

navigating.* CORONAVIRUS

Update:

Wednesday, September 2



Communicating in
Crisis

Key takeaways:

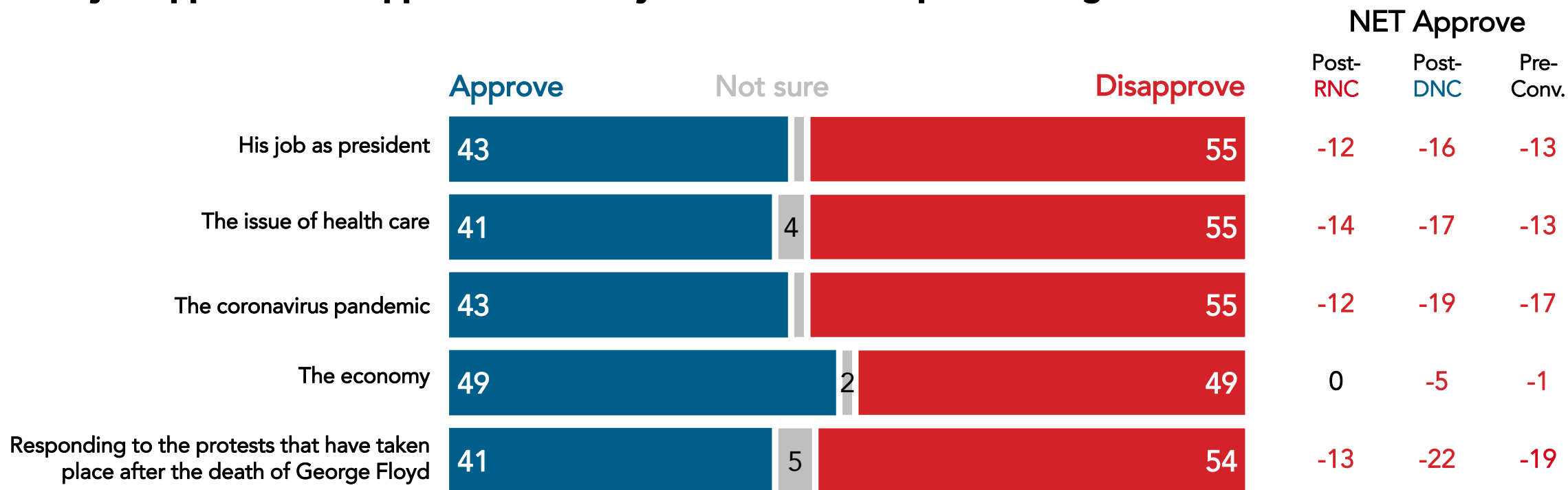
- Trump's job approval ratings have moved back toward pre-convention levels.
- Americans' top policy priorities are the pandemic, jobs and the economy, and health care.
- The public sees the Republican Party as most focused on jobs and the economy and immigration, while seeing the Democratic Party as most focused on the pandemic and race relations.

Trump Job Approval Moves Back to Pre-Convention Levels

Following the Republican National Convention, some of Trump's approval ratings have received a slight boost since their post-Democratic National Convention decline.

- Republicans are driving the recent boost: their approval of his handling of the economy has improved from +78 last week to +85 this week, and their ratings of his handling of the pandemic have improved from +64 to +74.

Do you approve or disapprove of the way that Donald Trump is handling...



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted August 27-31, 2020. For more info, visit navigatorresearch.org

Trump's "Lies" at the RNC and His Handling of Coronavirus Dominate Negative Conversation on Him

The vast majority (78%) continue to hear some negative things about President Trump this week, with a strong focus on the pandemic, the Republican National Convention, and patterns of lying.

In a few words, what **negative** things have you seen, read, or heard recently about Donald Trump?

September 1



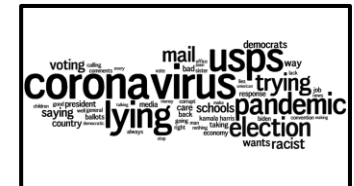
"He is **not handling the pandemic as aggressively** as he should."

"He **did not handle coronavirus pandemic right**. Lot of people lost their lives. Lot of people lost their jobs."

"He **lied** at the RNC!"

"**Lied or mislead a lot in his speech** to the RNC."

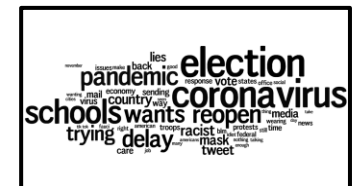
August 24



August 10



August 3



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted August 27-31, 2020. For more info, visit navigatorresearch.org

Few Say Social Distancing Should Be Relaxed – But Dip in Desire for More Aggressive Social Distancing

