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Update:
Friday, January 15

Communicating in Crisis

Key Takeaways:

- Three in four know someone who has had coronavirus, one in ten have had it themselves, and one in three know someone who has died because of complications related to it.
- Just 4% report having already gotten vaccinated, with likelihood to get vaccinated starkly divided by partisanship, ideology, and news consumption habits.
- The public says the economy is “not so good” or “poor” and feels the most recent economic relief bill was not enough.

The Pandemic and Economy Are the Most Important Issues for President-Elect Biden and Congress to Focus On

The issues Americans rate as most important for Biden to focus on include the pandemic and jobs and the economy. Partisans are split over placing health care or corruption in government as the next most important.

Joe Biden will be sworn in as President later this month. Select the top four issues that you feel are most important for Biden and the new Congress to focus on.

		Dem	Ind	Rep
The coronavirus pandemic	56%	69	54	43
Jobs and the economy	45	34	50	57
Health care	29	38	23	21
Corruption in government	28	16	35	39
Wages and the cost of living	23	26	22	20
Social Security and Medicare	19	22	19	16
National security	17	10	17	24
Race relations	17	26	15	7
Climate change/extreme weather	16	28	13	4
Domestic/homegrown terrorism	15	19	14	11
Reforming the way government works	15	14	21	15

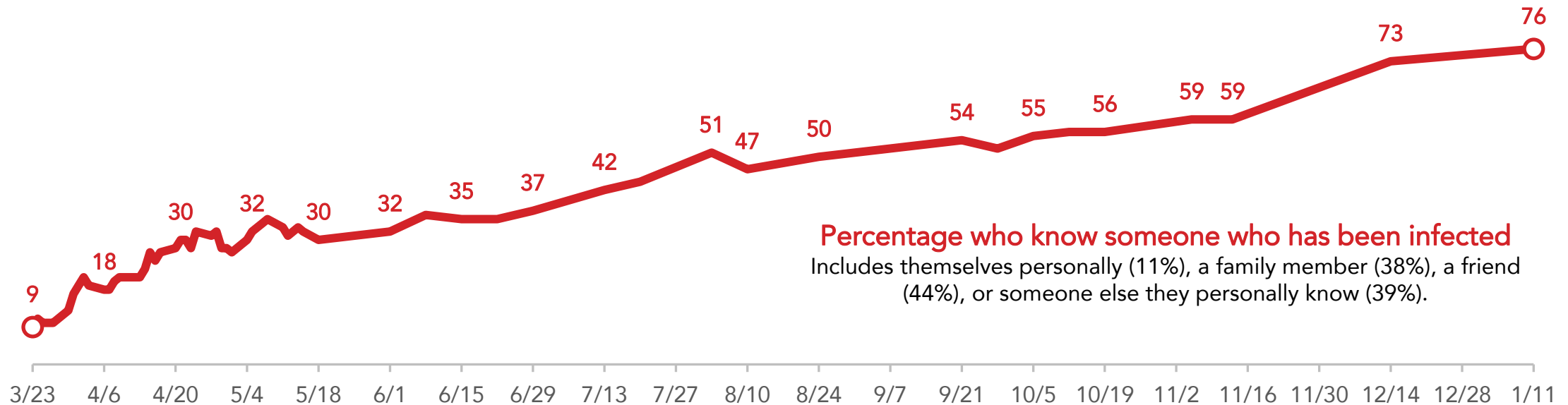
Nationwide survey of 1,000 registered voters conducted January 8-11, 2021.
For more info, visit navigatorresearch.org.

More Than Three in Four Know Someone Who Has Had Coronavirus, Including One in Ten Who Have Had It Personally

Since March 2020, the share who know someone who has had coronavirus has increased more than 8-fold.

- Groups most likely to know someone who has been infected include Hispanic Americans (87%), Midwesterners (81%), those who have most recently worked in the service industry (81%), and women (79%).
- In March 2020, only 9% reported knowing someone who had coronavirus.

Do you know anyone who has been infected with coronavirus?



