

navigating.* CORONAVIRUS

Update:
Thursday, August 27



Communicating in
Crisis

Key takeaways:

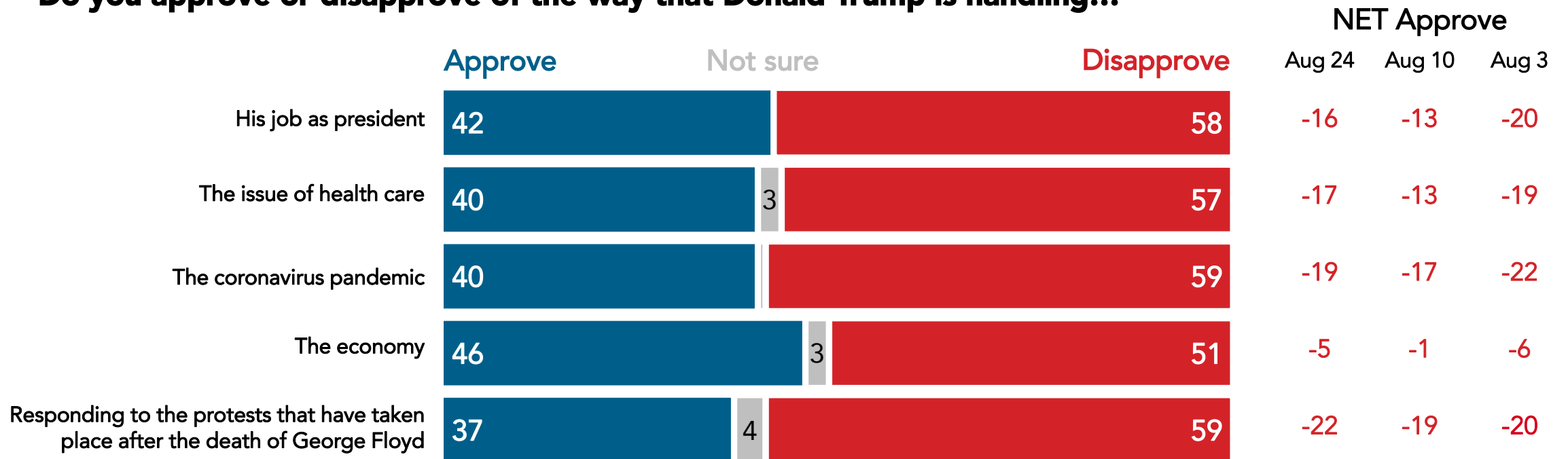
- An increasing majority say Trump wants what is best for himself over what is best for the country.
- The public sees Trump as having fallen short on promises of restoring law and order, making America respected, making America great again, and putting America first.
- African Americans strongly disagree with Trump's claim they are doing better under Trump than they have under any president since Abraham Lincoln.

Trump Approval Ratings Tick Downward

After a slight rebound two weeks ago, Trump’s approval ratings on a range of metrics have shifted back more deeply underwater this week.

- Among independents, approval of his handling of his job as president has dropped a net 13 points since August 10, from net -19 to -32.

Do you approve or disapprove of the way that Donald Trump is handling...



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted August 21-24, 2020. For more info, visit navigatorresearch.org

