

navigating.* coronavirus

Update:
Friday, August 14

Communicating in
Crisis



Key takeaways:

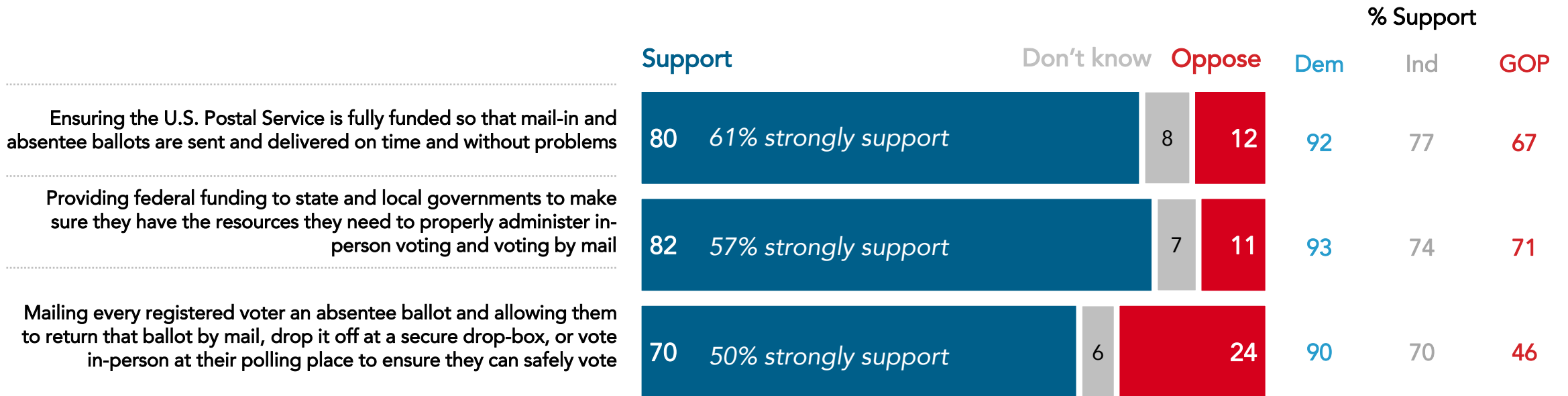
- There is overwhelming support for expanded voting access, including vote by mail.
- Biden voters are disproportionately likely to vote by mail, and Trump voters are more likely to vote in-person on Election Day or in-person before Election Day.
- The public is aware that results of the election this year will likely not be final on election night and wants news organizations to be cautious in predicting the winner.

Broad Support For Expanding Voting Access

Despite recent narratives of increased voter fraud and other unproven criticisms of expanding mail voting, a majority “strongly support” a range of measures that increase access to vote by mail.

- Even among 2016 Trump voters*, 64% support fully funding the USPS to ensure that mail-in and absentee voting happens without problems.
- Net support for universal vote by mail (+46) is 7 points higher now than in a late-May Navigator survey (+39), and net support for fully funding the Post Office (+68) is 5 points higher than it was in May (+63).

Please indicate whether you support or oppose each voting measure that is being discussed in response to the coronavirus pandemic.

