

navigating.* coronavirus

Update:
Thursday, June 4, 2020

MESSAGE UPDATE

Communicating in
Crisis: Coronavirus



Key takeaways:

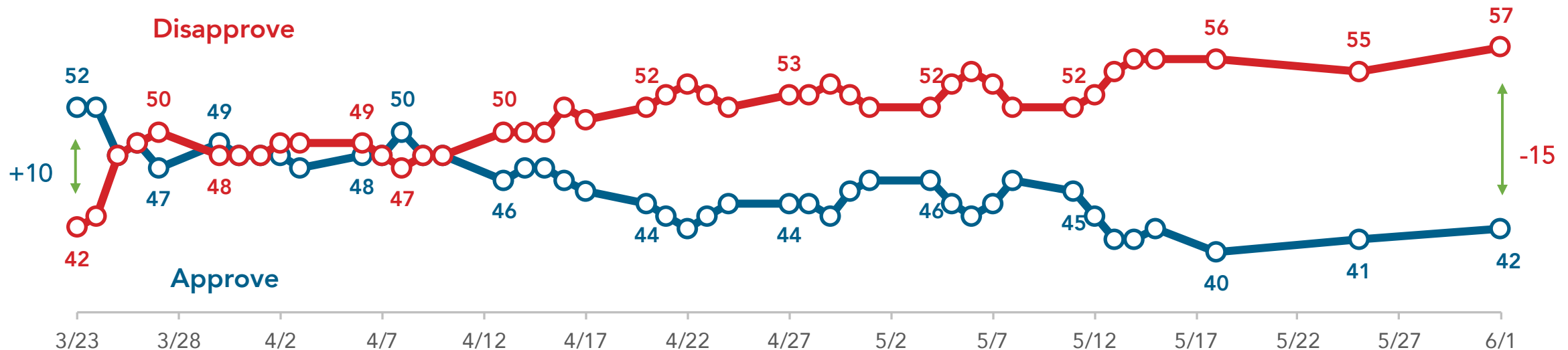
- Disapproval of Trump's handling of the coronavirus pandemic has hit the highest point yet in our tracking.
- The share of Americans who say Trump's response is compassionate has fallen to a new low, particularly among African Americans.
- Americans see the high death toll and a study finding 36,000 lives might have been saved with quicker action as evidence Trump made the outbreak worse than it needed to be.

Trump's Pandemic Disapproval Continues to Rise

Nearly six in 10 Americans now disapprove of the way that Trump is handling the coronavirus pandemic, the highest yet in our tracking.

- 47% of Americans say they "strongly disapprove" of Trump's handling.
- Only half (50%) of Republicans say they "strongly approve" of Trump's handling.

Do you approve or disapprove of the way that Donald Trump is handling the coronavirus pandemic?



