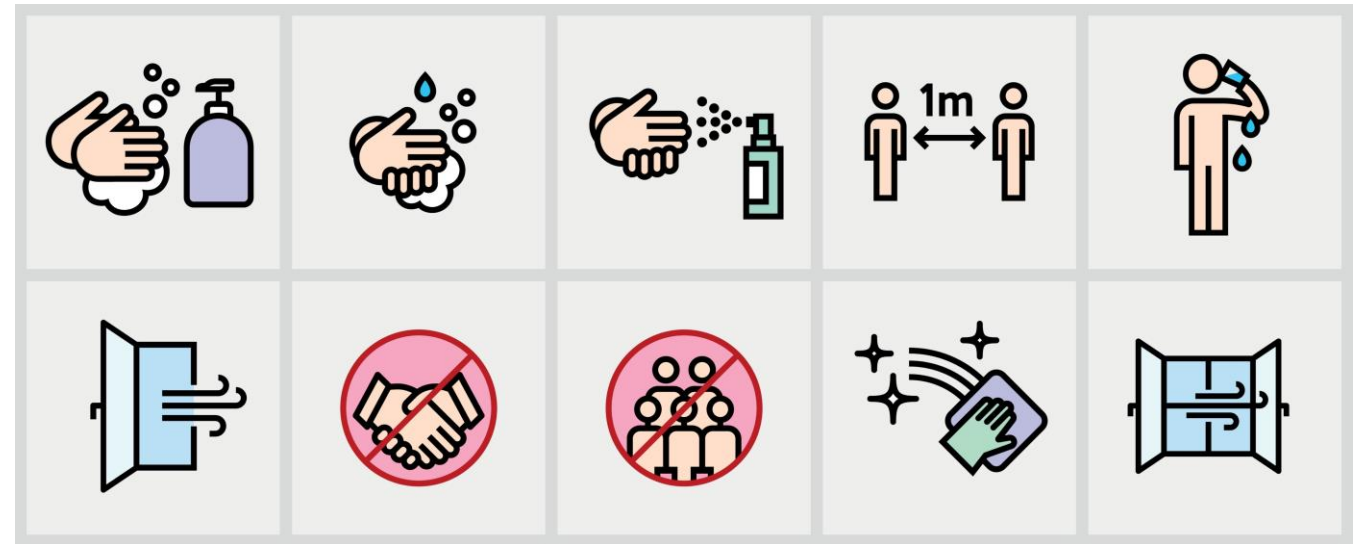


navigating.* coronavirus

Update:
Wednesday, July 15



Communicating in
Crisis

Key takeaways:

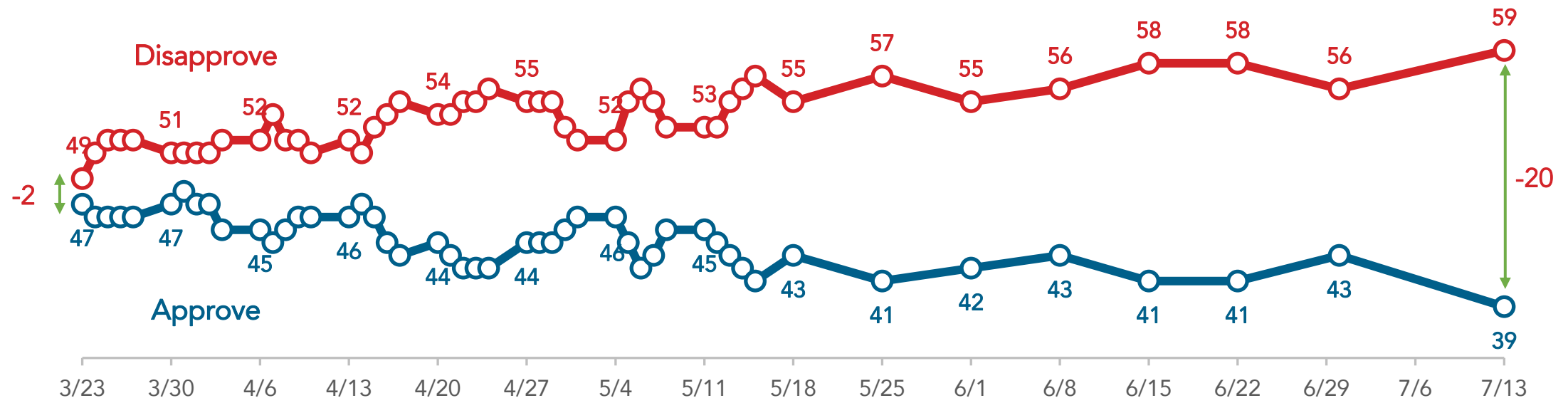
- Trump's approval matches its lowest point in Navigator history, going back to April 2018.
- A majority of Americans, and parents, oppose reopening schools in the fall because of the risks, and nearly two in three parents say schools should be among the last things to reopen.
- The public – including parents – trusts state and local government over Trump to handle reopening schools and would prefer he stay out of the issue.

