

# navigating.\* CORONAVIRUS

Update:  
Wednesday, August 5



Communicating in  
Crisis

## Key takeaways:

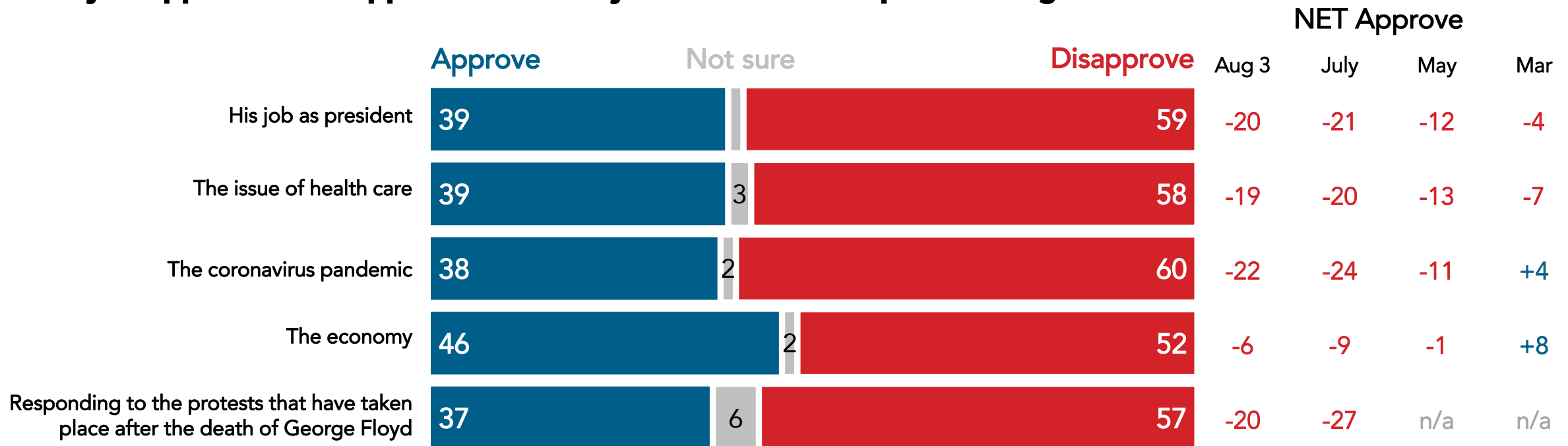
- Trump's approval ratings on handling the pandemic remain deeply underwater.
- For the first time since the pandemic began, a majority of Americans know someone who has been infected with coronavirus.
- More than three in four Americans support states requiring people to wear masks.

# Trump Approval Ratings Remain Negative

Three in five Americans disapprove of Trump's handling of his job as president and his handling of the pandemic.

- Among independents, Trump is net -27 on his handling of the presidency (34% approve/61% disapprove), -29 on health care (30%/59%), -40 on the pandemic (27%/67%), -8 on the economy (42%/50%), and -28 on protests (32%/60%).

## Do you approve or disapprove of the way that Donald Trump is handling...

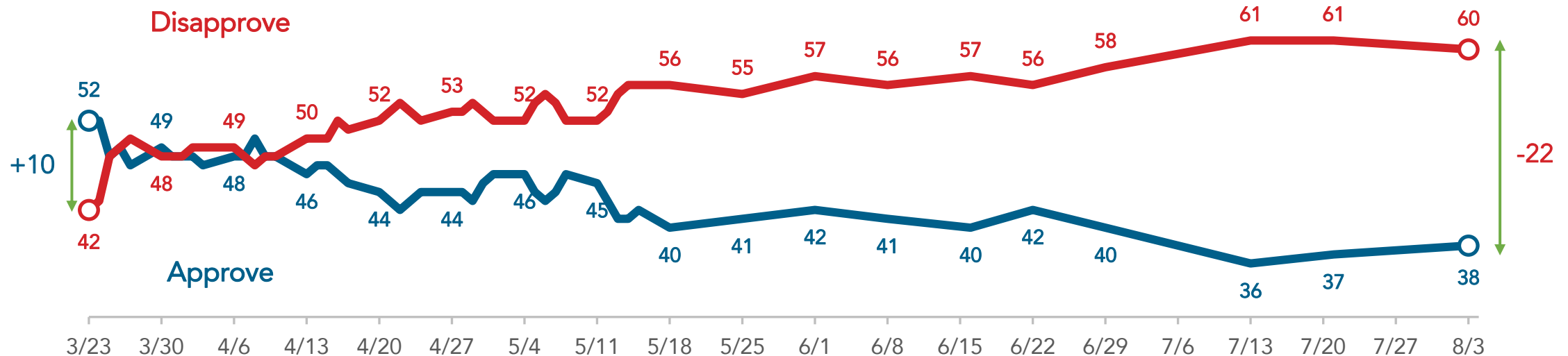


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 30-August 3, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Trump's Pandemic Approval Still Deeply Underwater

- Three in five disapprove of the way Trump is handling the coronavirus pandemic, with his net approval now at -22.
- Among Republicans, more than one in five (21%) disapprove of the job Trump is doing handling the pandemic.
  - Half (49%) of Americans "strongly disapprove" of the job Trump is doing handling the coronavirus.

