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Thursday, July 29th

Climate and Weather: A Guide for Advocates



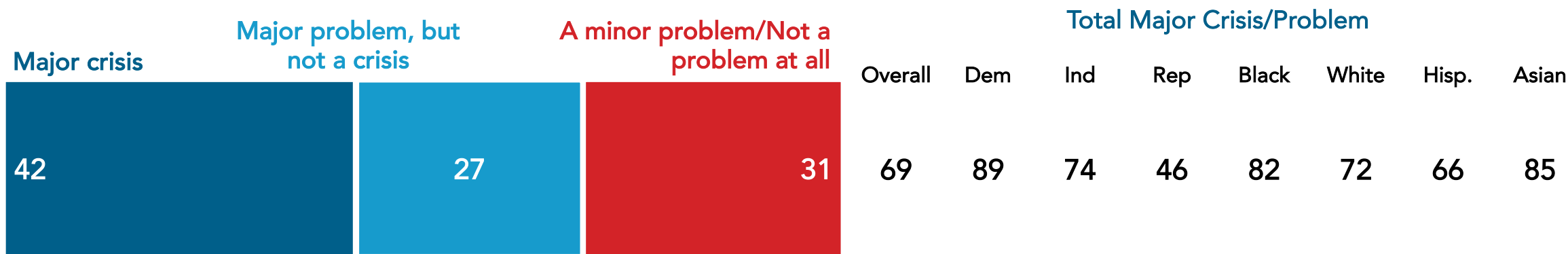
Key Takeaways:

- Seven in ten say climate change is a major crisis or problem.
- Nearly half of Americans say their community's weather this summer differs from that of past summers, including hotter weather caused by climate change.
- A rebuttal focused on the daily impacts felt from climate change is more effective than focusing on casualties and extreme weather when responding to those who say we shouldn't invest in tackling climate change.

Seven in Ten Americans Recognize Climate Change as a Crisis or Major Problem

Nine in ten Democrats (89%) and three in four independents (74%) say climate change is a “major crisis” or “major problem,” while just 46% of Republicans say the same.

Please indicate whether you believe each is best described as a major crisis, a major problem but not a crisis, a minor problem, or not a problem at all: Climate change.

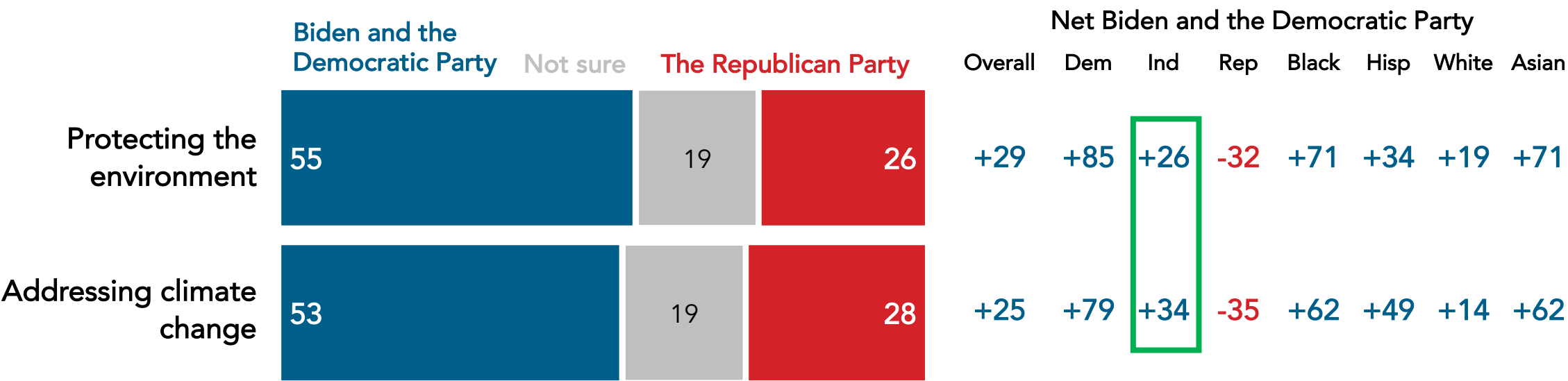


Nationwide survey of 1,000 registered voters conducted July 15-July 19, 2021.
For more info, visit navigatorresearch.org.

Biden and Democrats Are Much More Trusted on Issues Related to the Environment Than Republicans

Among independents, Biden and Democrats are more trusted to protect the environment by 26 points and to address climate change by 34 points.

