

navigator*

Update:
Wednesday, January 13

Communicating in Crisis



Key Takeaways:

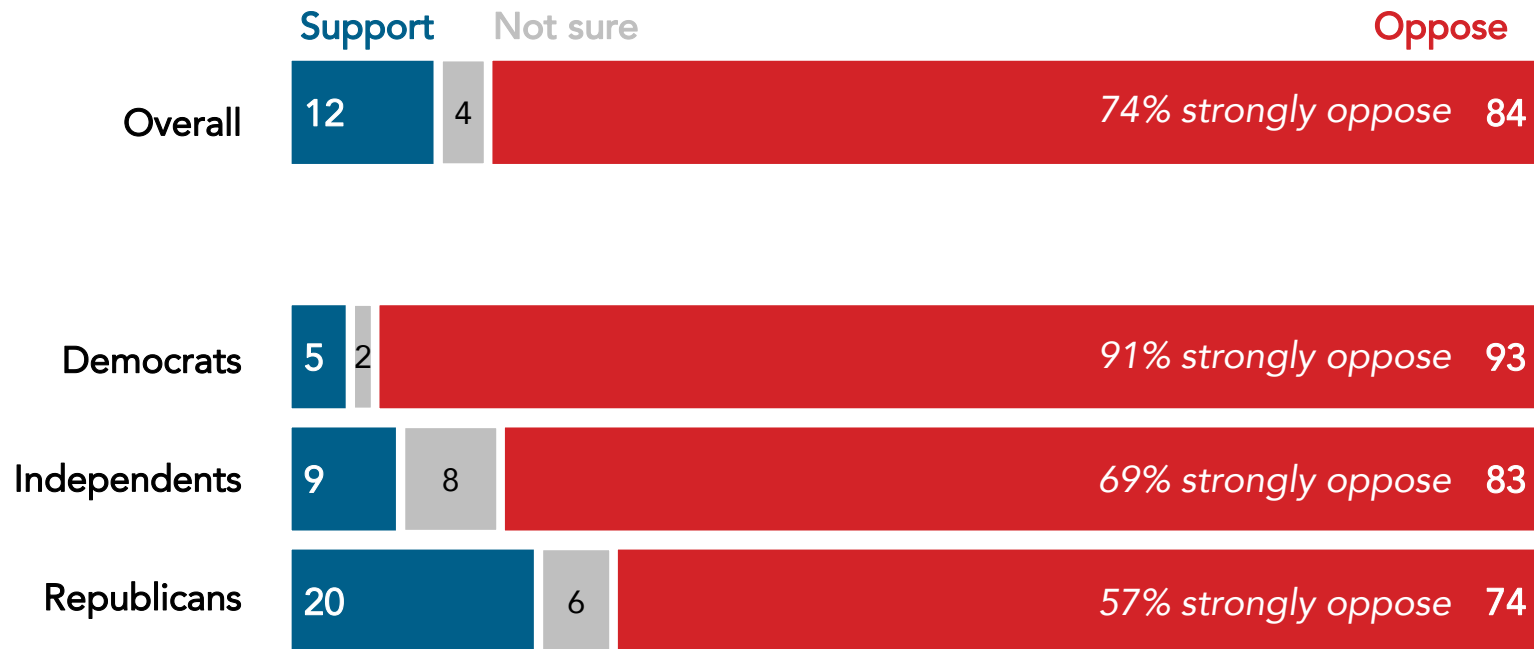
- More than four in five oppose Trump supporters breaking into the Capitol, with more than three in five describing themselves as "horrified" and "shocked" by these actions.
- Majorities of Americans support removing Trump from office before his term ends and oppose him running for president again or pardoning himself.
- The greatest concerns following the storming of the Capitol revolve around the potential for more violence.

Capitol Raid is Universally Condemned

More than four in five oppose Trump supporters breaking into the Capitol Building.

- Three in four Americans “strongly oppose” Trump supporters breaking into the Capitol Building, including 69% of independents and 57% of Republicans.

Regardless of how much you have seen or heard about the Trump supporters breaking into the Capitol Building, do you support or oppose these actions by Trump supporters?



Nationwide survey of 1,000 registered voters conducted January 8-11, 2021.
For more info, visit navigatorresearch.org.