## Do you approve or disapprove of the way that Donald Trump is handling the coronavirus pandemic?



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# Delaying the Election, Failures in the Pandemic, and Reopening Schools Dominate Negative Trump Conversation

The vast majority (81%) continue to hear some negative things about President Trump this week, with a focus on his comments on delaying the November election, his response to the pandemic, and his push to reopen schools.

In a few words, what **negative** things have you seen, read, or heard recently about Donald Trump?

August 3



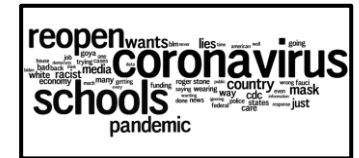
"Most recently I've heard that he wants to **extend or postpone Election Day.**"

"Wants to **force schools to open for in-person instructions.** Wants to postpone the election for Nov 3rd to a later date"

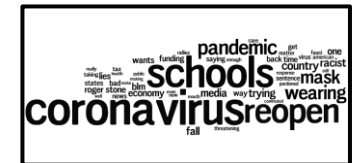
"That **he is letting us down** with the pandemic."

"He **downplays what's happening to the economy and the pandemic** and now trying to delay the election."

July 20



July 13



June 29



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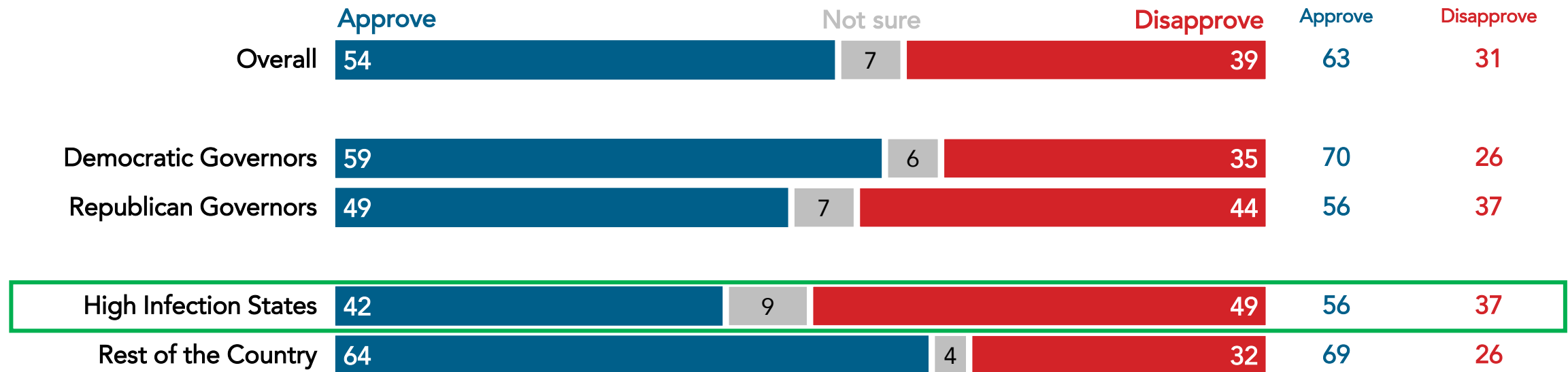
# Approval for Governors in High Infection States Now Underwater

Approval of governors' handling of the pandemic is down nearly 10 points since July 14. Republican governors and governors of states where the number of new cases is increasing have the lowest approval ratings.

- Governors of states where new cases are stable or decreasing still have a net approval of +32, while those of states where the number of new cases is increasing is now at net -7, down from +19 on July 14.

