

navigator*

Thursday, July 8th

A Guide for Advocates:
Economy and
Infrastructure Investment



Key Takeaways:

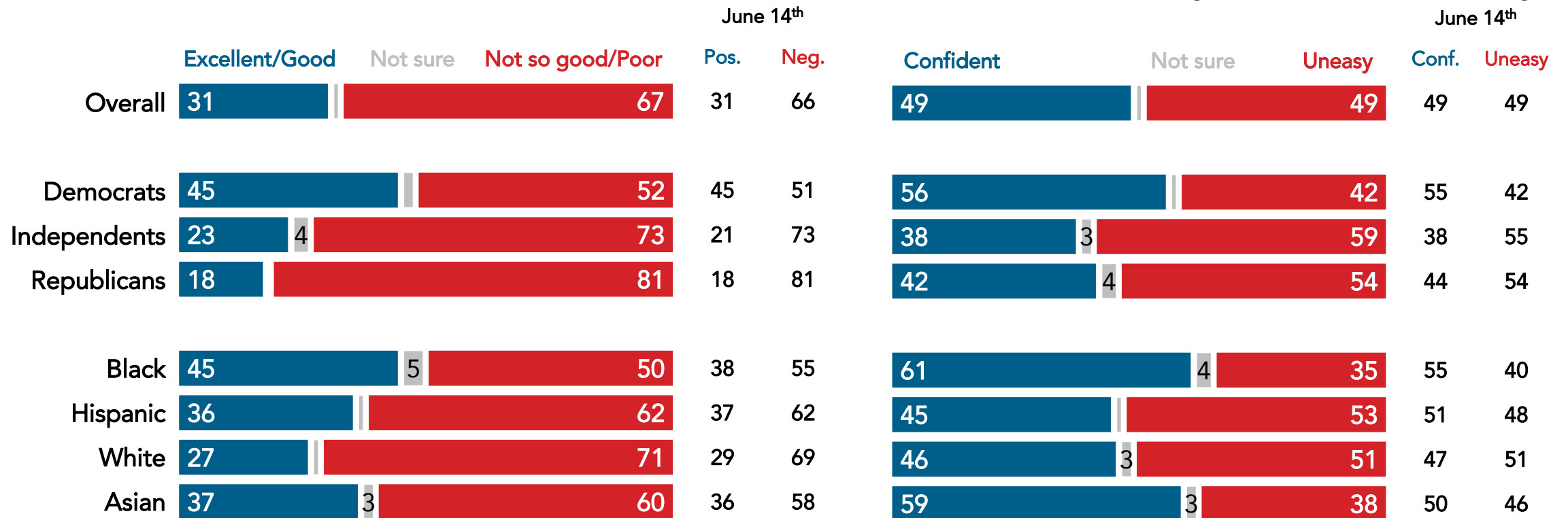
- Majorities prefer an infrastructure plan that goes beyond roads and bridges and does what is necessary to fix the country's infrastructure, even if it lacks bipartisan support.
- As Americans remain pessimistic about the economy, a majority want the federal government to do more to improve it.
- Proposals to raise taxes on the wealthy and corporations to fund infrastructure are popular, while most are concerned about Republicans blocking these proposals.

Americans Remain Pessimistic About the National Economy, But Split on Their Personal Finances

Since mid-June, two in three continue to rate the economy as “not so good” or “poor,” and roughly half are still “uneasy” about their personal finances.

How would you rate the state of the U.S. economy today?

Thinking about your personal financial situation over the next few months, do you feel confident or uneasy?



