

navigating.* CORONAVIRUS

Update:
Thursday, August 6



Communicating in
Crisis

Key takeaways:

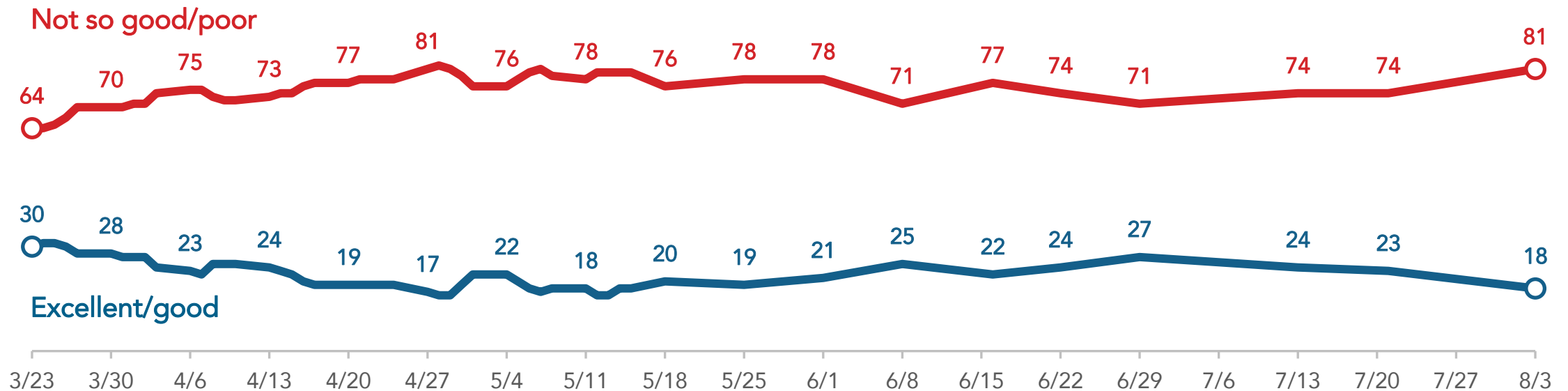
- About four in five rate the economy negatively, a high in Navigator tracking – and six in ten say it is still getting worse.
- Two in three Americans continue to support expanded unemployment compensation up to \$600 a week until January 2021.
- A plurality says no professional sports leagues should be playing games right now, including the MLB specifically.

Vast Majority Rate Economy Negatively

Ratings of the economy are at their worst point in our tracking since May 7, with four in five Americans rating the economy as “not so good” or “poor.”

- Two in three (66%) of Republicans rate the economy as “not so good” or “poor” as do 80% of independents.

How would you rate the state of the U.S. economy today?