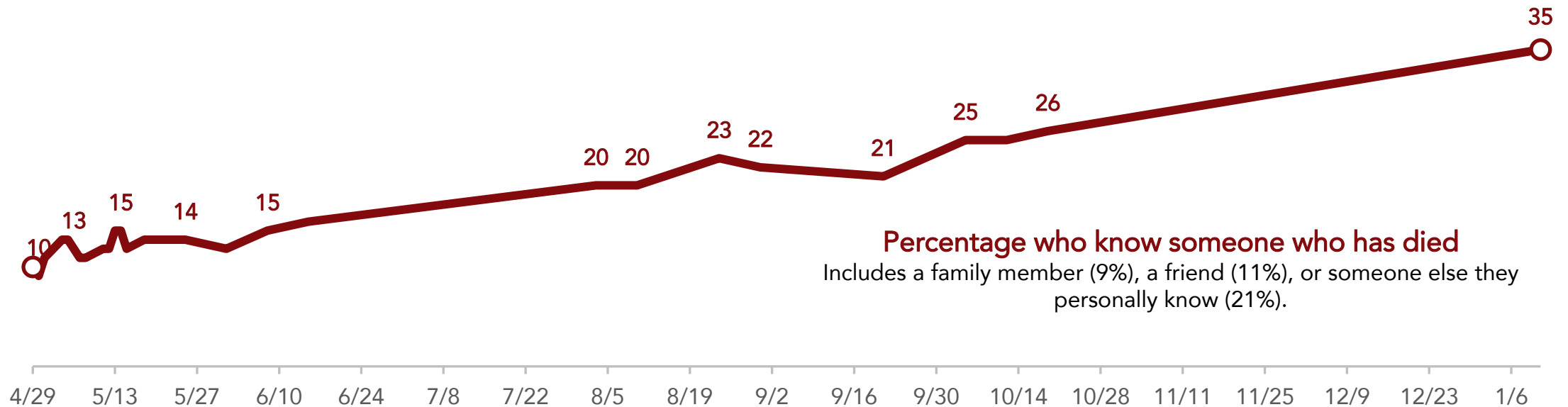
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted January 8-11, 2021. For more info, visit navigatorresearch.org

A Third of Americans Know Someone Personally Who Has Died from Complications Related to Coronavirus

Groups especially likely to know someone who has died from complications related to coronavirus include Hispanic Americans (47%), weekly churchgoers (46%), and those in union households (44%).

- In comparison, only 10% knew someone who had died due to complications from coronavirus in April 2020.

Understanding it may be difficult to talk about, do you personally know anyone who has died from complications related to coronavirus?



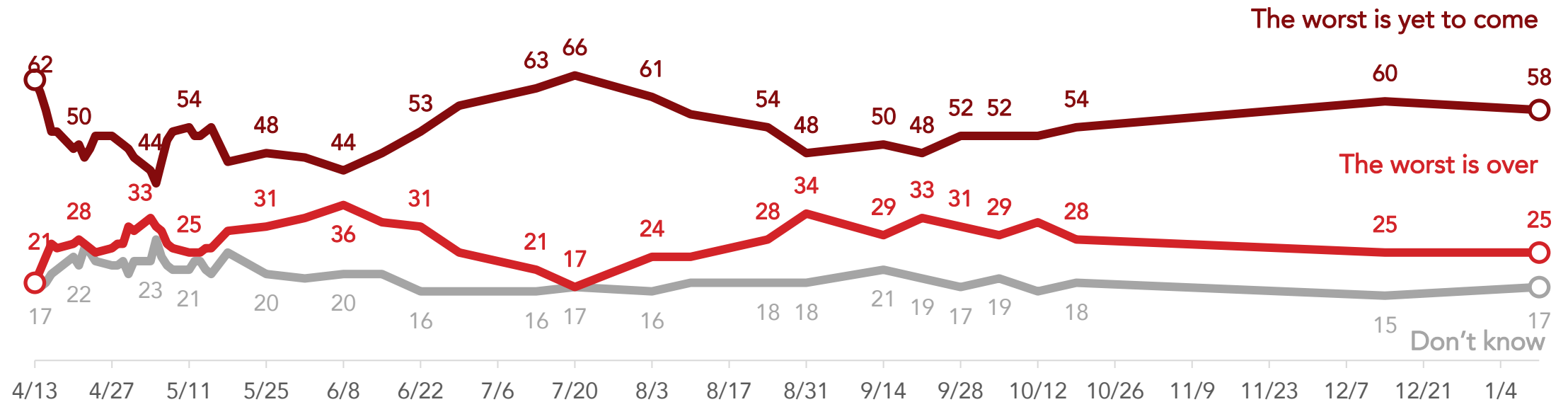
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Majority Still Say the “Worst is Yet to Come” After Almost a Year of the Pandemic

Three in five say the “worst is yet to come” in the pandemic while only a quarter say the “worst is over.”

- Across party lines, pluralities agree the “worst is yet to come”: 70% of Democrats, 55% of independents, and 45% of Republicans.

When it comes to the coronavirus pandemic in the United States, do you personally think that...



