

navigator*

Wednesday, May 19th

A Guide for
Advocates



Key Takeaways:

- Biden and the Democratic Party are more trusted than the Republican Party to handle improving America's infrastructure.
- Across party lines, Americans find arguments about programs that would benefit from increased tax revenue and wealth inequality most convincing as reasons to increase the corporate tax rate from 21% to 28%.
- Democrats, independents, and Republicans earning less than \$50,000 annually find messaging about corporations paying no taxes more convincing than Republicans earning more.

Americans Want More Focus on Jobs & The Economy – Key Components of Infrastructure Legislation

Among independents, 46% say jobs and the economy should be a priority and 16% say the same of infrastructure.

Select the top four issues that you feel are most important for President Joe Biden and Congress to focus on.

		Dem	Ind	Rep
Jobs and the economy	42%	35	46	49
The coronavirus pandemic	42	56	45	25
Health care	25	31	24	19
Immigration	25	11	24	40
Wages and the cost of living	24	26	23	21
Corruption in government	19	12	19	28
Infrastructure	16	20	16	12
Climate change/extreme weather	16	27	16	5
Social Security and Medicare	16	17	17	15
Race relations	16	23	14	9
Taxes	16	11	20	21

Which of these issues do you feel President Joe Biden and Congress are most focused on?

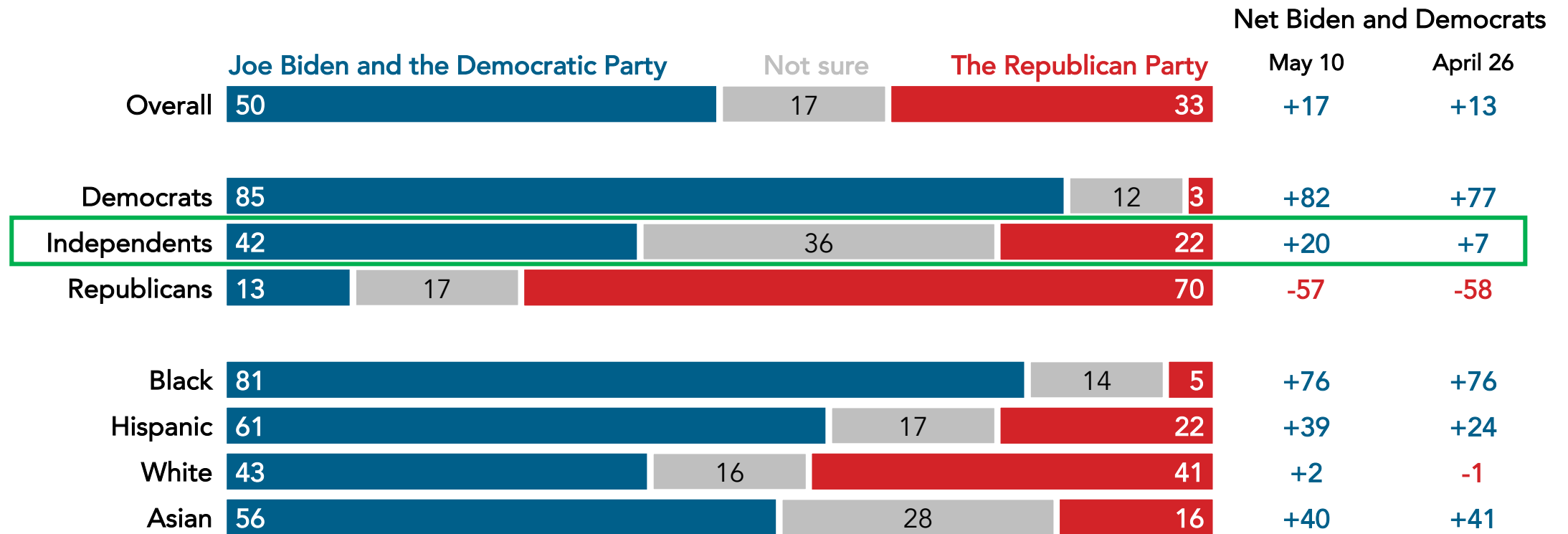
		Dem	Ind	Rep
The coronavirus pandemic	53%	66	53	39
Jobs and the economy	29	43	27	15
Climate change/extreme weather	25	21	21	30
Infrastructure	23	28	21	19
Immigration	22	21	19	24
Race relations	20	16	17	27
Guns	20	12	21	29
Taxes	17	14	17	20
Police reform	16	12	9	22
Health care	15	20	12	11
Wages and the cost of living	14	18	21	9

Nationwide survey of 1,000 registered voters conducted May 6-May 10, 2021.
For more info, visit navigatorresearch.org.

Biden and the Democratic Party Are More Trusted to Improve America's Infrastructure Than the Republican Party

Independents trust Biden and the Democratic Party more to handle improving infrastructure by 20 points, up 13 points since April 26th (from net +7 to net +20).