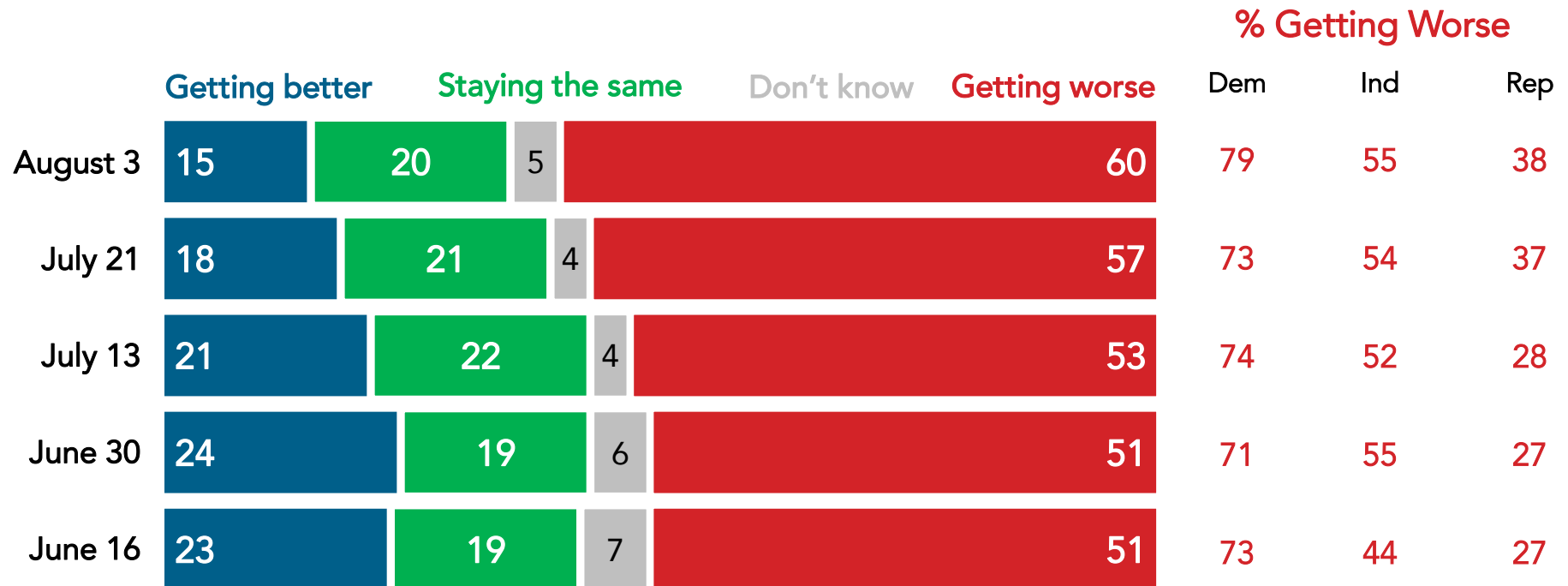
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 30-August 3, 2020. For more info, visit navigatorresearch.org

Growing Share Say Economy “Getting Worse”

Three in five Americans say the economy is “getting worse,” up 9 points from June 16.

- The share of both Republicans and independents saying the economy is “getting worse” is up 11 points since June 16.

Which of the following best describes the current state of the U.S. economy?



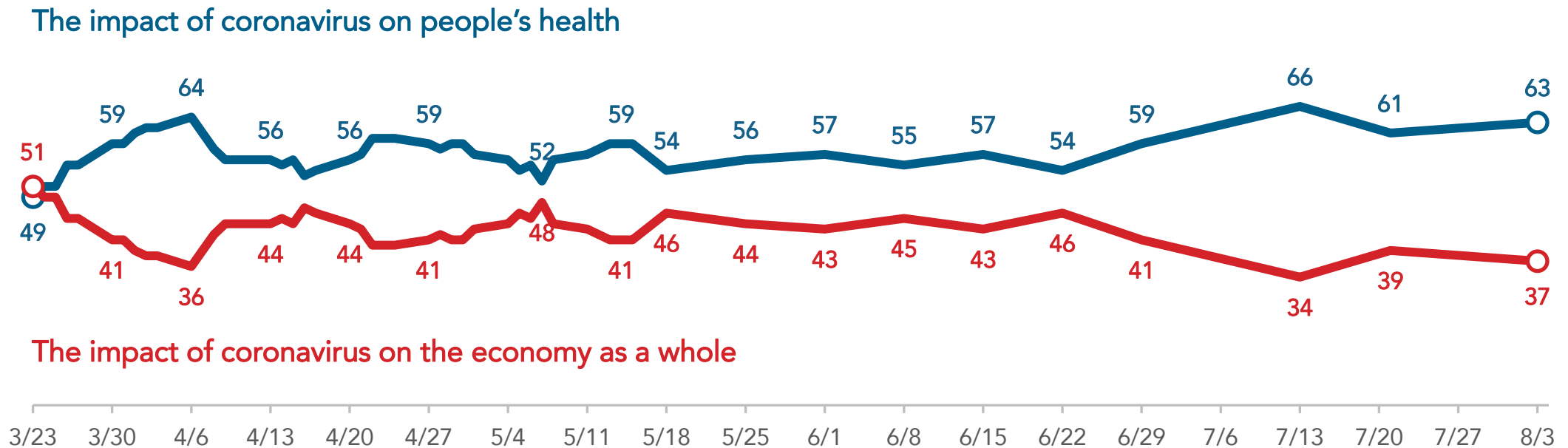
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Nearly Two in Three More Worried About Impact of Pandemic on Public Health than Economy

A majority remain more concerned about the impact of coronavirus on public health than on the economy.