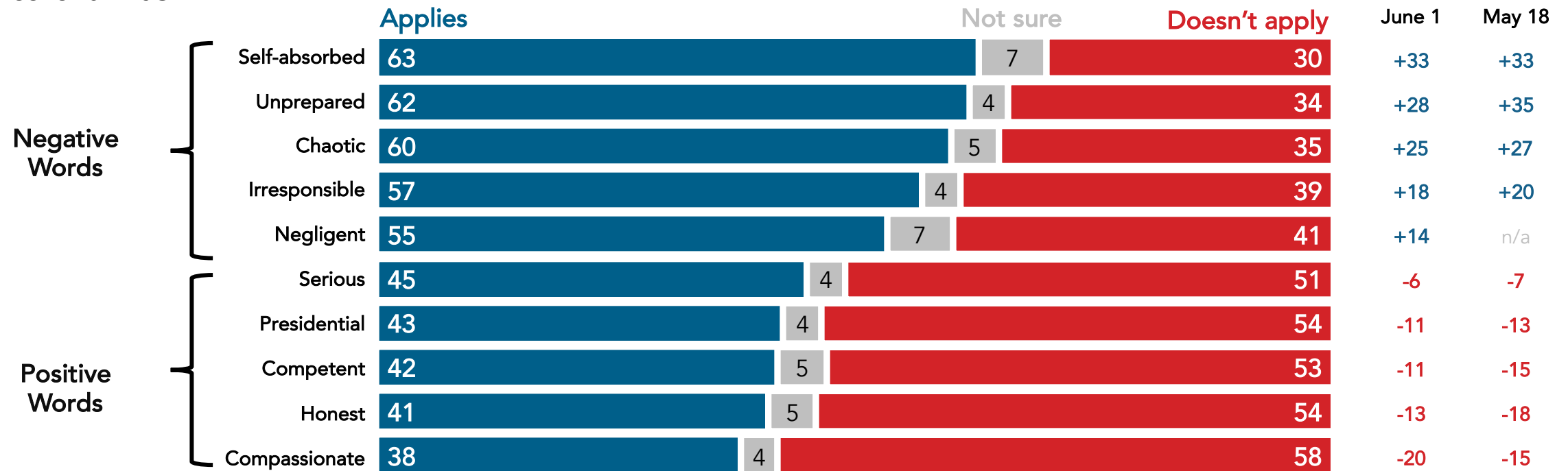
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted May 28-June 1, 2020. For more info, visit navigatorresearch.org

Trump's Coronavirus Response: Self-Absorbed & Uncompassionate

The majority of Americans say that negative words, including self-absorbed, unprepared, chaotic, irresponsible, and negligent, apply to Donald Trump's response to coronavirus, while less than half say positive words apply.

- The majority of independents (54%) and nearly half the public overall (47%) say that "self-absorbed" very much applies to Trump's response.

Please indicate how well each of the following words or phrases apply to Donald Trump's response to coronavirus:



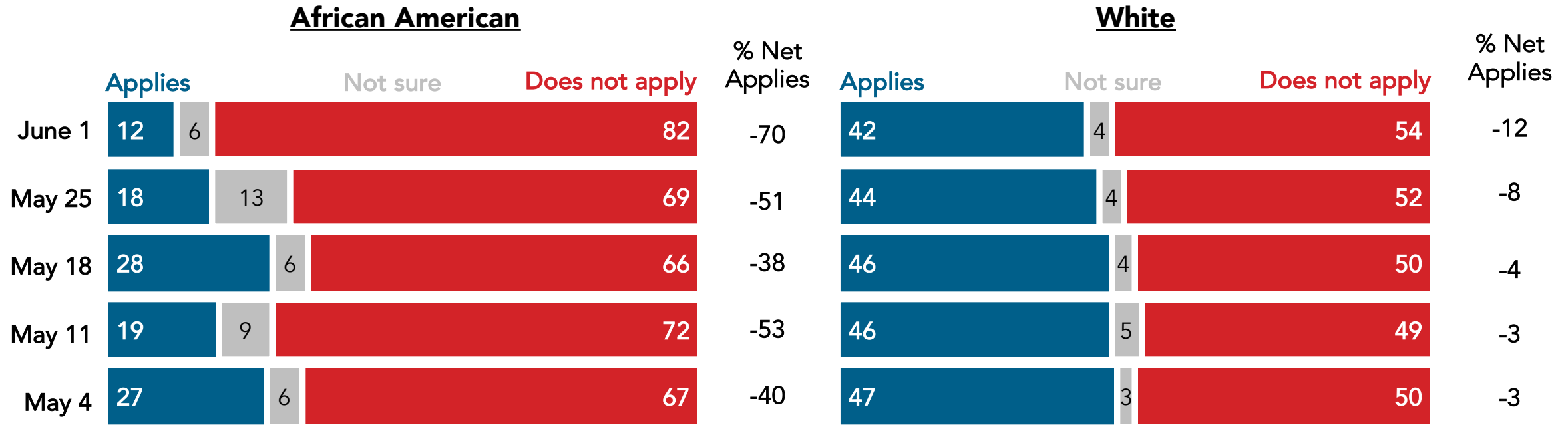
Nationwide survey of 1,007 registered voters; May 28-June 1, 2020.
For more info, visit navigatorresearch.org

Steep Decline in African American Perceptions of "Compassion"

African Americans are especially likely to say "compassionate" does not apply to Donald Trump's response to coronavirus, though there has also been a decline among white Americans saying "compassionate" applies.

