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Wednesday, June 2nd

A Guide for Advocates:
Economic Relief and
Recovery



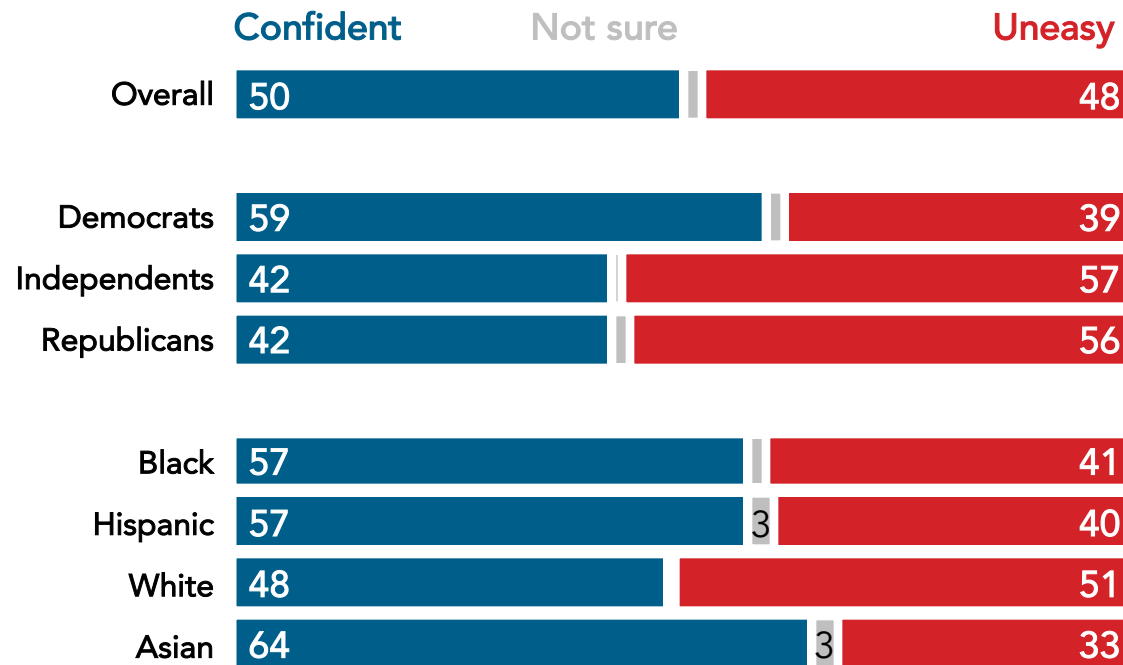
Key Takeaways:

- Americans are mixed on the state of their personal finances, but most say the economy overall is “not so good” or “poor.”
- Republicans in Congress are seen as favoring the wealthy and corporations, while Biden and his administration are seen as favoring the working and middle class.
- A majority credits Biden with recent job growth rather than former President Trump.