Trump's Job Disapproval Hits Record High

About three in five Americans disapprove of the job Trump is doing as president.

- Trump's current job approval (39% approve/59% disapprove) matches the lowest it has ever been in Navigator, dating back to the beginning of our surveys in April 2018.

Do you approve or disapprove of the way that Donald Trump is handling his job as president?



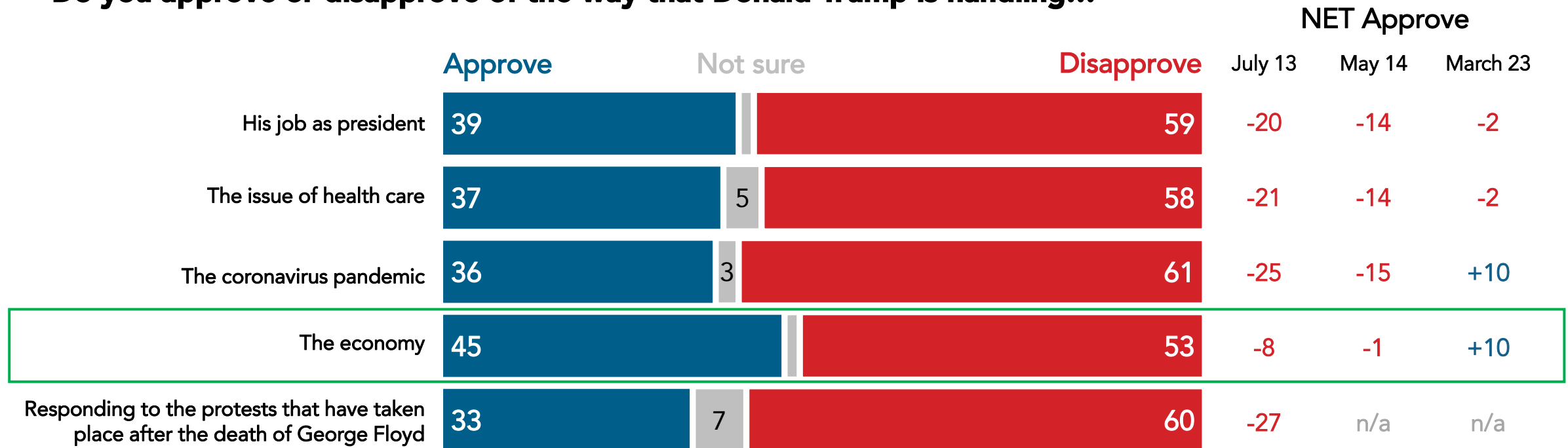
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 9-July 13, 2020. For more info, visit navigatorresearch.org

Trump Approval Ratings Continue to Decline

As Trump's approval remains negative, his ratings on his handling of the economy are the worst they have been in our tracking with a majority of Americans disapproving.

- Among independents, Trump's approval on the economy is in the negative by 21 points; on the first day of our tracking on March 23, he was at +13 among independents on the economy.

Do you approve or disapprove of the way that Donald Trump is handling...



Nationwide survey of 1,002 registered voters; July 9-13, 2020.
For more info, visit navigatorresearch.org

Coronavirus Continuing to Dominate Conversation on Trump, With Discussion Shifting Toward Reopening of Schools

The vast majority of Americans (80%) continue to hear at least some negative things about President Trump, which are mostly focused on coronavirus and his push to reopen schools in the fall.

In a few words, what **negative** things have you seen, read, or heard recently about Donald Trump?

July 13



“Handling of coronavirus, **wanting to open up schools.**”

“He is **trying to force schools to open** in areas of rising cases and full to capacity ICUs and **threatening to cut funding** if they don't.”

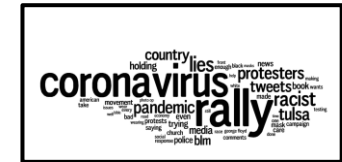
“Also, he **wants our children back** in schools in less than a month, despite the U.S. cases of COVID-19 consistently rising.”

“About how **he is the reason coronavirus is so bad** in US.”