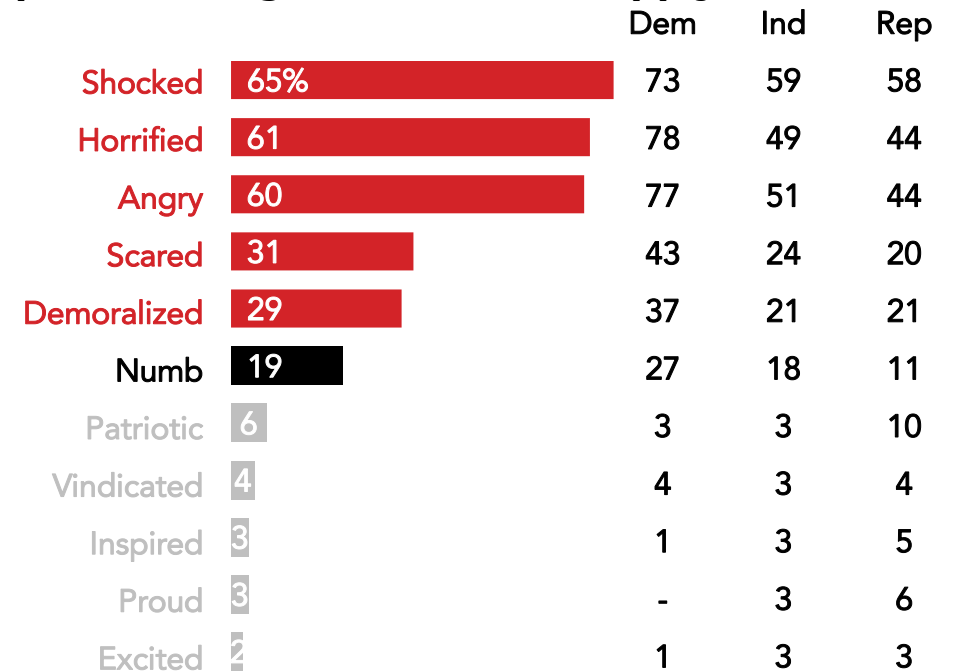
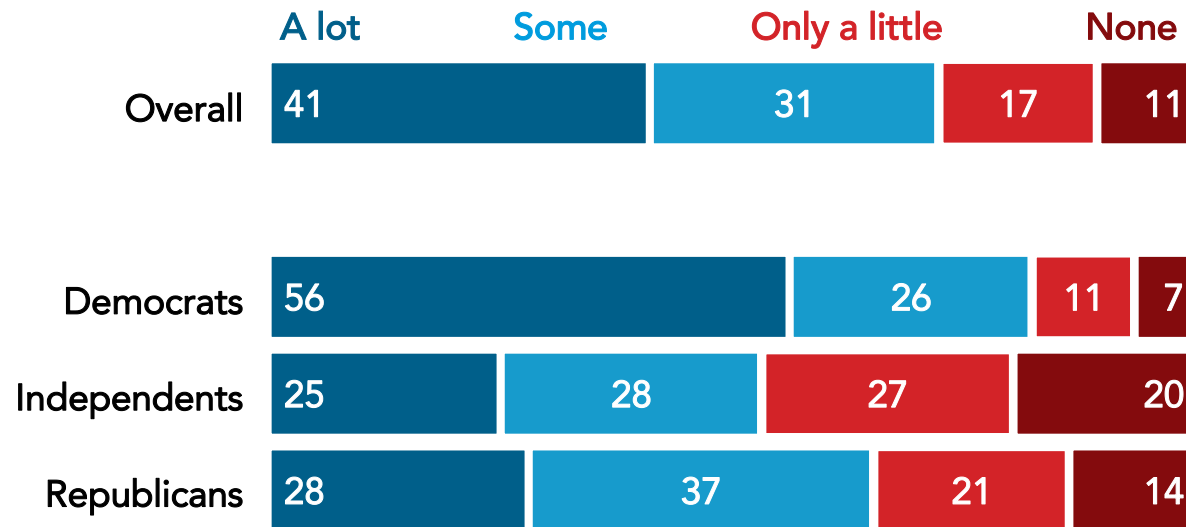
Most of the Country Watched the Storming of the Capitol and Felt "Shocked," "Horrified," and "Angry"

More than seven in ten report having watched "a lot" or "some" of the storming of the Capitol Building.

- Among Republicans, 58% say they were "shocked" and 44% each say they were "horrified" or "angry."

As you may know, there was a joint session of Congress this week to confirm the Electoral College votes from the November 2020 presidential election that was interrupted when the Capitol Building was stormed. How much of the coverage of these events did you watch?

Which of the following emotions did you feel while watching Trump supporters break into the Capitol Building? Select all that apply.



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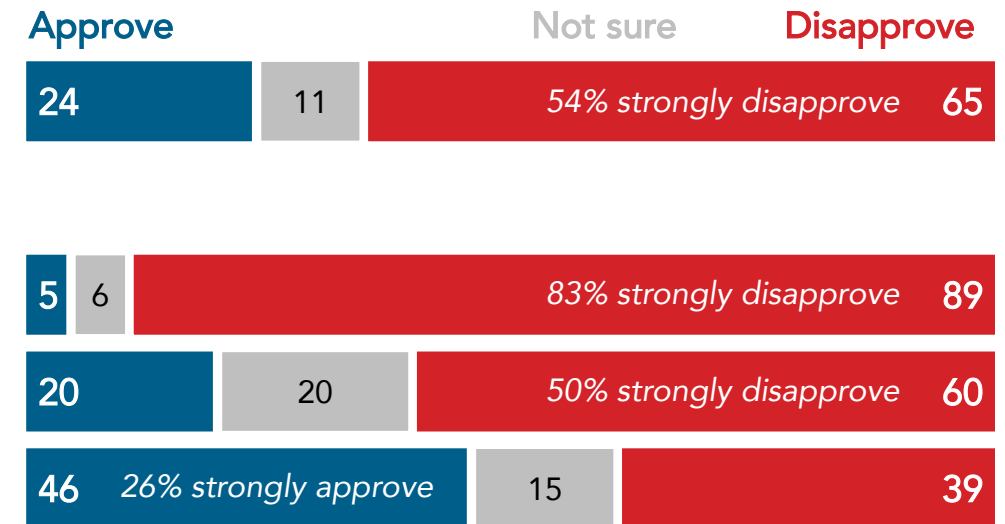
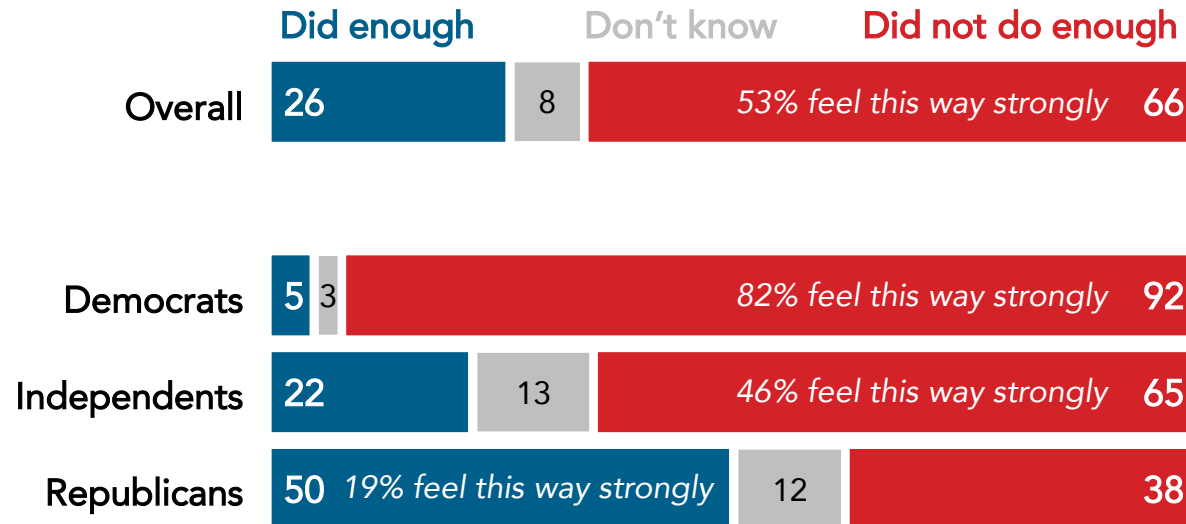
Americans Feel Trump Should Have Done More to Stop Violence and Disapprove of His Response to the Riots

