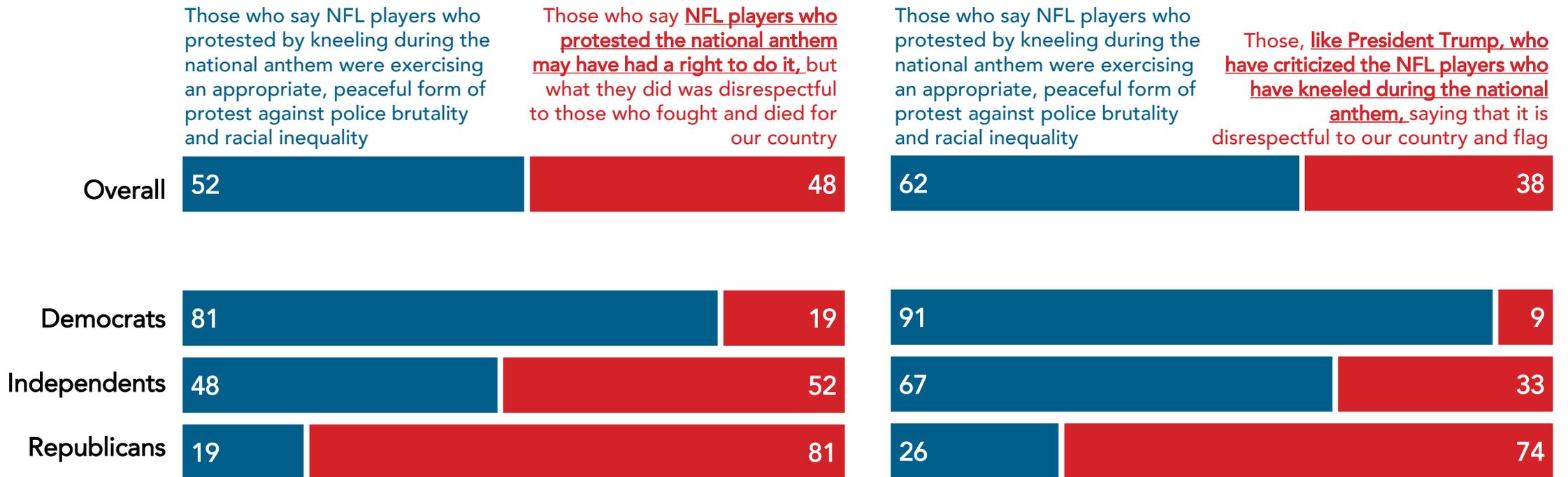
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Trump Entering Fray Around NFL Protest Issue Increases Support for Players

In a split test about support for NFL players kneeling, a majority support protesters when opponents of the protests are described generally. When Trump is added to opposition messaging, support for protesters is 10 points higher.

- Support for protesters has grown a net 6 points in the non-Trump messaging (from -2 to +4) since last week.

Thinking back to the issue of NFL players who kneeled during the national anthem in protest against police brutality, who do you agree with more on that?



