

# navigating.\* CORONAVIRUS

Update:  
Thursday, July 2, 2020



Communicating in  
Crisis

## Key takeaways:

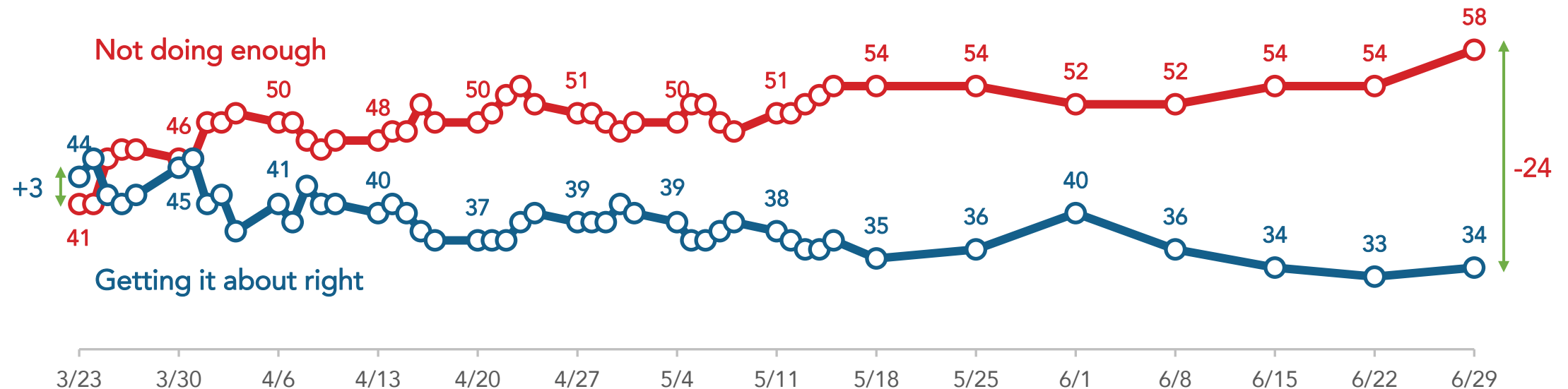
- A growing share feel Trump and his administration are currently “not doing enough” to respond to the pandemic.
- Americans have an overwhelmingly negative reaction to a video of Trump saying “slow the testing down, please” – and think he was being serious, not making a joke.
- A majority say the economy is getting worse and that Trump’s approach to coronavirus has hurt the economy.

# New High in Share Saying Trump “Not Doing Enough”

Nearly three in five Americans say Trump is “not doing enough” to respond to the pandemic, which is the highest it has been in our tracking to date.

- Even a fifth (20%) of 2016 Trump voters say that Trump and his administration are “not doing enough” to respond to the pandemic, up 8 points since the beginning of our tracking (from 12% on March 23).

**When it comes to Donald Trump and his administration's current response to the coronavirus pandemic, do you think they are...**



“2016 Trump Voters” self-report having voted for Donald Trump in the 2016 election. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 25-June 30, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