**Do you approve or disapprove of the way that Governor \_\_\_\_\_ is handling the coronavirus pandemic?**

July 14



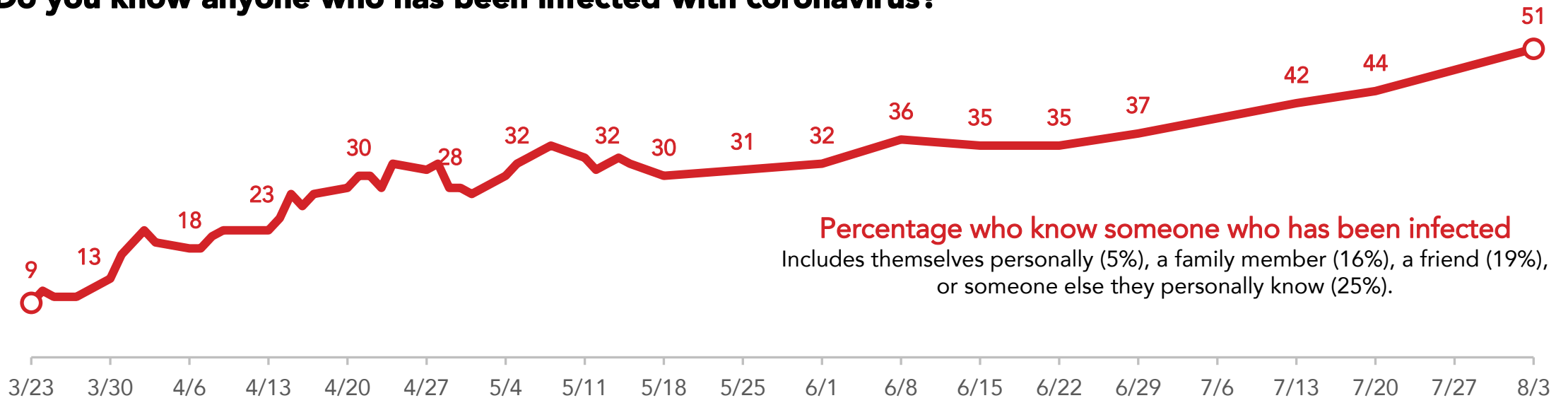
"High infection states" are those that fall under the NY travel restriction list, based on a "seven day rolling average of positive tests in excess of 10%, or number of positive cases exceeding 10 per 10,000 residents." "Rest of country" are those that do not fall on this list. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 30-August 3, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# More than Half of Americans Now Know Someone Who Has Been Infected with Coronavirus

For the first time since our tracking began, a majority now know someone infected with coronavirus, more than five times greater than the percentage who knew someone infected on March 23.

- Roughly the same share of white Americans (50%) and African Americans (49%) know someone who has been infected. However, African Americans are more likely to know someone who has died (29%) compared to white Americans (17%).

## Do you know anyone who has been infected with coronavirus?



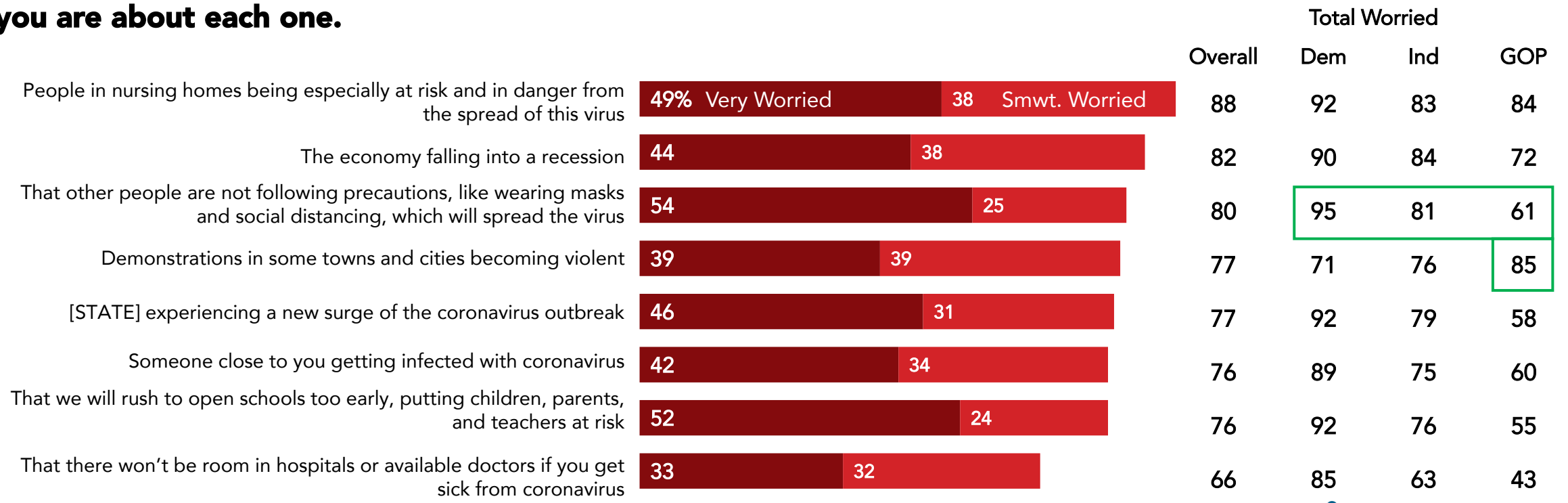
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# Top Worries: Nursing Homes, Economy in Recession, Virus Spread

Top concerns across parties are the vulnerability of nursing homes to coronavirus and falling into a recession.