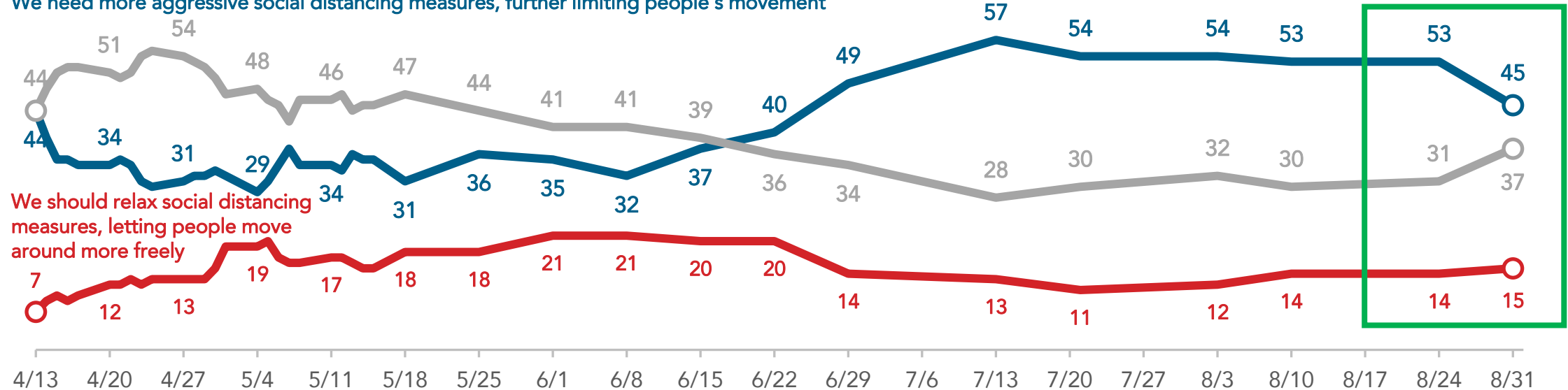
While the share who say the country needs more aggressive social distancing measures is down 8 points since last week, still less than one in six say the country should relax social distancing measures.

- Republicans are driving the share who say the country should relax social distancing measures (28%).

When it comes to social distancing, what do you think we, as a country, need to be doing right now?

We are currently doing the right thing when it comes to social distancing

We need more aggressive social distancing measures, further limiting people's movement



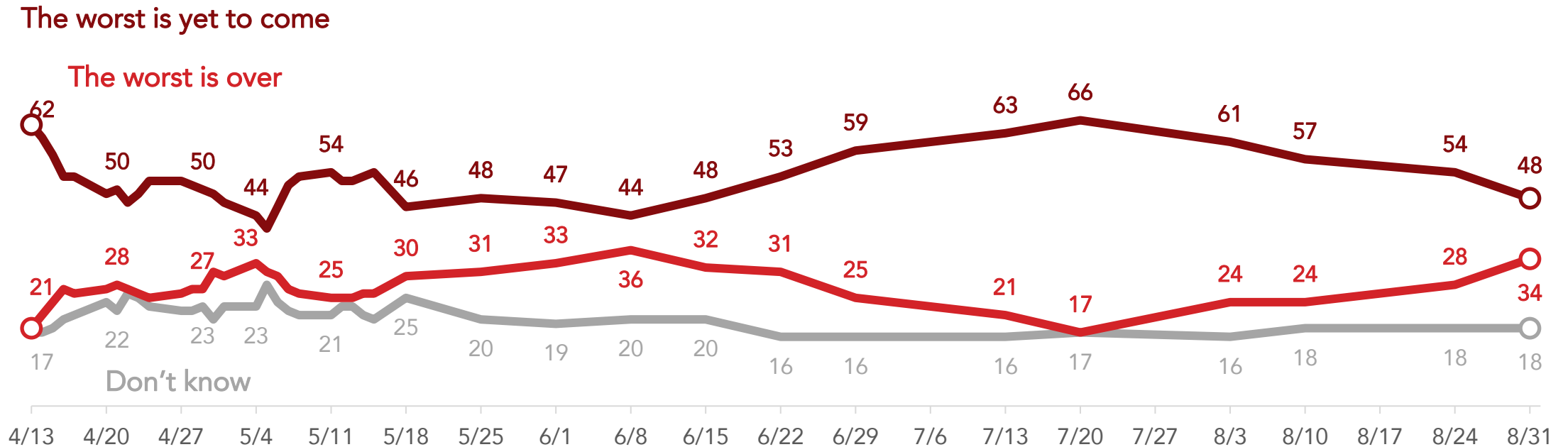
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted August 27-31, 2020. For more info, visit navigatorresearch.org

Fewer Americans Say the Worst of the Pandemic is Yet to Come

The share saying the “worst is yet to come” in the pandemic has declined to pre-resurgence levels in early June, driven in part by 60% of Republicans who now say “the worst is over.”

- Among independents, 58% still say the “worst is yet to come” while only 20% say the “worst is over.”

When it comes to the coronavirus pandemic in the United States, do you personally think that...