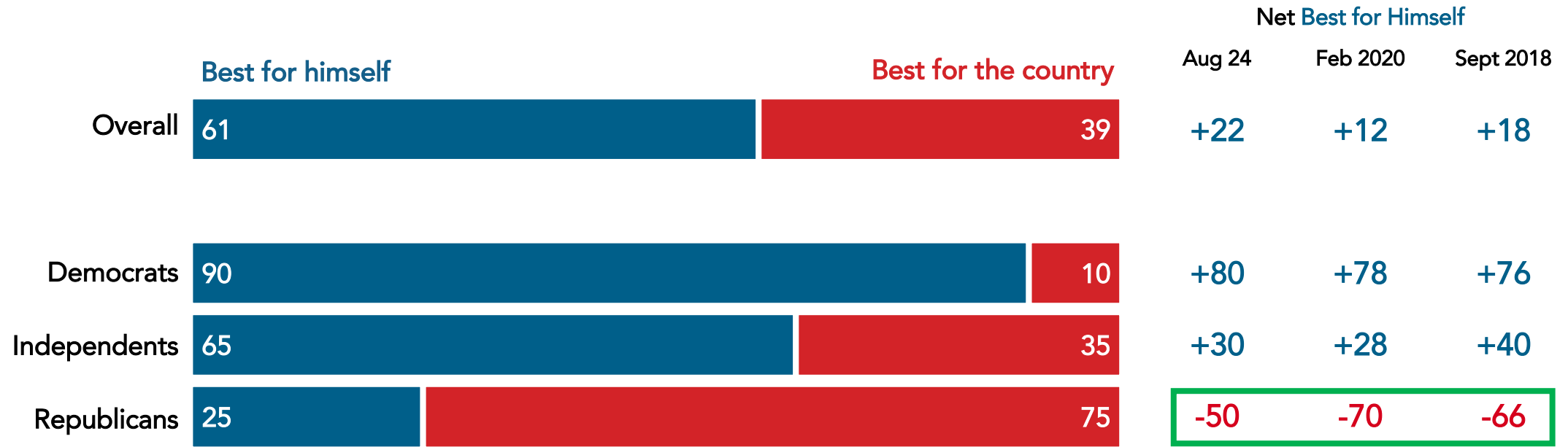
Growing Share Say Trump Wants What is Best for Himself

Three in five say Trump wants what is best for himself rather than what is best for the country – since February 2020, the share has grown a net 10 points.

- Republicans are driving the shift toward those who say Trump wants what is best for himself, increasing a net 16 points since September 2018 (from -66 to -50).

Which do you agree with more:

- As president, Donald Trump wants what is **best for himself**
- As president, Donald Trump wants what is **best for the country**



Nationwide survey of 1,002 registered voters; August 21-24, 2020.
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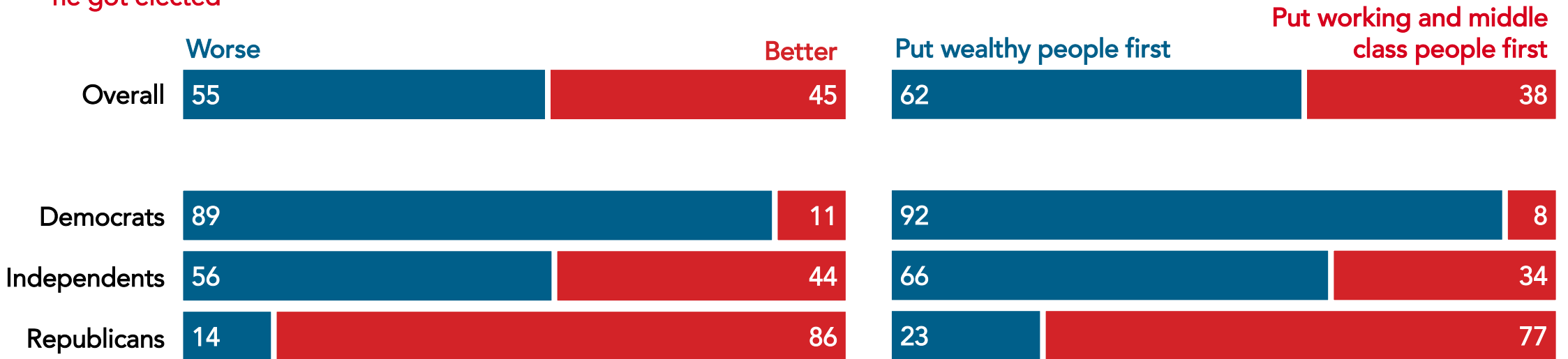
Majorities Feel Trump Has Been Worse Than Expected and His Policies Put the Wealthy First

More than half say Trump has been worse than expected when he got elected, and nearly two in three say Trump puts wealthy people first.

- Among 2016 Trump voters*, 24% say that he puts wealthy people ahead of working and middle class people.