Two-thirds of Americans say Trump didn't do enough to stop the violence and disapprove of his response.

- Just half of Republicans say Trump did enough to stop the violence (50%) and less than half approve of his response (46%).

As the events unfolded and Trump supporters continued to storm the Capitol Building, do you believe Trump did enough to stop the violence?

Do you approve or disapprove of Donald Trump's response to his supporters breaking into the Capitol Building this week?



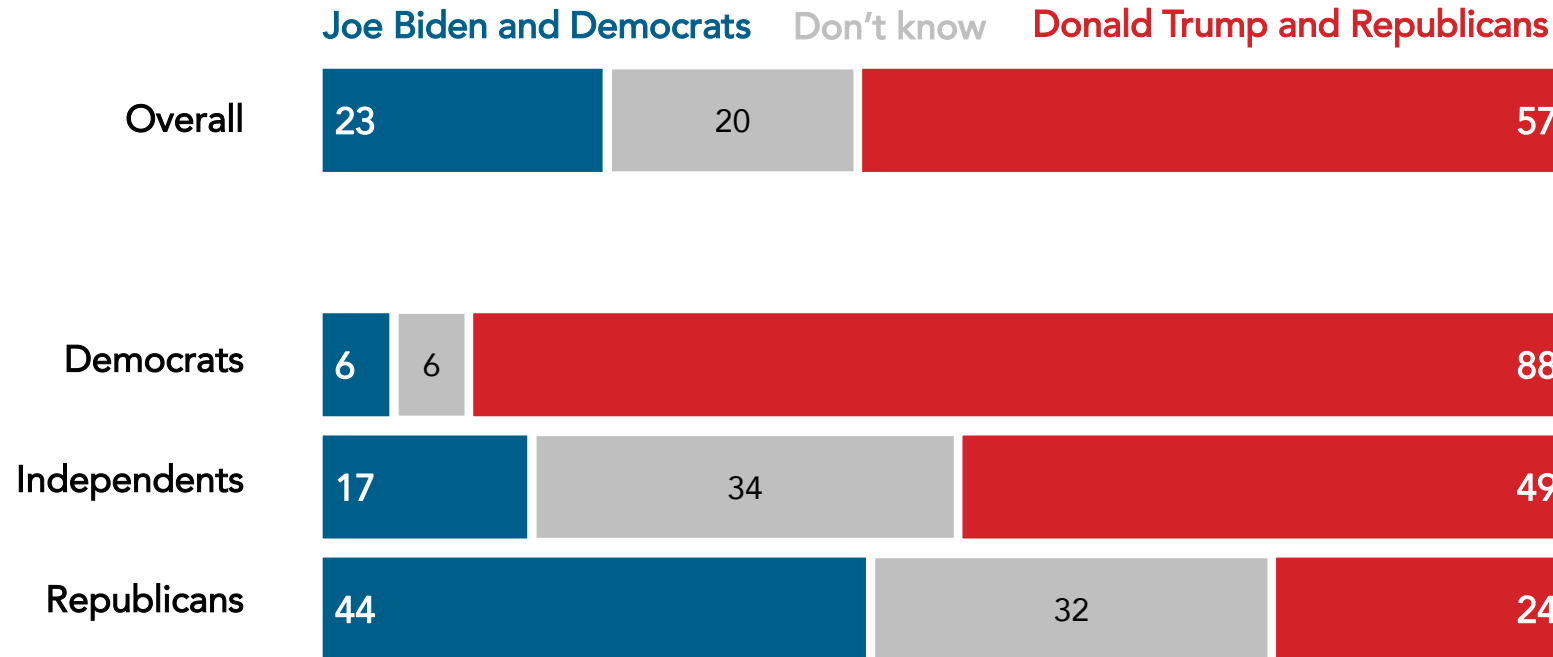
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Most Place Blame on Trump and Republicans

Nearly three in five blame Donald Trump and Republicans for what happened after the Electoral College vote confirmation at the Capitol.