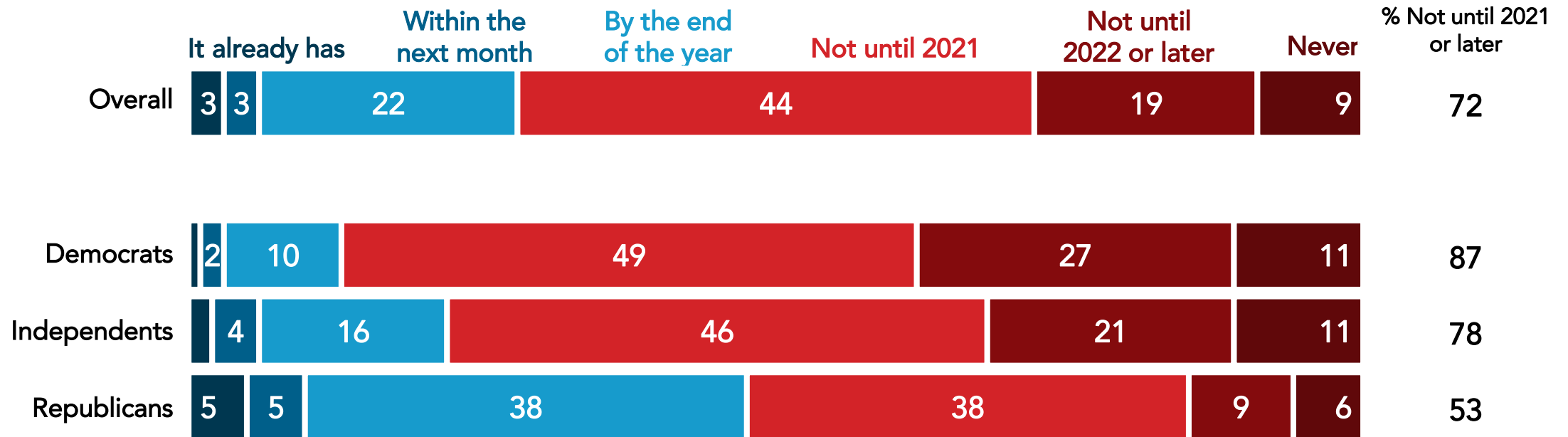
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted August 27-31, 2020. For more info, visit navigatorresearch.org

Public Accepts “Normal” Won’t Come Until 2021 or Longer

Nearly three in four say America will not return to normal in 2020 – with almost one in ten saying it never will.

- Democrats are the most likely to say the United States will not return to normal until 2021 or later (87%), while Republicans are least likely to say the same (53%).

When do you expect life in the United States to “return to normal,” with businesses able to open and people able to go about their lives and interact as they did before the coronavirus pandemic?



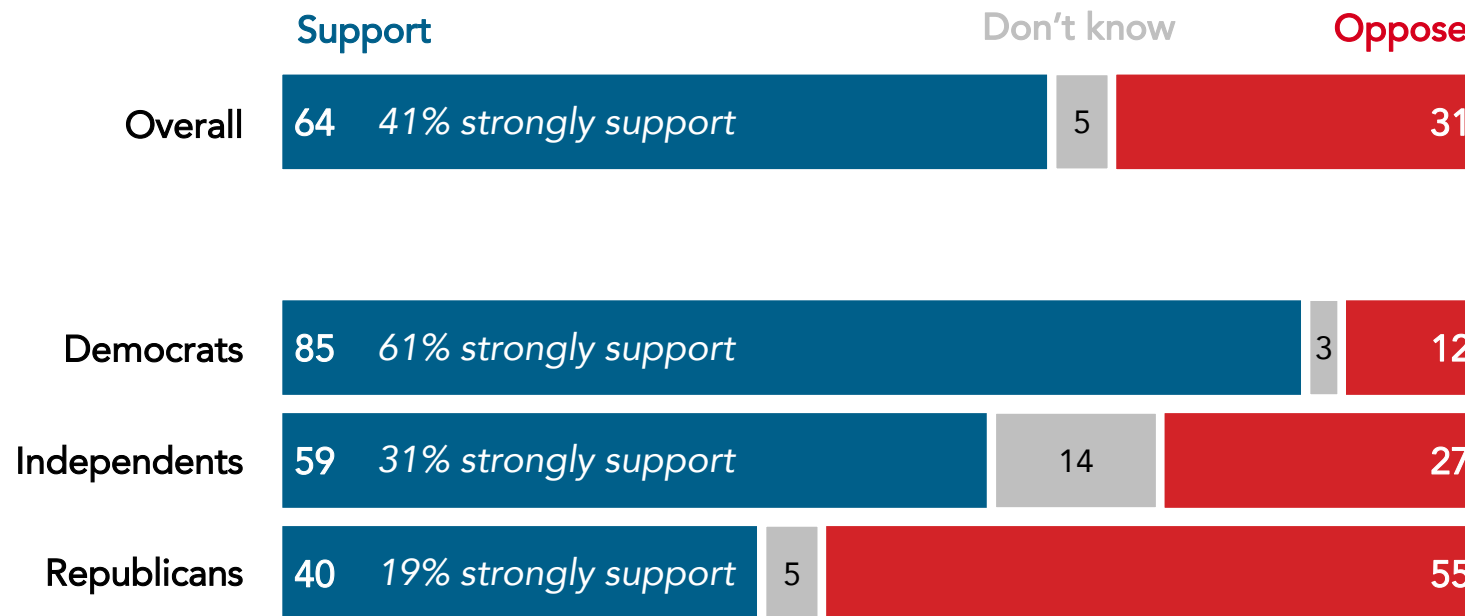
Nationwide survey of 1,007 registered voters; August 27-31, 2020. For more info, visit navigatorresearch.org

Two in Three Support Shutting Down Country Again if Experts Recommend It

A majority support shutting down the country again if public health experts recommend it, including two in five who say they “strongly support” it.

