

navigating.* coronavirus

Update:

Thursday, June 25, 2020



Communicating in
Crisis

Key takeaways:

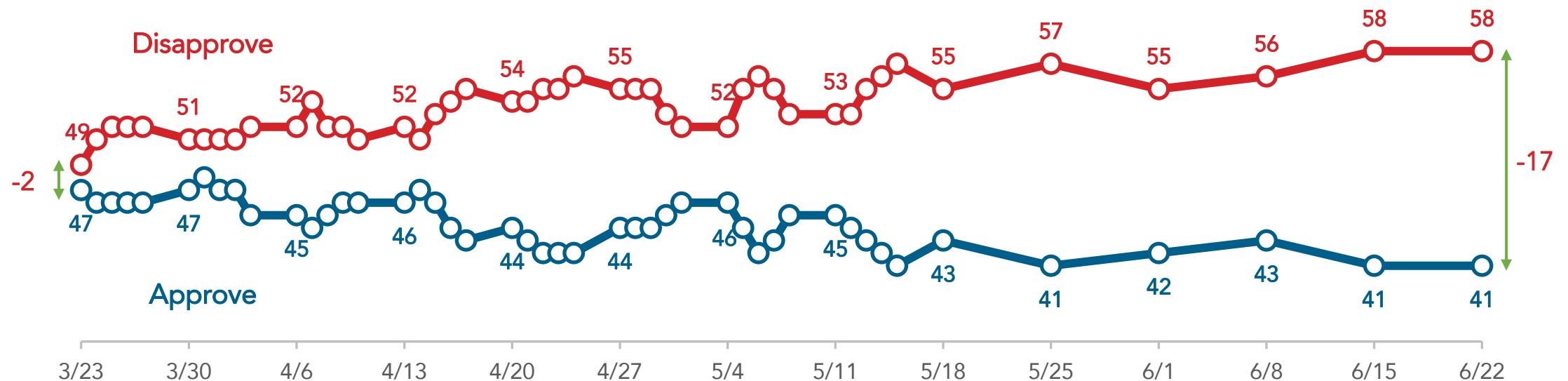
- Public debate on Trump has shifted back toward coronavirus: a majority feel he is not doing enough on the pandemic and that he is pushing too aggressively to reopen.
- A majority say Trump bears responsibility for the new surge in cases and disapprove of his decision to restart campaign rallies amidst the pandemic.
- Americans continue to oppose the Trump administration's lawsuit to repeal the ACA and think he should leave the DACA program alone following the recent Supreme Court ruling.

Trump's Disapproval Remains at High-Point During Pandemic

Approval of Trump's handling of his job as president remains at its lowest point in our tracking this week.

- Since March 23, among 2016 Trump voters, his approval has decreased by a net of 8 points, from +81 (90% approve/9% disapprove) to +73 (86% approve/13% disapprove).

Do you approve or disapprove of the way that Donald Trump is handling his job as president?



"2016 Trump Voters" self-report having voted for Donald Trump in the 2016 election. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 18-June 22, 2020. For more info, visit navigatorresearch.org

Public Debate on Trump Refocusing on Coronavirus, Holding Rallies

While some still mention the president's St. John's Church photo op, the president's handling of coronavirus and his Tulsa rally in particular have been the focus of negative conversations about Trump over the past week.

In a few words, what **negative** things have you seen, read, or heard recently about Donald Trump?

June 22



“His determination to **hold an indoor rally despite the dangers** presented by the COVID-19 pandemic”

“I have seen the fact that he's deciding to **throw a rally in the middle of a pandemic** in a state that has increased coronavirus cases.”

“He wants to open the country up knowing the **coronavirus is still spreading.**”

“Calling **troops on peaceful protesters** so he can have a photo op.”

“The way he went about telling the police how to **deal with protesters by shooting** them.”

