

# navigator\*

Tuesday, August 10<sup>th</sup>

## A Guide for Advocates



## Key Takeaways:

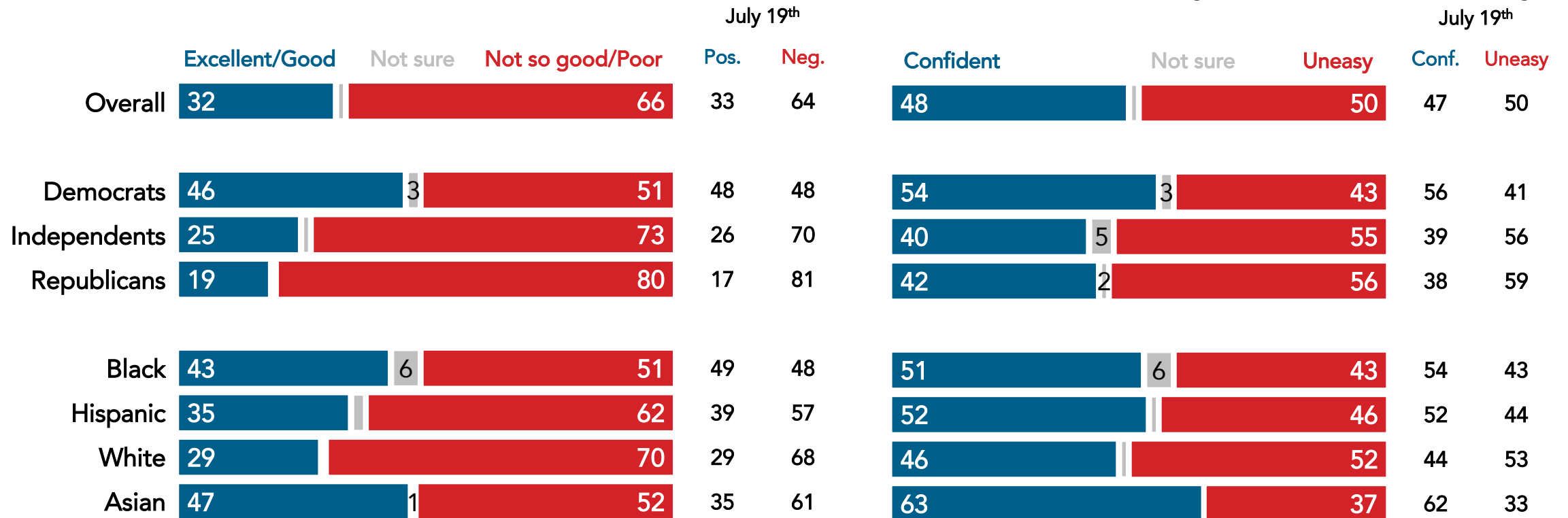
- American families are deeply concerned about increased costs of living, difficulty paying bills, and stagnating wages.
- Two in three say it is more difficult to afford things since it was last year, while just two in five said the same in July of 2018.
- Majorities support the government doing more to make things like healthcare, utilities, gas, groceries, and housing more affordable.

# Americans Continue to Express More Pessimism About the Economy Broadly Than Their Personal Financial Situation

Republicans are the most likely to rate the economy as “not so good” or “poor” (80%) and to say they feel uneasy about their personal financial situation (56%).

How would you rate the state of the U.S. economy today?

Thinking about your personal financial situation over the next few months, do you feel confident or uneasy?



Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 29-August 2, 2021. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)



