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Update:  
Thursday, April 15

## Navigating The First 100 Days



## Key Takeaways:

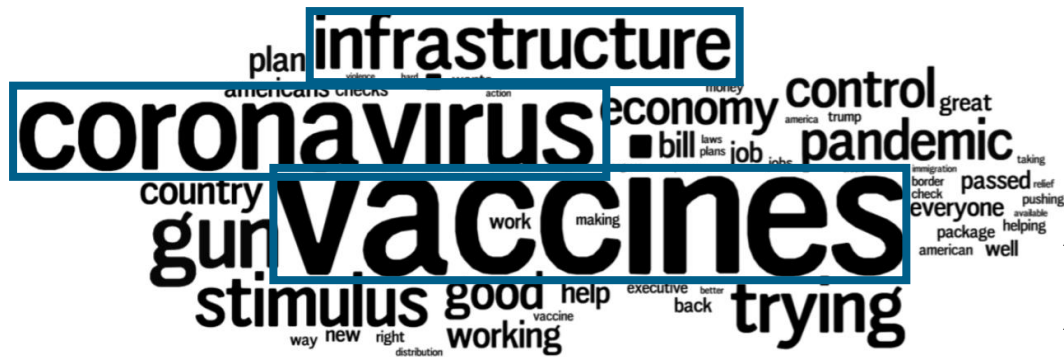
- Though only half report hearing “a lot” or “some” about Biden’s “American Jobs Plan,” seven in ten support it once described.
- The most supported parts of Biden’s plan include repairing roads and bridges, fixing drinking water, and protecting America against future pandemics.
- Effective progressive messaging on Biden’s infrastructure plan focuses on the urgent need for domestic job creation, rather than American competitiveness in the global economy.

# In Addition to the Pandemic and Vaccines, Infrastructure Now Breaking Through in Conversation Around Biden

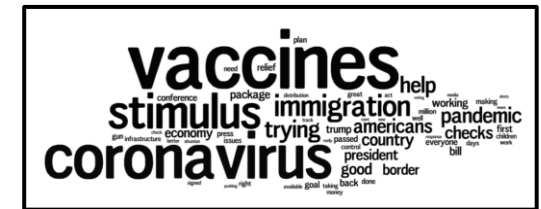
Majorities of Democrats (90% positive or mix) and independents (67%) report hearing positive things or a mix of positive and negative things, as do 41% of Republicans.

In a few words, what positive things have you seen, read, or heard recently about Joe Biden?

Hearing Mostly/Some Positive: 67%



March 29th



"Used *mass distribution of the vaccine* & now working on *infrastructure*."

"That we are *rolling out the vaccine* at a better than expected rate."

"He has *met his goals for coronavirus vaccines*, he wants to improve *infrastructure*."

"He is *working hard to help us recover from coronavirus*."

"He has proposed a very large and comprehensive plan to *update the nation's infrastructure* and *create millions of good paying jobs*."