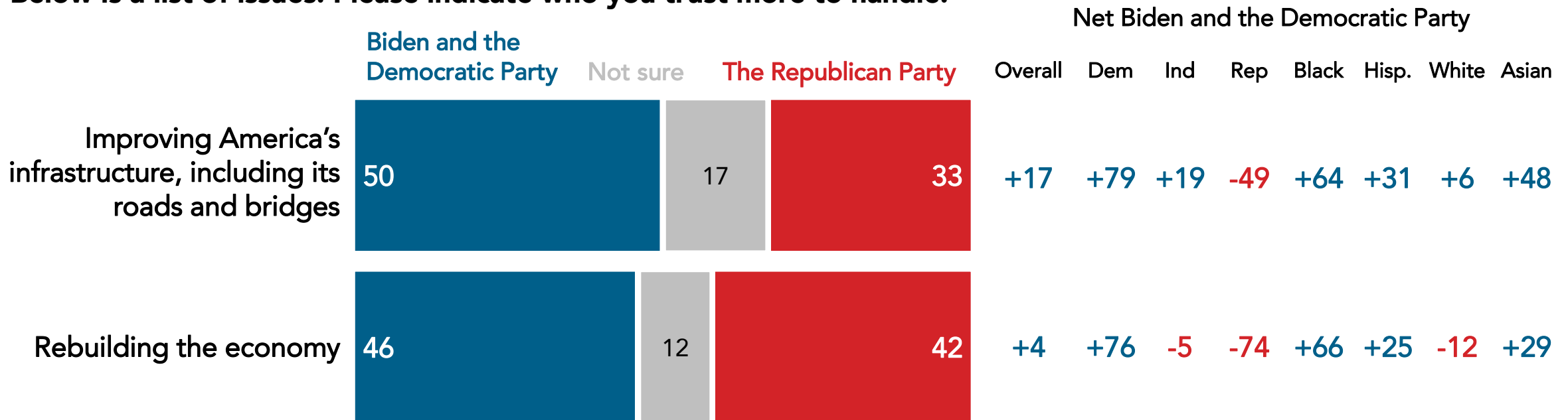
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 24-June 28, 2021. For more info, visit navigatorresearch.org

Biden and Democrats More Trusted to Improve Infrastructure and Rebuild the Economy

Overall, Biden and Democrats have a 17-point trust advantage over the Republican Party on improving America's infrastructure, with a 4-point trust advantage on rebuilding the economy.

- Among independents, while Biden and Democrats have a 19-point advantage on infrastructure, Republicans hold a 5-point advantage on rebuilding the economy.

Below is a list of issues. Please indicate who you trust more to handle:



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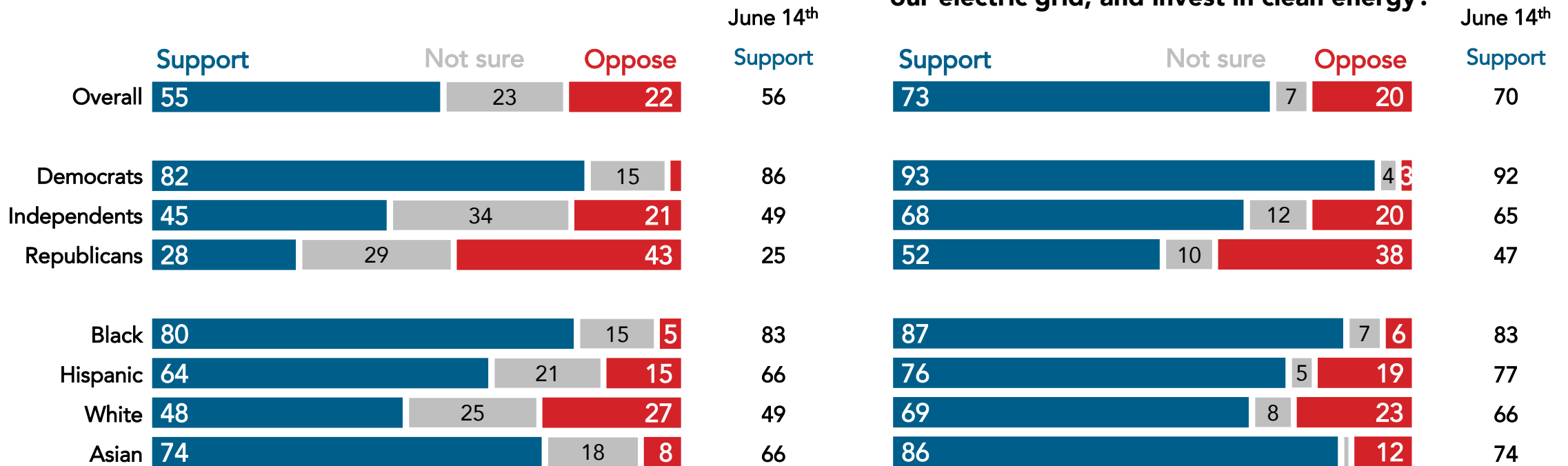
Three in Four Continue to Support the "American Jobs Plan"