June 15



June 8



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 18-June 22, 2020. For more info, visit navigatorresearch.org

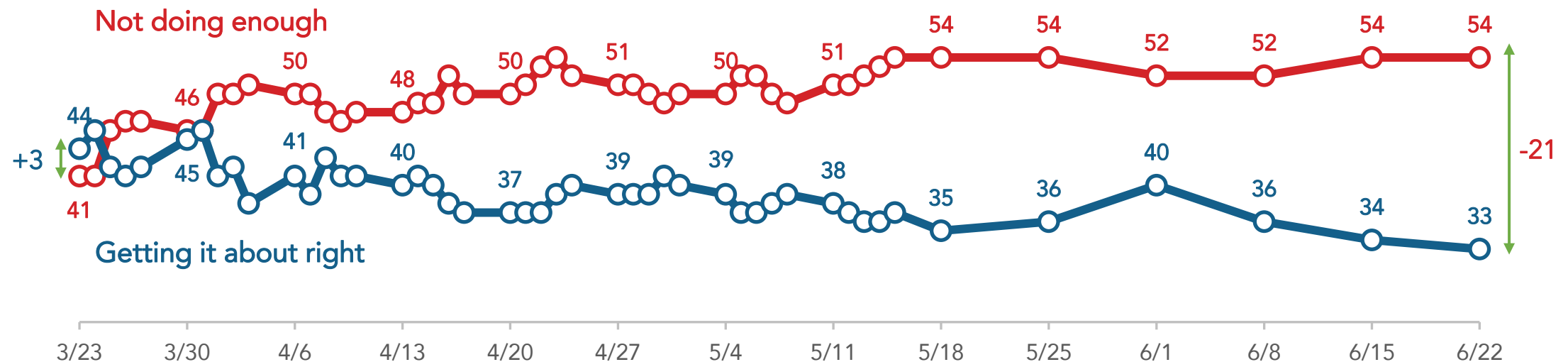
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Majority Feel Trump Not Doing Enough on Pandemic

By the largest margin yet, Americans say the Trump administration is “not doing enough” in their response to the coronavirus pandemic.

- Throughout our tracking, Trump has typically gotten worse ratings for his early response than his current response – by margins of 10-15 points. But in recent data, these numbers have converged and now are just 5 points apart (59% say he did not take early response seriously enough vs. 54% not currently doing enough).

When it comes to Donald Trump and his administration's current response to the coronavirus pandemic, do you think they are...



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People Say Trump is Risking Lives by Reopening

Fewer Americans agree with Trump’s argument that “we can’t keep the economy shut down forever” than was the case two weeks ago. A majority say he is ignoring medical experts and reopening too aggressively.

- On June 8, the margin between those who said Trump is putting lives at risk by reopening too aggressively, and those who say Trump is right to say we can’t keep the economy shut down forever, was +5 – now, it’s +13.

Which side do you agree with more?

Those who say Donald Trump is ignoring the advice of medical experts by moving to reopen the country too aggressively which will only prolong the pandemic – putting more lives at risk and endangering our economy further

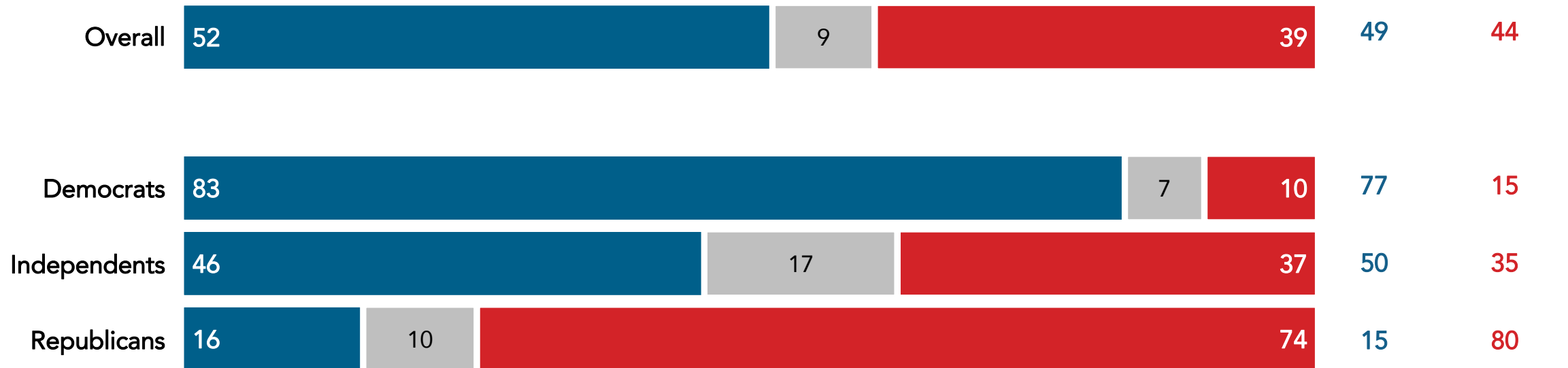
Those who say Donald Trump is right to say that we can't keep the economy shut down forever, and he's making the right call by leaving reopening to the states but pushing states to reopen their economies and get people back to work