- Even among 2016 Trump voters*, 40% support shutting down again if health experts recommend it.

Would you support or oppose shutting the country down again if public health experts recommended it because it would be the best, fastest way to control the coronavirus pandemic?



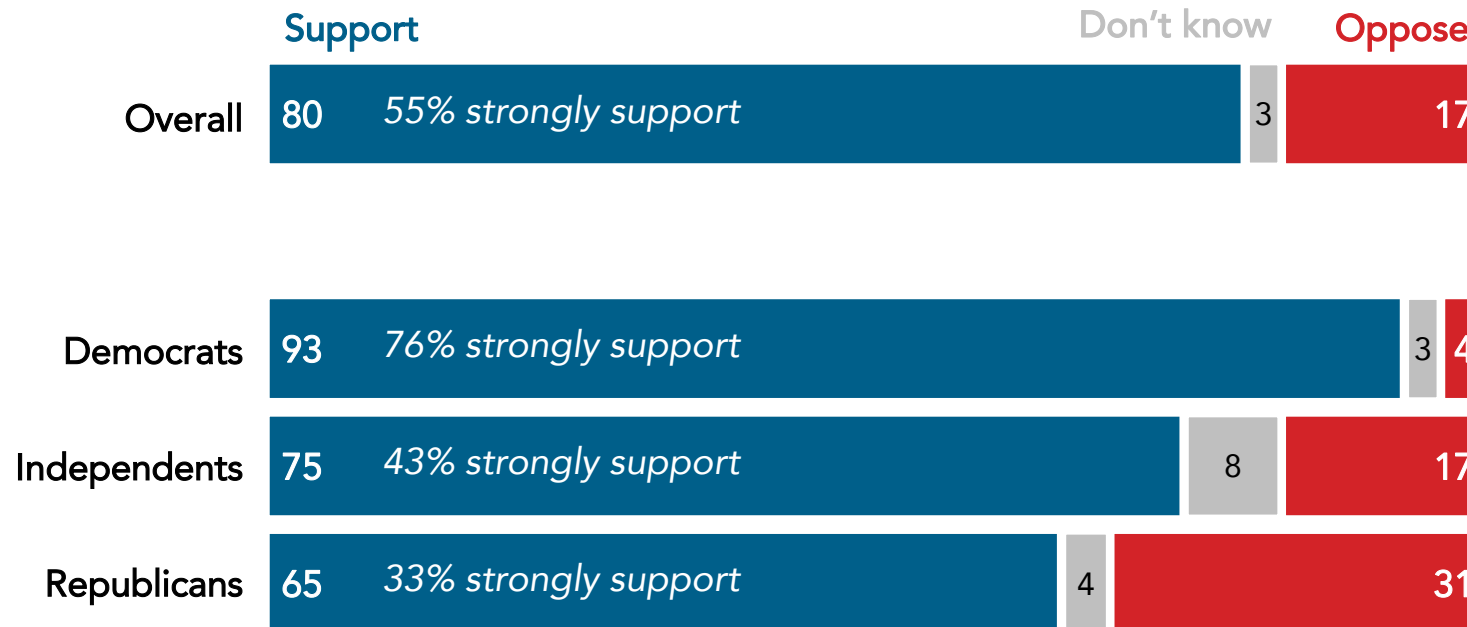
*2016 Trump Voters” self-report having voted for Donald Trump in the 2016 election.
Nationwide survey of 1,007 registered voters; August 27-31, 2020.
For more info, visit navigatorresearch.org

Vast Majority Support Maintaining Social Distancing Until a Vaccine is Developed and Readily Available

Four in five support keeping social distancing measures in place until a vaccine is developed and readily available, with a majority who “strongly support.”

- On a separate question, 58% say they are more concerned social distancing will end too soon, while only 33% are more concerned it will go on too long.

Do you support or oppose keeping social distancing measures in place until a vaccine is developed and readily available?

