

# navigator\*

Update:  
Tuesday, April 6

Navigating The First  
100 Days



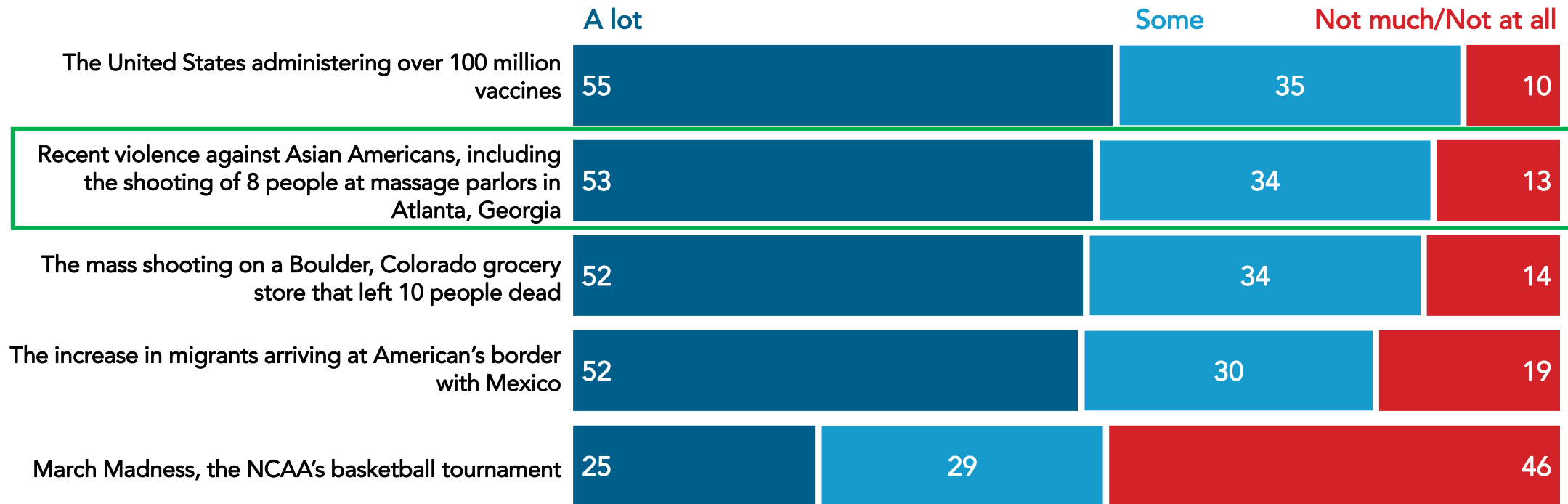
## Key Takeaways:

- Most Americans are hearing about the increase in violence against Asian Americans and view it as a very serious issue.
- The spread of fake news and conspiracies, the broader rise in hate crimes, and the increase in white supremacy and domestic terrorism are seen as major contributors to this violence.
- There is strong support for political leaders to focus on addressing violence against Asian Americans, and a variety of policies to mitigate violence also have widespread support.

# Most Americans Are Hearing About Recent Violence Against Asian Americans

A majority of Americans report hearing “a lot” about violence toward Asian Americans recently.

Below is a list of some events and issues that have been in the news recently. For each, please indicate how much you have heard about each one.

