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Thursday, November 4th

Rising Costs: A Guide
for Advocates

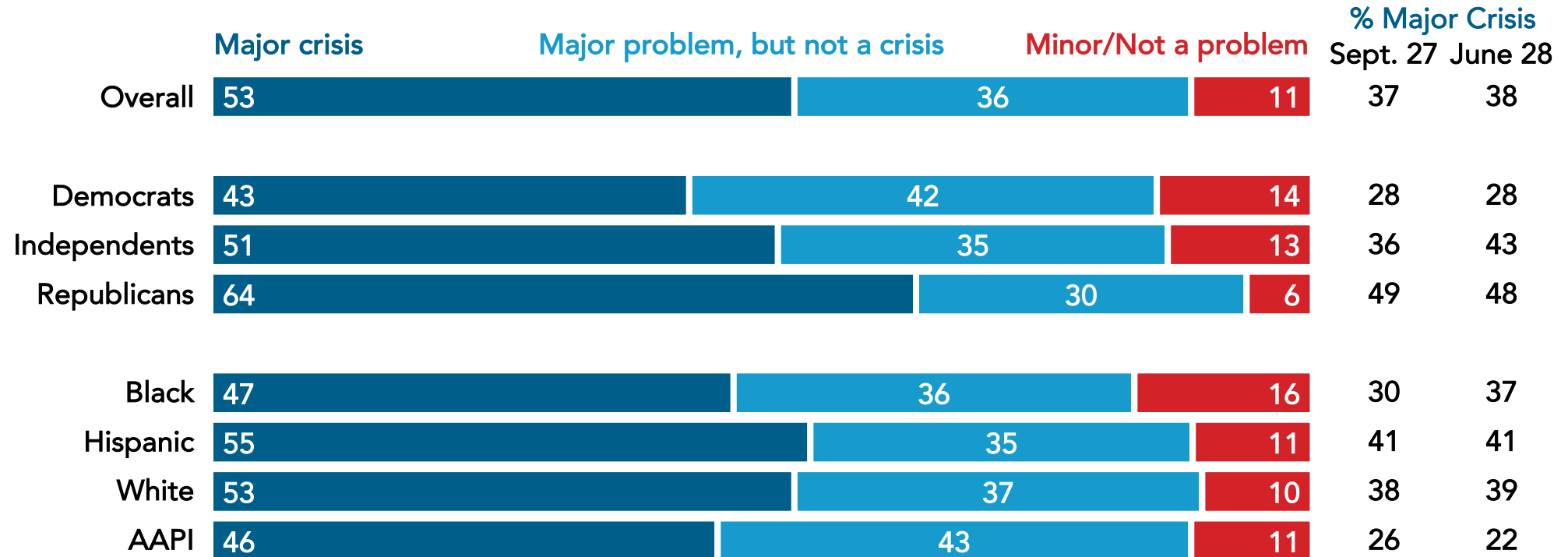
Key Takeaways:

- Americans across partisanship and race increasingly describe the cost of everyday goods, like groceries and gas, as a “major crisis.”
- Majorities are hearing about global supply chain issues and report feeling personal impacts, especially in rising costs.
- Labor shortages and the pandemic are seen as the most to blame for issues in the global supply chain.

A Growing Share of Americans Feel the Cost of Goods, Like Groceries and Gas, Constitutes a "Major Crisis"

Since just last month, there has been a 16-point increase in the share who say the cost of groceries and gas is a "major crisis": there has been a double-digit increase in this sentiment across partisanship and race.

Please indicate whether you believe each is best described as a major crisis, a major problem but not a crisis, a minor problem, or not a problem at all: The cost of goods like groceries and gas.

