

navigating.* coronavirus

Update:

Friday, June 26, 2020



Communicating in
Crisis

Key takeaways:

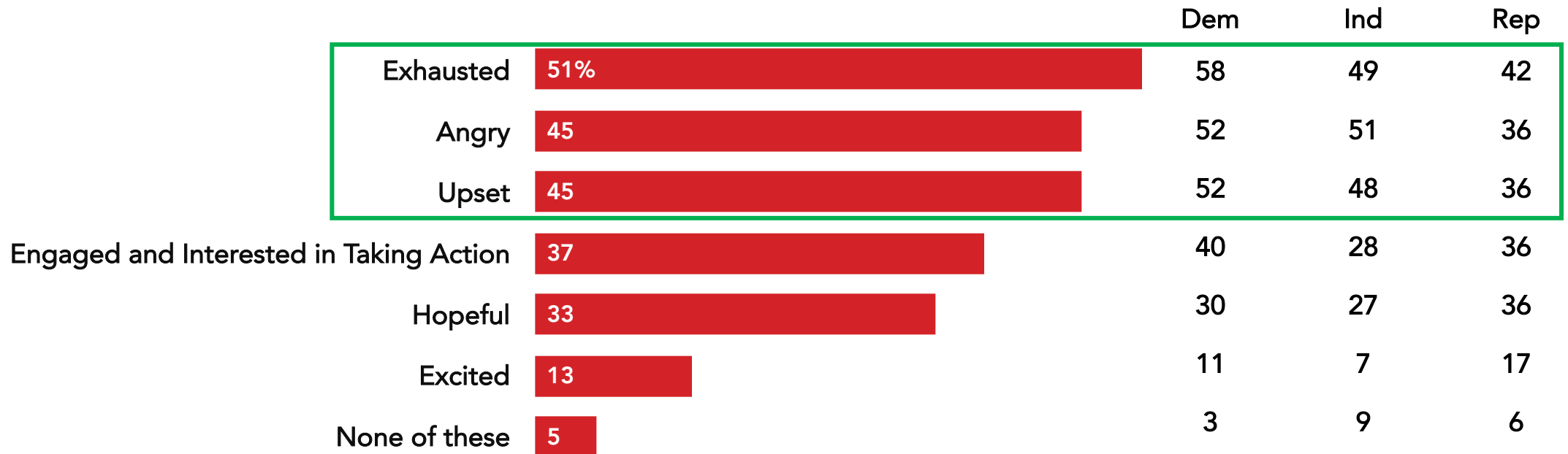
- Americans are “exhausted” and “angry,” though a growing number feel “engaged and interested in taking action.”
- Majorities continue to support the protests following the death of George Floyd and disapprove of the police response to them.
- A majority support repealing tax breaks for the 1%, and three in five say that taxing the wealthiest Americans and corporations would help with the economic recovery in the wake of the pandemic.

Public Is “Exhausted,” “Angry,” “Upset” – But Growing Share Are “Engaged and Interested in Taking Action”

Top descriptors respondents choose to describe their current emotional state about politics across party lines are “exhausted,” “angry,” and “upset.”

- The share who say they are “engaged and interested in taking action” has increased 8 points since June 8, from 29% to 37%. Among Democrats, the share has increased 4 points since June 8 (from 36% to 40%) and among Republicans, 12 points (from 24% to 36%).

Please select ALL that describe how you feel about politics today.

