

navigator*

Update:
Thursday, April 8

Navigating The First
100 Days



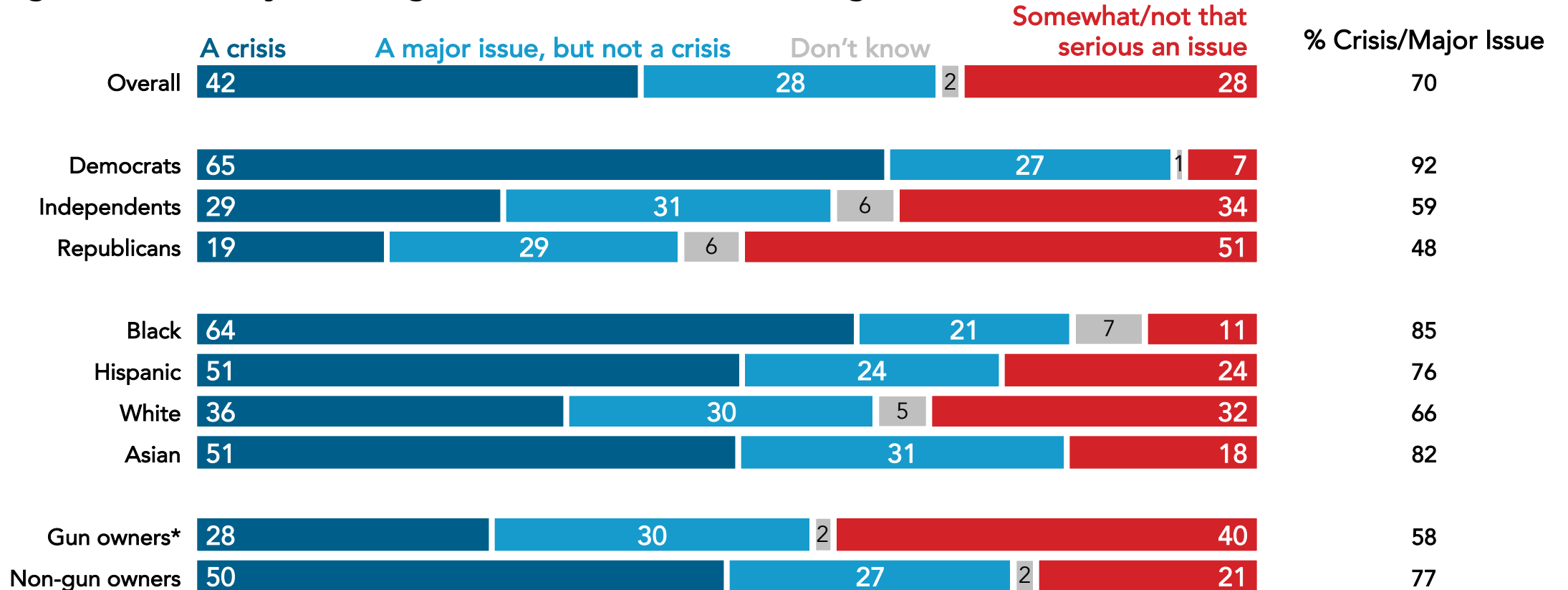
Key Takeaways:

- A majority of Americans describe gun violence and mass shootings in the United States as a “crisis” or “major issue.”
- Strong support exists for Congressional action on major gun law reforms.
- Majorities, including gun owners, support requiring background checks on all gun sales; other proposals to combat gun violence also enjoy bipartisan public support.

Seven in Ten Americans Say Gun Violence and Mass Shootings Are a Crisis or Major Issue

Even among gun owners*, 58% say it is a "crisis" or "major issue"; among non-gun owners, 77% say the same.

How big of an issue do you think gun violence and mass shootings are in the United States?