- Worries about other people not following precautions like wearing masks are highly partisan: while 95% of Democrats and 81% of independents are worried, only 61% of Republicans say the same.
- Republicans are most worried about demonstrations in towns and cities becoming violent (85% worried).

**Below are some things some people might be worried about right now. Please indicate how worried you are about each one.**



Nationwide survey of 1,001 registered voters; July 30-August 3, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)



# Majority Continue to Support “More Aggressive” Social Distancing

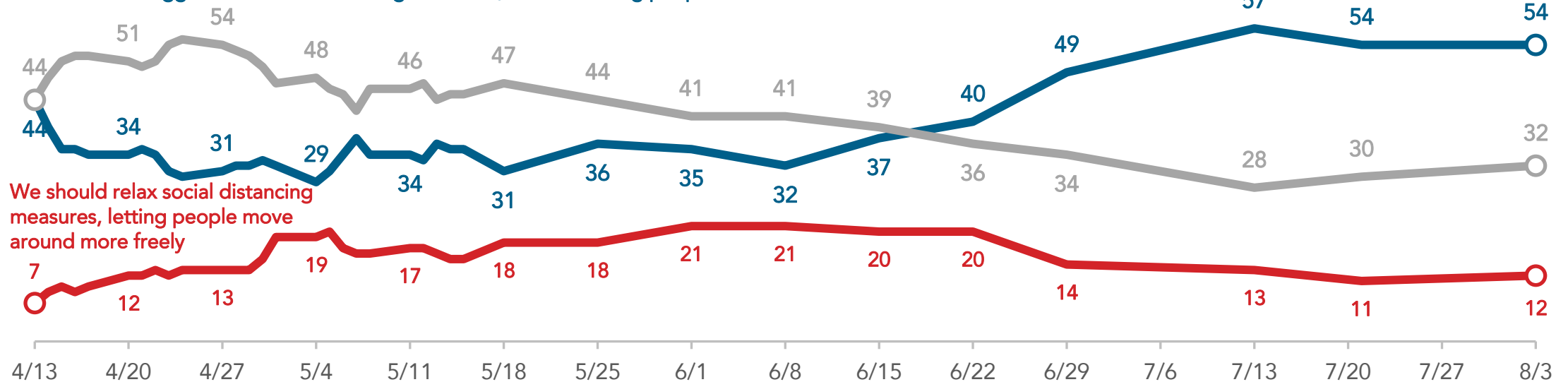
More than half say the country needs more aggressive social distancing measures. Since the beginning of June, there has been a 19-point increase in the share who say we need more aggressive social distancing.

- On a separate question, 68% say they are on the side of those who are more cautious about reopening, while only 27% say they are generally on the side of those who are pushing to reopen.

## When it comes to social distancing, what do you think we, as a country, need to be doing right now?

We are currently doing the right thing when it comes to social distancing

We need more aggressive social distancing measures, further limiting people’s movement

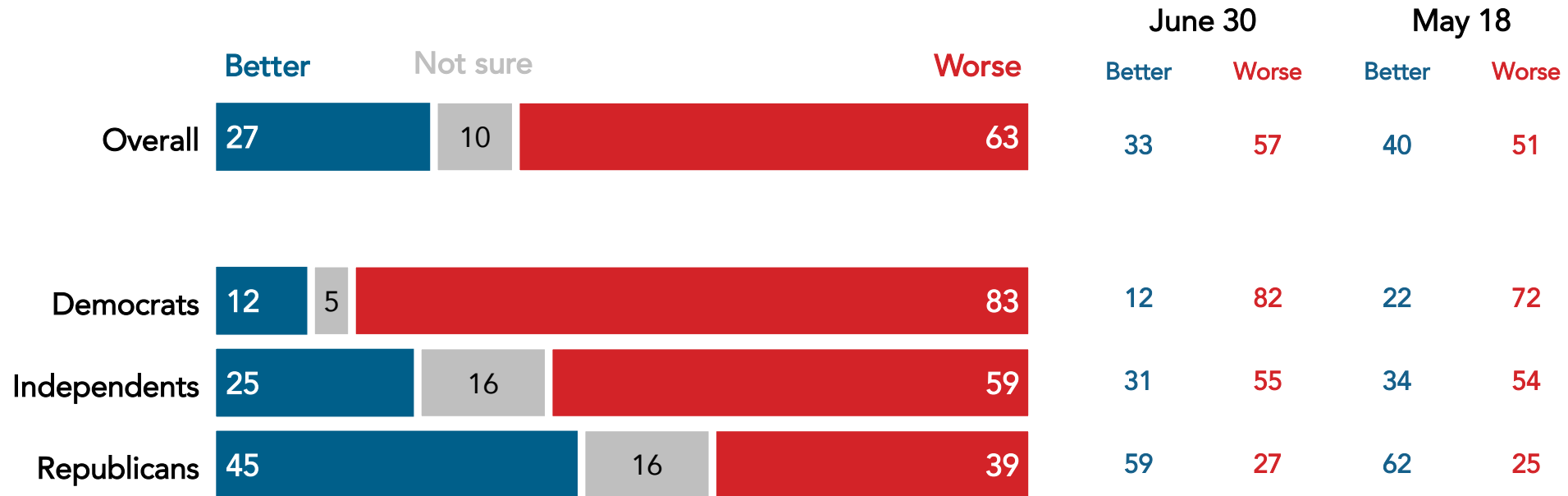


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# More and More Americans Believe Our Pandemic Response is Worse Than Rest of World's