- Among those who say Trump and Republicans are to blame, the majority (61%) blame Donald Trump himself, more than they blame Congressional Republicans specifically (3%) or both Trump and Republicans (34%).

Who do you blame for the events that took place at the Capitol Building following the Electoral College vote confirmation?

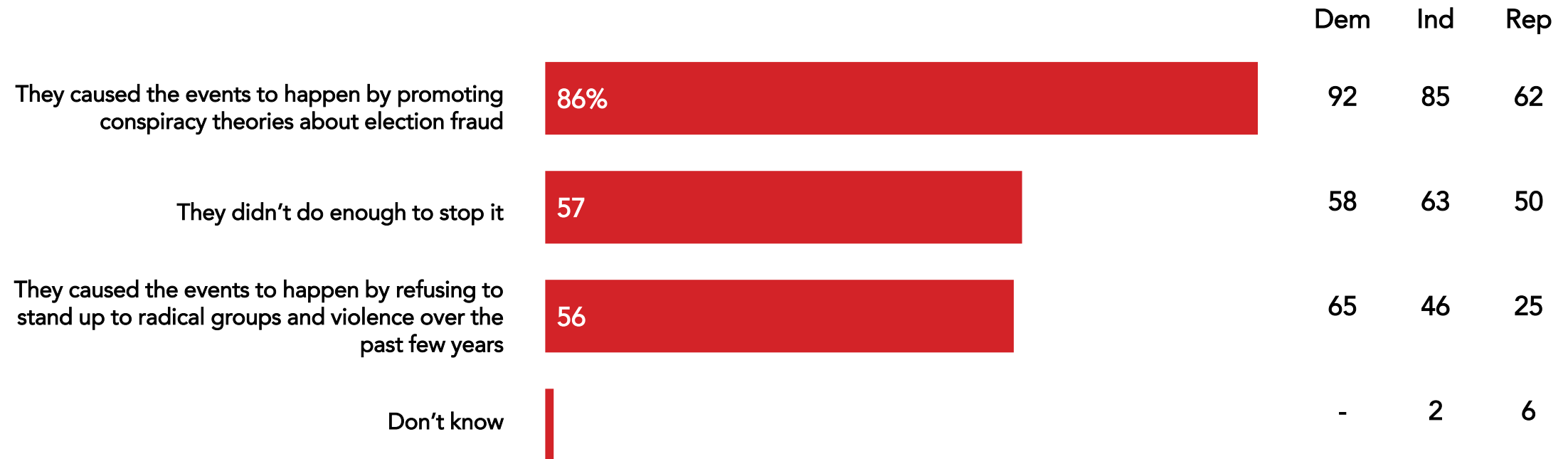


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Those Who Blame Trump and Republicans See Direct Link Between Promotion of Conspiracies and Violence at Capitol

Of those who blame Trump and Republicans for Trump supporters storming the Capitol Building, four in five say they blame them because they promoted conspiracy theories about election fraud.

[If blame Trump and Republicans] Why do you think Donald Trump and Republicans most deserve blame for the events that took place at the Capitol Building? Select all that apply.



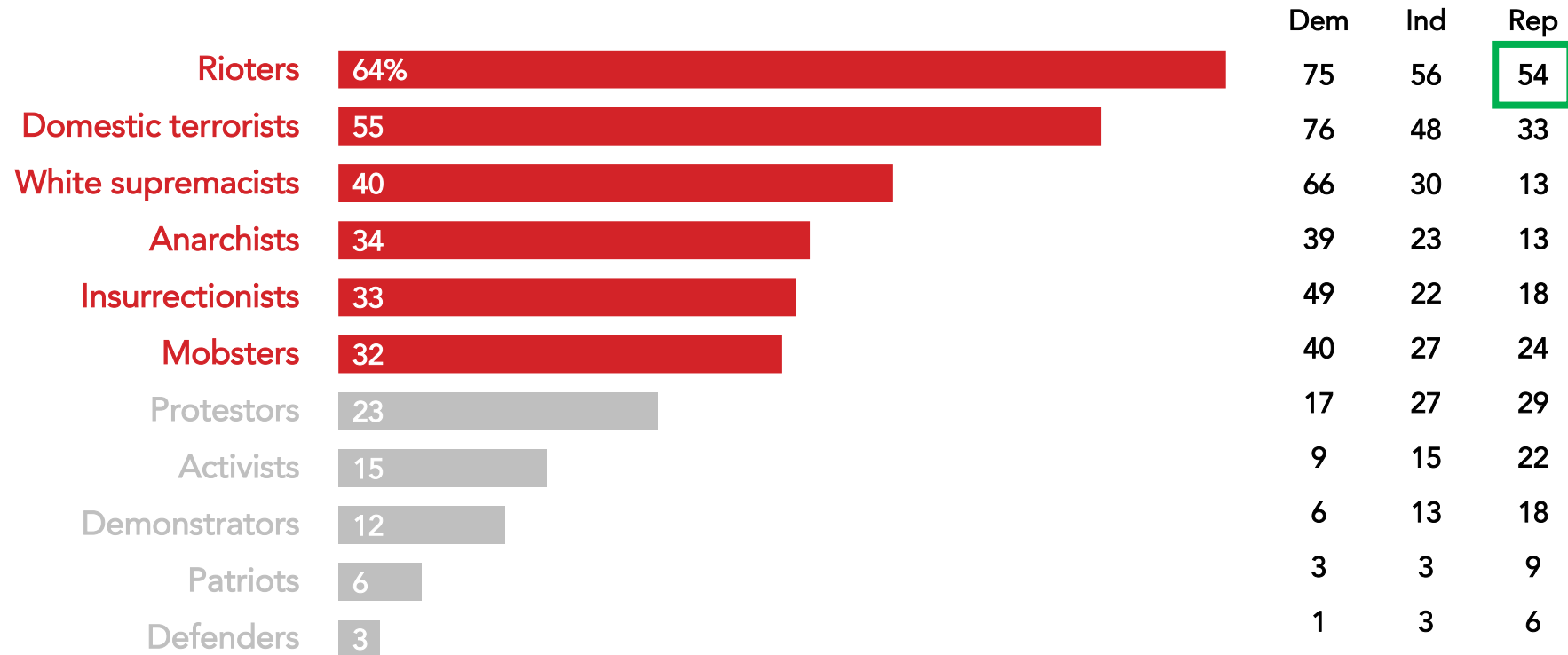
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“Rioters” and “Terrorists,” Not “Protestors,” “Demonstrators”