- On a separate question, 69% of Americans say the pandemic is causing them “a lot” or “some” stress.

In thinking about the impact of coronavirus on the country, which are you more worried about...



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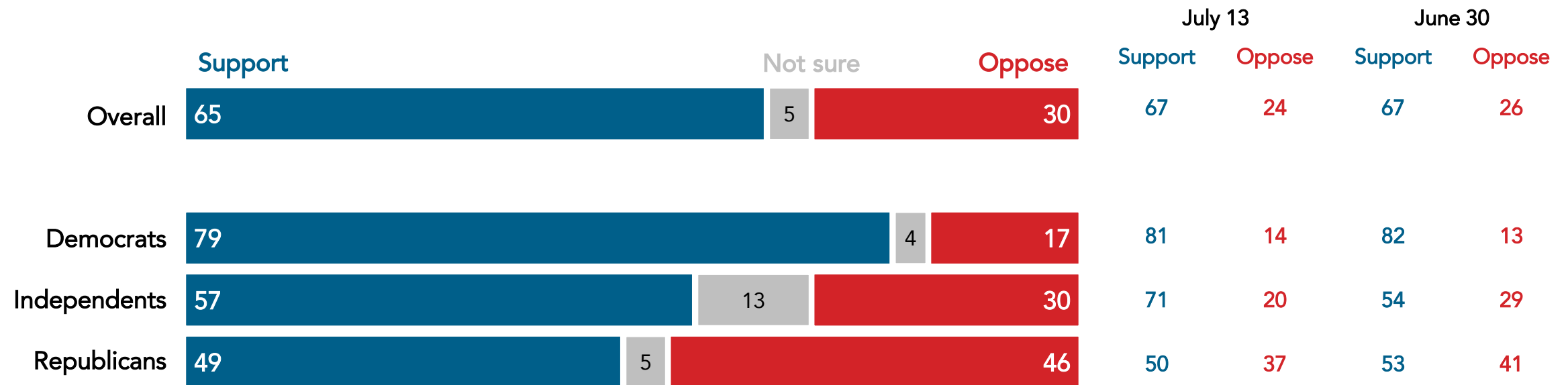
Two-Thirds Continue to Support Expanded Unemployment Insurance

A majority continue to support expanded unemployment benefits, including nearly half of Republicans.

- Among the 14% of Americans who have personally received unemployment compensation due to the pandemic*, 82% support continuing this compensation until at least January 2021.

As you may know, earlier this year Congress passed an expansion of federal unemployment compensation providing as much as \$600 a week in additional relief due to the coronavirus pandemic. This expansion expired in July.

Do you support or oppose continuing this expanded unemployment compensation until at least January 2021?