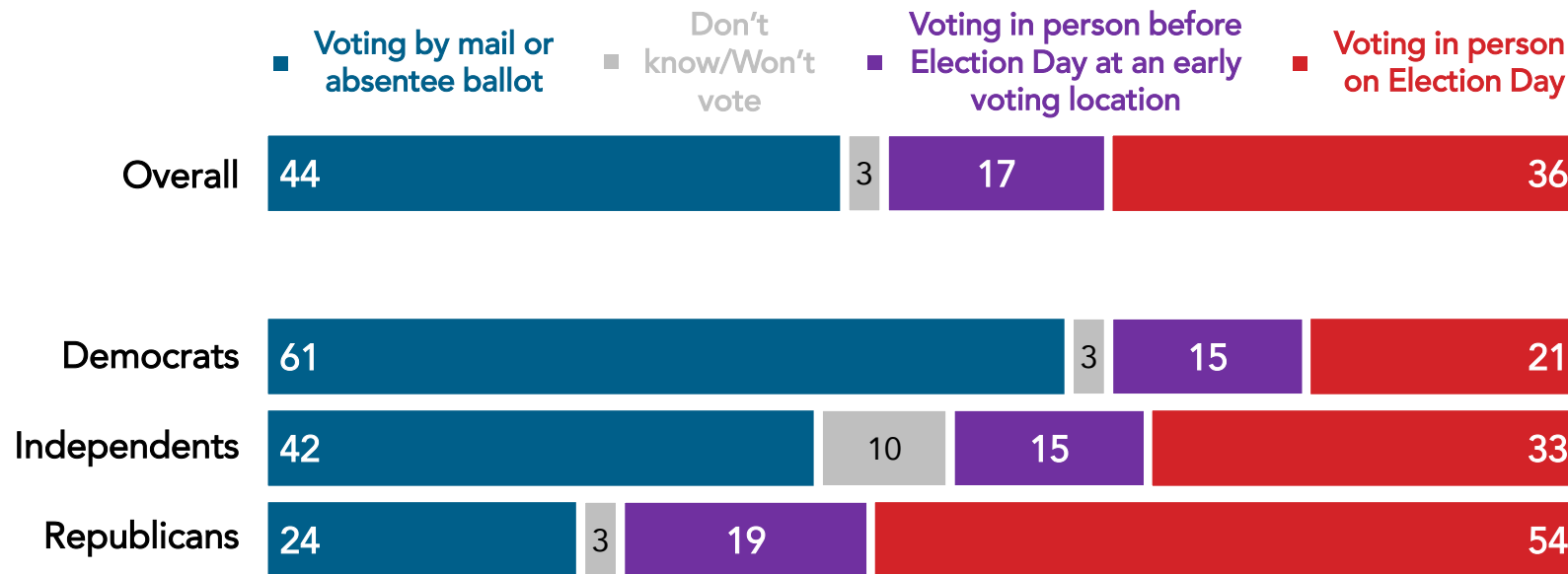


*2016 Trump voters" self-report having voted for Donald Trump in the 2016 election. Nationwide survey of 1,019 registered voters; August 6-10, 2020. For more info, visit navigatorresearch.org

Democrats Disproportionately Likely to Vote By Mail

Two in five Americans say they will vote by mail or absentee ballot, while a little over a third say they plan to vote in-person on Election Day.

As you may know, due to the coronavirus situation, there may be some new voting options for the November election in your state. For that election, if each of these options were available in your state, which way would you be most likely to cast your ballot?



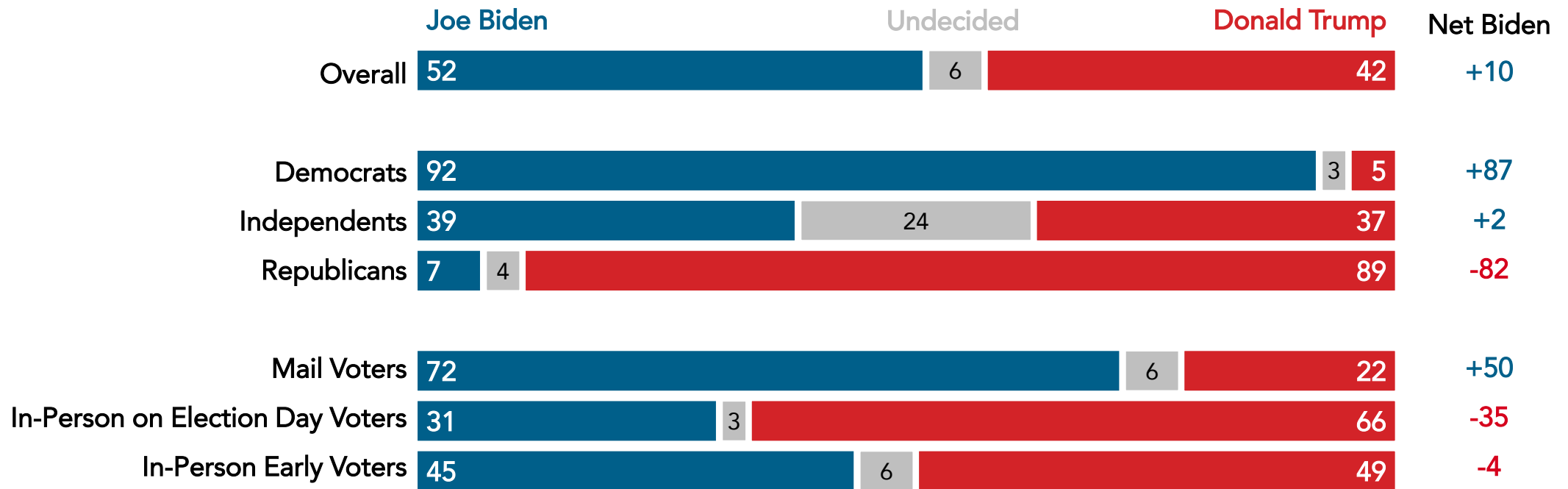
Nationwide survey of 1,019 registered voters; August 6-10, 2020.
For more info, visit navigatorresearch.org

Biden Leads Nationally, With Massive Differences Between Mail and In-Person Voters

Biden leads Trump in the presidential vote by 10 points – among mail voters, he leads by 50 points.

