

navigating.* CORONAVIRUS

Update:
Friday, August 7



Communicating in
Crisis

Key takeaways:

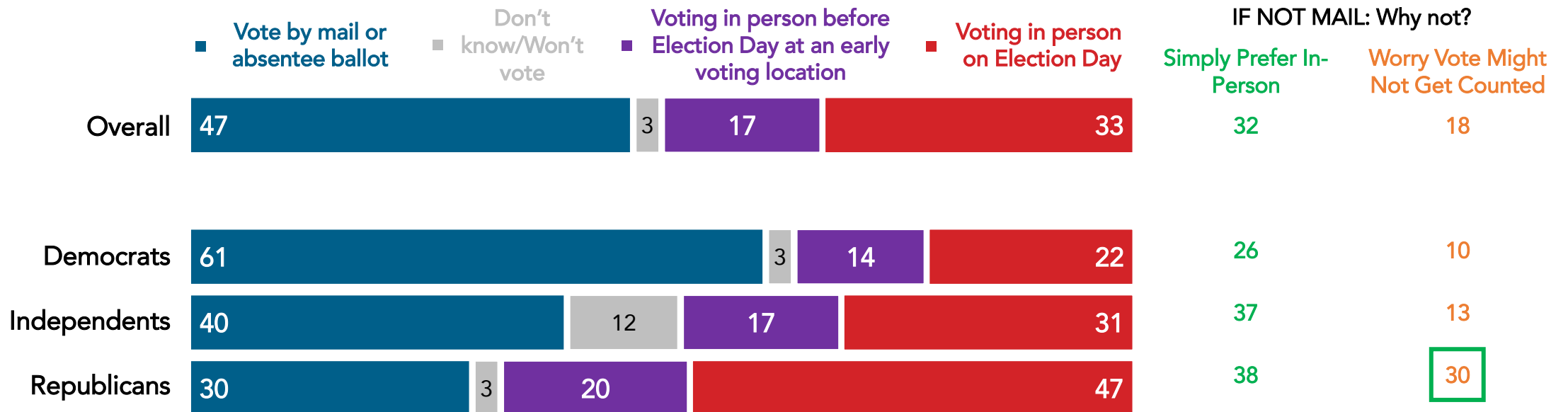
- A majority oppose delaying the election and say that Trump's tweets are just him trying to cast doubts on its legitimacy in case he loses.
- Democrats are favored on relations between police and the black community and protecting law and order over Trump.
- Nearly half say that Trump's tweet about preventing low income housing in the suburbs is an effort by him to pit Americans against each other on racial issues.

Republicans Worried Mail Ballots “Won’t Get Counted”

After Trump has railed against mail voting, Republicans are especially likely to say they won’t vote by mail because of concerns about the process.

- Nearly half of Americans say they will vote by mail or absentee ballot in the fall, including six in ten Democrats.

As you may know, due to the coronavirus situation, there may be some new voting options for the November election in your state. For that election, if each of these options were available in your state, which way would you be most likely to cast your ballot?



Nationwide survey of 1,001 registered voters; July 30-August 3, 2020. For more info, visit navigatorresearch.org

Nearly Two in Three Oppose Delaying the Election Due to Expanded Mail Voting

In spite of Trump's recent tweets, almost two-thirds oppose delaying the election due to expanded mail voting.