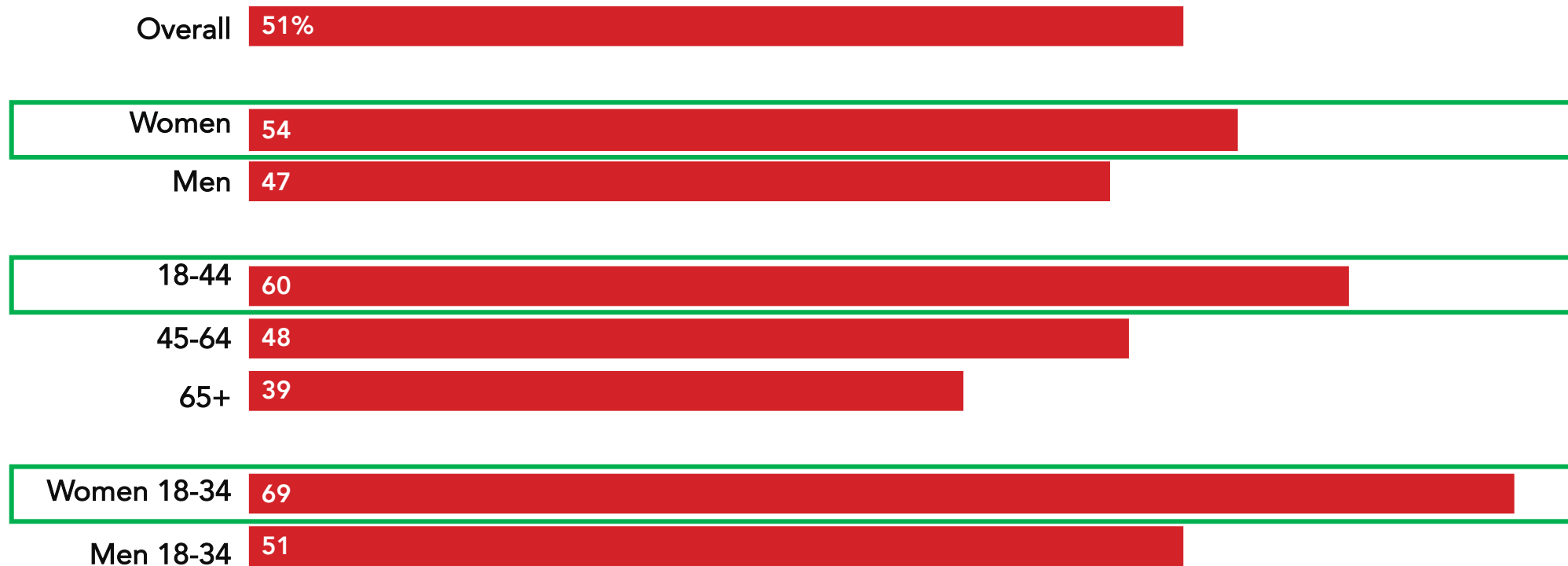


Groups Especially “Exhausted”: Younger, Female

Those who over-index on feeling “exhausted” include younger Americans and women.

- Groups that are less likely to say they feel “exhausted” include men (47%), Americans ages 45-64 (48%), and Americans 65 and older (39%).

Please select **ALL** that describe how you feel about politics today: **Exhausted**

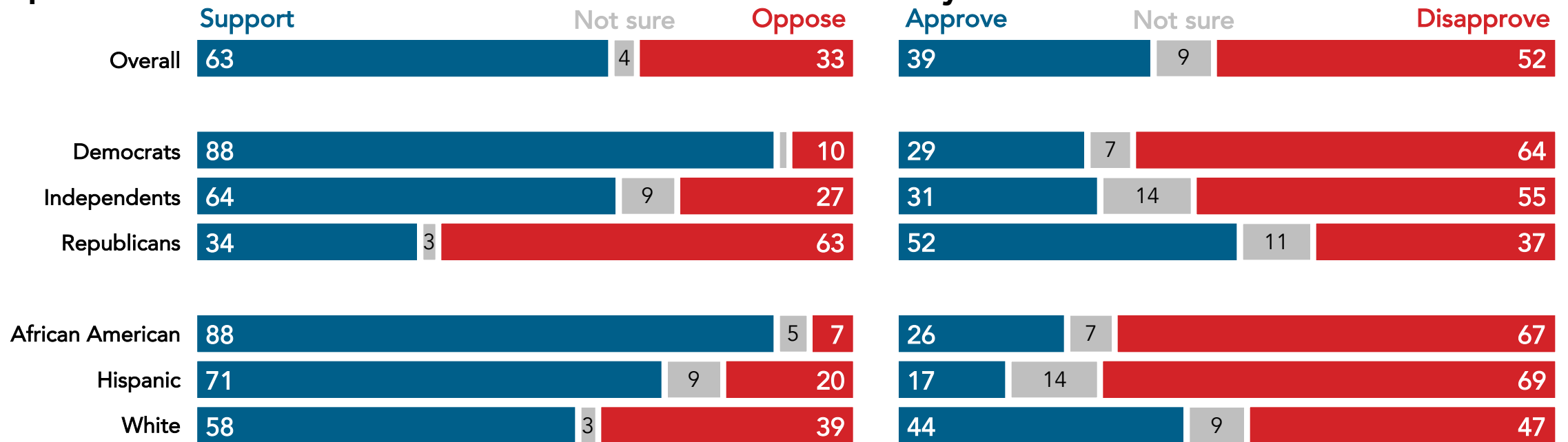


Majorities Continue to Support Protests, Disapprove of Police Response

In each of our updates over the last three weeks, more than three in five Americans have supported the protests following George Floyd's death, and more than half have disapproved of the police response to these protests.