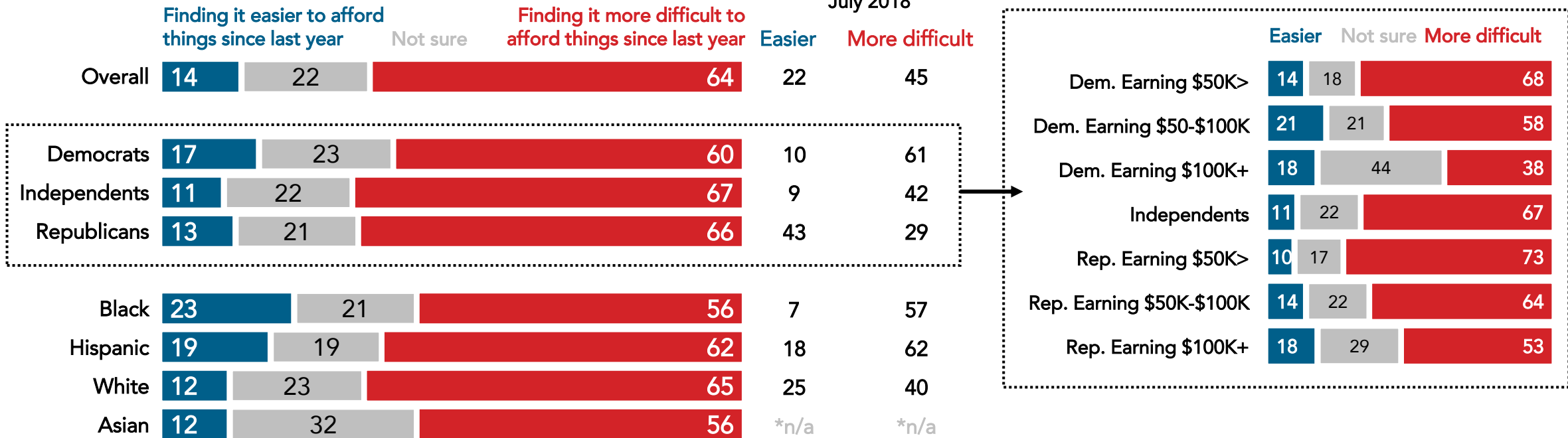
# Two in Three Americans Say It Is More Difficult to Afford Things Than Last Year

The greatest increases in the share who say it has gotten more difficult are independents (25-point increase), Republicans (37-point increase), and white Americans (25-point increase).

- Democrats (68%) and Republicans (73%) earning less than \$50,000 are most likely to say it is more difficult.

Prices can go up and down, and financial situations can change. In general are you, personally:

July 2018



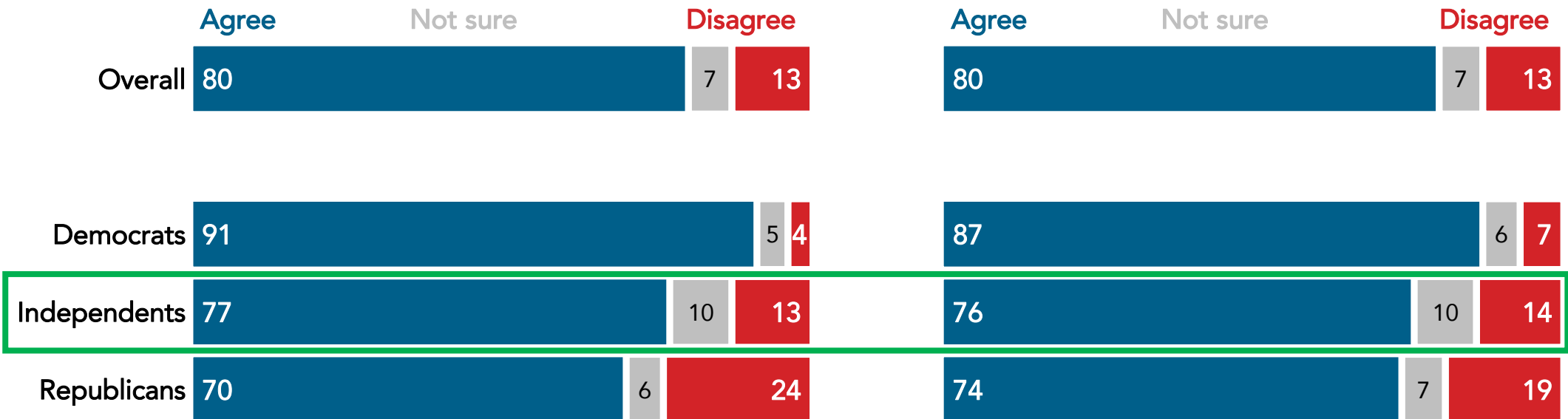
\*Previous survey's sample size of AAPI interviews is too small for statistical analysis. Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 29-August 2, 2021. For more info, visit [navigatorresearch.org](http://navigatorresearch.org)

# Four in Five Agree the Government Can Take Actions to Create Jobs and Reduce Costs for Middle-Class Families

More than three in four independents believe government can take actions that both create jobs and reduce everyday costs for middle class families.