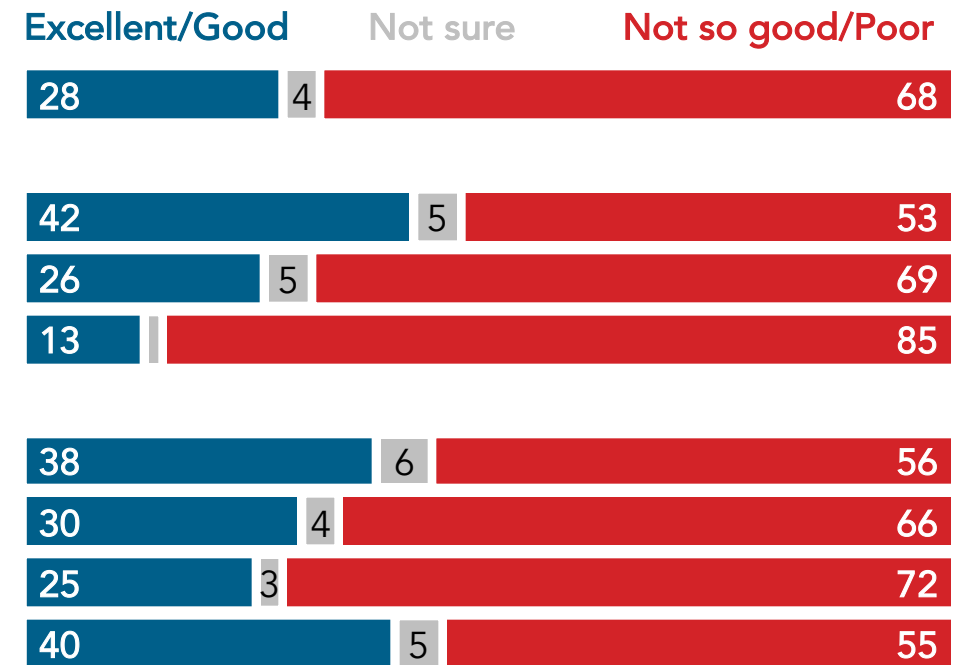
Americans Split On Their Personal Financial Situation, But More Pessimistic About State of Economy Overall

A majority (57%) of independents feel uneasy about their personal financial situation, and 69% say the economy is “not so good” or “poor.”

Thinking about your personal financial situation over the next few months, do you feel confident or uneasy?



How would you rate the state of the U.S. economy today?



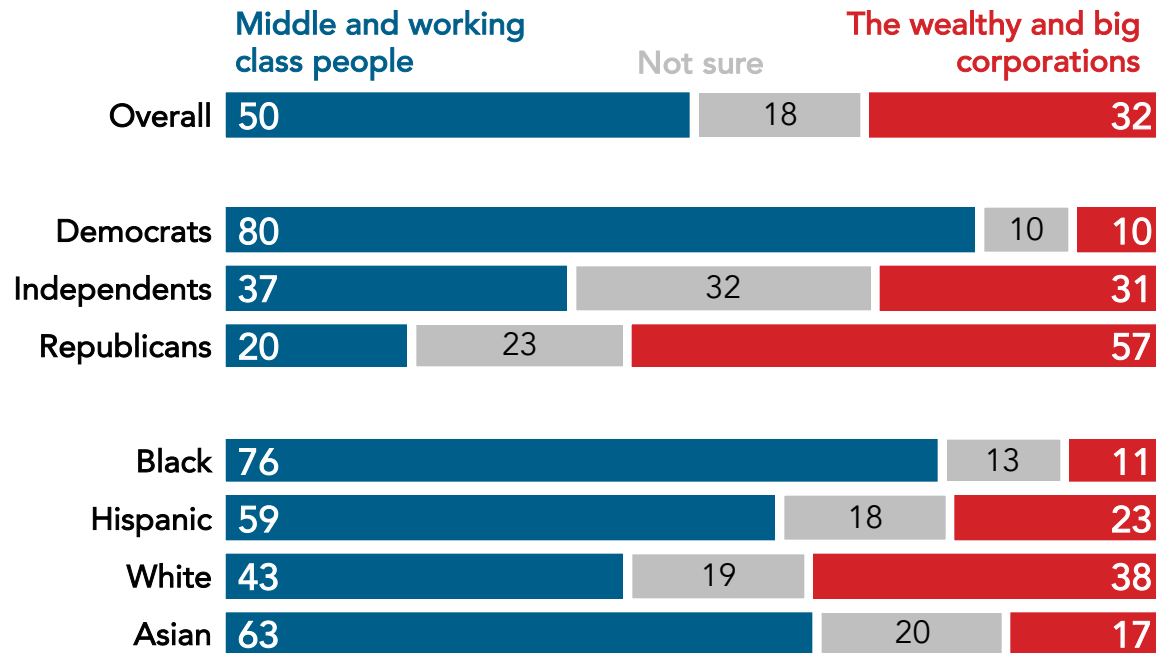
Nationwide survey of 1,204 registered voters conducted May 20-May 24, 2021.
For more info, visit navigatorresearch.org.

