

navigator*

Update:
Wednesday, March 17

Navigating The First
100 Days



Key Takeaways:

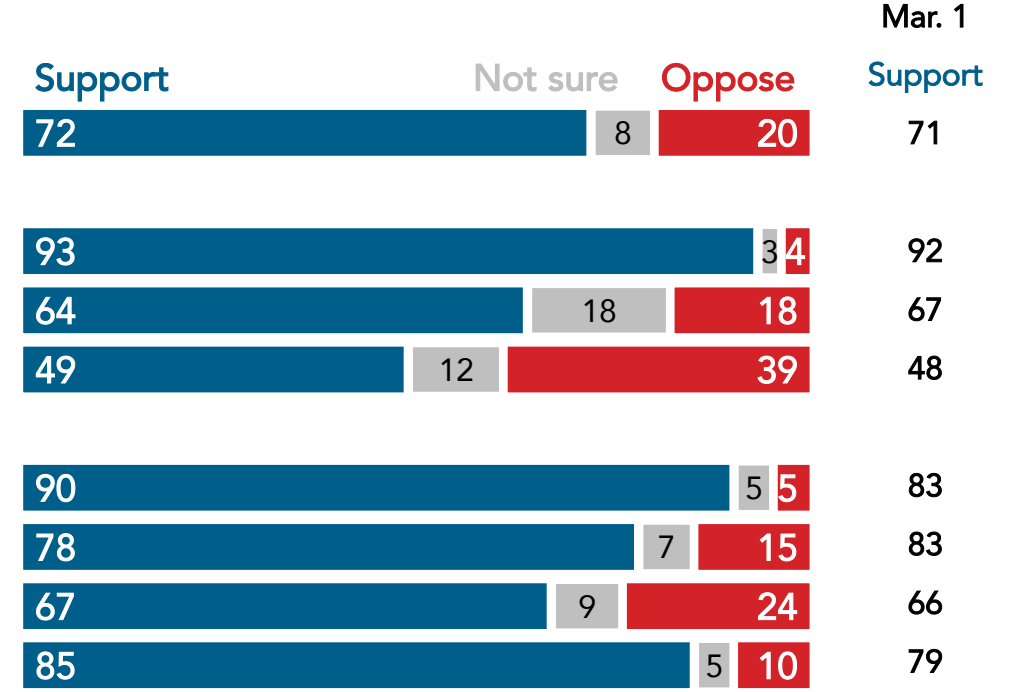
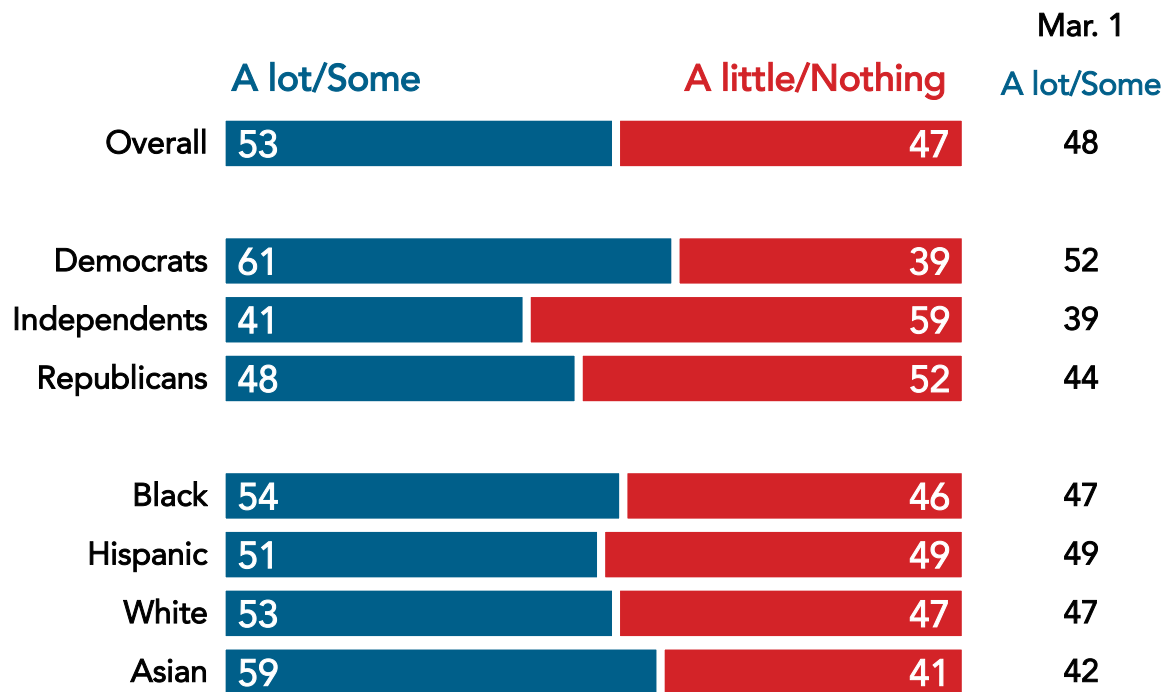
- Following passage of the "American Rescue Plan," a majority now report hearing about it while support remains vast.
- While bipartisan majorities see a range of proposals from the stimulus package as important to the economy, top-rated policies are \$1,400 stimulus checks and increased vaccines.
- Biden's net approval rating on his handling of the economy has increased 6 points following the passage of the stimulus.