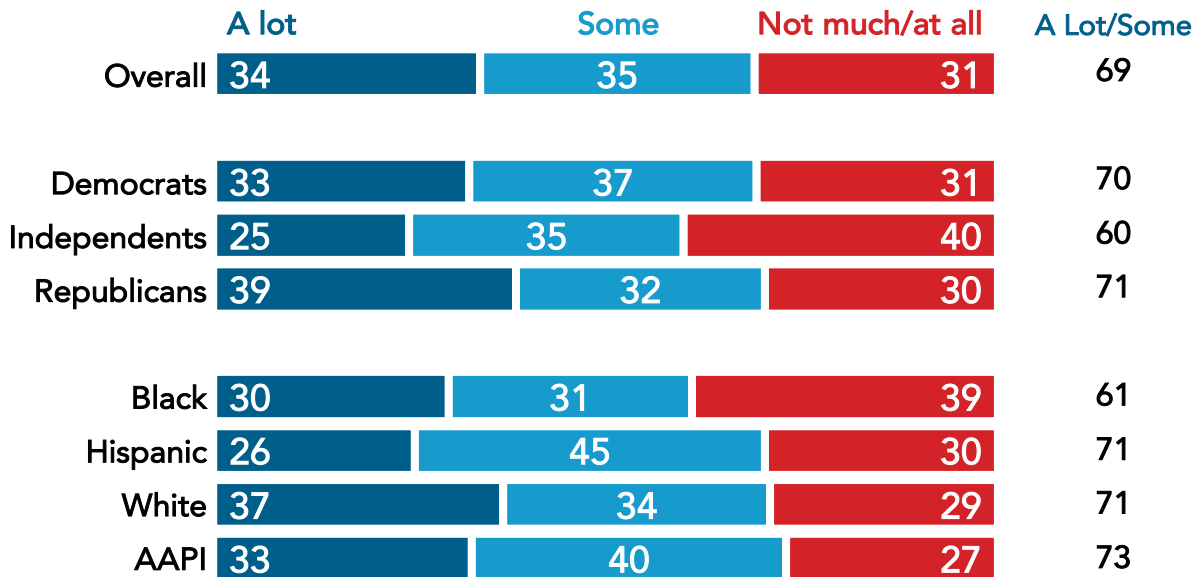


Nationwide surveys of registered voters; Each wave represents approximately 1,000 interviews taken over the prior three-five days. Latest wave conducted October 22-October 25, 2021. For more info, visit navigatorresearch.org

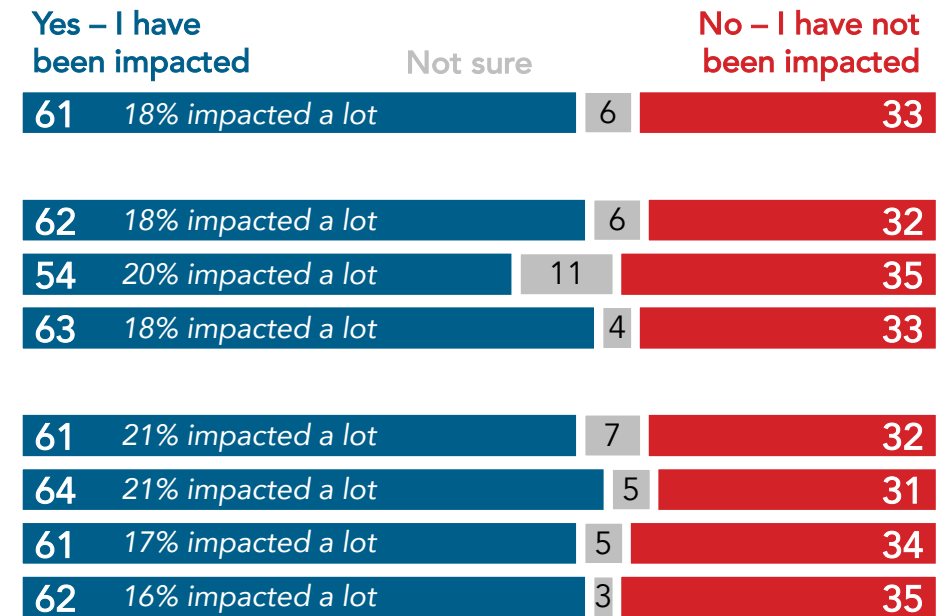
Americans Are Hearing About Supply Chain Issues and Are Feeling the Personal Impact Across the Board

Nearly seven in ten Americans report hearing about issues in the global supply chain, and roughly three in five say they have been personally impacted across racial and partisan groups.

