

navigator*

Tuesday, September 21st

Costs and Weather: A Guide for Advocates



Key Takeaways:

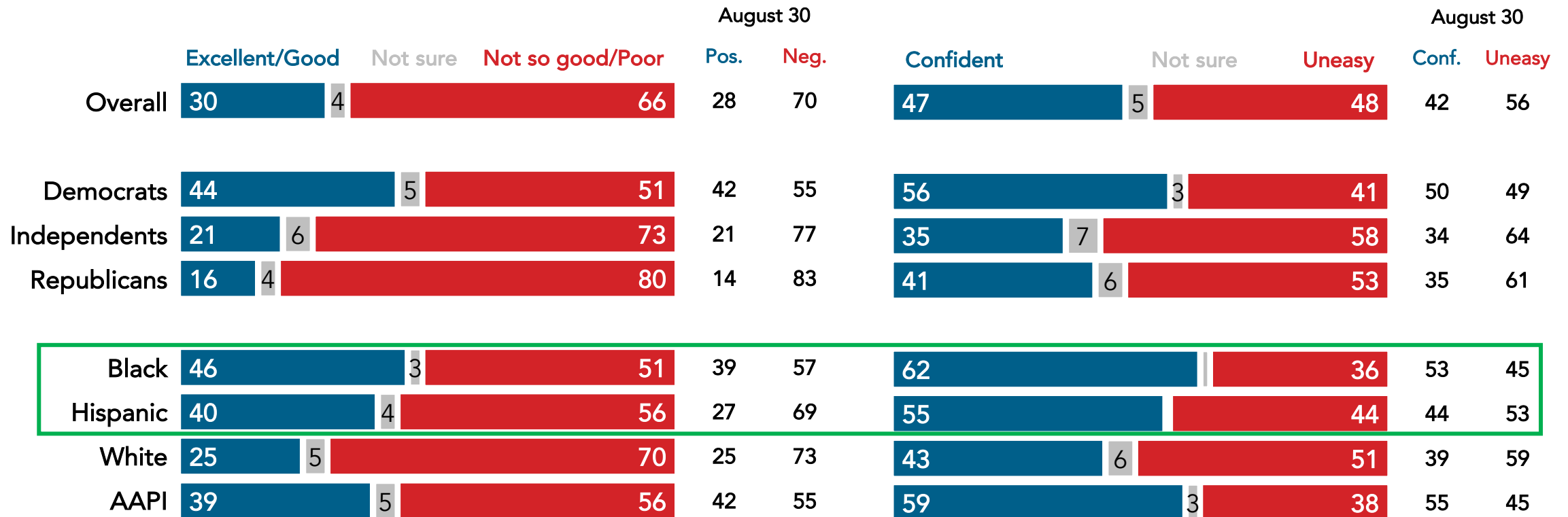
- Biden and Democrats' economic plan maintains support from two in three Americans, including three in five independents.
- Tying costs going up to large corporations trying to maximize profits is the most effective way to contextualize rising prices.
- Among those who say the weather in their community is different from years past, three in four say the weather has gotten hotter and blame climate change.

Americans Growing Slightly More Optimistic About Personal Finances, But Remain Negative on the National Economy

Since August 30th, there has been a 5-point increase in confidence in personal finances (from 42% to 47%), driven most by an increase in confidence among Black (+9, 53% to 62%) and Hispanic (+11, 44% to 55%) Americans.

How would you rate the state of the U.S. economy today?

Thinking about your personal financial situation over the next few months, do you feel confident or uneasy?