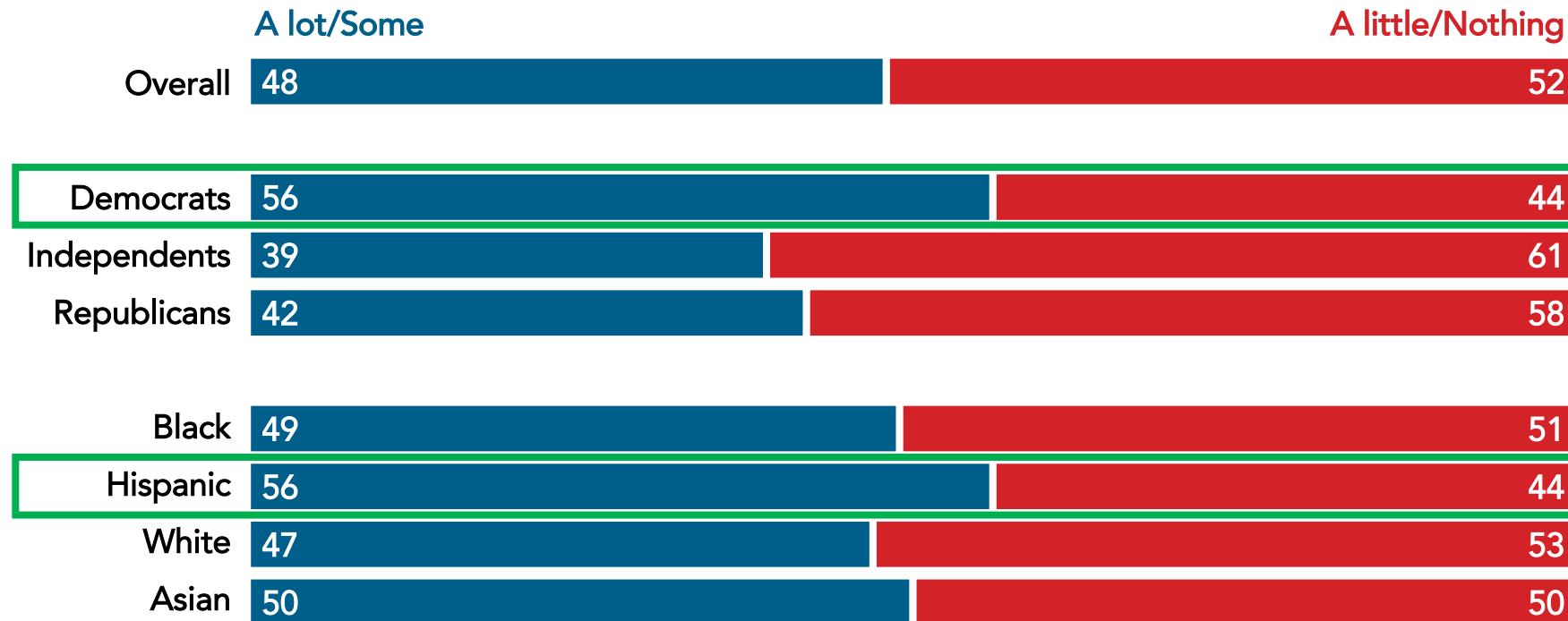
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted April 8-April 12, 2021. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

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# Half of Americans Say They Are Hearing a "Lot" or "Some" on Biden's Infrastructure Proposal

Democrats (56% "a lot" or "some") and Hispanic Americans (56%) are hearing the most about the proposal.

How much have you seen, read, or heard about President Biden's infrastructure proposal, known as the "American Jobs Plan"?