How much have you seen, read, or heard about any issues in the distribution of goods and services around the world, also known as the global supply chain?



Have you personally been impacted by any issues resulting from the global supply chain, including groceries being less available than they were this time last year or package deliveries taking longer than normal?



Nationwide survey of 1,001 registered voters conducted October 22-October 25, 2021. For more info, visit navigatorresearch.org.

The Greatest Impacts from Supply Chain Issues Are Not Delivery Delays, But Rising Costs

Among those who are feeling the impact of supply chain issues, four in five say rising costs are more frustrating than delivery delays.

[If feeling personal impact of supply chain issues] Which of the following have been more frustrating to you?



Nationwide survey of 1,001 registered voters conducted October 22-October 25, 2021.
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Labor Shortages and the Pandemic Are Cited As Top Culprits for Global Supply Chain Disruption

Across race and partisanship, labor shortages are the most to blame for global supply chain issues.

- Independents blame labor shortages and coronavirus most, followed by Trump and Republicans.

Who or what do you think is most responsible for issues in the global supply chain?

		Dem	Ind	Rep	Black	Hisp.	White	AAPI	Econ. Pers.*
Labor shortages as businesses struggle to find new hires for open jobs in industries like truck driving, delivery, and customer service	43%	38	44	49	42	37	44	53	45
The pandemic for disrupting the global economy and temporarily shutting down many industries	34	38	37	28	39	30	33	44	39
Biden and Democrats because their spending agenda is driving up the costs of goods and resources	31	12	19	56	17	24	35	23	25
Trump and Republicans who mishandled the pandemic and didn't prepare for supply chain bottlenecks	21	35	22	4	36	25	18	20	12
Increased demand for goods as economies reopen around the world	17	21	15	13	15	20	17	21	19
Companies that are trying to squeeze consumers for profits and increasing wait times for goods	15	17	15	12	16	18	14	17	16
Issues with closed borders resulting from the pandemic and efforts to stop the spread of the virus	8	10	8	6	9	8	8	3	13

*"Economically persuadable Americans" are those who disapprove of Biden's handling of the economy, but support new economic legislation on separate questions. Nationwide survey of 1,001 registered voters conducted October 22-25, 2021. For more info, visit navigatorresearch.org.

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About Navigator

In a world where the news cycle is the length of a tweet, our leaders often lack the real-time public-sentiment analysis to shape the best approaches to talking about the issues that matter the most. Navigator is designed to act as a consistent, flexible, responsive tool to inform policy debates by conducting research and reliable guidance to inform allies, elected leaders, and the press. Navigator is a project led by pollsters from Global Strategy Group and GBAO along with an advisory committee, including: Andrea Purse, progressive strategist; Arkadi Gerney, The Hub Project; Joel Payne, The Hub Project; Christina Reynolds, EMILY's List; Delvone Michael, Working Families; Felicia Wong, Roosevelt Institute; Mike Podhorzer, AFL-CIO; Jesse Ferguson, progressive strategist; Navin Nayak, Center for American Progress Action Fund; Stephanie Valencia, EquisLabs; and Melanie Newman, Planned Parenthood Action Fund.

About the Study

Global Strategy Group conducted public opinion surveys among a sample of 1,001 registered voters from October 22-October 25, 2021. 100 additional interviews were conducted among Hispanic voters. 73 additional interviews were conducted among Asian American and Pacific Islander voters. 100 additional interviews were conducted among African American voters. 100 additional interviews were conducted among independent voters. The survey was conducted online, recruiting respondents from an opt-in online panel vendor. Respondents were verified against a voter file and special care was taken to ensure the demographic composition of our sample matched that of the national registered voter population across a variety of demographic variables.

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To learn more about
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<http://navigatorresearch.org>

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