June 29



June 22



June 15



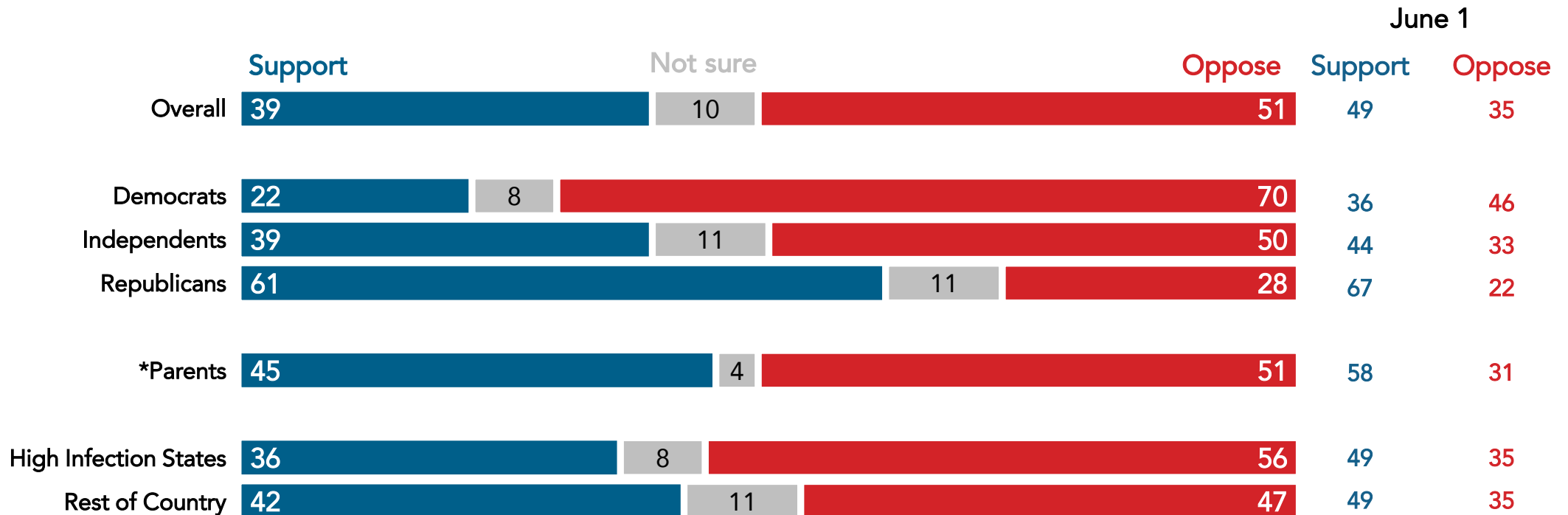
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 9-July 13, 2020. For more info, visit navigatorresearch.org

Majority Oppose Reopening Schools

Support for reopening K-12 schools at the end of the summer has declined significantly since June 1, with net support shifting 26 points (from +14 to -12).

- Among parents, there has been a 20-point increase in the share who oppose reopening schools at the end of the summer, from 31% on June 1 to 51% today.

Do you support or oppose allowing K-12 schools in [STATE] to open at the end of the summer?



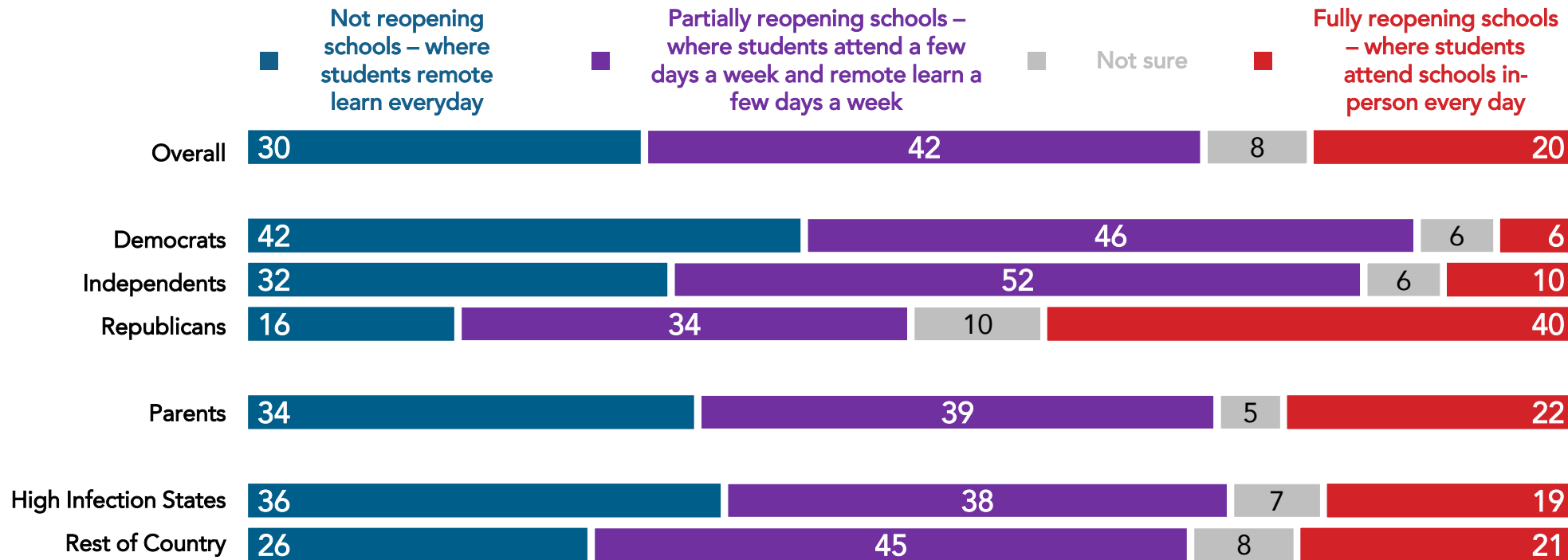
*"Parents" are those who self-report having a child/children under the age of 18. "High infection states" are those that fall under the NY travel restriction list, based on a "seven day rolling average of positive tests in excess of 10%, or number of positive cases exceeding 10 per 10,000 residents." "Rest of country" are those that do not fall on this list. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 9-July 13, 2020. For more info, visit navigatorresearch.org

Few Support Fully Reopening Schools

Just 20% of Americans – and only 10% of independents – support fully reopening school buildings in the fall, while most Americans either want to reopen partially or not open at all.