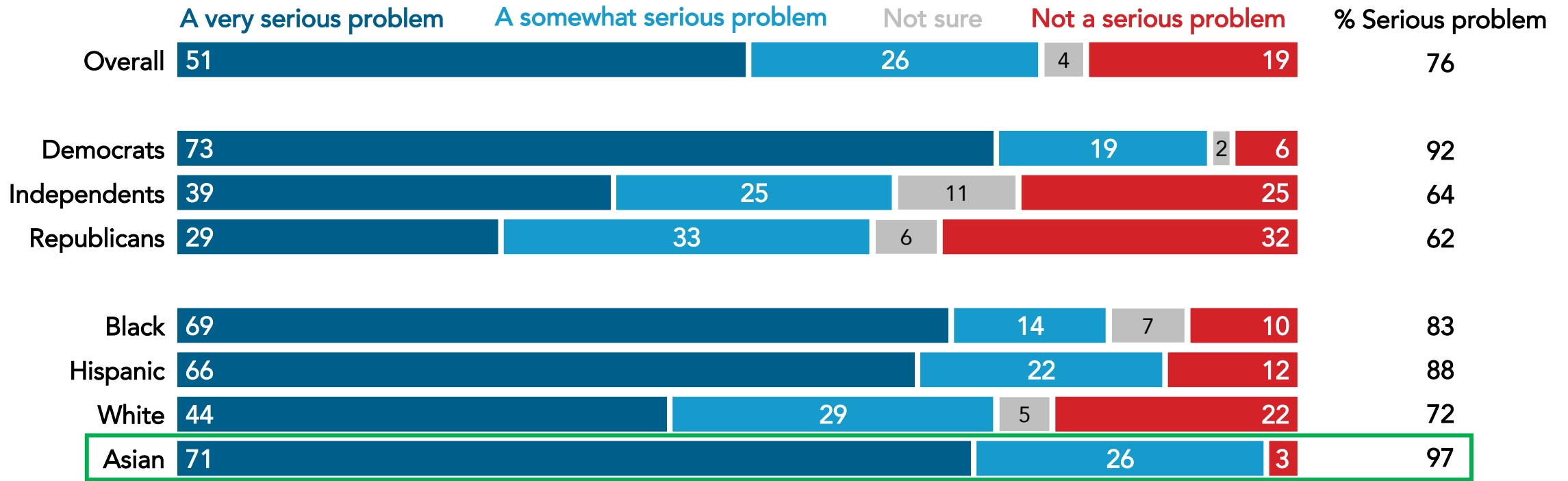


Nationwide survey of 1,002 registered voters conducted March 25-March 29, 2021.  
For more info, visit [navigatorresearch.org](https://navigatorresearch.org).

# Violence Against Asian Americans Seen as Very Serious Problem

More than three in four Americans (76%) say increased violence against Asian Americans is a serious problem, including near unanimity among Asian Americans (97%).

As you may know, there was a shooting in Atlanta this month that killed six Asian American women, and over the past year, there have been nearly 3,800 reported hate incidents targeting Asian Americans. Knowing this, how big of a problem do you think increased violence against Asian Americans is?

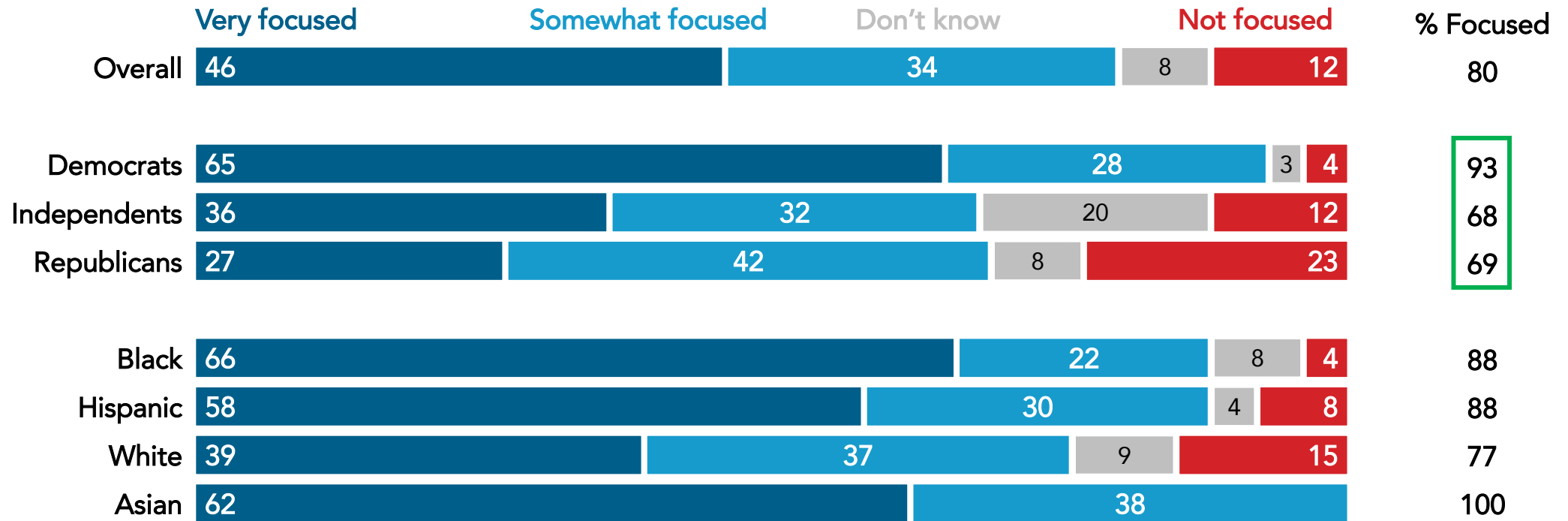


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# Strong Bipartisan Support for Political Leaders to Focus on Addressing Asian-American Violence

Across party lines, majorities of Americans say that they want political leaders to focus on the issue of violence against Asian Americans, including universal agreement among Asian Americans.

**How much do you think America's political leaders should be focused on the issue of violence against Asian Americans?**