As you may know, the death of George Floyd led to protests across the country focused on police treatment of Black Americans. Do you support or oppose these protests?

Do you approve or disapprove of the way the police have responded to the protests that have taken place after the death of George Floyd?



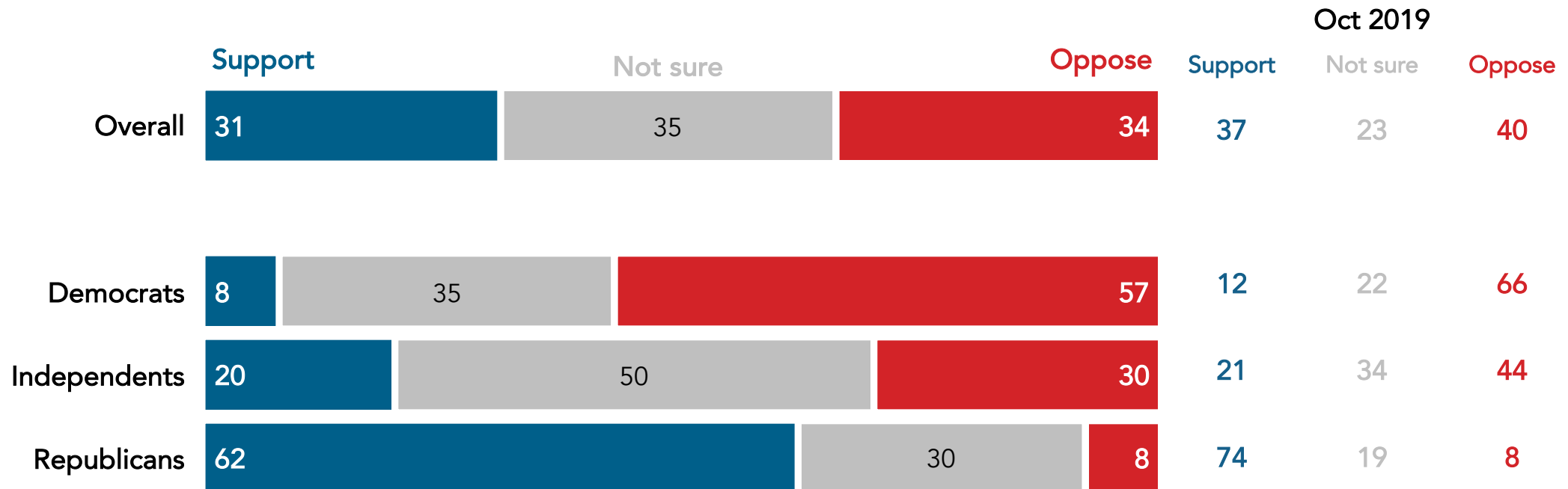
Nationwide survey of 1,013 registered voters; June 18-22, 2020.
For more info, visit navigatorresearch.org

More Oppose Than Support Republican Tax Law, Though Growing Share Unsure

Support for the Republican tax law continues to be slightly underwater, with net support at -3 overall. At the same time, the share who are “not sure” has grown 12 points since October 2019.

- The share who are not sure among Democrats has grown 13 points (from 22% to 35%), and among Republicans, it has grown 11 points (from 19% to 30%) since October 2019.

Do you support or oppose the Republican tax law passed by Congress at the end of 2017?