- In high infection states, 36% support not reopening school buildings at all, while in the rest of the country, only 26% support no reopening and 45% support a partial reopening.

Which of the following do you support for schools in [STATE]?



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"High infection states" are those that fall under the NY travel restriction list, based on a "seven day rolling average of positive tests in excess of 10%, or number of positive cases exceeding 10 per 10,000 residents." "Rest of country" are those that do not fall on this list.

Nationwide survey of 1,002 registered voters; July 9-13, 2020.

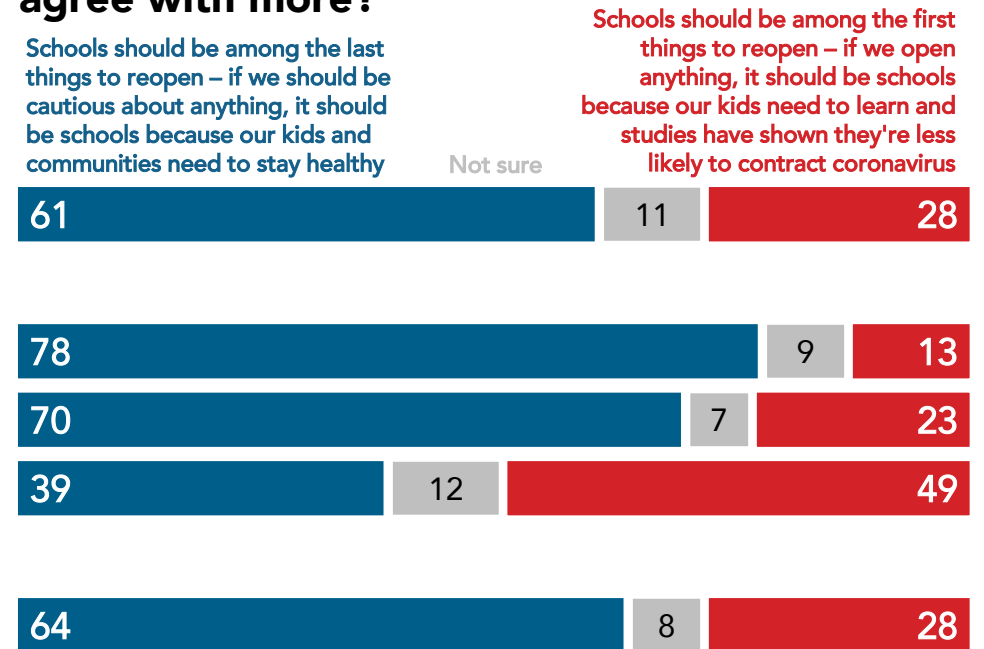
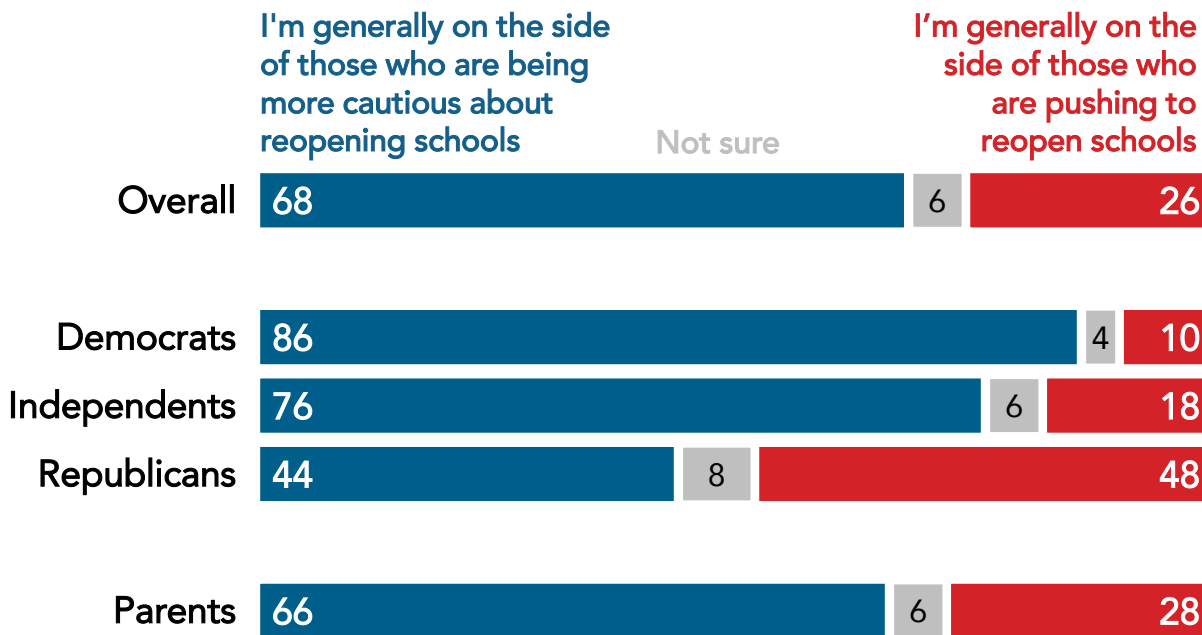
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Public is Cautious About Reopening Schools, Think They Should Be Last to Reopen