**How much do you agree or disagree with the following statement:** The government can take actions that create jobs for middle-class families

**How much do you agree or disagree with the following statement:** The government can take actions that reduce everyday costs for middle-class families

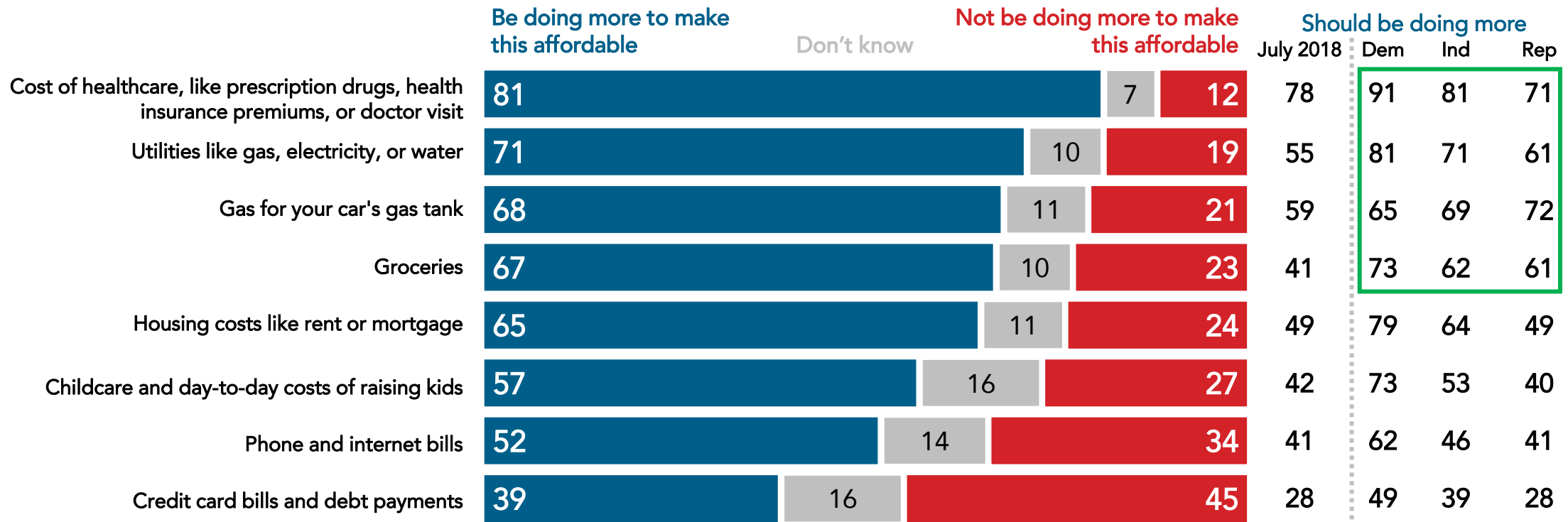


Nationwide survey of 1,000 registered voters conducted July 29-August 2, 2021. For more info, visit [navigatorresearch.org](http://navigatorresearch.org).

# Bipartisan Majorities Support Government Doing More to Make Healthcare, Utilities, Gas, Groceries, and Rent Affordable

Sine July of 2018, support has increased the most for government making groceries (+26), utilities (+16), housing (+16), and childcare (+15) more affordable.

Below is a list of specific things that many people spend money on but may not always be able to easily afford. For each one, please indicate whether the government should be doing more to make each one affordable, or not. The government should...



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# Calling out Republicans For Blocking Plans to Ease Costs on Working Families Is Most Effective Rebuttal to Spending Attacks

Citing Republican efforts to obstruct plans that would help ease the cost burden on working families strengthens a progressive argument that focuses on specific policies like lowering prescription drug costs; both messages are more compelling than Republican criticisms of Democratic spending.

Based on the following statements, who do you trust more when it comes to the cost of living for working families?