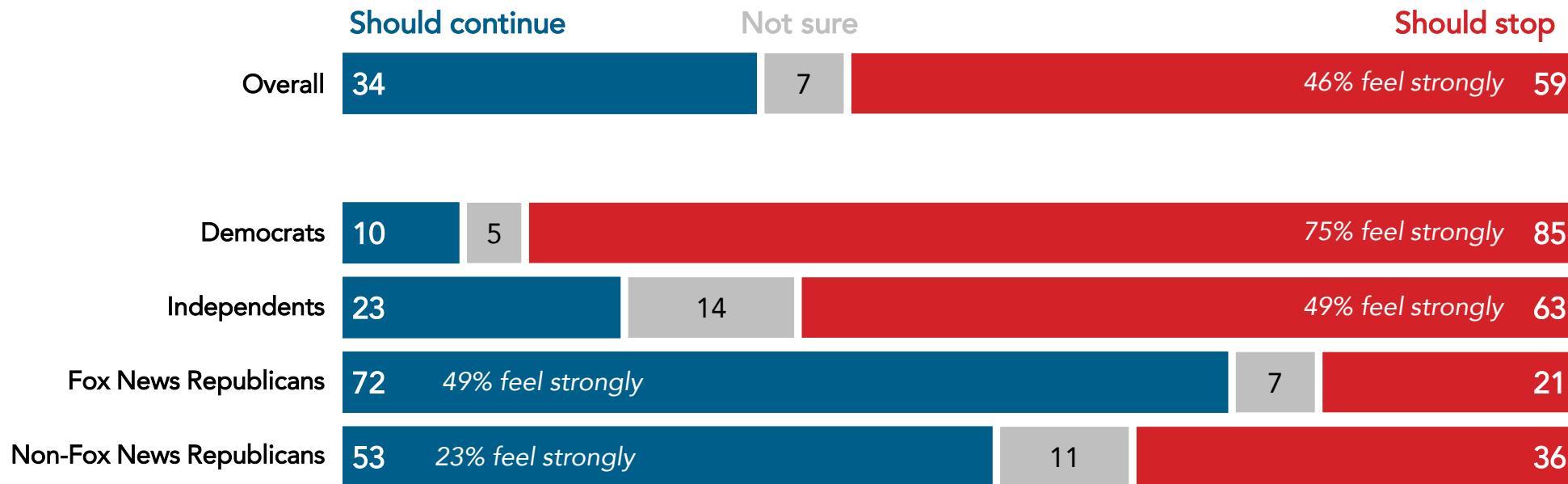


# Six in Ten Say Trump Should Stop Rallies

A majority feel that Trump should stop holding campaign rallies – and more than 40% say they feel this way strongly, including almost half of independents.

- The share who believe Trump should continue holding rallies is driven in part by Republicans who watch Fox News, 72% of whom think Trump should continue his rallies, with 49% saying they feel this way strongly.

**As you may know, President Trump continues to hold campaign events and rallies. Do you think Trump should continue to hold campaign rallies or stop holding campaign rallies?**



"Republicans who watch Fox news" are Republicans who report watching Fox News at least a few times a month. Nationwide survey of 1,204 registered voters; June 25-30, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Public Deeply Unfavorable to Clip of Trump at Rally Advocating for Less Testing

With a majority already having seen the clip, nearly three in four have an unfavorable reaction, including even four in ten Republicans.

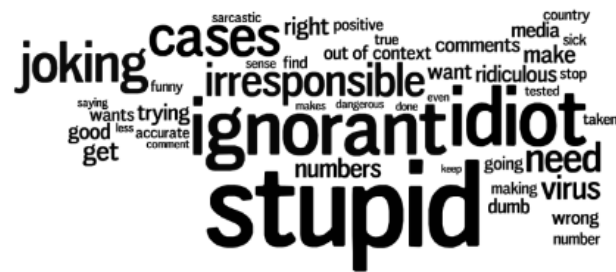
- More than half (54%) say they had seen this clip before, and another 20% had not seen it but had heard of it.



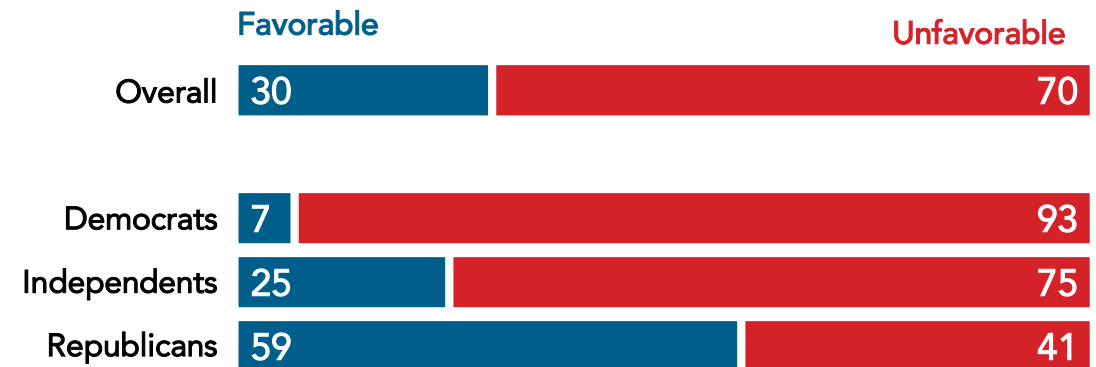
What respondents saw:

*"When you do testing to that extent, you're going to find more people. You're going to find more cases. So I said to my people, 'Slow the testing down please.'"*

In one or two words, how would you describe Donald Trump's comments in this clip?