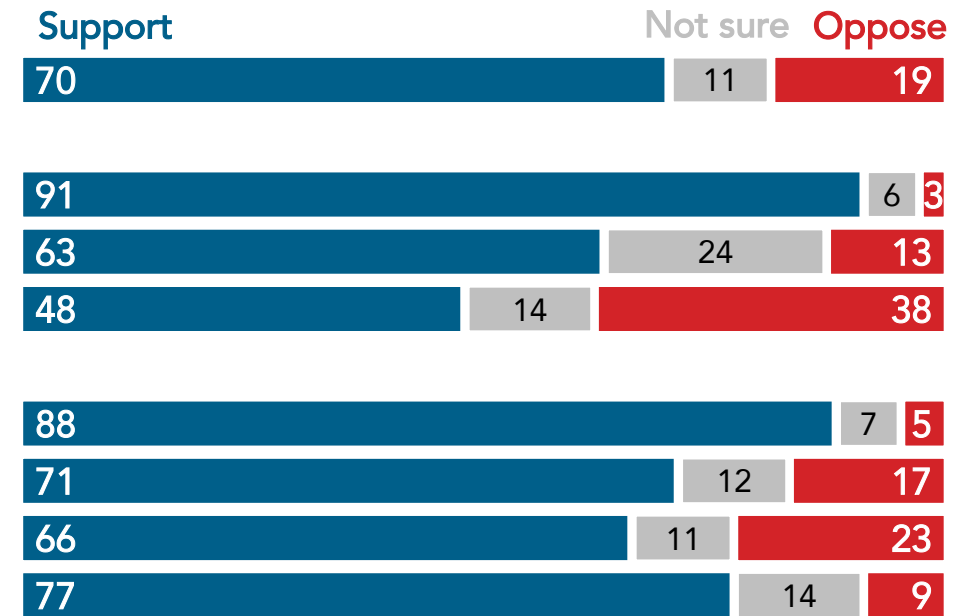
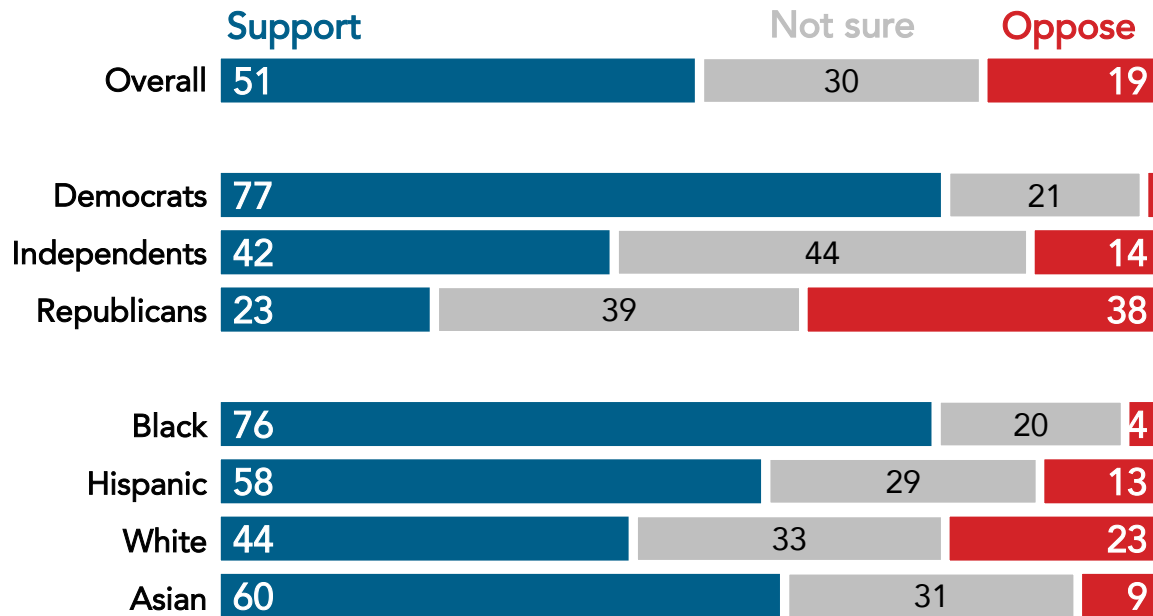
Nationwide survey of 1,256 registered voters conducted April 8-April 12, 2021.  
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# Majorities Support Biden's New "American Jobs Plan"

While 51% of Americans support the plan initially, support jumps to 70% when learning more about the proposal, including double-digit increases across all partisan and racial groups.

As you may know, President Biden has proposed the "American Jobs Plan." Do you support or oppose the "American Jobs Plan"?

Regardless of how much you have heard about the "American Jobs Plan," do you support or oppose President Biden passing a new infrastructure plan to fix highways, bridges, and roads, expand high speed broadband, upgrade and build new schools, modernize our electric grid, and invest in clean energy?