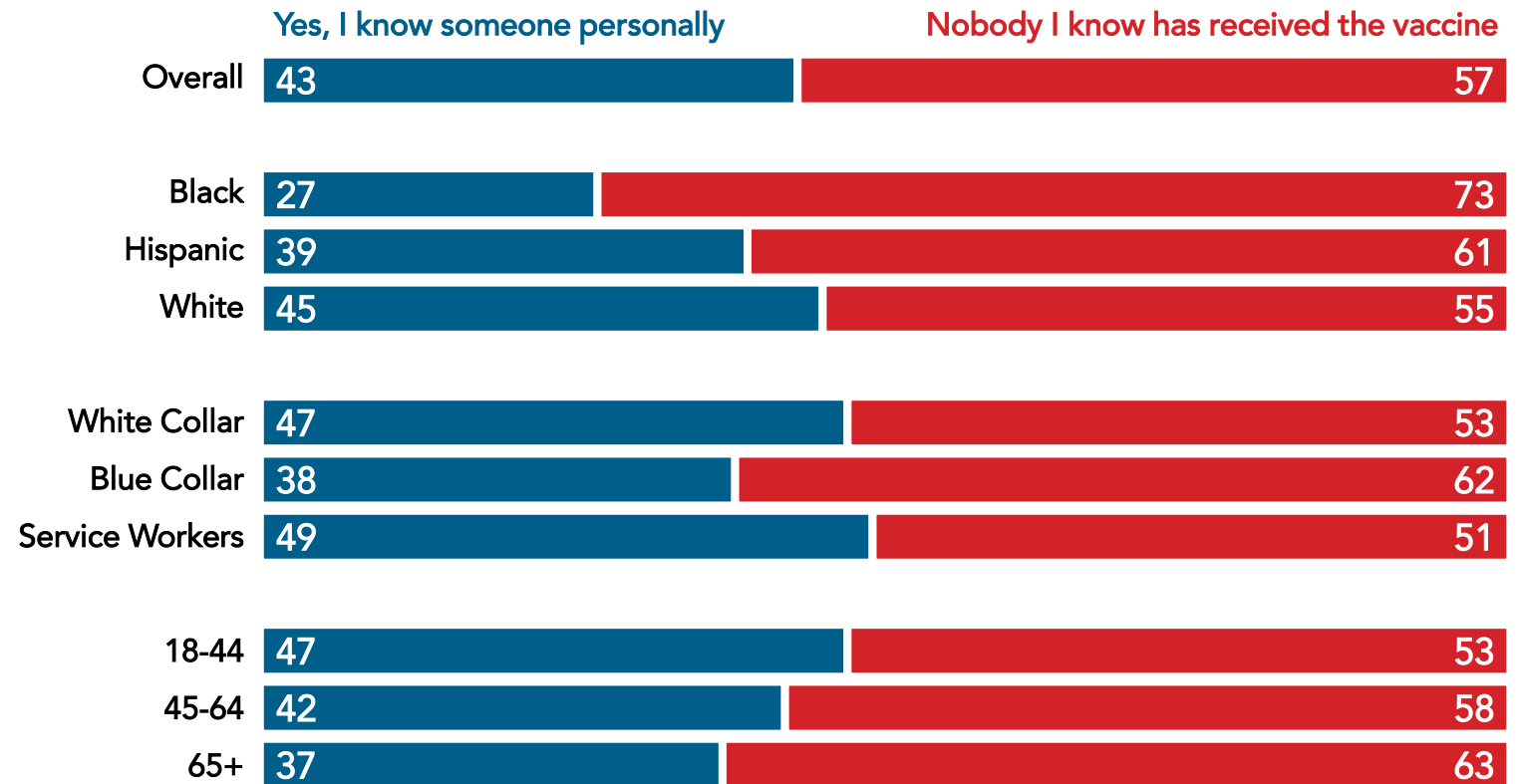
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted January 8-11, 2021. For more info, visit navigatorresearch.org

Almost Half Know Someone Who Has Been Vaccinated

Nearly half of Americans say they personally know someone who has received the coronavirus vaccine.

- Black Americans (73%) are the most likely to say nobody they know has received the vaccine.

Do you know anyone who has received the coronavirus vaccine?