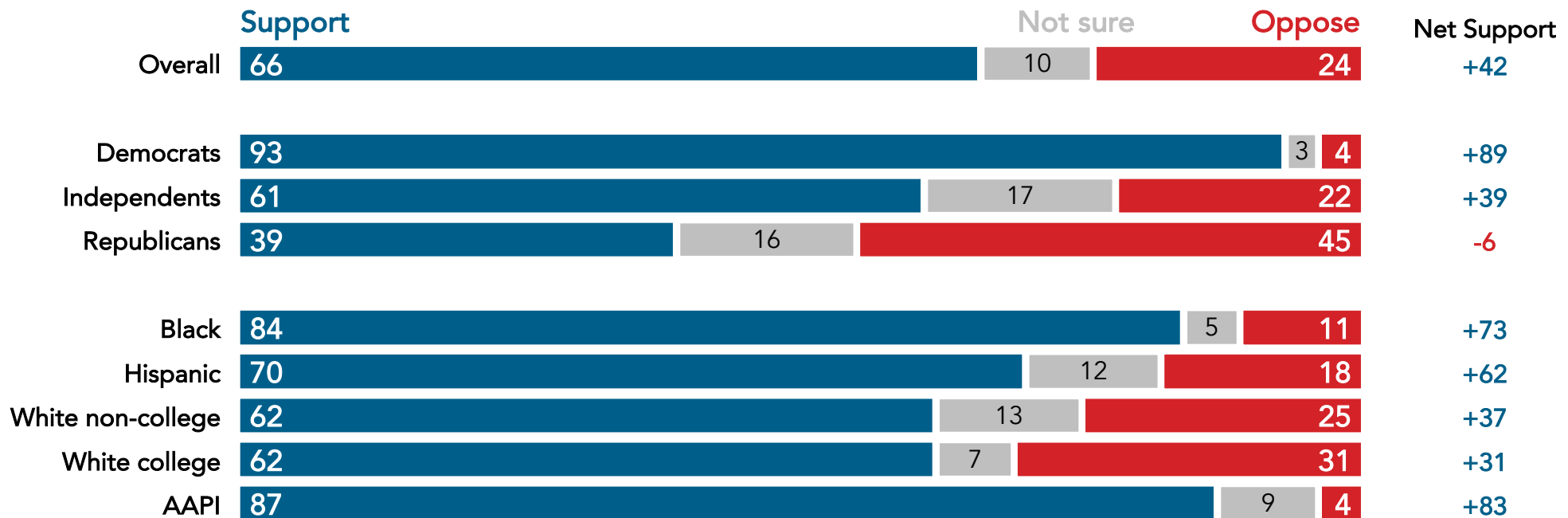


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted September 9-September 13, 2021. For more info, visit navigatorresearch.org

A Majority Continue to Support Biden and Democrats' New Economic Plan

Three in five independents (61%) and two in five Republicans (39%) support the new economic plan.

As you may know, President Biden and Democrats have proposed new legislation to provide paid family and medical leave, establish a universal Pre-K program, expand Medicare coverage for seniors to include dental, vision, and hearing coverage, lower health care costs by allowing Medicare to negotiate lower drug prices, provide tax breaks for clean energy, and expand the Child Tax Credit for most families with children. Do you support or oppose this legislation?