Nearly two in three parents say schools should be among the last to reopen to keep our kids and communities healthy, and roughly the same say they are on the side of those who are being “more cautious” about reopening schools.

As you may know, decisions around how and when to reopen schools this fall are complicated. But generally speaking, which side are you on?

As [STATE] makes decisions about what to open and what to keep closed this fall due to the pandemic, which of the following do you agree with more?



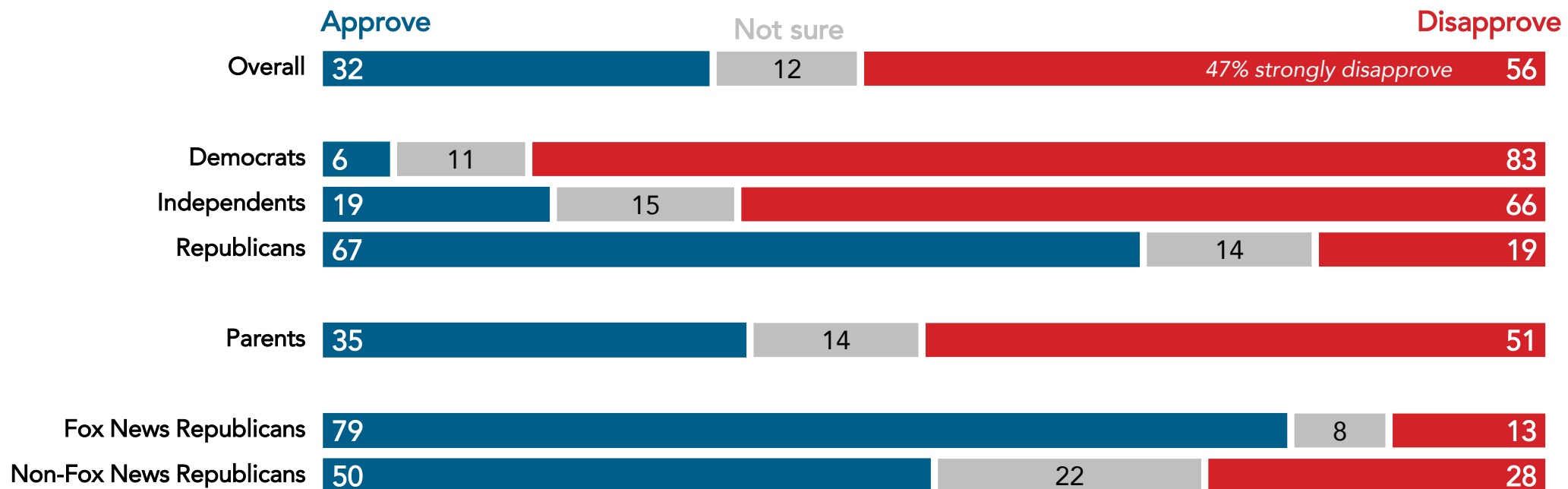
“Parents” are those who self-report having a child/children under the age of 18. Nationwide survey of 1,002 registered voters; July 9-13, 2020. For more info, visit navigatorresearch.org

Just a Third Approve of Trump's Handling of Reopening Schools

Nearly three in five disapprove of Trump's handling of reopening schools this fall, including almost half who "strongly disapprove."

- Republicans who watch Fox News are driving the share who approve of the job Trump is doing handling reopening schools: 79% approve, while only 50% of Republicans who do not watch Fox News approve.

Thinking now about President Trump and the school reopening issue...Do you approve or disapprove of how President Trump is handling the issue of whether or not to reopen schools this fall?



"Parents" are those who self-report having a child/children under the age of 18.

"Republicans who watch Fox News" are Republicans who report watching Fox News at least a few times a month.

Nationwide survey of 1,002 registered voters; July 9-13, 2020.

