

navigator*

Thursday, August 12

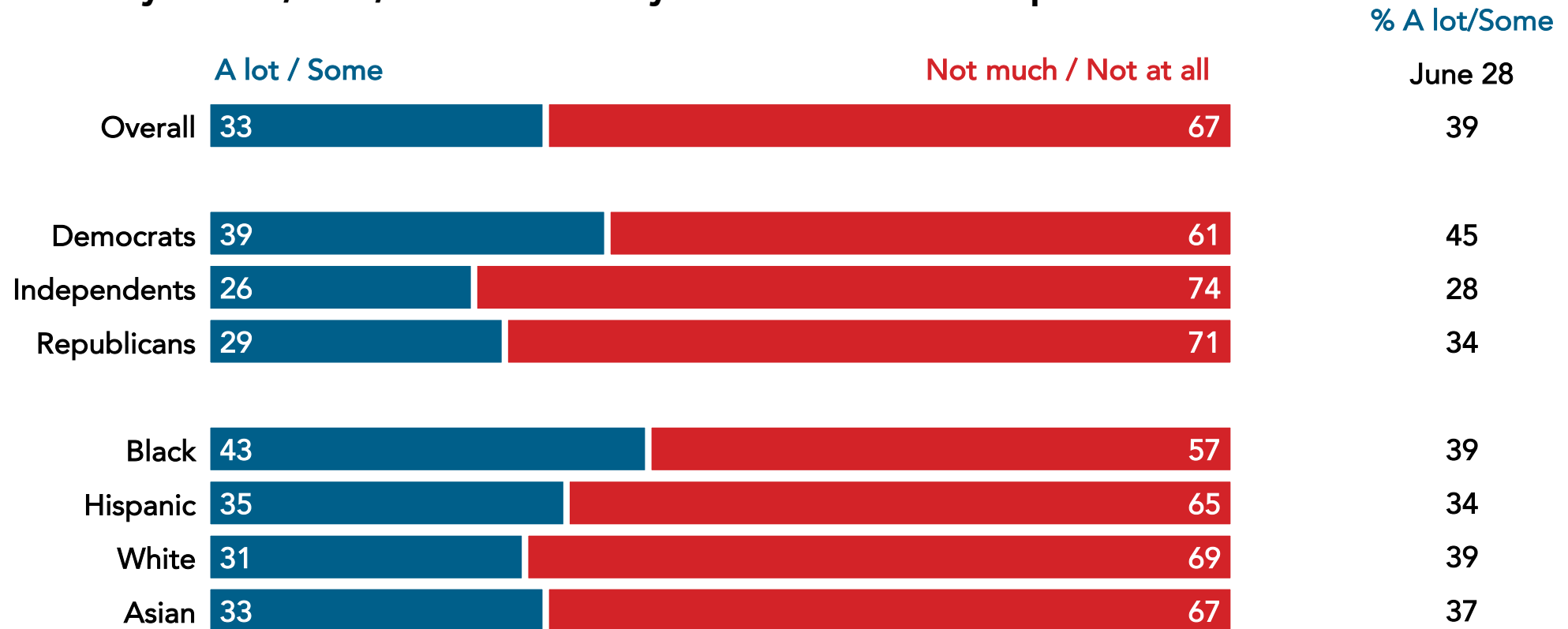
A Guide for
Advocates



Few Are Hearing About the For the People Act

The share of Americans saying they are hearing “a lot” or “some” about the For the People Act is 6 points lower than it was in late June when it was blocked by Senate Republicans using the filibuster.

How much have you seen, read, or heard recently about the For the People Act?