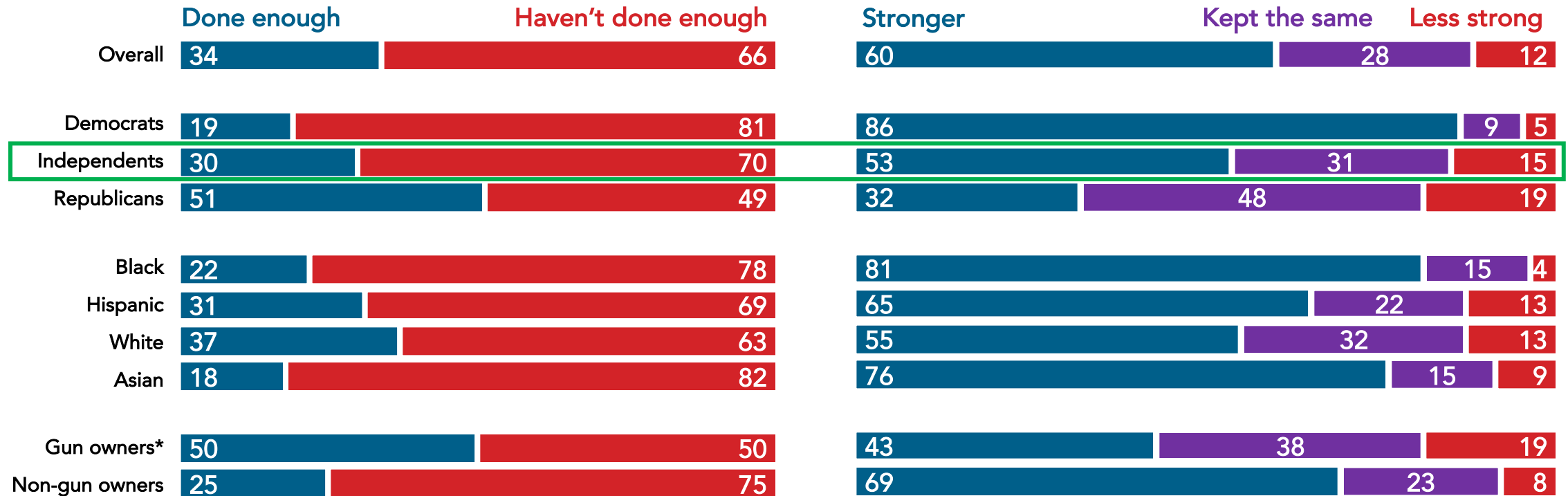
*"Gun owners" report personally owning or someone in their household owning a gun. Nationwide survey of 1,002 registered voters conducted March 25-29, 2021. For more info, visit navigatorresearch.org.

Majorities Say Leaders Haven't Done Enough to Prevent Gun Violence and Want Stronger Gun Laws

Three in five say Washington hasn't done enough to prevent gun violence and that our gun laws should be stronger.

Do you think our leaders in Washington have done enough to prevent gun violence in the United States?

Do you think gun laws should be stronger, less strong, or kept the same as they are now?



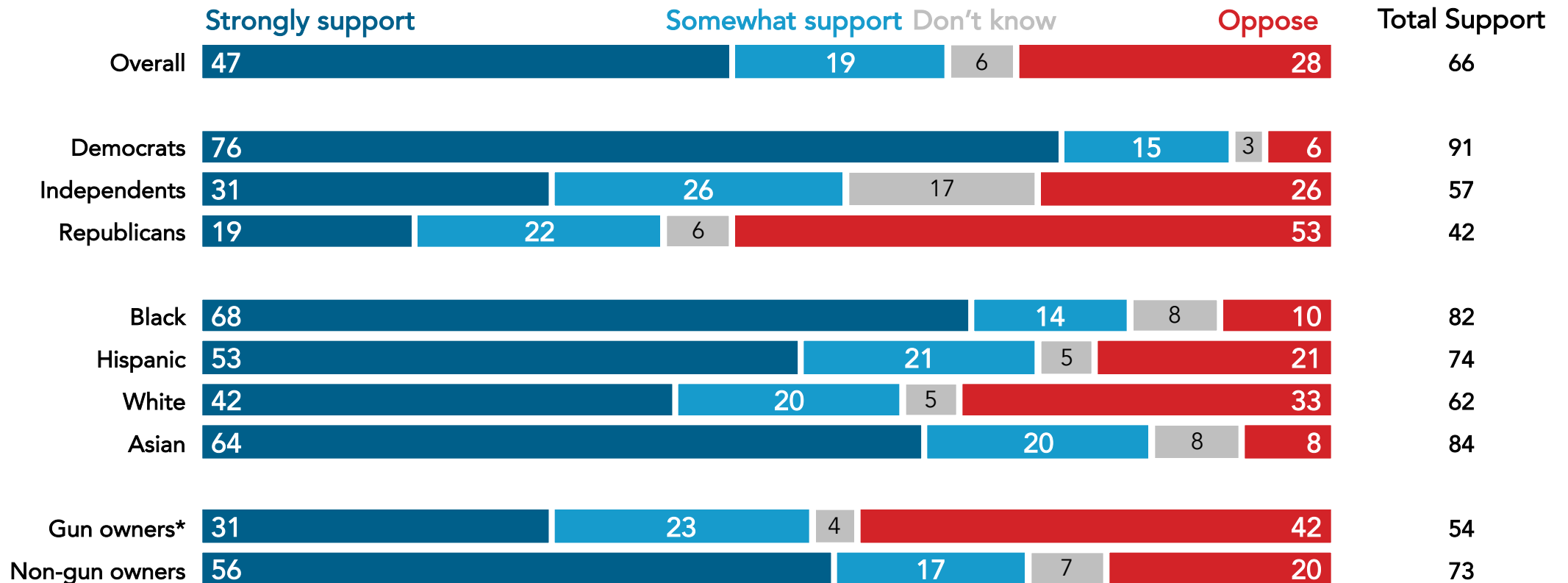
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Strong Support for Congress Enacting New Gun Law Reforms