Support for the "American Jobs Plan" remains at net +53 when it is described.

- A majority of independents (68%) and Republicans (52%) support the plan after hearing more about it.

As you may know, President Biden has proposed the "American Jobs Plan." Do you support or oppose the "American Jobs Plan"?

Regardless of how much you have heard about the "American Jobs Plan," do you support or oppose President Biden passing a new infrastructure plan to fix highways, bridges, and roads, expand high speed broadband, upgrade and build new schools, modernize our electric grid, and invest in clean energy?



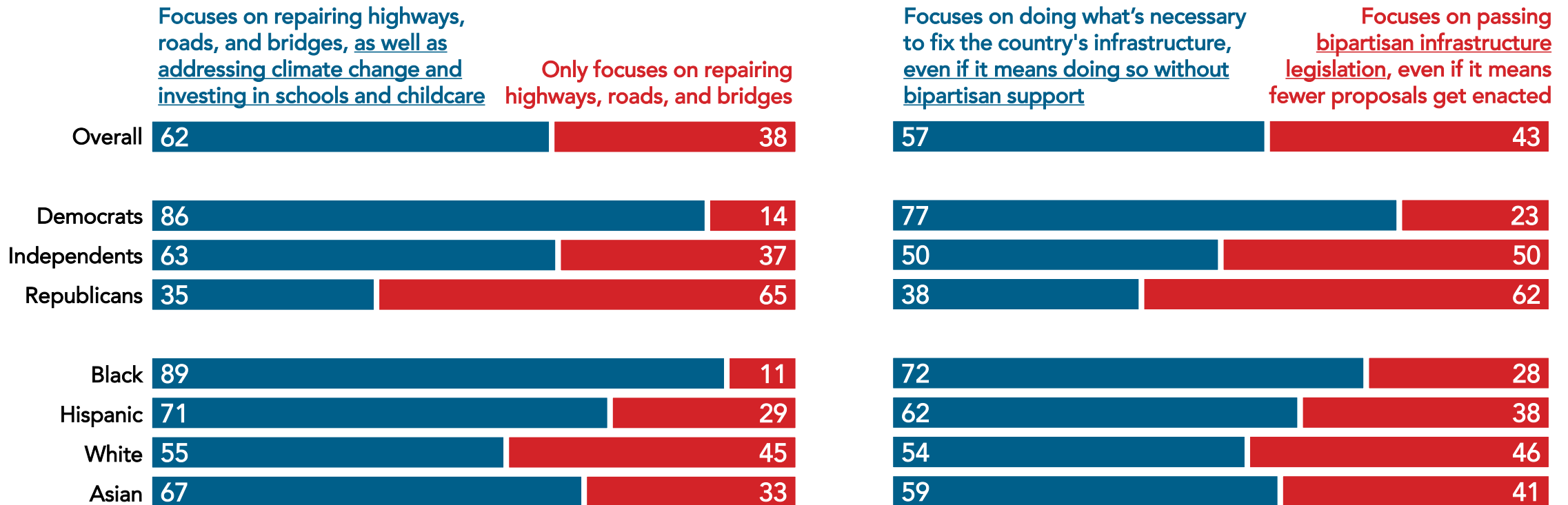
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Americans Prioritize Infrastructure Legislation That Goes Beyond Roads and Bridges, Even If It's Not Bipartisan

More than three in five would prefer new infrastructure legislation that goes beyond roads and bridges, and nearly the same share would prefer a focus on getting something done even if it's not bipartisan.

