

navigating.* coronavirus

Update:

Wednesday, July 1, 2020



Communicating in
Crisis

Key takeaways:

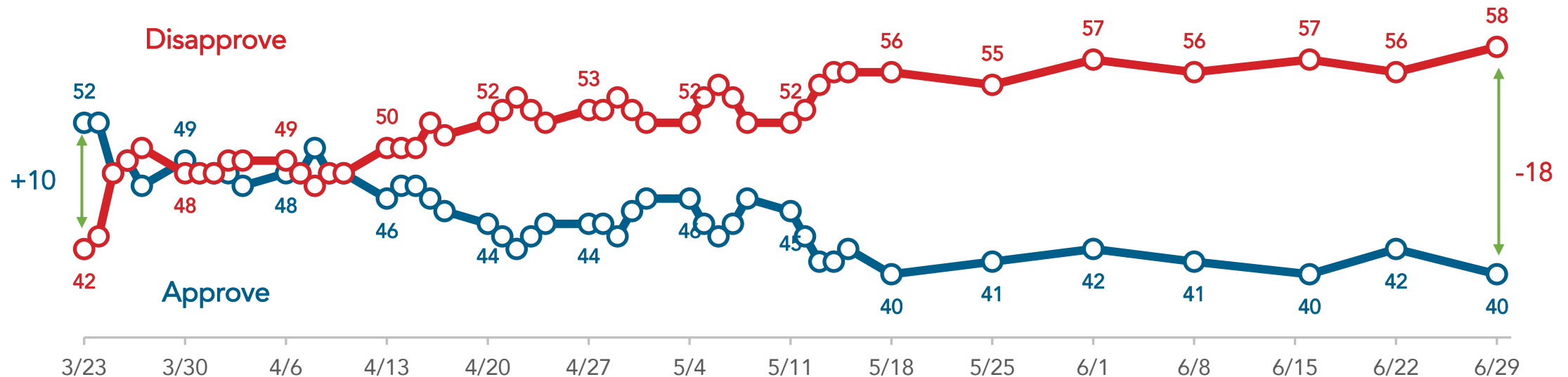
- Disapproval of Trump's handling of the pandemic has reached a new high in our tracking.
- A growing majority now say the "worst is yet to come" in the pandemic, and Americans increasingly do not see a "return to normal" happening in the near future.
- The vast majority say their state should reverse reopening plans if a new surge of cases hits their state.

Trump's Pandemic Disapproval Rises to New High

Only 40% of Americans approve of the way Trump is handling the coronavirus pandemic, with his net approval down 28 points since the beginning of our tracking.

- Among white non-college Americans, just over half (51%) approve of his handling, down from 59% approval on March 23.

Do you approve or disapprove of the way that Donald Trump is handling the coronavirus pandemic?



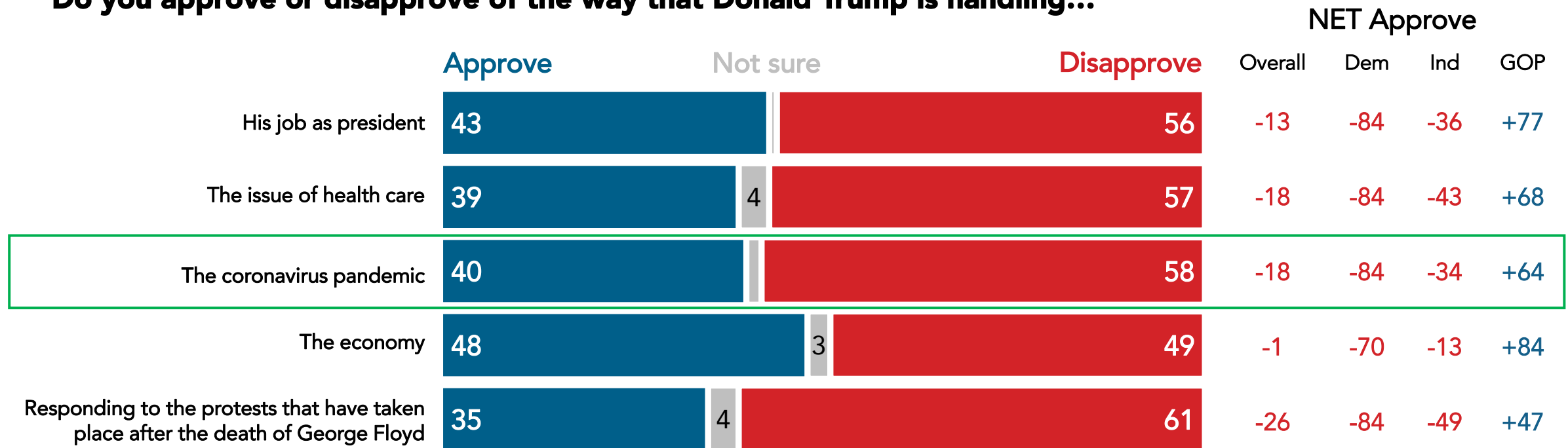
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 25-June 30, 2020. For more info, visit navigatorresearch.org