Please indicate who you trust more to handle: Improving America's infrastructure, including its roads and bridges.

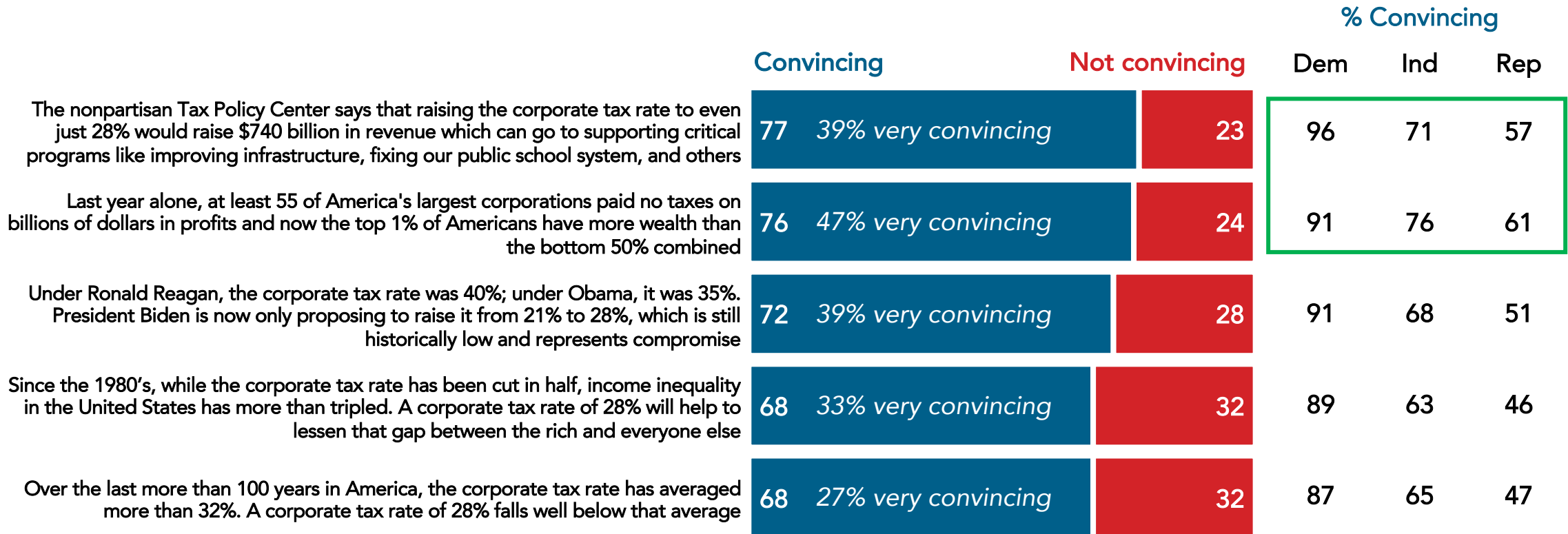


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted May 6-May 10, 2021. For more info, visit navigatorresearch.org

Majorities Find Investing in Infrastructure and Inequality Most Convincing on Raising Corporate Tax Rate

Nearly half of Americans (47%) say they find a statement focusing on wealth inequality "very convincing."

Please indicate how convincing you find each as a reason to raise the corporate tax rate from 21% to 28%.