Generally speaking, what is your reaction to this clip of Donald Trump?



Respondents saw 0:05-0:14 of [this clip](#).  
Nationwide survey of 1,204 registered voters; June 25-30, 2020.  
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# Majorities Believe Trump Was Serious About Slowing Down Testing and Told His Administration To Do It

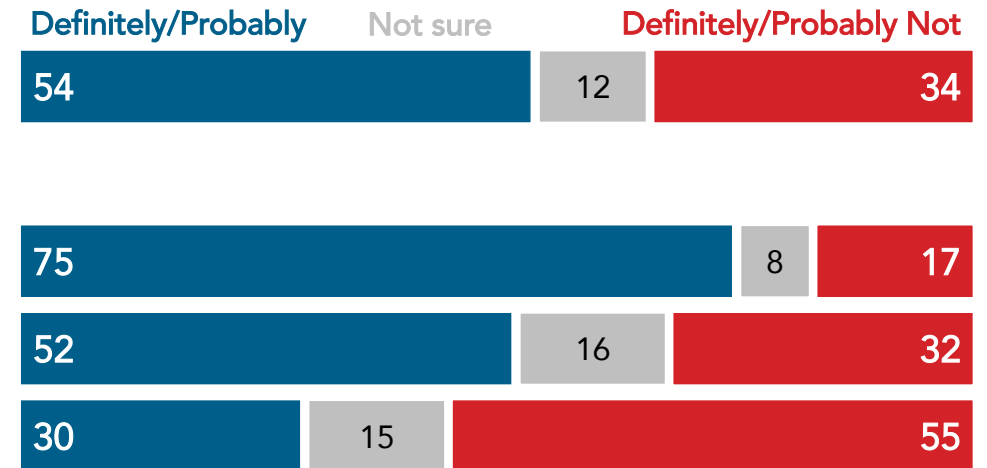
With nearly two-thirds saying Trump was being serious about slowing down testing, a majority of Americans say Trump definitely or probably told people in his administration to make policy changes to slow down testing.

- By a 20-point margin, independents believe Trump told administration officials to slow down testing.

**Based on this clip alone, which of the following do you think is most likely?**



**Do you think Donald Trump has actually told people working in his administration to make policy changes that would slow down coronavirus testing?**



# Plans to End Funding for Testing, Delayed Response Top Examples Trump Made Coronavirus Worse

A majority of Americans say each in a list of eight statements and images suggest Trump made coronavirus worse than it needed to be, especially those related to testing and American fatalities.

- Among those mixed on Trump\*, statements that most suggest Trump made it worse include a study that found he could have saved tens of thousands if he acted sooner and his plans to end funding for testing.

**For each of the following, please indicate whether you think each one suggests Donald Trump made the coronavirus situation in the United States worse than it needed to be or not.**

	Much Worse	Much Much Worse	Total Made Worse	Mixed on Trump
The Trump administration plans to end federal funding and support for coronavirus testing sites at the end of this month	44%	15	59	54
A study found if Trump had taken strong action on coronavirus one week earlier, 36,000 fewer people would have died	45	14	59	59
The United States is now experiencing a new surge in coronavirus cases while major countries around the world are seeing their cases decline	43	15	58	52
<a href="#">Chart of American coronavirus rates versus other countries'</a>	43	14	58	53
The European Union is considering banning United States citizens from traveling to Europe because of our country's failure to contain coronavirus	42	15	56	51
The United States has the highest death toll in the world	44	12	56	50
Germany initiated a swift lockdown and quickly ramped up testing, which allowed it to begin reopening its economy before the United States	41	14	55	49
The unemployment rate rose by more in the United States than any other major democratic country in the world	37	14	51	39

\*"Mixed on Trump" refers to Americans who don't always approve or don't always disapprove of Trump's overall job performance, his handling of the economy, his handling of the coronavirus pandemic, and his handling of health care.

Nationwide survey of 1,204 registered voters; June 25-30, 2020.