- There's been a net shift of 32 points among African Americans (-38 to -70) in the last two weeks.

Please indicate how well "compassionate" applies to Donald Trump's response to coronavirus:



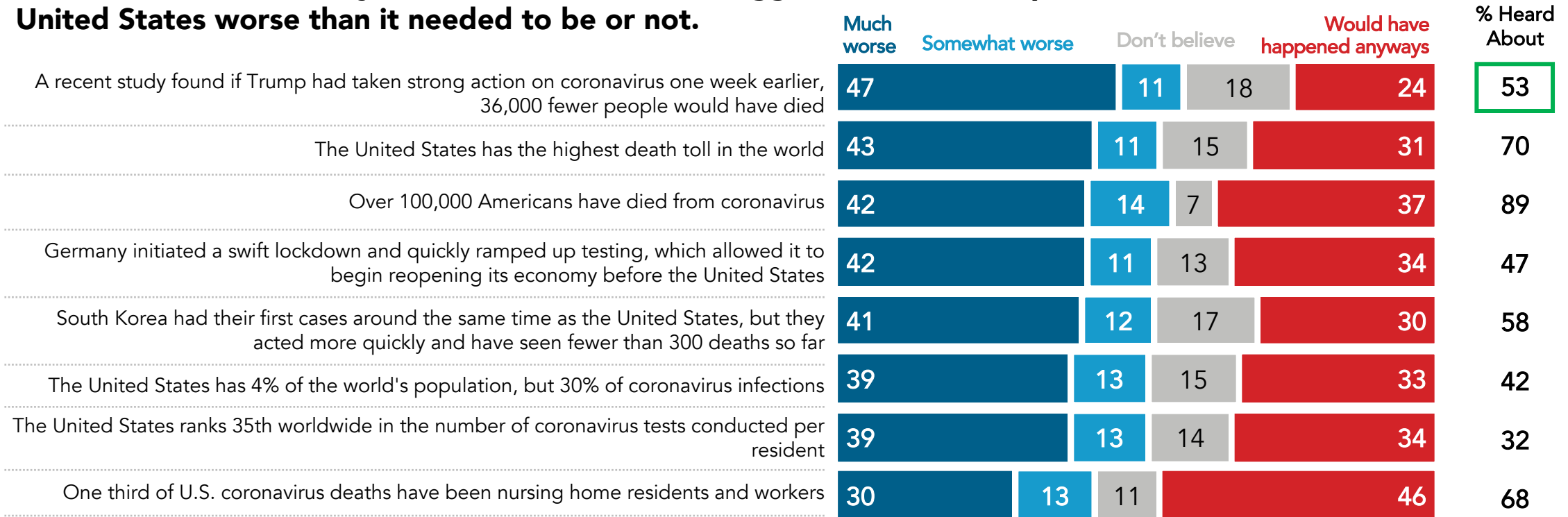
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three days. Latest wave conducted May 28-June 1, 2020. For more info, visit navigatorresearch.org



Lack of Early Action Underscores How Trump Worsened Pandemic

Only about half of Americans have heard about a Columbia University study that found 36,000 lives might have been saved if Trump had acted more quickly on social distancing, but when they do hear about it, most believe this information reveals a failure by Trump.

Please indicate whether you think each statement suggests Donald Trump made the coronavirus situation in the United States worse than it needed to be or not.