Since May 18, there has been a 12-point increase in the share who say America is doing a worse job responding to the pandemic than other countries. Among Republicans, there has been a 14-point increase.

**Do you think America is doing better or worse than most other countries in the world with our response to the coronavirus pandemic?**



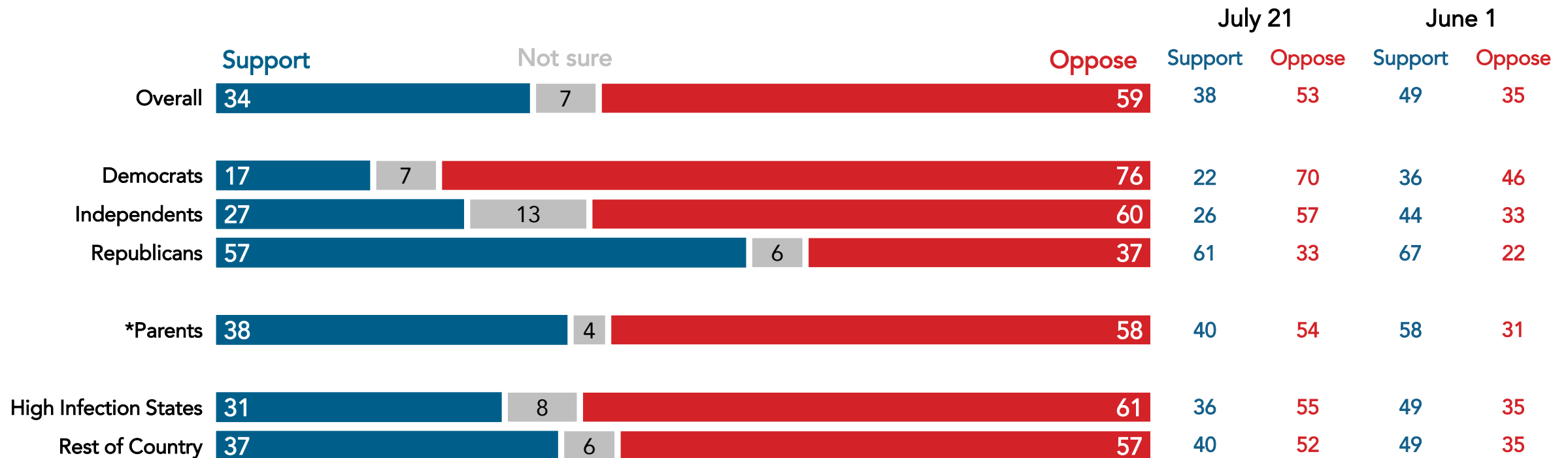
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# Opposition to Schools Reopening is Rising

Since June 1, support for reopening schools in the fall has shifted dramatically, with a 24-point increase in the share who oppose reopening schools at the end of the summer.

- Among parents, there has been a 27-point increase in the share who oppose reopening schools at the end of summer (from 31% to 58%).

## Do you support or oppose allowing K-12 schools in [STATE] to open at the end of the summer?



\*"Parents" are those who self-report having a child/children under the age of 18. "High infection states" are those that fall under the NY travel restriction list, based on a "seven day rolling average of positive tests in excess of 10%, or number of positive cases exceeding 10 per 10,000 residents." "Rest of country" are those that do not fall on this list. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 30-August 3, 2020. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