Support for Stimulus Remains High As More Hear About It

As a majority now report having heard "a lot" or "some" about the stimulus, seven in ten continue to support it.

How much have you seen, read, or heard about President Biden and his emergency legislative package called the "American Rescue Plan"?

Regardless of how much you have seen or heard about President Biden's "American Rescue Plan," do you support or oppose President Biden passing an emergency legislative package that includes a new round of economic stimulus, vaccine funding, and other pandemic-related responses?

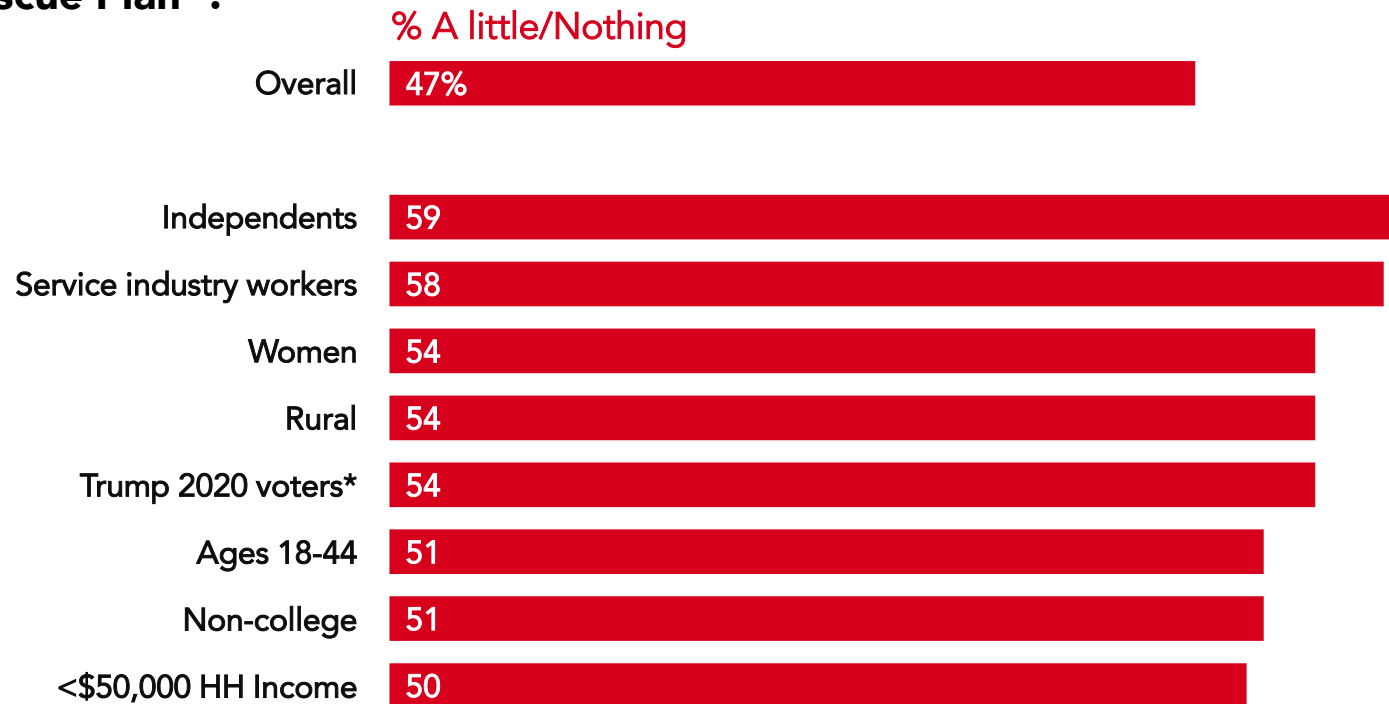


Nationwide survey of 1,001 registered voters conducted March 11-March 15, 2021. For more info, visit navigatorresearch.org.