Don't know

June 8

Risk

Reopen

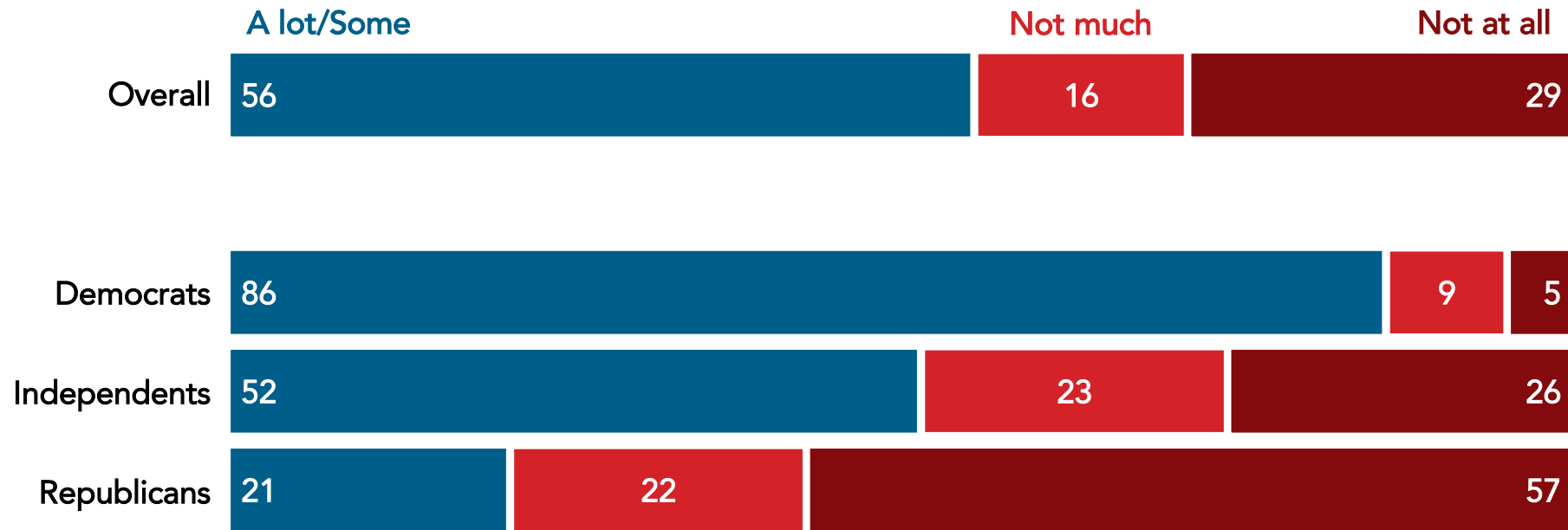


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Public Holds Trump Responsible for Increasing Cases

Nearly three in five Americans say they hold Trump responsible for cases going up.

As you may know, cases are going up in a number of states around the country. How much do you hold President Trump responsible for that?



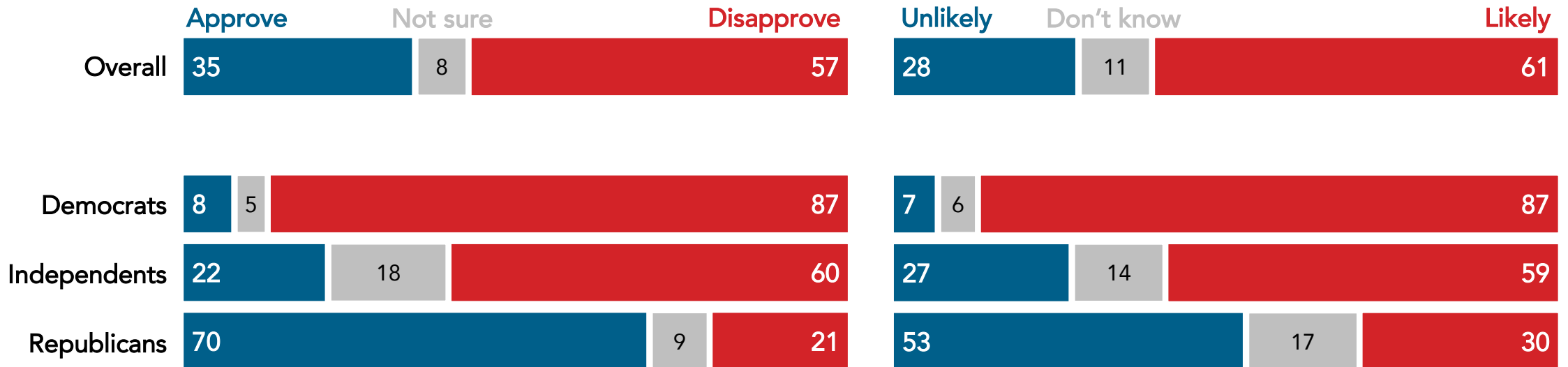
Nationwide survey of 1,013 registered voters; June 18-22, 2020.
For more info, visit navigatorresearch.org