Trump Approval Underwater On Multiple Measures

Trump's approval ratings on his handling of his job overall as president, health care, the pandemic, the economy, and responding to the protests following George Floyd's death all continue to be net negative.

- Among independents, less than two in five approve of Trump on each of these metrics, including only 22% who approve of his handling of health care and 19% who approve of his handling of recent protests.

Do you approve or disapprove of the way that Donald Trump is handling...



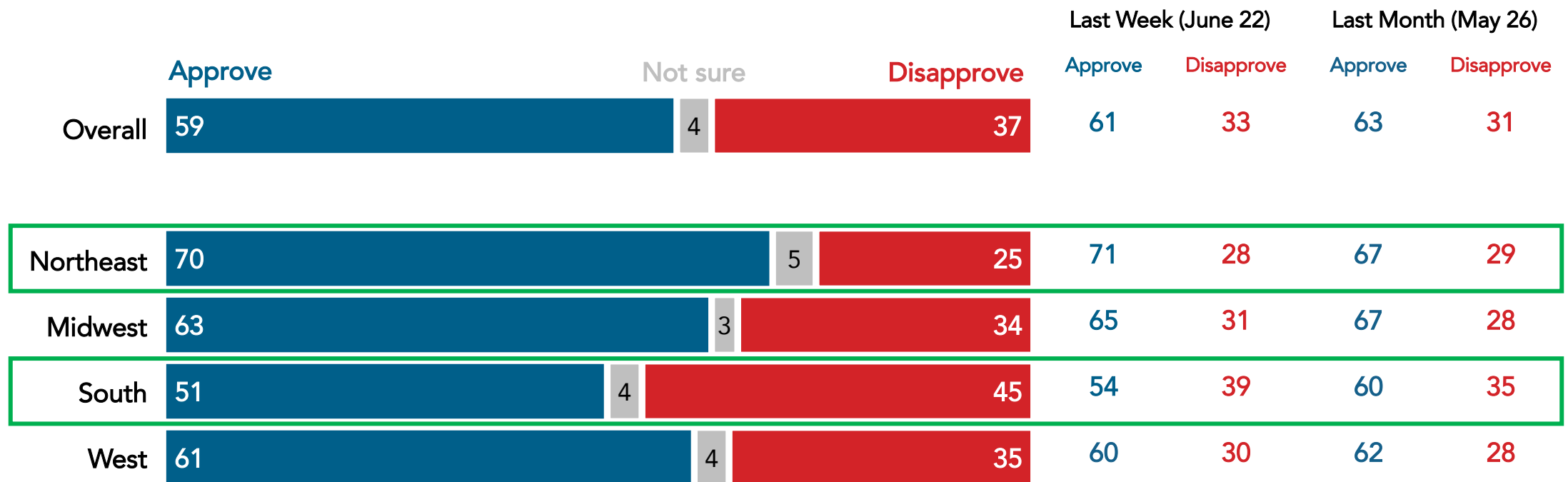
Nationwide survey of 1,204 registered voters; June 25-30, 2020.
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Approval Highest for Governors in Northeast, Lowest in South

Approval for governors' handling of the coronavirus pandemic overall has declined a net 6 points since last week, with Southern governors experiencing lower approval ratings than governors in other regions.

- Democratic governors (62% approve/34% disapprove) have higher ratings than their Republican counterparts (56% approve/40% disapprove).

Do you approve or disapprove of the way that Governor _____ is handling the coronavirus pandemic?