Which do you agree with more:

- As president, Donald Trump **has been worse than I expected when he got elected**
- As president, Donald Trump **has been better than I expected when he got elected**
- Donald Trump's **policies put wealthy people first**
- Donald Trump's **policies put working and middle class people first**



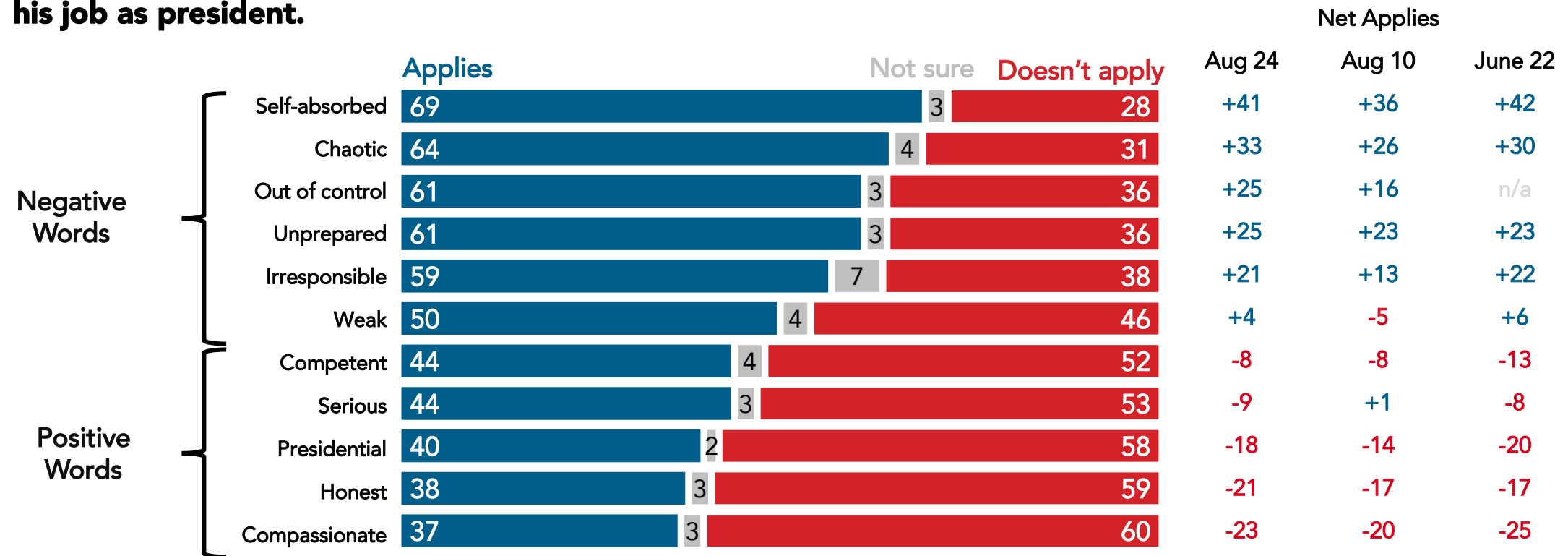
*2016 Trump voters" self-report having voted for Donald Trump in the 2016 election. Nationwide survey of 1,002 registered voters; August 21-24, 2020. For more info, visit navigatorresearch.org

Growing Belief Range of Negatives Describe Trump Presidency

A majority continue to say negative words, like “self-absorbed” and “chaotic” describe the Trump presidency, while three in five say that “honest” and “compassionate” do not describe Trump.

- A majority of independents (73%) say “self-absorbed” applies to Trump’s handling of his job as president.

Please indicate how well each of the following words or phrases apply to the way Donald Trump is handling his job as president.