- Almost two in three (63%) independents want infrastructure legislation beyond roads and bridges.

Thinking about new infrastructure legislation, would you prefer that it...

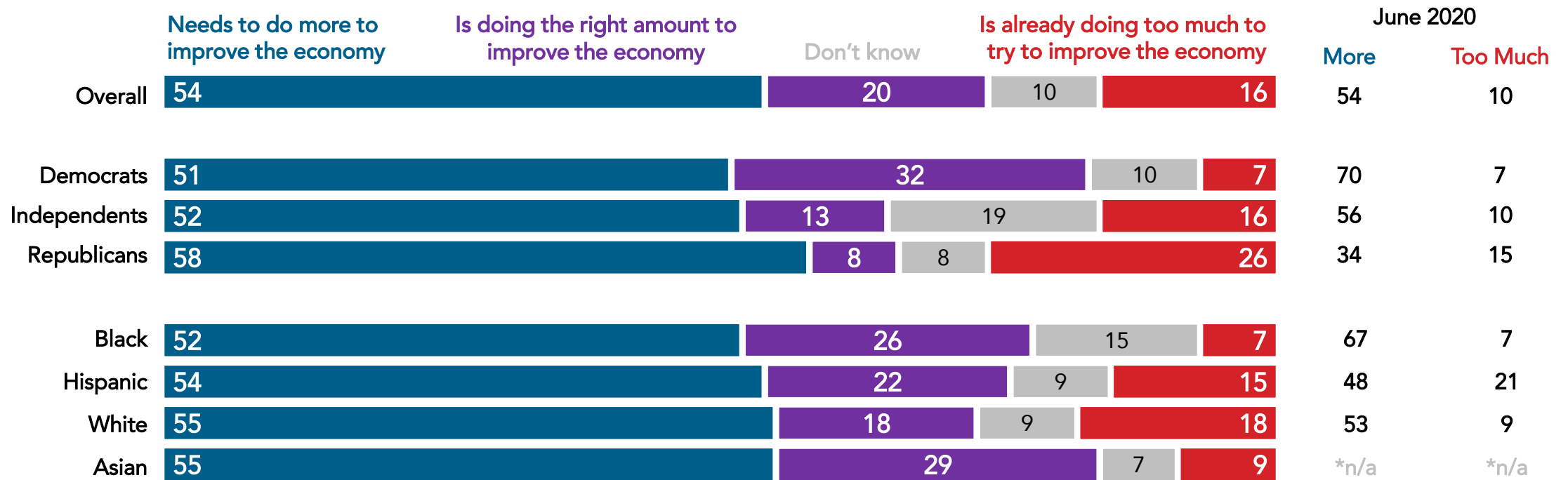


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Steady Majority Say the Federal Government Needs to Do More to Improve the Economy

Republicans are more likely than they were a year ago to say the government is doing too much (from 15% to 26%).

When it comes to the federal government and the economy, which of the following comes closest to your opinion: The federal government...