Independents, Service Industry Workers, Women, and Rural Americans Least Likely to Have Heard About Stimulus

Additionally, 2020 Trump voters, younger Americans, non-college educated Americans, and people making less than \$50,000 annually are more likely to say they have heard “a little” or “nothing” about the package.

How much have you seen, read, or heard about President Biden and his emergency legislative package called the “American Rescue Plan”?



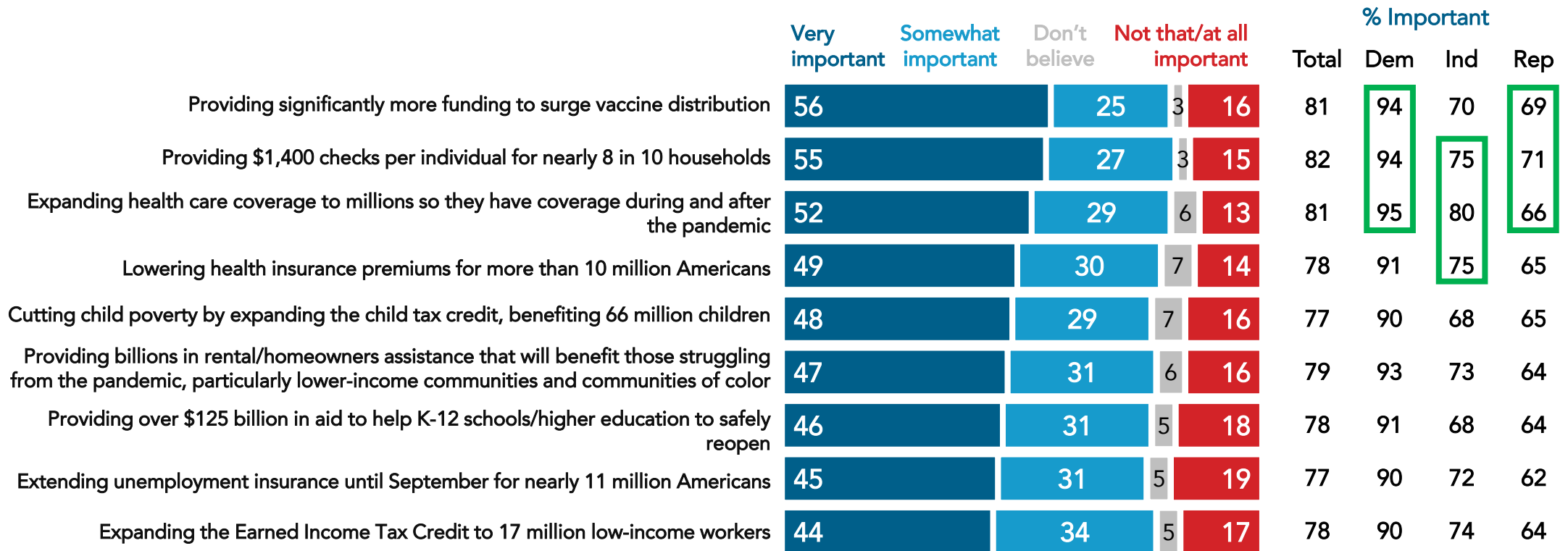
*“2020 Trump voters” are those who report voting for Trump in the 2020 presidential election.
Nationwide survey of 1,001 registered voters conducted March 11-March 15, 2021.
For more info, visit navigatorresearch.org.