Biden Viewed as Favoring the Working and Middle Class; Republicans, the Wealthy and Big Corporations

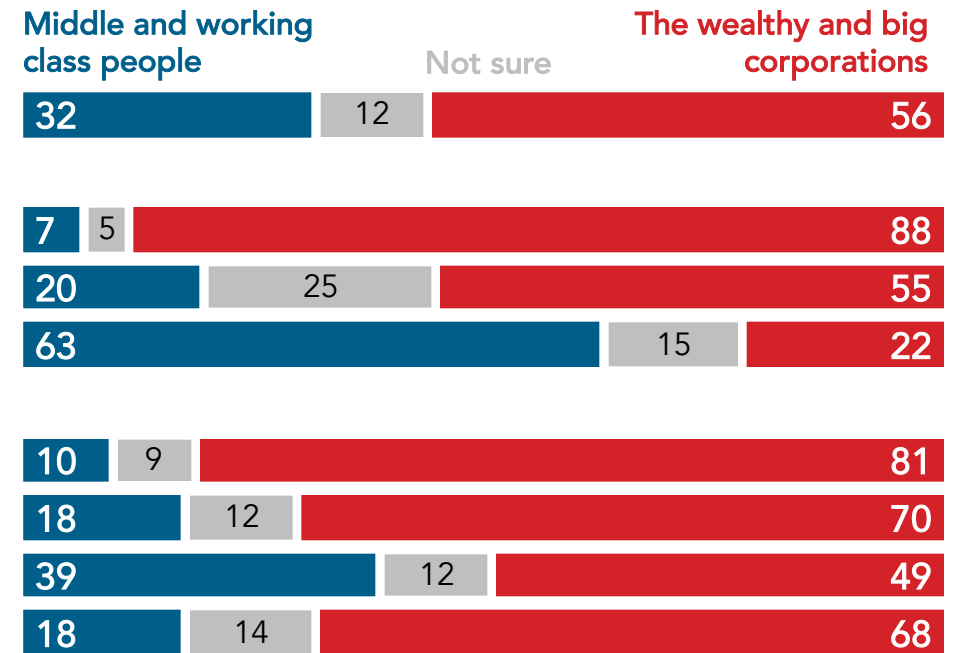
Republicans are driving the share who say their party stands for the working class (63%): among independents, 37% say Biden stands for the middle and working class, while only 20% say the same of Republicans.

Thinking about _____, who do you think _____'s policies favor most?