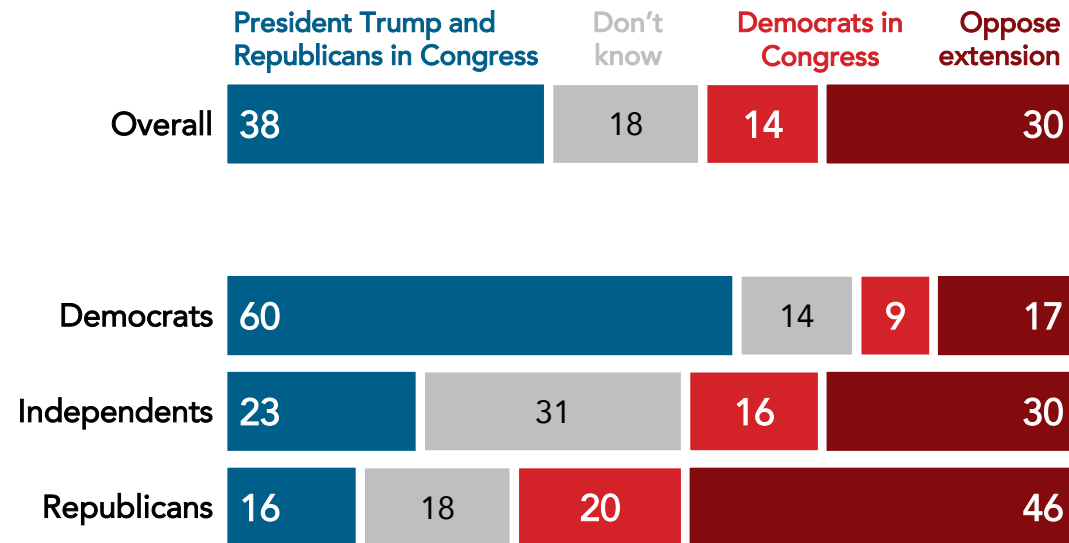
*"Those who personally have received unemployment compensation" includes those who self-report having received unemployment compensation due to the coronavirus pandemic.
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If Unemployment Expansion is Not Renewed, Trump and GOP Will Get Larger Share of Blame

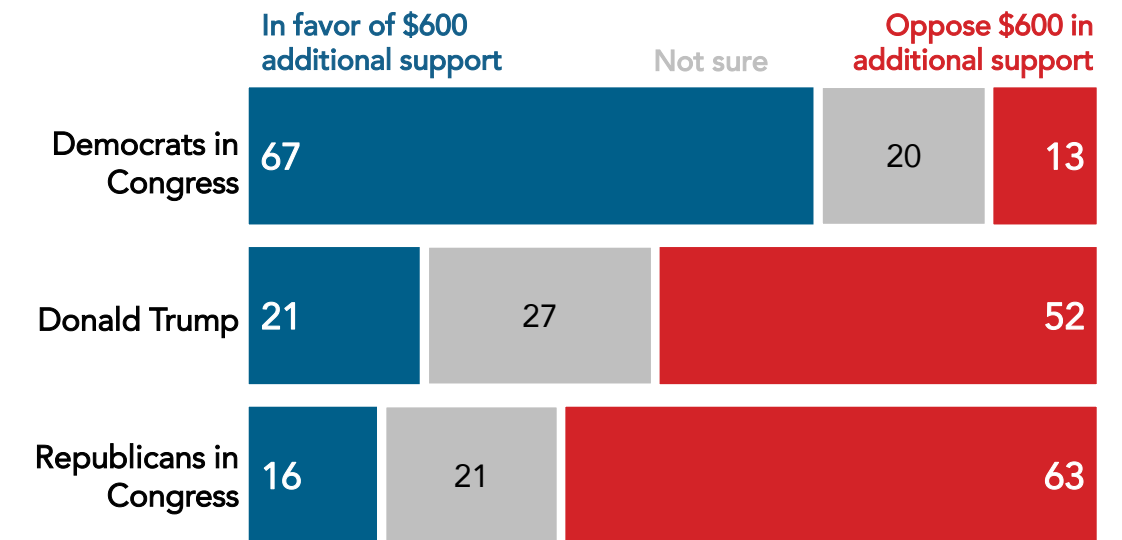
A plurality would blame Trump and Congressional Republicans if expanded unemployment benefits are not renewed, with majorities saying Trump and Republicans oppose the expanded benefits.

- Among those who have received unemployment compensation as a result of the pandemic*, 18% say they would blame Democrats in Congress, 48% say they would blame Trump and Republicans.

Based on what you know, who would you blame more if the expansion of federal unemployment compensation is ended in July and not renewed?



Which of the following best describes the position of Donald Trump and each party in Congress when it comes to unemployment compensation?