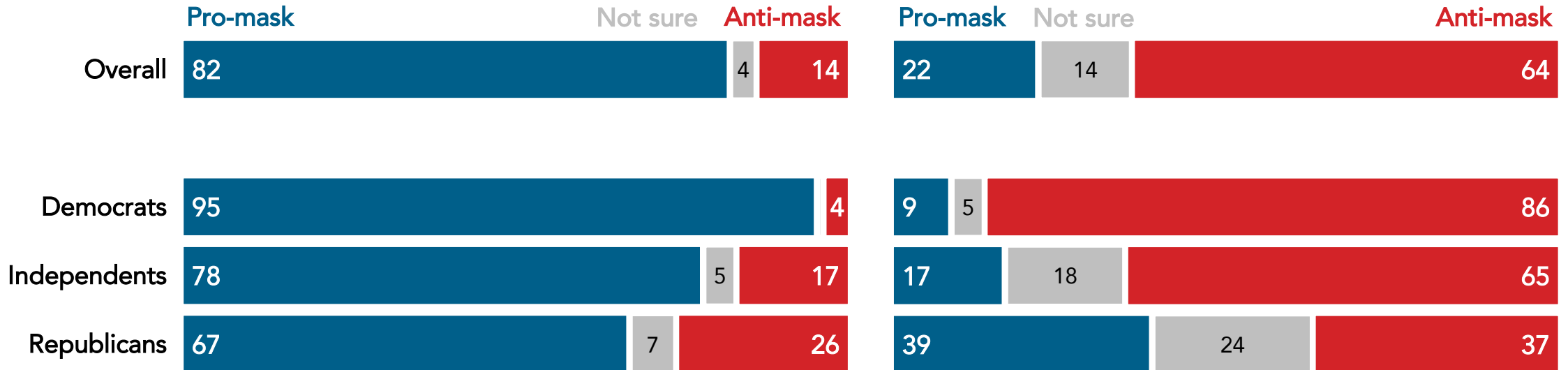
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While Public Remains “Pro-Mask,” Trump is Still Seen as “Anti-Mask”

More than four in five say they are pro-mask, and nearly two in three identify the president as “anti-mask.”

There are differing opinions on whether or not people should be wearing masks right now when they are in public, but if you had to choose, would you say that you are generally pro-mask or anti-mask?

Do you think Donald Trump has generally been pro-mask or anti-mask?



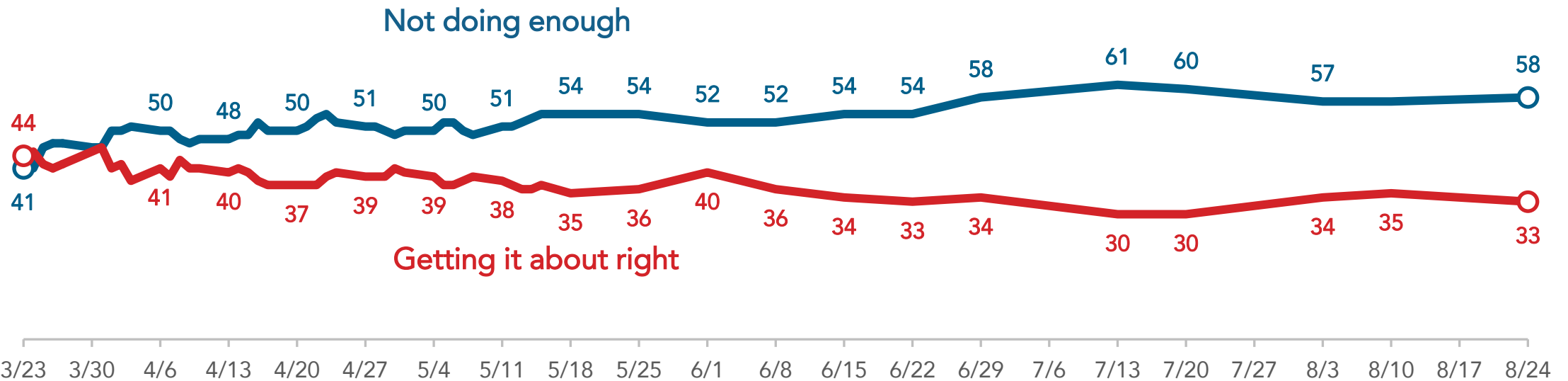
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Trump Still “Not Doing Enough”

A third say that Donald Trump and his administration are “getting it about right,” while 58% say he is “not doing enough” and just 4% say he is overreacting.

- On August 3, 50% of Americans ages 65+ said Trump was “not doing enough”: now, 58% say the same.

When it comes to Donald Trump and his administration’s current response to the coronavirus pandemic, do you think they are...