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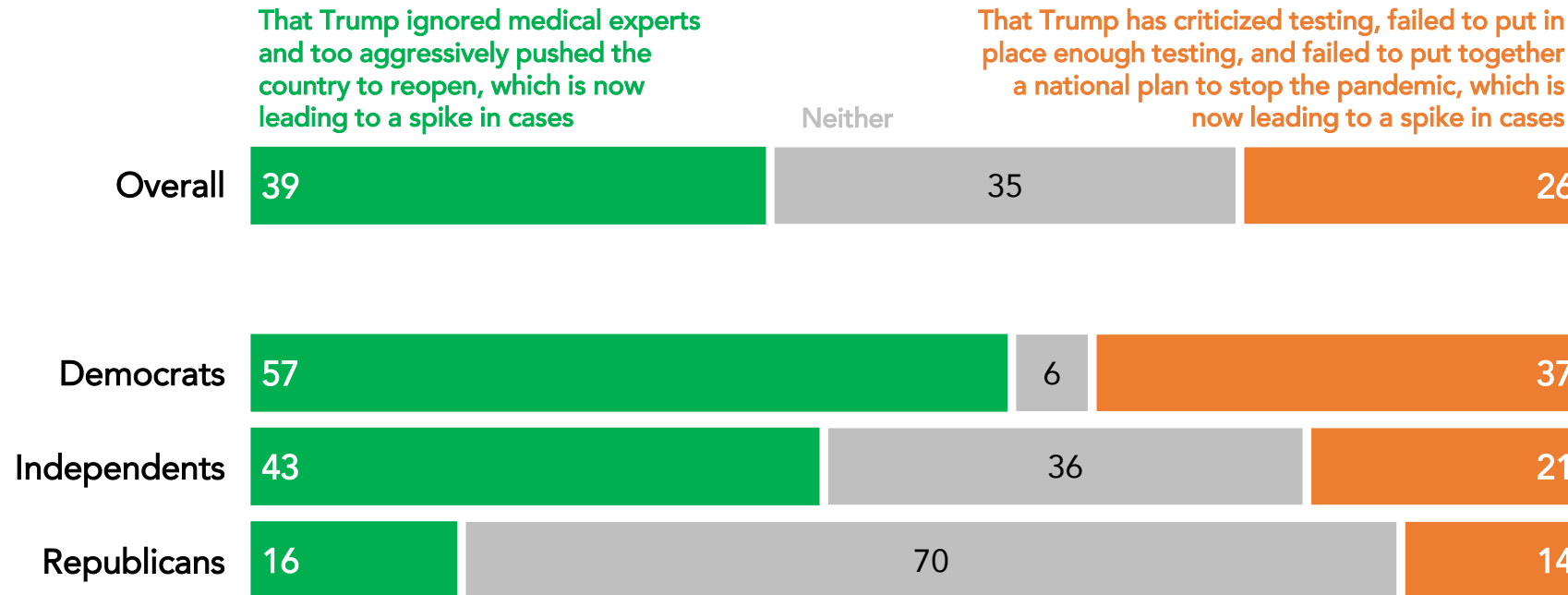


# More Say Ignoring Experts on Reopening Contributed to Current Spike Than Say Testing Failures

A plurality say that Trump ignoring experts and pushing too aggressively to reopen contributed more to the current spike in cases than his failures to put in place enough testing.

- Among white non-college Americans, 32% say his ignoring of experts and pushing too aggressively to reopen contributed more to the current surge, as opposed to 19% who think lack of testing has contributed more.

**Which of the following do you think contributed more to the current new surge of coronavirus:**



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# Top Worries: Nursing Homes, Recession, New Surges

Consistent with our tracking, top concerns for Americans are nursing home vulnerability to the pandemic and a recession, with worries growing significantly since last week on items related to the new surge.

- Worries about their state experiencing a new surge are highly partisan: while only 59% of Republicans are worried about rising cases in their state, 76% of independents and 92% of Democrats are worried.

**Below are some things some people might be worried about right now. Please indicate how worried you are about each one.**

			Total Worried		
	Very Worried	Some Worried	June 29	June 22	Change
People in nursing homes being especially at risk and in danger from the spread of this virus	57%	33%	90	86	+4
The economy falling into a recession	46	38	84	84	0
That other people are not following precautions, like wearing masks and social distancing, which will spread the virus	54	27	81	72	+9
That we will experience a new surge of the coronavirus outbreak now that the country has started to reopen	53	27	80	74	+6
[STATE] experiencing a new surge of the coronavirus outbreak	46	31	77	70	+7
Someone close to you getting infected with coronavirus	45	31	75	70	+5
Police violence against people across the country	35	30	65	65	0
That there won't be room in hospitals or available doctors if you get sick from coronavirus	32	32	64	n/a	n/a

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# Majority Continue to Say Economy is Getting Worse

Over the past three weeks, Americans have said the economy is getting worse rather than better by a consistent 2:1 margin.

