

navigating.* coronavirus

Update:
Thursday, July 23

Communicating in
Crisis



Key takeaways:

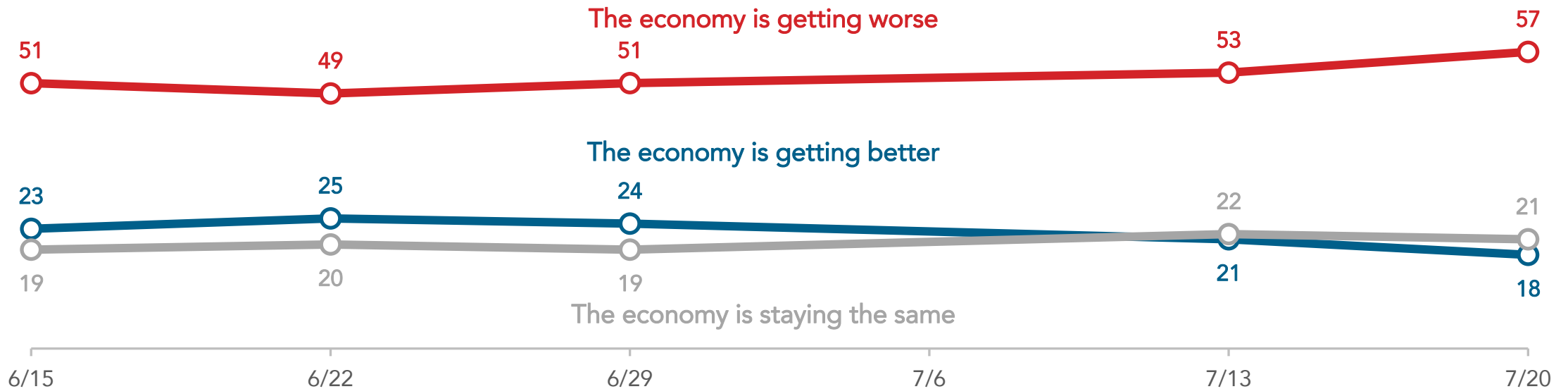
- Americans say the economy is in bad shape, and a growing majority think it is getting worse.
- Two in three continue to support extending expanded unemployment insurance until at least January 2021.
- The public disapproves of Trump's handling of the economic response to the pandemic and believes it has hurt the economy.

Growing Majority Say Economy is Getting Worse

Since June 15, the share who say the economy is “getting worse” has grown by 6 points.

- On a separate question, 74% of Americans rate the economy as “not so good” or “poor,” including 85% of Democrats, 75% of independents, and 60% of Republicans.

And, which of the following best describes the current state of the U.S. economy?



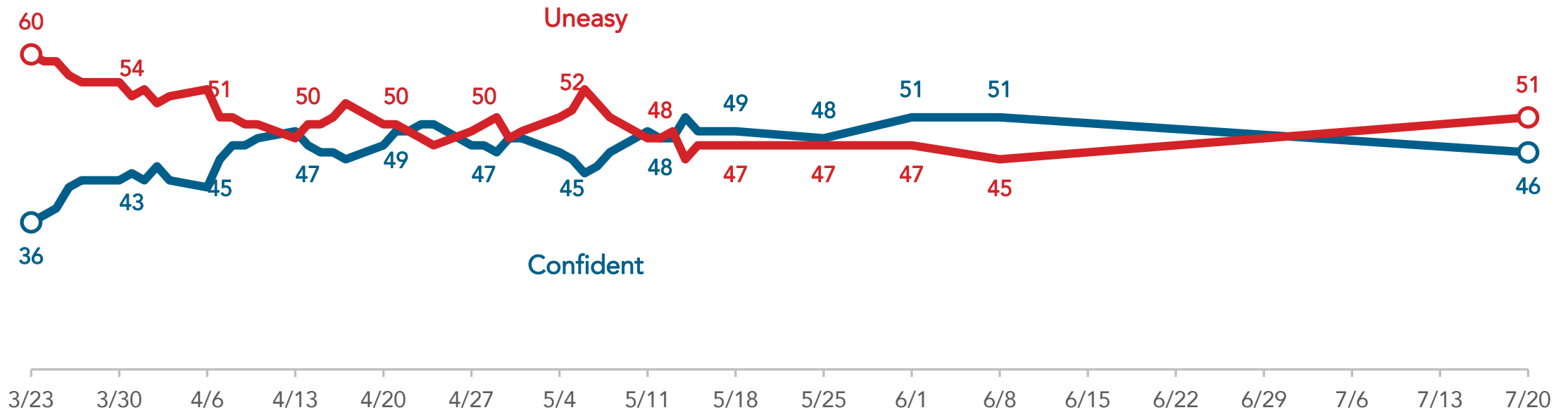
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 16-July 20, 2020. For more info, visit navigatorresearch.org