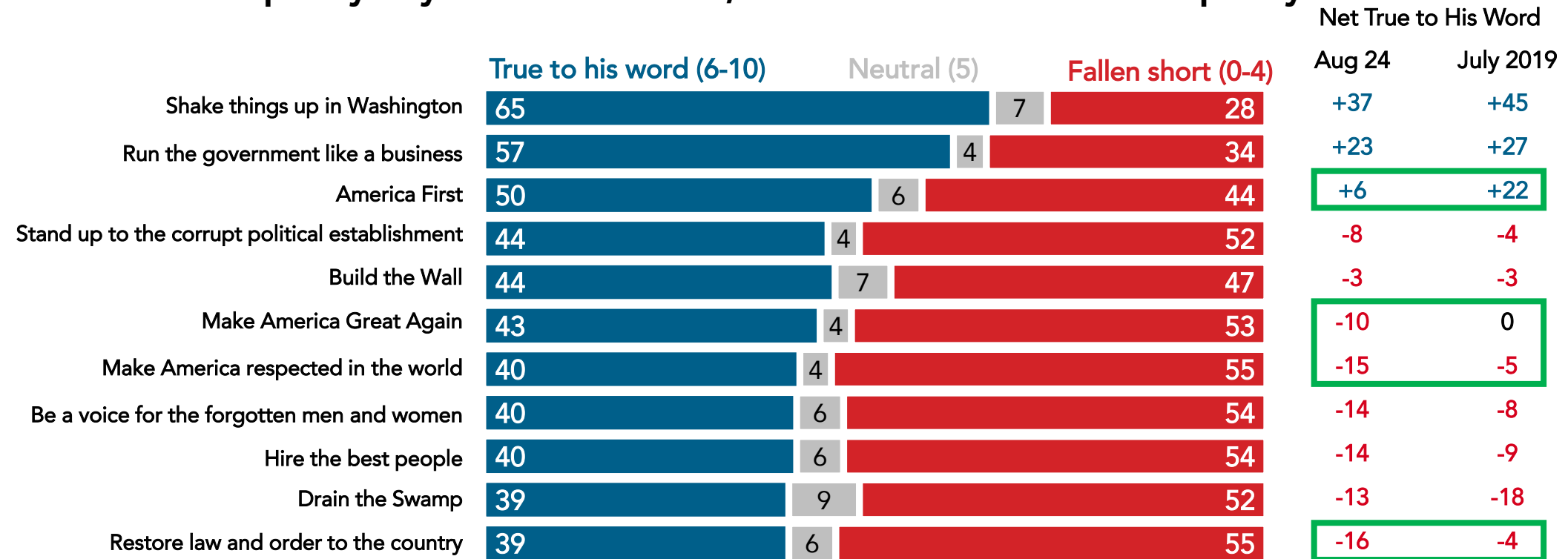


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Trump Falls Short on Law and Order, Making America Great Again and Respected, Putting America First

On promises like restoring law and order, making America respected, making America great again, and putting America first, Trump has seen a net double-digit decline in staying true to his word since last year

Please rate how well Donald Trump has handled each campaign promise on a scale from 0 to 10, where 10 means he has completely stayed true to his word, and 0 means he has fallen completely short.



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Majorities Disagree That Under Trump, Pandemic is Under Control, Current Economic Recovery Fastest in History

More than half of Americans disagree with a wide range of positive statements made about the Trump presidency, with Republicans who watch Fox News most likely to agree with the statements.

Below are some statements that supporters of President Trump have made about how he has done as president. Please indicate whether you agree or disagree with each of these statements.