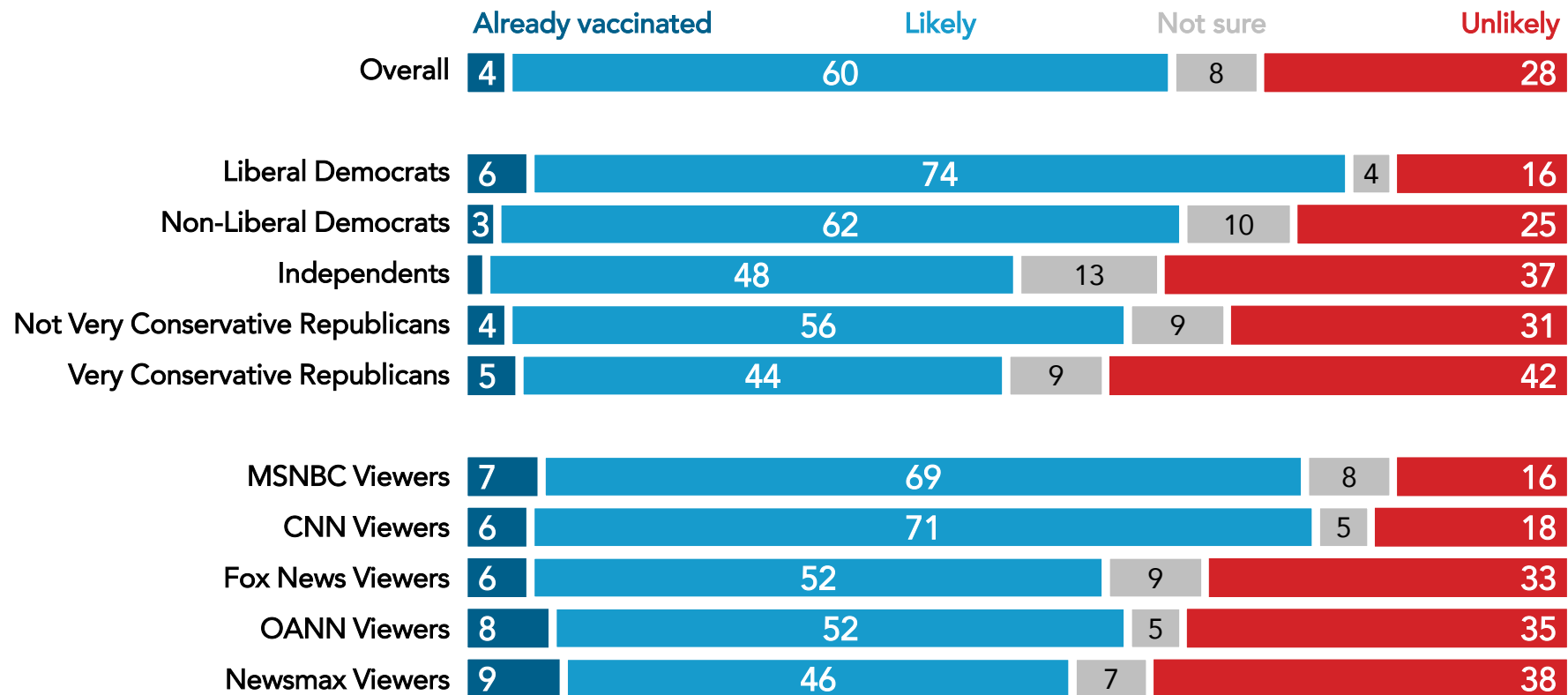
Percentage who know someone who has received the vaccine

Includes themselves personally (4%), a family member (16%), a friend (19%), or someone else they personally know (16%).

Partisanship and Media Consumption Drivers of Aversion to Coronavirus Vaccination

Newsmax, Fox, and OANN viewers are twice as likely to say they are “unlikely to get vaccinated” as CNN and MSNBC viewers, and very conservative Republicans are nearly three times as likely as liberal Democrats to say the same.

[If not yet vaccinated] How likely are you to get vaccinated once a coronavirus vaccine is made available to you?