Below is a list of issues. Please indicate who you trust more to handle:



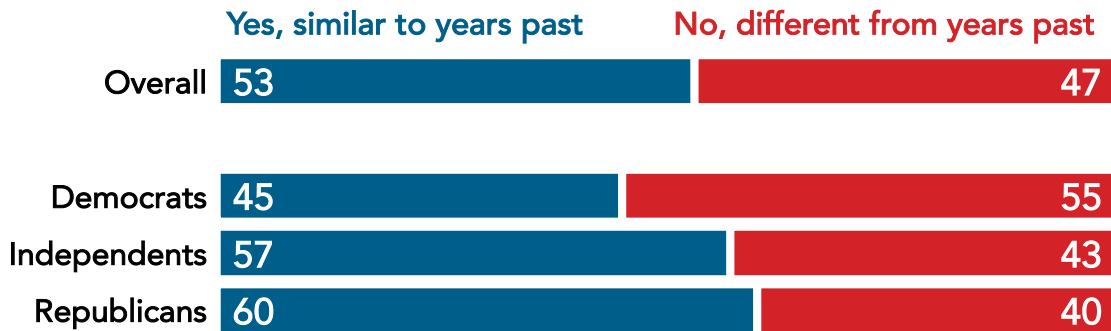
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Nearly Half Say Weather This Summer Different From Past Years

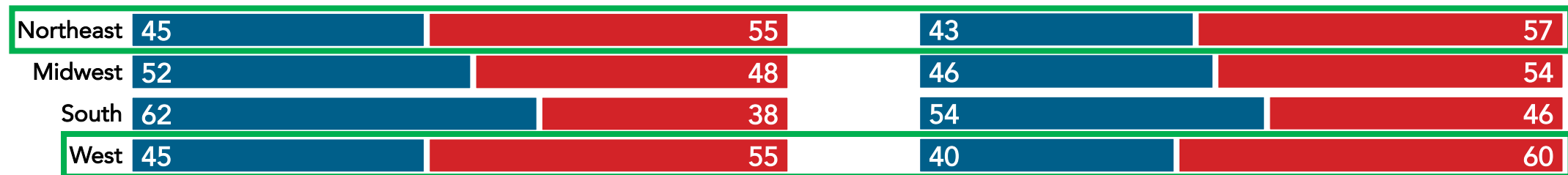
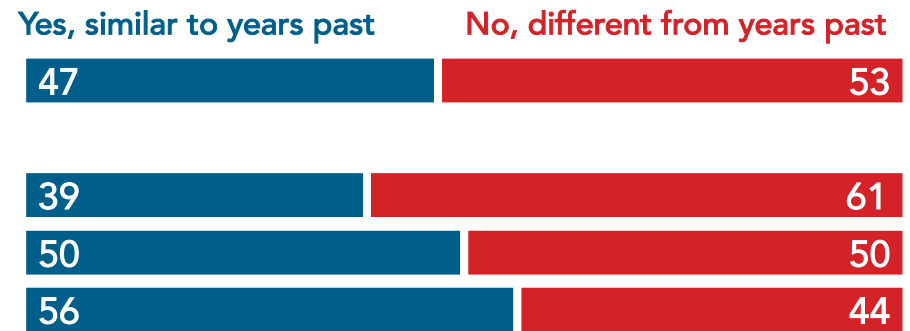
At least half of Democrats and independents say this summer's weather globally is different from summers past.

- For Americans who live in the Northeast and West, majorities say their community's weather is different than years past and even higher shares in each region say the same of global weather.

Has this summer's weather in your community been similar to what you remember in the summers of years past?



Has this summer's weather globally been similar to what you remember in the summers of years past?