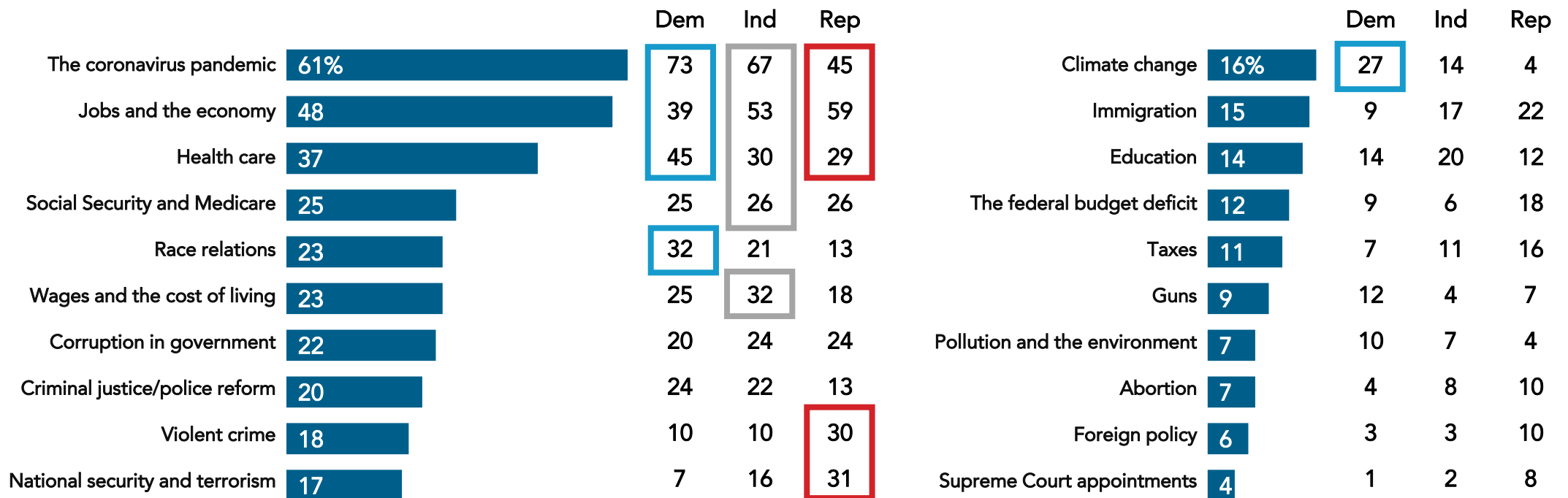


Nationwide survey of 1,007 registered voters; August 27-31, 2020.
For more info, visit navigatorresearch.org

Americans Prioritizing Pandemic, Jobs and the Economy, and Health Care as Top Issues

Coronavirus and the economy are the two issues that receive a high priority from Democrats, independents, and Republicans.

Which four of the following issues are most important for the president and Congress to be focusing on right now?

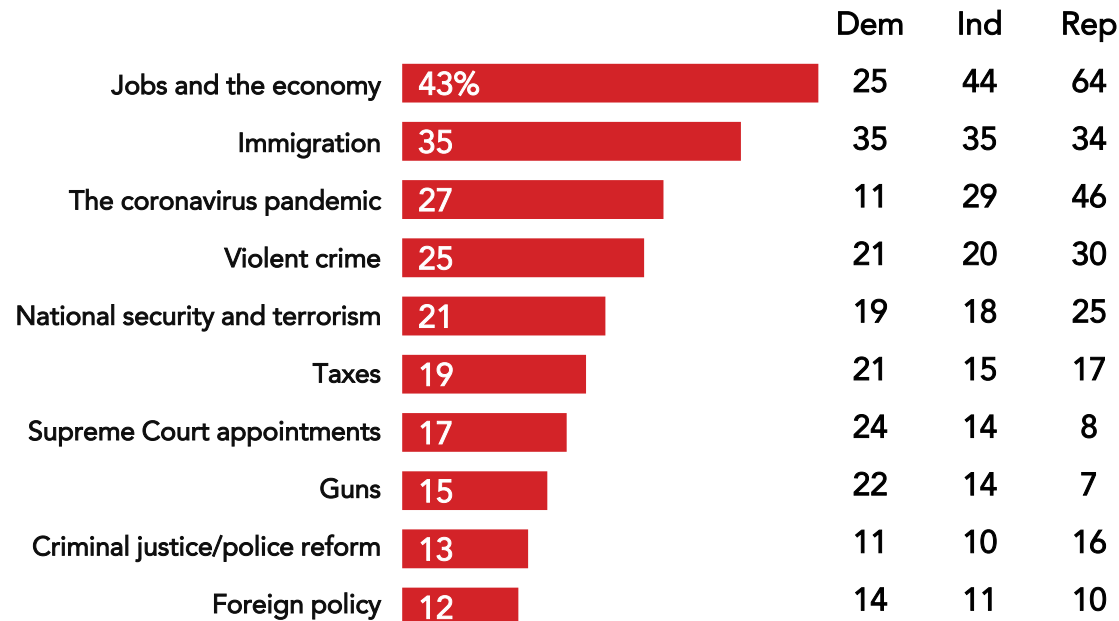


Nationwide survey of 1,007 registered voters; August 27-31, 2020.
For more info, visit navigatorresearch.org