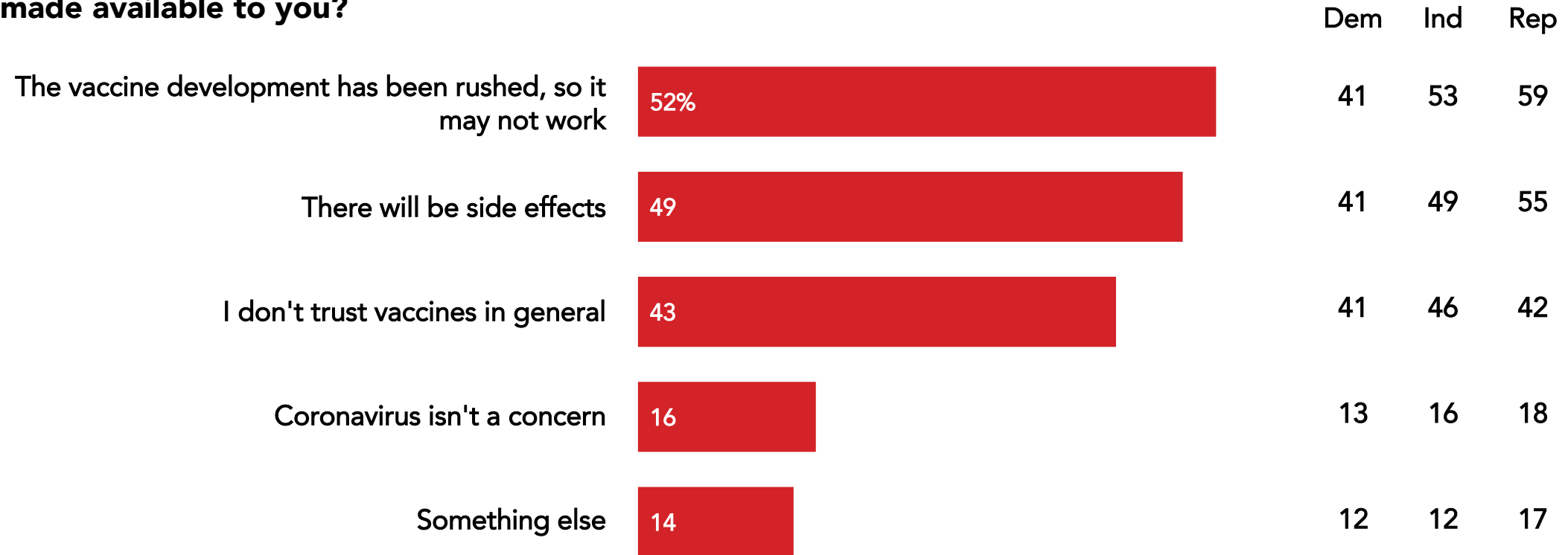


“MSNBC viewers,” “CNN viewers,” “Fox News viewers,” “OANN viewers,” and “Newsmax viewers” are those who report watching each channel a few times a month or more. “Liberal Democrats,” “non-liberal Democrats,” “not very conservative Republicans,” and “very conservative Republicans” are defined by self-reported ideology and partisanship. Nationwide survey of 1,000 registered voters conducted January 8-11, 2021. For more info, visit navigatorresearch.org.

Among Those Unlikely to Get Vaccinated, Their Top Concerns Are Speed, Side Effects, or Distrust of Vaccines Generally

Among the 28% of Americans who are unlikely to get the coronavirus vaccine, most worry the vaccine has been rushed, that there will be side effects, or do not trust vaccines in general.

[Among those unlikely to get vaccinated] Why are you unlikely to get vaccinated once a coronavirus vaccine is made available to you?