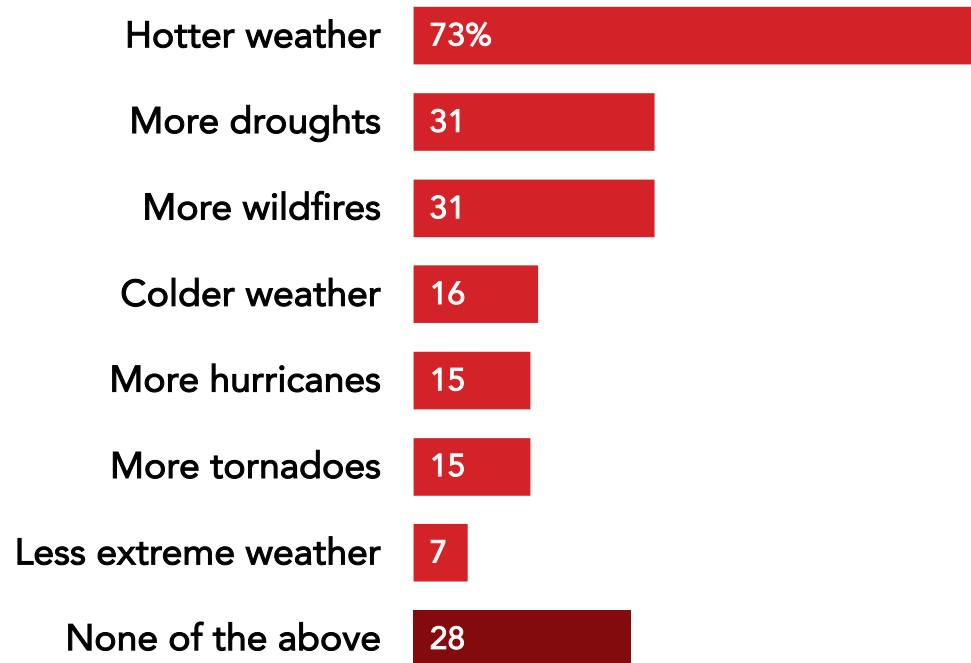


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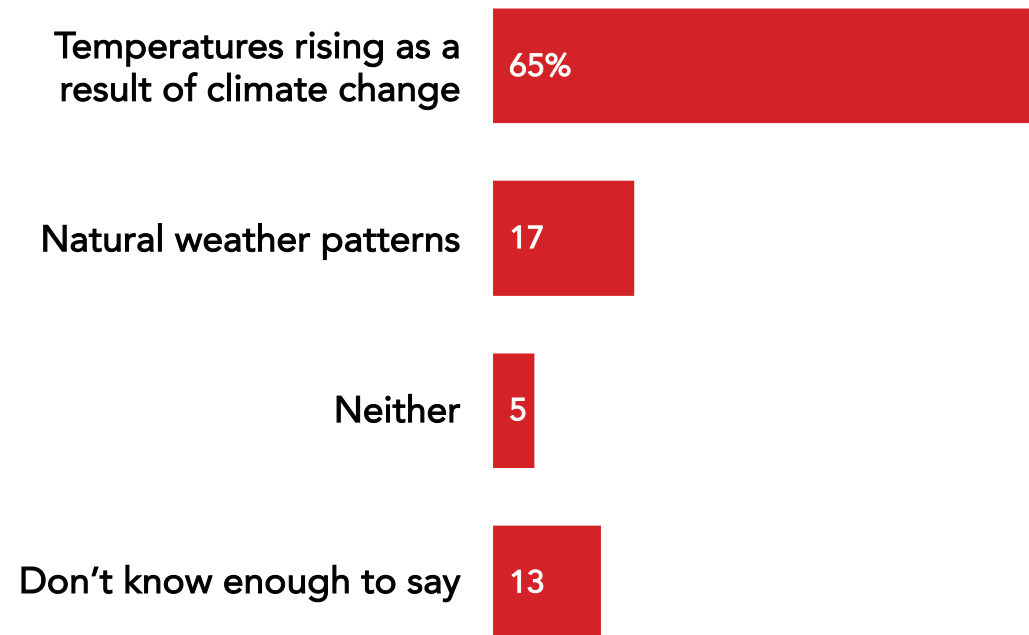
Extreme Weather Including Excessive Heat, Droughts, and Wildfires Seen as More Frequent; Most Blame Climate Change

Among the 47% who say this summer's weather in their community differs from past summers', most cite hotter weather as the differentiator and two in three blame temperatures rising as a result of climate change.

[If community's weather is different from years past] How has the weather in your community changed recently from what you remember in years past?



[If community's weather is different from years past] What do you blame for these types of changes in weather?



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Grounding Climate Change in Its Impact on Daily Life for Americans Is Most Effective

A progressive argument that rebuts a conservative statement by focusing on the casualties caused by climate change is more effective by double digits than the opposing argument, but an argument pointing to the effects of climate change on daily life including homes and small businesses is more effective by a net 6 points.

Who do you agree with more?

Statement 1: Republicans who say that the truth about climate change isn't really known and the science is unclear. Right now, we shouldn't be spending money on projects that will just end up raising taxes and energy costs.

Statement 2: Democrats who say that the threat of extreme weather is here – leading to record-heat waves, wildfires and storms that are killing people because of climate change.

Statement 1:	34%
Statement 2:	51%
Net Statement 2:	+17

Statement 3: Democrats who say that climate change is starting to affect our way of life. Homes and small businesses around the country are facing rising sea levels, flooding, and wildfires, while other areas face drought and record heat to the point where many Americans are choosing to stay inside.

Statement 1:	32%
Statement 3:	55%
Net Statement 3:	+23



About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from July 15-July 19, 2021. 100 additional interviews were conducted among Hispanic voters. 71 additional interviews were conducted among Asian American and Pacific Islander voters. 101 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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