- Among in-person Election Day voters, however, Trump instead leads by 35 points, and among those who plan to vote in-person before Election Day, he leads by 4 points.

If the general election for president were today, and the candidates were Donald Trump, the Republican, and Joe Biden, the Democrat, for whom would you vote?



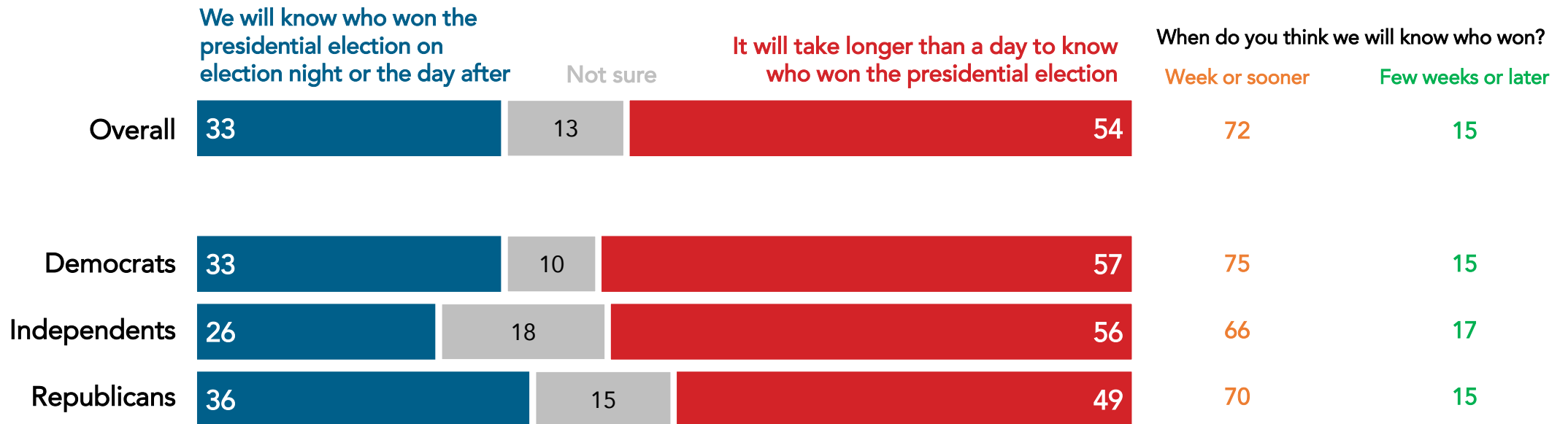
"Mail voters" are defined as those who self-report being most likely to vote by mail or absentee ballot in November. "In-person on Election Day voters" are defined as those who self-report being most likely to vote in-person on Election Day. "In-person early voters" are those who self-report being most likely to vote in-person before Election Day. Nationwide survey of 1,019 registered voters; August 6-10, 2020. For more info, visit navigatorresearch.org

Most Americans Aware It May Take a Few Days to Declare a Winner: Only a Third Expect Results Election Night

A majority say it will take longer than a day to know who won the presidential election this year, but nearly three in four saying they expect to know within a week or sooner.

- Nearly one in six say the results will not be final until a few weeks or later after the election – with 6% saying a month or longer.

As you may know, the presidential election takes place on November 3rd of this year. Based on what you know, which do you expect to be true in November?