Majority Uneasy About Their Personal Financial Situation

The share who feel uneasy rather than confident about their personal finances in the next few months has grown by a net 11 points since June 8.

- On June 8, 29% of Republicans and 56% of Democrats said they felt uneasy about their personal financial situation over the next few months. Now, 38% of Republicans and 62% of Democrats say the same.

Thinking about your personal financial situation over the next few months, do you feel confident or uneasy?



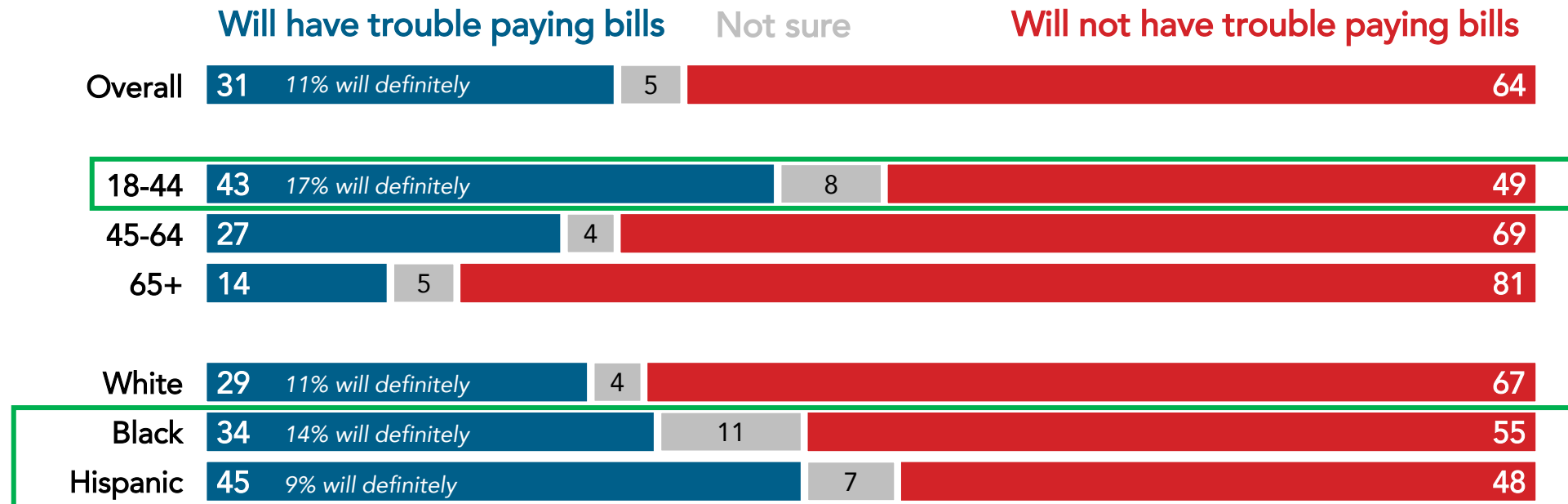
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A Third Expect Trouble Paying Bills Over the Next Month

A third say they will have trouble paying bills over the next month, and more than one in ten say they “definitely” will have trouble paying bills in that period of time.

- Groups especially likely to say they will have trouble paying bills over the next month include 18-34 year-olds (46% will have trouble), Hispanics (45%), and those who have most recently worked a blue collar job (40%) or in the service industry (38%).

Putting it another way, do you think you will have trouble paying any bills over the next month?



Nationwide survey of 1,015 registered voters; July 16-20, 2020.
For more info, visit navigatorresearch.org

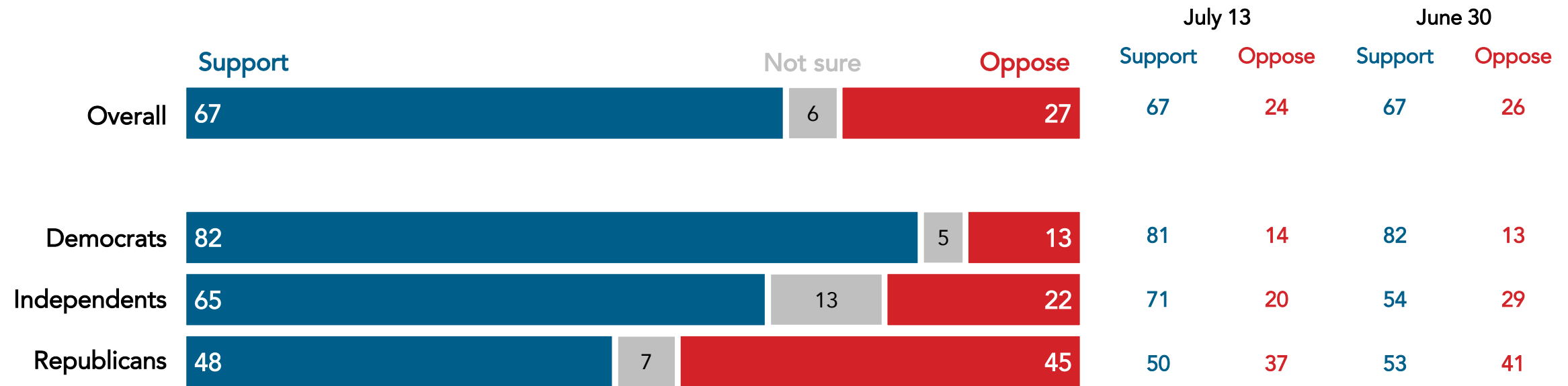
Two in Three Support Continuing Unemployment Insurance

A majority continue to support expanded unemployment benefits, including nearly half of Republicans.

- Among those who support continuing expanded unemployment benefits, 58% say they would blame President Trump and Republicans in Congress more if the expanded payments were not renewed, versus only 24% who say they would blame Democrats in Congress more.

As you may know, earlier this year Congress passed an expansion of federal unemployment compensation providing as much as \$600 a week in additional relief due to the coronavirus pandemic. This expansion is set to expire in July.

Do you support or oppose continuing this expanded unemployment compensation until at least January 2021?



Nationwide survey of 1,015 registered voters; July 16-20, 2020.
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In an Engaged Debate, Majority Support Holds for Renewing Expanded Unemployment Benefits

A majority support renewing expanded unemployment benefits, including a third of Republicans and half of independents.

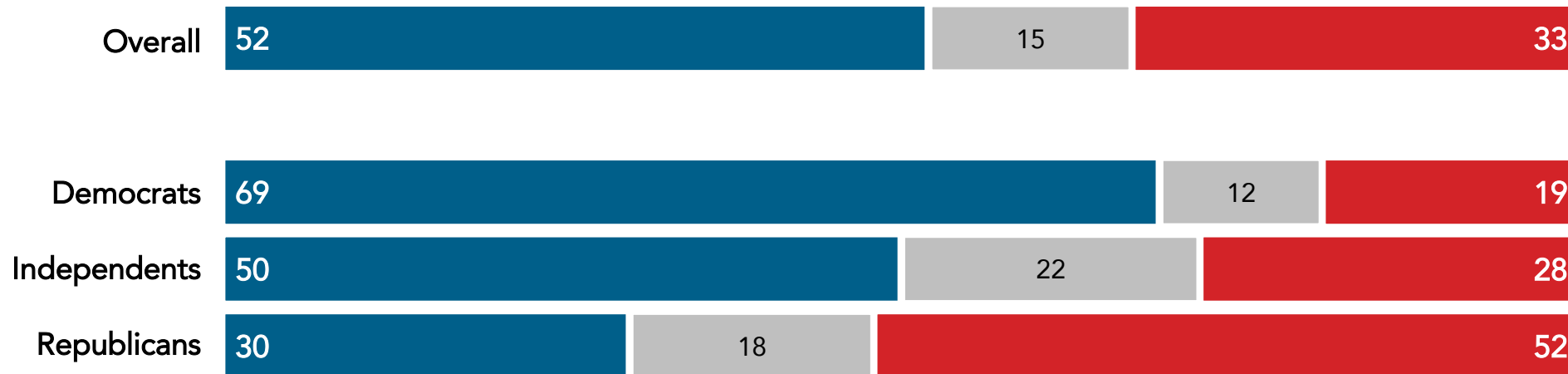
- Among 2016 Trump voters, 34% support renewing expanded unemployment benefits.
- Among those who know someone who has lost a job, 57% support renewing expanded unemployment benefits.

When it comes to the issue of unemployment compensation, which side do you agree with more?

Those who say we should renew expanded unemployment benefits because millions of people are still applying for help each week and cutting the incomes of 30 million unemployed people right now would hurt the economy and make it impossible for families to make ends meet during this crisis

Don't know

Those who say we should not renew expanded unemployment benefits, because it has meant many people get paid more when they are unemployed than they did when they were working. This is only going to keep people from getting jobs, and the compensation should be reduced to get people back to work

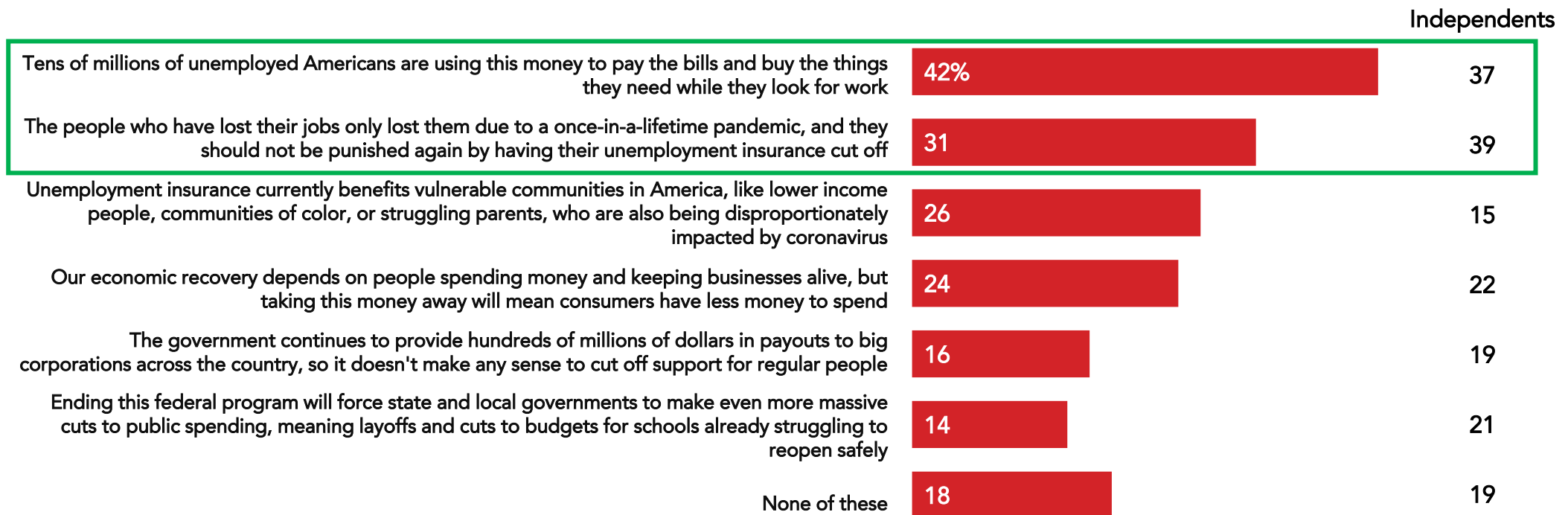


"2016 Trump Voters" self-report having voted for Donald Trump in the 2016 election. Nationwide survey of 1,015 registered voters; July 16-20, 2020. For more info, visit navigatorresearch.org

Best Reasons for Expanded Unemployment: Millions Need to Pay Bills, Should Not Be Punished for "Once-in-a-Lifetime" Pandemic

Top reasons for continuing expanded unemployment payments include the tens of millions who are using this money to pay bills and those who have lost their job due to once-in-a-lifetime circumstances.

Please indicate which TWO you think are the best reasons to continue providing people on unemployment as much as \$600 a week in additional relief due to the coronavirus pandemic.



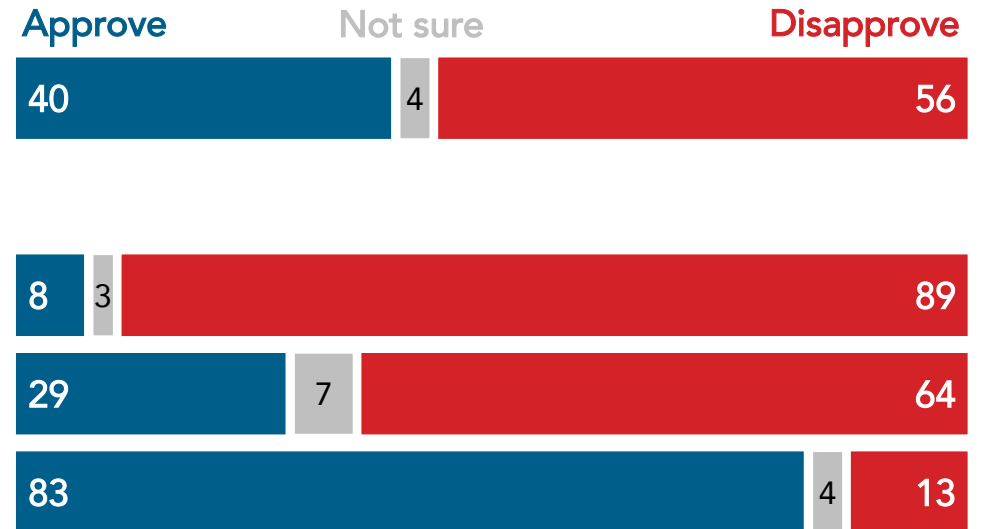
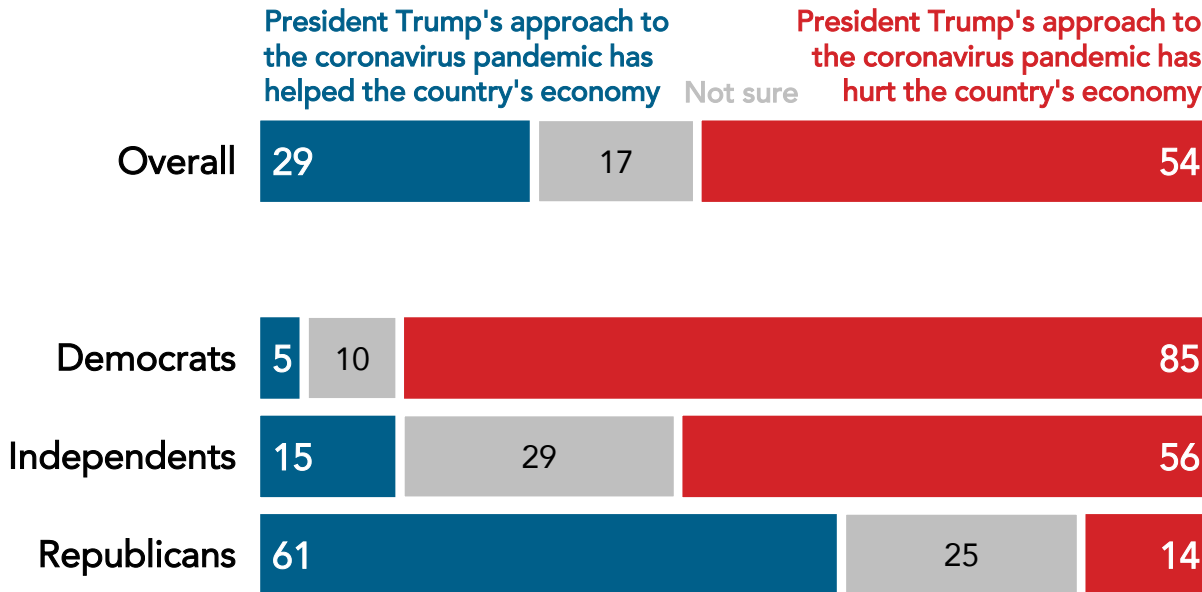
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Public Say Trump's Response to Pandemic Hurt Economy, Disapprove of His Handling of Recovery

A majority say Trump's approach to the pandemic has hurt the economy and disapprove of his handling of the economic recovery.

Which of the following statements do you agree with more?

Do you approve or disapprove of the way Donald Trump is handling the economic recovery from the coronavirus pandemic?



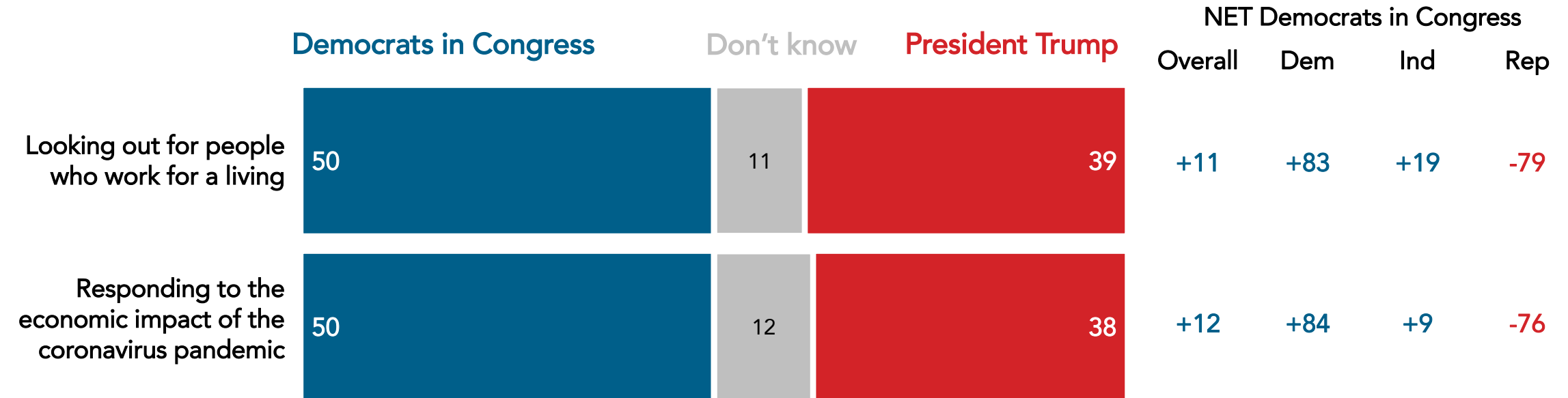
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Congressional Democrats More Trusted Than Trump to Look Out for Working People, Respond to Economic Impact

Democrats in Congress hold a double-digit lead in trust over the president on looking out for people who work for a living and responding to the economic impact of the pandemic.

- In the last month, there has been a net 9-point increase in the share who say they trust Democrats in Congress more to respond to the economic impact of the pandemic than Trump (from +3 on June 22 to +12 today).

Please indicate who you would trust more to handle each one.



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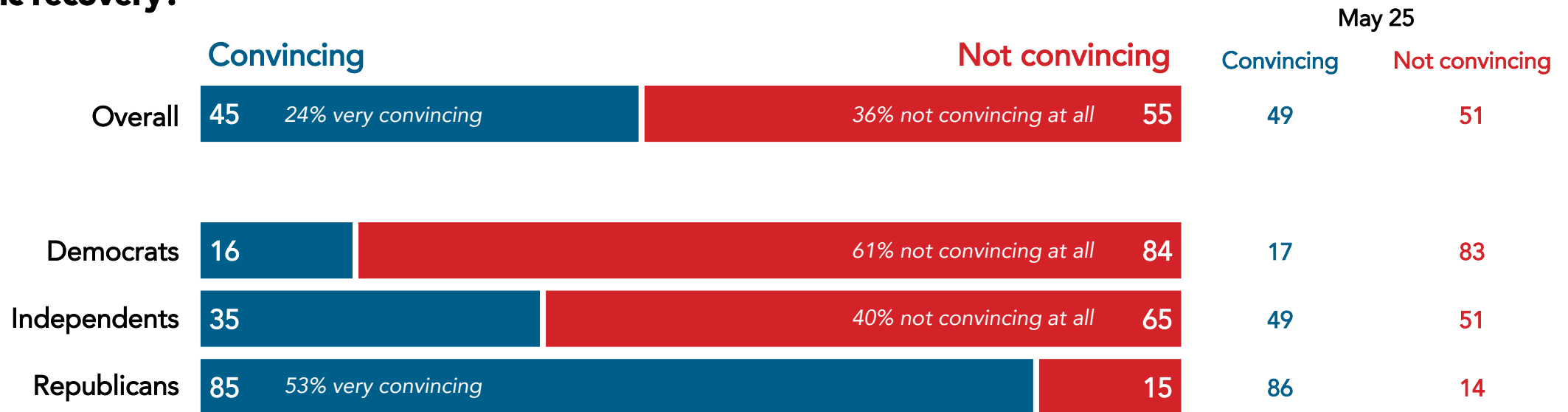
Few Find Trump's Economic Sales Pitch to Be "Very Convincing"

Only one in four find this statement "very convincing" – driven mostly by more than half of Republicans who find it "very convincing."

- The share of independents who say Trump's past economic success is a convincing reason he can handle this economic recovery has declined by 14 points since May 25 (from 49% to 35%).

Donald Trump says that his administration led the economy to add more than 4 million jobs, had wages that grew at the fastest pace in nearly a decade, and produced a strong, robust labor market. Trump built the greatest economy in the world, and he'll do it a second time.

How convincing a reason is this to believe that Trump and his administration is prepared to handle the country's economic recovery?



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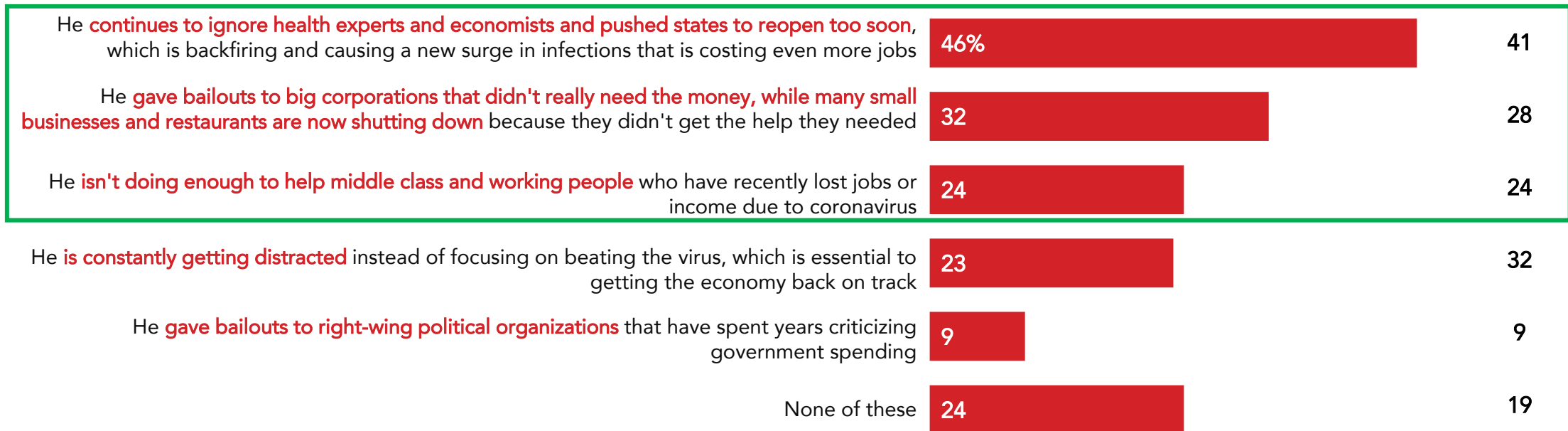
Top Concern on Trump Handling Economic Recovery: Ignoring Experts and Pushing to Reopen Too Soon

Americans are most concerned by Trump ignoring both health experts and economists on deciding to reopen too soon, giving bailouts to big corporations, and failing to support middle and working class people.

- Among those mixed on Trump*, his ignoring of health experts and economists is the top concern.

Below are some criticisms that have been made of Donald Trump's handling of the economic recovery from the coronavirus pandemic. Which of the following best describe your own concerns?

Mixed on Trump



*"Mixed on Trump" refers to Americans who don't always approve or don't always disapprove of Trump's overall job performance, his handling of the economy, his handling of the coronavirus pandemic, and his handling of health care. Nationwide survey of 1,015 registered voters; July 16-20, 2020. For more info, visit navigatorresearch.org

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,015 registered voters from July 16-20, 2020. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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