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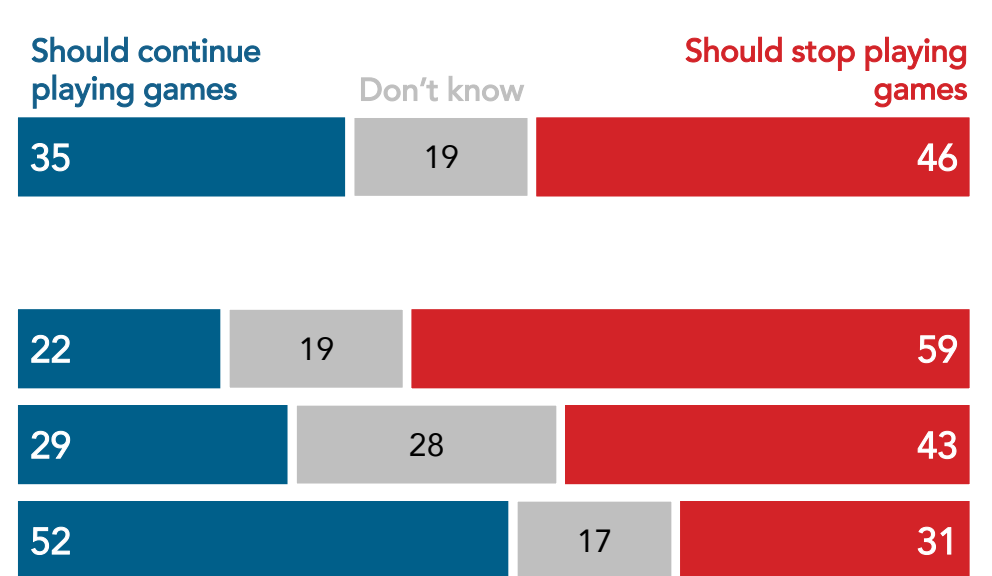
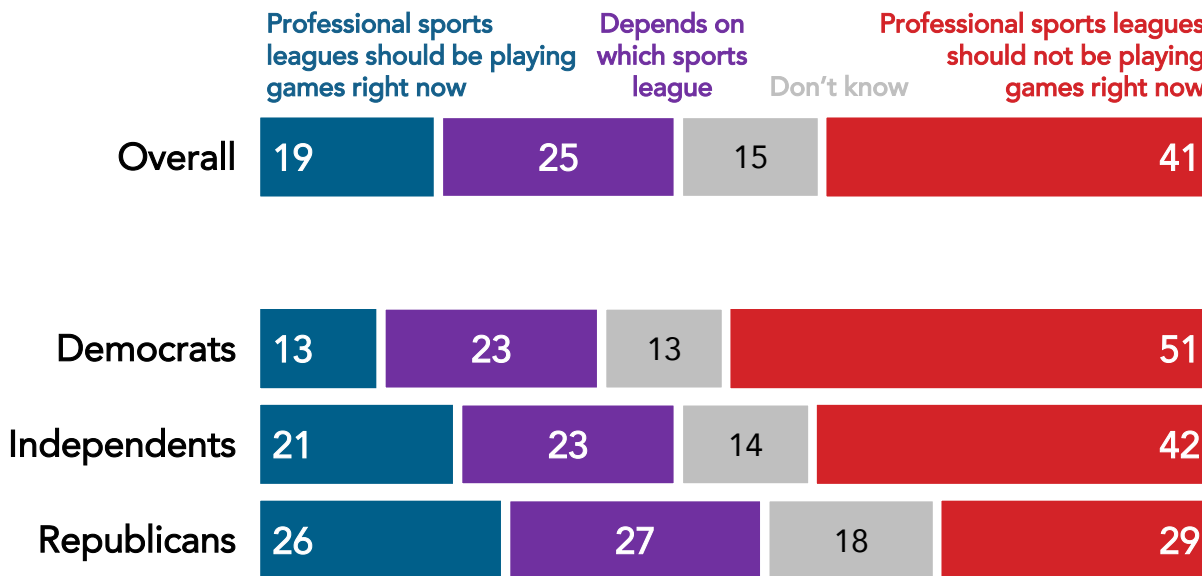
Pluralities Say Professional Sports Leagues – Particularly the MLB – Should Not Be Playing Right Now

More than two in five Americans says that no professional sports leagues should be playing right now, with nearly half of Americans saying that the MLB should stop playing games after recent events.