Americans Disapprove of “Superspreader” Trump Rallies

Roughly three in five disapprove of Trump’s decision to restart campaign rallies and feel that the Tulsa rally will likely become a “superspreader event.”

As you may know, Trump has said he is going to start back up his campaign rallies, starting with a rally in Tulsa, Oklahoma. Do you approve or disapprove of Trump’s decision to restart campaign rallies?

How likely or unlikely do you think it is that the Tulsa rally will become a “superspreader event”?

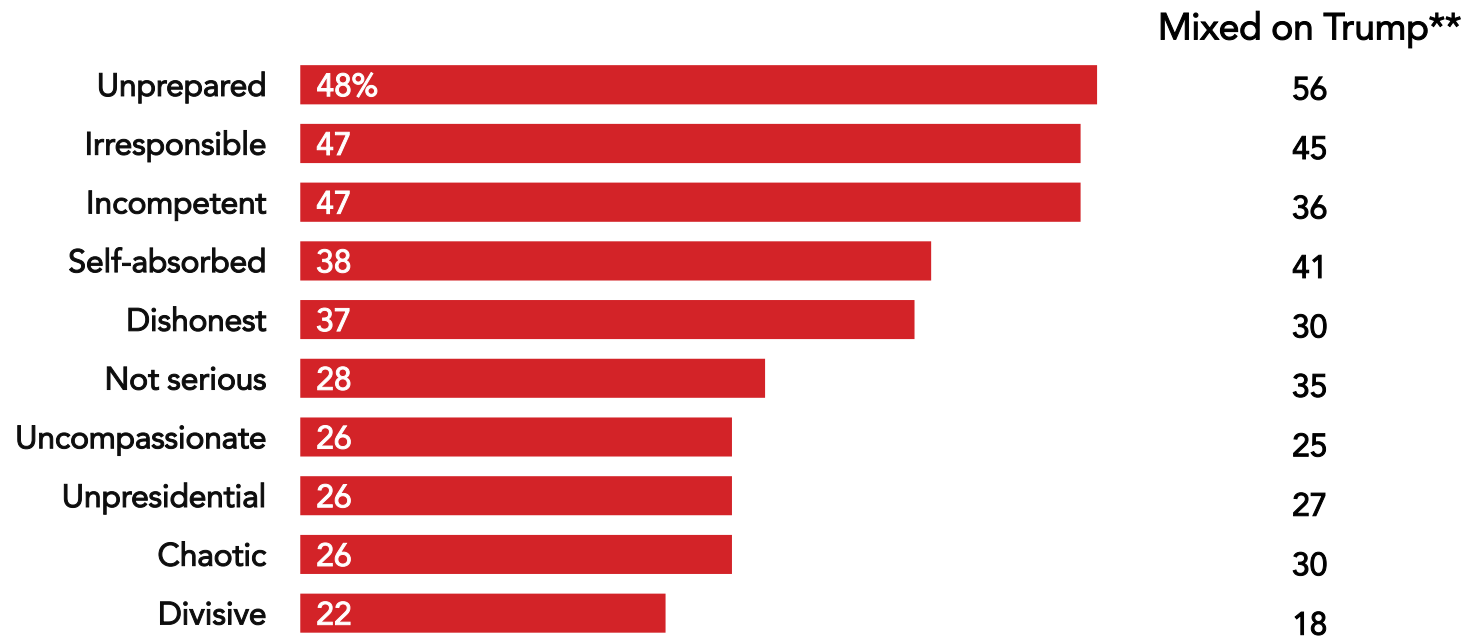


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“Unprepared,” “Irresponsible” Most Concerning About Trump Pandemic Response

Among those who said either a negative term described or a positive term did not describe Trump’s handling of his job as president in a previous question, the words they say best describe what concerns them most about his response to the pandemic include “unprepared” and “irresponsible.”