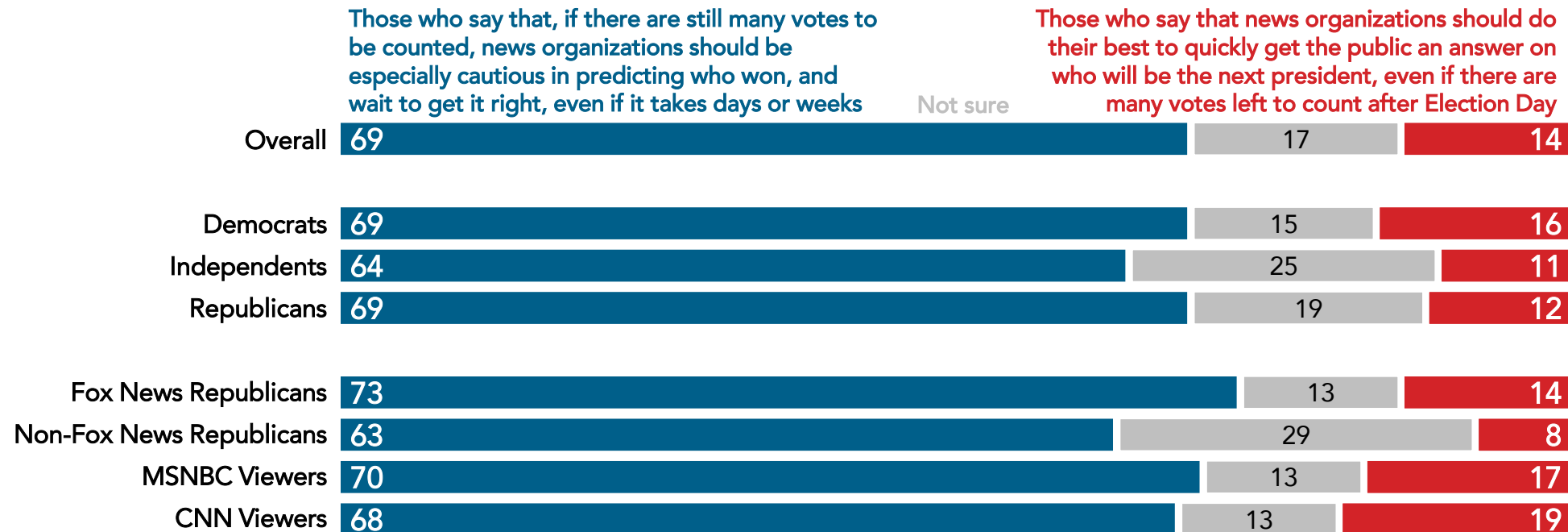
Nationwide survey of 1,019 registered voters; August 6-10, 2020. For more info, visit navigatorresearch.org

Across Parties and News Consumption, Public Wants News Organizations to Be Cautious in Reporting Election Results

More than two in three say if there are still many votes to count in the presidential election, news organizations need to be cautious in predicting who won, rather than doing their best to quickly get the public an answer.

- There is little differentiation across levels of broadcast news consumption, with Fox News Republicans (73%) and MSNBC viewers (70%) as the most likely to say news organizations need to be cautious in reporting results.

Which do you agree with more?

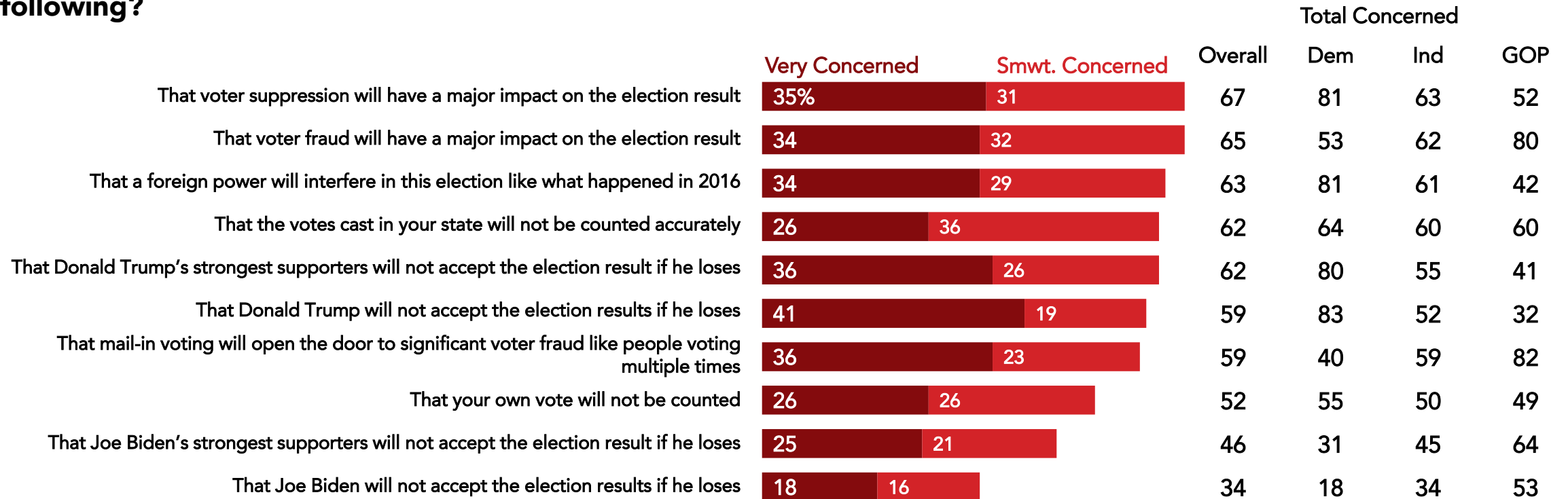


"Republicans who watch Fox News" are Republicans who report watching Fox News at least a few times a month. Nationwide survey of 1,019 registered voters; August 6-10, 2020. For more info, visit navigatorresearch.org