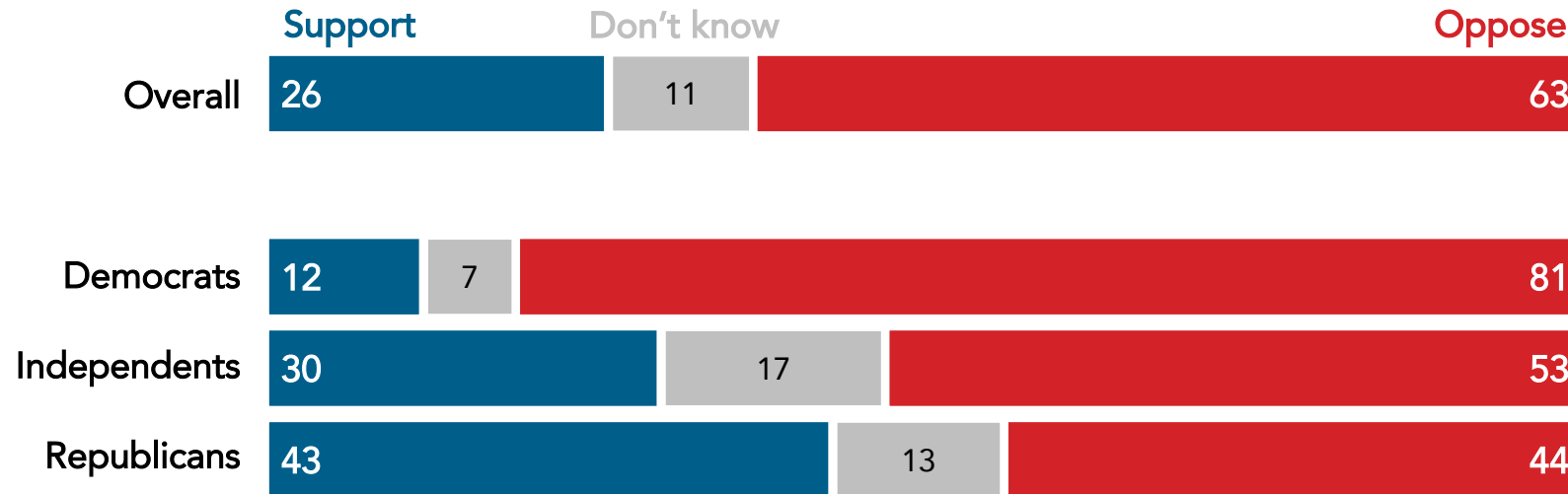


Donald J. Trump
@realDonaldTrump

With Universal Mail-In Voting (not Absentee Voting, which is good), 2020 will be the most INACCURATE & FRAUDULENT Election in history. It will be a great embarrassment to the USA. Delay the Election until people can properly, securely and safely vote???

6:46 AM - Jul 30, 2020 - Twitter for iPhone

Here is a tweet from Donald Trump about voting by mail. Would you support or oppose delaying the election due to the expansion of mail voting?

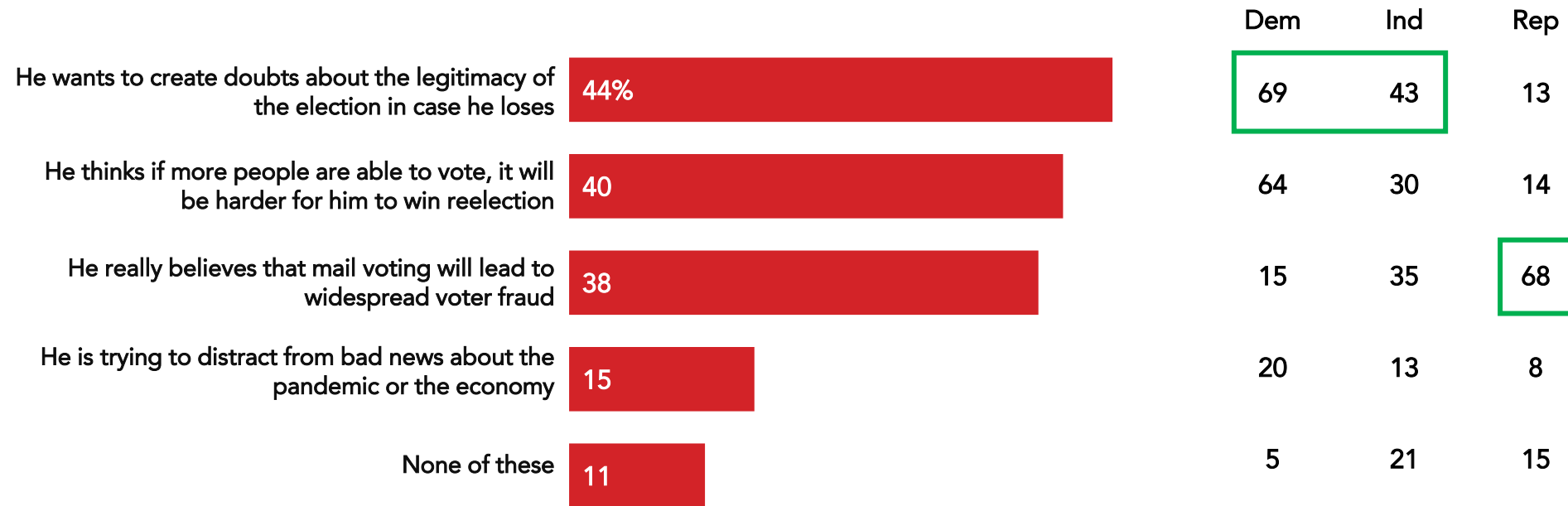


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Why Trump Tweeted About Election Delay: He's Worried About Losing

The top motivation Americans see in Trump's "delay" remark is they think he is hedging in case he loses in November and needs to cast doubt on the result.

