

navigator*

Tuesday, July 27th

A Guide for
Advocates



Key Takeaways:

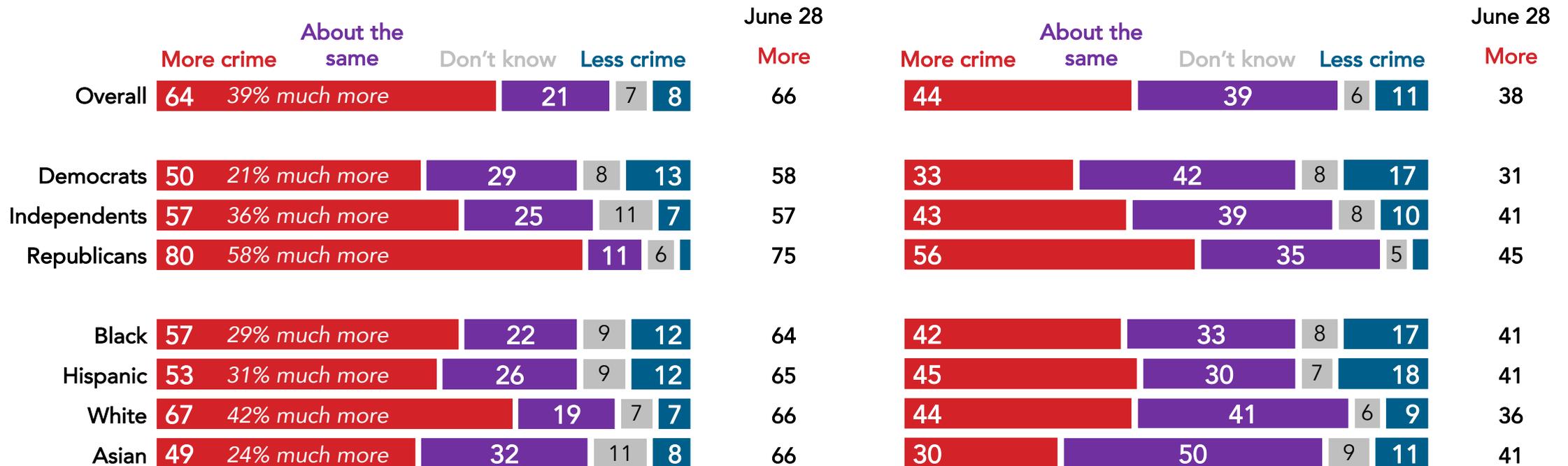
- More Americans are concerned about the effect of crime on the country at large than on the people in their community, with most concerned about gun violence and hate crimes.
- Requiring background checks on all guns tops a list of crime reduction policies as the most strongly supported and the policy seen as being most effective.
- While Biden and Democrats are more trusted to handle hate crimes, gun violence, gun policy, and reducing violent crime, Republicans currently have an edge on funding local police.

Perception of Rising Crime Remains More National Than Local

While Americans are more likely to say crime has risen nationally in the last year than in their community, since June 28th, there has also been a 6-point increase in the share who say there is more crime in their community than there was a year ago (38% to 44%).

Based on what you know, is there more or less crime in the United States than there was a year ago?

Based on what you know, is there more or less crime in your local community than there was a year ago?