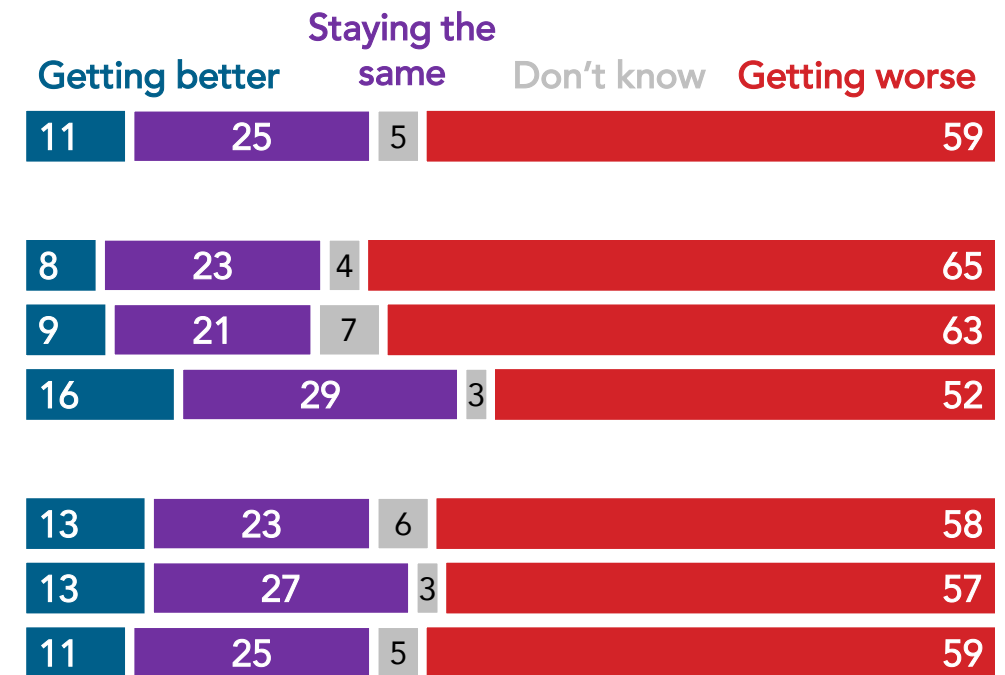
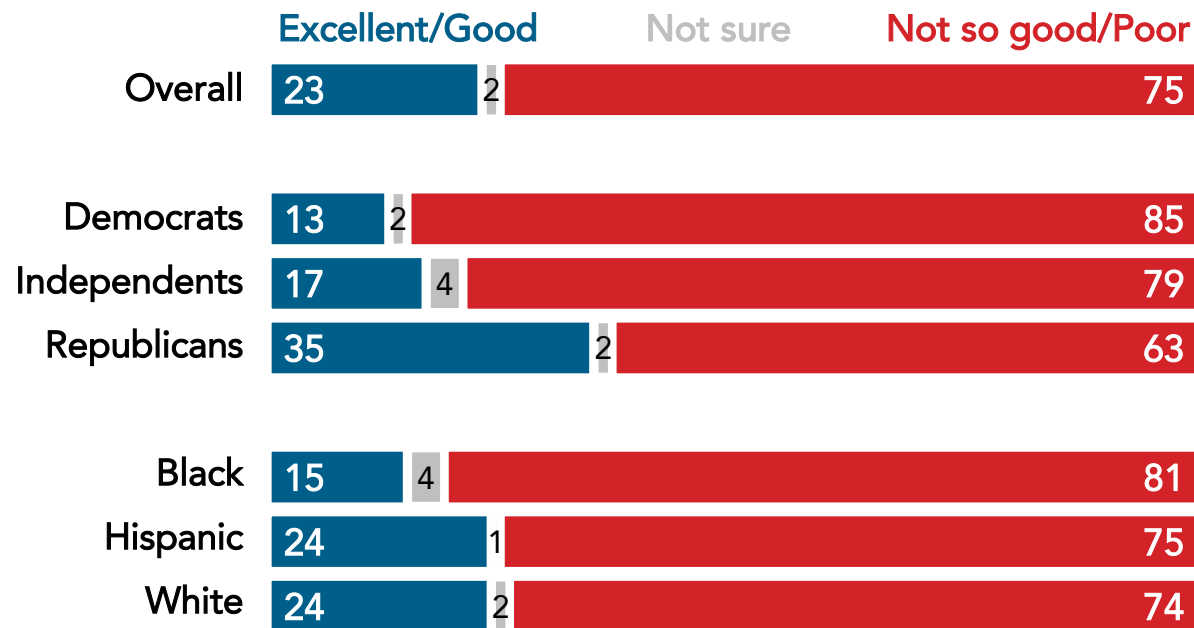
Nationwide survey of 1,000 registered voters conducted January 8-11, 2021.
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Majorities Say the Economy is “Not So Good” or “Poor” and That It Is “Getting Worse”

Democrats and Black Americans are the most pessimistic about the state of the economy, with white Americans, Hispanic Americans, and Republicans the most optimistic.

How would you rate the state of the U.S. economy today?

And, which of the following best describes the current state of the U.S. economy: The economy is...