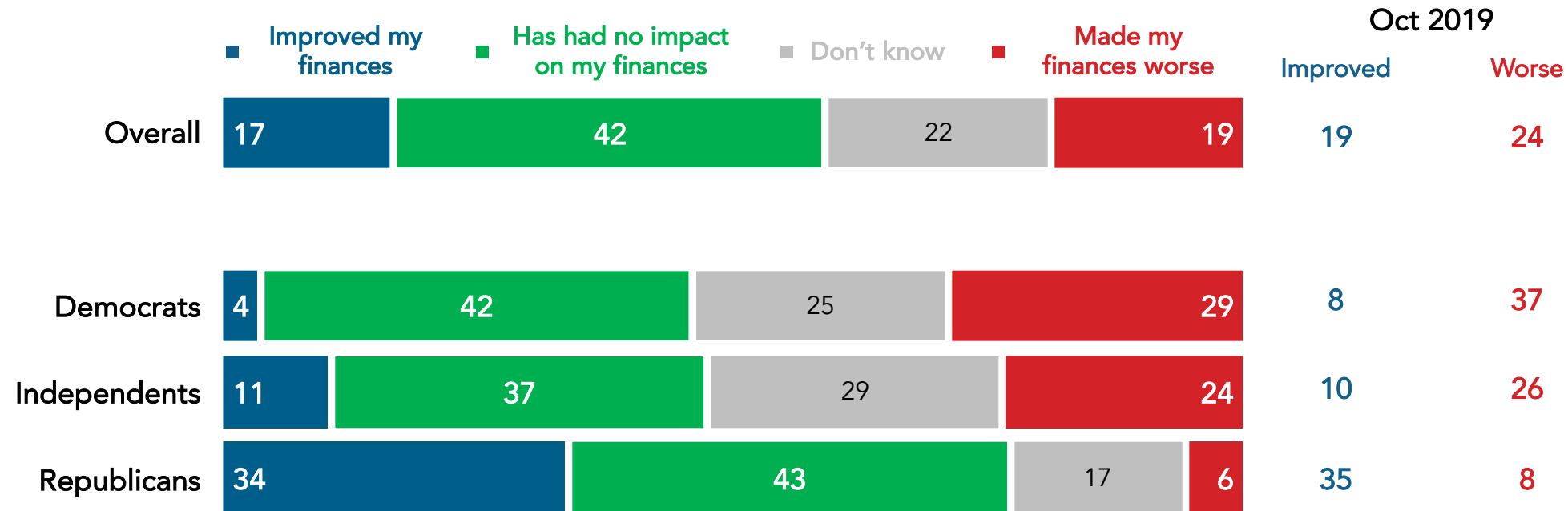
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 18-June 22, 2020. For more info, visit navigatorresearch.org

A Plurality Say 2017 Republican Tax Law Has Had No Personal Impact

While roughly two in five across party lines say the Republican tax law passed in 2017 has had no effect on their personal finances, Democrats and independents are more likely to say it has made their finances worse than better.

- Only a third (34%) of Republicans say the tax law has improved their personal finances.

How do you think the Republican tax law enacted at the end of 2017 has affected your personal finances so far?



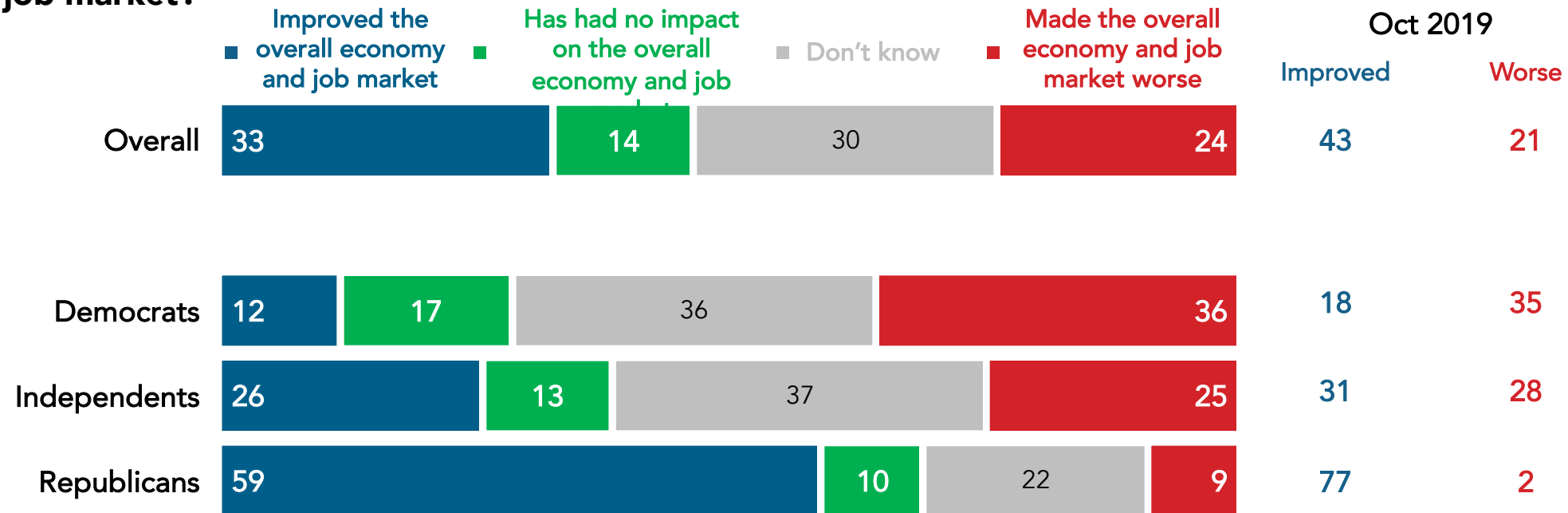
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 18-June 22, 2020. For more info, visit navigatorresearch.org