Bipartisan Majorities View a Variety of Policies in the “American Rescue Plan” as Important to Economy

More than three in five Democrats, independents, and Republicans rate each proposal as important to the economy.

- At least 59% of 2020 Trump voters rate each as important, including 67% who say so of the \$1,400 checks.

For each item from the ARP, please indicate how important you think it is to America’s economic recovery.



“2020 Trump voters” are those who report voting for Trump in the 2020 presidential election. Nationwide survey of 1,001 registered voters conducted March 11-March 15, 2021. For more info, visit navigatorresearch.org.

Checks in Pockets and Shots in Arms Are Key

Even among 2020 Trump voters (52%) and Fox News Republicans (57%), majorities say checks are most important.

Please indicate which three pieces of the “American Rescue Plan” are the most important pieces of the bill.

		Dem	Ind	Rep	AA	Hisp	White Non-Coll	White Coll	Asian
Providing \$1,400 checks per individual for nearly 8 in 10 households	58%	64	48	55	71	59	59	51	61
Providing more funding for vaccines	37	41	35	33	24	38	35	47	41
Lowering health insurance premiums for millions of American families	28	23	30	35	23	31	32	24	23
Extending unemployment insurance until September for nearly 11 million Americans	28	32	34	22	26	28	27	31	23
Providing billions in rental/homeowners assistance, particularly benefiting lower-income communities and communities of color	26	30	33	20	35	21	24	27	30
Providing \$125 billion to help schools reopen safely	26	25	17	29	30	22	25	27	26
Expanding health care coverage	25	28	25	21	25	35	23	21	37
Cutting child poverty in half by expanding the child tax credit	21	23	23	19	22	27	21	20	24
Expanding the Earned Income Tax Credit to 17 million low-income workers	14	12	17	14	14	16	16	9	11

“2020 Trump voters” are those who report voting for Trump in the 2020 presidential election. “Fox News Republicans” are those who self-identify as Republicans and report watching Fox News at least once a month. Nationwide survey of 1,001 registered voters conducted March 11-March 15, 2021. For more info, visit navigatorresearch.org.

Range of Progressive Messaging Rebutting Concerns About Costs of the Stimulus Package Are All Effective

Messaging focused on specifics of the bill, the emotional toll of the pandemic, and urgency all are effective. Which do you agree with more?

Statement 1: Those who say that the American Rescue Plan is a liberal wish list of spending that will balloon the national deficit.