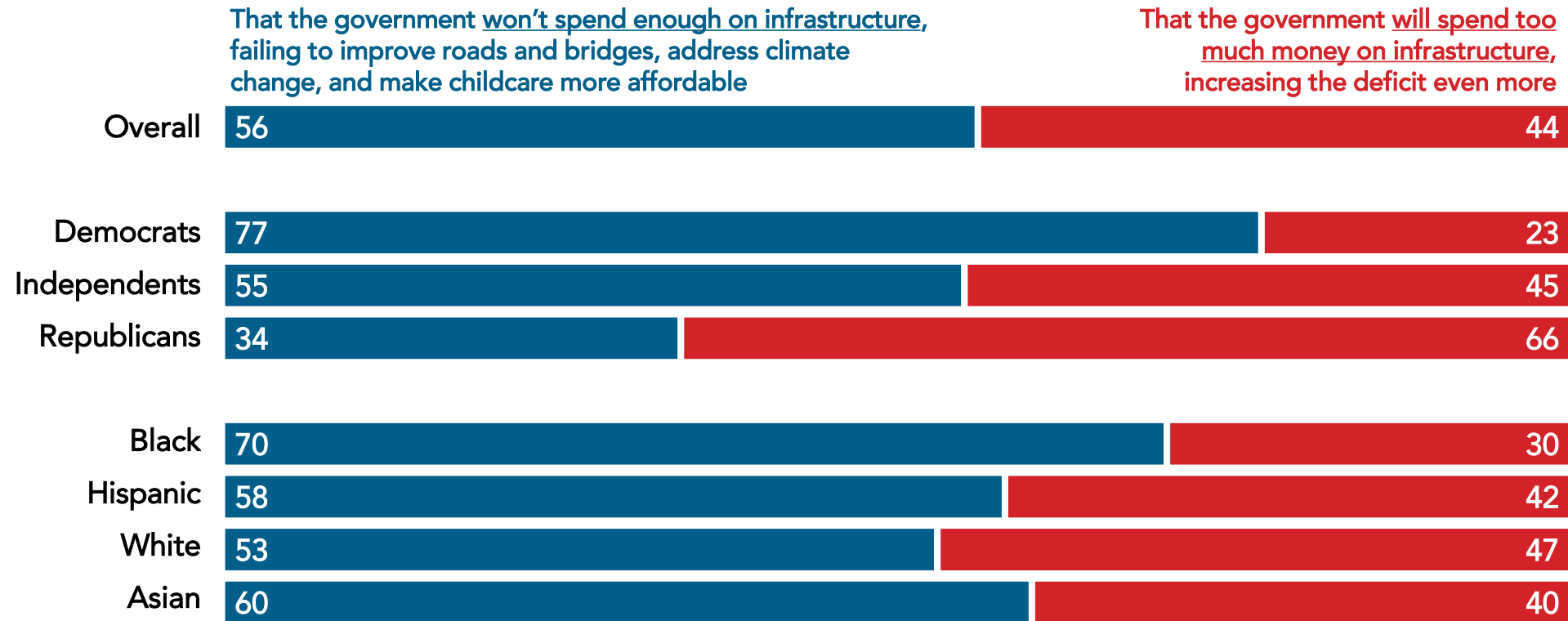


*Previous survey's sample size of AAPI interviews is too small for statistical analysis. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted June 24-June 28, 2021. For more info, visit navigatorresearch.org

More Are Concerned the Government Will Spend Too Little on Infrastructure Rather Than Too Much

Among independents, a majority (55%) are more concerned the government “won’t spend enough on infrastructure”; even among Republicans, more than one in three (34%) are more concerned it won’t spend enough.

What concerns you more?