A majority say “rioters” and “domestic terrorists” describe the people who broke into the Capitol.

- Less than a quarter say that “protestors” applies, including only 27% of independents and 29% of Republicans.
- Among white Americans, 52% say they are “domestic terrorists” and 33% say they are “white supremacists.”

Which of the following words best describes the people that broke into the Capitol Building? Select all that apply.



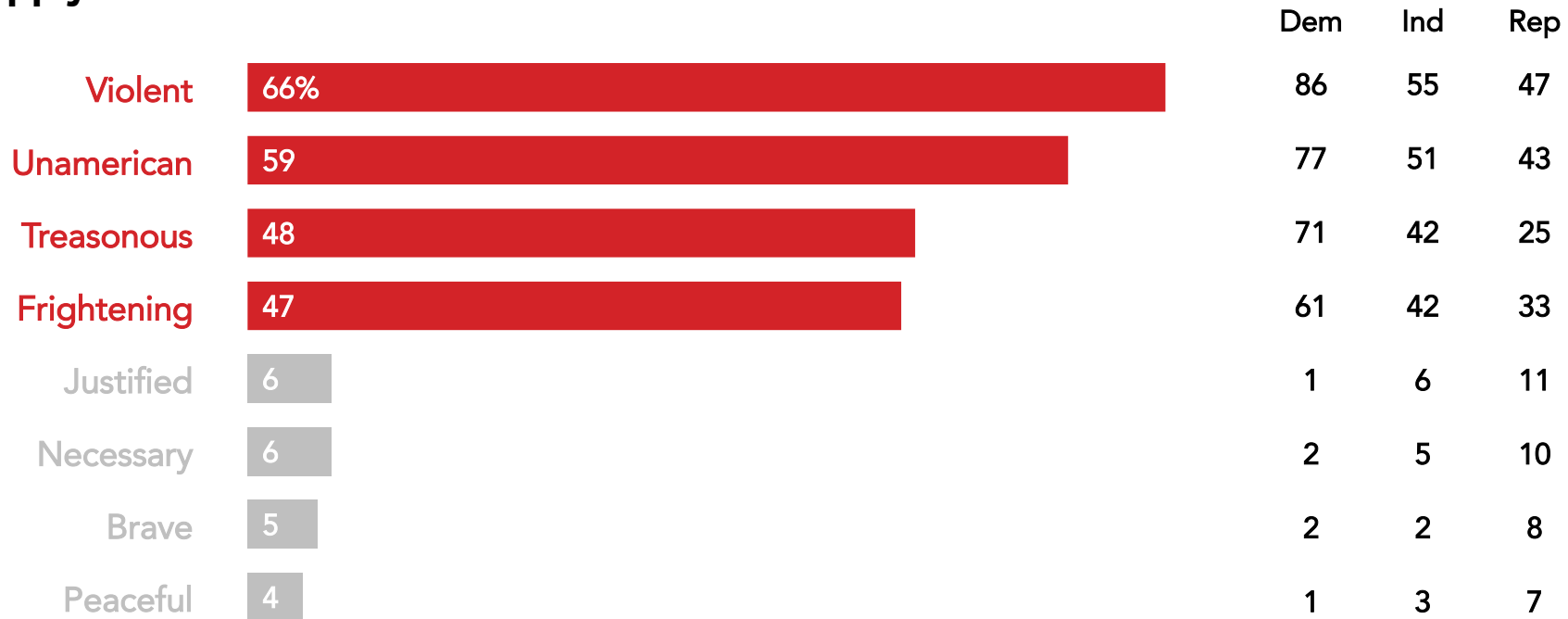
Nationwide survey of 1,000 registered voters conducted January 8-11, 2021.
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Majority View Rioters as “Violent” and “Unamerican”

A majority of Americans say the Trump supporters who broke into the Capitol were “violent” and “unamerican,” with a near-majority also using “treasonous” and “frightening” to describe their actions.

- On a separate question, among those who chose one of the negative terms below to describe their actions, 74% described it as a “riot,” 59% as a “terrorist attack,” and only 22% as a “protest.”

