

Update: Tuesday, April 6

Navigating The First 100 Days





Key Takeaways:

- Most Americans are hearing about the increase in violence against Asian Americans and view it as a very serious issue.
- The spread of fake news and conspiracies, the broader rise in hate crimes, and the increase in white supremacy and domestic terrorism are seen as major contributors to this violence.
- There is strong support for political leaders to focus on addressing violence against Asian Americans, and a variety of policies to mitigate violence also have widespread support.



Most Americans Are Hearing About Recent Violence Against Asian Americans

A majority of Americans report hearing "a lot" about violence toward Asian Americans recently.

Below is a list of some events and issues that have been in the news recently. For each, please indicate how much you have heard about each one.

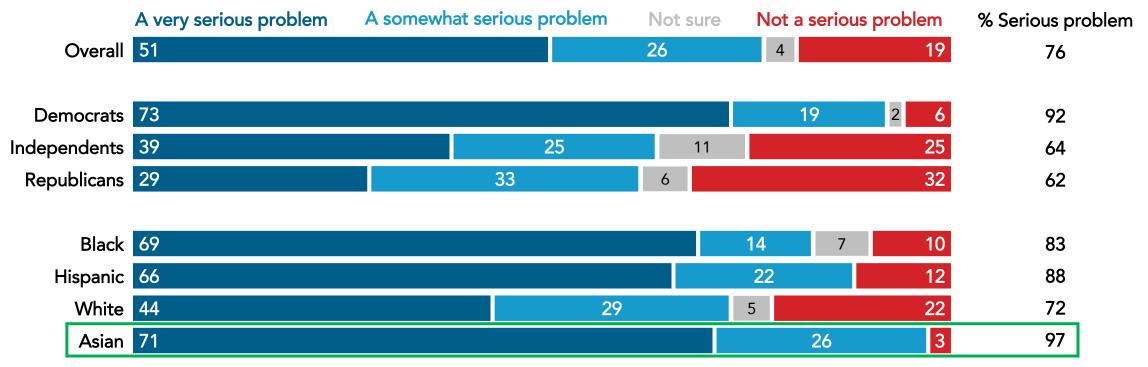
	The United States administering over 100 million vaccines	A lot		Some Not much/Not at al		
		55		35	10	
	Recent violence against Asian Americans, including the shooting of 8 people at massage parlors in Atlanta, Georgia	53		34	13	
	The mass shooting on a Boulder, Colorado grocery store that left 10 people dead	52		34	14	
	The increase in migrants arriving at American's border with Mexico			30	19	
	March Madness, the NCAA's basketball tournament	25	29		46	

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Violence Against Asian Americans Seen as Very Serious Problem

More than three in four Americans (76%) say increased violence against Asian Americans is a serious problem, including near unanimity among Asian Americans (97%).

As you may know, there was a shooting in Atlanta this month that killed six Asian American women, and over the past year, there have been nearly 3,800 reported hate incidents targeting Asian Americans. Knowing this, how big of a problem do you think increased violence against Asian Americans is?

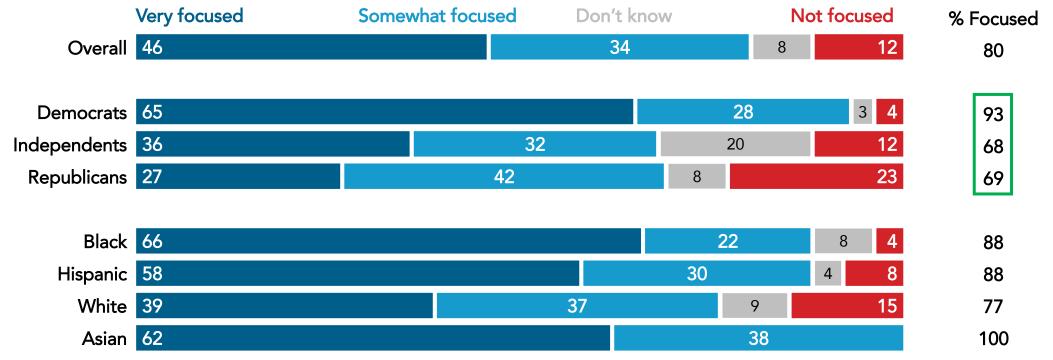




Strong Bipartisan Support for Political Leaders to Focus on Addressing Asian-American Violence

Across party lines, majorities of Americans say that they want political leaders to focus on the issue of violence against Asian Americans, including universal agreement among Asian Americans.

How much do you think America's political leaders should be focused on the issue of violence against Asian Americans?





Conspiracies, Rising Hate Crime Rates, and Domestic Terrorism Seen as Top Contributors to Asian-American Violence

Asian Americans are most likely to point to the increase in racist hate crimes in recent years (91%) and stereotypes about Asian Americans (91% as the biggest contributors to violence.

Please indicate how much you think each is contributing to violence against Asian Americans.

						-			
	A lot	Somewhat	A little	/Not at all	Total	Dem	Ind	Rep	Asian
The spread of fake news and conspiracy theories	56		23	21	79	86	72	73	86
The broader increase in racist hate crimes in recent years	48		25	27	73	89	71	56	91
The overall increase in white supremacy and domestic terrorist groups in the United States	46	2	20	34	66	91	65	37	82
Donald Trump and Republicans calling the coronavirus pandemic the "China virus" or the "King Flu"	44	14		42	58	88	50	26	86
Stereotypes about Asian Americans	44		27	29	71	88	63	54	91
Easy access to guns	41	18		41	58	86	48	31	79
An increase in violence among men	32	32		36	64	80	57	47	73
Nationwide survey of 1.002 registered voters conducted March 25-March 29, 2021.							•		

% Contributing A Lot/Somewhat

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Strong Support for Background Checks, Hate Crimes Legislation, and Cracking Down on Misinformation

Among Asian Americans, more than eight in ten are supportive of each of the policy responses tested.

Below is a list of policy responses some have proposed to combat the rise in violence against Asian Americans. For each, please indicate whether you support or oppose.

	Strongly support	Somewhat support	Don't know		opose	Total	Dem	Ind	Rep	Asian	
very gun purchase	58		20	6	16	78	92	68	66	88	
tion to hold those le for their actions	52		23	9	16	75	91	71	59	94	
n and hate speech t Asian Americans	51		27	10	12	78	90	75	66	94	
le and transparent to the public	46		30	11	13	76	88	70	63	92	
xpedite reviews of I law enforcement	41		29	11	18	70	88	59	54	90	
he yelling of racial zed as hate crimes	33	27	12		28	60	81	48	39	86	
rch 25-March 29, 2021.											

% Support

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Enforcing universal background checks on every gun purchase

Introducing new federal hate crimes legislation to hold those who commit these acts more accountable for their action

Cracking down on the spread of misinformation and hate speed against Asian American

Making hate crime information more accessible and transparent to the public

Appointing a Justice Department official to expedite reviews of hate crimes and provide guidance to local law enforcement

Opening investigations into incidents, like the yelling of racia slurs, that can't legally be categorized as hate crimes

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,002 registered voters from March 25-March 29, 2021. 103 additional interviews were conducted among Hispanic voters. 100 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact: press@navigatorresearch.org To learn more about Navigator: http://navigatorresearch.org @NavigatorSurvey on Twitter