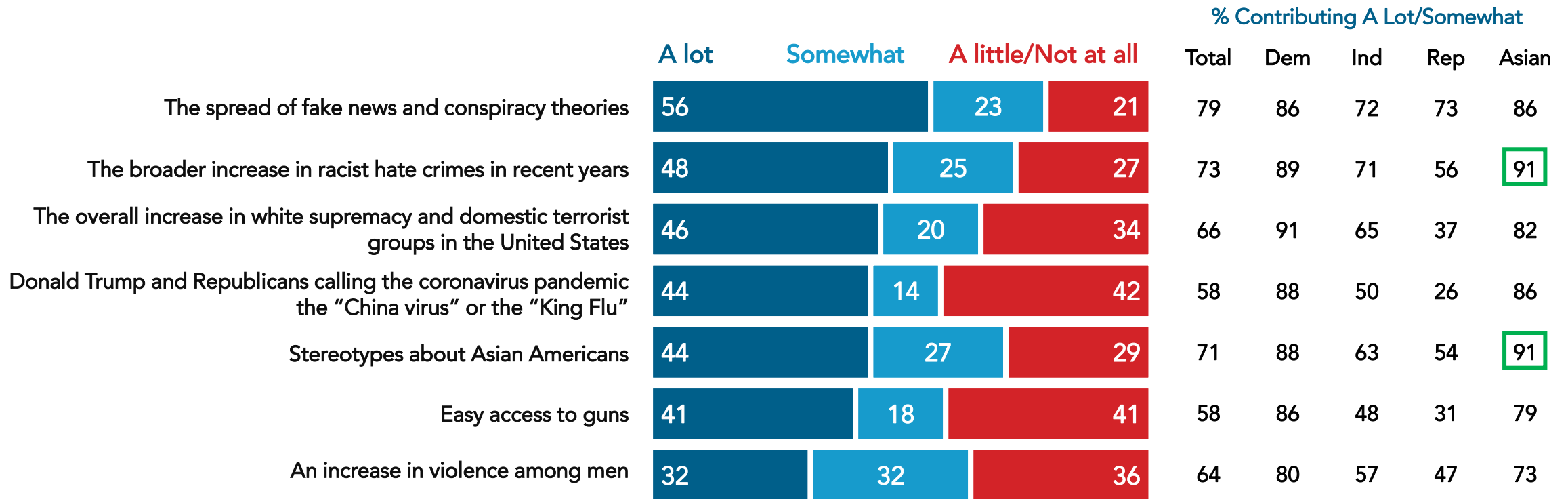


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# Conspiracies, Rising Hate Crime Rates, and Domestic Terrorism Seen as Top Contributors to Asian-American Violence

Asian Americans are most likely to point to the increase in racist hate crimes in recent years (91%) and stereotypes about Asian Americans (91% as the biggest contributors to violence).

Please indicate how much you think each is contributing to violence against Asian Americans.

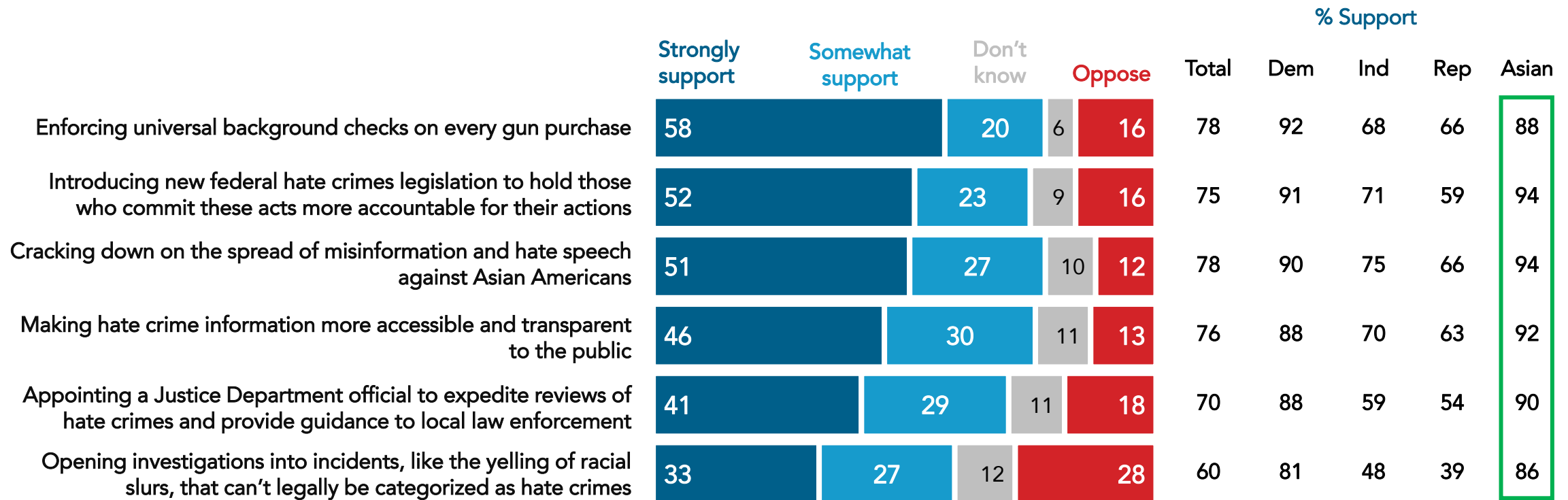


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# Strong Support for Background Checks, Hate Crimes Legislation, and Cracking Down on Misinformation

Among Asian Americans, more than eight in ten are supportive of each of the policy responses tested.

Below is a list of policy responses some have proposed to combat the rise in violence against Asian Americans. For each, please indicate whether you support or oppose.



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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,002 registered voters from March 25-March 29, 2021. 103 additional interviews were conducted among Hispanic voters. 100 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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