**Statement 1:** Republicans, because they say that Democrats are spending trillions on their liberal agenda and it's driving up inflation, increasing the costs of things like gas and groceries

**Statement 2:** Democrats, because they say they're working to ease the cost burden on working people by lowering prescription drug costs, reducing health insurance costs, and cutting taxes for working parents with children

Statement 1:	43%
Statement 2:	46%
Net Statement 2:	+3

**Statement 3:** Democrats, because they say Republicans are trying to block plans that would ease the cost burden on working people by lowering prescription drug costs, reducing health insurance costs, and cutting taxes for working parents with children

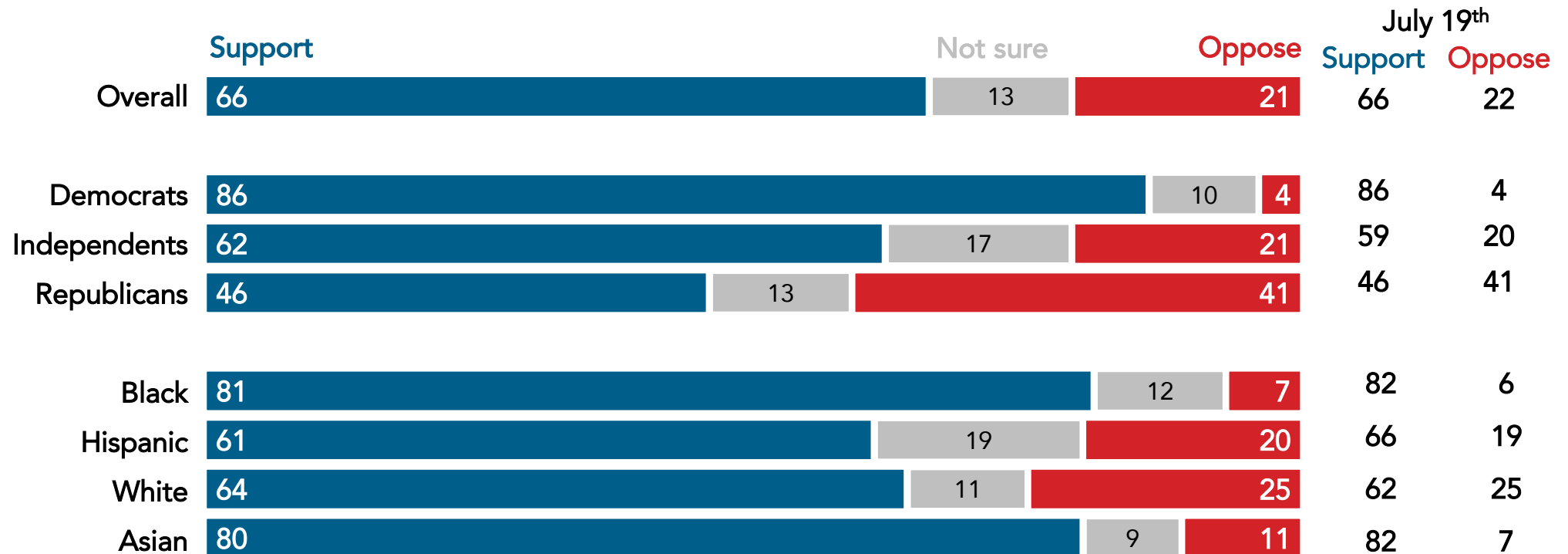
Statement 1:	40%
Statement 3:	48%
Net Statement 3:	+8



# Bipartisan Infrastructure Framework Continues to Be Popular

Two in three Americans continue to support the Bipartisan Infrastructure Framework (66%), including 86% of Democrats, 62% of independents, and 46% of Republicans.

Regardless of how much you have seen or heard about the Bipartisan Infrastructure Framework (BIF), do you support or oppose President Biden and a bipartisan group of Senators passing a new infrastructure plan to improve roads and bridges, expand power infrastructure, increase passenger and rail access, expand broadband access, and improve water infrastructure?



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## About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

## About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from July 29-August 2, 2021. 110 additional interviews were conducted among Hispanic voters. 79 additional interviews were conducted among Asian American and Pacific Islander voters. 105 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about Navigator:

<http://navigatorresearch.org>

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