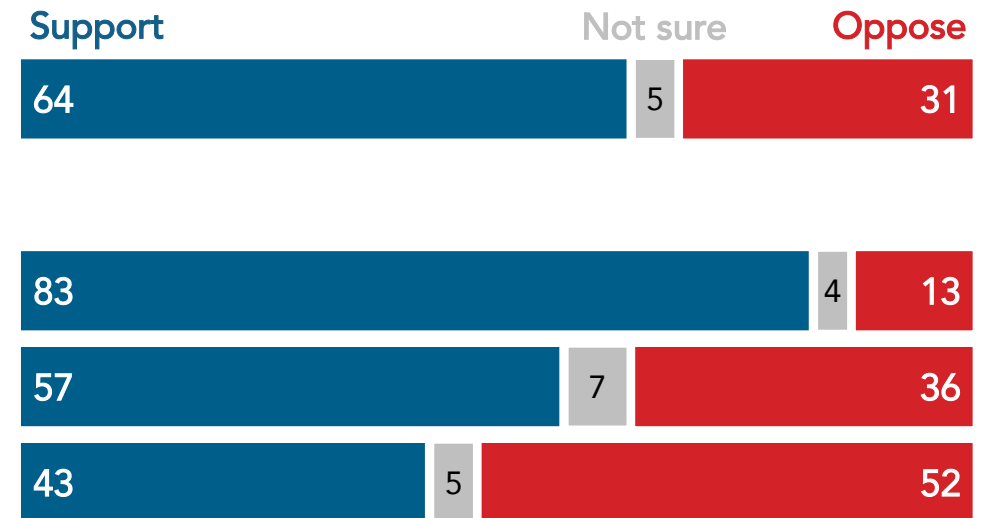
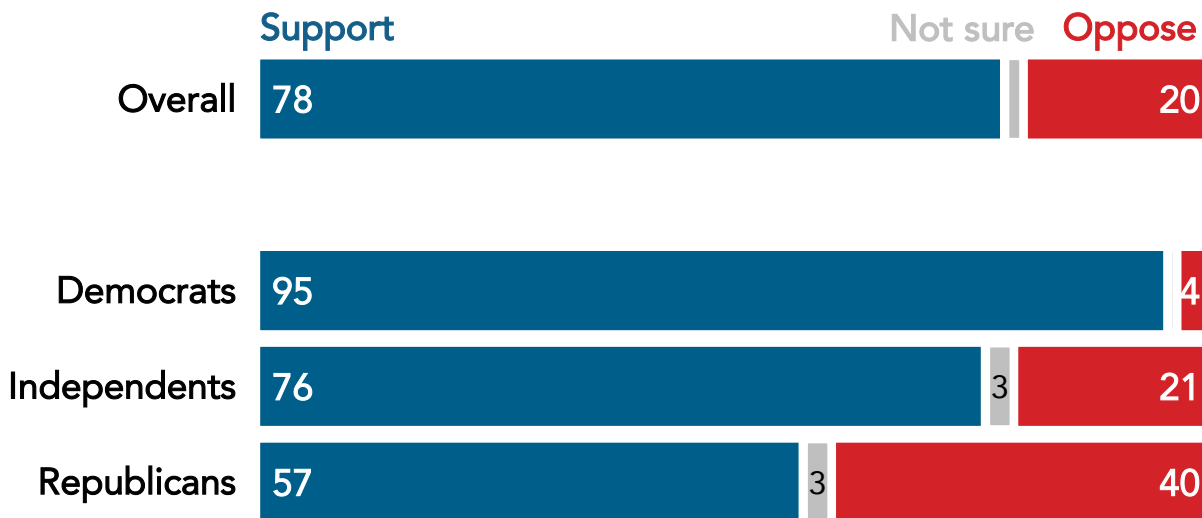
# More Than Three-Quarters Support Mask Mandates

Almost four in five support having a law requiring people wear masks in their state, while nearly two in three support enforcing the law with fines for people who fail to follow that law.

- Among Americans 65+, 83% support their state having a law that requires people to wear masks, and another 70% support enforcing that law with fines for people who do not comply.

**Do you support or oppose having a law requiring people wear masks in your state?**

**Do you support or oppose a law requiring people to wear masks in your state that is enforced with fines for people who do not follow the mask law?**