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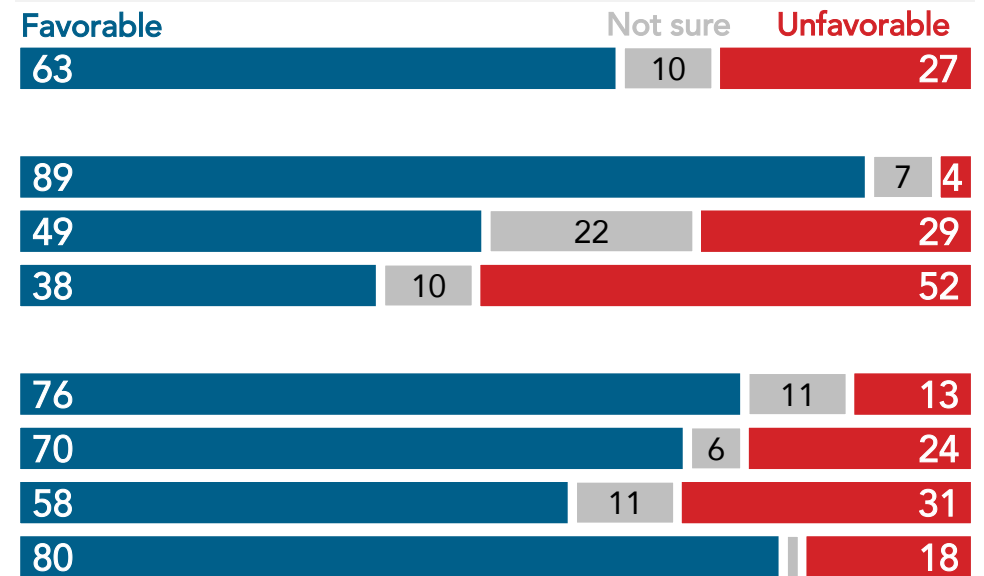
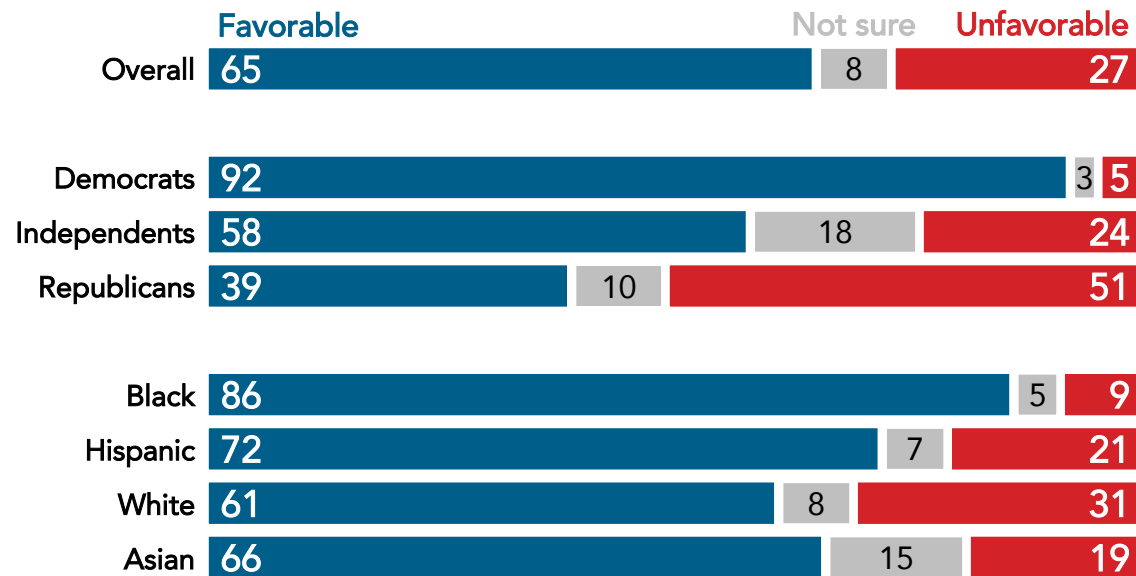
Regardless of How It's Framed, Majorities Support Raising Taxes on Corporations and the Rich to Pay for Infrastructure

When contextualized in language of either just raising taxes on corporations and wealthy Americans to "pay their fair share" or also invoking Democratic tax cuts, at least three in five are favorable to either approach.

Democrats in Congress are making the case for funding their infrastructure and jobs plan in the following way. How favorable are you to this approach?

Democrats would fund their infrastructure and jobs plan by raising taxes only on the biggest corporations and wealthiest Americans so they pay their fair share.

Democrats say they already passed the largest middle class tax cut in a generation – larger than the Republican tax cut passed four years ago. But now, they would fund their infrastructure and jobs plan by raising taxes only on the biggest corporations and wealthiest Americans so they pay their fair share.