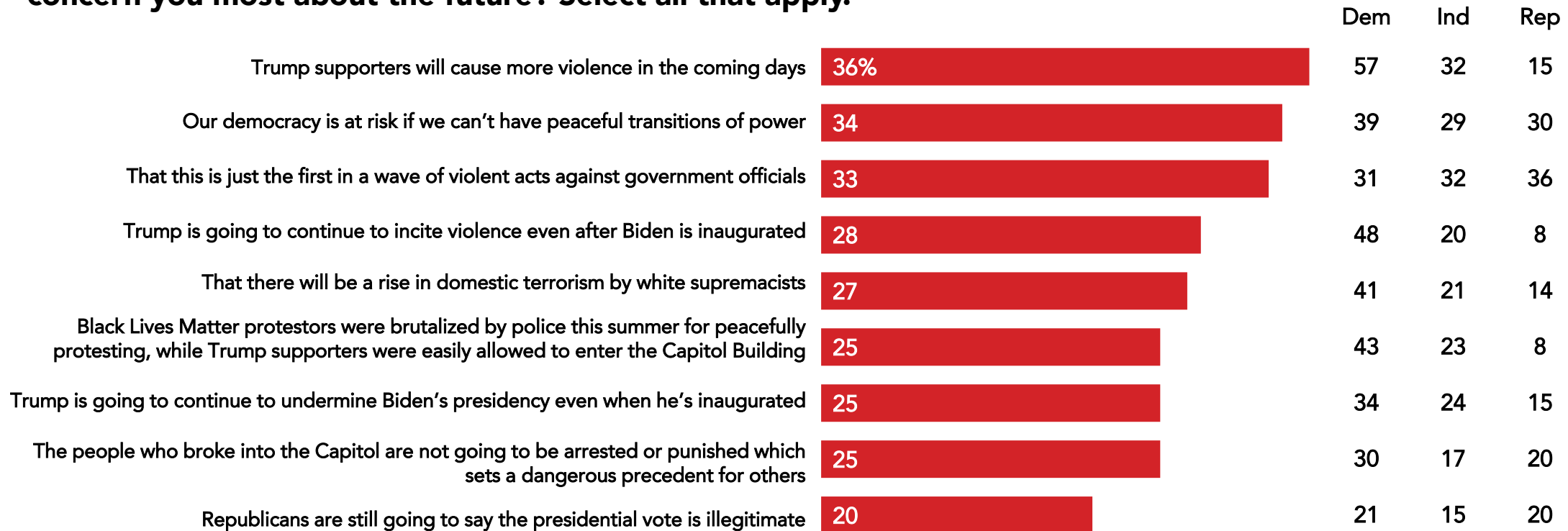
**Which of the following words best describes the actions of Trump supporters entering the Capitol Building?
Select all that apply.**



Top Concerns on the Storming of the Capitol: More Violence to Come and the Risk Posed to American Democracy

Among Democrats and independents, the top concern is that “Trump supporters will cause more violence”; among Republicans, the greatest concern is further violence against government officials.

Following the events that unfolded in Washington, D.C. during the confirmation process, which of the following concern you most about the future? Select all that apply.



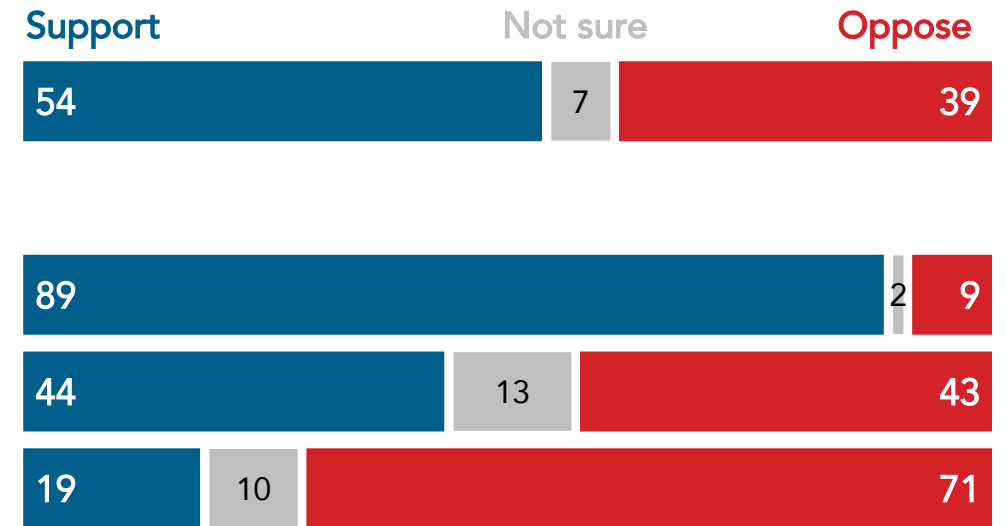
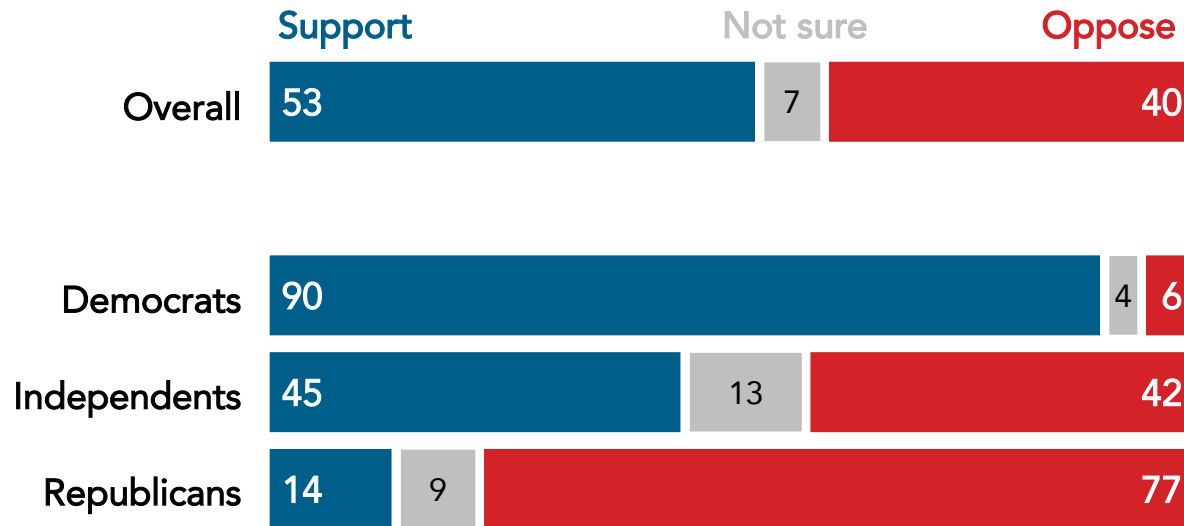
Nationwide survey of 1,000 registered voters conducted January 8-11, 2021.
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Majorities Support Removing Trump from Office and Banning Him from Running Again