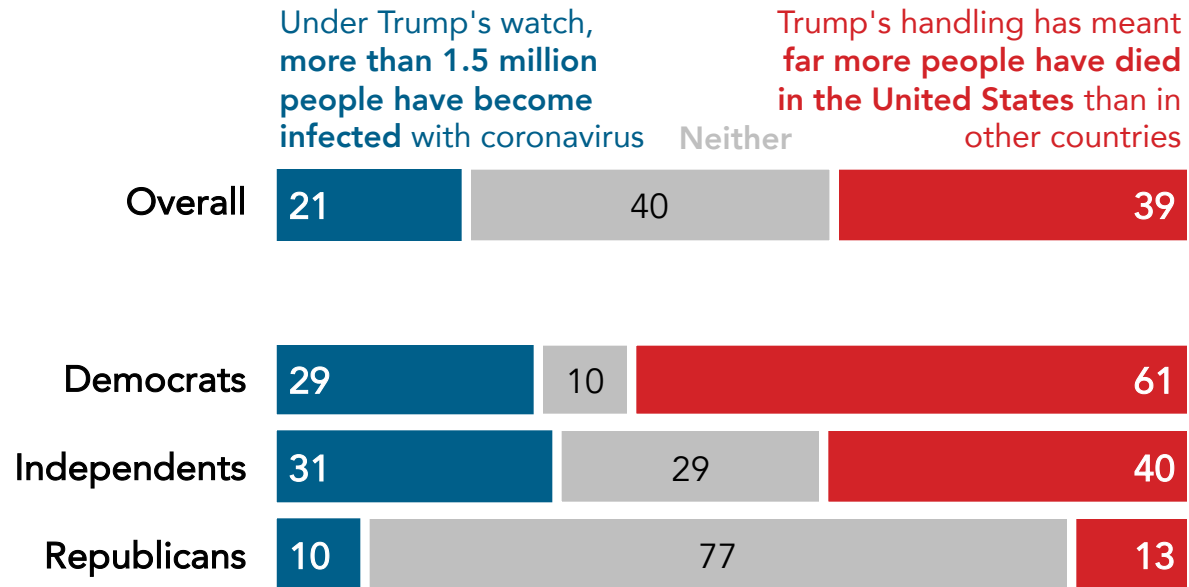
Nationwide survey of 1,007 registered voters; May 28-June 1, 2020.
For more info, visit navigatorresearch.org

Uniquely High Death Toll Raises More Concern than High Infection Rate

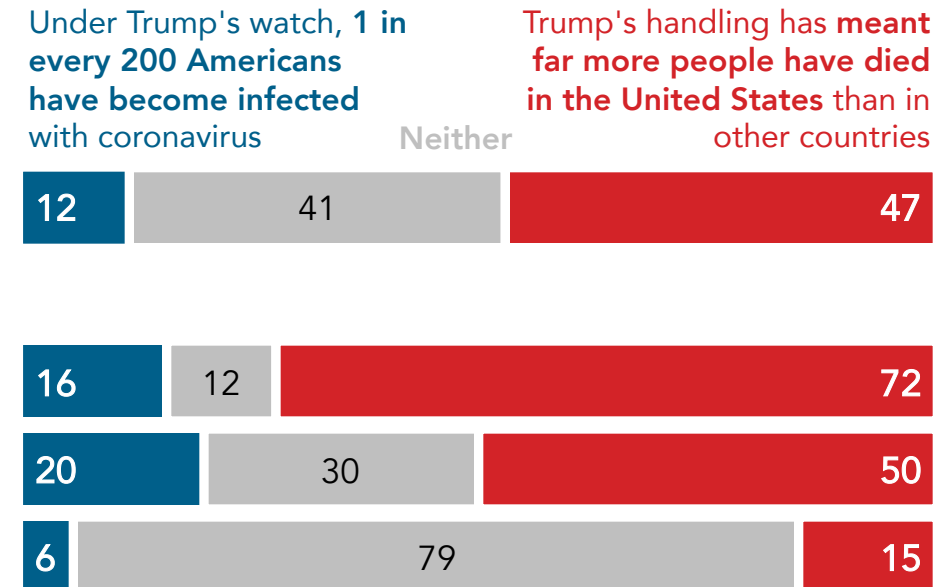
While highlighting the high rates of infection in the United States still concerns Americans, more are concerned by Trump's handling resulting in far more people dying in the United States than in other countries.