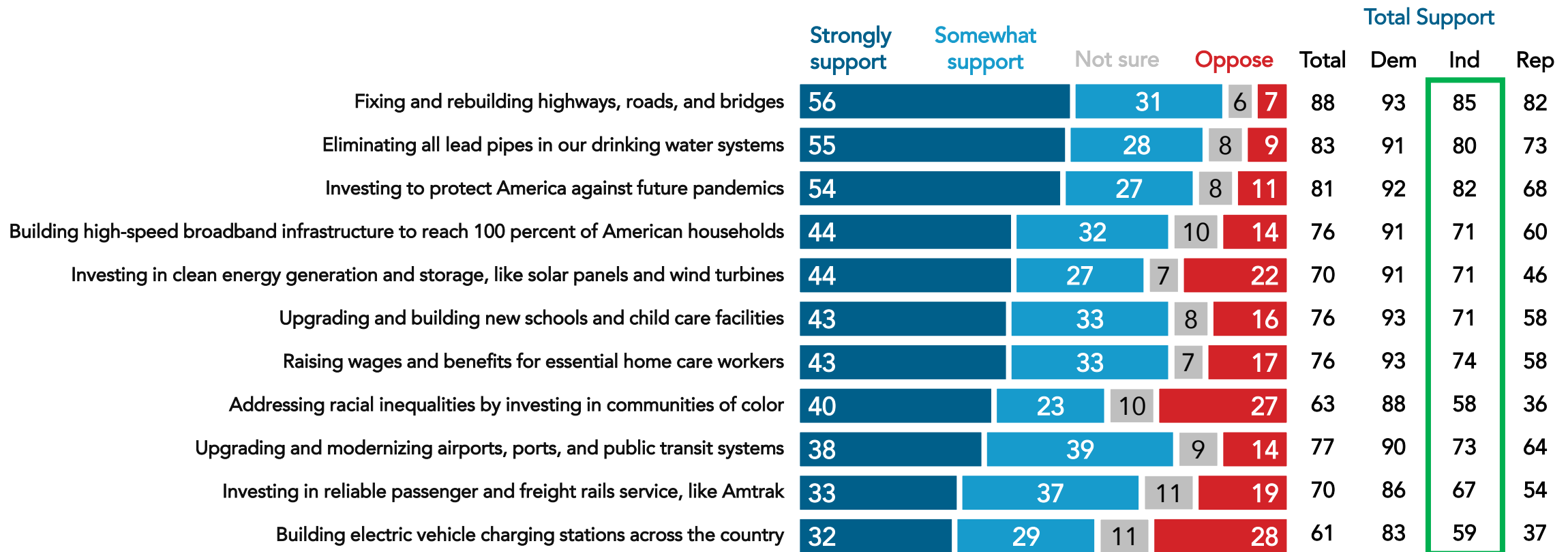


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# Bipartisan Majorities Support Most Infrastructure Proposals

Among independents, a majority support each of a range of proposals, from rebuilding highways and roads to upgrading and building new schools and child care facilities.

For each policy proposed as a part of Biden’s new infrastructure bill, indicate whether you support or oppose it.

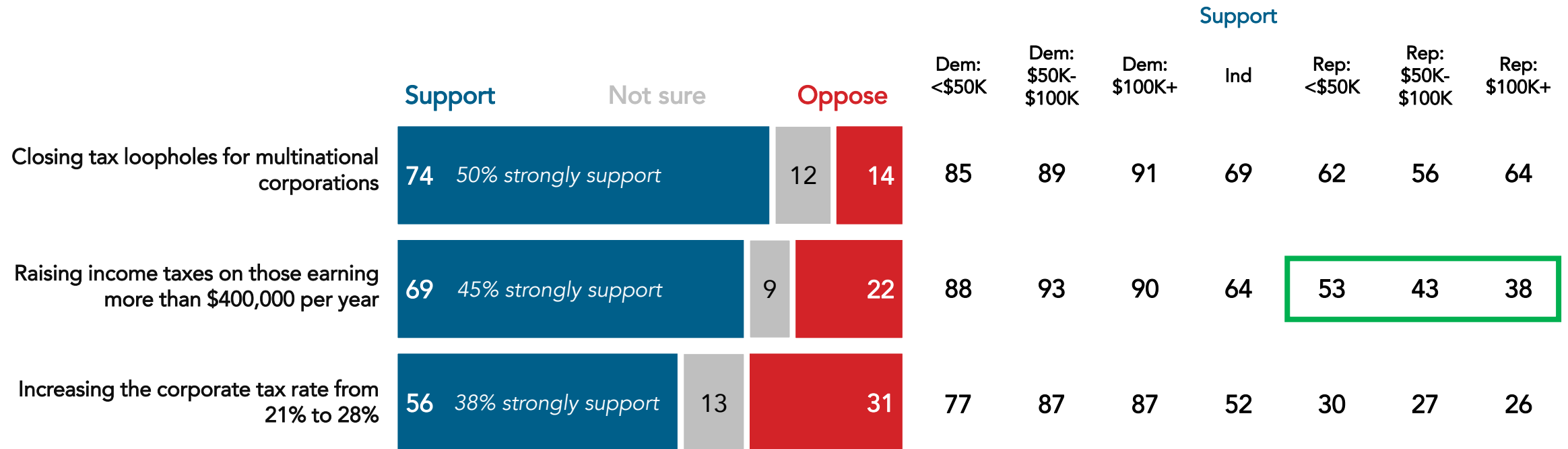


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# Majorities Support Closing Tax Loopholes, Raising Income Taxes on Wealthy and Increasing Corporate Tax Rate

While 53% of Republicans earning less than \$50,000 annually support raising incomes taxes on those making more than \$400,000 per year, only 38% of Republicans earning more than \$100,000 annually support it.