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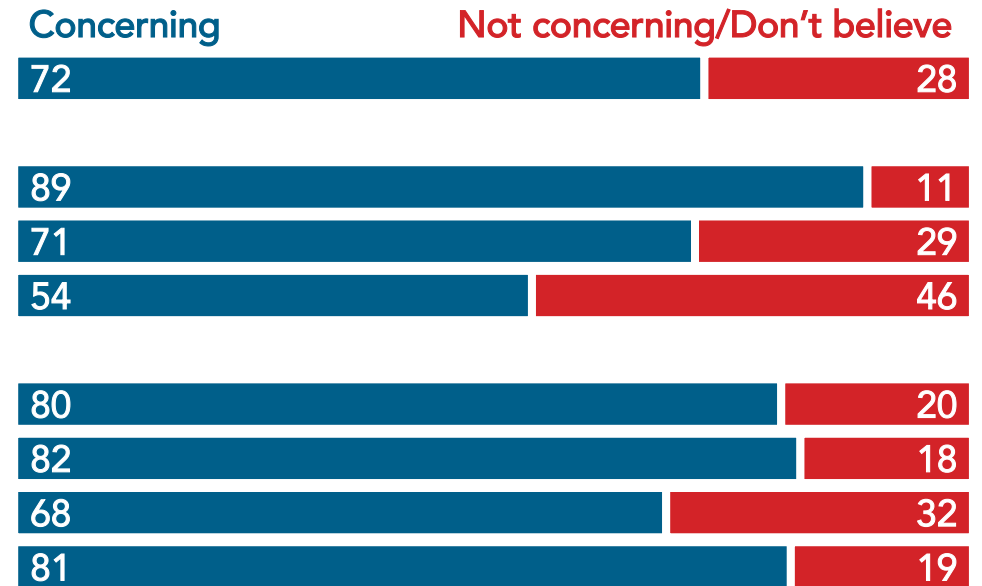
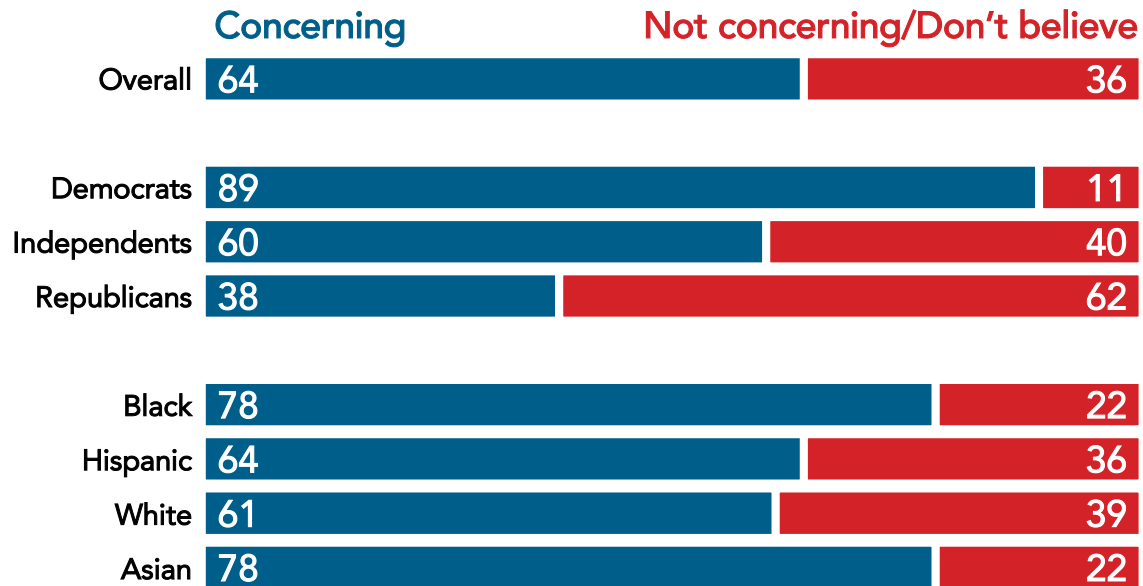
Republicans Preventing a Tax Increase on the Rich and Corporations Is Concerning, Especially If Replaced By Gas Tax

Among independents, 60% find Republicans blocking any tax increase on corporations and the rich concerning.