- This comes as more than one in ten Americans (13%) say they know someone who has lost their life to the virus.

Which of the following concerns you more about Donald Trump's approach to the coronavirus pandemic?



Which of the following concerns you more about Donald Trump's approach to the coronavirus pandemic?

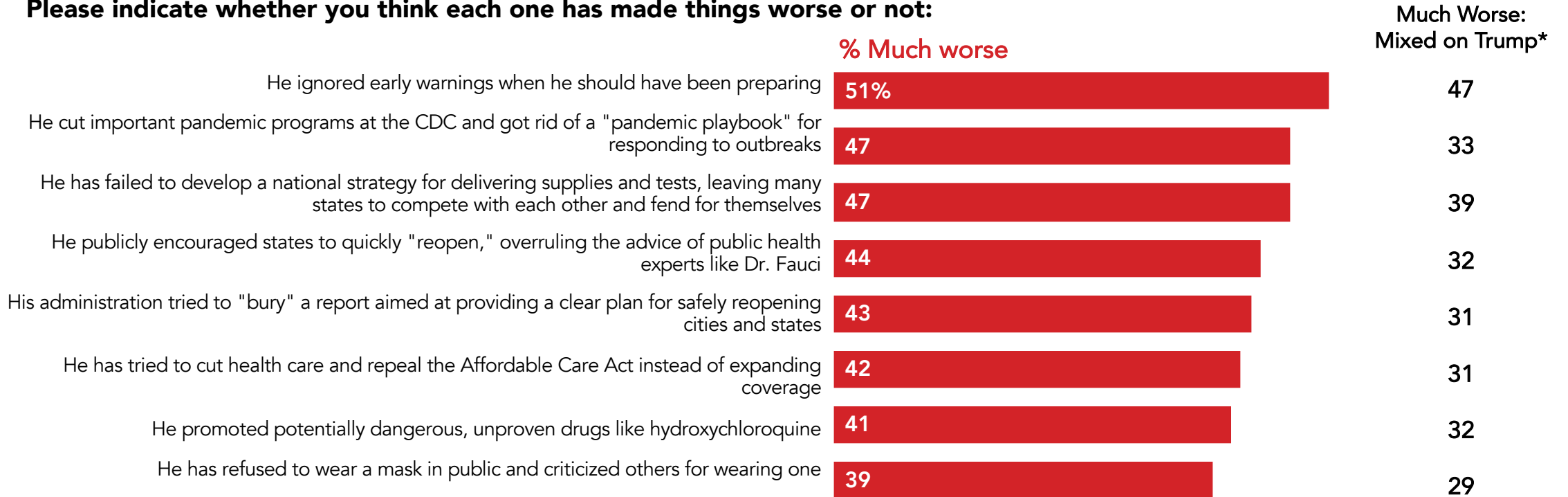


Nationwide survey of 1,007 registered voters; May 28-June 1, 2020. For more info, visit navigatorresearch.org

How It Got This Bad: Ignoring Early Warnings, Failing to Develop a Strategy

The public sees Trump’s ignoring of early warnings, cutting programs at the CDC, and failing to develop a national strategy as actions that made the impacts of the pandemic worse.

Below are some statements about how Donald Trump had handled the coronavirus pandemic. Some have argued these actions made the health and economic impacts of the pandemic worse, while others disagree. Please indicate whether you think each one has made things worse or not:



*"Mixed on Trump" refers to Americans who don't always approve or don't always disapprove of Trump's overall job performance, his handling of the economy, his handling of the coronavirus pandemic, and his handling of health care. Nationwide survey of 1,007 registered voters; May 28-June 1, 2020. For more info, visit navigatorresearch.org

navigating.* CORONAVIRUS

About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,007 registered voters conducted May 28-June 1, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about
Navigator:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter

navigator.*