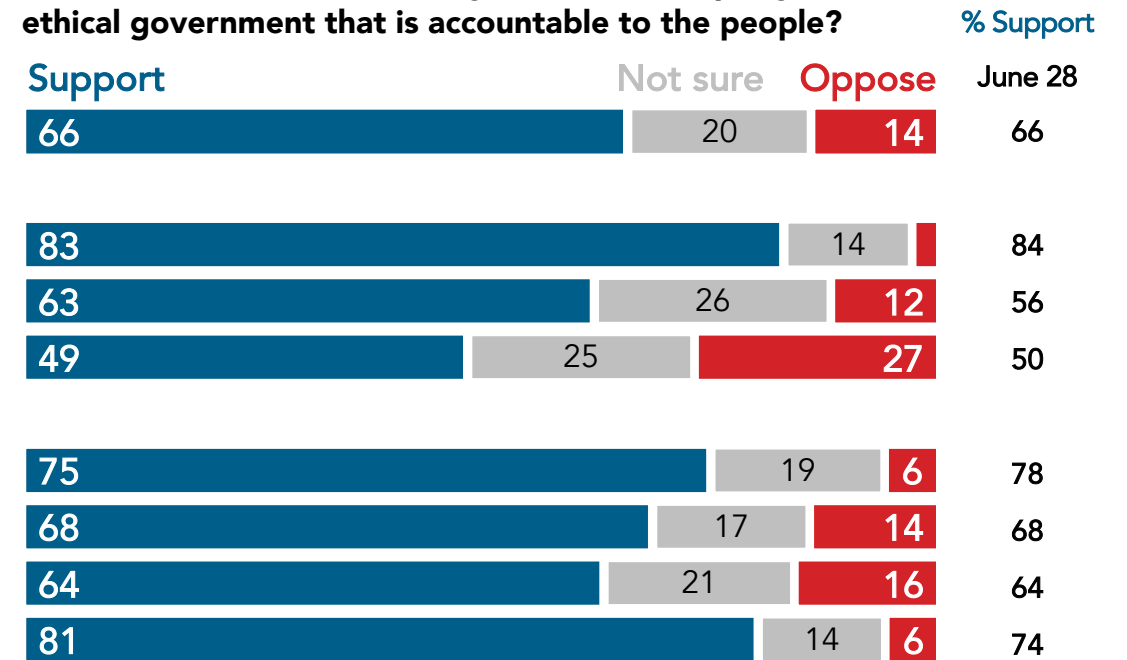
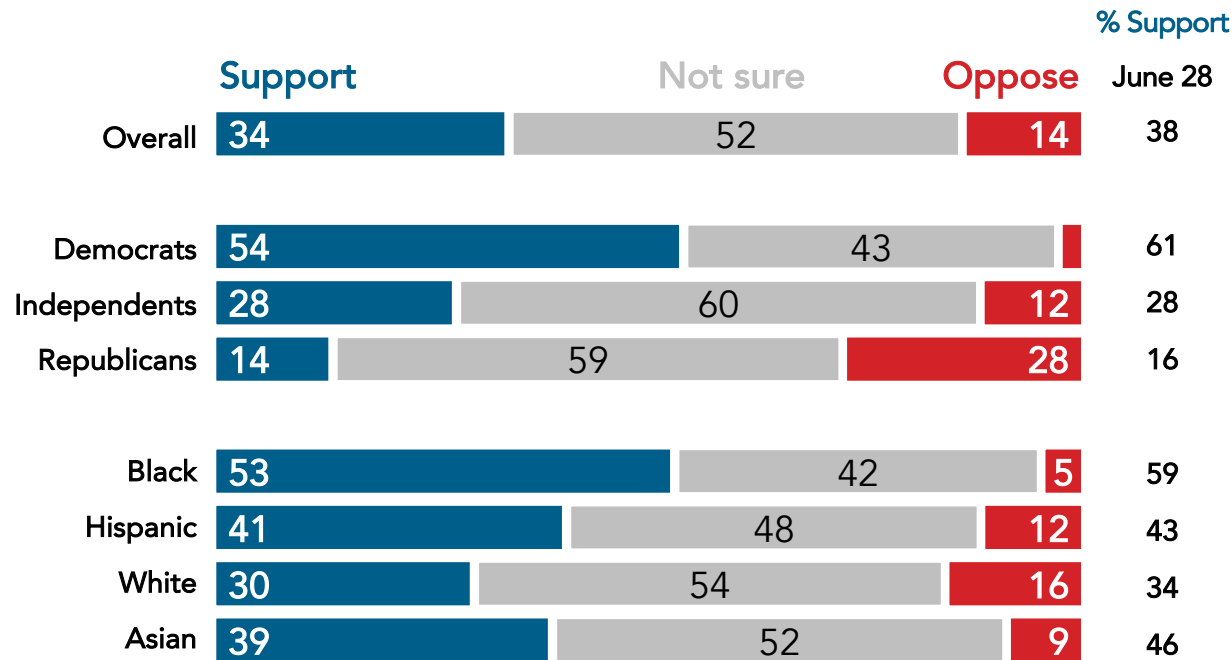
Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted July 29-August 2, 2021. For more info, visit navigatorresearch.org

Most Are Unsure About the For the People Act Initially, But Support Grows Significantly Across Party Lines Once Informed

Even a plurality of 2020 Trump voters support the For the People Act once informed (47% support/29% oppose).

Regardless of how much you have seen or heard about the For the People Act, do you support or oppose the For the People Act?

Regardless of how much you have heard about the For the People Act, do you support or oppose new legislation that will protect and expand voting rights and election security, reduce the influence of big money in our politics, require an independent commission set Congressional district lines that don't unfairly benefit either party, and ensure an ethical government that is accountable to the people?