- Among women, 51% say that the MLB should stop playing games, while only 41% of men say the same.

Generally speaking, which of the following do you agree with more about whether or not professional sports leagues should be playing games right now?

Thinking specifically about Major League Baseball, what do you think should happen?



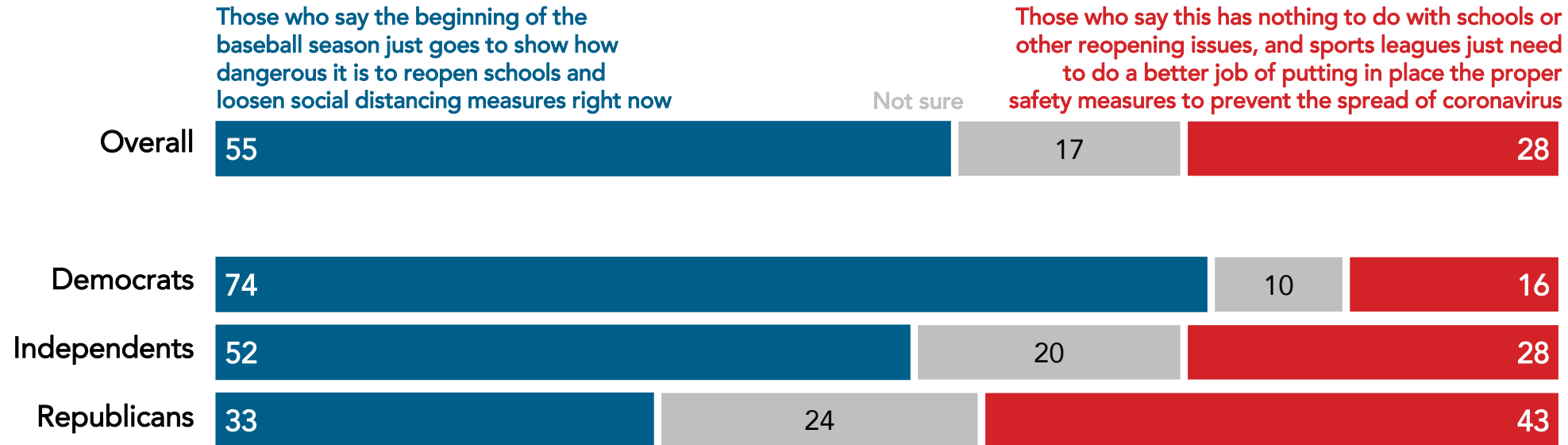
Nationwide survey of 1,001 registered voters; July 30-August 3, 2020.
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More Than Half Say Early Infections in MLB are Indicative of Danger of Reopening Schools, Loosening Social Distancing

When provided the context of more than a dozen players and employees testing positive for coronavirus in the MLB, a majority say it shows how dangerous reopening schools and other loosening of social distancing is right now.

- Among parents, 53% say it shows how dangerous reopening schools is right now.

As you may know, more than a dozen players and employees with the Miami Marlins, a Major League Baseball team, recently tested positive for coronavirus and the team's games have been postponed. When it comes to the issue of reopening, which side do you agree with more:



"Parents" are those who self-report having a child/children under the age of 18.
Nationwide survey of 1,001 registered voters; July 30-August 3, 2020.
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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,001 registered voters from July 30-August 3, 2020. 200 additional interviews were conducted among African American voters. 204 additional interviews were conducted among independents with no partisan lean. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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