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Three in Five Again Think “Worst is Yet to Come” in Pandemic

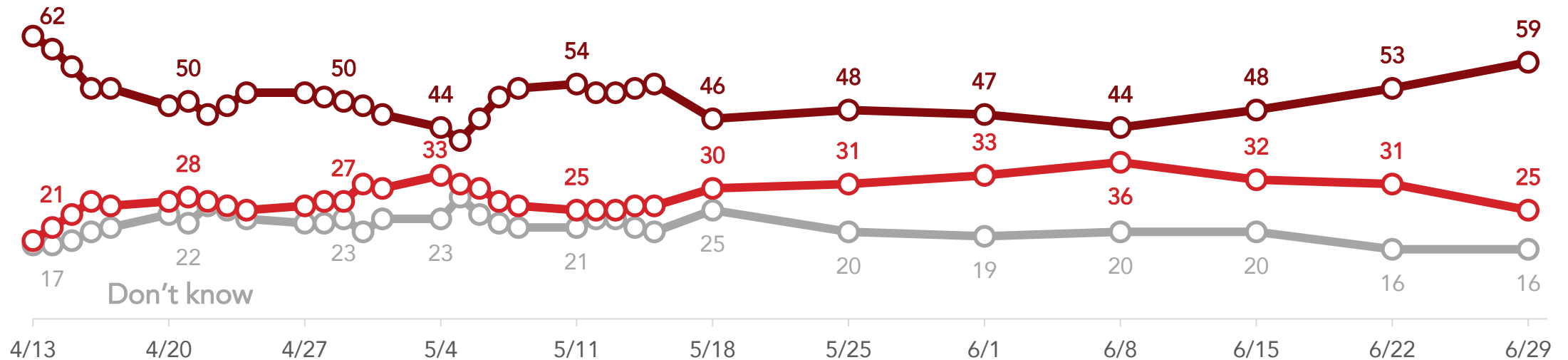
The percentage of Americans who believe the worst is yet to come has risen to its highest level since April 14.

- Among people of color, 71% believe the worst is yet to come, as do 66% of Americans ages 18-34 and 69% of urban residents.

When it comes to the coronavirus pandemic in the United States, do you personally think that...

The worst is yet to come

The worst is over



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Growing Support for “More Aggressive” Social Distancing

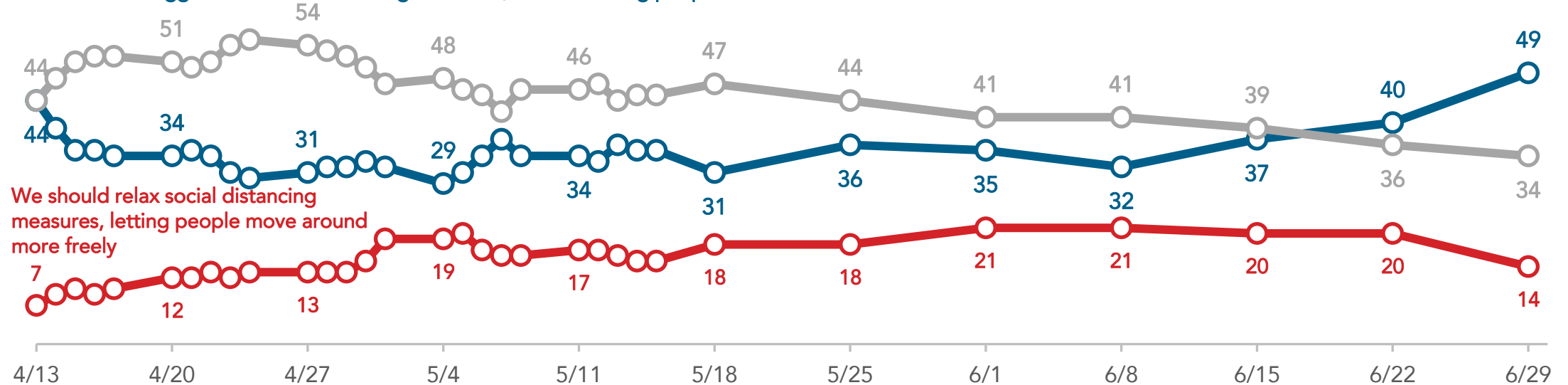
Two in five said last week they think the country needs to be more aggressively social distancing: now, almost half say the same. Since its low point on May 4, the share who say this has increased 20 points.