***Which FOUR of the following words best describes what concerns you most about Trump's response to the coronavirus pandemic?**



*Respondents were asked this question if they selected that “chaotic,” “unprepared,” “irresponsible,” or “self absorbed” applies in B5, or if they selected “competent,” “compassionate,” “honest,” “presidential,” or “serious” does not apply in B5. **“Mixed on Trump” refers to Americans who don’t always approve or don’t always disapprove of Trump’s overall job performance, his handling of the economy, his handling of the coronavirus pandemic, and his handling of health care. Nationwide survey of 1,013 registered voters; June 18-22, 2020. For more info, visit navigatorresearch.org

Top Trump Concerns: Ignoring Experts, Dividing Us, Making Things Worse

Most concerning among independents is Trump pitting Americans against each other and failing to unite the nation, followed closely by adding to the present chaos with inflammatory words and ignoring experts.

Please indicate whether each raises concerns about the Trump administration's handling of recent events.

	% Very Serious Concerns	
	Overall	Ind
Donald Trump thinks he always knows best and too often makes decisions that ignore the advice of experts , whether it's medical experts on the pandemic or decorated generals on the appropriate use of the military	50	50
As crises in America build, Trump continues to divide us , pitting Americans against each other and refusing to play the role of a president who unites a nation	49	52
Every time we need leadership from our president, Donald Trump makes things worse by adding to the chaos with his inflammatory words and actions	47	51
Donald Trump has continuously put people in harm's way , whether it's his downplaying of the health risks of coronavirus or pushing people to go in public before the coronavirus has even been contained	47	47
Donald Trump has downplayed the threat of coronavirus throughout the pandemic , letting it get worse early on when we should have been preparing, and is still not doing enough today to contain the virus	47	46

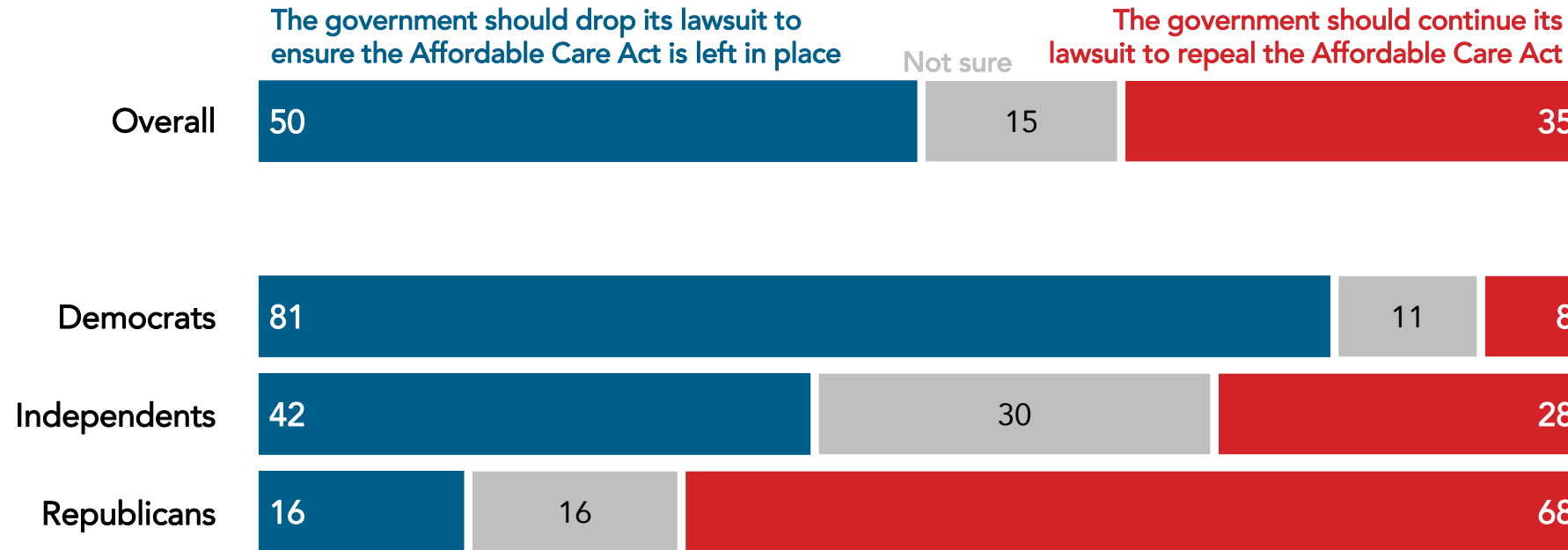
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Only a Third Support Trump Lawsuit to Repeal Health Care Law

Half of the public says the government should drop its lawsuit to ensure the ACA is left in place, including nearly half of independents.