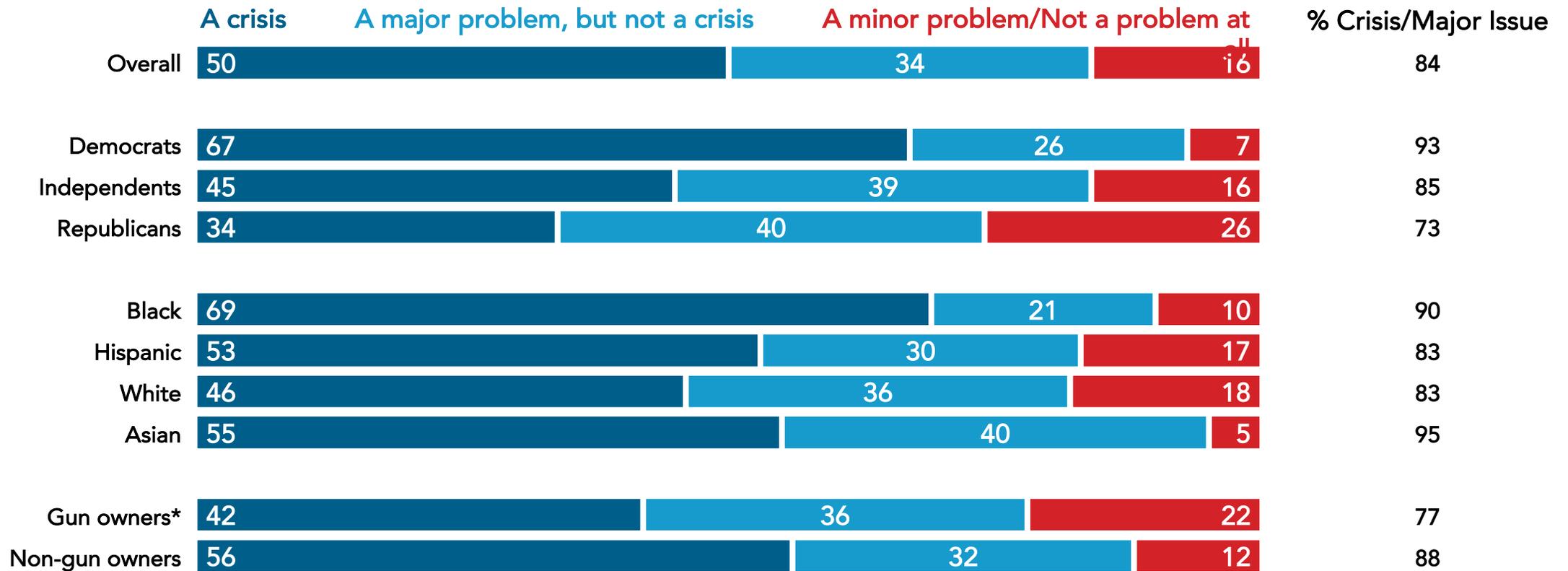


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 15-July 19, 2021. For more info, visit navigatorresearch.org

Four in Five Americans Say Gun Violence and Mass Shootings Are a Crisis or Major Problem

Even among gun owners*, 77% say it is a “crisis” or “major problem”; among non-gun owners, 88% say the same.

How big of an issue do you think gun violence and mass shootings are in the United States?