Why do you think Donald Trump tweeted about delaying the election and vote by mail? Select what you think are the top two reasons.



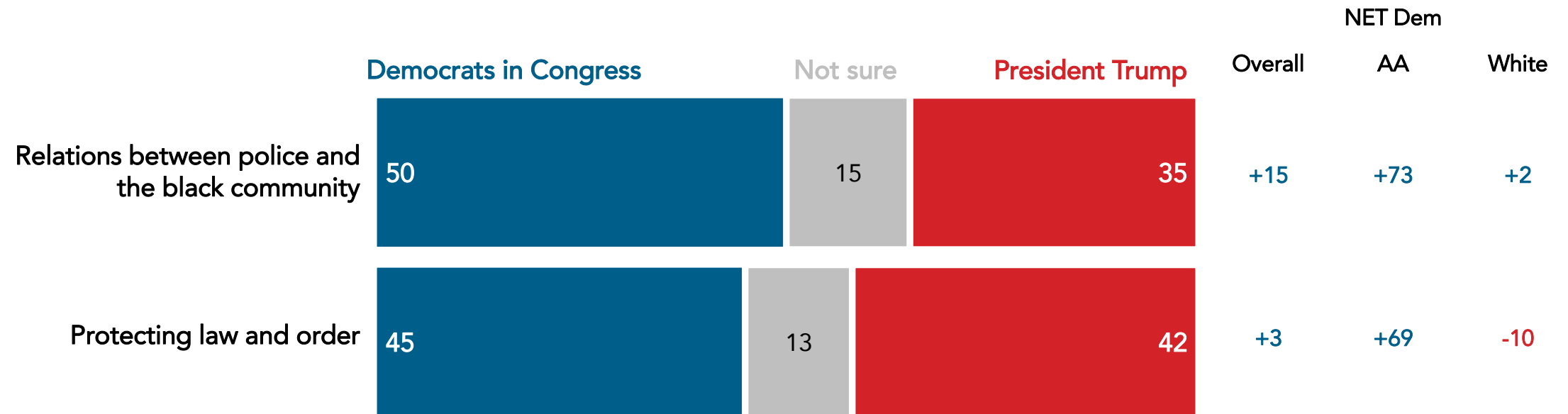
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Trump Losing to Congressional Democrats on Both Police-Community Relations and Protecting Law and Order

Democrats in Congress have a double-digit lead over the president on trust to handle relations between police and the black community and a 3-point lead over the president on protecting law and order.

- Among African Americans, Congressional Democrats have a 73-point lead on handling relations between police and the black community (80%/7%) and a 69-point lead on protecting law and order (77%/8%).

Please indicate who you trust more to handle each one.



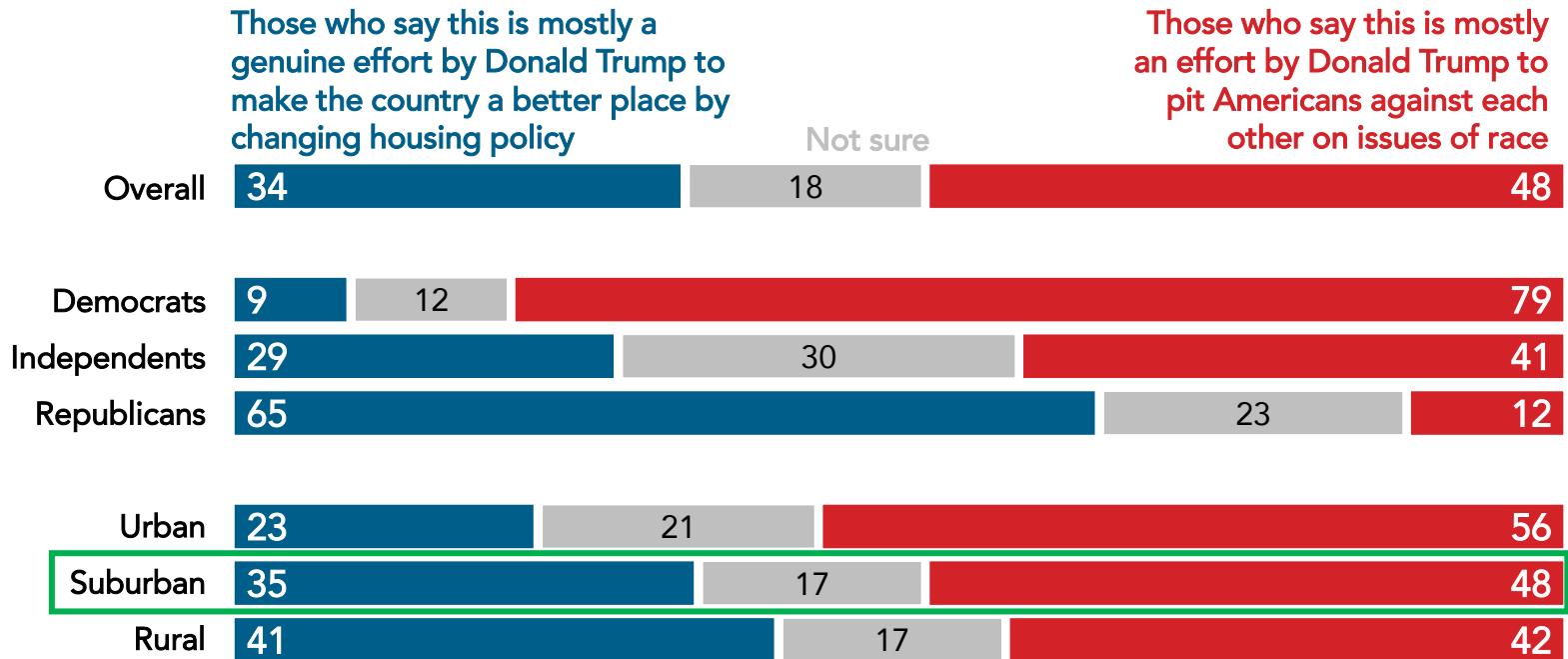
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Nearly Half Say Trump Tweet About Low Income Housing in Suburbs is an Effort to Divide on Racial Issues