More than half of Americans support both removing Trump from office now and banning him from running for president again.

Do you support or oppose Trump being removed from office before his term ends on January 20th?

Do you support or oppose banning Trump from running for president again?



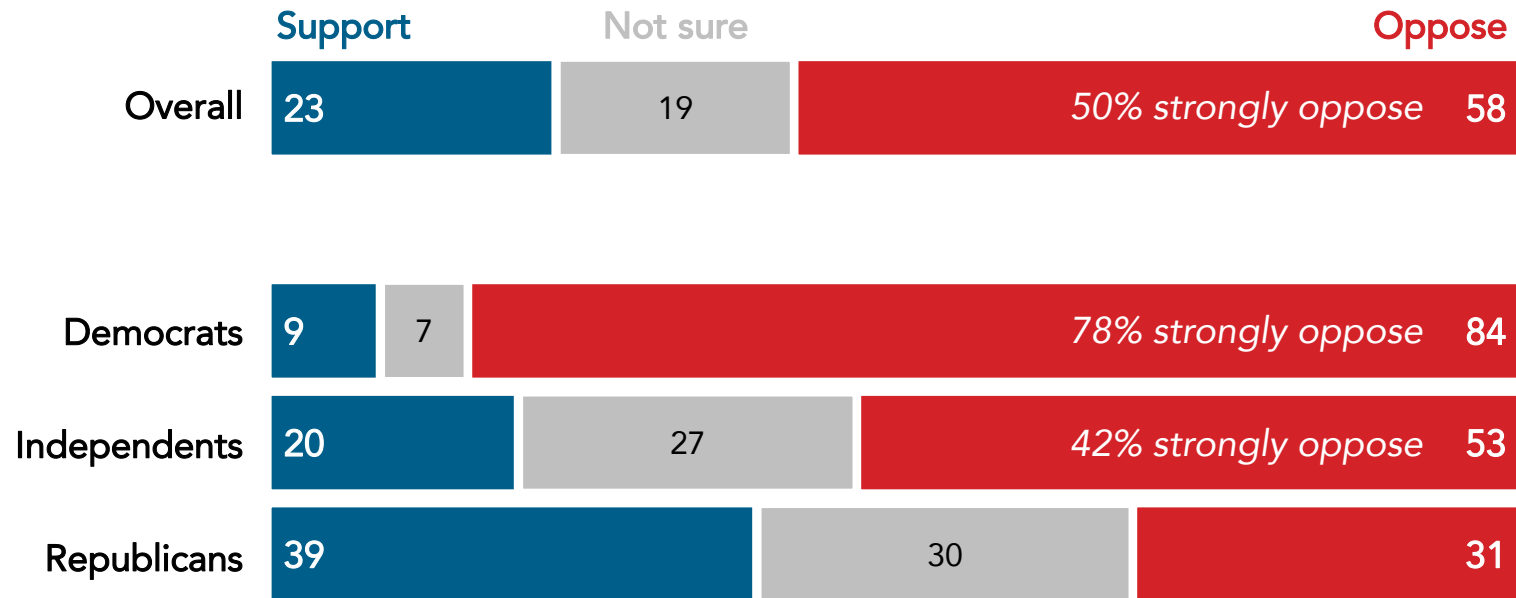
Nationwide survey of 1,000 registered voters conducted January 8-11, 2021. For more info, visit [navigatortresearch.org](https://www.navigatortresearch.org).

Few Support a Trump Self-Pardon, With Even Republicans Holding Mixed Views

Nearly three in five oppose Trump issuing a preemptive self-pardon before the end of his term as president, including half who “strongly oppose.”

- Among 2020 Trump voters*, only 41% support Trump preemptively pardoning himself before leaving office.

As you may or may not know, several news outlets have reported that in recent weeks, Donald Trump has discussed the possibility of issuing a self-pardon before the end of his term. Do you support or oppose Donald Trump issuing a preemptive self-pardon before his presidency ends?