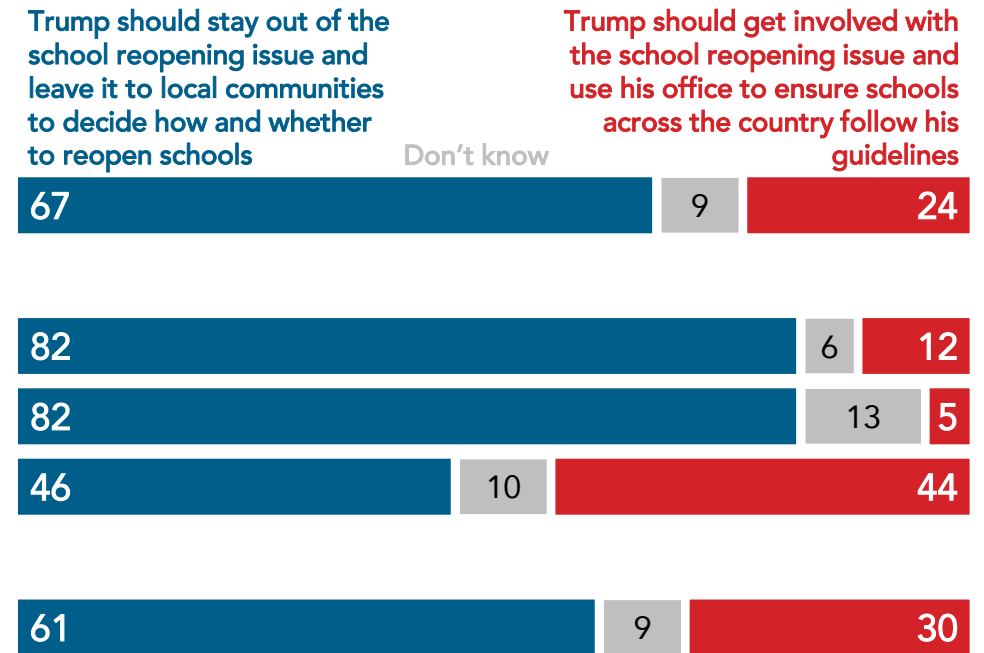
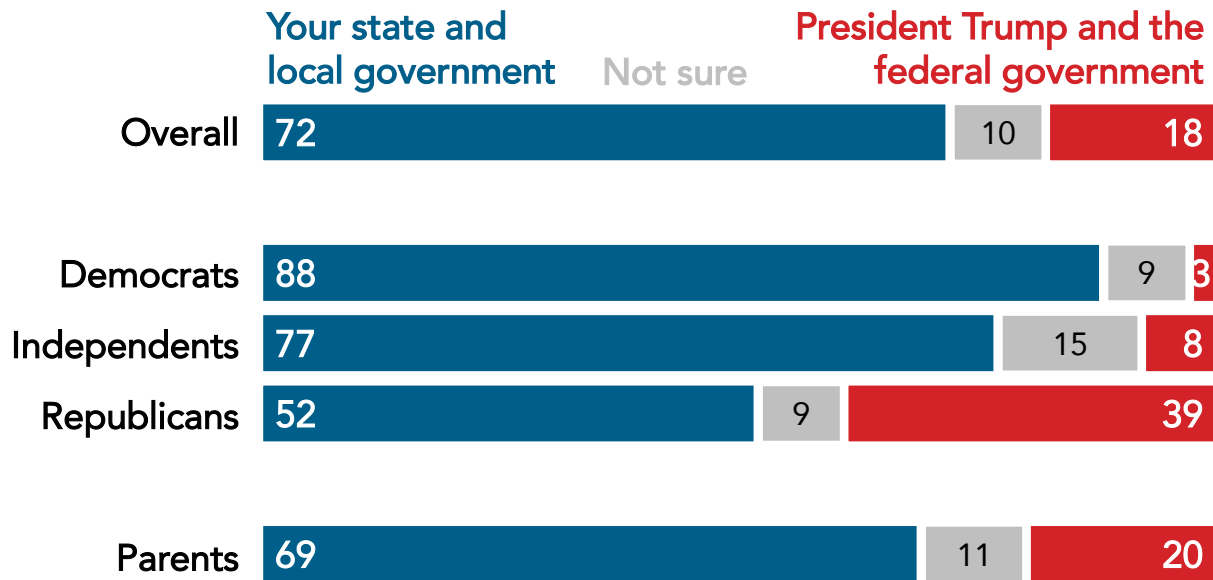
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Vast Majority Believe Trump Should Leave Decisions About School Reopenings to Local Leaders

Nearly three in four trust their state and local government more than the president to decide when and how to reopen schools this fall, and two in three think he should stay out of the issue and leave decisions to communities.

Thinking more specifically, who do you trust more to decide how and whether to reopen schools this fall?

Generally speaking, which would you prefer?