For each policy proposed as a part of Biden’s new infrastructure bill, indicate whether you support or oppose it.



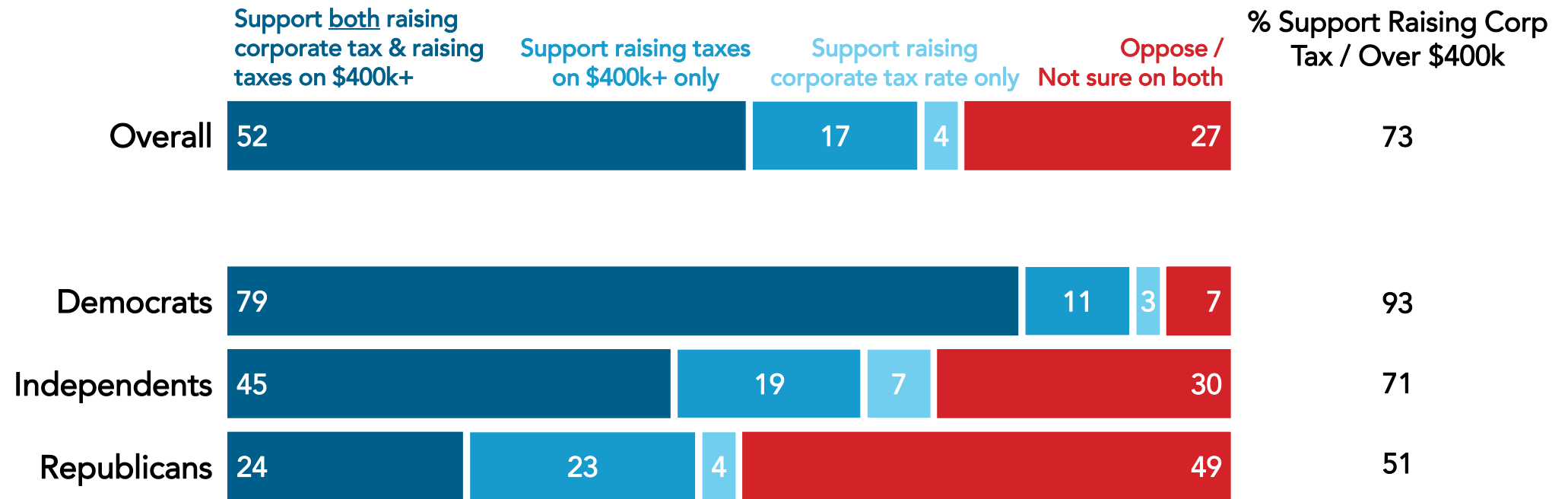
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# Three in Four Americans Support Raising Corporate Tax Rate, Taxes on the Wealthy, or Both to Pay For Infrastructure

More than two in three independents support these proposals as part of new infrastructure legislation (71%).

For each policy proposed as a part of Biden’s new infrastructure bill, indicate whether you support or oppose it:

- Increasing the corporate tax rate from 21% to 28%.
- Raising income taxes on those earning more than \$400,000 a year.



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# Conservative Arguments Against Infrastructure Spending Lose Regardless of Whether Rebuttals Focus on Urgency or Jobs

Progressive messaging effectively refutes conservative claims that the government should limit spending on infrastructure.

Which of the following comes closest to your opinion?

**Statement 1:** The government should limit spending on infrastructure and services to avoid adding to the deficit and the national debt.