- On a separate question, 61% are now more concerned social distancing will end too soon rather than go on too long.

When it comes to social distancing, what do you think we, as a country, need to be doing right now?

We are currently doing the right thing when it comes to social distancing

We need more aggressive social distancing measures, further limiting people’s movement



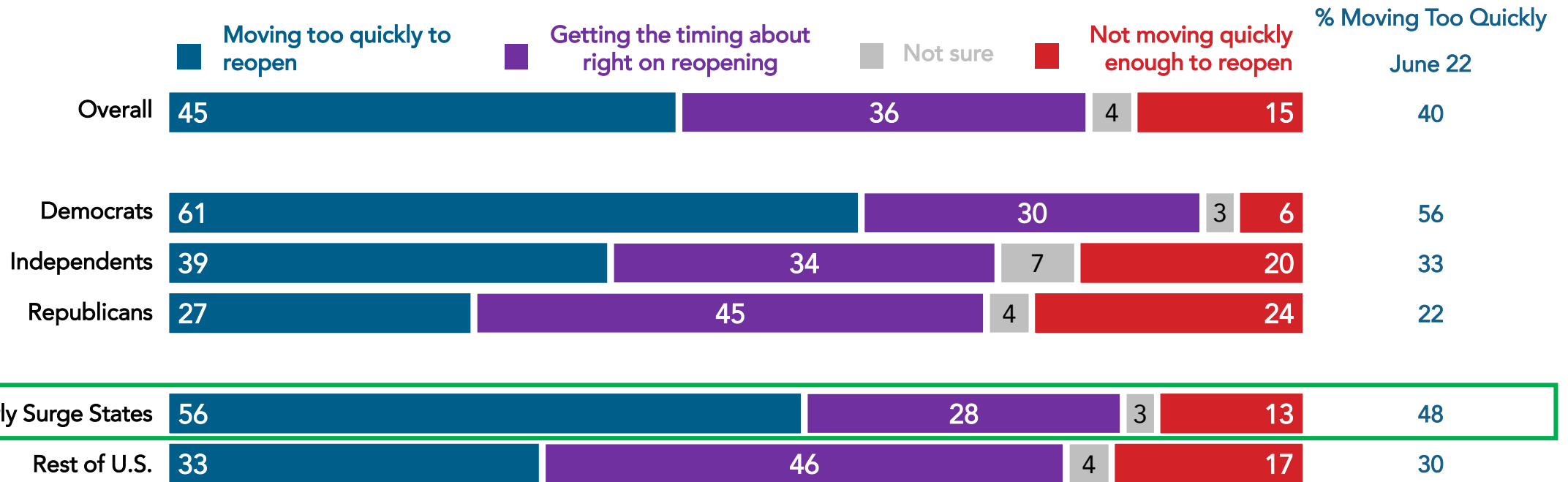
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Concern About Reopening Too Quickly Increasing, Especially in States with Early Surges

Nearly half of Americans say their state is moving too quickly to reopen, up 5 points from last week. In states that have had early surges in cases, 56% now say their state is moving too quickly to reopen, up 8 points from last week.

- In states that had increasing numbers of new cases starting last week, even a third (35%) of 2016 Trump voters believe their state is reopening too quickly.

When it comes to relaxing social distancing measures and reopening, would you say that [STATE] is...