Almost half say that this tweet is an effort by Trump to pit Americans against each other on issues of race.

- Among suburban Americans, 48% say this is an effort to pit Americans against each other on racial issues.

Here is a series of tweets from Donald Trump. Which side do you agree with more?



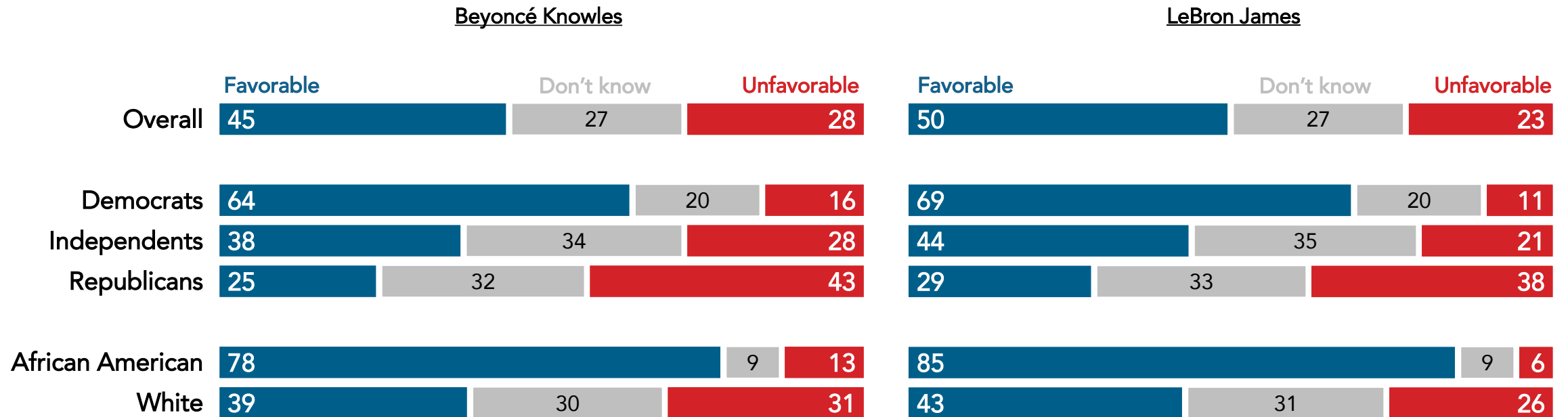
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Beyoncé and LeBron Popular Among Plurality of Americans

Ratings of both figures are positive, with more than two in five favorable to Beyoncé and half favorable towards LeBron, with higher levels of popularity for each among Democrats and independents.

- Comparatively, the president is net -17 (41% favorable/58% unfavorable).

Please indicate how favorable you are to each.



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,001 registered voters from July 30-August 3, 2020. 200 additional interviews were conducted among African American voters. 204 additional interviews were conducted among independents with no partisan lean. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

<http://navigatorresearch.org>

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