**Statement 2:** The government should spend whatever is necessary on infrastructure and services **because we need to create jobs and build an economy for working people.**

**Statement 3:** The government should spend whatever is necessary on infrastructure and services **because we have neglected these investments for too long, and the pandemic showed how badly they are needed.**

<b>Statement 1:</b>	<b>38%</b>
<b>Statement 2:</b>	<b>62%</b>
<b>Net Statement 2:</b>	<b>+24</b>

<b>Statement 1:</b>	<b>40%</b>
<b>Statement 3:</b>	<b>60%</b>
<b>Net Statement 3:</b>	<b>+20</b>

# A Progressive Argument Focused on Good-Paying Jobs Is Highly Effective

Winning arguments against criticisms that Biden's infrastructure proposal is a "massive liberal wish list" are focused on the creation of "millions of good-paying jobs."

Which do you agree with more?

**Statement 1:** Those who say Biden's infrastructure proposal is a \$2 trillion tax increase to fund a massive liberal wish list that will hurt small business owners and individuals while making America less competitive in the global economy.

**Statement 2:** Those who say we need Biden's infrastructure plan because **it doesn't just invest in our crumbling infrastructure, but invests in our people by creating millions of good-paying jobs that will help our economy grow.**

Statement 1:	34%
Statement 2:	48%
Net Statement 2:	+14

**Statement 3:** Those who say we need Biden's infrastructure plan because **we cannot afford to kick the can down the road, especially after years of Republicans saying they're concerned about exploding the deficit while running up trillions of dollars in debt during the Trump administration.**

Statement 1:	38%
Statement 3:	40%
Net Statement 3:	+2

# Messaging About Creating and Protecting Jobs Is Biggest Winner, Instead of Global Competition

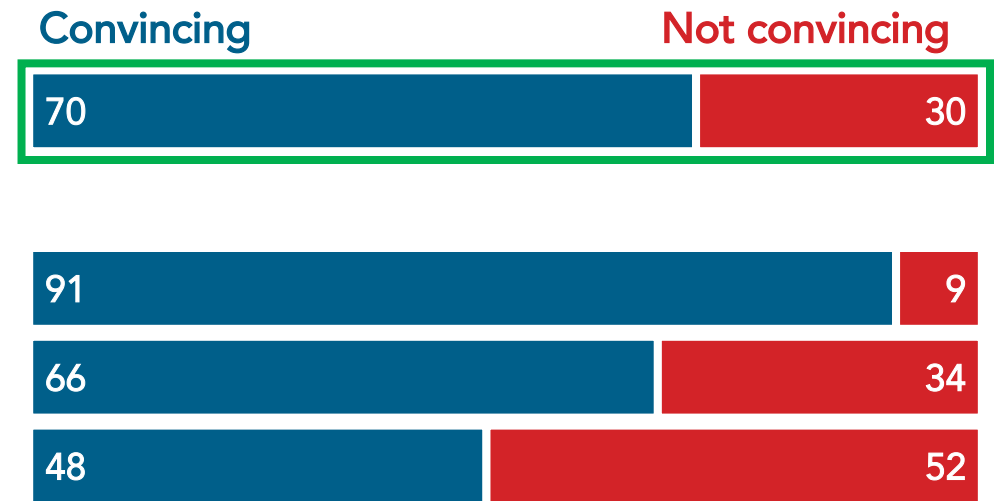
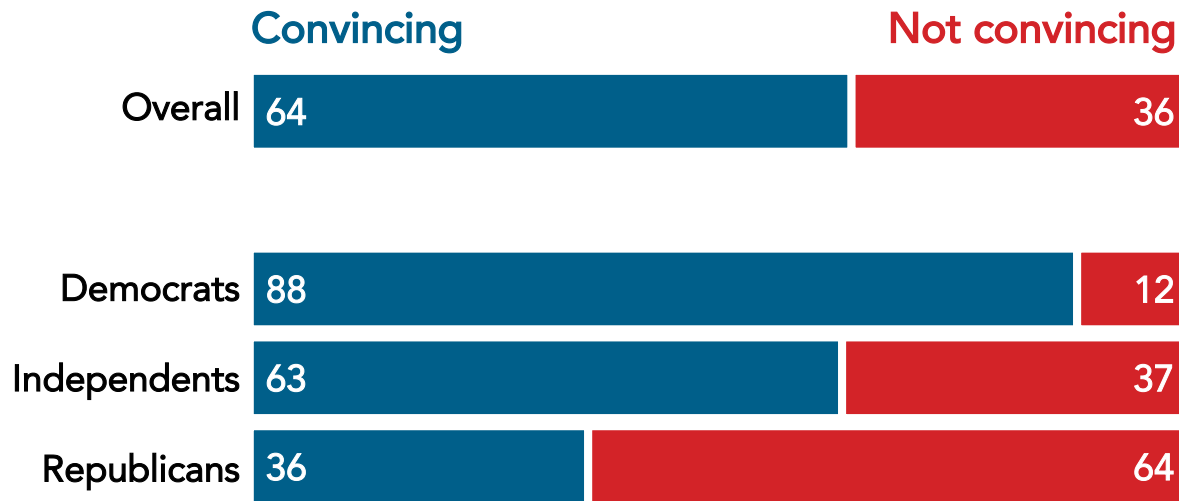
While messages on both competing on the world stage and domestic job creation are “convincing” to a majority, Americans are more convinced by language that focuses on domestic jobs that can’t be “outsourced.”