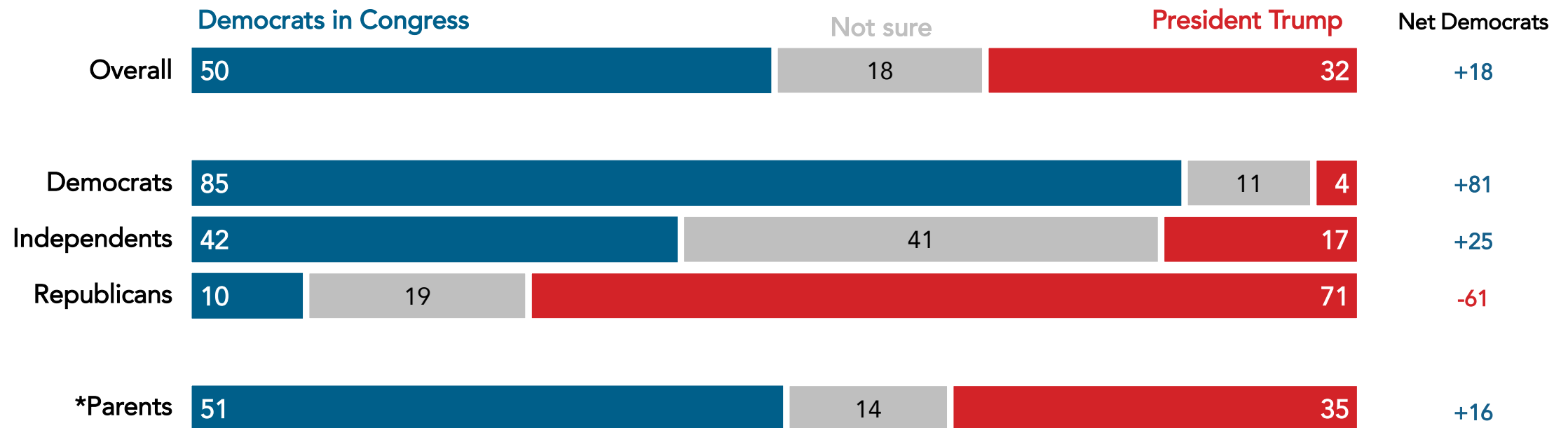


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Democrats in Congress More Trusted to Handle Reopening Schools than Trump

A majority of Americans trust Democrats in Congress more to handle decisions regarding reopening schools, including more than half of parents.

Please indicate who you would trust more to handle each one: Making decisions about how and when to reopen schools.

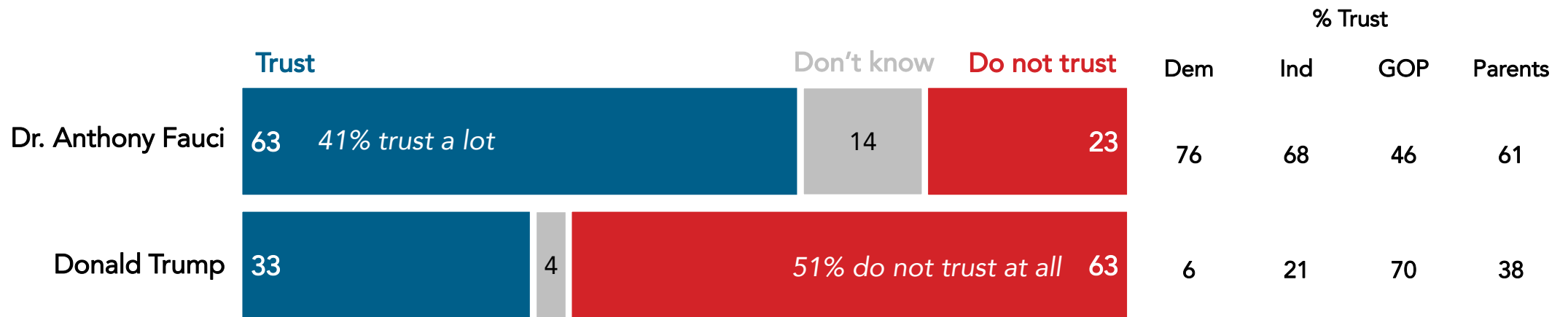


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As Trump Attacks Fauci, Far More Americans Trust Him on Schools than the President

Less than a third of Americans trust Trump to make decisions about how and whether to reopen schools in the fall, including only two in five parents. More than half do not trust Trump at all on this issue.

Below is a list of public figures and organizations. Please indicate how much you trust each one to make decisions about how and whether to reopen schools this fall.