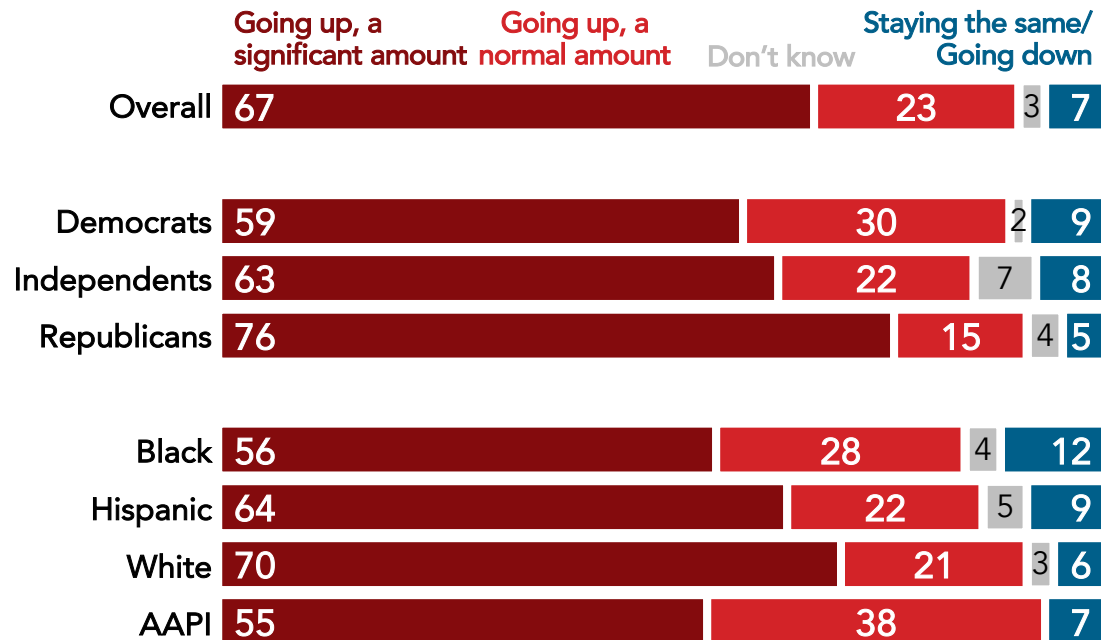


Nationwide survey of 995 registered voters conducted September 9-September 13, 2021.
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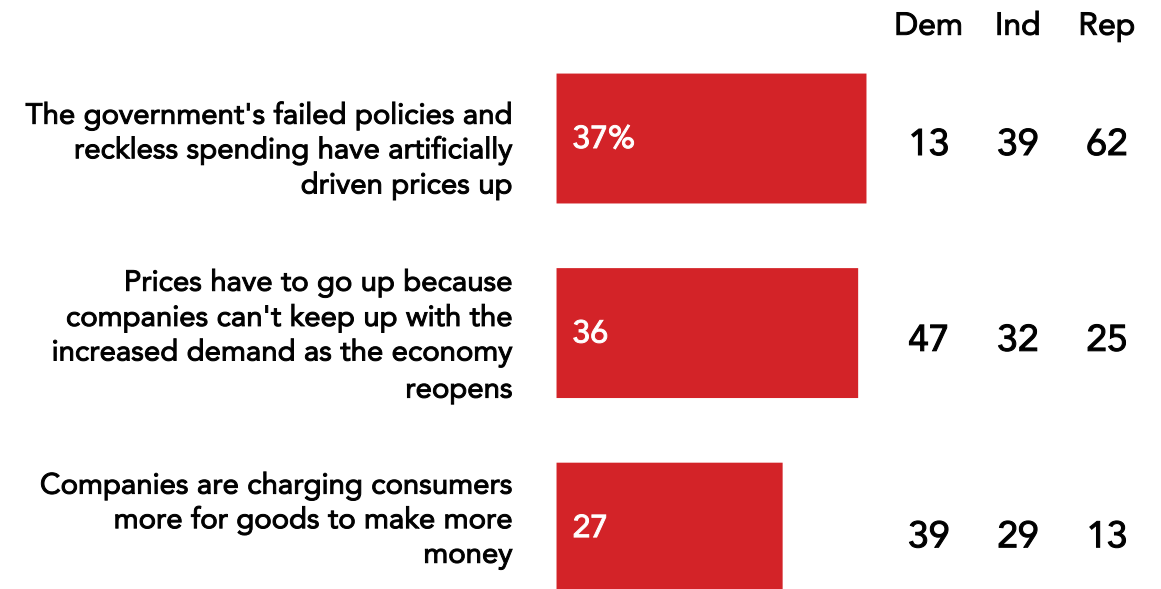
Two in Three Say Costs Are Going Up a Significant Amount, But Split Nearly Evenly On Reasons Why

Nine in ten Americans overall say that costs of everyday goods are going up, with nearly two in five blaming the government and a similar share blaming companies trying to keep up with new demand as the economy reopens.

When it comes to the costs of everyday goods like groceries, do you think costs are:



[If costs are going up] Why do you think the cost of everyday goods is increasing in the United States?