Just a Third Now Say the Republican Tax Law Has Improved Economy and Job Market

The share of Americans who feel that the Republican tax law has improved the overall economy has dropped 10 points since October 2019.

- Among Republicans, the share since October 2019 who say it has improved the economy and job market has dropped 18 points (from 77% to 59%).

How do you think the Republican tax law enacted at the end of 2017 has affected the overall economy and job market?



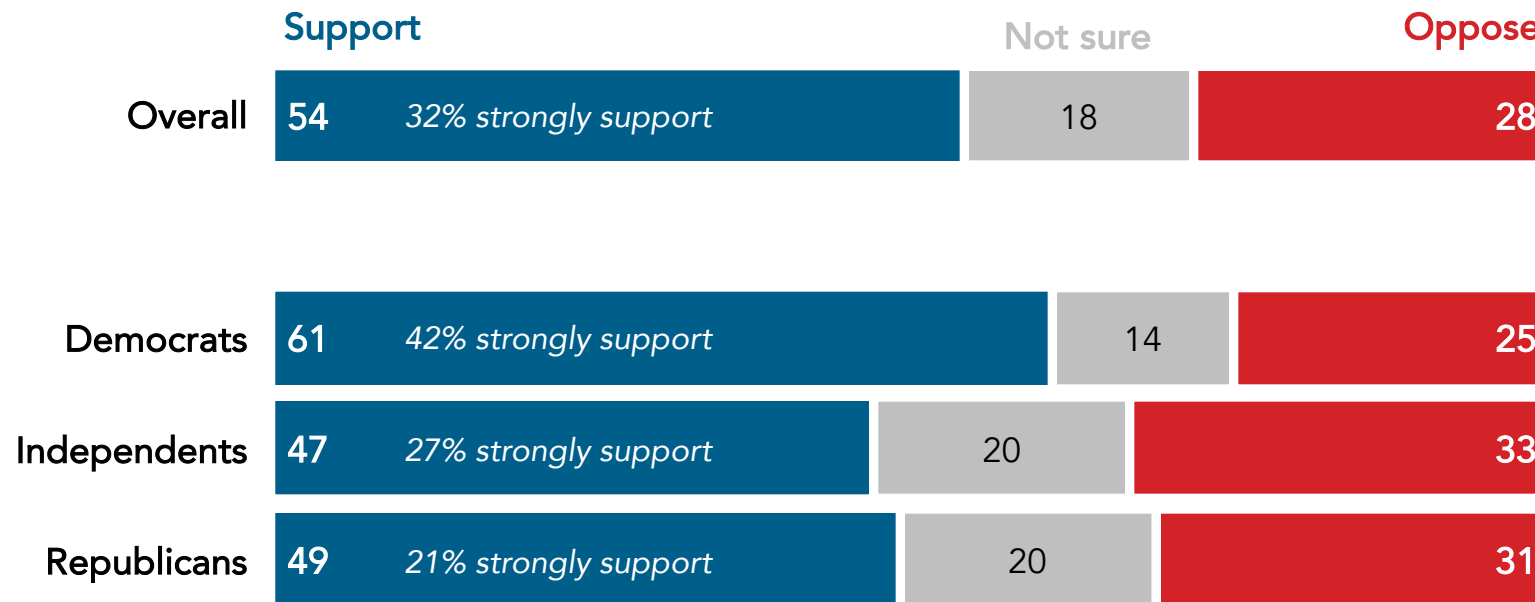
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 18-June 22, 2020. For more info, visit navigatorresearch.org