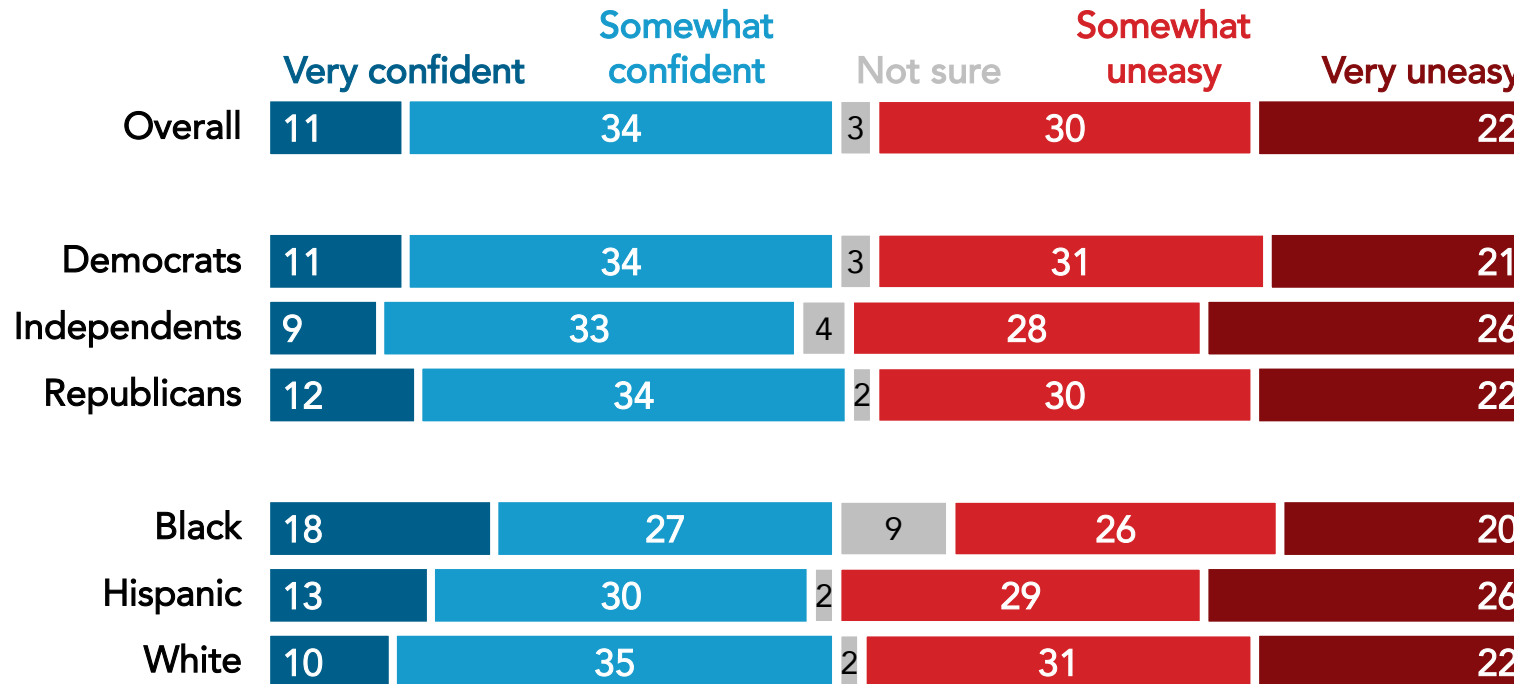
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On Personal Finances, Most Americans Feel Uneasy

Only one in ten Americans say they are “very confident” about their personal finances over the next few months, while one in five say they are “very uneasy.”

- Hispanic Americans (26%) and independents (26%) are the most likely to say they feel “very uneasy.”

Thinking about your personal financial situation over the next few months, do you feel confident or uneasy?