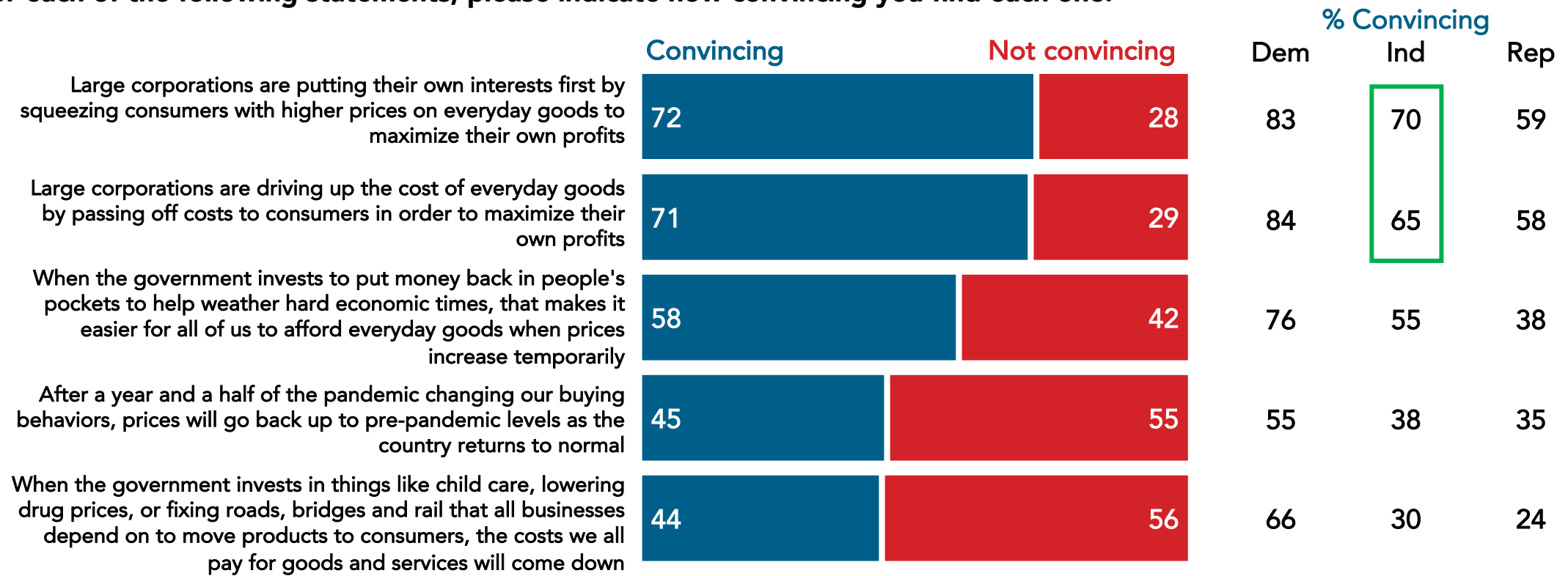


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Linking Rising Prices to Corporate Greed and Maximizing Profits Is Most Convincing

Nearly three in four say messaging linking rising prices to large corporations maximizing their own profits is convincing, including majorities of Democrats, independents, and Republicans.

For each of the following statements, please indicate how convincing you find each one.

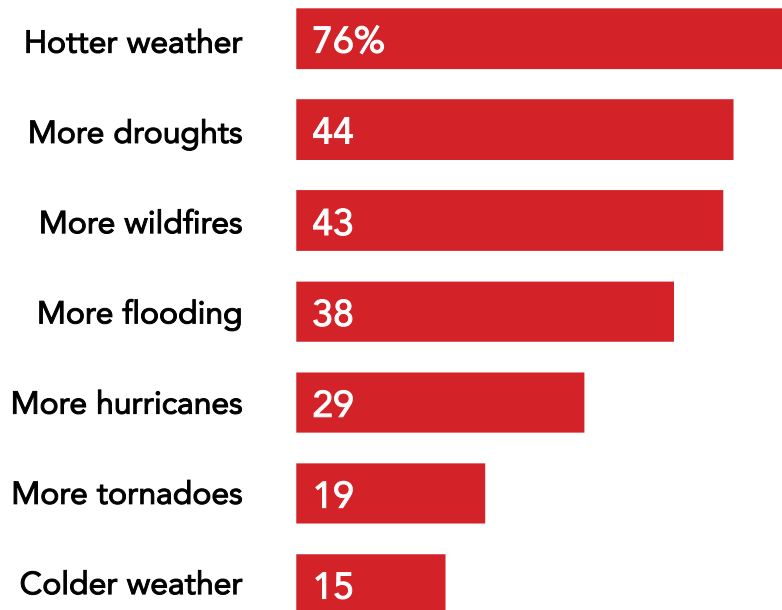


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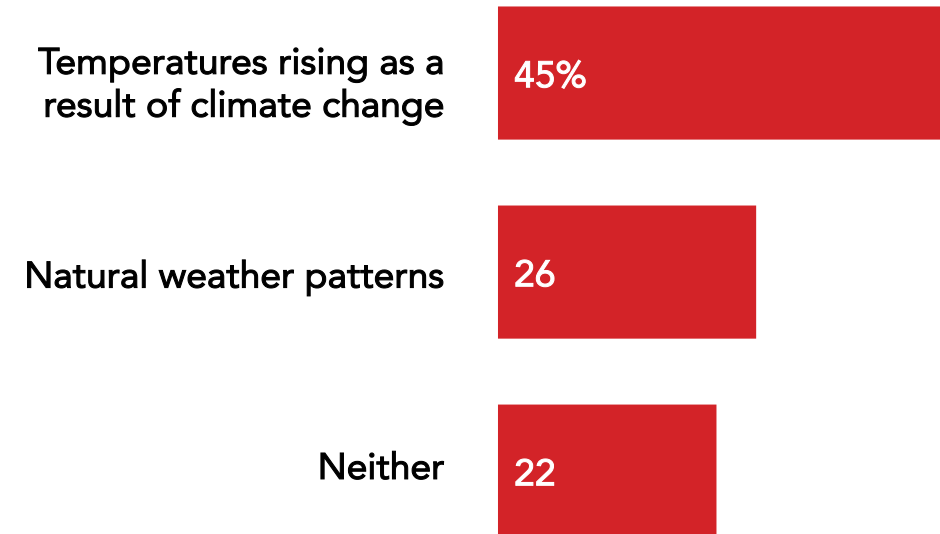
Among Those Who Say Weather Changing, Most Say It's Hotter and Blame Climate Change

Those who say weather in their community is different from years past say they are experiencing hotter weather, and more droughts, wildfires, and flooding. More than two in five blame climate change for rising temperatures.

[If weather is different from years past] How has the weather in your community changed recently from what you remember in years past? Select all that apply.



[If weather is different from years past] Who do you blame more for these types of changes in weather?



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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 995 registered voters from September 9-September 13, 2021. 100 additional interviews were conducted among Hispanic voters. 79 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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<http://navigatorresearch.org>

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