Statement 2: Those who say that the American Rescue Plan **has critical things our country needs, like increased vaccine distribution and availability, aid to open our schools safely, and \$1,400 direct checks to people so we get our economy back on track.**

Statement 1: 28%
Statement 2: 59%
Net Statement 2: +31

Statement 3: Those who say that the American Rescue Plan is critical because **families have struggled so much during this pandemic with the loss of jobs, businesses, and lives, so we have a have a responsibility to support those who are struggling in this pandemic and economic crisis.**

Statement 1: 30%
Statement 3: 57%
Net Statement 3: +27

Statement 4: Those who say that the American Rescue Plan is **urgently needed to get our country back on track. If we don't act now, the pandemic could worsen again and the economy could take years to recover.**

Statement 1: 31%
Statement 4: 57%
Net Statement 4: +26

Statement 5: Those who say that the American Rescue Plan is a **critical part of fixing the public health and economic crises caused by the pandemic.**

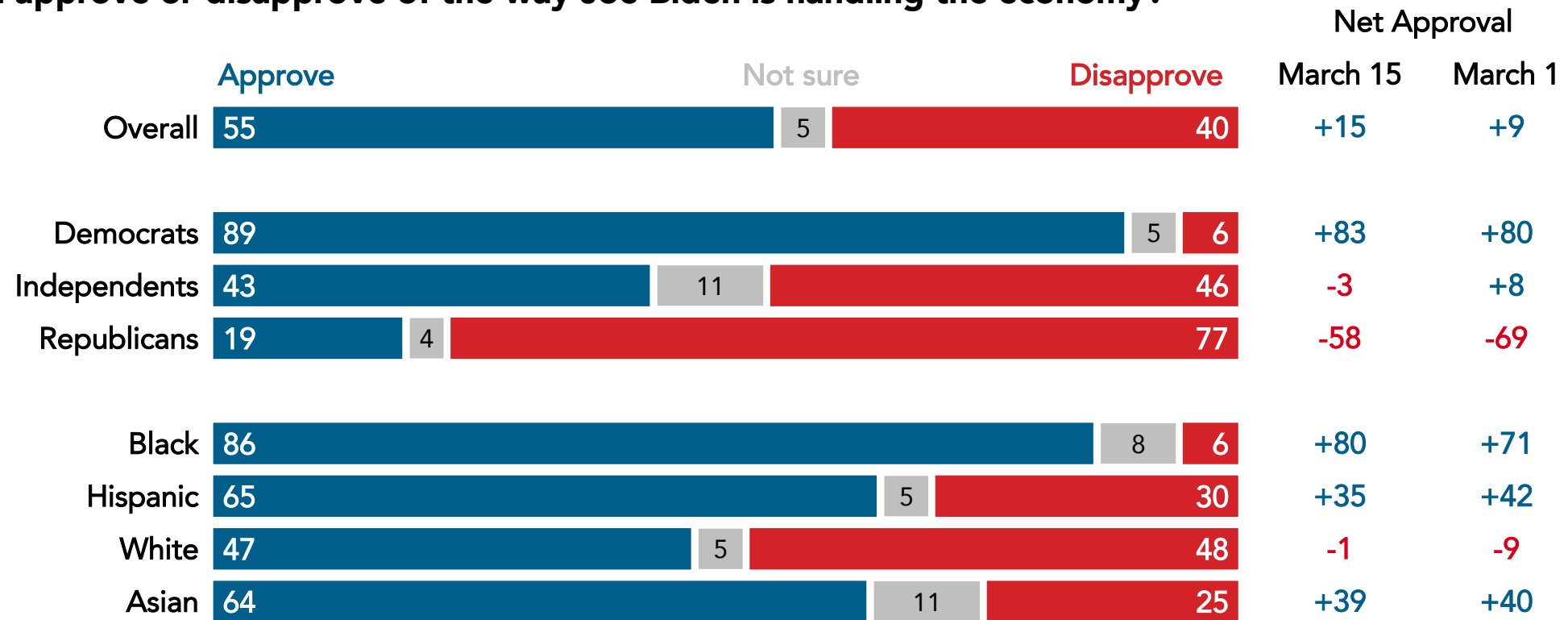
Statement 1: 31%
Statement 5: 54%
Net Statement 5: +23

Biden's Ratings on Economy Climb After Passage of Stimulus

Biden's net approval rating on the economy has improved 6 points since March 1st.