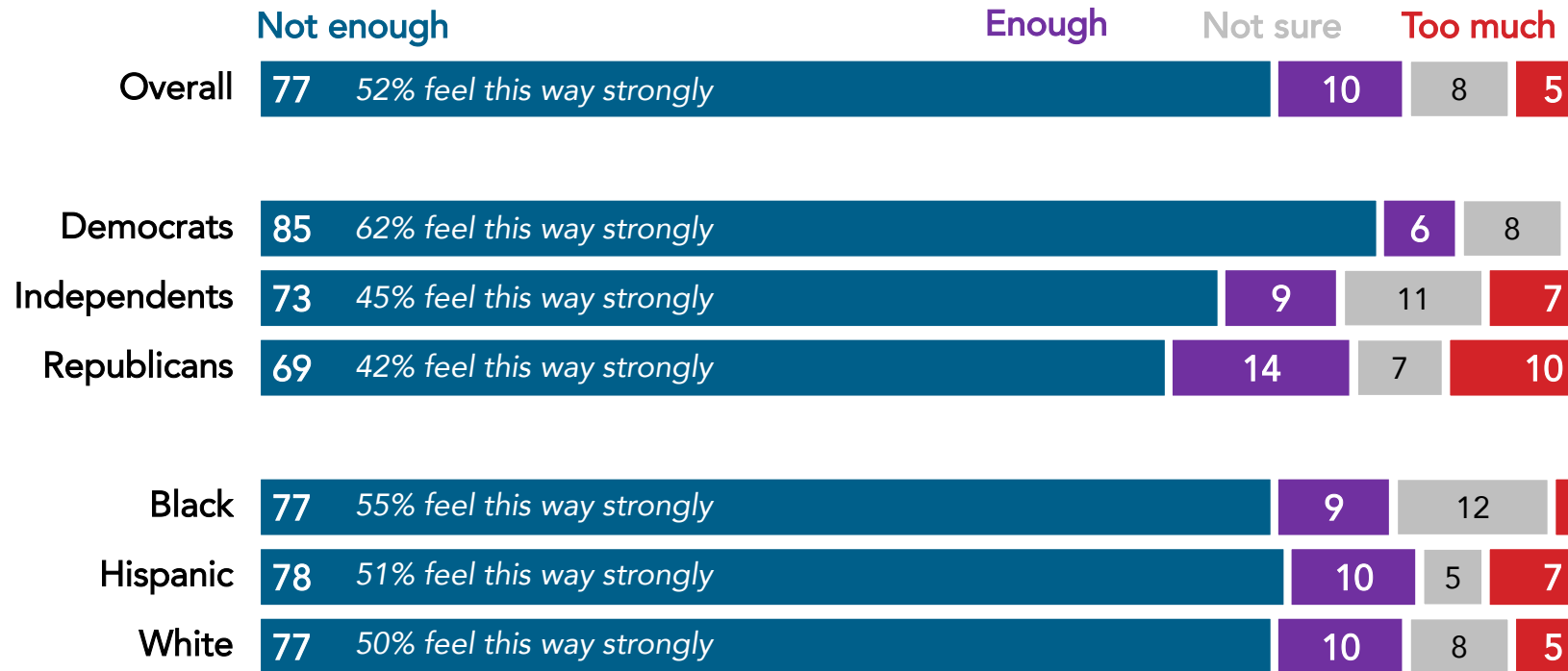


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More Than Half Feel Strongly the Most Recent Economic Relief Bill Was Not Enough

Three quarters of Americans (77%) do not think the recent economic relief bill was enough, despite a similar share (74%) reporting already having received money from the bill.

In thinking more about economic relief for individuals and businesses passed by Congress, what do you think of the bill that was just most recently passed by Congress?



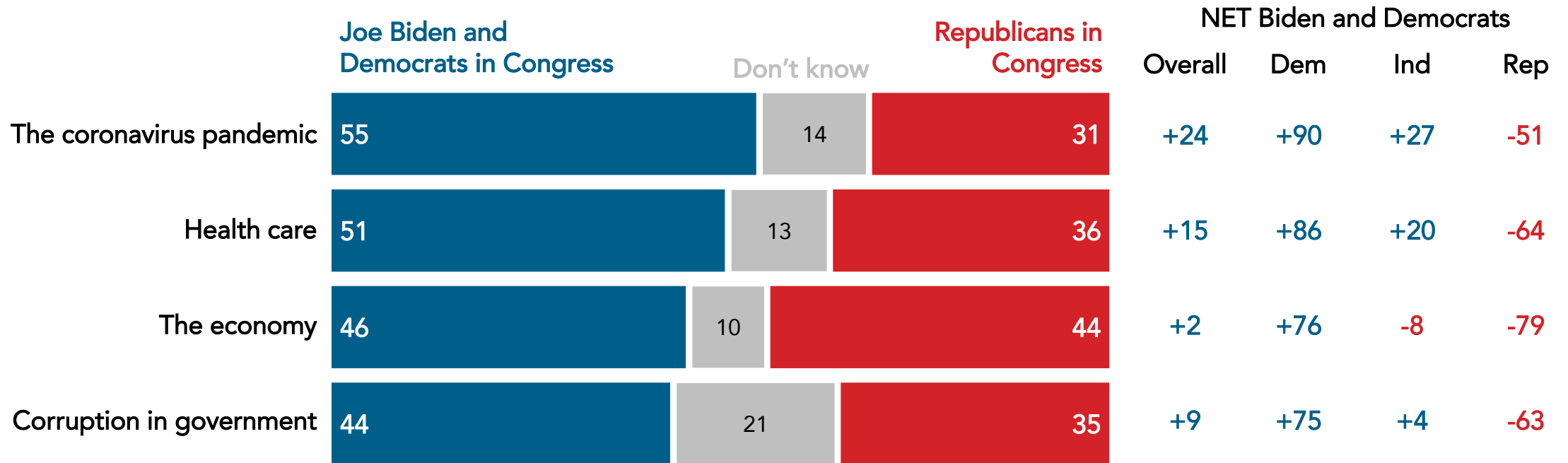
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Biden and Democrats More Trusted to Handle Pandemic, Health Care, Economy, and Corruption in Government

Biden and Democrats hold a 24-point lead over Republicans in Congress on trust to handle the pandemic.

- Independents trust Biden and Democrats more on the pandemic by 27 points and on health care by 20 points.

Please indicate who you would trust more to handle each one.



Nationwide surveys of registered voters conducted January 8-11, 2020. For more info, visit navigatorresearch.org.

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from January 8-11, 2021. 104 additional interviews were conducted among Hispanic voters. 103 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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