Top Election Concerns: Voter Suppression, Voter Fraud, Foreign Interference

While 64% of Republicans are concerned strong Biden supporters will not accept the election result if he loses, 80% of Democrats are concerned strong Trump supporters will not accept the election result if he loses.

Thinking about the November election, regardless of who wins, how concerned are you about each of the following?

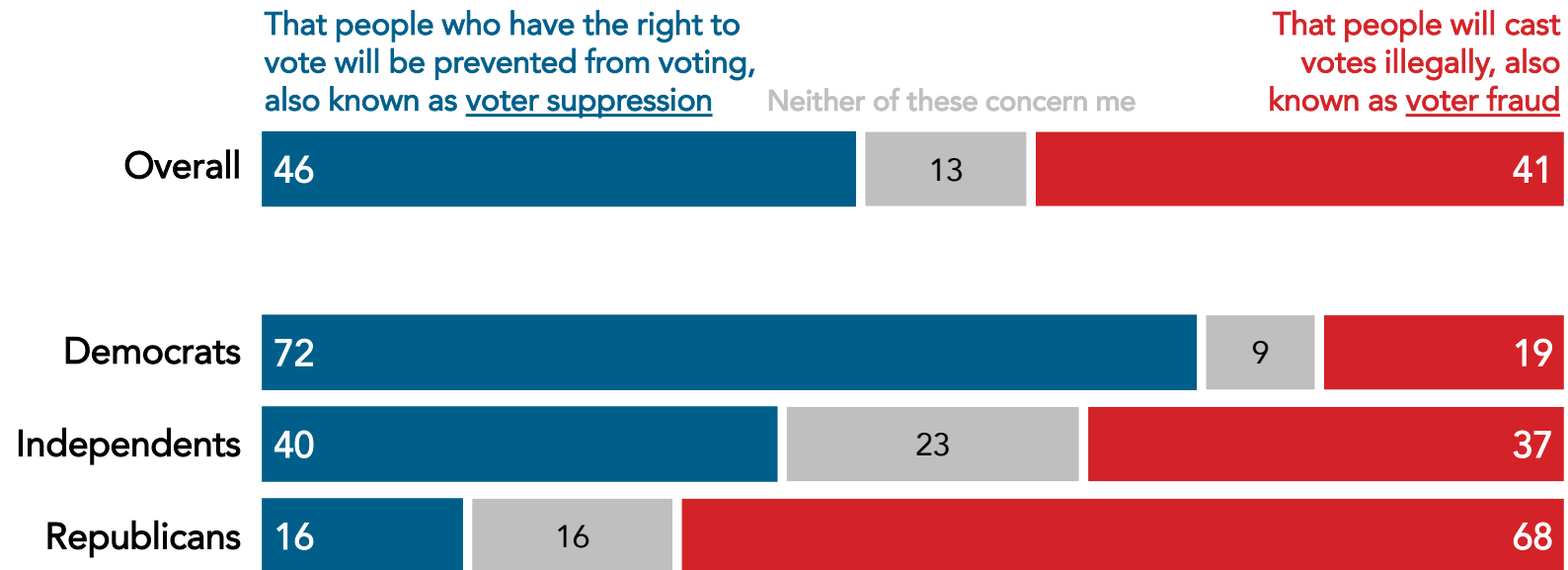


Nationwide survey of 1,019 registered voters; August 6-10, 2020.
For more info, visit navigatorresearch.org

Americans Split on Whether Voter Suppression or Voter Fraud is the Bigger Problem

Concerns are split largely by party, with nearly three in four Democrats more concerned about voter suppression and 68% of Republicans more concerned about voter fraud.

Which of the following concerns you more?



Nationwide survey of 1,019 registered voters; August 6-10, 2020.
For more info, visit navigatorresearch.org

navigating.* CORONAVIRUS

About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,019 registered voters from August 6-10, 2020. 200 additional interviews were conducted among African American voters. 200 additional interviews were conducted among independents with no partisan lean. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter

navigator.*