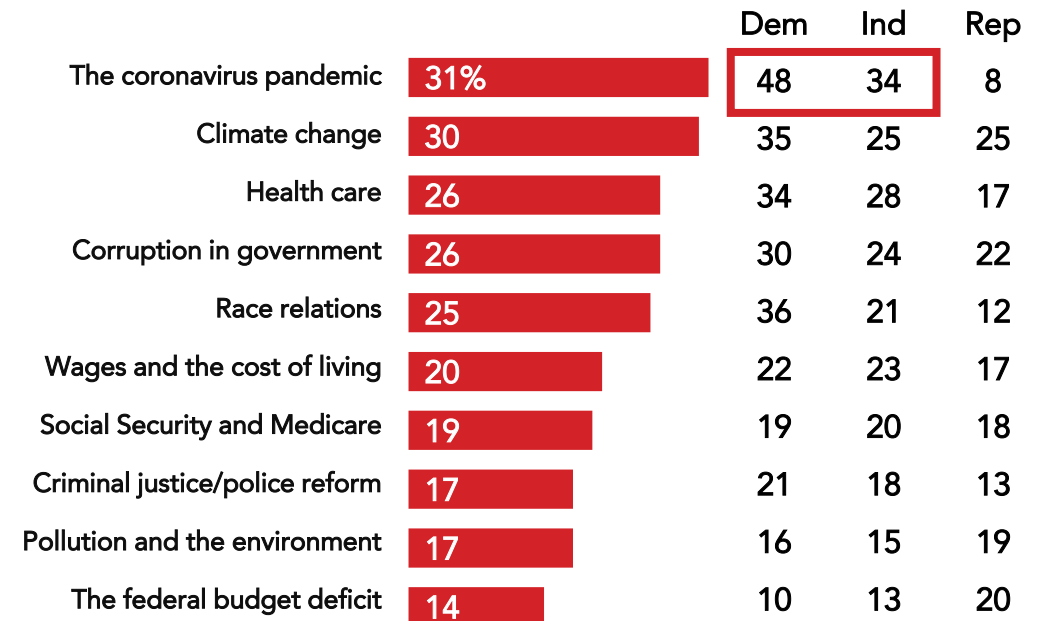
Americans Say GOP Is Not Focused Enough on Pandemic

Despite coronavirus being the top priority for most Americans, the public sees Republicans as mostly focused on jobs and the economy and immigration, not the pandemic.

Which of the following issues do you think the Republican Party is most focused on these days?



Which of the following issues do you think the Republican Party is NOT focused enough on these days?

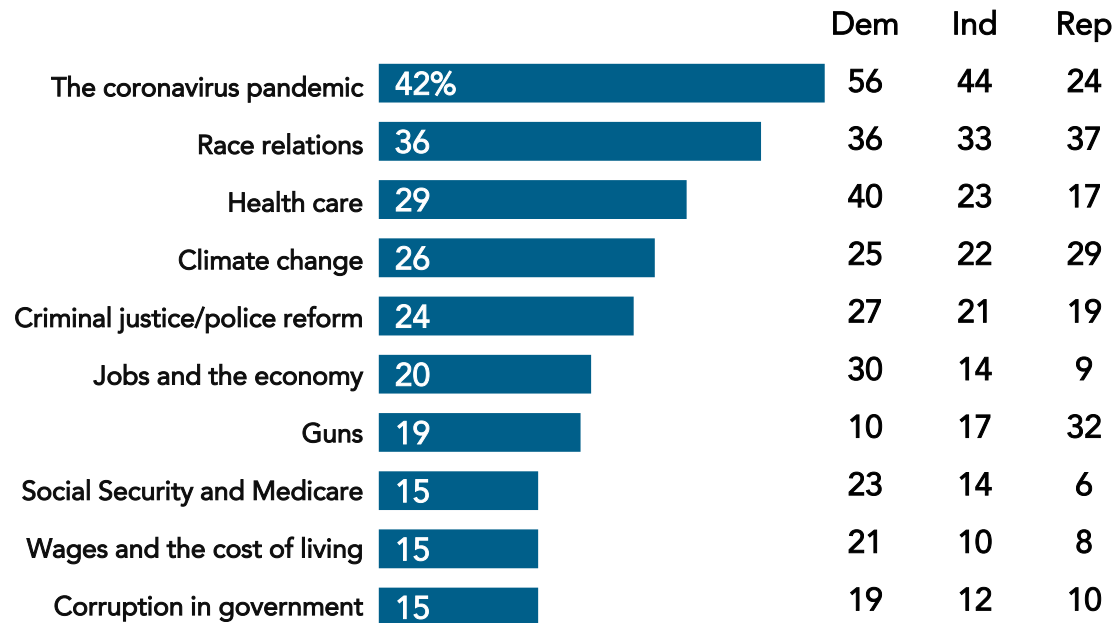


Nationwide survey of 1,007 registered voters; August 27-31, 2020.
For more info, visit navigatorresearch.org