- On a separate question, 71% continue to rate the current state of the economy as "not so good" or "poor," showing little improvement over the past several months.

**And, which of the following best describes the current state of the U.S. economy:**



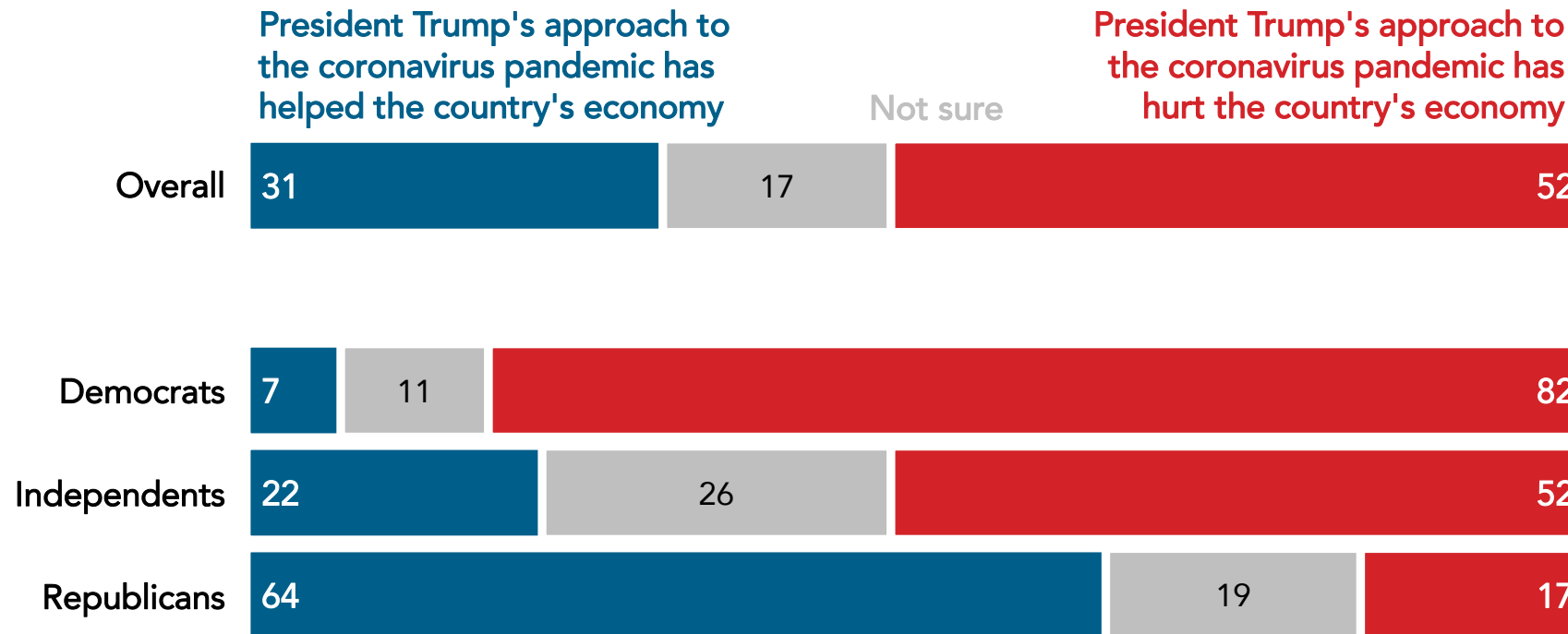
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# Majority Say Trump's Pandemic Response Has Hurt the Economy

More than half agree that Trump's approach to the pandemic has hurt the economy rather than helped it.

- On a separate question, about half (48%) say they or someone they know has lost a job due to the pandemic.

## Which of the following statements do you agree with more?



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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted a public opinion survey among a sample of 1,204 registered voters conducted June 25-June 30, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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