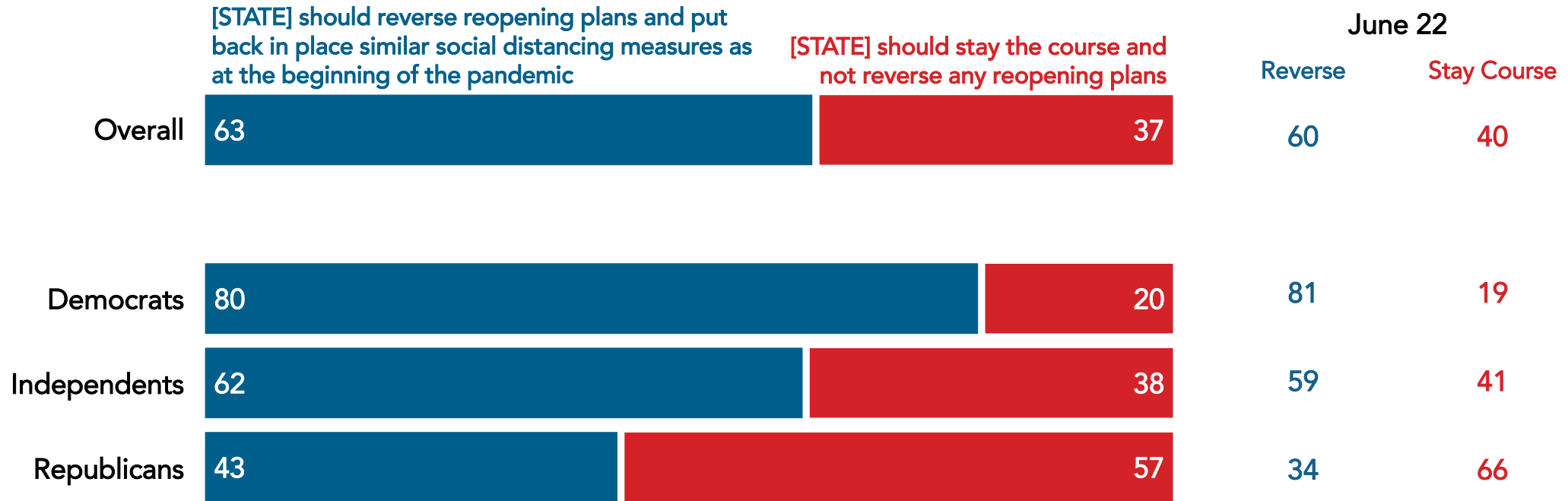
*"Early surge states" are those with an increasing number of new cases as of June 22. "2016 Trump voters" are those who self-report having voted for Donald Trump in the 2016 presidential election. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 25-June 30, 2020. For more info, visit navigatorresearch.org

Growing Majority Say Their State Should Reverse Reopening If a New Surge Takes Place

A majority say that if their state experiences a new surge of coronavirus cases, they should reverse reopening plans.

- Among Republicans, the share who say their state should reverse reopening plans in the event of a new surge has increased 9 points since last week (from 34% to 43%).

If [STATE] were to experience a new surge of coronavirus cases, what do you think should happen?



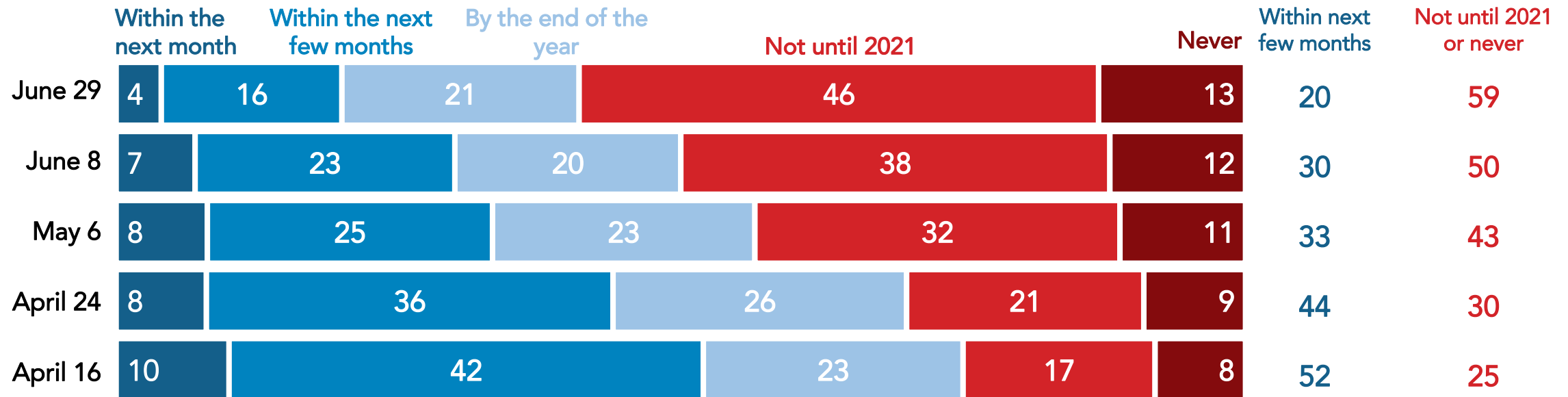
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Growing Number Say No “Return to Normal” Until 2021

Four in five now believe that it will take more than a few months for life in the United States to return to normal.