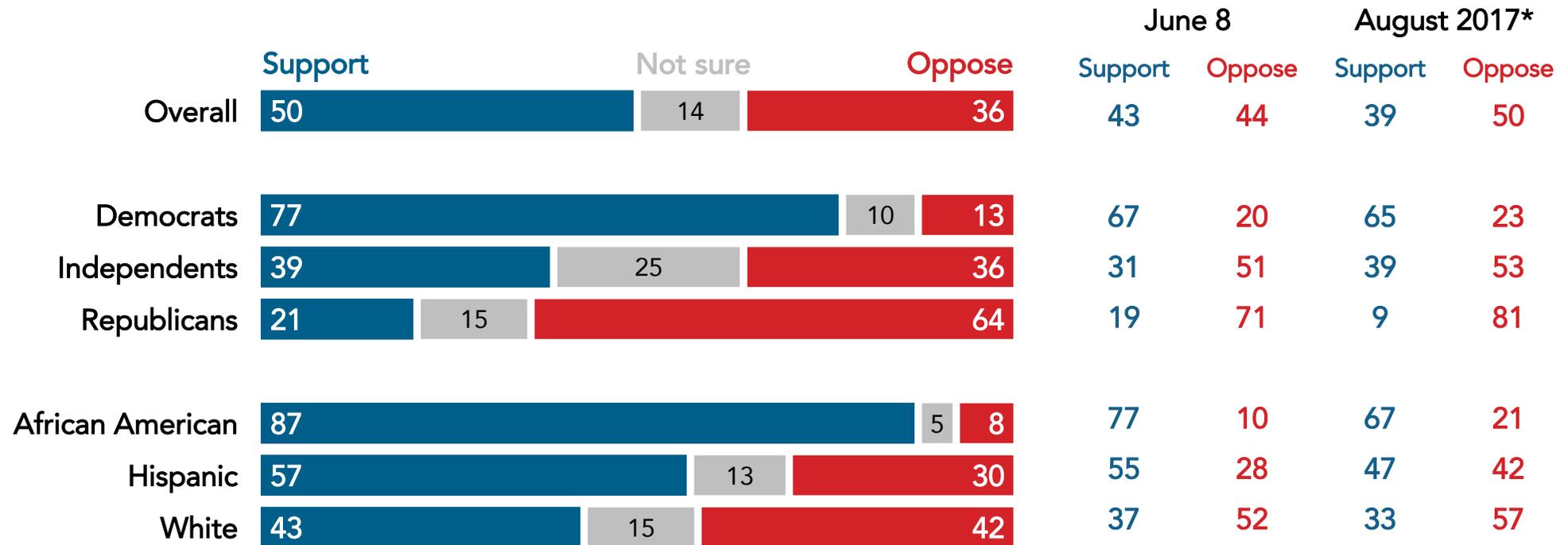
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Growing Number Support Removal of Confederate Statues

Half now support removing Confederate statues from public spaces, up 7 points from one week ago and 11 points from a [Quinnipiac poll](#) from August 2017.

- Among whites, support has grown 10 points since August 2017 (from 33% to 43%), and among Republicans, net support has grown 12 points (from 9% to 21%).

Do you support or oppose removing Confederate statues from public spaces around the country?



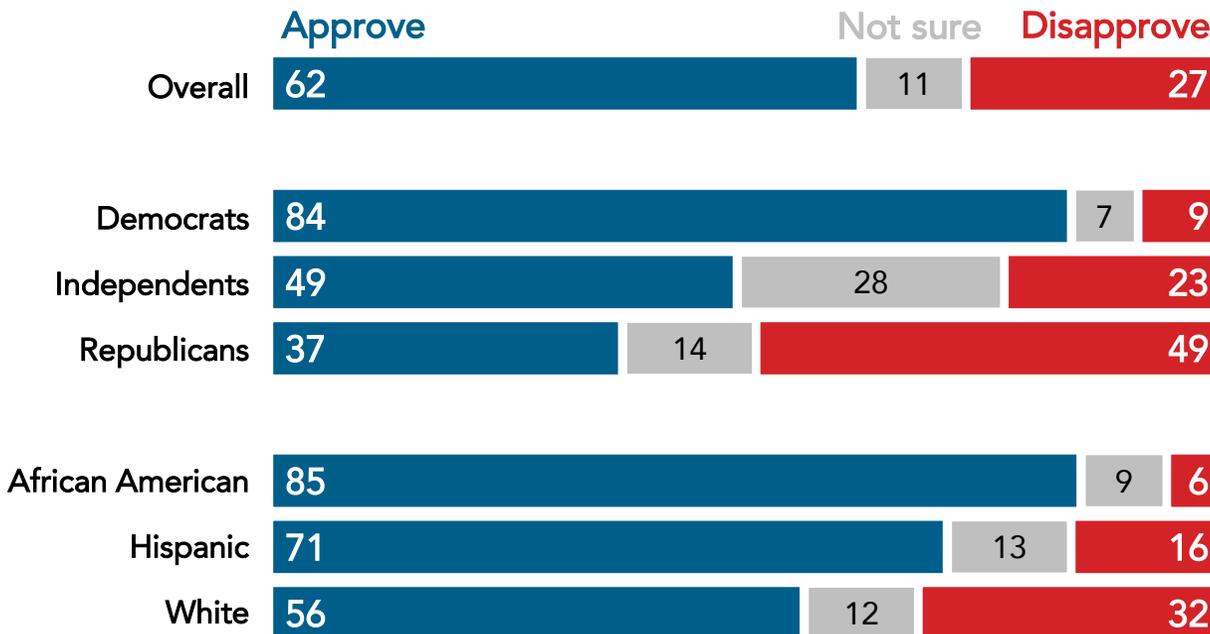
*Refers to a [Quinnipiac Poll](#) fielded August 17-22, 2017. Quinnipiac Poll excludes leaners from "Democrats" and "Republicans." Nationwide survey of 1,009 registered voters; June 11-15, 2020. For more info, visit navigatorresearch.org