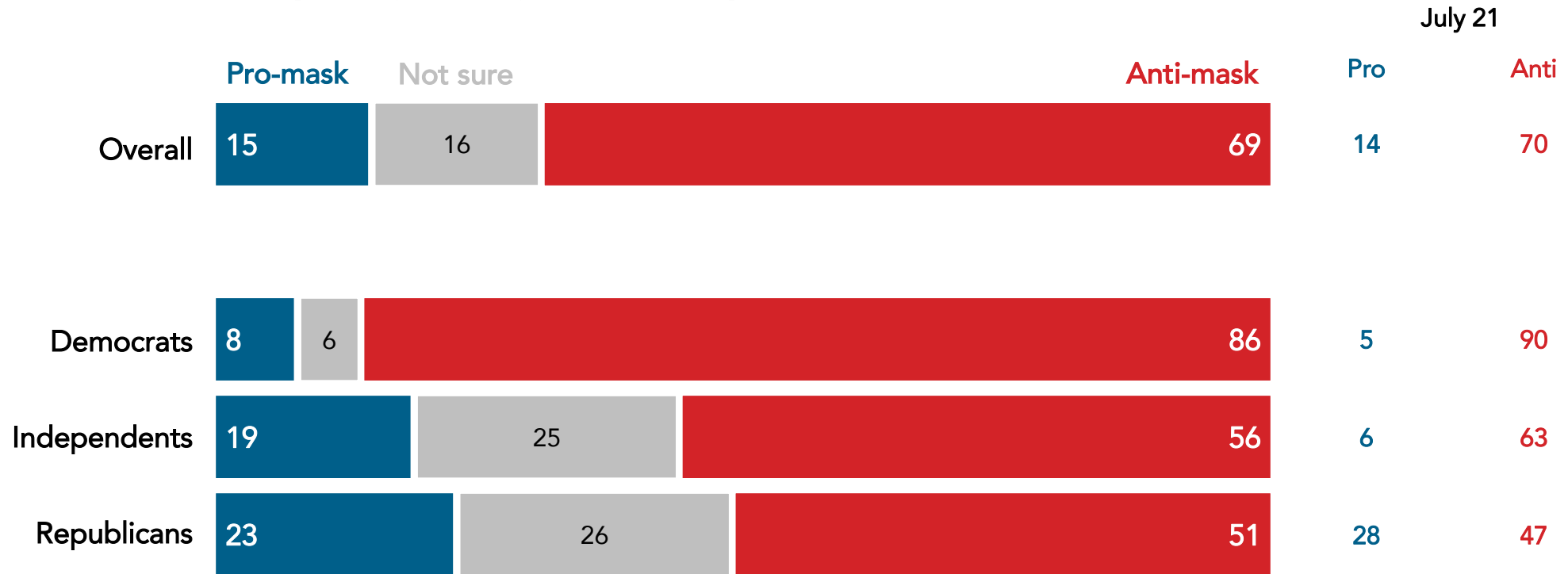
Nationwide survey of 1,001 registered voters; July 30-August 3, 2020.  
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# Vast Majority Continue to See Trump as Anti-Mask

While Trump was photographed wearing a mask at a recent public event, two-thirds of Americans continue to think he has generally been “anti-mask,” showing no change from two weeks ago.

- At the same time, four in five (80%) Americans say they are personally pro-mask, up 4 points since June 30 (76% pro-mask).

**Do you think Donald Trump has generally been more pro-mask or anti-mask?**



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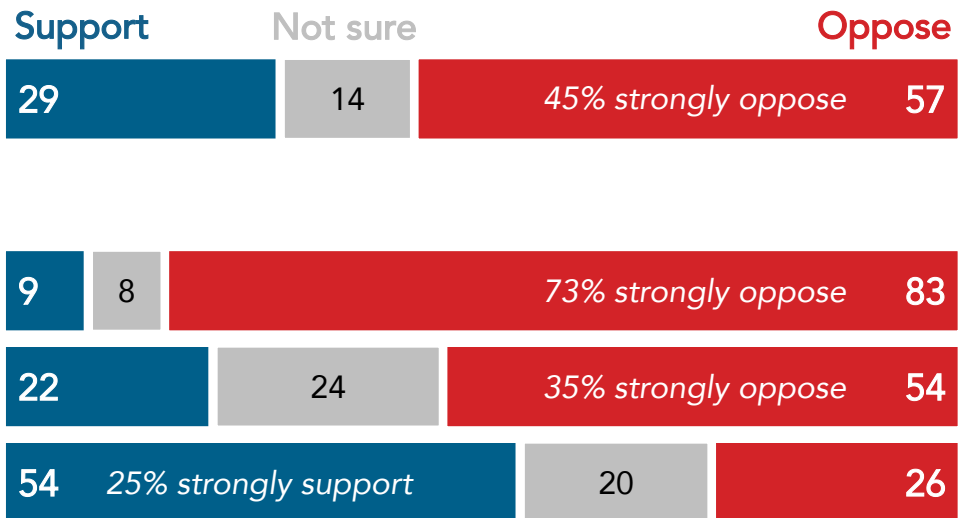
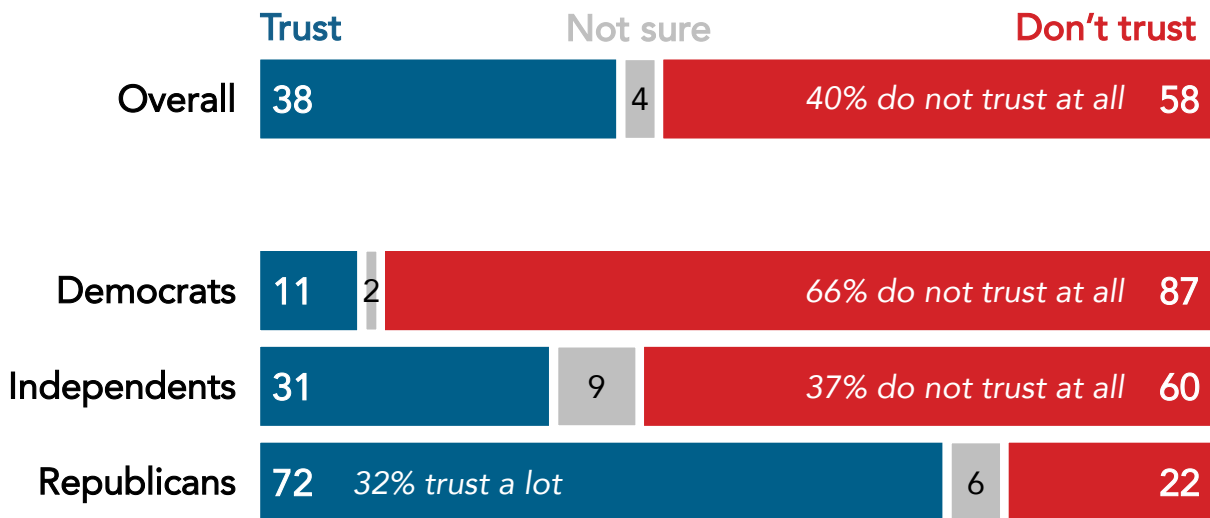
# Three in Five Do Not Trust Trump to Be Honest on Infection Data & Oppose Decision to Bypass CDC Data Collection