- The percentage of Americans who believe a “return to normal” will not happen “until 2021” or “never” has grown by 34 points since April 16 (from 25% to 59%).
- Even among Republicans, 41% say a “return to normal” will not happen “until 2021” or “never.”

When do you expect life in the United States to “return to normal,” with businesses able to open and people able to go about their lives and interact as they did before the coronavirus pandemic?



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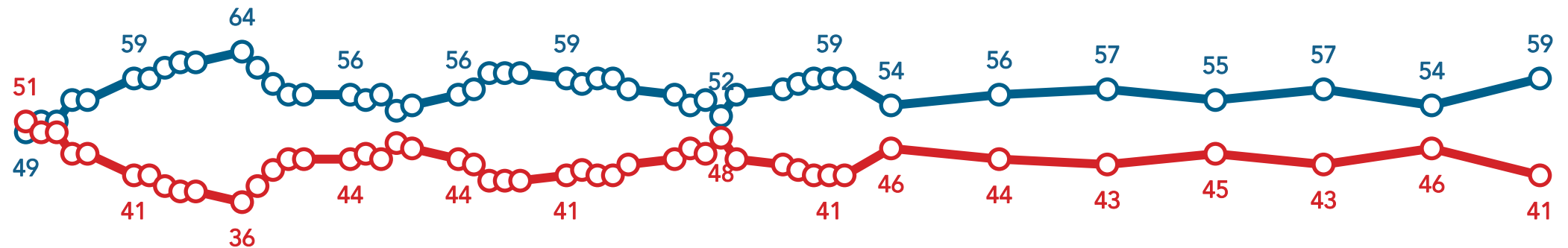
Majority Continue to Be More Concerned About Public Health Than Economy

Americans remain more concerned about the impact of coronavirus on public health than on the economy as a whole.

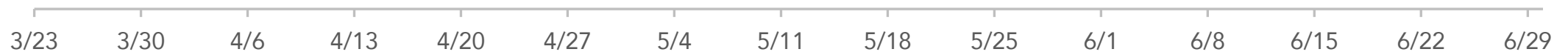
- Since the beginning of our tracking, the share who are more worried about public health than the economy has grown 10 points (from 49% to 59%).

In thinking about the impact of coronavirus on the country, which are you more worried about...

The impact of coronavirus on people's health



The impact of coronavirus on the economy as a whole



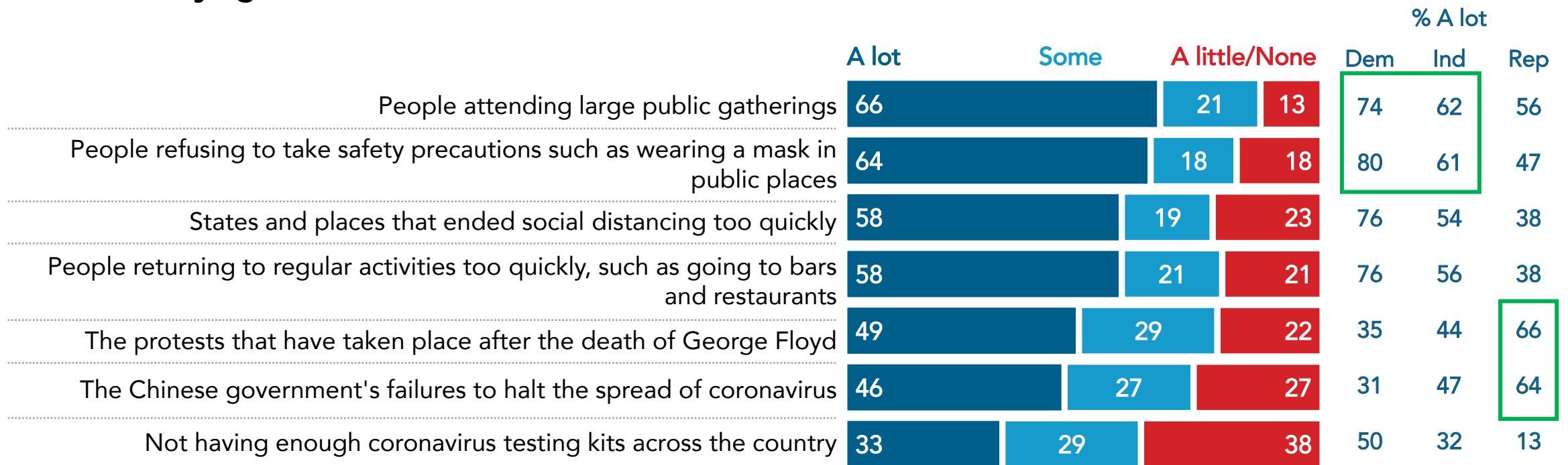
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Top Contributors to Spread: Big Gatherings, Ignoring Precautions