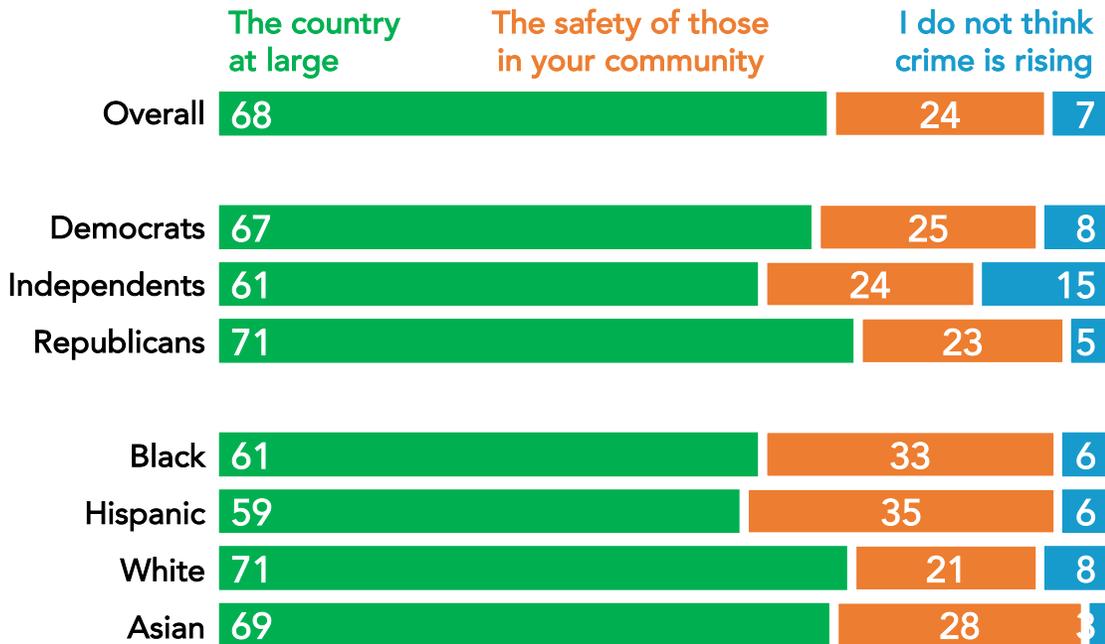


*“Gun owners” report personally owning or someone in their household owning a gun. Nationwide survey of 1,000 registered voters conducted July 15-July 19, 2021. For more info, visit navigatorresearch.org.

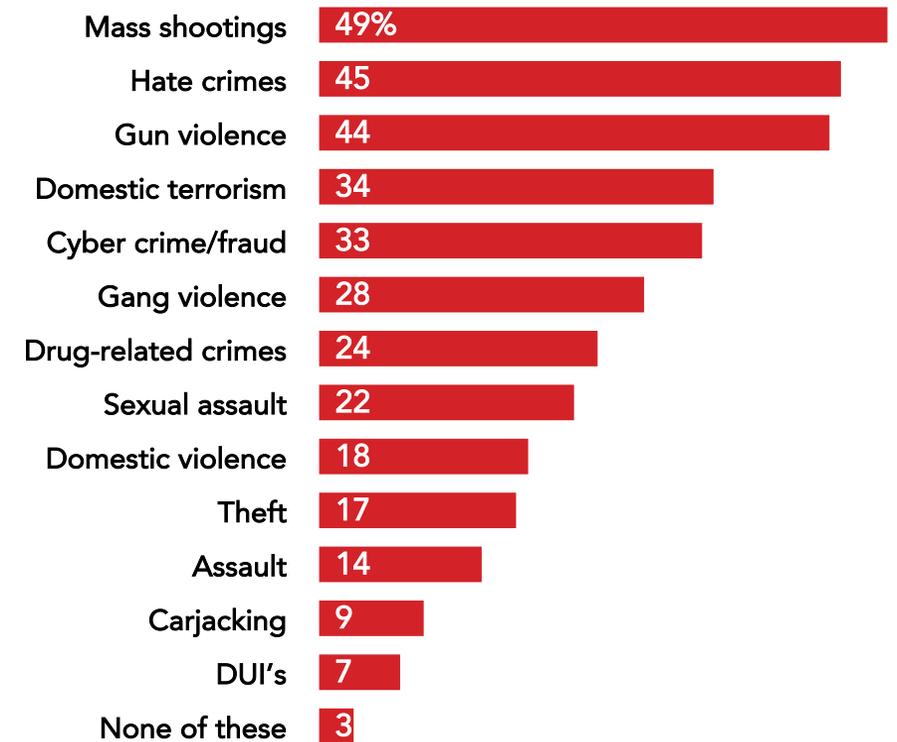
More Are Concerned About Crime in Country at Large; Top Concerns Are Mass Shootings, Hate Crimes, and Gun Violence

Democrats (59%) and independents (43%) are most concerned about mass shootings, while Republicans are most concerned about gang violence (40%).

Are you more concerned about the impact of rising crime on...



Which of the following are you most concerned about?