On a separate question, 63% support Biden using executive orders to implement new gun law reforms.

As you may or may not know, President Joe Biden has called on Congress to enact a number of gun law reforms – including requiring background checks on all gun sales, banning assault weapons and high-capacity magazines, and providing a path to hold irresponsible gun dealers accountable in the court of law.

Do you support or oppose Congress enacting these reforms?



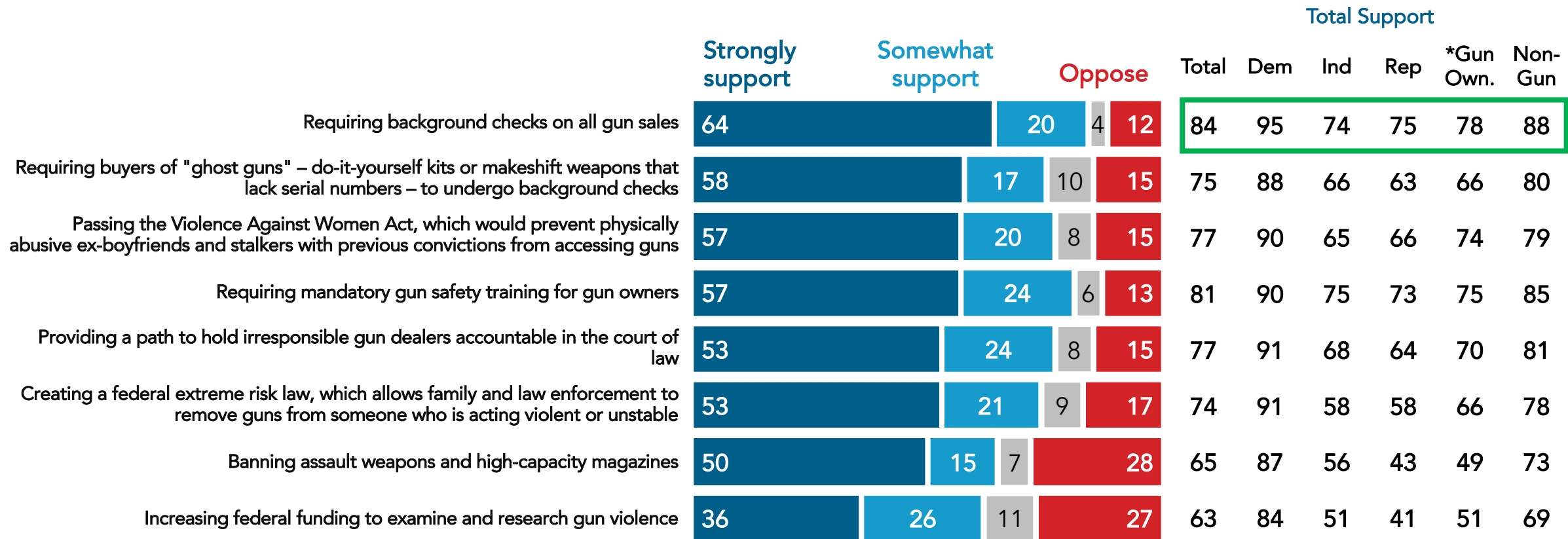
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Bipartisan Majorities Support Range of Potential Gun Laws

Across party lines and among both gun owners and non-gun owners alike, a majority support background checks.

- More than half of independents support each policy, including 56% who support banning assault weapons.

For each policy proposed to combat gun violence in the U.S., indicate whether you support or oppose it.



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,002 registered voters from March 25-March 29, 2021. 103 additional interviews were conducted among Hispanic voters. 100 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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<http://navigatorresearch.org>

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