- While 57% of white voters find messaging on global competition convincing, 67% find job creation convincing.

**Nonpartisan studies have shown the "American Jobs Plan" could create as many as 15 million jobs. How convincing is the following statement as a reason to pass the "American Jobs Plan"?**

The "American Jobs Plan" will invest in the type of economy that lets America compete on the world stage again with other global superpowers like China.

The "American Jobs Plan" focuses on creating new jobs that can only be done in America – the kind of American jobs that can't be downsized or outsourced.

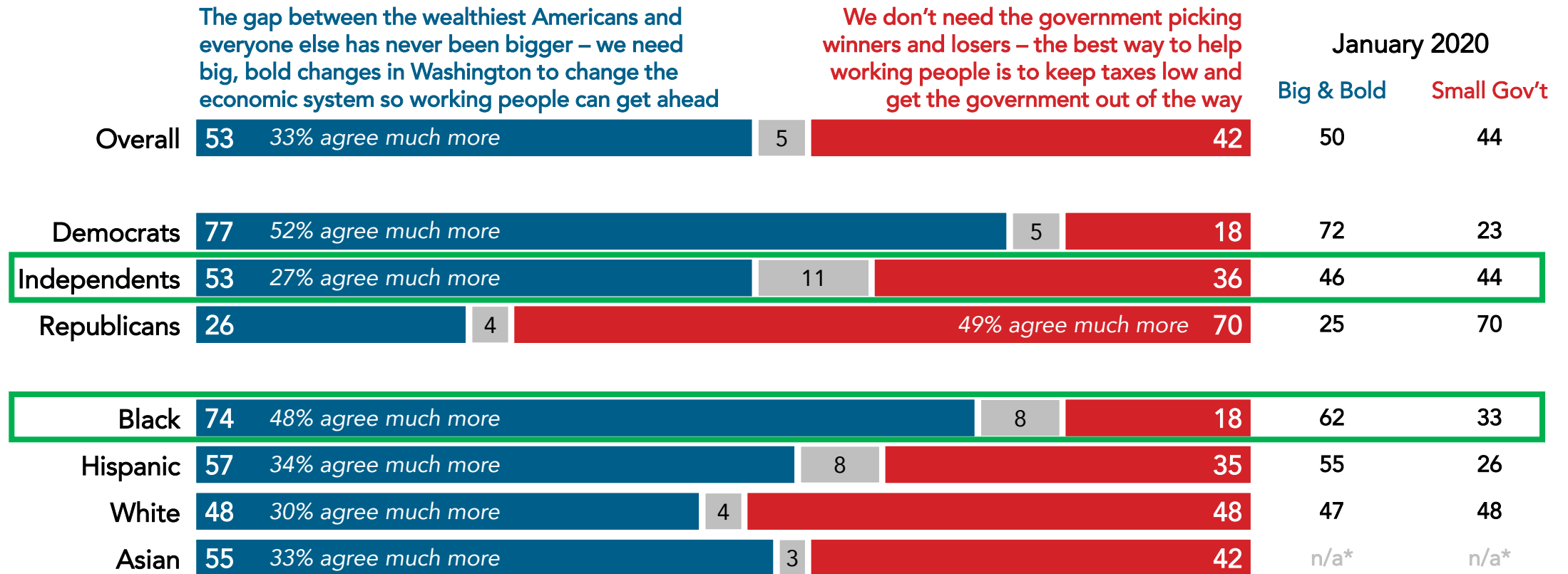


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# More Agree Income Gap Has Never Been Bigger and Support “Big, Bold Changes” Than Did Last Year