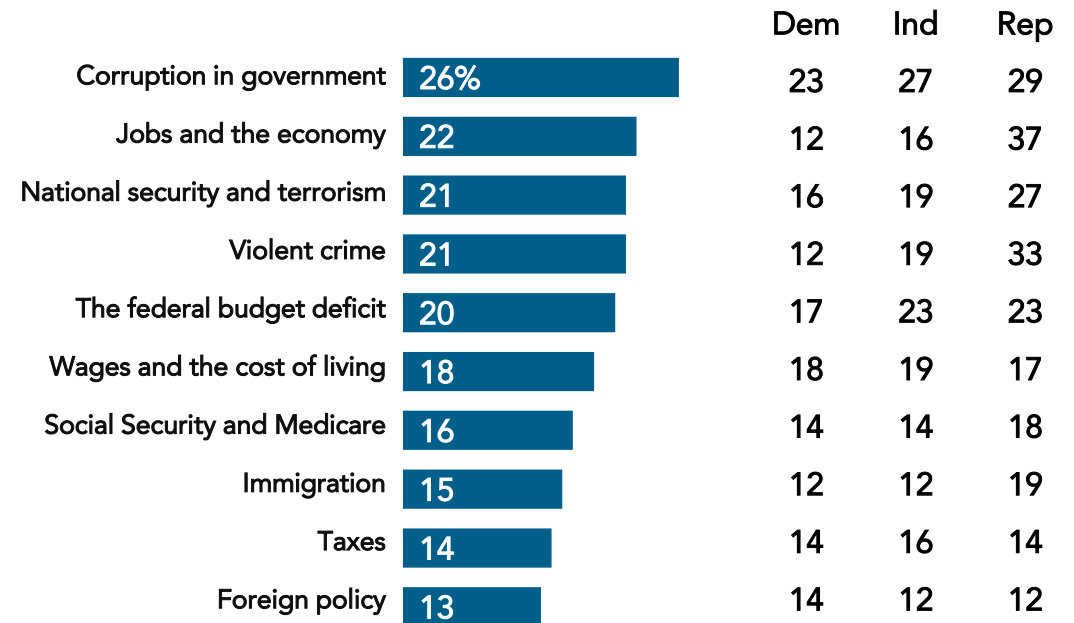
Democrats Seen as Focusing on the Pandemic and Race Relations

Americans see Democrats as most focused on the pandemic and race relations, while they say they are not focused enough on corruption in government and jobs and the economy.

Which of the following issues do you think the Democratic Party is most focused on these days?



Which of the following issues do you think the Democratic Party is NOT focused enough on these days?

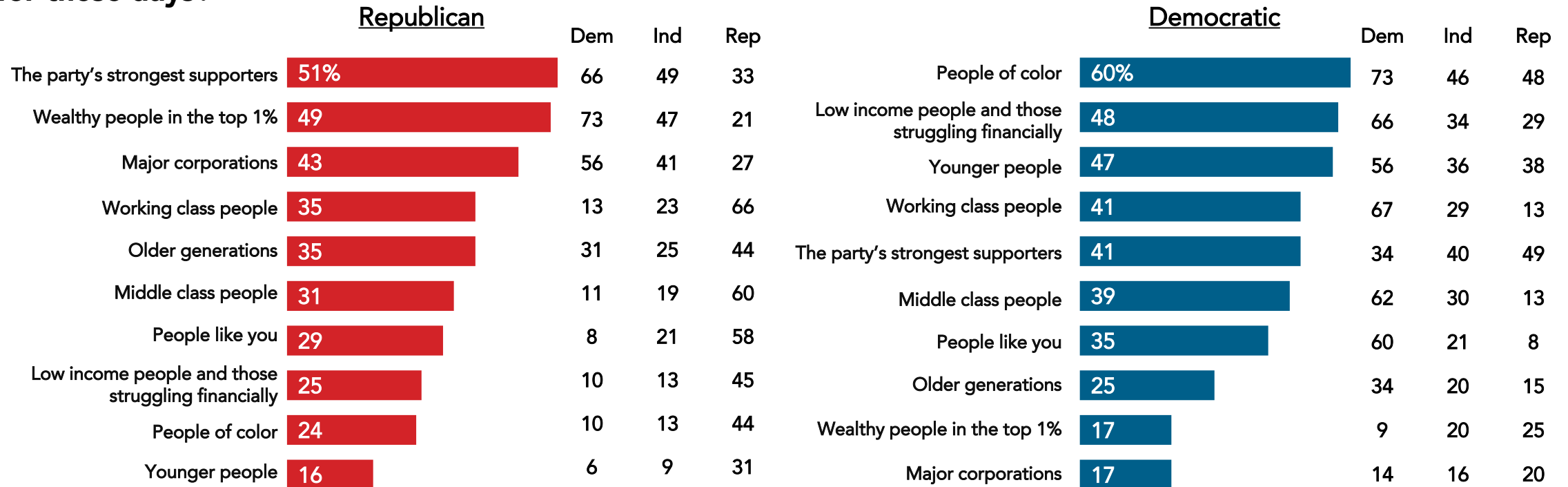


Nationwide survey of 1,007 registered voters; August 27-31, 2020.
For more info, visit navigatorresearch.org

GOP Seen as Party of Its Base and the Wealthy; Democrats of People of Color, Low Income, and Youth

Republicans see their own party as the party of working class people, middle class people, and people like you, and Democrats see their own party as the party of people of color, working class people, and low income people.

Which of the following groups do you think the _____ Party is focused on and speaking to and speaking for these days?