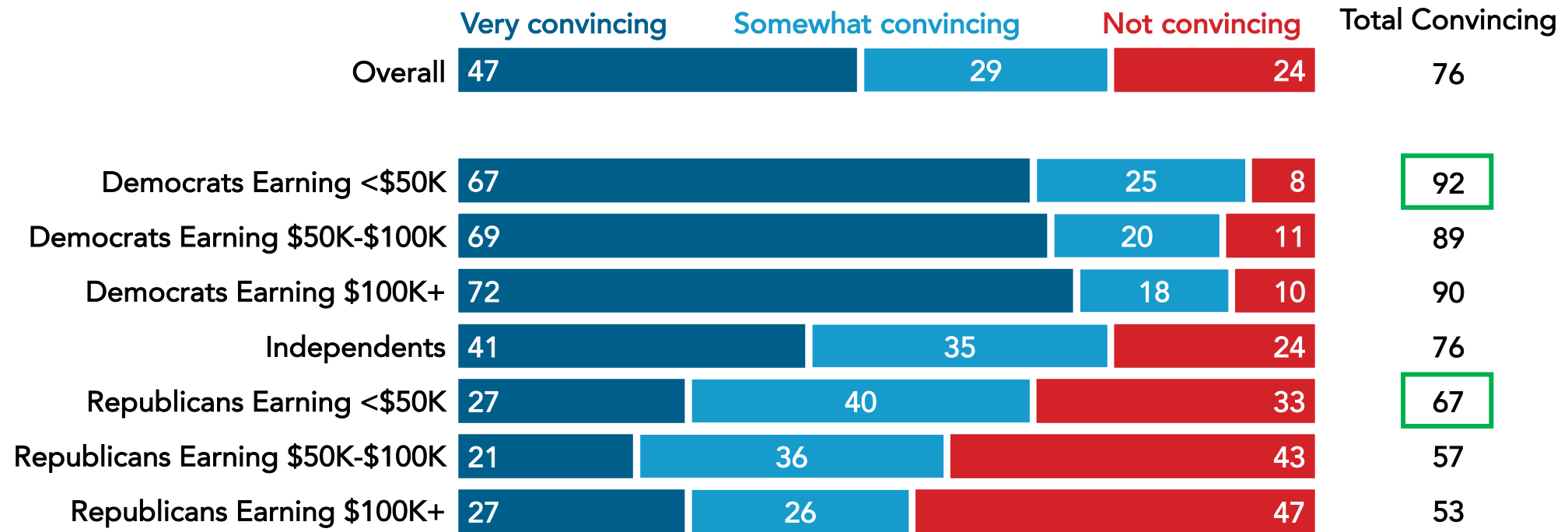


Nationwide survey of 1,000 registered voters conducted May 6-May 10, 2021.
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Focusing on Wealth Inequality Is Particularly Convincing to Lower-Earning Democrats and Republicans

Democrats, independents, and Republicans earning less than \$50,000 annually find messaging about corporations paying no taxes more convincing than Republicans earning more.

Please indicate how convincing you find each as a reason to raise the corporate tax rate from 21% to 28%: Last year alone, at least 55 of America's largest corporations paid no taxes on billions of dollars in profits and now the top 1% of Americans have more wealth than the bottom 50% combined.



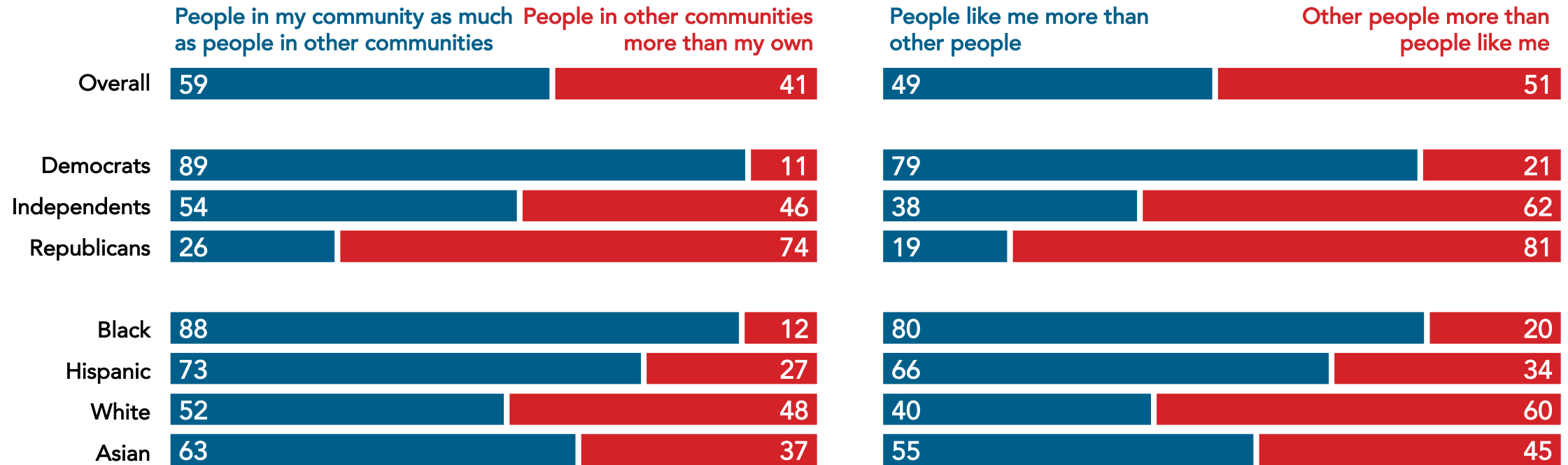
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Majority Say Their Community Benefits from Biden, But Americans More Split on Personal Impact

Three in five – including a majority of independents – say their community is benefiting from Biden’s actions as much as any other community.

- However, only half say his actions benefit “people like me more than other people,” with 62% of independents saying his actions benefit “other people more than people like me.”

Which do you agree with more: Joe Biden’s actions as president benefit...



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from May 6-May 10, 2021. 99 additional interviews were conducted among Hispanic voters. 96 additional interviews were conducted among Asian American and Pacific Islander voters. 102 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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<http://navigatorresearch.org>

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