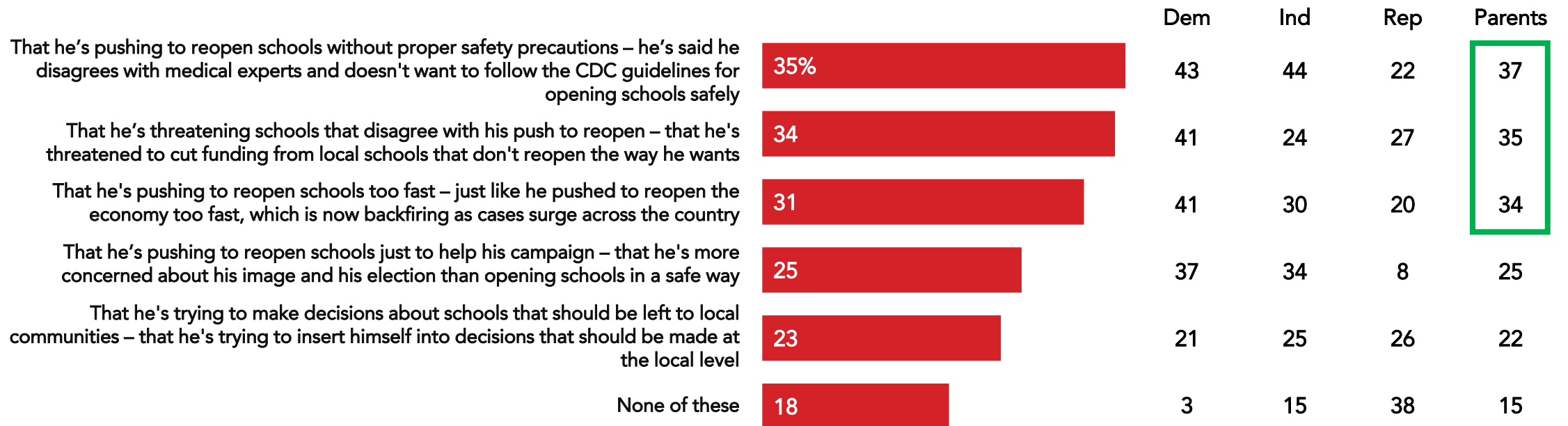
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On School Reopening, Top Concerns With Trump are Ignoring Experts to Push Unsafe Reopening, Threatening Cuts

Americans finds a range of Trump’s positions on school reopening concerning – including his calls to reopen without proper safety precautions and threatening to defund schools that disagree with his approach.

- Among parents, nearly two in five say that their biggest concern is Trump pushing to reopen schools without proper safety precautions.

As you may know, Trump is pushing to reopen schools. Which of the following are your TWO biggest concerns about Trump's push to reopen schools?

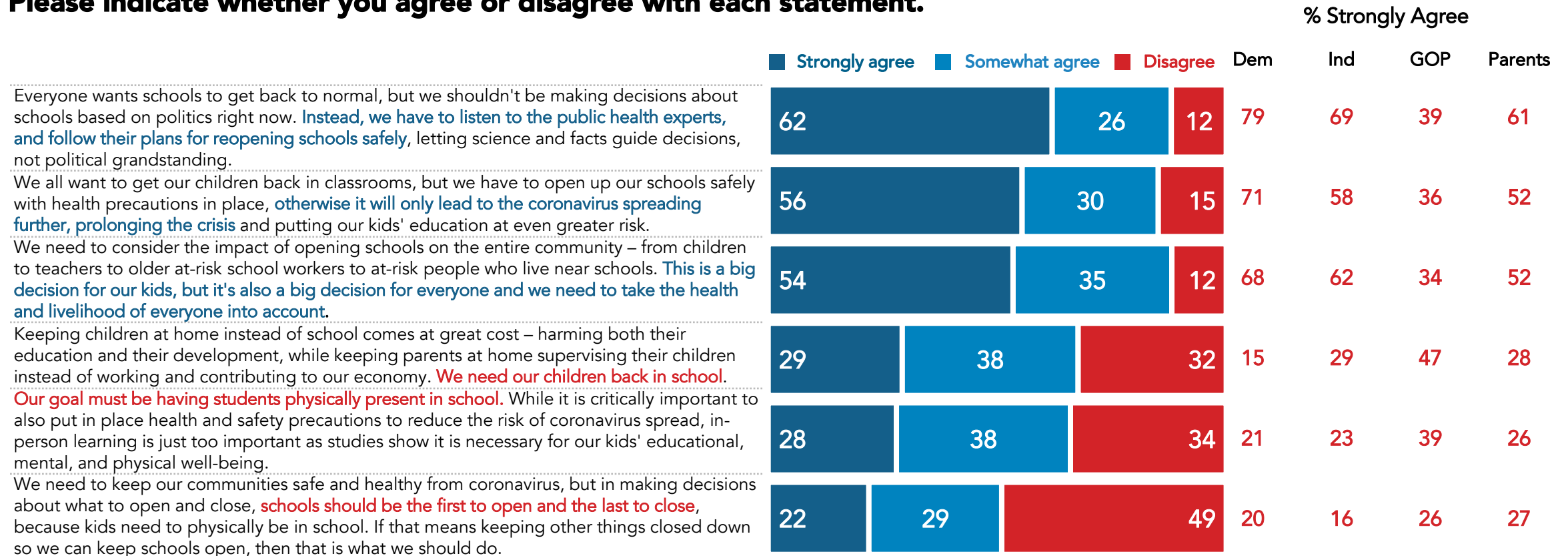


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Majority Wants Caution on Reopening Schools

When presented with statements on reopening schools, more agree school reopening can't be based on politics, that safety precautions must be in place, and that full communities need to be considered in these decisions.

Please indicate whether you agree or disagree with each statement.



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,002 registered voters conducted July 9-13, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

<http://navigatorresearch.org>

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