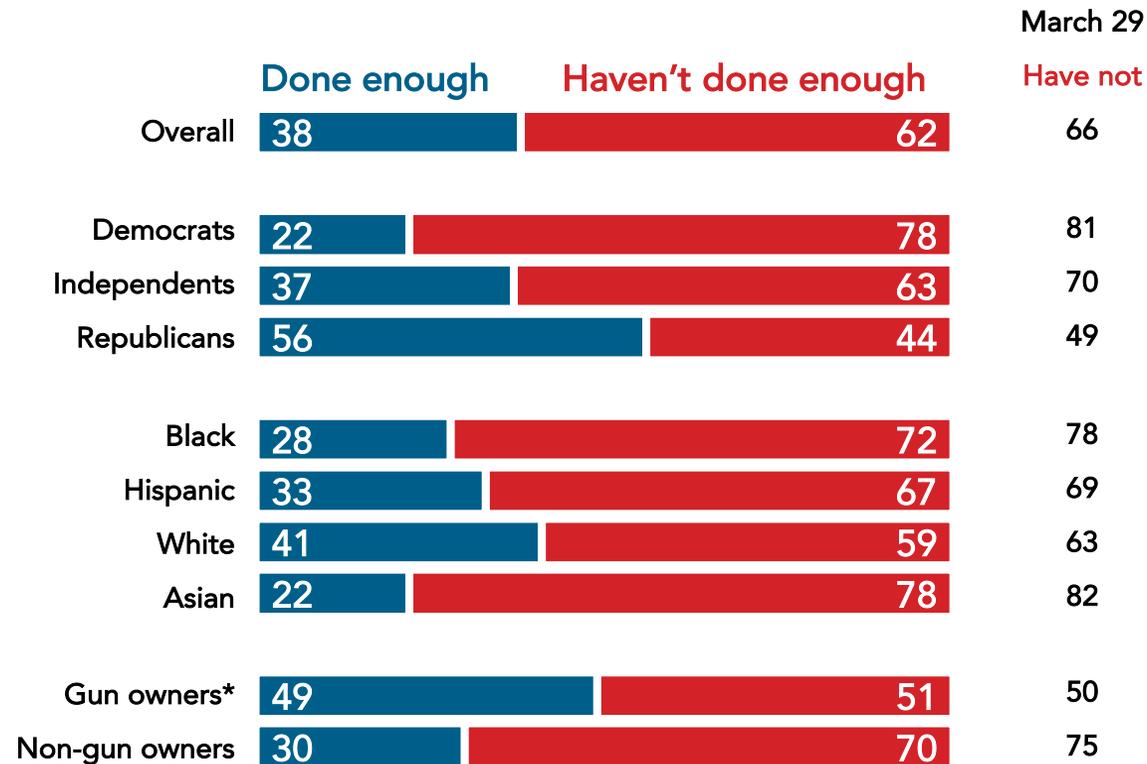


Nationwide survey of 1,000 registered voters conducted July 15-July 19, 2021.
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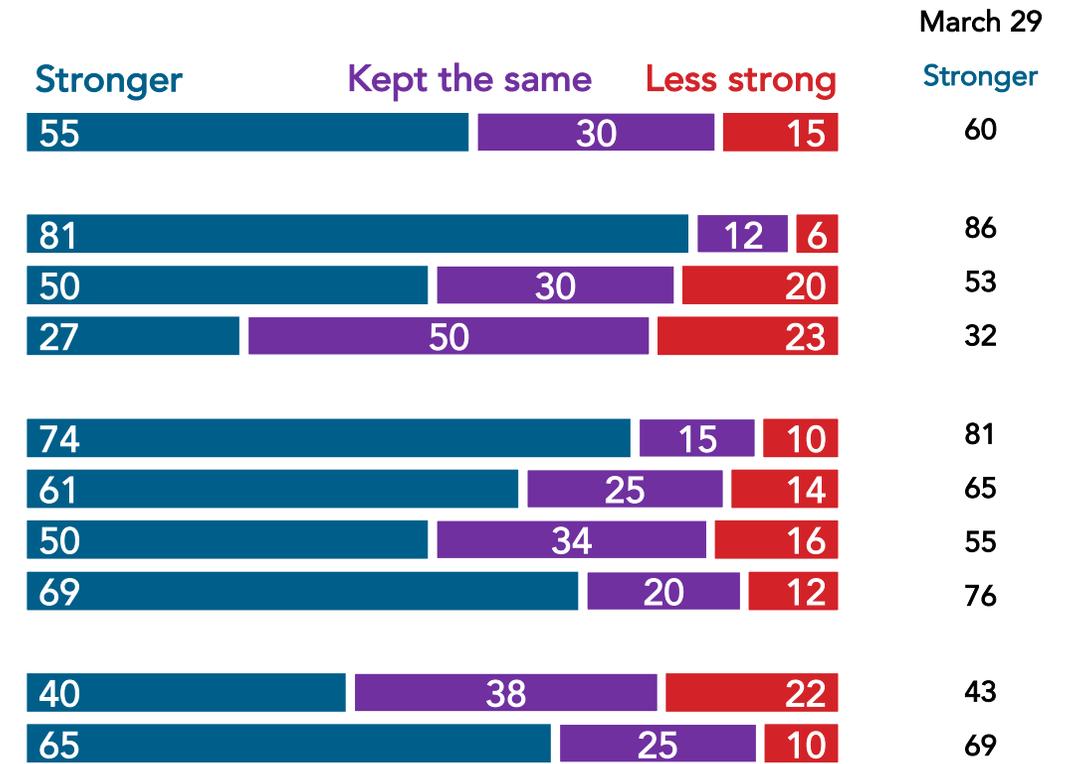
Majorities Continue to Say Leaders Haven't Done Enough to Prevent Gun Violence and Want Stronger Gun Laws