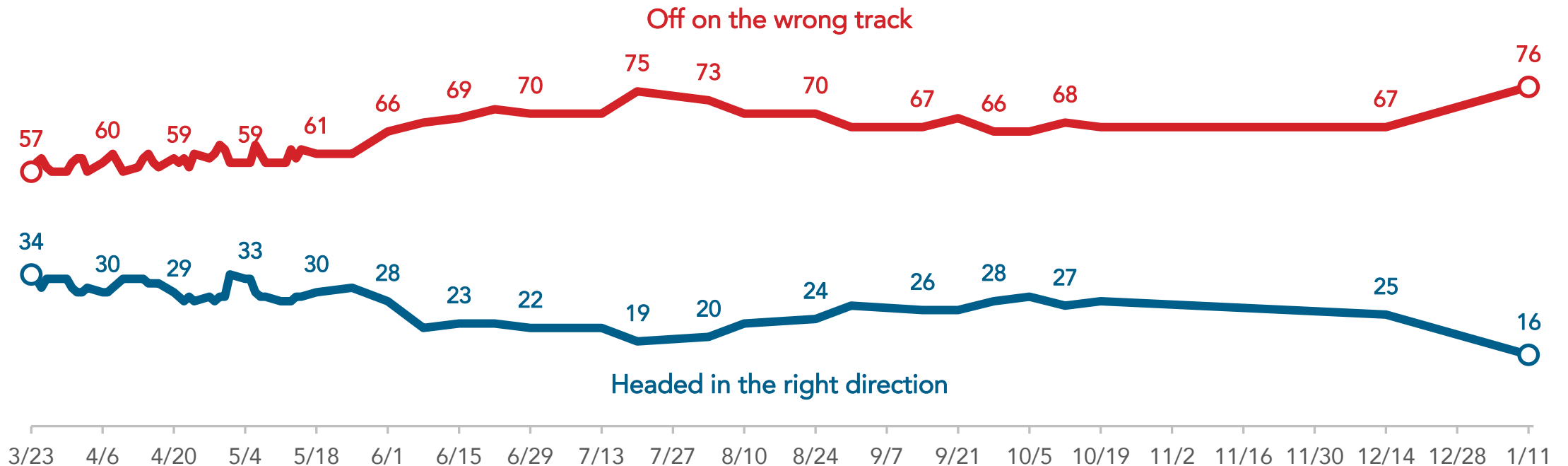
*"2020 Trump voters" are those who self-report voting for Donald Trump in the 2020 presidential election. Nationwide survey of 1,000 registered voters conducted January 8-11, 2021. For more info, visit navigatorresearch.org.

As Trump Leaves Office, Three in Four Now Say Country "Off on the Wrong Track"

The share who say the country is "off on the wrong track" has reached its highest point in our Navigator tracking since March of 2020, with the share saying it is "headed in the right direction" also at its lowest point.

- There is agreement across party lines: 77% of Democrats, 71% of independents, and 77% of Republicans say the the country is off on the wrong track.

Generally speaking, would you say the country today is...



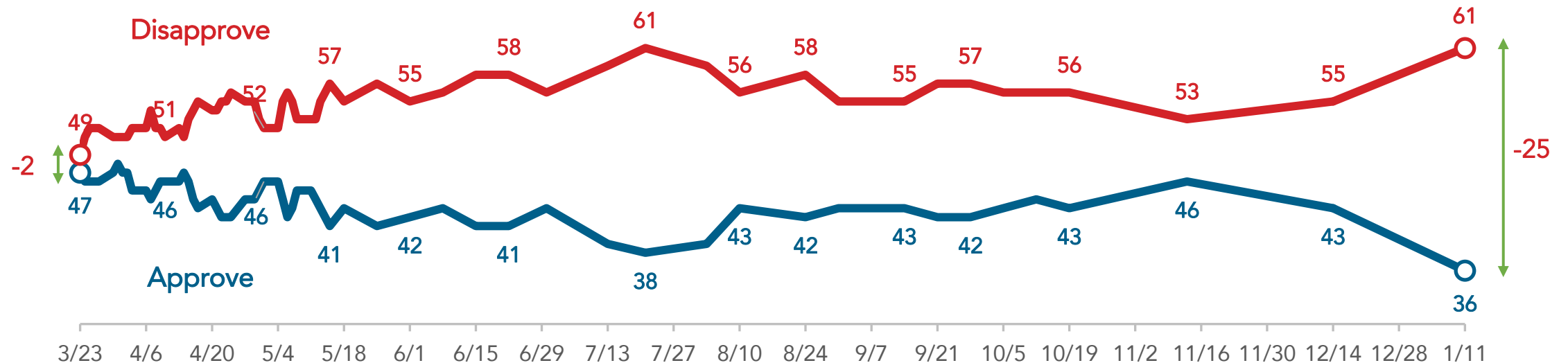
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted January 8-11, 2021. For more info, visit navigatorresearch.org

Trump to End Term at Record Low Job Approval

Trump is poised to end his presidency with his lowest job approval since Navigator began tracking in April 2018.

- In contrast, 59% approve of how Biden is handling the presidential transition, while just 34% disapprove.

Do you approve or disapprove of the way that Donald Trump is handling his job as president?



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A Tale of Two Presidents: Public Hearing About Violent Insurrection on Trump; Pandemic and Stimulus on Biden

While 97% of Americans report hearing at least “a little” about Donald Trump, the vast majority report hearing mostly negatives: conversation revolves around the insurrection at the Capitol and his inciting of violence generally.

- Four in five (79%) report hearing “mostly negative” things about Donald Trump, the highest it’s ever been in Navigator tracking.

In a few words, what _____ things have you seen, read, or heard recently about _____?

91%: Trump Negative



“Inciting violence and insurrection against the government.”

“Trying to pull off a coup by inciting white nationalism and white pride to storm the Capitol.”

“That Trump incited a riot at the Capitol.”

75%: Biden Positive



“He is upping the stimulus check and he endorsed the covid vaccine.”

“That he will be a good leader for coronavirus.”

“That Biden is really working hard with the transition team and will take office with all systems running.”

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from January 8-11, 2021. 104 additional interviews were conducted among Hispanic voters. 103 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter