

# navigating.\* coronavirus

Update:  
Thursday, August 13

Communicating in  
Crisis



## Key takeaways:

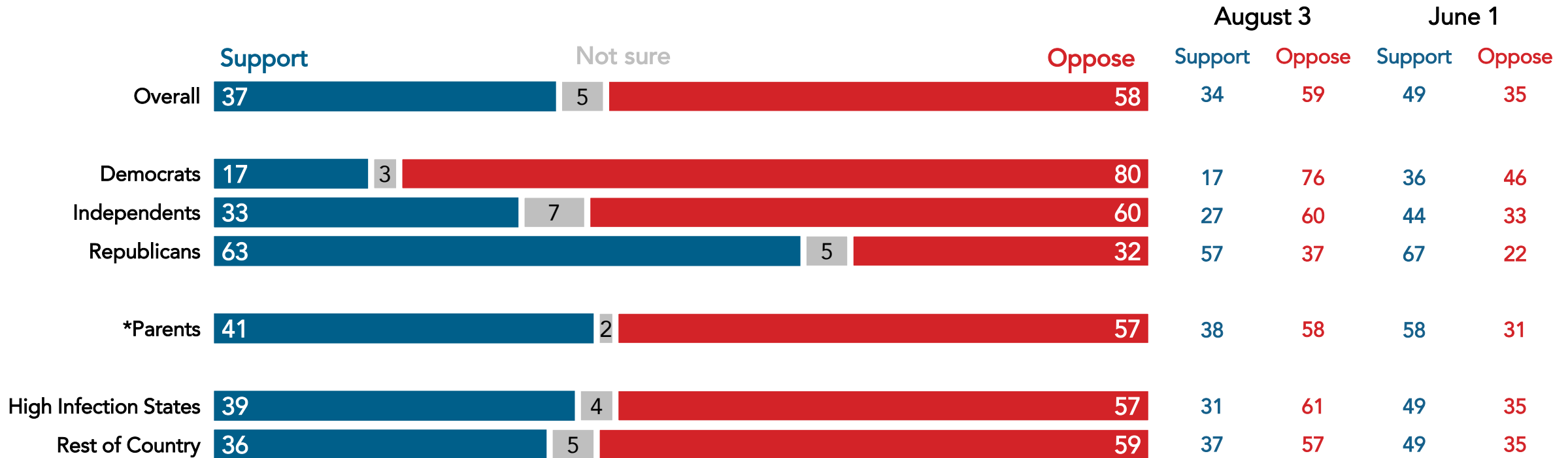
- Americans see Congressional Democrats' policies as favoring the working and middle class, while Trump favors the wealthy and big corporations.
- Top concerns on Trump's handling of the economic recovery from the pandemic include ignoring experts and giving bailouts to big corporations.
- A plurality support banning TikTok in the United States, including parents and grandparents of users.

# Majority Continue to Oppose Reopening Schools

About three in five continue to oppose reopening schools, up 23 points from June 1.

- Among parents, opposition has increased by 26 points since June 1 (from 31% to 57%). Among those in high infection states, it has increased by 22 points (from 35% to 57%).

## Do you support or oppose allowing K-12 schools in [STATE] to open at the end of the summer?



\*"Parents" are those who self-report having a child/children under the age of 18. "High infection states" are those that fall under the NY travel restriction list, based on a "seven day rolling average of positive tests in excess of 10%, or number of positive cases exceeding 10 per 10,000 residents." "Rest of country" are those that do not fall on this list. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted August 6-10, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

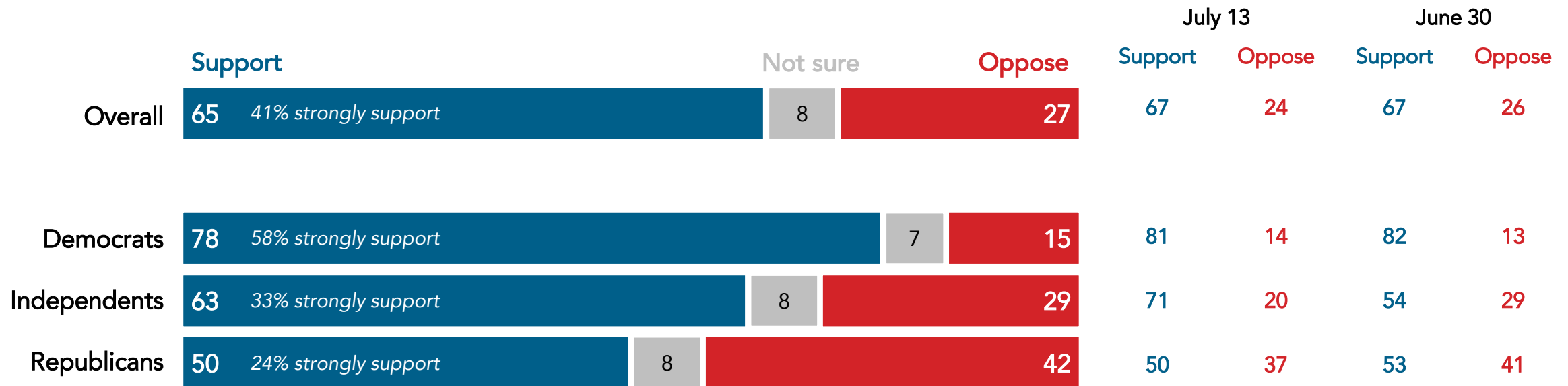
# Two-Thirds Support Restoring the Expanded Unemployment Insurance

A majority continue to support expanded unemployment insurance until at least January 2021, with nearly two in five who “strongly support” continuing expanded benefits.

- Among those mixed on Trump\*, 51% support continuing expanded unemployment compensation.

As you may know, earlier this year Congress passed an expansion of federal unemployment compensation providing as much as \$600 a week in additional relief due to the coronavirus pandemic. This expansion expired in July.

## Do you support or oppose continuing this expanded unemployment compensation until at least January 2021?



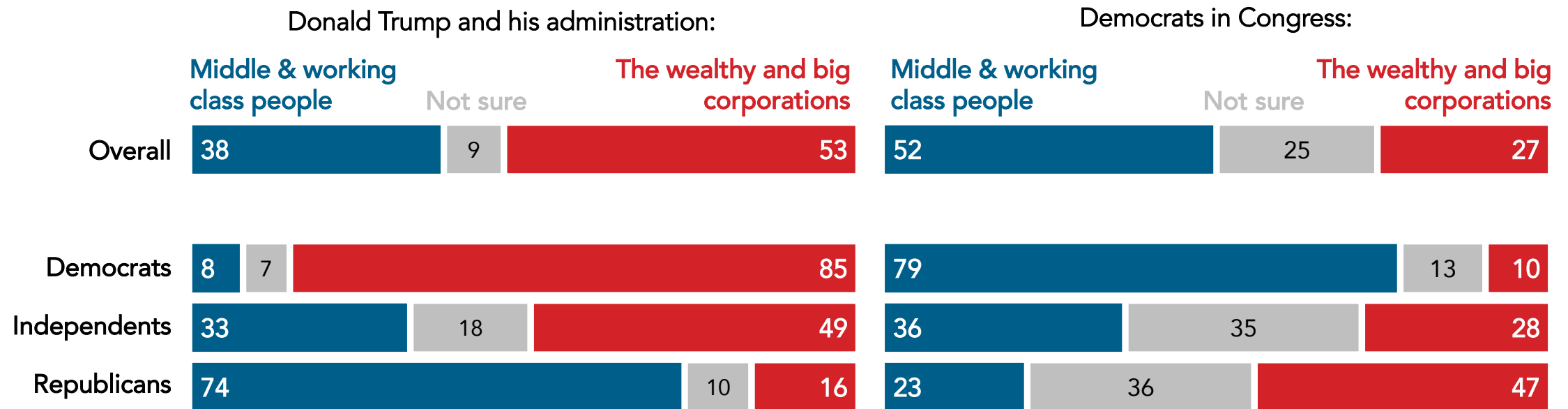
\*“Mixed on Trump” refers to Americans who don’t always approve or don’t always disapprove of Trump’s overall job performance, his handling of the economy, his handling of the coronavirus pandemic, or his handling of health care. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted August 6-10, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Americans See Democrats as for Middle and Working Class People

A majority feel Trump and his administration's policies favor the wealthy and big corporations, while a majority feel Democrats in Congress's policies favor middle and working class people.

- Since the question was first asked on March 23, the share who feel that Trump's policies favor the wealthy and big corporations has grown 11 points (from 42% to 53%).

**Thinking more about how \_\_\_\_\_ are responding to the economic impact of the coronavirus pandemic, who do you think \_\_\_\_\_'s policies favor most?**



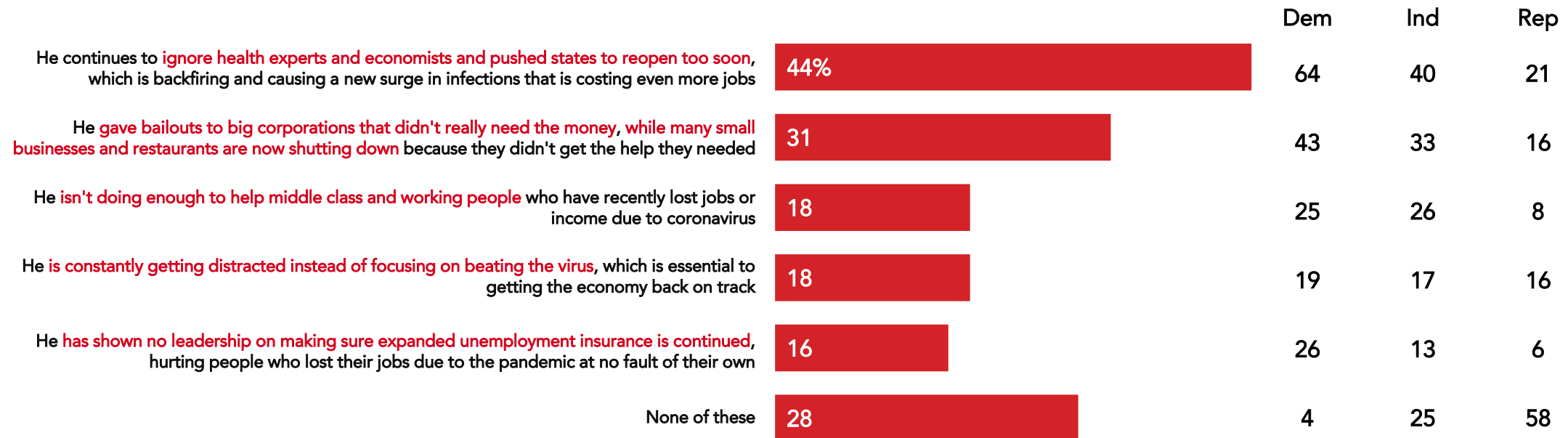
Nationwide survey of 1,019 registered voters; August 6-10, 2020.  
For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Top Concerns on Trump's Handling of Economic Recovery: Ignoring Experts, Giving Big Corporations Bailouts

Trump ignoring health experts and economists is a top concern for more than two in five Americans, while nearly a third say Trump giving bailouts to big corporations instead of helping small businesses is a top concern.

- Among those mixed on Trump\*, 45% are concerned he is ignoring health experts and economists.

**Below are some criticisms that have been made of Donald Trump's handling of the economic recovery from the coronavirus pandemic. Which of the following best describe your own concerns?**



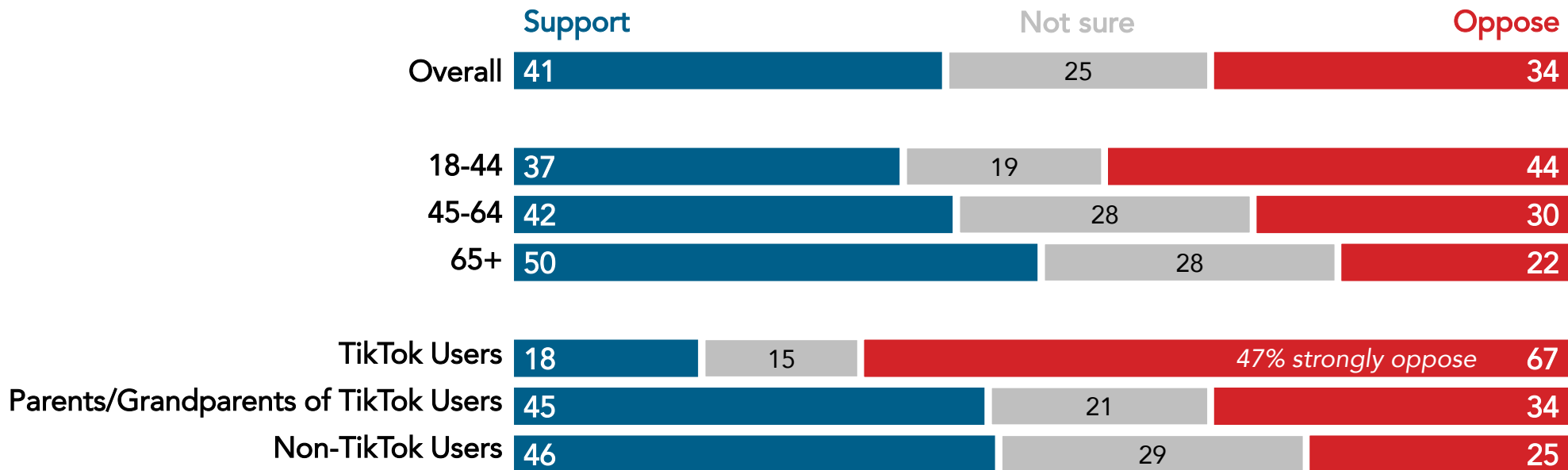
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# Middling Support for Proposal to Ban TikTok in the United States

Amidst security concerns about the app and Trump’s executive order giving the app 45 days to find an American buyer, two in five support banning TikTok.

- Among parents or grandparents of TikTok users, nearly half (45%) support banning the app, while among users, only one in five (18%) support banning the app.

**As you may or may not know, the Trump administration is considering banning the social media platform TikTok from being used in the United States. Do you support or oppose banning TikTok in the United States?**



“TikTok users” are defined as those who self-report using TikTok. “Parents/grandparents of TikTok users” are those who self-report have a child or grandchild who uses TikTok. “Non-TikTok users” are those who self-report not using the app or having children or grandchildren who use it. Nationwide survey of 1,019 registered voters; August 6-10, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,019 registered voters from August 6-10, 2020. 200 additional interviews were conducted among African American voters. 200 additional interviews were conducted among independents with no partisan lean. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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