More Than Half Support Repealing Tax Breaks for the Top 1%

A majority support repealing tax breaks for the top 1% passed in the pandemic economic relief package, and nearly a third “strongly support” their repeal – more than the share overall who oppose.

- Even among Republicans who watch Fox News, 53% support repealing these tax breaks, including 20% who “strongly support.”

Earlier this year, Congress passed an economic relief package in response to the coronavirus pandemic that included \$135 billion in tax breaks for the top one percent of Americans. Do you support or oppose Congress repealing those tax breaks?



“Republicans who watch Fox news” are Republicans who report watching Fox News at least a few times a month. Nationwide survey of 1,013 registered voters; June 18-22, 2020. For more info, visit navigatorresearch.org

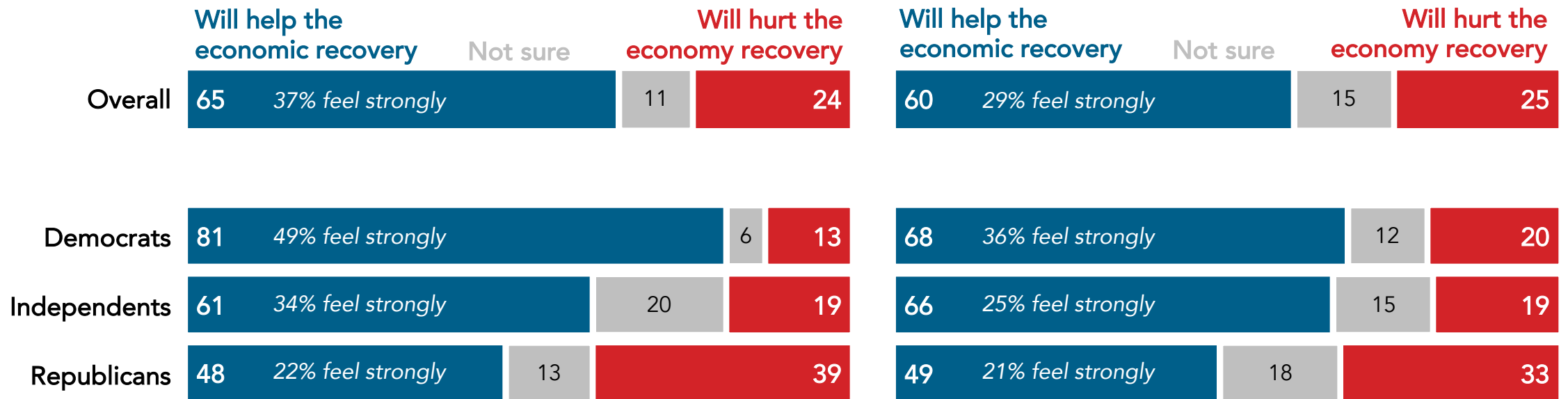
Majorities Think Taxing the Wealthiest Americans Will Help the Economic Recovery

Three in five say raising taxes on the “wealthiest” or those “making more than \$400,000” will help the economy.

- When using language of “the wealthiest” and “corporations” rather than those “making more than \$400,000,” there is a 5-point increase in the share who think increasing taxes will help the economic recovery.

Do you think raising taxes on the wealthiest Americans and corporations will help or hurt the economic recovery in the wake of the pandemic?*

Do you think raising taxes on Americans making more than \$400,000 will help or hurt with economic recovery in the wake of the pandemic?***



*/** Each question was asked to a separate half of respondents. Nationwide survey of 1,013 registered voters; June 18-22, 2020. For more info, visit navigatorresearch.org

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,013 registered voters conducted June 18-June 22, 2020. 102 additional interviews were conducted among independents with no partisan lean. 198 additional interviews were conducted among African American voters. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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Navigator:

<http://navigatorresearch.org>

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