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Helping Protect Voting Rights and Fairer Elections Seen As Most Important Benefits of the For the People Act

In an open-ended question among those who support the For the People Act, many saw the legislation as improving the trust in the election system while taking a key step toward reducing voter suppression.

[If support the For the People Act] In a few words, how do you think legislation like the For the People Act would benefit people like you?



*"[It would] give me confidence that **minorities are not being discriminated against in voting.**"*

*"**Fair voting makes it possible for more people to get to the polls,** resulting in the election of officials who will actually try to help the people in their districts / areas."*

*"I feel that **the For the People Act will expand voting rights** [and] change campaign finance laws to **reduce the influence of money in politics.**"*

*"**It keeps voting rights on a level-playing field,** regardless of party and demographics."*

*"**It helps protect my right to vote** and stops the nonsense that the Republicans are trying to do to make it harder for people to vote."*

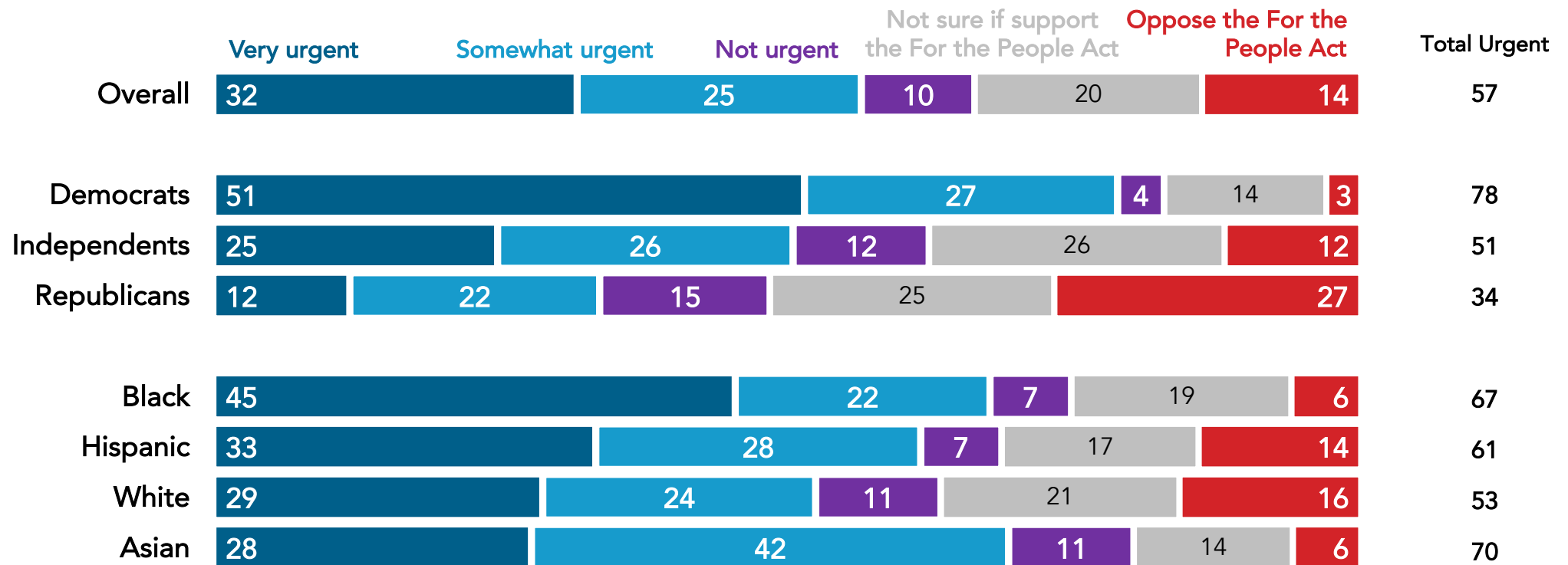
*"**It would help create fairer elections** in which anyone can run for office."*

*"**It would ensure that everyone has the right to vote** and that elections would be fairly conducted."*

Nearly Three in Five Americans Believe It Is Urgent To Pass the For the People Act Before the End of August

Majorities of independents and all racial demographics believe it is urgent to pass these reforms by the end of August.

Some argue that if these reforms are not passed by the end of August, it would make it significantly harder for some Americans to cast their ballots in the 2022 midterm elections and continue to allow wealthy donors and special interests to pour money into campaigns. Knowing this, how urgent do you think it is to pass these reforms by the end of August?



Nationwide survey of 1,000 registered voters conducted July 29-August 2, 2021.
For more info, visit navigatorresearch.org.

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,000 registered voters from July 29-August 2, 2021. 110 additional interviews were conducted among Hispanic voters. 79 additional interviews were conducted among Asian American and Pacific Islander voters. 105 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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**To learn more about
Navigator:**

<http://navigatorresearch.org>

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