- Among independents, 30% say they are not sure what should happen with the lawsuit.

As you may know, the federal government is continuing to pursue a lawsuit that would repeal the Affordable Care Act, which is also sometimes known as Obamacare. What do you think should happen with this lawsuit?



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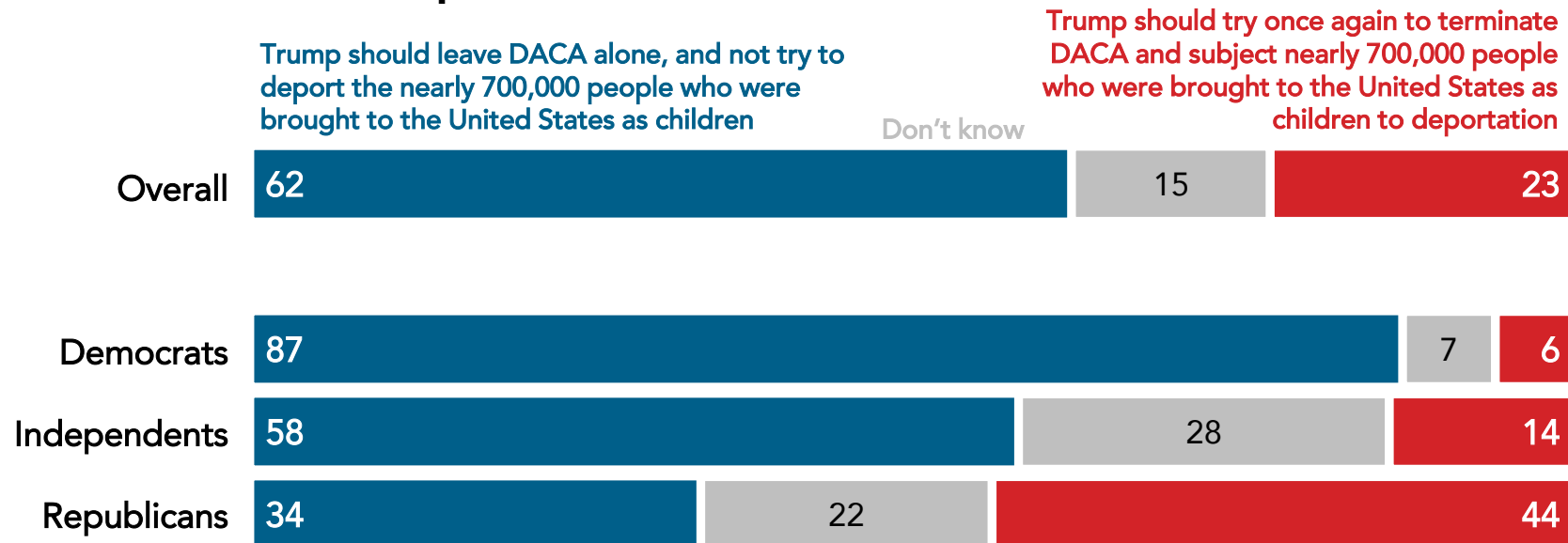
Nearly Two-Thirds Think Trump Should Leave DACA Alone

More than three in five say that following the Supreme Court's ruling against Trump on a case involving the DACA program, he should leave DACA alone and not try to deport Dreamers.

- The share who say Trump should once again try to terminate DACA is being driven in part by "very conservative" Republicans, with 62% saying he should continue to push for the deportation of nearly 700,000 Dreamers.

As you may have heard, the Supreme Court of the United States recently ruled against President Trump on a case involving the DACA program, which has allowed nearly 700,000 people who were brought to the United States as children (known as Dreamers) to avoid deportation and remain in the country. The Supreme Court ruled that the way President Trump tried to shut down the DACA program was unconstitutional.

What do you think President Trump should do on this issue now?



"Very conservative Republicans" are those who self-identify as "very conservative" and also as Republicans.
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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,013 registered voters conducted June 18-June 22, 2020. 102 additional interviews were conducted among independents with no partisan lean. 198 additional interviews were conducted among African American voters. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

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