- His net approval rating improved by 11 points among Republicans (from -69 to -58) and by 9 points among Black Americans (from +71 to +80) since March 1st.

Do you approve or disapprove of the way Joe Biden is handling the economy?

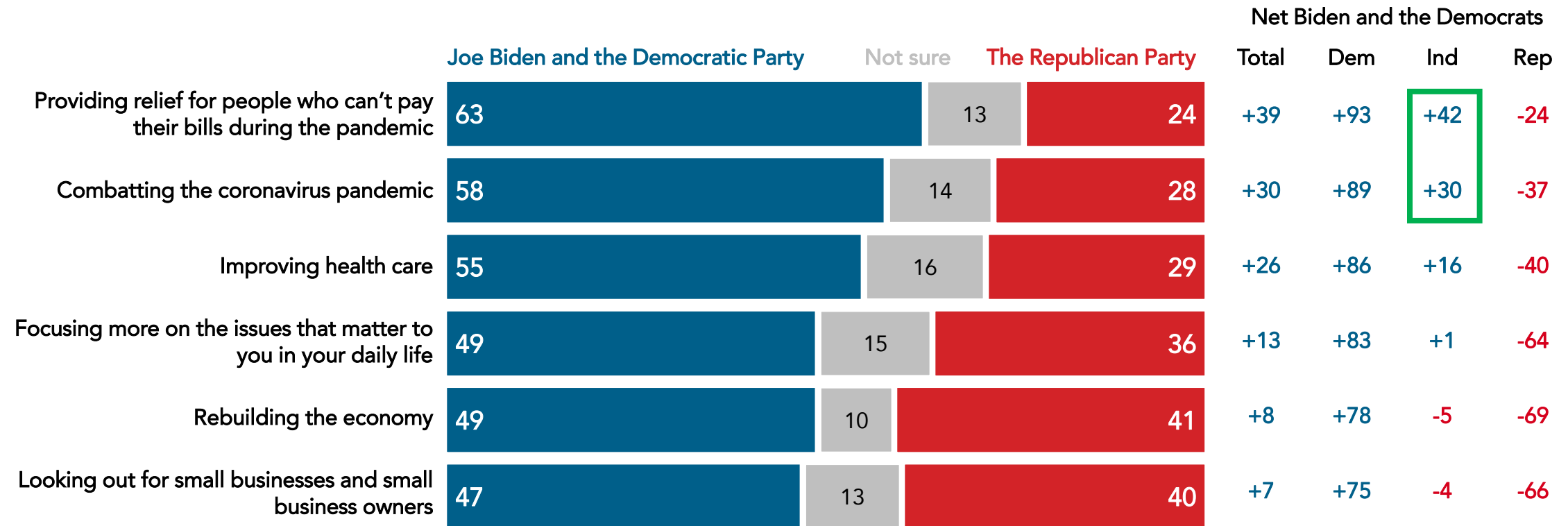


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted March 11-March 15, 2021. For more info, visit navigatorresearch.org

Biden and Democrats More Trusted On Range of Issues Related to Economy, Recovery, and Pandemic

Independents trust Biden and Democrats over Republicans to handle relief for people who cannot afford to pay their bills (by 42 points) and combatting the pandemic (by 30 points).

Please indicate who you trust more to handle each issue.



Nationwide survey of 1,001 registered voters conducted March 11-March 15, 2021. For more info, visit navigatorresearch.org.

navigator*

About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,001 registered voters from March 11-March 15, 2021. 101 additional interviews were conducted among Hispanic voters. 67 additional interviews were conducted among Asian American and Pacific Islander voters. 105 additional interviews were conducted among African American voters. 103 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

press@navigatorresearch.org

To learn more about Navigator:

<http://navigatorresearch.org>

@NavigatorSurvey on Twitter