Each in a list of seven factors gets credit from at least three in five Americans for contributing "a lot" or "some" to the spread of the virus right now, with large gatherings and people refusing to take precautions at the top.

- While Democrats say people not taking safety precautions is contributing most to the spread, Republicans say recent protests and failures of the Chinese government are contributing the most.

Please indicate how much you think each of the following is currently contributing to the spread of coronavirus in the country right now.

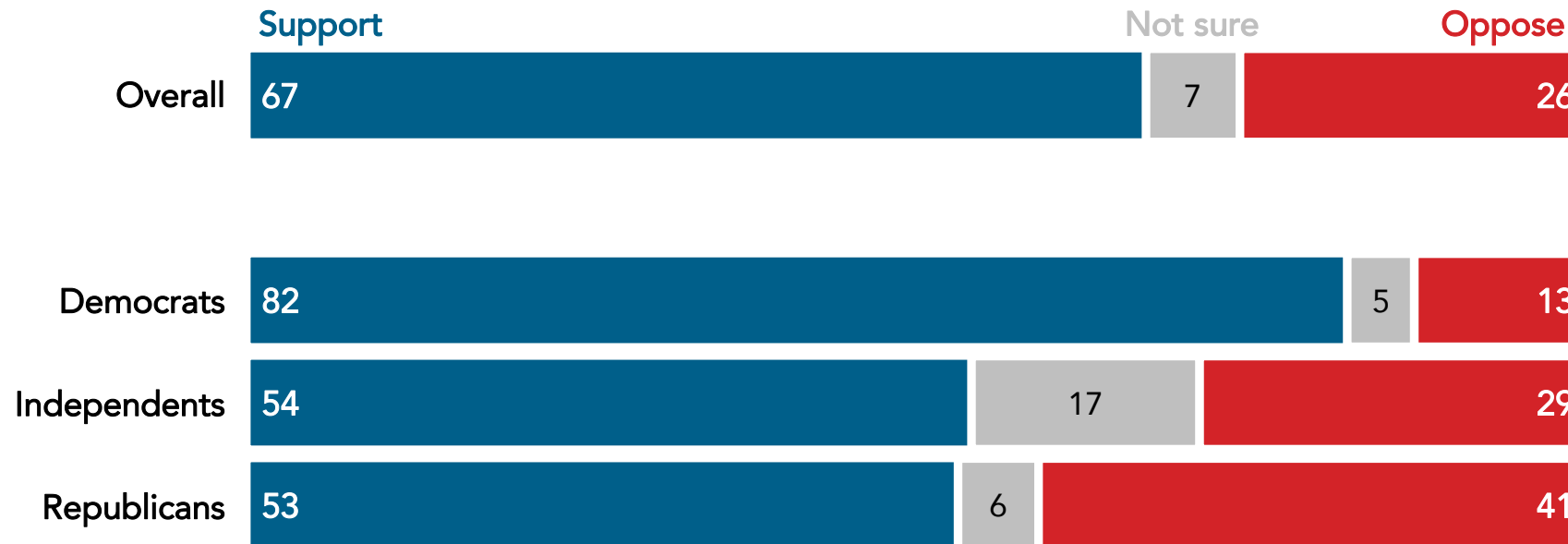


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Two-Thirds Favor Extending Expanded Unemployment Benefits

Almost seven in ten support continuing expanded unemployment compensation until at least 2021, including majorities of independents (54%) and Republicans (53%).

As you may know, earlier this year Congress passed an expansion of federal unemployment compensation providing as much as \$600 a week in additional relief due to the coronavirus pandemic. This expansion is set to expire in July. Do you support or oppose continuing this expanded unemployment compensation until at least January 2021?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,204 registered voters conducted June 25-June 30, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

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<http://navigatorresearch.org>

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