Majorities of independents continue to say leaders in Washington have not done enough to prevent gun violence.

Do you think our leaders in Washington have done enough to prevent gun violence in the United States?



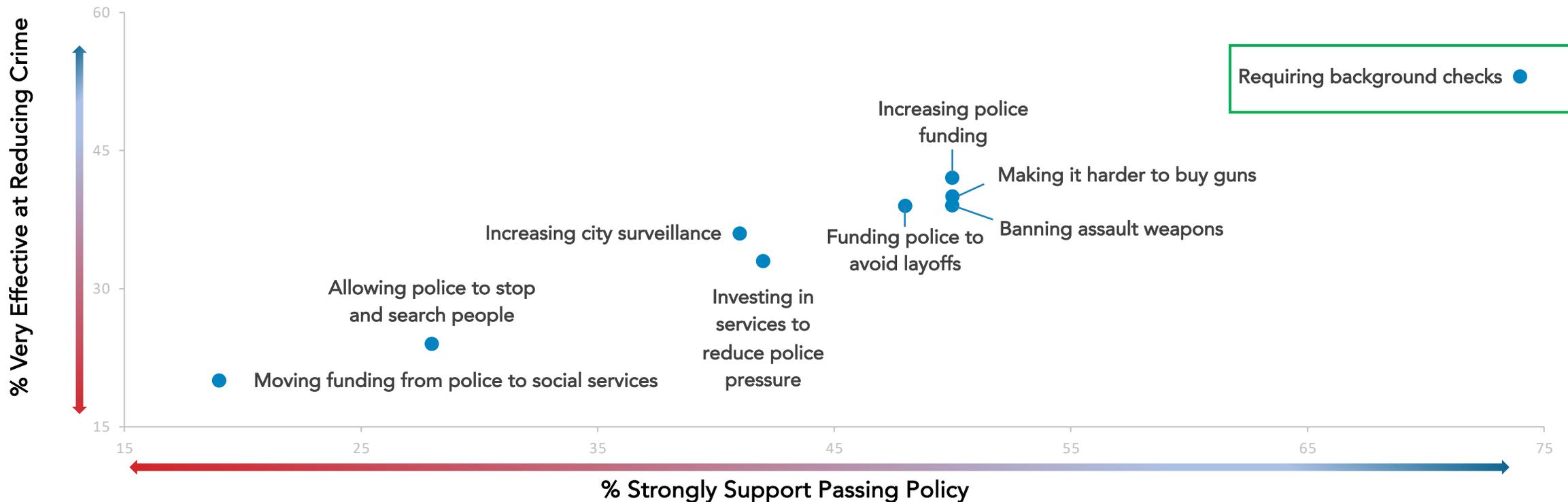
Do you think gun laws should be stronger, less strong, or kept the same as they are now?