Joe Biden and his administration



Republicans in Congress

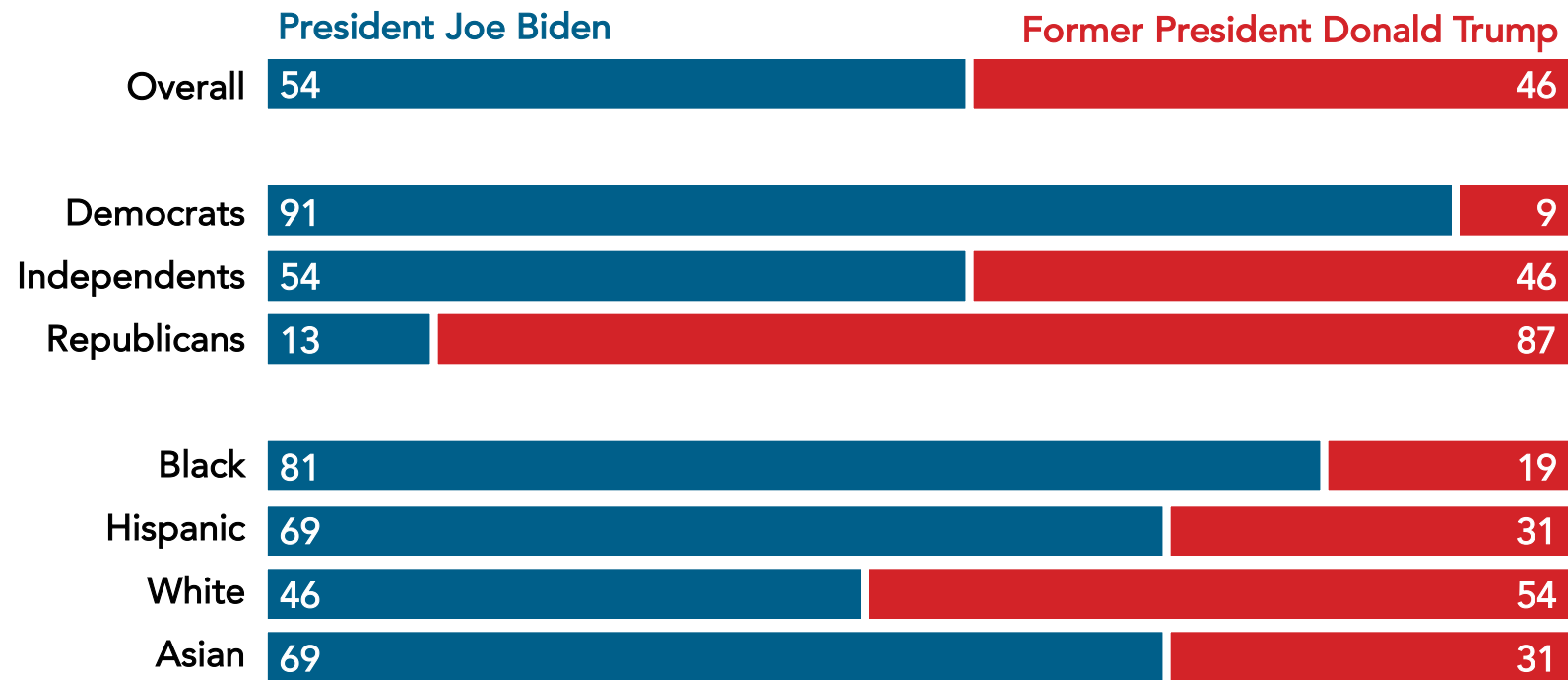


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President Biden Holds Slight Edge on Job Creation Over Former President Trump

While the majority (54%) say Biden deserves credit for job growth this year, Americans are largely divided by party: 91% of Democrats give Biden the credit for the monthly job growth, while 87% of Republicans credit Trump.

As you may know, over 500,000 jobs have been added per month to the U.S. economy since February 2021. Who do you believe deserves the credit for that: President Joe Biden, or former President Donald Trump?



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Progressive Language Describing Expanded Unemployment For Those Jobless By "No Fault Of Their Own" More Compelling

Against criticisms that continuing to provide expanded unemployment insurance will discourage working and hurt small businesses, messaging focused on those who "lost their job through no fault of their own" performs better than focusing on expanded unemployment insurance as "helping the people who need it most."

As you may or may not know, Congress expanded unemployment insurance as a part of the efforts to combat the economic downturn of the pandemic. In thinking more about this expanded unemployment insurance...who do you agree with more?

Statement 1: Those who say we need to stop giving expanded unemployment benefits to people because it discourages working and hurts small businesses who are struggling to find staff

Statement 2: Those who say that the expanded unemployment insurance is essential **for people who were working hard and lost their job through no fault of their own in the pandemic to get back on their feet**

Statement 1: 50%

Statement 2: 50%

Net Statement 2: Even

Statement 3: Those who say that expanded unemployment insurance is essential **to helping the people who need it the most so the country recovers from the pandemic**

Statement 1: 56%

Statement 3: 44%

Net Statement 3: -12



About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,204 registered voters from May 20-May 24, 2021. 149 additional interviews were conducted among Hispanic voters. 194 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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<http://navigatorresearch.org>

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