How concerning do you find the following statement?

Republicans are blocking any tax increase on the biggest corporations and wealthiest Americans that would make them pay their fair share.

Republicans are blocking any tax increase on the biggest corporations and wealthiest Americans that would make them pay their fair share. Instead, some Republicans want to raise higher "user fees," like a gas tax on working families.



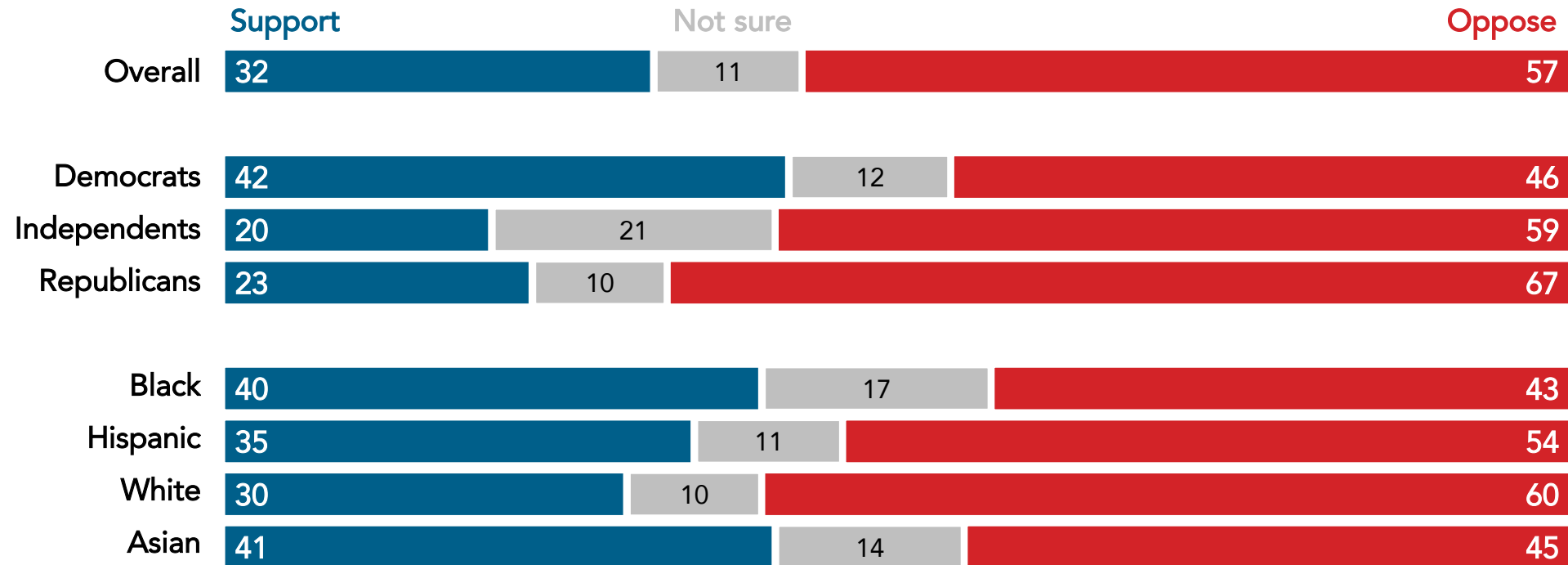
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A Gas Tax to Pay for Infrastructure Is Deeply Unpopular

Regardless of partisanship or race, Americans universally oppose a gas tax to fund infrastructure legislation.

- Among independents, support for a gas tax is at net -39.

And as you may know, the bipartisan infrastructure plan includes a variety of methods to pay for the proposal, including a gas tax. Do you support or oppose a gas tax to fund infrastructure legislation?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from June 24-June 28, 2021. 100 additional interviews were conducted among Hispanic voters. 71 additional interviews were conducted among Asian American and Pacific Islander voters. 101 additional interviews were conducted among African American voters. 101 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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