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Background Checks Both Most Popular and Most Effective at Reducing Crime

Half of respondents were asked if they support a range of crime reduction policies, while the other half was shown the same list and asked whether each would be effective in reducing crime. Requiring background checks topped both lists, followed by increasing police funding, making it harder to buy guns, and banning assault weapons.

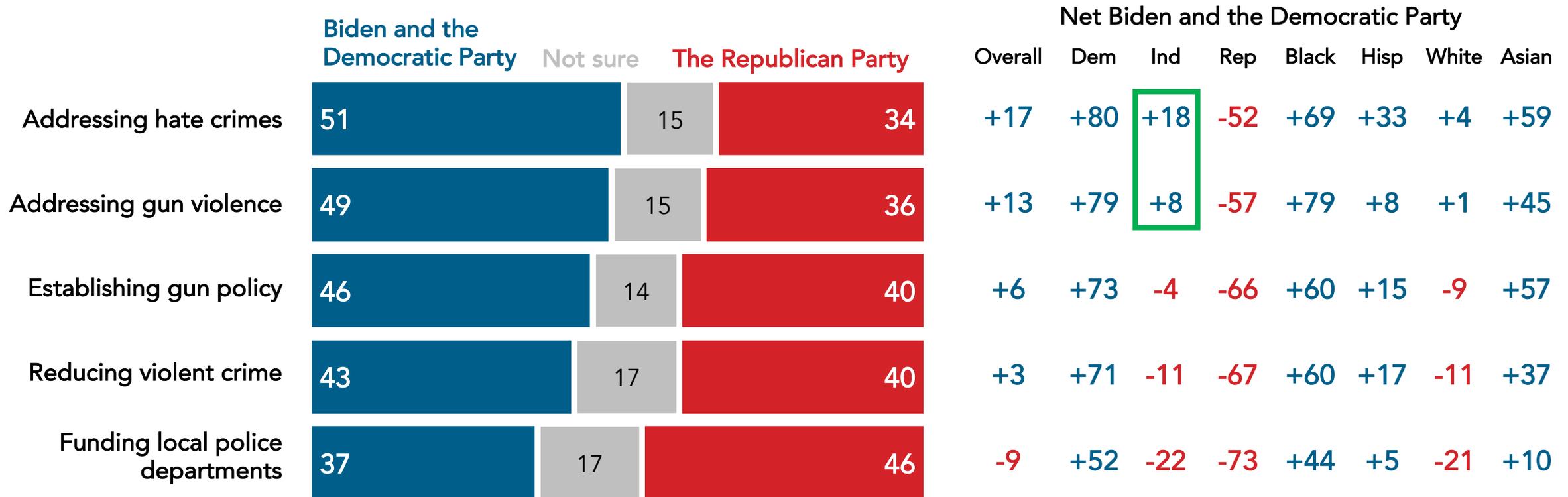


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Biden and Democrats More Trusted on Hate Crimes, Gun Policies, and Violent Crime – Less So on Funding Police

Among independents, Biden and Democrats are more trusted to address hate crimes (+18) and gun violence (+8), while Republicans are more trusted on gun policy (+4), violent crime (+11), and funding local police (+22).

Below is a list of issues. Please indicate who you trust more to handle:



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from July 15-July 19, 2021. 100 additional interviews were conducted among Hispanic voters. 71 additional interviews were conducted among Asian American and Pacific Islander voters. 101 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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Navigator:**

<http://navigatorresearch.org>

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