Majorities do not trust Trump to tell the truth about coronavirus case numbers and deaths and oppose Trump's ordering of hospitals to bypass the CDC and send all patient information to his administration.

**Generally speaking, how much do you trust the Trump Administration to be honest about data relating to coronavirus, such as the number of cases and deaths due to coronavirus?**

As you may know, the Trump Administration recently ordered hospitals to bypass the Centers for Disease Control and Prevention [CDC] and send all coronavirus patient information to a central database run by the Trump Administration in Washington.

**Do you support or oppose this change?**



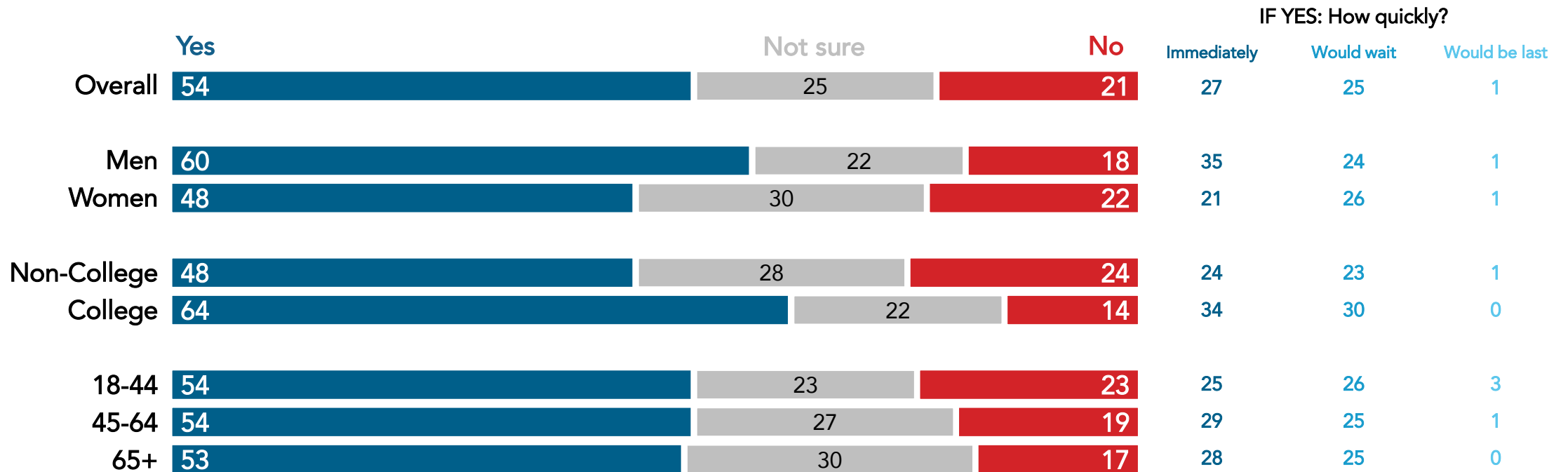
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# Majority Say They Would Get Vaccinated, With Divisions By Gender, Education

While more than half say they would get vaccinated if a coronavirus vaccine were to become available, more than two in five say they would not get vaccinated or are not sure.

- Groups especially likely to choose to get vaccinated were a vaccine to become available include men (60% would choose to) and college-educated Americans (64%). Minimal differences exist by age.

**If a vaccine for the coronavirus were to become available for use, would you choose to get vaccinated?**



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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,001 registered voters from July 30-August 3, 2020. 200 additional interviews were conducted among African American voters. 204 additional interviews were conducted among independents with no partisan lean. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

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To learn more about Navigator:

<http://navigatorresearch.org>

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