			% Agree			
	Agree	Disagree	Dem	Ind	Fox Rep	Non-Fox Rep
Due to Donald Trump's leadership, the coronavirus pandemic is under control	36	64	8	29	83	53
The coronavirus pandemic would have been far worse without Donald Trump as president	39	61	10	30	87	57
African Americans are doing better under Donald Trump's presidency than they have under any president since Abraham Lincoln	43	57	10	38	91	73
Due to Donald Trump's leadership, the economy is on its way back and we are seeing the fastest economic recovery in U.S. history	44	56	13	38	93	69
Donald Trump is the only thing standing between working Americans and the corrupt media and powerful elites	44	56	19	39	83	67
Donald Trump is keeping America safe by focusing on law and order and supporting the police and law enforcement	47	53	13	41	95	80
Donald Trump is defending America against radicals and socialists who want to take away our freedoms and way of life	48	52	15	42	94	82
Before the coronavirus hit, Donald Trump built the best economy in American history	49	51	17	48	94	76

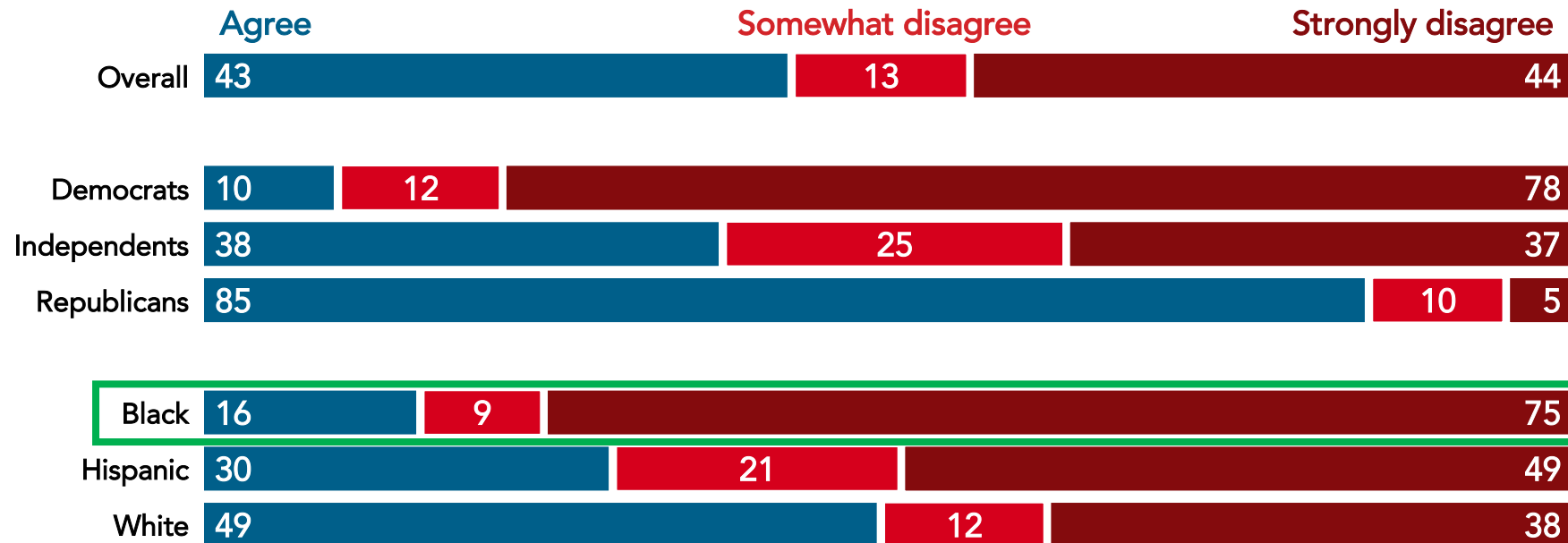
"Republicans who watch Fox News" are Republicans who report watching Fox News at least a few times a month. Nationwide survey of 1,002 registered voters; August 21-24, 2020. For more info, visit navigatorresearch.org

Black Americans Strongly Disagree They Are Doing Better Under Trump Than Any President Since Lincoln

While a majority of Americans overall disagree with Trump's claim that African Americans are doing better under Trump than they have under nearly any other president, more than four in five African Americans disagree with this claim.

- Republicans are driving the share of Americans who believe this claim, with 85% who agree. Among Fox News Republicans, 91% agree with this statement.

Please indicate whether you agree or disagree with the following: African Americans are doing better under Donald Trump's presidency than they have under any president since Abraham Lincoln.



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,002 registered voters from August 21-24, 2020. 101 additional interviews were conducted among African American voters. 106 additional interviews were conducted among Hispanic voters. 110 additional interviews were conducted among independents with no partisan lean. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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