There has been a net increase of 5 points in the share who support “big, bold changes” since January 2020 (from +6 to +11), including notable upticks among Black Americans (from 62% to 74%) and independents (46% to 53%).

Even if neither is completely right, which do you agree with more?

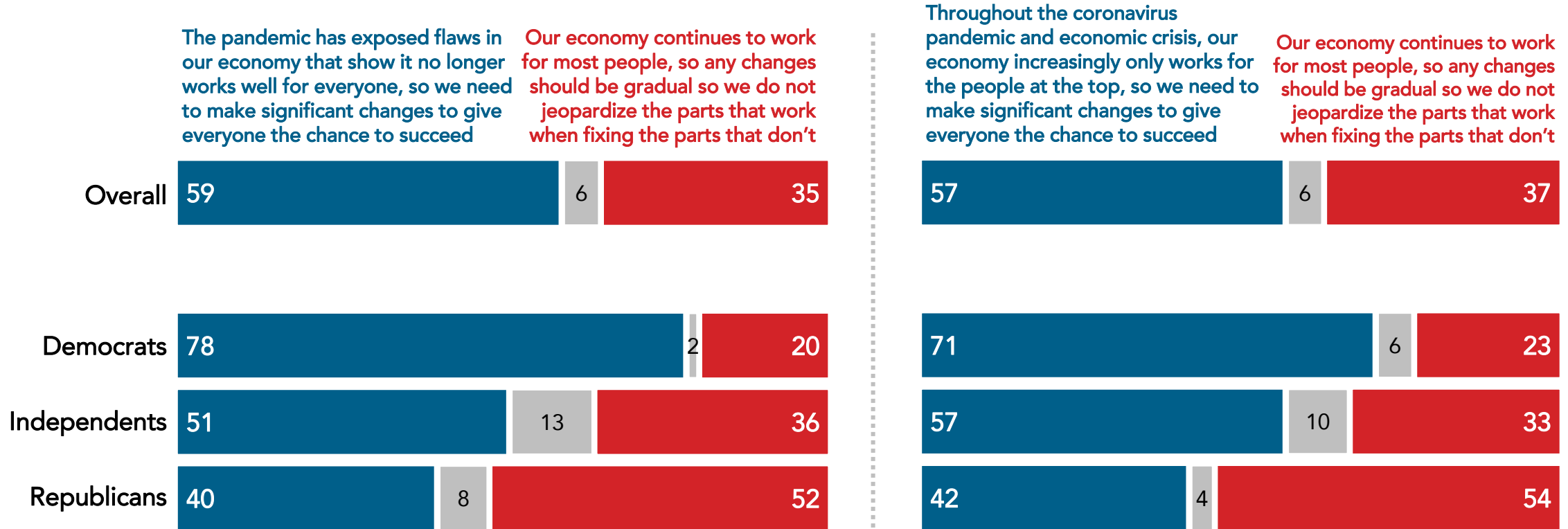


\*Previous survey's sample size of AAPI interviews is too small for statistical analysis. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted April 8-April 12, 2021. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Majorities Agree Pandemic Exposed Flaws in Our Economy and Support Significant Change Over Incrementalism

Nearly three in five agree “we need to make significant changes” when inequality is framed either as a reality exposed by the pandemic or as a consequence of it, rather than gradual economic changes.

Even if neither is completely right, which do you agree with more?



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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,256 registered voters from April 8-April 12, 2021. 97 additional interviews were conducted among Hispanic voters. 92 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

For Press inquiries contact:

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To learn more about Navigator:

<http://navigatorresearch.org>

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