Majorities Unfavorable Toward Confederate Flag and Approve of NASCAR Ban

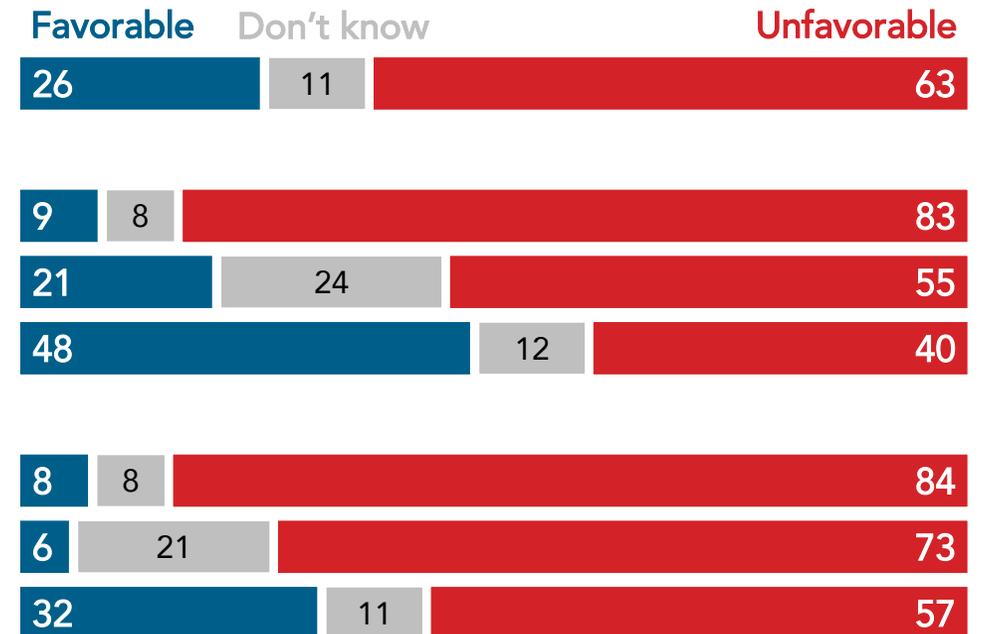
More than three in five Americans approve of NASCAR banning Confederate flags and are unfavorable to the flag.

- Even among NASCAR fans*, 59% approve of the NASCAR decision to ban Confederate flags.

As you may know, NASCAR has said it will no longer be allowing people who go to NASCAR races to display Confederate flags. Do you approve or disapprove of this decision?



Please indicate whether you have a favorable or unfavorable opinion of the Confederate flag.



*"NASCAR fans" are defined as those who self-report that they consider themselves NASCAR fans. Nationwide survey of 1,009 registered voters; June 11-15, 2020. For more info, visit navigatorresearch.org

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,009 registered voters conducted June 11-June 15, 2020. 104 additional interviews were conducted among independents with no partisan lean. 198 additional interviews were conducted among African American voters. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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<http://navigatorresearch.org>

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