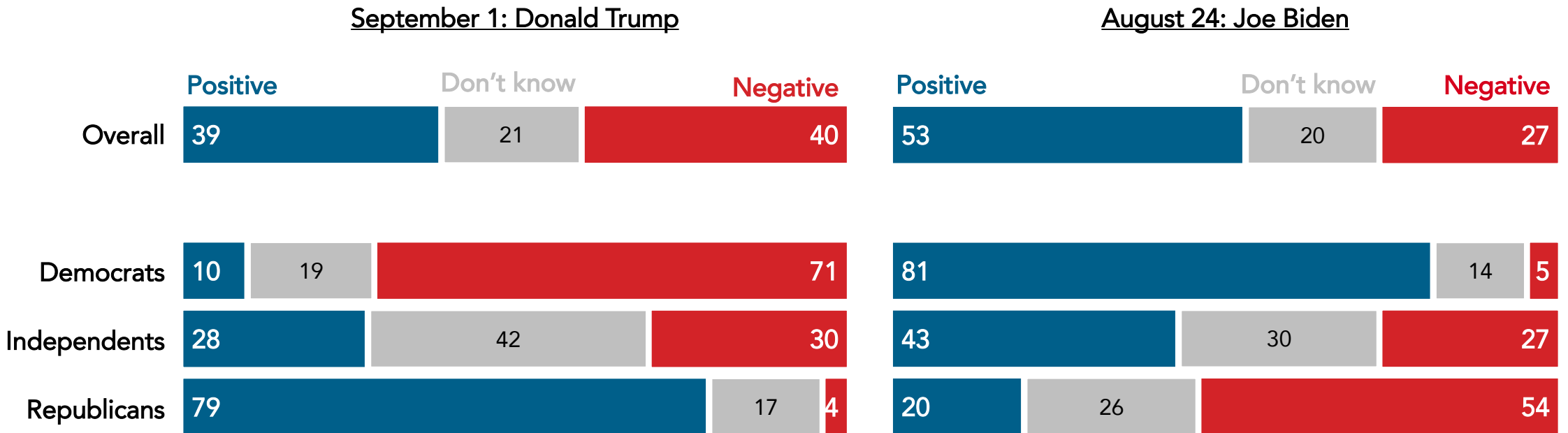
Nationwide survey of 1,007 registered voters; August 27-31, 2020. For more info, visit navigatorresearch.org

Americans Had Far More Positive Impression of Biden's Convention Speech Than Trump's

More than half say they had a favorable impression of Biden's acceptance speech, while less than two in five had a positive impression of Trump's acceptance speech.

- Among those mixed on Trump*, only 26% had a positive impression of Trump's speech, while 37% had a positive impression of Biden's.

Whether or not you watched the convention... Based on what you have seen, read, or heard about the convention, what is your overall impression of _____'s speech on Thursday night?



*"Mixed on Trump" refers to Americans who don't always approve or don't always disapprove of Trump's overall job performance, his handling of the economy, his handling the coronavirus pandemic, or his handling of health care. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted August 27-31, 2020. For more info, visit navigatorresearch.org

Democratic National Convention Left More Positive Impression than Republican National Convention

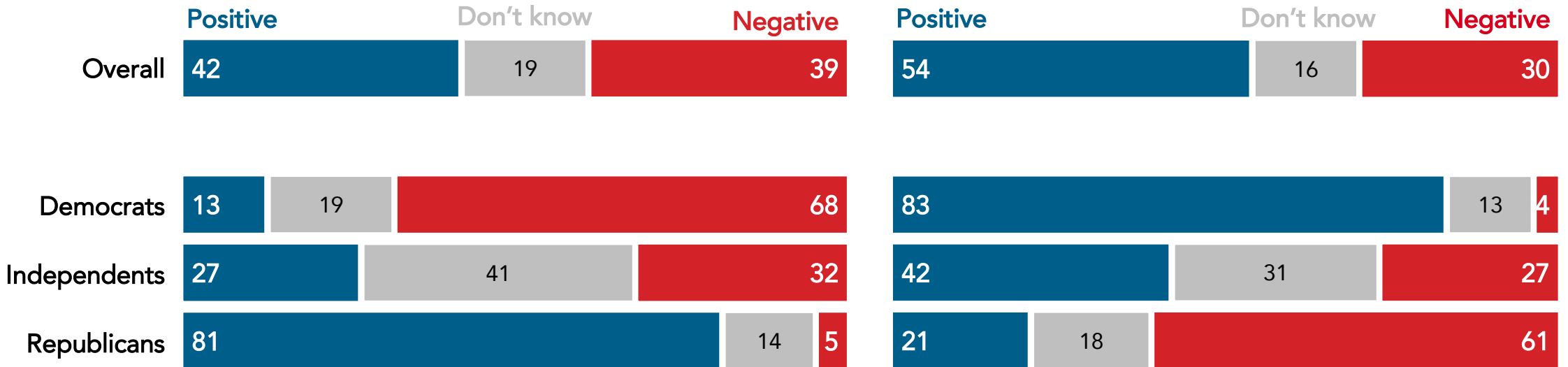
A majority say they had a positive impression of the Democratic National Convention on the whole, 12 points higher than the share who said the same about the Republican National Convention.

- Among independents, the difference is steeper: impressions of the DNC were 15 points higher than the RNC.

Whether or not you watched the convention... Based on what you have seen, read, or heard about the convention, what is your overall impression of how the entire _____ went?

September 1: Republican National Convention

August 24: Democratic National Convention



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted August 27-31, 2020. For more info, visit navigatorresearch.org

navigating.* CORONAVIRUS

About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,007 registered voters from August 27-31, 2020. 100 additional interviews were conducted among African American voters. 101 additional interviews were conducted among Hispanic voters. 101 additional interviews were conducted among independents with no partisan lean. The survey was conducted online, recruiting respondents from multiple opt-in online panel vendors. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter

navigator.*